## **Modeling and Simulation of Associative Reasoning**

Jiří Jelínek<sup>©</sup>

Institute of Applied Informatics, Faculty of Science, University of South Bohemia, Branišovská 1760, České Budějovice, Czech Republic

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Abstract: Modeling human behavior is a popular area of research. Special attention is then focused on activities related

to knowledge processing. It is the knowledge that has a fundamental influence on an individual's decision-making and its dynamics. The subject of research is both the representation of knowledge and the procedures of their processing. The processing also comprises associative reasoning. Associations significantly influence the knowledge base used in processing stimuli and thus participate in creating a knowledge context that is further used for knowledge derivation and decision making. This paper focuses on the area of associative knowledge processing. There are already classical approaches associated with developing probabilistic neural networks, which can also be used with modifications at a higher abstraction level. This paper aims to show that associative processing of knowledge can be described with these approaches and simulated. The article will present a possible implementation of the model of knowledge storage and associative processing on the

individual's knowledge base. The behavior of this model will be demonstrated in experiments.

## 1 INTRODUCTION

Modeling of human beings' behavior is a popular area of research. The main goal here is to understand and imitate human behavior to be further investigated and eventually implemented in artificial systems to use its positives. Special attention is then logically focused on processes related to the individual's knowledge and its use in processing external stimuli and realizing decision-making processes. One possible way to learn more about them is modeling brain activities focused on creating and storing information and knowledge. The subject of research is both the representation of knowledge itself and the procedures of their processing.

An essential part of these activities is associative reasoning because it acts as a modifier in selecting and processing knowledge. When processing the external stimulus, this reasoning participates in creating the knowledge context used for this processing.

The internal representation of knowledge in the brain is the active subject of intense research. The theory about this topic can be found already in the 80s (Warrington & McCarthy, 1983, 1987; Warrington &

Shallice, 1984). The research of conceptual memory and processing changes can also be found in (Patterson et al., 2007), based on the study of neural deceases. Other sources focus on examining sensory data's internal representations on low-level (Smith et al., 2012).

However, at a low level, it is clear that the brain activities are based on massive parallelism in a network of nodes (neurons), which have a reasonably simple functionality. These nodes are interconnected by many links of the same type with unequal significance or permeability (influence of synapses). The structure of these interconnections in the brain is not flat, and we can find specialized areas with a specific connection and purpose, but (to get a notion) the above description is sufficient. The number of neurons is in the hundreds of billions, and the number of links is many times larger.

We do not know the concrete way of storing knowledge in the above structure. However, if we use knowledge about artificial neural network models, it is probably a combination of a suitable interconnection and setting the throughput (weights) of connections. Thus, a very large-scale graph structure is used.

<sup>a</sup> https://orcid.org/0000-0002-1842-2055

If we use a certain degree of abstraction, the same form of knowledge representation can represent concepts and their links. However, other approaches could also be used, e.g., formal logic tools with temporal and spatial extensions. Some principles, known from database technologies, can also be used, such as relational data representation. Also, a possible way is to use the objects; this is understandable to people due to its similarity to the environment in which people live, and we can find it in (Caramazza & Mahon, 2006). Others use the object-attribute-relation approach to describe this representation (Wang, 2007).

However, all these structures can be implemented at a lower level using graphs with the appropriate node and link types. The idea of graph knowledge representation can be found, e.g., in (Hayes, 2003). Therefore, in our paper, we will prefer a graph representation of knowledge in the form of concepts and their relationships.

The rest of the article is organized as follows. In Section 2, we look at the basics of associative knowledge processing. In Section 3, the proposed simulation model will be presented. In Section 4, some experiments performed with the model are discussed. At the end of the article, we will summarize the findings and discuss the results.

## 2 RELATED WORK

The human brain's associative abilities in working with data can be viewed from different angles. They can also be categorized as a part of the knowledge retrieval area. If we focus on modeling human behavior, then, based on the human brain structures, it seems that a suitable universal basis for storing knowledge is graph representation. That also allows, among other things, a very variable application of higher formal knowledge representations.

Modeling the process of associative reasoning has a relatively long history in the field of artificial intelligence. As early as 1982, Hopfield came up with its single-layer artificial neural network (Hopfield, 1982), sometimes referred to as auto-associative memory. It is a recurrent neural network, where the information is stored in dynamically stable attractors of the network state. The network is assumed to be symmetric (weights from node i to j are the same as from node j to node i,  $w_{ii} = 0$ ). However, this is not always the case with human reasoning. The network learning mechanism then has two development variants, binary and continuous. A continuous variant

is closer to our goals, whose dynamics can be described according to formula (1).

$$s_j = \sum_j w_{ij}. \, s_i - \theta_j \tag{1}$$

In formula (1),  $\mathcal{O}_j$  is the threshold of node j,  $w_{ij}$  is the weight of the link between nodes i and j, and  $s_j$  and  $s_i$  are states (activations) of nodes j and i. The use of the above formula for network state updates can be synchronous (in a single moment for all network nodes) or asynchronous (at a given time or step, one selected node's status is updated).

If we want to use the Hopfield network as associative memory, we will first teach it to represent a stored pattern (information, knowledge). The stored information could then be entirely recalled by setting (activating) any node within the respective attractor range. For the network learning, the generalized Hebb learning rule (Hebb, 1949) described by formula (2) can be used, based on the neurobiological observation that the bond strength increases when neurons at both ends are activated simultaneously. For this basic learning algorithm, it was empirically found that it is possible to store about 0.15 N patterns in the binary Hopfield network, which can then be called by association (the number of nodes in the network is denoted as *N*) (Jain, 1996).

$$w_{ij}^{new} = w_{ij}^{old}. + \alpha \, s_i \, s_j \tag{2}$$

In formula (2),  $w_{ij}$  is the weight of the link between nodes i and j,  $s_i$ , and  $s_j$  are both end neurons' activations. The learning parameter  $\alpha$  has a standard meaning and allows us to adjust the learning speed and strength. Formula (2) is one of the oldest algorithms for learning neural networks.

The above-described approach shows that the graphs or networks are not new structures when examining associative behavior. The proposed model also uses them but assumes asymmetric links and their weights  $(w_{ij} \neq w_{ji})$ . Our model also uses modifications of the formulas mentioned above. An interesting application of associative processes is mentioned in (Diehl, 2009), where they are used for information management on PDA.

Another approach to using graphs for associative reasoning is to move up on a higher level of abstraction and examine the links between concepts in the knowledge base. Here, a stochastic approach is often applied, where the weights of nodes and edges in the graph are interpreted as probabilities of occurrence of these elements. So, we are talking about so-called probabilistic networks, also referred to as Bayesian networks.

These networks also apply probabilistic reasoning. The basis here is formula (3) for conditional probability, where P(i) is the probability of the concept represented by node i. The notation  $P(j \mid i)$  is then the probability of concept j with the condition of concept i and thus relates to the oriented edge between the two nodes.

$$P(j|i) = P(j,i)/P(i)$$
(3)

For several currently valid independent conditions, the relationship can be adjusted to formula (4).

$$P(j|i,k,l) = P(j,i,k,l)/P(i,k,l)$$
 (4)

When having the number of occurrences c of individual nodes, the given formula can be modified to formula (5).

$$P(j|i,k,l) = \frac{c(j \land i \land k \land l)}{c(i \land k \land l)}$$
 (5)

The precondition for using these formulas is the independence of the concepts *i*, *k*, and *l*. This condition is problematic and hard to meet in networks with the complex interconnection of nodes. However, we can learn from that. A similar approach is used in the presented model, but the specific formulas for calculating the weights of edges are modified. Procedures from fuzzy logic are also applied.

The social contextual influence on perceptual processes is discussed in (Otten et al., 2017). The importance of context for knowledge processing is also the base idea of our model.

## 2.1 Graphs and Terms

For a graph representation, the key is what the nodes of the graph represent. At a higher level of abstraction, these can be concepts with which the individual works. With their help, the individual (or agent simulating him) describes himself and his surroundings. This assumption of concept nodes is followed up by using links between them representing different types of interrelationships.

The concepts can be described in various ways. Their minimal description is the identification of the concept (term). If we use the WordNet terminology (Miller, 1995), this will be a so-called synset. If we assume that a textual description of a term is uniquely tied to a single synset, this synset can be identified by this textual description. Otherwise, the text can be extended with a unique part to meet the above-assumed condition. The text is then the primary identification of the term. Other data can further extend the description of the concept. In different representations, the added information may differ.

For example, in the object representation, it may be properties or behavior associated with the object identified by the term. The extension may also involve the addition of metadata, i.e., spatial and temporal data linked to the concept's observation.

The graphical representation used in the paper allows supplementing these extensions; in the form of other concepts and interconnections. Thus, this representation is very flexible and will enable us to work in a single knowledge base with several higher knowledge representation paradigms.

## 3 PROPOSED MODEL

The presented model is based on a graph representation of concepts and uses only a single type of link necessary to simulate associative reasoning (association relation). The model uses a general approach and has only a very few requirements on stored concepts; it just needs their text identification. It aims to show the abilities of humans' associative reasoning based on the simultaneous observation of individual concepts. Concurrence can be in temporal and spatial dimensions and, based on others, at first glance, invisible connections. The agent does not know how the observed concepts are ontologically linked and therefore treats them in the same general way.

# 3.1 Model Principles

The basis of the model's operation is the assumption that the individual uses its sensors to receive stimuli from the environment at a given point in time. In these stimuli, he can recognize concrete perceptions, objects, or entities (concepts) identified by their name or at least by temporary identification (for new and as yet unknown concepts). Information about concepts is stored in the knowledge base, together with numbers of concepts' occurrence and activation levels. The counts of occurrences enable us to respect the probabilistic relations. The activation is the primary tool when modeling the dynamics of the whole simulation. Its values for nodes and links are updated in each step according to previous data and current observation.

The model is based on the assumption that an individual, when using his knowledge, does not always use his entire knowledge base, but only a part of it, which is currently activated by the observed concepts. So, a specific knowledge context is creating for subsequent work with knowledge. It is this

knowledge context creation process that the model tries to implement.

The model's input is an observation represented by a list of terms that describe concepts simultaneously observed. However, some of these terms (concepts) may not express what the individual recorded but may also represent other metadata (individual's position at the time of observation, current time, source of observation, and others); these metadata are then considered as separate concepts. The count of occurrence is incremented for each observed concept.

All simultaneously observed concepts are fully interconnected by oriented relationships (links, edges) whose certainty (probability) is continually adjusted in the simulation, based on several factors (see below). Based on observations, the individual creates his internal knowledge base and a model of the world around him.

#### 3.2 **Model Details**

The activity of the model can be (similarly as for artificial neural networks or other models from the machine learning area) divided into two phases: the reasoning phase (production) and the setting's modification phase (learning). However, these two phases cannot be separated from each other; even the reasoning brings up changes in the activation of nodes and connections, and the model thus modifies at the same time.

Actions from both the above phases repeatedly proceed within the simulation. Each simulation step includes the activities shown in Fig. 1.

The activities in the picture can be divided into four categories:

- Implementation of the forgetting process
- Management of the counts of occurrence
- Node and edge activation settings
- Derivation of the current context

The first action in each step is to model forgetting, which considers the simulation time course. The model assumes that the previously observed concepts gradually lose their importance after a new observation and are overlapped with the new ones. Therefore, the activation of these nodes decreases. A similar process takes place for links. However, several aspects must be respected when adjusting link activations. The forgetting is then realized by calculation according to formulas (6).

$$l_{ij}^{new} = l_{ij}^{old}.f_l$$

$$s_i^{new} = s_i^{old}.f_t$$
(6)

Separate parameters ( $f_t$  for concepts and  $f_l$  for relationships) were used for nodes and connections, both with values in (0; 1). One means that the forgetting process is excluded, and the zero value represents a state where the individual forgets all activation values from previous observations. Two separate parameters are used due to their different influence on the model's operation and thus the possibility of their different settings in experiments.

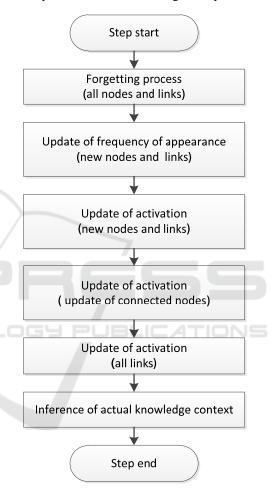


Figure 1: Actions in one step of the simulation.

The next phase of each simulation step is to update the counts of occurrence of nodes and edges. This action only applies to newly observed objects and their interconnections. Counts are then used for setting the primary activations of the links.

The value of the new link activation must consider more factors. Therefore, it is calculated in several steps. Here, the lowest (basic) value  $p_{ij}$  of link activity is calculated according to formula (7).  $p_{ij} = \frac{n_{ij}}{n_i} = P(j|i)$ 

$$p_{ij} = \frac{n_{ij}}{n_i} = P(j|i) \tag{7}$$

In formula (7),  $n_{ij}$  denotes the occurrences of a given link, and  $n_i$  occurrences of the concept i. The  $p_{ij}$  values are considered long-term and static, representing the relationship's certainty or probability.

If nodes or edges with the same identification already exist in the knowledge base, their occurrence count is incremented. Otherwise, new objects are added to the database with an occurrence of 1. Next, the activations  $s_i$  and  $l_{ij}$  of the newly observed concepts and connections are set to 1.0 (very actual), both for nodes and links.

The following phase of the simulation is the most computationally demanding part of the model. Its effectiveness depends very much on the appropriate representation of the entire collection of nodes and their connections. The activations of all nodes in the knowledge base are being modified here using the breadth-first search mechanism for selecting the nodes with a start on currently observed ones. The new values are calculated according to formula (8). If the new activation value is lower than the original one, the higher value is used. This procedure guarantees that the new activation value will be the highest possible, respecting all the links that point to the node.

$$s_j^{new} = \max_{i \in P} \left( s_j^{old}, s_i, l_{ij} \right) \tag{8}$$

In formula (8),  $s_j$  is the activation of the term j,  $s_i$  the activation of the term i, from which there is a direct link to the term j, and  $l_{ij}$  the reliability of this link. The P is a set of nodes preceding (in terms of existing connections) the term j. The logic of using the highest value of certainty of occurrence is based on the fact that each manipulation with a given term causes its reactivation. As a result of this step and disseminating information about the new observation, the activation of all terms associated with the observed ones by correctly oriented links (also by multiple links across other nodes) will be adjusted.

The next phase of the simulation step is the update of the link activations. This step must respect both the static probability of the link according to formula (7), the process of forgetting according to formula (6) and also it is necessary to respect the neurobiological observation and Hebb's rule of learning expressed by formula (2). Activation is then calculated according to relation (9).

$$l_{ii}^{new} = \max(p_{ii}, s_i s_i, l_{ii}^{old}) \tag{9}$$

In the formula,  $l_{ij}^{old}$  is the actual value of link activity from the previous step after using the forgetting mechanism,  $l_{ij}^{new}$  is the new link activation,  $p_{ij}$  is the value of the conditional link probability. The  $s_i$  and  $s_j$ 

are the current activations of nodes i and j and product  $s_i$ .  $s_j$  represents the Hebb rule.

All of the previous actions in the simulation step result in the current setting of activations in the knowledge base. Then only nodes and links with activation higher than the selected threshold are considered relevant and used in following cognitive and decision-making processes (not presented in this paper). These objects thus form the so-called knowledge context. The thresholds may (according to our needs) differ for nodes and links. Therefore, two limit parameters  $a_t$  and  $a_l$  are used. Thus, only nodes that satisfy the relationship are included in the current context (10).

$$s_i >= a_t \tag{10}$$

For links, the fulfillment of the formula (11) is required. The limit of link activation must be reached, but both its ends must also be in the context.

$$(l_{ij} >= a_l) \land (s_i >= a_t) \land (s_i >= a_t)$$
 (11)

The presented model works primarily with the temporal concurrence of concepts. However, thanks to the possibility of including other metadata (e.g., the place of observation) as the additional concepts in observation, the spatial and possible other concurrences can also be respected.

## 3.3 Model Implementation

The described model was implemented in Java and took full advantage of the running program threads in parallel.

Two ways of working with the model were tested. The first operation mode implements only a subset of the activities of Fig. 1 and allows the model to be run only in the input observation processing mode. In it, only the counts of the occurrence of nodes and edges are stored. Therefore, the created graph base is focused on capturing long-term and statistically based information, which, however, does not capture the dynamics of the associative reasoning process. This mode can thus be used to create a basis for the graph knowledge base. The activation of objects is not set, and the base is thus ready for further use without the influence of its creation on the association process. The mode can be therefore referred to as initial. This mode may or may not be used, but its main advantage is the high-speed processing of a large volume of input observations.

There are many solutions for implementing graph data storage from relational through various NoSQL databases to their specific type, graph databases. An internal representation storing the data in the working memory was used to achieve the maximum speed of data processing.

However, the model's primary operating mode is the full mode implementing for each observation the set of activities shown in Fig. 1. It ensures complete capture of knowledge base development dynamics and the activation of individual relationships and concepts during the simulation. This mode can be used right from the beginning of working with the model, and during it, a graph base is created from scratch. However, it can be used even after the initial mode, and then it will work with the already prepared basis of the knowledge base, and it will expand it further. This operation mode of the model is thus significantly oriented to the current state of knowledge. It evokes a certain resemblance to shortterm memory, where nodes and links that do not have a significant number of occurrences can be very active during some time after we observe them.

## 4 EXPERIMENTS

The FreeBase dataset (Kuznetsova et al., 2018) was used to test the model. It includes a database of approximately 5.6 million annotated images. The annotation is created both expertly and with the help of automatic derivation. It is in the form of a list of entities (concepts) identified in a particular image. This description corresponds with the model's requirements on input data. Every image was supposed to be one observation of the world.

The dataset mentioned above was used in two ways. The first one was testing of the model performance, where the entire dataset was used. During the initial mode was imported 19,508 nodes and 79,399,030 links between them. A computer with a minimum of 32 GB RAM was used to process this volume of data. All data were imported within a few tens of seconds.

The second way of using the dataset was to examine the dynamics of association processes. The following experiments were carried on the subset of 1,000 image annotations from the dataset with 2,304 nodes and 113,496 links.

The first experiment was focused on examining the dynamics of knowledge base creation using the model's main mode. The results can be seen in Fig. 2, where both the total numbers of nodes and edges (totals) and their numbers in the current context (active objects) are displayed. The simulation was performed in 1000 steps; in each step, an annotation of one image from the above set (observation) was used as input. The values  $a_t = a_l = 0.5$  were used to

generate the context. Forgetting parameters were set to  $f_t = 0.95$  and  $f_l = 0.97$ .

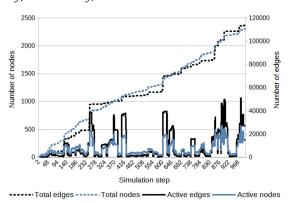


Figure 2: Creation of graph base.

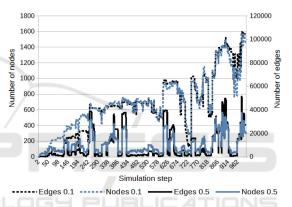


Figure 3: Comparison of contexts created with activation limits of 0.1 and 0.5.

The previous experiment's context sizes were compared with setting  $a_t = a_l = 0.1$  to examine the effect of the activation limit values on the context size. The results are in Fig. 3, and the difference is visible here; the lower values of limit cause more nodes and edges in the context.

The next experiment was performed to verify the influence of the initiation mode on the created context. The initiation mode was followed by the submission of all 1000 image annotations as in previous experiments. The results are given in Fig. 4, comparing this experiment with the first one (Fig. 2).

The differences in numbers of objects in contexts are minimal both for nodes and edges. When using the initiation mode, the counts of occurrence were already set, and the following main mode further increased them gradually. That caused the small differences. The forgetting parameters' values did not change; the activation limit values  $a_t$  and  $a_l$  were 0.5 both.

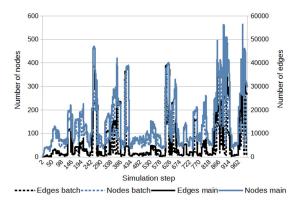


Figure 4: Comparison of contexts created with initiation mode (init) and without it (main).

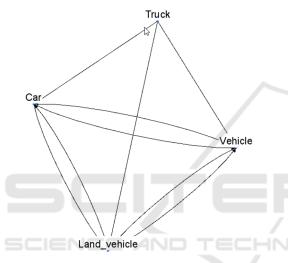


Figure 5: The context based on a single term "Truck."

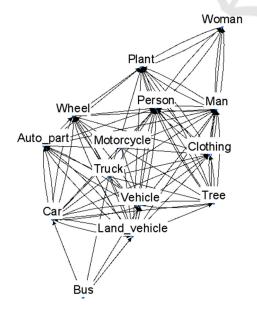


Figure 6: The context based on a sequence of terms ended with the term "Truck."

Another experiment focused on examining the internal composition of the context. The starting point was the same knowledge base, as in the previous cases created using the model's initial mode. The model's main mode was subsequently used on the knowledge base. Separate concepts were introduced so that no new interconnections were added. In the first case, the only term "Truck" was entered, and the created context is shown in Figure 5.

The influence of the previous observations on the context can be seen in Fig. 6, where before the term "Truck," the words "Bus," "Motorcycle," "Man," and "Plant" were entered. The context is much broader and also contains terms not directly connected to the word "Truck." The activation limit here was again 0.5.

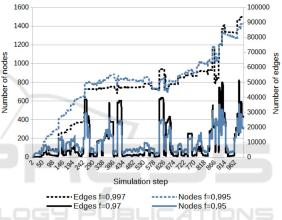


Figure 7: The influence of forgetting factors  $f_t$  and  $f_l$ .

Both forgetting factors  $f_t$  and  $f_l$  also have a significant influence on the context. This effect can be demonstrated in Figure 7, where two different settings are used: the original  $f_t = 0.95$  and  $f_l = 0.97$  used in previous experiments and the adjusted  $f_t = 0.995$  and  $f_l = 0.997$ . Less influence of forgetting leads to compensation of fluctuations in context creation dynamics and a more significant number of included nodes and links.

## 5 CONCLUSIONS

The presented paper introduces a model of associative reasoning used by humans, which simulates this process, including its dynamics. The model works with the individual's observations. These define the concepts and their interconnections, which both have to be stored. With the help of the knowledge context created during associative reasoning, it is then possible, in information and multiagent systems, to

consider the agent's personal history and thus better capture the agent's individuality.

In its processes, the model respects long-term and short-term links between concepts. Functionally the model is partly based on Hopfield's auto-associative memory and Hebb's rules of learning, whose it modifies for given conditions and goals.

The model was tested on a dataset of annotated images. The results demonstrate the model's ability to perform associative reasoning and create a current knowledge context usable for other agent processes. That was the main goal of the work. The results also show that the whole process is significantly affected by global parameters, mainly forgetting coefficients and limiting objects' activation when generating context.

Future research will focus on further testing the model, both in terms of its efficiency and performance in processing large graph structures and its compliance with the observed human behavior. In a longer perspective, the goal is to use the model in other projects focused on multiagent systems and behavioral simulations.

Work on the model will also focus on the possibilities of processing data of a different nature. The annotation of the images probably best demonstrates the model activity, but time series or, more generally, data captured in relational structures can also be processed. The model can then provide a different view of this data and the possibilities of its processing.

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