

You're Terribly Awesome!: Compliments among Sing! User

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Abstract: This study explores on the types of compliments offered by users in *Sing!*, an online karaoke application with comment section for chatting. The researcher classified the types of comments the *Sing!* users into the choice of expressions. The classification was divided from 50 recordings extracted from several famous *Sing!* users. The participants of this research were ten (10) famous personal *Sing!* users who had a huge number of followers. Each participant contributed in providing five (5) recordings with comments, which included a random quantity of participants' favourite solo and duet recordings. These classifications then was analysed with the theory of compliments to find out the types of compliments given in *Sing!*.

1 INTRODUCTION

In the past two years, an application called *Sing!*, which was launched by *Smule*, has become a trend as a platform for those who both love singing and love engaging in online communication. It, somehow, becomes a new innovation for those people who are too lazy to go to karaoke place but still want to communicate with other people through the same hobby, singing. Through *Sing!* everyone can share the same hobby and communicate via online platform at the same time. It is relevant to the idea that online chatting has become a culture nowadays (Slama, 2010). Some studies discussing the popularity of online chatting are common to find from year to year (Notley, 2009; Wang *et al.*, 2011; Freiermuth, 2015). Numerous studies have focused on comparing online chatting with face to face interaction (Lipinski-Harten and Tafarodi, 2012; Hallett and Barber, 2014; Meredith and Stokoe, 2014). Some are focusing on the point of view of gender in online chatting (Guzzetti, 2008; Armentor-Cota, 2011). Some others deal with examining the intimacy among users in online chatting (Van Manen, 2010; Saroca, 2012; Doh and Whang, 2014; Wang, 2015). Another research has pointed out that social networking sites, in the case of online chatting through twitter, offer the possibility of extended thinking about the third place role in developing online connectivity (McArthur and White, 2016).

Interesting things when it comes to online chatting are the use of words to compliment people.

There are several studies talking about compliments (Buey, 1905; Adachi, 2016; Malcolm, 2016). Some people focus on gender point of view in giving as well as receiving compliment (Herbert, 1990; Johnson, 1992). Herbert in his research found that compliments from men are generally accepted, moreover by women (Herbert, 1990). Meanwhile, women commonly responded with several types of sentences when they are given compliments. These findings are based on the discussion of the differences between male and female in speech as well as the sociology of compliment work.

Several research dealing with online compliments are also available (Maíz-Arévalo and García-Gómez, 2013; Stabile, 2014). Maíz-Arévalo & Gracia-Gomez explore on how Facebook users, as one of online social networks, practice compliments to praise other users and to strengthen social understanding between people both in English and Spanish (Maíz-Arévalo and García-Gómez, 2013). The finding shows that compliments in both languages follow certainly different frequencies of practice which reflect deep cultural differences.

In relation to gender and communication, Tannen, Michaud and Warner, and Basow and Rubenfeld proposed the same idea that communication and take-turning between different gender were difficult to deal with (Tannen, 1990; Michaud and Warner, 1997; Basow and Rubenfeld, 2003). However, a research by Edward and Hamilton has debated the idea by providing a research focusing on complex model that

incorporated gender role as a factor that influences how the messages are interpreted (Edwards and Hamilton, 2004). MacGeorge et al. have also proposed the same idea that the communication of different gender is possible and not as difficult as the myth, as well as Athenstaedt et al. have argued (MacGeorge et al., 2004; Athenstaedt and Schwab, 2004). In addition, in terms of how each gender reacts in communication, a research by Halberstadt et al. has shown that women give more positive reaction compared to men (Halberstadt et al., 1988). A research by Wagner et al. also adds up the findings of Halberstadt et al.'s research by providing real findings of emotional reaction's differences of both gender (Wagner et al., 1993). Last, a research by Mojica also provides an exploratory study toward compliment-giving by describing that females tend to give more and longer compliment than males (Mojica, 2002).

Wolfson has stated that compliments are one of many types of speech acts that have main function as the establishment of solidarity between the speaker and the addressee (Manes, and Wolfson, 1981; Wolfson, 1983; Wolfson, 1989). Or if I may quote Holmes' statement (1988), "a compliment is a speech act which explicitly or implicitly attributes credit to someone other than the speaker, usually the person addressed, for some good (possession, characteristics, skills, etc.) which is positively valued by the speaker and the hearer." Wolfson has formulated four types of objects of compliments:

- **Possession.** The speaker compliments the addressee on his/her (new) possession, such as clothing, or ornaments, etc.
- **Skill.** The speaker compliments the addressee on the result of his/her skill or effort, including cooking, writing, drawing, singing, etc.
- **Appearance.** The topic of complimenting is hair, face, or overall appearance.
- **Personality.** The compliment is mainly about addressee's morally positive points such as kindness, good championship, and general features.

Of these four objects, the one that matches with the purpose of this research is the skill as object of compliment because singing is a part of skill.

As what the researcher has mentioned chronologically above, it turns out that the topic about compliment-giving has been a common issue. The conducted research are found both in online and

offline topics. Several research even focus on the way different genders deliver compliments. However, to the best of the researcher's knowledge, no one has taken focus on the compliments given in online karaoke platform. Based on my personal experience, there are many compliments-giving among users of *Sing!*, one of online karaoke platform, which leads to the decision to make *Sing!* as the media of this research.

Sing!, which was first launched in 2012 by Smule, is chosen as the media of this study. This application has become the most famous online karaoke in the world with around 100 million downloaders and around three million active users (Playstore, 2018). It endorses around 25 million people to produce music including singing, rapping, and composing songs every month (Aptelligent.com; Digitalrealty.com). Its huge numbers of users are very helpful in providing online data of complimenting in online chatting. This application is also relevant to the researcher's focus on observation because Ruismaki et al. in their research found that the participants saw karaoke singing as a positive achievement (Ruismäki et al., 2013), while achievement is commonly followed by compliment and sometimes insult. However, their research only focuses on the detail of the achievement itself. It does not discuss more on the consequences of achievement; Compliments. Therefore, this study focuses more on the compliments given from the karaoke activities within *Sing!*.

Generally, this study may lead into another new supporting finding regarding the preceding theories of compliment and some other theories this study may refer to. Theoretically, this study contributes to the body knowledge of linguistic area, especially in terms of pragmatic area, in situations when interlocutors deal with compliments. In addition, this research can lead to other and broader research such as the use of certain part of speech, maxim, or any other language feature regarding compliments. Practically, this study gives insightful classification regarding compliment inside online karaoke chatting area that may possibly help readers and/or further researchers for the same type of research which may focus on *Sing!* by Smule itself, or the issue regarding compliment within online chatting. This study can also provide real samples of how different gender varies in complimenting, in this case is for singing. In this research, I propose one big question for this study to obtain a significant result that is What are the types of compliment expressions found in *Sing!*?

2 METHOD

This study is designed to have a combination of qualitative and descriptive approach in order to describe the observation and detailed documentation of a phenomenon of interest. Qualitative methodology is known as a means to explore attitudes, behavior and experiences through such methods as interviews or focus group discussion (Dawson, 2009). In short, qualitative approach is particularly valuable in providing rich and in-depth data (Litosseliti, 2010).

The main source of this study was the compliment among different gender users in *Sing!*. The compliments were randomly collected from the participants who the researcher purposely chose among her famous friends in *Sing!*. In order to choose ten participants, the researcher made preliminary rules. The first rule was that the participants must be famous users which can be proven from the number of followers they have. The researcher decided that users who have more than 2,000 followers can be a part of this research. It is because, based on the researcher's observation, the more followers the users have, the more they have fans as compliment givers. The second rule was that the researcher chose ten users that the researcher knows well in order to avoid misinterpretation in describing the data. The last rule was that the compliments made in the comment section of participants' recording counted were in English. If the comment contained a combination of two or more languages in it but the researcher found at least a compliment in it, it would be included into the data as well. Yet, the researcher still aimed to focus more on English compliment. The participants chosen were detailed in the following table.

Table 3.1 List of participants

| NO | <i>Sing!</i> Username | Gender | Followers |
|----|-----------------------|--------|-----------|
| 1 | @BlueSargent | Female | 10,575 |
| 2 | @Cinderella_JK | Female | 43,414 |
| 3 | @Ciyarasn | Female | 2,374 |
| 4 | @rhe17 | Female | 4,864 |
| 5 | @sapphireskyfall | Female | 2,410 |
| 6 | @00_tonxki | Male | 2,962 |
| 7 | @Alfa_Jun | Male | 2,639 |
| 8 | @Marchianto | Male | 6,716 |
| 9 | @RenaltaAtha | Male | 4,145 |
| 10 | @Suju_Heechul | Male | 4,909 |

According to Merriam, there are three types of data collection; conducting effective interview, being a careful observer, and mining data from documents (Merriam, 2009). This study used the third technique because of the platform that the researcher had to get the data from, *Sing!*. The data here refer to the compliments that the researcher collected from the comment section in *Sing!* recordings.

To collect the data, the researcher had to own an account of *Sing!* first. After having an account, the researcher searched ten mutual users who have the most number of followers that would become the participants of this study (data can be seen in table 3.1). Of five female and five male participants, the researcher collected 50 recordings. Of the recording that have been collected, the researcher then collected the comments that contain compliments. The comments that contain compliments, then, were transferred to a sheet in Microsoft Excel in the form of table to make it easier for the researcher to analyze the data later. In order to analyze the data, the data were classified into four scopes; compliments based on the choice of adjectives, special terms, swear words, and emoticons. the four scopes are under a big scope of the choice of expression.

3 RESULTS AND DISCUSSIONS

3.1 Compliment Base on Choice of Adjectives

From 415 compliments, there are 232 compliments that contain adjectives in them. Each compliment can vary in terms of the number of adjectives. It can contain one or more adjectives in it, such as in the following compliments:

- “👉👉👉👉👉👉👉👉 WOOWWW u guys did really awesome @BlueSargent @tonxki
- “❤️❤️❤️😘😘😘” @888888iak
- “*SPEECHLESS* SO PERFECT!❤️❤️❤️” @LexVcodes
- “neo ddo El! i felt something different with your voice, i heard stable vibra and veery smooth. love this collab! 😘❤️👉” @AnggiaPramudita
- “Oh my gosh Bachu I'm an embarrassment next to you omg? You made it sound so effortless and smooth and lovely you're fantastic 😘❤️❤️” @BlueSargent

The compliments with adjective range from the common ones such as *nice* and *good* to the intensive

one is pun, which is a clever yet humorous use of a word that has more than one meaning. Of the collected data, there are two recordings that have pun in the compliment; a song titled *Beautiful* and a song titled *Burn It Up* by Wanna One. The compliments in both of them are word-played in order to match the title of the songs. In *Beautiful*, there are four compliments that have pun like:

- "So beautiful 🥰🥰❤️ @teravirginiawan
- "BEAUTIFULLLLL 😍😍😍😍 @ireneee_s
- "WOW! This is so beautiful 🌟" @miss_kpop_01
- "beneran so beautiful 🥰🥰🥰❤️❤️" @pinkrushb, which in full English is "It literally is so beautiful."

Compared to four other recordings @Marchianto (the recording owner) provides for this research, the use of word *beautiful* in compliment only exist in this recording. It means that the tendency to compliment him with the word *beautiful* is very low. It is only coincidence that the compliment gives pick adjective *beautiful* as a pun compliment to the song title. Meanwhile, there are three compliments that have pun in *Burn It Up*. Here are several examples of them:

- "Burn me 🥰🥰🥰🥰🔥🔥❤️" @teravirginiawan
- "Omg kak burn my earsssssssssss 🦊🦊🦊" @williamsedgard
- "Burn me kak 😊" @saproajin

If I may add the use of emoticon, some compliment gives use the emoticon of fire to symbolize the "burning" which, once again, is a pun to the song title. Here are two examples:

- "OMG OMG OMG KAK MARCCCHHH 😊😊😊😊🔥🔥🔥🔥" @ireneee_s
- "🔥🔥🔥🔥" @NuIts_yoobaby

Resemblance refers to the fact or being similar or alike to somebody or something else. The most common examples in this data are the resemblance of the recording owner's voice to the voice of a real singer. Here are some examples:

- "YOU BOTH DID WELL 🇸🇬 ONE VOICE LIKE TAEYEON 🇸🇬 ANOTHER VOICE LIKE DEAN 🇸🇬" @_MindyPhang
- "is this taeyeon? 😊 @BlueSargent @Bomizzang you guys voice really sounds like taeyeon" @missjinki
- "this is so gooooodddd, you sound like baejin 🥰🥰" @stupidumdum
- "It's so good! Your voice is so nice! Haha... you sound like Sung Woon so much! :)" @theuniquecorn

- "Oh mai gatt 🥰🥰🥰 i think you sound that really exactly like themm, i thought u was 'rose' 🥰🥰🥰 really awesome" @Cinderella_JK

Some names may sound unfamiliar to readers, therefore here is the singers' reference. Taeyeon refers to SNSD's main vocalist, Taeyeon. Dean refers to a Korean R&B singer, Dean. Baejin refers to Bae Jinyoung of Wanna One. Rose refers to Blackpink's main vocalist, Rose. Sung Woon refers to Wanna One main singer, Ha Sung Woon. Next, slang refers to a very informal word or expression. Here are some examples of compliment with slang:

- "You rock this one so hard 😊👊👊👊👊👊" @_UP_Madsmusic
- "This is why i love refugee arc, march hyung you slay this song especially with those harm" @MinAugust
- "woaah you tho Wie 😊😊 you nailed all parts 🥰🥰🥰" @Alfa_Jun
- "OMG LIT DEYM 😊😊😊🔥🔥🔥❤️❤️ I JUST GOT AN EARGASM WITH THIS HAHA 😊😊😊🔥🔥🔥❤️❤️👊👊👊👊👊👊👊👊👊👊👊👊👊👊👊👊👊👊" @KML_maria

The four red words are the slang words. Rock here is used to say that something, i.e. the recording, is very good. Slay here means to have strong effect or do something very impactful to something or somebody. In this case is that the recording owner/singer has managed to sing very well that the recording turns out to be good. Nail here means to do the recording right. Different from three previous examples which are informal words, *Eargasm* is a new word which is used only in a situation when someone listens to something very good, music in common. It is a combination of ear and orgasm. Therefore, it can be interpreted as an orgasm to the ear(s) after listening something very good. Meanwhile, state of condition is the condition of someone while/after something happened. In this case, it is the condition of the compliment giver while/after listening to the recording. Here are some of the examples:

- "eonniiii it's so beautiful 🥰🥰🥰 feels like i'm listening to CD 🥰🥰 love love Rheta eonni and Jane 🥰❤️❤️❤️❤️" @RNA16
- "Ahh this is so perfect! I feel like like listening to angels!! 😊😊❤️❤️❤️❤️👊👊👊👊" @tanica21
- "I'M LEGIT CRYING 😊😊😊 JUST WOWWWW!!! 😊😊😊" @BTS_V_TAEHYUNG
- "IM IN HEAVEN!! 🥰🥰🥰" @friend34160

Last, in terms of emoticons, they are divided into compliments with emoticons only and compliments that combine emoticons and words. Based on this research, it is highly recommended for further researcher to do further research on how users with different gender compliment to see how this research works with gender differences.

Through this research, other and broader research such as the use of certain part of speech, maxim, or any other language feature regarding compliments may be taken. Besides, this study gives insightful classification regarding compliment inside online karaoke chatting area that may possibly help readers and/or further researchers for the same type of research which may focus on *Sing! by Smule* itself, or the issue regarding compliment within online chatting.

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