

# Opinion Extraction from Editorial Articles based on Context Information

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Abstract: Opinion extraction supports various tasks such as sentiment analysis in user reviews for recommendations and editorial summarization. In this paper, we address the problem of opinion extraction from newspaper editorials. To extract author's opinion, we used context information addition to the features within a single sentence only. Context information are a location of the target sentence, and its preceding, and succeeding sentences. We defined the opinion extraction task as a sequence labeling problem, using conditional random fields (CRF). We used Japanese newspaper editorials in the experiments, and used multiple combination of features of CRF to reveal which features are effective for opinion extraction. The experimental results show the effectiveness of the method, especially, predicate expression, location and previous sentence are effective for opinion extraction.

## 1 INTRODUCTION

Opinion extraction supports various tasks such as sentiment analysis in user reviews for recommendations, document classification, and editorial summarization. Much of the previous work on automatic opinion extraction focused on sentiment or subjectivity classification at sentence level. However, it is not sufficient to find opinion by using features within a single sentence only. For instance, in the news documents, although the features of authors' opinions are often expressed in predicates of a sentence, it is unusual to find only one sentence containing opinion as well as factual information (Wiebe et al., 2005).

In this paper, we focused on editorials of Japanese newspaper, and present a method to extract authors' opinions.

We employed conditional random fields (CRF) (Lafferty et al., 2001) to use context information. Context information indicates a location of the target sentence, and its preceding, and succeeding sentences. In the experiments, we used multiple combination of features of CRF to reveal which features are effective for opinion extraction. We used Japanese newspaper editorials in the experiments. However, the features used our method are very simple. Therefore, our method can be applied easily to different languages given documents.

## 2 RELATED WORK

The analysis of opinions and emotions in language is a practical problem as well as the process of large-scale heterogeneous data since the World-Wide Web is widely used. Wiebe *et al.* (Wiebe et al., 2005) presented annotation scheme that identifies key components and properties of opinions and emotions in language. They described annotation of opinion, emotion, sentiment, speculations, evaluations and other private states.

Apart from the corpus annotation, there are many attempts on the automatic identification of opinions (Hu and Liu, 2004; Kim and Hovy, 2004; Kobayashi et al., 2004; Ku et al., 2006; Burfoot and Baldwin, 2009; Mihalcea and Pulman, 2007; Wicaksono and Myaeng, 2013). The earliest work on opinion mining is the work on Hu *et al.* (Hu and Liu, 2004). They proposed a method of summarization by using opinion extraction from customer reviews on the web. The method consists of three steps: (i) mining product features, (ii) identifying opinion sentences, and (iii) summarizing the results. They reported that the experimental results using reviews of a number of products sold online demonstrated the effectiveness of the techniques. Kim *et al.* focused on English words and sentences. They proposed a template-based approach, a sentiment classifier by using thesauri (Kim and Hovy, 2004). Kobayashi *et al.* (Kobayashi et al.,

2004) proposed a semi-automatic method to extract evaluative expressions. They used review sites on the Web for car and game domains, and extracted particular cooccurrence patterns of evaluated subject, focused attribute and value expressions. Balahur *et al.* (Balahur *et al.*, 2009) proposed a method for opinion mining from quotations in newspaper articles.

Several researchers have investigated the use of statistics and machine learning techniques. Ku *et al.* (Ku *et al.*, 2006) proposed a method for opinion extraction of news and blog by using Support Vector Machines (SVMs). Similar to Ku *et al.*, Burfoot *et al.* (Burfoot and Baldwin, 2009) proposed a method for extracting satirical articles from newswire using SVMs. Mihalcea *et al.* (Mihalcea and Pulman, 2007) proposed a method using Naive Bayes and SVMs for extracting humour text. However, they used features within a sentence and ignore the relationships between sentences. Wilson (Wilson, 2008) classified sentences of news documents into 6 attitude types, i.e. 'Sentiment', 'Agreement', 'Arguing', 'Intention', 'Speculation' and 'Other 'Attitude'. They used four types of machine learning, rule learning (Cohen, 1996), boosting, support vector machines, and *k*-nearest neighbor. Wicaksono *et al.* (Wicaksono and Myaeng, 2013) proposed a method to extract advice-revealing and their context sentences from Web forms based on Conditional random fields (CRFs) (Lafferty *et al.*, 2001). They compared their Multiple Linear CRFs (ML-CRF) and 2 dimensional CRFs Plus (2D-CRF+) with traditional machine learning models for advice-revealing sentences, and showed that ML-CRF is the best approach among other models studied in their paper. Similar to Wicaksono *et al.* method, we used CRFs to extract opinion expressions from editorial news. The difference is that we examined the effect of multiple combination of features, while they investigated the effect of machine learning techniques.

### 3 OPINION EXPRESSION IN EDITORIAL ARTICLES

We classified authors' opinion into 4 types, *i.e.* 'speculation', 'hope', 'proposition' and 'assertion'. Figure 1 shows 4 types of opinion on two-dimensional surface.

Table 1 shows an example of opinion sentence assigned to each type.

Typical expression, such as "utagawasii (Seropis qiestopms remain)" in speculation type, and "kadaiha ooi (be numerous matters)" in assertion type. The opinion defined in Figure 1 are the intersection among

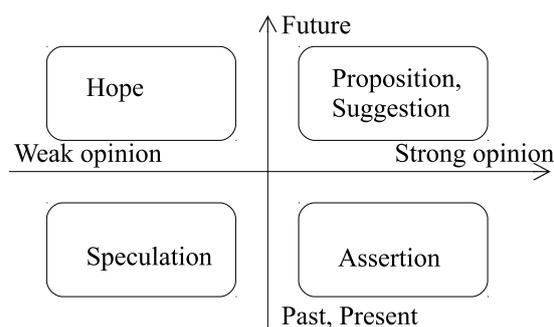


Figure 1: Four types of opinion in editorial articles.

surface expression, location, and positional relation between other opinion sentences. Most of the opinions have typical expression. We assigned each sentence illustrated in Table 1 to one of the four types by using surface expression, location, and positional relation of its preceding and succeeding sentences.

### 4 FEATURES FOR OPINION EXTRACTION

The feature we defined for opinion extraction are categorized into three as shown in Table 2. From the newspaper editorial analysis, we used the following seven features to extract opinion. Predicate including verbs, adjective and adverbs is an important feature to extract opinion expression. It is often the case that the sentence of the last part of the editorial articles includes an opinion. Let us take a look from Japanese newspaper editorials.

### 5 CONDITIONAL RANDOM FIELD (CRF)

Based on the extracted features, we identified opinion expression by using CRFs. CRFs is a well known technique for solving sequence labeling problems. CRFs are discriminative models and can deal with many correlated features in the inputs. CRFs have a single exponential model for the joint probability of the entire paths given the input sentence. Given a sequence  $\mathbf{X} = (x_1, x_2, \dots, x_n)$ , where  $n$  is the number of sentences in the inputs, the goal is to find the sequence of hidden labels  $\mathbf{Y} = (y_1, y_2, \dots, y_n)$ . The sequence of hidden labels are obtained by a conditional distribution function given by:

$$p(\mathbf{y}|\mathbf{x}) = \frac{1}{Z_{\mathbf{x}}} (\prod_{i=1}^{n-1} f(y_i, y_{i+1}, \mathbf{x}, i)), \quad (1)$$

Table 1: Examples of opinion sentences.

type	example (Japanese)
Speculation	Serious questions remain as to whether a decision on whether to expand overseas activities of the Self-Defense Forces should be left to legislators who make such highly questionable remarks. (自衛隊の海外での活動を拡大することの是非の判断を、こういう問題発言をする政治家たちに任せていいのか疑わしい。)
Assertion	There are numerous matters that need to be discussed in working out a new stadium plan. (新しい計画の策定にあたって議論すべき課題は多い。)
Hope	Fees should be reduced further. (さらなる料金引き下げを求めたい。)
Proposition	it is necessary to ascertain who is responsible for causing confusion over the matter. (混乱を招いた責任はどこにあるのか今後の検証が必要だ。)

Table 2: Features for opinion extraction.

Syntactic Feature	
1.	predicate expression PE (I would like to expect : <i>kitai shitai</i> )
2.	root form of predicate RP (hope : <i>kitai suru</i> )
3.	subject Subj (we, government)
Location	
1.	sentence location in article LOC partition number is 5.
2.	sentence location in paragraph LIP partition number is 3.
3.	location of paragraph in article LOP partition number is 5.
Previous Sentence	
1.	opinion type of preceding sentence OTP

where  $Z_x$  is a normalization factor, and  $f$  indicates an arbitrary feature function over  $i$ -th sequence. We used CRFs to extract opinion expressions.

## 6 EXPERIMENTS

### 6.1 Experimental Setup

We selected editorial articles of Japanese newspaper (Mainichi Shimbun newspaper written in Japanese) for opinion extraction. We used one year (2011) Mainichi Japanese Newspaper corpus for training and test data. Table 3 shows the number of editorial arti-

cles, sentences and each opinion type in the editorial articles.

We used 12-fold cross validation. More precisely, we divided editorial articles into twelve months shown in Table 3. We used eleven folds to train the classifier, and the remaining fold to test the classifier. The process is repeated 12 times, and we obtained the average classification accuracy over 12 folds. We applied CaboCha (Kudo and Matsumoto, 2002) for morphological analysis, and CRF++<sup>1</sup>. We used feature sets described in Sec4.

### 6.2 Results

We examined which feature combination is effective for opinion extraction. We thus conducted an experiment using combination of seven features. The results are shown in Table4. In Table 4, P, R, S, C, I, O and T illustrate PE, RP, Subj, LOC, LIP, LOP and OTP of the list in Sec 4, respectively. In the columns of P, R, S, C, I, O and T, “1” means that the feature is used for opinion extraction, while “0” means that the feature is not used for opinion extraction.

We can see from Table 4 that the best result was when we use “PE”, “RP”, “Subj” and “LOP”, and the F-score was 0.71. These results indicate that the combination of these three features are especially effective for opinion extraction. Table 5 refers to the result of opinion type classification when we used the best results shown in Table 4.

## 7 DISCUSSION

We can see from Table 4 that the results using only predicate expression achieved 0.83 precision, while

<sup>1</sup>CRF++ : <http://crfpp.sourceforge.net/>

Table 3: Number of editorials and sentences.

Month	# of editorials	# of sentences	S	A	H	P	O
Jan.	52	1,437	75	97	46	20	1,199
Feb.	52	1,282	65	89	27	25	1,077
Mar.	57	1,612	24	101	55	46	1,386
Apr.	56	1,579	27	155	48	47	1,302
May	59	1,476	17	151	49	34	1,225
Jun.	57	1,397	12	171	47	35	1,132
Jul.	60	1,433	21	148	39	20	1,205
Aug.	53	1,507	53	129	38	31	1,256
Sep.	55	1,388	46	165	44	31	1,102
Oct.	60	1,418	41	151	40	20	1,166
Nov.	57	1,370	57	162	36	38	1,077
Dec.	58	1,442	67	140	32	39	1,164
Total	676	17,341	505	1,659	501	386	14,291

Table 4: Results of opinion extraction.

Features							Rec	Pre	F0	Features							Rec	Pre	F0										
P	R	S	C	I	O	T				P	R	S	C	I	O	T				P	R	S	C	I	O	T			
1	1	1	1	1	1	1	0.80	0.62	0.70	1	0	1	1	1	1	1	0.81	0.58	0.67	1	0	1	1	1	1	0	0.81	0.58	0.67
1	1	1	1	1	1	0	0.80	0.63	0.70	1	0	1	1	1	1	0	0.81	0.58	0.67	1	0	1	1	1	1	0	0.80	0.56	0.66
1	1	1	1	1	0	1	0.79	0.60	0.68	1	0	1	1	1	0	1	0.80	0.56	0.66	1	0	1	1	1	0	1	0.80	0.56	0.66
1	1	1	1	1	0	0	0.78	0.61	0.68	1	0	1	1	1	0	0	0.79	0.57	0.66	1	0	1	1	1	0	0	0.79	0.57	0.66
1	1	1	1	0	1	1	0.80	0.62	0.70	1	0	1	1	0	1	1	0.81	0.58	0.67	1	0	1	1	0	1	1	0.81	0.58	0.67
1	1	1	1	0	1	0	0.80	0.63	0.70	1	0	1	1	0	1	0	0.81	0.58	0.67	1	0	1	1	0	1	0	0.81	0.58	0.67
1	1	1	1	0	0	1	0.79	0.60	0.68	1	0	1	1	0	0	1	0.80	0.57	0.66	1	0	1	1	0	0	1	0.80	0.57	0.66
1	1	1	1	0	0	0	0.76	0.63	0.69	1	0	1	1	0	0	0	0.76	0.59	0.66	1	0	1	1	0	0	0	0.76	0.59	0.66
1	1	1	0	1	1	1	0.80	0.63	0.71	1	0	1	0	1	1	1	0.82	0.59	0.68	1	0	1	0	1	1	1	0.82	0.59	0.68
1	1	1	0	1	1	0	0.80	0.63	0.71	1	0	1	0	1	1	0	0.81	0.59	0.68	1	0	1	0	1	1	0	0.81	0.59	0.68
1	1	1	0	1	0	1	0.79	0.62	0.69	1	0	1	0	1	0	1	0.80	0.59	0.68	1	0	1	0	1	0	1	0.80	0.59	0.68
1	1	1	0	1	0	0	0.78	0.62	0.69	1	0	1	0	1	0	0	0.81	0.58	0.68	1	0	1	0	1	0	0	0.81	0.58	0.68
1	1	1	0	0	1	1	0.81	0.63	0.71	1	0	1	0	0	1	1	0.81	0.59	0.68	1	0	1	0	0	1	1	0.81	0.59	0.68
1	1	1	0	0	1	0	0.81	0.63	0.71	1	0	1	0	0	1	0	0.81	0.59	0.69	1	0	1	0	0	1	0	0.81	0.59	0.69
1	1	1	0	0	0	1	0.79	0.62	0.69	1	0	1	0	0	0	1	0.80	0.59	0.68	1	0	1	0	0	0	1	0.80	0.59	0.68
1	1	1	0	0	0	0	0.76	0.65	0.70	1	0	1	0	0	0	0	0.77	0.60	0.67	1	0	1	0	0	0	0	0.77	0.60	0.67
1	1	0	1	1	1	1	0.83	0.45	0.58	1	0	0	1	1	1	1	0.86	0.35	0.50	1	0	0	1	1	1	1	0.86	0.35	0.50
1	1	0	1	1	1	0	0.84	0.45	0.58	1	0	0	1	1	1	0	0.86	0.35	0.50	1	0	0	1	1	1	0	0.86	0.35	0.50
1	1	0	1	1	0	1	0.83	0.43	0.57	1	0	0	1	1	0	1	0.87	0.34	0.48	1	0	0	1	1	0	1	0.87	0.34	0.48
1	1	0	1	1	0	0	0.81	0.44	0.57	1	0	0	1	1	0	0	0.85	0.34	0.48	1	0	0	1	1	0	0	0.85	0.34	0.48
1	1	0	1	0	1	1	0.84	0.45	0.59	1	0	0	1	0	1	1	0.86	0.35	0.50	1	0	0	1	0	1	1	0.86	0.35	0.50
1	1	0	1	0	1	0	0.84	0.44	0.58	1	0	0	1	0	1	0	0.86	0.35	0.50	1	0	0	1	0	1	0	0.86	0.35	0.50
1	1	0	1	0	0	1	0.82	0.43	0.57	1	0	0	1	0	0	1	0.87	0.34	0.49	1	0	0	1	0	0	1	0.87	0.34	0.49
1	1	0	1	0	0	0	0.70	0.49	0.57	1	0	0	1	0	0	0	0.58	0.44	0.50	1	0	0	1	0	0	0	0.58	0.44	0.50
1	1	0	1	0	0	0	0.82	0.43	0.57	1	0	0	1	0	0	1	0.87	0.34	0.49	1	0	0	1	0	0	1	0.87	0.34	0.49
1	1	0	0	1	1	1	0.83	0.44	0.58	1	0	0	0	1	1	1	0.86	0.36	0.51	1	0	0	0	1	1	1	0.86	0.36	0.51
1	1	0	0	1	1	0	0.84	0.44	0.58	1	0	0	0	1	1	0	0.87	0.35	0.50	1	0	0	0	1	1	0	0.87	0.35	0.50
1	1	0	0	1	0	1	0.83	0.43	0.57	1	0	0	0	1	0	1	0.87	0.35	0.50	1	0	0	0	1	0	1	0.87	0.35	0.50
1	1	0	0	1	0	0	0.82	0.43	0.57	1	0	0	0	1	0	0	0.87	0.34	0.49	1	0	0	0	1	0	0	0.87	0.34	0.49
1	1	0	0	0	1	1	0.84	0.45	0.58	1	0	0	0	0	1	1	0.86	0.35	0.50	1	0	0	0	0	1	1	0.86	0.35	0.50
1	1	0	0	0	1	0	0.84	0.45	0.58	1	0	0	0	0	0	1	0.87	0.35	0.50	1	0	0	0	0	0	1	0.87	0.35	0.50
1	1	0	0	0	0	1	0.82	0.44	0.57	1	0	0	0	0	0	1	0.88	0.35	0.50	1	0	0	0	0	0	1	0.88	0.35	0.50
1	1	0	0	0	0	0	0.53	0.53	0.53	1	0	0	0	0	0	0	0.31	0.83	0.45	1	0	0	0	0	0	0	0.31	0.83	0.45

Table 5: The results of opinion type classification.

Type	Recall	Precision	F-score
Speculation	0.54	0.47	0.51
Assertion	0.75	0.47	0.58
Hope	0.80	0.82	0.81
Proposition	0.64	0.62	0.63

recall was 0.31. This shows that when the predicate expression appeared in the test data does not appear in the training data, the system can not extract opinion sentences correctly. When we added root form of predicate (RP) to predicate expression (PE), we obtained high recall, but low precision. This is because there are not so many kinds of inflection of predicate in a sentence.

When we added subject (Subj) to predicate expression (PE), precision was slightly decreased. However, recall was significantly increased, and we had an improvement of F-score. The observation shows that the integration of features is effective for opinion extraction. When we used sentence position, recall was worse while precision was better. A sentence position which is effective to find opinion depends on the opinion types. For further improvement, it is necessary to investigate an effective sentence position according to each type of the opinion. A sentence location within a paragraph, and a paragraph location appeared in the sentence significantly improve recall. Similarly, When we used opinion type of the preceding sentence, recall was improved. These features are also effective to improve overall performance.

The experimental results show that the best result was the combination of P, R, S, O, and T, and the F-score attained at 0.71. From the above observations, we conclude that multiple combination of features are effective for opinion extraction.

Next, we examined how the method correctly assigned a sentence to each type of opinion. As can be seen clearly from Table 5 that the best result was hope and F-score was attained at 0.81. In contrast, it is difficult to identify opinion to speculation as the F-score was only 0.51. It is not surprising because the training data assigned to speculation have various expressions, and it is not easy to classified into speculation manually.

For future work, we will extend our framework to improve overall performance against a small number of training data. We note that we used surface information, *i.e.*, noun and verb words in articles as a feature. Therefore, the method ignore the sense of terms such as synonyms and antonyms. The earliest known technique for smoothing the term distributions through the use of latent classes is the Probabilistic Latent Semantic Analysis (PLSA) (Hofmann, 1999),

and it has been shown to improve the performance of a number of information access such as text classification (Xue et al., 2008). It is definitely worth trying with our method to achieve type classification accuracy.

## 8 CONCLUSIONS AND FUTURE WORK

We proposed a method for opinion expression of editorial articles. Although training data and test data are not so large, this study led to the following conclusions: (i) predicate expression, location and previous sentence are effective for opinion extraction. (ii) results of opinion extraction are depend on the types of opinion. Future work will include (i) incorporating smoothing technique to use a sense as a feature, (ii) applying the method to a large number of editorial articles for quantitative evaluation.

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