Modeling Wine Preferences from Physicochemical Properties using Fuzzy Techniques

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Keywords: Prediction, Wine Science, Fuzzy Inductive Reasoning (FIR), Genetic Fuzzy Systems, MOGUL.

Abstract: Wine classification is a difficult task since taste is the least understood of the human senses. In this research we propose to use hybrid fuzzy logic techniques to predict human wine test preferences based on physicochemical properties from wine analyses. Data obtained from Portuguese white wines are used in this study. The fuzzy inductive reasoning technique achieved promising results, outperforming not only the other fuzzy approaches studied but also other data mining techniques previously applied to the same dataset, such are neural networks, support vector machines and multiple regression. Modeling wine preferences may be useful not only for marketing purposes but also to improve wine production or support the oenologist wine tasting evaluations.

1 INTRODUCTION

Data mining (DM) techniques aim at extracting knowledge from raw data. Several DM algorithms have been developed, each one with its own advantages and disadvantages (Witten and Frank, 2005).

DM approaches have been applied to a large variety of problems, either for classification or regression. An interesting problem that has captured the attention of several researches is the prediction of wine quality (Cortez et al., 2009; Yin and Han, 2003).

Wine industry is investing in new technologies for wine making and selling processes. A key issue in this context is wine certification which prevents the illegal adulteration and assures the wine quality. Wine certification is often assessed by physicochemical and sensory tests (Ebeler, 1999). However, the relationships between the physicochemical and sensory analysis are still not fully understood (Legin et al., 2003).

That is the reason why DM techniques can be very valuable to address this problem. The development of an accurate, computationally efficient and understandable prediction model can be of great utility for the wine industry. On the one hand, a good wine quality prediction can be very useful in the certification phase, since currently the sensory analysis is performed by human tasters, being clearly a subjective approach. An automatic predictive system can be integrated into a decision support system, helping the speed and quality of the oenologist performance. On the other hand, such a prediction system can also be useful for training oenology students or for marketing purposes.

Furthermore, a feature selection process can help to analyze the impact of the analytical tests. If it is concluded that several input variables are highly relevant to predict the wine quality, since in the production process some variables can be controlled, this information can be used to improve the wine quality.

In this paper wine taste preferences are modelled by DM algorithms. In particular four hybrid fuzzy techniques are proposed in this research. Three of them are genetic fuzzy systems (GFS), which are fuzzy systems that identify its structure and/or parameters by means of genetic algorithms (GA) and/or genetic programming (GP). The fourth algorithm is the fuzzy inductive reasoning (FIR), a hybridization of fuzzy and machine learning approaches.

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DOI: 10.5220/0005551905010507

In Proceedings of the 5th International Conference on Simulation and Modeling Methodologies, Technologies and Applications (SIMULTECH-2015), pages 501-507 ISBN: 978-989-758-120-5

SIMULTECH 2015 - 5th International Conference on Simulation and Modeling Methodologies, Technologies and Applications

All the methodologies are studied in terms of prediction accuracy as well as in terms of computational effort. The results obtained by the hybrid fuzzy techniques proposed are compared with other DM techniques applied to the same problem in previous studies (Cortez, 2009).

Section 2 presents the main concepts of the fuzzy hybrid methodologies used in this research. In section 3, the wine dataset available and the model evaluation criteria used are described in detail. The results are presented in section 4, where a comparison with other DM methodologies is performed. A discussion is also included in this section in terms of results accuracy and computational time needed for each approach. Finally, the conclusions are presented in section 5.

2 METHODS

In this section the hybrid fuzzy methodologies is computed, proposed are introduced. We propose hybrid approaches instead of traditional fuzzy inference systems since an optimization process is needed in order to obtain the best fuzzy rules that represent the behaviour of the system under study. H_n is obviou

2.1 Fuzzy Inductive Reasoning (FIR)

The conceptualization of the FIR methodology arises of the general system problem solving (GSPS) approach proposed by Klir (Klir and Elias, 2002). This methodology of modeling and simulation is able to obtain good qualitative relations between the variables that compose the system and to infer future behavior of that system. It has the ability to describe systems that cannot easily be described by classical mathematics or statistics, i.e. systems for which the underlying physical laws are not well understood.

FIR offers a model-based approach to predicting either univariate or multi-variate time series (Nebot et al., 2003; Carvajal and Nebot, 1998). A FIR model is a qualitative, nonparametric, shallow model based on fuzzy logic.

Visual-FIR is a tool based on the FIR methodology that offers a new perspective to the modeling and simulation of complex systems. Visual-FIR designs process blocks that allow the treatment of the model identification and prediction phases of FIR methodology in a compact, efficient and user friendly manner (Escobet et al., 2008).

FIR methodology has two main processes: a feature selection process, that allow to develop a model, and the prediction or simulation process, that

uses the model obtained to infer the future behaviour of the system.

A FIR model consists of its structure (relevant variables) and a set of input/output relations (history behavior) that are defined as if-then rules.

Feature selection in FIR is based on the maximization of the models' forecasting power quantified by a Shannon entropy-based quality measure. The Shannon entropy measure is used to determine the uncertainty associated with forecasting a particular output state given any legal input state. The overall entropy of the FIR model structure studied, H_{s_1} is computed as described in equation 1.

$$H_s = -\sum_{\forall i} p(i) \cdot H_i , \qquad (1)$$

where p(i) is the probability of that input state to occur and H_i is the Shannon entropy relative to the i^{th} input state. Then, a normalized overall entropy H_n is computed, as defined in equation 2.

$$H_n = 1 - \frac{H_s}{H_{\text{max}}}$$
(2)

 H_n is obviously a real-valued number in the range between 0.0 and 1.0, where higher values indicate an improved forecasting power. The model structure with highest H_n value generates forecasts with the smallest amount of uncertainty.

Once the most relevant variables are identified, they are used to derive the set of input/output relations from the training data set, defined as a set of if-then rules. This set of rules contains the behaviour of the system. Using the *k*-nearestneighbours fuzzy inference algorithm the *k* rules with the smallest distance measure are selected and a distance-weighted average of their fuzzy membership functions is computed and used to forecast the fuzzy membership function of the current state, as described in equation 3.

$$Memb_{out_{new}} = \sum_{j=1}^{5} w_{rel_j} \cdot Memb_{out_j}$$
(3)

The weights W_{rel_j} are based on the distances and are numbers between 0.0 and 1.0. Their sum is always equal to 1.0. It is therefore possible to interpret the relative weights as percentages.

For a more detailed explanation of the fuzzy inductive reasoning methodology refer to (Escobet et al., 2008).

2.2 Genetic-Fuzzy Systems

A Genetic Fuzzy System (GFS) is basically a fuzzy system augmented by a learning process based on evolutionary computation, which includes genetic algorithms, genetic programming, and evolutionary strategies, among other evolutionary algorithms (Cordon et al., 2001). In this study three different GFS are analyzed, i.e. MOGUL-TSK-R, MOGUL-IRLHC-R and GFS-GPG-R.

MOGUL algorithms are based on the iterative rule learning approach, where each chromosome in the population represents a single fuzzy rule, but only the best individual is considered to form part of the final rule base. Therefore, it is run several times to obtain the complete knowledge base. The advantage is that it reduces substantially the search space, because in each iteration only a fuzzy rule is searched. A postprocessing stage is needed to force the cooperation among the fuzzy rules generated in the first stage.

2.2.1 MOGUL-TSK-R

MOGUL is a Methodology to Obtain Genetic fuzzy rule-based systems Under the iterative rule Learning approach. This methodology is composed of some design guidelines that will allow us to obtain genetic fuzzy rule base systems (GFRBS) to design different types of fuzzy rule bases, i.e. descriptive and approximate Mamdani-type and Sugeno-type.

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The MOGUL-TSK-R is a MOGUL approach base in the Sugeno type of rules (Alcalá et al., 2007). In the first stage it performs a local identification of prototypes to obtain a set of initial local semanticsbased Sugeno rules. On the other hand the cooperation between rules is accomplished in the second stage by means of a genetic niching-based selection process to remove redundant rules and a genetic tuning process to refine the fuzzy parameters.

2.2.2 MOGUL- IRLHC-R

The MOGUL-IRLHC-R algorithm is also an iterative rule learning approach that uses the MOGUL paradigm, but in this case the goal is to learn constrained approximate Mamdani-type knowledge bases from examples (Cordón and Herrera, 2001). It consists of three stages: an evolutionary generation process, a genetic multisimplification process and a genetic tuning process. The first stage generates a set of fuzzy rules with constrained free semantics covering the training

set in an adequate form. The second stage performs a selection of rules using a binary coded genetic algorithm with a genotypic sharing function and a measure of the fuzzy rule base system performance. The idea is to remove redundant rules while maximizing the cooperation among the staying rules. The third stage performs a tuning based on a real coded genetic algorithm and the previous performance measure. It adjusts the membership functions of each rule in each possible fuzzy rule base derived from the multisimplification process. Then, the more accurate fuzzy rule based obtained is the final output of the MOGUL-IRLHC-R algorithm.

2.2.3 GFS-GPG-R

The GFS-GPG-R algorithm is a genetic fuzzy system based on genetic programming grammar operators (Sánchez et al., 2001). It combines genetic programming operators with simulated annealing search to solve symbolic regression problems.

The novelty of this approach is that a simulated annealing-based method is designed for inducting the crossover and mutation parameters and structure of a fuzzy classifier. The adjacency operator in simulated annealing is replaced with a macromutation taken from tree-shaped genotype genetic algorithms. The tree-shaped geneotypes allow representing rule bases more compactly than liniar representations.

3 METERIALS

3.1 Wine Data

The wine data used in this study comes from the north-west region, named Minho, of Portugal, and this dataset is available from the UCI machine learning repository (UCI, 2015). It has been proposed for both, regression and classification, by Cortez et al. (2009). The white variant from the mentioned demarcated region is analyzed as a regression problem in this paper. The data were collected from May 2004 to February 2007. This dataset is much larger than others available as benchmarks in the same domain.

The more common physicochemical tests were measured and are described in Table 1. These 11 properties are the inputs of the models.

Each one of the 4898 wine samples was evaluated by a minimum of three sensory assessors, by means of blind tastes, which graded the wine in a scale that ranges from 0 to 10, that matches to very bad to excellent quality, respectively. The final score is given by the median of these evaluations, which corresponds to the output variable. This target variable denotes a typical normal shape distribution, with minimum and maximum values of 3 and 9 for the white wine.

Table 1: The physicochemical data (input variables), and its corresponding statistics. The units are: FA: g(tartaric acid)/dm³; VA: g(acetic acid)/dm³; CA: g/dm³; RS: g/dm³; CH: g(sodium chloride)/dm³; FSD: mg/dm³; TSD: mg/dm³; DE: g/dm³; SU: g(potassium sulphate)/dm³; AL: %vol.

Attribute	White wine			
	Min	Max	Mean	
Fixed acidity (FA)	3.8	14.2	6.9	
Volatile acidity (VA)	0.1	1.1	0.3	
Citric acid (CA)	0	1.7	0.3	
Residual sugar (RS)	0.6	65.8	6.4	
Chlorides (CH)	0.01	0.35	0.05	
Free sulfur dioxide (FSD)	2	289	35	
Total sulfur dioxide (TSD)	9	440	138	
Density (DE)	0.987	1.039	0.994	
	2.7	3.8	-3.1	
Sulphates (SU)	0.2	1.1	0.5	
Alcohol (AL)	8	14.2	10.4	

3.2 Model Evaluation

In order to test the generalization performance of the fuzzy approaches studied in this research we use cross validation, in this case 5-fold cross validation (5-CV). The model parameters are derived using the training subset and errors are computed using the testing subset. For statistical confidence, the training and testing processes are repeated 20 times with the whole dataset randomly permuted in each run prior to splitting in training and testing subsets.

The regression performance is commonly measured by an error metric, such as the Mean Absolute Deviation (MAD), described in equation 4.

$$MAD = \sum_{i=1}^{N} |y_i - \hat{y}_i| / N \tag{4}$$

where \hat{y}_i is the predicted output, y_i the system output and N the number of samples. Notice that the order of the preferences is relevant, since a model that predicts 5 when the real grade is 4 is better than a model that predicts 6.

The regression error characteristic (REC) curve is used very often to compare regression models, with the ideal model presenting an area of 1.0. The curve plots the absolute error tolerance T, versus the percentage of points correctly predicted (accuracy) within the tolerance.

The selection of the MAD and REC measures for

evaluation purposes allows us to compare the hybrid fuzzy modeling methodologies presented in this paper with the ones presented in (Cortez et al., 2009), i.e. multilayer perceptron neural network, support vector machine and multiple regression.

4 EXPERIMENTAL RESULTS AND DISCUSSION

The Visual-FIR tool (Escobet et al., 2008) has been used in this research to perform all the experiments related to the FIR methodology. Visual-FIR is developed under the matlab environment and provides a GUI that allows the user to go through all the processes of FIR methodology (refer to section 2.1) in a friendly manner and easy parameter change.

On the other hand, the KEEL (Knowledge Extraction based on Evolutionary Learning) environment (Alcalá-Fdez et al., 2009, KEEL, 2005), has been used to perform all the experiments related to GFS approaches. KEEL is an open source Java software tool that can be used for a large number of different knowledge data discovery tasks and provides a simple GUI based on data flow to design experiments.

All the experiments reported in this work were conducted in a windows environment, with an Intel dual core processor.

As explained before, to evaluate the selected models, 20 runs have been preformed of the 5-fold cross-validation, obtaining a total of 100 experiments for each model studied.

The first step in order to obtain the FIR models is to discretize the data, i.e. to convert quantitative values into fuzzy data. To this end, it becomes necessary to define three parameters during the discretization process, the number of classes (also called granularity) chosen for each input and output variable, the shape of their membership functions and the discretization algorithm.

In this research it has been decided to discretize all the input variables into two classes. The output variable is discretized into seven classes, one for each possible wine quality score, i.e. from 3 to 9.

A discretization of the input variables with more than two classes can lead to a curse of dimensionality problem. However, it was found that two classes are enough for these variables to obtain decent models.

A triangular shape has been used to represent the membership functions associated to each class for all

	MR	NN	SVM	GFS-GPG-R	MOGUL-IRLHC-R	MOGUL-TSK-R	FIR
MAD	0.59	0.58	0.45	0.63	0.58	0.56	0.44
Accuracy _{T=0.25}	25.6%	26.5%	50.3%	31.3%	30.6%	25.1%	51.2%
Accuracy _{T=0.50}	51.7%	52.6%	64.6%	46.3%	50.4%	53.0%	63.3%
Accuracy _{T=1.00}	84.3%	84.7%	86.8%	79.4%	83.8%	86.0%	88.7%

Table 2: The wine modeling results: MAD and Accuracy for three different tolerances. The values of MR, NN and SVM columns are extracted from (Cortez et al., 2009).

the variables involved in this study.

Depending on the algorithm chosen the distribution of the membership functions in the variable space may vary and this has a direct impact to the reasoning process, and, therefore, to the model predictions.

In this research, FIR uses the equal frequency partition (EFP) algorithm for the discretization of the input variables. The EFP algorithm distributes the membership functions of a variable in such a way that all the classes contain the same number of data points.

Once the data has been discretized, FIR methodology performs a feature selection process where the more relevant causal relations between the input variables and the output variable are identified. To this end, we used the model structure identification process of the fuzzy inductive reasoning methodology that performs a feature selection based on the entropy reduction measure as described in section 2.1.

FIR founds that the features that have highest relevant causal relation with the wine quality are: alcohol, fixed acidity, free sulfur dioxide, residual sugar and volatile acidity. Citric acid and sulphates are also variables that have causal relation with the wine quality but not with the same strength than the previous ones. It can also be concluded that the total sulfur dioxide is not a relevant variable to predict the wine quality, presumably because it has redundant information since the free sulfur dioxide is one of the selected causal variables.

With respect the GFS algorithms studied, the parameters by default are used (KEEL, 2005).

The results of all the experiments performed for each tested configuration are summarized in Table 2. Two metrics are presented, the MAD and the classification accuracy for three different tolerances, i.e. T=0.25, T=0.5 and T=1.0. In this domain a tolerance of T = 1.0 is accepted as a good quality control process.

The results obtained by Cortez et al. (2009) using multiple regression (MR), multilayer perceptron neural network (NN) and support vector machines (SVM) are also included in the table for comparison purposes. The best results are shown in bold in Table 2. For almost all the metrics, the FIR methodology is the best choice. FIR obtains the lowest MAD error and the highest accuracy for tolerances T = 0.25 and T = 1.0. The SVM is the methodology that has the second best results. It obtains, as FIR, a MAD error lower than 0.5, the best T = 0.5 accuracy value and better accuracy values for T = 0.25 and T = 1.0 than the rest of the algorithms studied.

The two MOGUL algorithms perform in general terms equally well than the MR and NN approaches. The GFS-GPG-R is the fuzzy approach with poorest results, however it has better accuracy for the 0.25 tolerance.

Figure 1 presents the REC curves of the 4 fuzzy approaches studied in this research and the SVM.

It is clearly seen in Figure 1 that the differences between the two best models, i.e. FIR and SVM, and the rest of them are higher for small tolerances. For T values lower than 0.4, the FIR and SVM accuracies are almost two times better when compared to the other fuzzy methods. For higher tolerance values the accuracies become closer.

In terms of computational time effort, the MOGUL algorithms are the most expensive, followed by the SVM. FIR is the methodology that obtains best results and uses less computational time to obtain the system model and perform the



Figure 1: Average test set REC curves: FIR - solid line; SVM - solid with star line; MOGUL-TSK-R - dashed with dot line; MOGUL-IRLHC-R - doted line; GFS-GPG-R - dashed line.

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prediction. The execution time differences between the methodologies analyzed, as expected, are really big since the MOGUL approach performs a three level optimization. While FIR needs around 10 minutes to perform a complete 5-CV prediction, GFS-GPG-R about half an hour, SVM almost 2 hours and the MOGUL approaches need about 24 hours.

Encouraging results are achieved with the FIR providing the best performance, model outperforming the rest of the hybrid fuzzy approaches studied. Moreover, the FIR results are slightly better than the best ones obtained previously for the same problem by Cortez et al. (2009), when using SVM. An important advantage of FIR methodology with respect SVMs is its reduced computational time. FIR models are synthesized rather than trained, allowing a quick modelling and prediction computation. The difference in computational time between FIR and SVM is considerable, as stated before.

5 CONCLUSION

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This work aims at the prediction of wine preferences from physicochemical properties tests that are available at the wine quality certification step. A large dataset is accessible which contains white wine samples from the northwest region of Portugal.

Four powerful hybrid fuzzy techniques that perform data mining are studied in this research. In the one hand the Fuzzy Inductive Reasoning (FIR) methodology that is a non-parametric inductive technique based on fuzzy logic and machine learning approaches. On the other hand 3 different Genetic Fuzzy Systems (GFS) that perform fuzzy rule learning i.e. GFS-GPG-R, MOGUL-TSK-R and MOGUL-IRLHC-R.

The GFS are much more computational expensive than FIR since perform different optimization levels using evolutionary algorithms.

On the other hand, FIR performs feature selection during the modeling process, concluding that the features that have highest relevant causal relation with the wine quality are: alcohol, fixed acidity, free sulfur dioxide, residual sugar and volatile acidity. Citric acid and sulphates are also variables that have causal relation with the wine quality but not with the same strength than the previous ones.

FIR, using the previously mentioned variables, achieves the best performances, outperforming not only the hybrid fuzzy techniques studied in this

article, but also other data mining methodologies reported in other studies (Cortez et a., 2009), such are Neural Networks (NN), Multiple Regression (MR) and Support Vector Machines (SVM).

The results obtained using the SVM have very similar error and accuracy metrics than the FIR results. However, FIR has a great advantage over SVM with respect the computational time.

As mentioned in all the studies that deal with wine quality prediction, the results are really relevant for different aspects of the wine industry. On the one hand a good prediction can be very useful in the certification phase. On the other hand, such a prediction system can also be useful for training oenology students or for marketing purposes.



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