Investigating the Fidelity of Digital Peer Support: A Preliminary Approach using Natural Language Processing to Scale High-Fidelity Digital Peer Support

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Abstract: Adults with serious mental illnesses are disproportionately affected by chronic health conditions that are linked to inadequately managed medical and psychiatric illnesses and are associated with poor lifestyle behaviors. Emerging intervention models emphasize the value of peer specialists (certified individuals who offer emotional, social, and practical assistance to those with similar lived experiences) in promoting better illness management and meaningful community rehabilitation. Over the last few years, there has been an increasing uptake in the use of digital services and online platforms for the dissemination of various peer services. However, current literature cannot scale current service delivery approaches through audio recording of all interactions to monitor and ensure fidelity at scale. This research aims to understand the individual components of digital peer support to develop a corpus and use natural language processing to classify high-fidelity evidence-based techniques used by peer support specialists in novel datasets. The research hypothesizes that a binary classifier can be developed with an accuracy of 70% through the analysis of digital peer support data.

1 INTRODUCTION

Adults with serious mental illness (SMI), including individuals with schizophrenia/delusional disorder, bipolar disorder, and recurrent major depression, represent 4% of the U.S. population (CDC, 2021). However, this demographic is disproportionately affected by medical comorbidity and earlier onset of chronic health conditions and has a 10–25-year reduced life expectancy compared to the general population (Schneider et al., 2019). Such high rates of morbidity and early mortality have largely been associated with poor self-management of physical and psychiatric illnesses, which necessitates interventions that help teach medical, emotional, and role management to patients.

With an already overwhelmed clinical workforce, there is an increased need for task-shifting services away from clinicians. Task shifting is an approach to improving mental health care delivery by shifting key processes from highly trained providers to other individuals with less training (Hoeft et al., 2018). This allows providers to work at their peak capacity of practice while non-specialist workers or communities perform basic tasks like intake assessment, monitoring progress, navigating the healthcare system, or teaching supplementary self-management resources and techniques that are also essential for recovery. This consequently frees up specialists to oversee a larger caseload and deal directly with more complex cases (Kanzler et al., 2021).

1.1 Peer Support

Task-shifting staff and mental health first-aid providers can also be peers of the individuals they serve based on age, location, environment, developmental stage, or occupation. Certified peer support specialists have the potential to address both provider and patient-based barriers to the use of self-management programs among people with SMI, as
they comprise one of the fastest-growing mental health workforces and have shown empirical support for their ability to promote engagement in self-management apps (Fortuna et al., 2020). These individuals are people diagnosed with a mental illness who are hired, trained, and certified to provide Medicaid-reimbursable peer support services (Fortuna et al., 2022). Peer support has been defined as a combination of emotional and social support along with expertise, companionship, and a sense of belonging that is mutually offered by persons with a lived experience of a mental health condition, trauma, or extreme states of distress to others sharing a similar lived experience to bring about a self-determined personal change (Solomon, 2004).

In the past 15 years, peer support/peer-supported services have radically expanded across the world. (Chinman et al., 2014; Fortuna et al., 2020). The services include inpatient, outpatient, and community-based support services for individuals with mental health challenges or substance abuse offered by individuals who themselves identify as experiencing similar challenges and are maintaining well or in recovery (Mead, Hilton, & Curtis, 2001; Solomon, 2004). Over 30,000 peer support specialists in the United States offer publicly reimbursable mental health services throughout 43 different states (Cronise et al., 2016). As peer support services proliferate, there has been growing research on their effectiveness on service users (Chinman et al., 2014; Fortuna et al., 2020). Several reviews have even demonstrated that peer specialists added to a clinical team as a supplementary service or to deliver a specific recovery curriculum have shown outcomes such as decreased hospitalization, increased client activation, greater treatment engagement, more satisfaction with life situation and finances, a better quality of life, as well as less depression and fewer anxiety symptoms (Chinman et al., 2014; Davidson, Chinman, Sells, & Rowe, 2006).

1.2 PeerTECH Platform

Peer support has been traditionally conducted in person, such as in inpatient and outpatient psychiatric units. Digital peer support is an emerging field of live and automated peer support services delivered through synchronous and asynchronous technologies. Digital peer support has the potential to increase the capacity to engage users in peer support (Fortuna et al., 2020).

PeerTECH is a multicomponent intervention that consists of two features. First is a peer support specialist-facing smartphone app that includes a scripted three-month curriculum that uses video and text to support peers in delivering self-management skill development. The curriculum includes prompts to offer lived experience of medical and psychotic challenges as well as scripted, evidence-based training on coping skills, psychoeducation, medical management, social skills, self-advocacy, relapse prevention planning, and healthy lifestyle behaviors. Second is a patient-facing app that offers self-management support through a personalized daily self-management checklist, an on-demand library of self-management resources such as peer-led recovery narratives, and text and video platforms to communicate with their assigned peer support specialist (Fortuna et al., 2018).

1.3 Fidelity

While the effectiveness of peer support has been assessed in various outcome studies, there has been little research into the quality of peer services. Fidelity is a measure of whether an intervention is being delivered as intended (Moncher & Prinz, 1991). Fidelity standards help to create a portrait of the ideal structures and processes of a model and provide a mechanism for monitoring adherence to program principles over time (MacNeil & Mead, 2003). However, no validated data has been produced regarding peer support fidelity, an intervention that especially requires supervision due to the involvement of a disabled workforce with chronic health conditions. However, some meta-analyses on randomized control trials have shown an inconsistent impact of peer support-based standard of care in the setting it was delivered (Fuhr et al., 2014), and there is a growing need to measure the degree to which peer specialist services are delivered with fidelity. Moreover, evidence suggests that certain relational qualities of peer support, compared to clinical relationships, can be eroded in regulated healthcare environments, thus increasing the need to assess the quality of services being delivered ( Gillard et al., 2021). Peer support specialists have also reported stigmatization, loyalty conflicts, lack of a clear job description, and feelings of insecurity and disinterest among other staff members that can provide barriers to administering fidelity-adherent interventions (Wall et al., 2022).

Yet despite this need, it is quite difficult to create a concrete fidelity criterion due to the lack of clarity on what constitutes peer support as well as the multiple perspectives, needs, and values of individuals that engage in peer support. Chinman et al. (2016) note a lack of evidence offering insight into
whether the absence of effect demonstrated in several recent trials of peer support interventions is attributable to ineffective peer support or to the intervention not having been delivered as intended. Failure to appropriately measure peer specialist service fidelity in these studies may be in large part because no instrument exists to measure it. Measuring the fidelity of peer support can also possibly improve the role of the peer specialist. Bond et al. (2000) have described how fidelity tools can increase the clarity of treatment models and can help identify the critical components that have been associated with outcomes. Moreover, the consistent inclusion of a fidelity measure in future outcome studies could help better characterize the relationship between fidelity and outcomes, improving the conclusions of peer support research.

Fidelity can be measured in multiple ways. It can be assessed unobtrusively (using notes and logs), through direct or indirect (audio/video recordings) observation, by interviews, or even by self-report (Chinman et al., 2016). Yet, besides defining fidelity merely in terms of how long peers meet or the extent to which specialists use tools, measurement should assess the principles that characterize peer-to-peer relationships - which have yet to be concretely defined. Initial steps for measuring fidelity have been under development over the last few years. An ethnography survey found seven certain key standards of fidelity - promoting critical learning, providing community, having flexibility, using instructive meetings, maintaining mutual responsibility, keeping safety, and setting clear limits (MacNeil & Mead, 2003). Another study developed a fidelity index that assessed peer support in four principle-based domains; building trusting relationships based on shared lived experience; reciprocity and mutuality; leadership, choice, and control; building strengths and making connections to the community (Gillard et al., 2021). Lastly, Chinman et al. (2016) conducted a comprehensive review of peer support fidelity through an extensive literature review, an expert panel, and cognitive interviews with peer support specialists. They use a job delineation framework to find overlap with the role of the peer support and identified key activities (reducing isolation, focusing on strengths, being a role model and sharing their recovery story, and assisting with illness management) and processes (promoting empathy, empowerment, hope, trusting relationships). Besides these two sets, they also identify skill building, documentation and resource sharing, and professional development as aspects of peer support. In addition, they identify certain implementation factors that can affect fidelity, including how they are integrated into the treatment team, the amount of collaboration with co-workers, and the quality of leadership support received by supervisors.

1.4 NLP Measures

Natural language processing (NLP) is a subfield of artificial intelligence that is concerned with how a computer recognizes and analyzes unstructured language in a dataset that is not premeditated or consciously planned. Currently, NLP models used to scale-up fidelity have focused primarily on clinical interventions. One notable instance is Lyssn.io, a behavioral health analytics company that developed an artificial intelligence assessment platform for recording and managing session files. Using automatic speech recognition and machine learning, their tool automatically summarizes the content of cognitive-behavioral therapy sessions, estimates the intervention’s competency and the clinician’s level of empathy, and offers assessments to mental health professionals or behavioral health organizations to improve the quality of services they provide (Predicting CBT Fidelity like a Human - Lyssn, 2021). Furthermore, NLP has been implemented in other domains, including medicine and the social sciences. Natural language is often used to extract medical information, including diagnoses, medications, and clinical experience. One medication information extraction approach for primary care visit conversations showed promising results, extracting about 27% more medication mentions from our evaluation set while eliminating many false positives in comparison to existing baseline systems (Ganoe et al., 2021). In addition, natural language processing has been used to analyze the language of mental health and self-reported diagnoses on social media platforms such as Twitter (Coppersmith et al., 2015). The further application includes the identification of empathy in the text (Sharma et al., 2020), development of a medical corpus to assist in clinical note generation (Shafran et al., 2020), and the measurement of counseling conversation outcomes based on linguistic aspects of conversations (Althoff, Clark & Leskovec, 2016). However, such tools developed for clinicians would not be helpful in the case of peer support since there is significantly different textual content. Unlike manualized CBT techniques and outcomes, peer support’s focus is primarily on individual lived experiences, goal setting, and a person-centered, humanistic approach toward techniques and outcomes. In addition, current
information extraction tools to support clinicians are developed using a lot of annotated data, feedback from domain experts, and medical datasets and medical knowledge bases that efficiently capture and represent domain knowledge. Such resources are not available for peer support or serious mental illnesses.

1.5 Current Research

There is currently a gap in knowledge regarding what generalized fidelity adherence is for peer support. No current certified program includes rigorous training of lay interventionists or real-time fidelity monitoring to ensure interventions are being delivered with fidelity and offering continuing education training. There is substantial evidence demonstrating that interventions can greatly benefit from greater fidelity adherence, and the proposed research can help overcome the challenges associated with this. Furthermore, while many peer support services are using secure smartphone-based apps to deliver services, none are currently using natural language-informed content detection and flagging systems, auto-generated fidelity suggestions based on evidence-based practices, and data-informed peer support reminders and prompts to help organize intervention delivery. The proposed research will act as the first step to this by assessing the fidelity adherence of peer support using qualitative and quantitative methods. Using indirect observation and grounded theory analysis, it will first examine the key themes of digital peer support as offered through PeerTECH synchronous sessions to begin the development of a peer support corpus. It will then operationalize fidelity adherence by identifying the overlap between these components with the certified manuals and fidelity tools discussed above. Furthermore, this research hopes to understand whether topic modeling of the data yields distinguishable and appropriate topics and clusters that can also be independently associated with the themes. It will attempt to identify whether text in a novel dataset has high or low fidelity using a supervised learning binary classification model.

2 METHODS

2.1 Sample Data

The current sample includes data from the PeerTECH platform and from social media peer support groups. 27 audio-to-text transcripts of anonymized conversations between certified peer support specialists and service users were extracted from the PeerTECH platform. Each conversation was transcribed verbatim, showing a back-and-forth dialogue between a peer support specialist and a service user. From social media, a total of 104 posts (along with 416 comments) were scraped from 6 public Facebook support groups, and a total of 1,444 comments were scraped from 6 Reddit subreddits. These groups were identified because they had not only the most content related to peer support but also relatively longer comment chains compared to other online public groups, allowing us to analyze full conversations rather than individual phrases.

2.2 Extraction and Coding

The 27 PeerTECH transcripts were converted to .txt files and then transferred to the extensible Human Oracle Suite of Tools (eHOST), a public domain software available on GitHub (Leng, 2015). eHOST enables researchers to annotate texts, thereby marking the span of the text string that represents the information of interest. It has been used in several clinical projects, including the 2010 and 2011 i2b2/VA Challenges (annotation tasks for the Consortium for Healthcare Informatics Research). Next, Facebook data (both the posts and comments) was extracted manually and copied onto a Google Sheets document. Reddit data was scraped using an external Python script also available publicly on GitHub (Guardati, 2021) that used the Python Reddit API Wrapper (a Python module that provides legal access to Reddit's API) and built datasets for subreddit posts and comments. While the subreddit data was scraped confidentially, all identifying information was discarded from the Facebook support groups as well.
2.3 Data Dictionary Classification

A data dictionary provides the groundwork for preprocessing NLP data and helps explore the individual components of the text as well as their potential relationships. It comprises classes (or groups) that are associated with multiple items (can be entities like single words or even phrases). The 27 PeerTECH transcripts were utilized for this process using eHOST. Since no natural language dictionary exists for peer support, the production of the dictionary was an iterative process, which meant that a grounded theory approach provided the optimum way to classify and identify the themes that constituted a digital peer support session. The framework outlined by Chun Tie et al. (2019) was roughly followed for this process. A preliminary reading was conducted to identify specific features, and the transcripts were divided into three sets of five and one set of seven. For the initial coding stage, texts from the first set were broken into excerpts, and words or phrases that were similar in content or shared sentiment were annotated. Each tag was given a code depending on the information it provided. In the intermediate coding stage, the next set was examined, and entities were given codes from the prior set depending on their similarity, while repeated tags that didn't fit in any specified codes were given new ones. Since data saturation is debatable with such limited data, the codes were reviewed and compared at this point, and those with conceptual reoccurrences were placed under a single category. In the advanced coding stage, a similar process was conducted with the third set. Categories were further grouped together based on whether they had a relationship due to an underlying theme, shared properties, or common function that they provided in the text. These larger grouped phrases were also given preliminary labels and acted as the precursor for the core themes. The last set was then reviewed and annotated using the labels (code, category, and theme) generated in the previous sets, while anomalous tags were discarded. Finally, all the transcripts were reviewed together, cleaned of unique tags, and relevant tags missing categories and/or themes were classified with appropriate ones. The categories and themes were given definitions and renamed as attributes and classes, respectively (based on eHOST convention).

2.4 Fidelity Classification

Operationalizing fidelity required a novel approach as there is no universal certified fidelity measure designed using natural language processing. Moreover, the practice of peer support is not homogeneous, with various schools establishing slightly different measures based on their target goals. Due to the limitations of this project, its fidelity will only be explored as a binary classification problem wherein phrases or words from the conversations between peer support specialists and patients will be classified into two classes: high-fidelity and low-fidelity.

For this research, principles of four certified peer support training institutions (Mental Health America, Copland Center, Intentional Peer Support, and Appalachian Consulting Group) and two peer-reviewed articles on fidelity measures (Chinman et al., 2016 and MacNeil & Mead, 2003) were reviewed. Key parameters were outlined and divided into four categories through which fidelity could be examined: the process of peer support, the attitude of the peer support specialist, the content of the session with the service user, and the specific techniques employed to facilitate conversation.

A certified peer support specialist was also asked to independently validate and modify the operationalization of peer support features. Besides developing markers of fidelity adherence, the peer support specialist also highlighted certain indicators of low-fidelity that could be present in the natural language data. 21 out of the 27 PeerTECH transcripts and all the comments from the Facebook groups and the subreddits were utilized for marking fidelity (the remaining 6 transcripts had considerable overlap with the rest and would not have provided much insight for the fidelity classification). The texts were transferred to Google Sheets and annotated using blue highlights for high-fidelity and red for low. 1265 entities were marked for high-fidelity and 516 for low-fidelity. The peer support specialist was then given a random sample of texts (around 20% of the full dataset) and was tasked to find any discrepancies in the annotations, which were then corrected upon review.

2.5 Topic Modeling and Classifier

The overarching goal of developing a natural language model was to identify fidelity-adherence in the interaction between a peer support specialist and a service user. To do so, the fidelity annotations were first explored qualitatively using two topic modeling techniques. These tools help discover abstract “topics” that occur in a collection of unstructured texts. Not only can this group by content, but also by certain hidden semantic structures, potentially facilitating the development of identifiers for high and low-fidelity. First, the data file had to be processed.
for analysis using the Natural Language Toolkit (NLTK) program (NLTK: Natural Language Toolkit, n.d.). This required removing punctuation, removing stop words (common words), tokenization (diving strings into smaller units), stemming (removing affixes), and lemmatization (reducing words to their base form). Next, two unsupervised learning topic modeling analyses were conducted: (1) Latent Dirichlet allocation (LDA): a generative statistical model that generates unobserved groups (topics) based on the similarity between words in texts (Sklearn.Decomposition.LatentDirichletAllocation, n.d.). LDA is useful since it not only generates topics but also classifies and ranks words based on its relevance to the topic. The model was run on low and high-fidelity tags separately to identify relevant words; (2) BERTopic: a type of topic modeling technique that can create dense clusters of words that can be interpreted into topics as well as retains keywords in the topic description itself (BERTopic, n.d.). First, the texts are vectorized into their dense vector representation (assigning numerical representations to semantic meaning), and the dimensionality is reduced (input variables are reduced). Finally, similar text segments are clustered together and are given topical markers. BERTopic was run on all annotations together to independently identify clusters.

For the final part, a publicly available pre-trained Bidirectional Encoder Representations from Transformers (BERT) classifier from Hugging Face (an online Artificial Intelligence community) was used (Distilbert-Base-Uncased-Finetuned-Sst-2-English, n.d.). Google-developed BERT is a transformer-based language model, meaning that it differentially weights the significance of different items/words in an input sentence. It is quite useful for binary classifications and therefore is appropriate to distinguish between high and low-fidelity. DistilBERT was used for this analysis, a smaller version of BERT that was pre-trained using the same text corpus and performs masked language modeling (hides 15% of the words in the input, then run the entire sentence through the model to predict the masked words). Since this model is a version of the BERT base model, fine-tuning using the labeled fidelity phrases and their original texts was necessary. The texts were divided into three sets: the training set for fitting the parameters of the model (n = 1138), the validation set for finding the optimal values for the hyperparameters (n=285), and the testing set to evaluate the performance of the model (n=356).

Table 1: The 8 classes from the dictionary and their respective definitions.

<table>
<thead>
<tr>
<th>Class</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medication</td>
<td>Information about actual medication taken by peer support specialists or service users.</td>
</tr>
<tr>
<td>Illness</td>
<td>Details about peer support specialists' or service users' current or past illness(es).</td>
</tr>
<tr>
<td>Illness Management</td>
<td>Additional activities/tasks that are used/advised by peer support specialists or service users to manage their illness. They are present or future-oriented and include specific behaviors.</td>
</tr>
<tr>
<td>Psychoeducation</td>
<td>General information from peer support specialists about mental/physical health and illnesses. NOT actual habits of the peer or service user.</td>
</tr>
<tr>
<td>Goals</td>
<td>Goals established by the peer or service user. They are future-oriented and abstract (not concrete steps).</td>
</tr>
<tr>
<td>Peer Support</td>
<td>Techniques used by the peer support specialist to help the service users to better process their thoughts, feelings, and actions.</td>
</tr>
<tr>
<td>Therapeutic Techniques</td>
<td>Techniques used by therapists that can benefit in the reduction of symptoms.</td>
</tr>
<tr>
<td>Determinants</td>
<td>Specific underlying past factors that magnify or ameliorate a physical or mental illness. Can be actual experience of the service users or talked about by the peer.</td>
</tr>
</tbody>
</table>
3 RESULTS

3.1 Data Dictionary Classification

The final data dictionary included 8 classes: Medication, Illness, Illness Management, Psychoeducation, Goals, Peer Support, Therapeutic Techniques, and Determinants. Definitions for each class are provided in Table 1.

3.2 Fidelity Classification

Table 2 outlines the indicators of high-fidelity as evident in the process of peer support, the attitude of the peer support specialist, the content of the session with the service user, and the specific techniques employed to facilitate conversation (including how the sentence is structured). Moreover, for low-fidelity, the following specific markers were developed: (1) power and coercion; (2) sharing of unsolicited advice or ambiguous/false information; (3) I-statements (depends on context); (4) use of extensive clinical jargon; (5) disregard for sociocultural factors; (6) encouraging involuntary treatment; and (7) asking questions for the sake of assessment rather than curiosity. A t-test between the length of characters in low and high-fidelity phrases yielded to be non-significant ($t = 0.183, p > .05$), with both categories averaging around 31 characters.

3.3 Topic Modeling

$LDA$: The LDA generated two topics for both high and low-fidelity each; however, they lacked any strong associations. This is evident in the coherence scores generated for each category (the degree of semantic similarity between high-scoring words in a topic, with a score closer to zero representing stronger coherence). For two topics, low-fidelity phrases had a score of -15.5, while high-fidelity phrases had a score of -14.1. In addition, the LDA also indicated the top words present in low and high-fidelity texts.

<table>
<thead>
<tr>
<th>Process</th>
<th>Attitude</th>
<th>Content</th>
<th>Techniques</th>
</tr>
</thead>
<tbody>
<tr>
<td>Voluntary and comfortable</td>
<td>Hopeful/Empowering</td>
<td>Encourage self-help/advocacy/self-determination</td>
<td>Reflective listening and open-ended questions</td>
</tr>
<tr>
<td>Mutual and reciprocal relationships</td>
<td>Open-minded, flexible</td>
<td>Help link clients to community resources</td>
<td>Restatement of dissatisfaction through goals</td>
</tr>
<tr>
<td>Equally shared power</td>
<td>Person-driven, seeking to understand cultural, family, and individual worldviews</td>
<td>Share and reflect on each other’s personal knowledge and lived experience of recovery</td>
<td>Statements with ‘you’ and ‘we’</td>
</tr>
<tr>
<td>Strengths-focused</td>
<td>Creating comfort, honesty, and trust</td>
<td>Promotes critical learning and the renaming of experiences</td>
<td>Phrasing as moving towards what we want rather than moving away from our problems.</td>
</tr>
<tr>
<td>Transparent</td>
<td>Empathetic and relatable</td>
<td>Help reduce isolation by providing sense of community and engaging socially</td>
<td>Validation and minimal interruptions</td>
</tr>
<tr>
<td>Built on trust and rapport</td>
<td>Respectful</td>
<td>May act as liaison or proxy for the individual if desired</td>
<td>Use questions to help a peer get in touch with the life they want</td>
</tr>
<tr>
<td>Honest and direct, genuine concern</td>
<td>Motivates change desired by the individual</td>
<td>Teach coping skills to combat negative self-talk</td>
<td></td>
</tr>
<tr>
<td>Instructive</td>
<td>Helps individuals to examine personal goals and define them in achievable ways</td>
<td>Identify beliefs and values a peer holds that works against recovery</td>
<td></td>
</tr>
<tr>
<td>Prioritize safety</td>
<td>Helps to navigate the system and manage illness</td>
<td>Promotes trauma-informed care (asking ‘what happened,’ not ‘what’s wrong’)</td>
<td></td>
</tr>
<tr>
<td>Make a commitment to change</td>
<td>Create environments that promote recovery</td>
<td>Use questions to help a peer identify and move through their fears</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Increase access to services and help peer prepare for a doctor’s visit</td>
<td>Role modeling</td>
</tr>
</tbody>
</table>
Since this is nonparametric ordinal data, a Mann-Whitney $U$ test was conducted to test the difference between the topic weights of high and low fidelity. However, the results were non-significant ($U = 43, p > .05$), suggesting that neither fidelity category had substantially greater topic weights than the other, and both had similar distributions of weights for their words.

**BERTopic:** The BERTopic model generated 40 topics out of our given texts. Out of them, 29 topics appeared relevant due to some underlying similarity in content or meaning, while the remaining 11 appeared to be clustered randomly. The BERTopic also generated a hierarchical cluster map that placed topics together based on the cosine similarity matrix between topics (determines how similar two entities are irrespective of their size).

### 3.4 Classifier

Using the DistilBERT model, the classifier predicted the label of phrases (either high or low-fidelity) with an initial accuracy of 76%. The model also generated a loss value of 0.66 under these set parameters.

### 4 DISCUSSION

#### 4.1 Unpacking Qualitative Results

As desired, these results give insight not only into the common themes between the natural language data and existing fidelity standards but also into how the generated topics from the NLP analysis relate to these themes. First, the data dictionary helped establish a framework to understand the individual components of digital peer support (with respect to PeerTECH). The entities in the dictionary’s word clouds provide evidence for the kind of vocabulary that is present in digital peer support natural language and helps establish a starting point for the development of the corpus in this field.

**4.1.1 Class Relationships**

A trend emerged in the transcripts that showcased the relationship between classes. The texts demonstrated that there were two primary roles that either the peer support specialist or service user adopted. One individual would bring up their Illness and current Medication (if any), discuss their past Determinants, talk about their Goals loosely, and discuss any of their maladaptive Illness Management strategies. The other individual would then offer more adaptive Illness Management techniques and frame the Goals into more concrete steps while constantly employing Peer Support skills and occasionally some Therapeutic Techniques when necessary to facilitate dialogue. While both individuals could temporarily possess either of the roles, the certified peer support specialist more readily employed the latter skills in the conversation.

#### 4.1.2 Overlap with Fidelity

Furthermore, an overlap between the constructed fidelity measure and certain classes derived from the dictionary, namely Peer Support, Goals, Illness Management, and Psychoeducation (plus their respective attributes), is evident. For instance, the Peer Support attributes ‘reflective listening’, ‘validation’, ‘reflection’, and ‘role modeling’ along with multiple attributes from the Goals class, such as ‘illness recovery’ and ‘lifestyle goals’, overlap with points in the Technique category. Similarly, Peer Support attributes of ‘lived experience’ and ‘social engagement’, multiple Illness Management attributes (specifically, the adaptive and relapse prevention behaviors), and psychoeducation attributes like ‘mental illness’ and ‘medicine’ overlap with the Content category. Since the format of the data is text, the measurement of fidelity is limited primarily to these two categories. Attitude is slightly harder to ascertain without certain speech factors such as tone or pitch, and it is also difficult to delineate the subjective process with small, independent text samples and a largely content-based dictionary.

#### 4.1.3 Overlap with Topic Modeling

Moreover, the topic modeling techniques identified certain topics from the unsegregated fidelity data that can also be associated with the prior results. The classes (and many of the attributes) associated with these key topics - specifically Peer Support, Illness Management, and Goals - are also the classes that overlap with components of the fidelity measure. It is possible that there may be some potential between-class relationships that are worth exploring. For instance, the relationship between the attributes of Peer Support used and the current Illness Management strategies employed would be quite insightful. Additionally, one topic (keywords - have to, need you) seems to be a marker for low-fidelity because the phrases suggest an imperative sentence that can be coercive. Limited topics for low-fidelity could possibly be due to the fewer samples for this category in the dataset.

Furthermore, analyzing the BERTopic hierarchical
cluster map (Figure 2) provides more information on the similarity of texts. Barring a few exceptions, clustered topics seem to largely fall under dictionary classes, and it is worth noting that these topic clusters were formed independently of any identifying tags such as class or fidelity level. In the map, topics 7 (decaf, vitamin, tea), 24 (family, parents), 11 (medication, meds), 32 (doctor, doctors), 13 (breathing, deep meditation), 23 (water, drink, drinking), 31 (eating, healthy, eat), 25 (sleep, morning, wake), and 26 (exercise, walk, gym) are clustered together based on similarity (along with some outliers) and these topics all map onto the Illness Management class. The topics that overlap with the Goals class – 23, 31, 25, and 26 - are also closer together than the ones unique to Illness Management. In addition, a large Peer Support cluster is present in the map, and it is interesting that the analysis successfully clusters within the class based on whether the topics are associated with content-related attributes or technique-related attributes. The middle cluster is related to the former, with topics 17 (depression) and 16 (experience, experiences) that deal with what the peer support specialist talks about placed together along with topic 3 (thoughts, brain, mind), another content-related topic that’s under the Psychoeducation class. Meanwhile, the large bottom cluster relates to how the peer support specialist phrases his words and relates to the Techniques category in the fidelity measure. Topics in this sub-cluster include 0 (hard, difficult), 5 (helped, helpful), 8 (tried, try), 4 (okay, awesome), 30 (agree, true), 22 (worry, afraid), 27 (normal, happens), 9 (feel like, feels), 36 (alone), and 18 (same, relate) seem to relate to subjective responses by peer support specialists or service users rather than concrete concepts. While there are illness-related topics like 2 (anxiety, anxious) and 17 (depression), the model was unsuccessful in predicting their similarity. Similarly, certain outliers that one would expect to belong to a certain class were independent, including topic 6 (support, supportive, others) related to Illness Management and topic 10 (stress, health) related to psychoeducation. Moreover, as expected, topic 19 (have to, need you), which was relevant to low-fidelity, is clustered with the noise topics 34 (let, slow, seconds) and 37 (better, get it’ll) because it substantially lacked any similarity with the other topics. Since Peer Support and Illness Management were the largest categories that overlapped with the fidelity measure, it isn’t surprising that most topics fall under these categories. Nevertheless, the fact that the topics are also clustered by certain attributes within the class clusters suggests that these tags can be easy to recognize and can possibly be distinguished by future NLP analyses.

4.2 Potential Implications of Quantitative Results

There was no significant difference between the distribution of the number of characters in high vs. low-fidelity texts. This possibly suggests that the
technique (how the sentence is structured) is more relevant than the specific content in distinguishing between fidelity adherence, supported by the fact that the primary topic for low-fidelity in BERTopic was related to phrasing (have to, need you) and this was also the case for many high-fidelity topics in the Peer Support class. Similarly, the LDA demonstrates the words with the highest topic weights in both high-fidelity (help: 0.024, like: 0.022, tried: 0.017) and low-fidelity (don’t: 0.030, get: 0.018, need: 0.016) not only fall under this technique category but also represent words from topics identified in BERTopic for high and low-fidelity. However, any conclusions on the nature of fidelity using this would be too preliminary without a more in-depth exploration, especially of low-fidelity data (that is particularly limited in this research).

Going back to the LDA, while there is overlap between certain words in high and low-fidelity topics, the weights demonstrate that some words that one would expect to fall under high-fidelity are more prominent for that category (for instance, help: 0.024 > 0.013 and feel: 0.017 > 0.012). While one would assume "you" to be a high-fidelity entity since it is a you-statement, it has a greater weight in the low-fidelity category (0.010 > 0.007). It is possible that additional sentence context is required to determine whether a word benefits the fidelity of a peer support specialist or not. Moreover, since a non-significant Mann-Whitney U result suggests that words in high and low-fidelity categories had a similar distribution of topic weights, it is likely that these words individually can’t be considered as the distinguishing factor between fidelity categories.

Lastly, the result of the DistilBERT classifier rejects the null hypothesis and supports the alternative hypothesis. While an accuracy of 76% seems good for an initial model and suggests that its predictions are reasonably accurate with the true data, its value needs to be taken with a grain of salt. A moderately high loss value of 0.66 suggests that the model is making some large errors. It is possible that this is not only due to the small sample size but also due to the limited sample for low-fidelity available, resulting in quite flawed predictions for some of the test data.

### 4.3 Limitations

This research is hindered by some limitations. First, it uses quite a small sample that is generally insufficient for the training of the datasets of NLP. Also, there is limited data on the attributes of the classes in the data. The eHOST software cannot calculate the frequencies of attributes in the transcripts, and this could have been useful to compare, for instance, the difference between maladaptive and adaptive illness management techniques used. There may also be an issue of dependency, the idea that content within a session/for a particular service user would be more similar than across sessions/users when constructing the dictionary. Thus, it is possible that some classes and attributes are better represented by some sections of the data and that BERTopic picked up on these potential dependencies when making topics instead of generating clusters from independent samples. Regarding the fidelity measure, the operationalization of low-fidelity was slightly poor since there is little literature focusing specifically on it. Instead, low-fidelity was mainly considered to be any indication that didn’t adhere to or contradicted the high-fidelity markers (along with some specific features). Lastly, while 76% is a reasonably good accuracy score, the lack of sufficient training iterations plus a reasonably big loss value suggests that the score isn’t a perfect indicator to evaluate the classifier. The presence of false positives is quite possible with the limitations of the dataset.

### 4.4 Future Scope and Application

The next step is to develop a transfer learning-based NLP model that would require minimal data annotation and limited domain knowledge while still capturing the required information with reasonable accuracy - even from novel datasets. For this, the inclusion of relevant high-resource labeled datasets from other mental health domains, such as cognitive behavioral therapy and empathy evaluation, would also greatly benefit the fine-tuning of the model to high or low-fidelity indicators. These additional datasets aren't directly related to peer support but can act as a parallel corpus for their classification task. Moreover, the correlation between the outcomes of the NLP algorithm and evidence-based medical, psychiatric, and social health manuals (such as the Chronic Disease Self-Management manual) can be examined to facilitate the iterative optimization of the NLP tool. In addition, the tool would also gain considerably from outcome data and self-reports from peer support specialists and service users. This can not only help ascertain whether a subjective assessment of fidelity matched what was determined by the model but also help identify other indicators of high and, particularly, low-fidelity peer support. After the development of a reasonably accurate binary classification model (with an average F1 score approaching 0.8), the NLP model can hopefully be tasked to assign scores indicating the degree of fidelity to transcripts of conversations. Currently, common
dialogue classifiers focus primarily on classifying the whole dialogue segments according to some pre-defined measure (e.g., the usefulness of conversation between a virtual agent and a human user). However, the notion of fidelity adherence can also further be explored in the varying degrees of textual granularity (for instance, from the whole transcript to individual dialogue lines). This can help generate insight into fidelity adherence with respect to both partial and whole interaction between the peer support specialist and service user.

Additionally, after a sufficient investigation into text-based fidelity, research can turn focus to the importance of speech in order to address the other aspects of fidelity, including Attitude and Process. For instance, Templeton et al. (2022) explore how social connection can be assessed in conversation by measuring the speed with which people respond to each other. Their research indicated that faster responders evoked greater feelings of connection. Moreover, some individuals with SMIs tend to speak more slowly and use more pauses due to speech impairments and cognitive deficits (Cohen et al., 2014). It would be interesting to measure how response time, pauses, and speech rate plays a role in fidelity, as such metrics can provide valuable data to assess the relationship between peer support specialist and service user.

If the approach is found to be feasible and effective, the development of a scalable fidelity feedback loop is possible, allowing third-party digital peer support specialists to gain automated feedback through their desired platform. If the development of the tool progresses as planned, it will not only be able to automatically flag high and low-fidelity texts but also provide evidence-based alternatives to low-fidelity entities as well as empathetic rewriting, i.e., computationally transforming low-empathy conversational posts to higher empathy. Finally, a controlled experiment would also provide great insight into whether the feedback loop is improving service user engagement and their recovery process. Studying the use of the tool in an experimental condition against a control group can help improve internal validity while investigating the feasibility and effectiveness of the tool.

5 CONCLUSIONS

As a preliminary investigation, none of these results can be meaningfully viewed in isolation. However, taken together, they offer a comprehensive understanding of the components of digital peer support as well as the key indicators of fidelity. In the future, the methodology and classifier can be adapted for other kinds of telehealth interventions beyond digital peer support (for instance, virtual outpatient visits, urgent care, pharmacy, text-based psychotherapy, etc.). If this tool is successfully implemented, it can benefit task-shifting endeavors, reduce clinician load, and improve the self-determination of specialists. Fidelity scores can also be used to generate reports on quality metrics and key features of sessions and when they can potentially be combined with other mHealth tools (e.g., behavioral sensing, momentary ecological assessments) to monitor service users' progress more effectively. Supervisors of peer support specialists may be able to provide rich, objective feedback on a peer supporter's performance and level of care provisions without having to sift through extraneous information in the recording. Despite its limitations, the development of a fidelity classifier using natural language processing is the first step in understanding how to effectively monitor, assess, and improve the quality and scale of peer support.

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