Using BPMN for ETL Conceptual Modelling: A Case Study

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Abstract: One of the most important parts of a Data Warehousing System is the Extract-Transform-Load (ETL) component. It is responsible for extracting, transforming, conciliating, and loading data for supporting decision-making requirements. Usually, due to the complexity of managing heterogeneous data, this component is responsible for consuming most of the resources required for implementing a Data Warehousing System, representing a critical component that compromises the adequacy of the system. Despite their importance, the ETL development method is essentially ad-hoc, which does not always follow or embodies the best practices. With the emergence of Big Data and associated tools, script-based ETL became, even more, a common approach. In the last years, BPMN – Business Process Model and Notation – have been proposed and used to support ETL conceptual models. Still, as an expressive language, it provides different approaches for representing the same requirements. In this paper, we explore the use of BPMN for ETL conceptual modelling, analyzing existing approaches, and proposing a set of guidelines for using this notation in a more consistent way.

1 INTRODUCTION

Data Warehousing System (DWS) implementations face some challenges due to the ever-growing need for data. These challenges are most visible in typical Extract, Transform and Load (ETL) tasks, which are usually implemented in one of the most critical components of a DWS.

The implementation of any analytical system is strongly influenced by the correspondent populating system's quality and adequacy (Kabiri & Chiadmi, 2013). Analyzing data with poor quality can provide wrong insights that can have disastrous results in business activities. GUI-based tools are a common approach for ETL development, providing visual constructs for defining workflows and pallets of predefined tasks that are typically used in ETL processes. They provide a certain standardization degree since most of the available tasks encapsulate best practices associated with specific application scenarios. With the rise of Big Data, several code-based tools emerged for taking advantage of specific models and architectures. Despite their potential for data integration, these tools make these procedures very specific, requiring specialized knowledge to deal with their design, implementation, and maintenance.

In the last years, Business Process Modelling and Notation1 (BPMN) (Aagesen & Krogstie, 2015), is being used for modelling (or representing) ETL processes at higher levels of abstraction, allowing for the development team to focus on the most critical workflow aspects. The choice of BPMN for ETL modelling is mainly due to its simplicity in representing and modelling business processes, coupled with its expressiveness.

In this paper, we explore the use of BPMN for ETL conceptual modelling, analyzing some of the existing approaches, and proposing a set of guidelines to use this notation in a more standardized way. In the remaining sections, we present some work related to ETL modelling (Section 2), describe the fundamentals of BPMN, focusing on ETL development (Section 3), and present and discuss
how BPMN can be applied in ETL application scenarios (Section 4). Finally, in Section 5, we present conclusions and future work directions.

2 RELATED WORK

Considering ETL processes as a critical component for DW implementation, the definition of a detailed model will be beneficial throughout the entire process development, installation, and validation, providing to its architects and engineers a handy guide. The ETL development is still firmly based on physical characteristics used to support its execution, meaning that the processes are developed considering specific tools and languages constrained or framed by architectural characteristics. While most of these tools are very powerful for ETL execution, they do not provide the necessary resources for documenting and representing integration processes at a higher and common abstraction model. With these problems in mind, several authors made recognized and relevant efforts to provide a methodology for ETL conceptual modelling.

In (Vassiliadis et al., 2002) a new set of elements is proposed for expressing ETL natural features, while in (Simitsis & Vassiliadis, 2003) a methodology for representing attribute mapping between data sources and the DW schemas is proposed. Another approach was proposed in (Trujillo & Luj, 2003) with the goal to extend the Unified Model Language\(^2\) (UML) for minimizing notations and methodology learning curve's efforts and costs. (Dupor & Jovanovi, 2014) proposed a method and notation focused on a simple visual overview to simplify processes representation, and (Biswas et al., 2017) an approach for exploring requirement and activity diagrams of the Systems Modelling Language (SysML). The conceptual representation in SysML can also be transformed into XML Metadata Interchange (XMI) format, allowing its programmable interpretation. More recently, in (Biswas et al., 2019), the authors extended their work, presenting how the SysML model's validation can be automated. More recently, (Raj et al., 2020) presented a conceptual way for modelling data pipelines. This work covered an extended scope considering the use of ETL/ELT transformations, independently of the DW environment, several applications, and different data types (e.g., continuous or batch). Some of the approaches presented focus on specific notations, which can cause an extra effort to the ETL development team to learn the specifics of notation and posteriorly to communicate to non-technical users.

The adaptation of existing ETL notations can reduce some of the referred problems since some of them are already widely used and commonly supported by a large diversity of modelling tools. In (Akkaoui et al., 2009), it is stated that the ETL process can be considered as a particular type of business process, which can facilitate communication with more technical and non-technical staff. Since BPMN is a widely used notation for business process modelling and execution, it is not rare to see it used for helping in other scenarios.

A Model-Driven Development based vendor-independent BPMN metamodel and automatic code generation for any vendor-specific platform was proposed (El Akkaoui et al., 2011). One year later, the same authors addressed in (El Akkaoui et al., 2012) two architectural layers related to the specification of ETL processes using BPMN, namely: process orchestration, which can be accomplished by several BPMN elements, like events and flow control gateways, and data process operations, which are related to some specific operations that allow for the manipulation of data among several data sources coordinated by control process elements. Meanwhile, other approaches emerged, such as a Pattern-Oriented Approach proposed by (Oliveira & Belo, 2015). In this proposal, patterns represent some of the most commonly used ETL procedures, such as change data capture, Slowly-Changing Dimensions, or Data Quality Enhancement, among others. These authors used a Collaboration Diagram to represent independent components' interaction (patterns), providing a first approach to a multi-layer ETL system using BPMN, showing in a simpler way how ETL patterns can be used for supporting ETL conceptual modelling with BPMN.

\[\text{Figure 1: ETL process modelled using BPMN.}\]

\(^2\) http://www.uml.org/
3 BPMN FOR ETL

Understanding the data generated from business processes and integrating them into the Data Warehouse (DW) is very important to guarantee DW conformity and identify potential data quality problems. Using a common language such as the BPMN can be valuable since it enhances communication between business analysts, technical developers, and business people (Akkaoui et al., 2009).

BPMN provides three types of diagrams: process/collaboration, choreography, and conversation. The process/collaboration diagram models the process flow using several BPMN elements. It is also possible to represent one process (process diagram) or the collaboration between two or more processes with their exchanged messages (collaboration diagram). The choreography diagram allows for modelling the data exchanged between partners. The main difference to collaboration diagrams is that with choreography diagrams data exchange is modelled as an activity. The conversation diagram represents the involved partners (from different domains) and their relationships.

The BPMN model presented in Figure 1 is based on the Akkaoui et al. (2009) proposal, and can be understood even with basic knowledge about process modelling and ETL. The process begins with a start event (represented an unfilled circle). The rounded rectangles represent an activity. BPMN tasks such as "Load Cities.txt" describe atomic tasks, while tasks such as "Fill TempGeo.State" describe compound tasks that can be detailed using another BPMN diagram. The BPMN sub-processes also include a Loop marker, i.e., an execution control mechanism to repeat the ETL task's executions until a specific condition evaluates False. The connecting arrows between BPMN activities are used for describing the sequence flow. The process contains a BPMN gateway (the diamond shape). In this case, a Splitting and Joining Parallel Gateway is used, meaning that several parallel paths will be initiated and synchronized before proceeding to the next step. The gateway is "blocking" the process sequence flow until the data from each data source (identified by BPMN tasks) completes. Additionally, the process depicted includes two intermediate events: Error Boundary Event that interrupts the associated task, executing the "Reject to bad data" activity; and a Compensation Boundary Event that references a specific compensation activity ("Load to ready data"). BPMN artifacts and annotations are also used to describe attribute values and additional information. It is
possible to add informal expressions to activities and gateways to define properties and conditions that enrich semantics. Keywords such as: "Input", "Output", "Parameters", or "Comments" can be used for improving process readability. Noteworthy that several BPMN elements defined in (Akkaoui et al., 2009) are not presented in Figure 1.

4 THE CASE STUDY

To provide an overview and foster the discussion on how BPMN can be used in more complex scenarios, the Wide World Importers3 (WWI) Microsoft ETL example was selected. The WWI is a wholesale novelty goods importer and distributor operating from the San Francisco bay area. The DW is composed of six "modules" referring to events generated by specific business processes, which results in several star schemas. For this work, we selected the Sale schema ETL processes. This schema integrates a "Sale" fact table representing invoiced sales to customers, and the "Date", "City", "Employee", "Customer", and "Stock Item" dimensions. The ETL processes are implemented using Microsoft Integration Services workflows.

An ETL conceptual model can be used as an abstract view, contributing with metadata that can be added to enrich the the ETL system. It is noteworthy that an over-specification of conceptual models (mainly considering the ETL context) can compromise the process interpretation, turning BPMN diagrams complex to read and understand (Griethuysen, 2009).

Figure 2 illustrates an ETL conceptual model representing the processes and execution order. This case represents an abstract view of the processes responsible for loading data to each DW dimension and correspondent fact tables. This is one of the most abstract representations that can be done over the implemented process. This model followed some design approaches:

- Pools are not represented – Pools are especially interesting for modelling collaboration, representing several partners' interactions.
- Data Annotations are reduced – They could be included in every activity to improve process readability; however, since each BPMN subprocess is self-explanatory, this detail was omitted.
- Data artifacts were not used – Considering each BPMN subprocess represents a coarser grain component (potentially with several data repositories involved), the number of data artifacts can result in over-specification.
- Only sub-processes were used – Only high-level components are represented.
- A timer start event was used – indicating the process will execute with a given periodicity. A data annotation was used to inform this ETL process will execute daily.

Since dimensions need to be populated before the fact tables (due to the existence of some referential integrity constraints), they are grouped between BPMN Parallel Gateways. The conceptual representations presented till now are focused on the control flow between the core ETL components.

In this case, the process is driven, considering the DW tables that will be populated. This abstract representation describes the main concepts and process logic without referring to technical aspects. Further detailed models can be created, providing a hierarchical decomposition of the ETL process to develop.

Using BPMN, processes can be modeled using multiple abstraction levels. The main idea is to use specific elements to add or remove detail to the process. Thus, process understandability can be adapted by hiding irrelevant information to a particular development stage or even to a specific user profile. BPMN sub-processes can be useful for creating different abstraction levels and for simplifying model representation (Reijers & Mendling, 2010). Thus, a top-down modelling approach can be followed for describing different modelling perspectives. To illustrate the discussed hierarchical decomposition, Figure 3 presents a detailed view over the "Load Customer Dimension" (Figure 2). This process is responsible for:

1) extracting data from each of the identified tables needed for customer data load;
2) joining data according to the needs of the target dimension;
3) storing the data in a data staging area (DSA) table.

At this point, both BPMN sub-processes and atomic tasks can be used. If a specific task is further decomposed at a conceptual level, a sub-process should be used; otherwise, a BPMN task should be used. This conceptual layer is based on the Pattern-
Oriented Approach (Oliveira & Belo, 2012). In the diagram presented in Figure 3, three patterns are used:

- **Change Data Capture (CDC)** is used to detect data changes in data sources.
- **Surrogate Key Generation (SKG)** is used to generate a surrogate key for each new row coming from data sources.
- **Slowly Changing Dimensions (SCD)** (type 2) is used in the DW design for handling customer's data history.

In Figure 3, we can see CDC and SCD patterns represented as sub-processes, meaning that they will be decomposed in the next BPMN conceptual layer. At this abstraction layer, patterns are used for identifying common ETL procedures to simplify the development. Additionally, the ETL development complexity starts to emerge, providing a high-level but descriptive view of the efforts required to accomplish each task. This ETL representation also includes BPMN Datastores to visually represent the repositories involved in each task, with the association arrow's directionality indicating if they are used as input or output. Coupled with each pattern, BPMN Data Annotations with a specific data structure are used. The pre-condition keyword indicates any requirements that can be used to validate the execution of a particular task, input indicates the data repositories in which data will be extracted (prefixed as: database name(dots)schema name(dots)table name), a description (as the name suggests a textual description), the output indicating the data repositories in which data will be loaded, and finally, the post-condition block indicating the conditions/rules that should be guaranteed to qualify the pattern output as success/unsucces.

Figure 4 presents a more granular view over a "#CDC# Extract Customer Data" sub-process. A collaboration diagram is used for modelling processes framed within different "partners". Partners were associated with each source data object, and DSA used to support ETL execution. The "Staging Area" BPMN pool represents all atomic tasks needed to support the execution of the CDC procedure. In this scenario, lineage keys are used to track ETL execution. The "Lineage" table generates a new key for each record, identifying the table that is being loaded with data, the process starts and ends time, state (successful/unsuccesful), and source system cut-off time (that it is used to control the amount of data that is transferred using the cut-off date in the past). The task "Update Lineage Table" is used to store a new record indicating the load process date registered for customer dimension (this table will be updated when the process finishes). Next, the "Clean Staging Table" truncates the staging table used to store the extracted customer data in the DSA (in each moment, this table only stores the records handled for each DW load). The "GetLastETLCutoffTime" task represents the procedure responsible for getting the cut-off time generated before starting the dimension and fact tables loading process. Next, the subsequent populating process is focused on the source system that holds all the operational data needed to populate the Customer dimension (and for that reason, it is represented in the "Source" pool).

Message flows are exchanged between the represented pools (the one representing source data ETL activities and another representing the staging area ETL activities). Each BPMN lane inside the "Source" pool describes the process scoped within the handled source table. The parallel gateway indicates the tasks for loading data from each source table are independent (they can be executed in parallel if the physical architecture allows). For each source table, BPMN sub-processes are used to describe the extraction data processes from source data. A sub-process is used for process representation since it can be detailed in a more specific diagram. Two tables are used: one referring to the current data and the other referring to the archived/historical data. A CDC based on audit columns is used to identify all the changes made since the last ETL execution (using the lineage table) and the ETL cut-off time. Next, the "Identify changes for each record" sub-process represents the procedure responsible for building data records from the modified BuyingGroups, Customers, and Categories (joining each of the respective tables from the source system). With all changes identified, the "Set record valid Date" task works out the expiration date by using the "Valid From". The "Insert into Customer Staging" task is used for representing the procedure responsible for storing new/changed data into the customer staging table. Finally, the lineage table is updated through the "Update Lineage Table" task. Considering the example from Figure 4, several decisions were made for this abstraction layer, namely:

- Use of BPMN collaboration diagram: since the two data repositories (source repository and DSA) are represented as separate entities/partners, the collaboration diagrams represent synchronized interactions supported by exchanging messages between two or more processes. Process diagrams can also be used. At this conceptual level, the "Identify changes for each record" and "Set record valid Date" sub-processes can be drilled down, with their internal tasks being modelled using a Process diagram.
Collaboration diagrams help to document the cooperation of several ETL components. As stated in (Akkaoui et al., 2009), pools and lanes allow ETL processes to be organized according to several strategies, such as technical architecture, user profile, or business entities.

- Sub-processes are used for activities described with more detail in other diagrams (mainly for simplifying diagrams representation).
- Datastores are still used at this conceptual level for representing the repositories involved and the communication direction with the respective activity.
- Data Annotations use the same format described before. Description, Pre-conditions, Input, Output, and Post-conditions keywords can be used to provide a semi-structured way to document BPMN activities.
- The loop marker is used in some sub-processes ("Identify changes for each record" and "Set record valid date") to indicate that the grain used for describing the associated process is related to each data instance/record.
- Pools are included but are optional. If pools are not crucial for understanding the process, they should not be included in the diagram.
- Intermediate events are not included in this diagram. They can identify scenarios for handling exceptions in ETL processes.

Table 1 presents an overview of the three different abstraction layers. The first column identifies the level at which ETL processes can be represented. The Process level allows for an overview of the ETL system's main processes directly related to each one of the involved objects that should be populated. It can represent only the dependencies between dimensions and fact table population processes and describe sub-processes related to each data object. For example, it can be used to identify the need to apply an SCD technique or to identify the constraints applied to the use of bridge tables. This Process model can be used as a top-down mechanism to develop other layers progressively.

The Pattern level represents a set of predefined sub-processes associated with a specific procedure typically used in ETL development. The design team can provide additional configurable components, forming a pattern palette that must be included in the project documentation. It provides a more straightforward way for describing the main ETL components without specifying how such procedures will be implemented. For example, this level can identify the need to apply a specific CDC or SCD mechanism without detailing how it will be handled. At this level, activities are documented for identifying inputs, outputs, and potential error handling approaches in a high-level view. Data objects are also identified, revealing in more detail the complexity of the ETL system and the specific techniques used (for example, for CDC or SCD).

Finally, the Task level mainly represents BPMN tasks describing the algorithm for implementing the patterns identified in the Pattern level. The representation tasks such as joins, projections or selections can be used at a logical level to describe how each one of the tasks will be implemented.

Table 1: Summary of BPMN abstraction layer for ETL conceptual modelling.

<table>
<thead>
<tr>
<th>Abstraction level</th>
<th>Purpose</th>
<th>Main BPMN artifacts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Process</td>
<td>Representing system abstraction and providing process dependencies description.</td>
<td>Sub-processes are used to represent data flows for DW populating processes.</td>
</tr>
<tr>
<td>Pattern</td>
<td>Representing the macro activities presented in the ETL-system regarding extraction, quality and load techniques.</td>
<td>Sub-processes represent common ETL procedures/sub systems.</td>
</tr>
<tr>
<td>Task</td>
<td>Represent the elementary level for ETL representation using (mainly) atomic tasks. Processes are represented in a row-by-row processing.</td>
<td>Task are a predominant modelling artifact.</td>
</tr>
</tbody>
</table>

5 CONCLUSIONS

This paper presented a BPMN conceptual modelling approach for modelling ETL processes using three different abstraction layers. Due to BPMN expressiveness, which can be very useful for ETL representation, ETL conceptual models can significantly vary since people have different ways of thinking, which promote different ways of representing the same ETL process. In the last years, the experience we acquired shows us that ETL modelling based on BPMN is focused on language semantics rather than a methodology that can be used to represent the ETL development at different stages. This sometimes results in BPMN processes mixing different detail levels, which sometimes difficult process interpretation and understanding. For that reason, the approach proposed represents ETL conceptual modelling in different layers, each one
representing a different process detail, providing to the ETL development team specific tools for communicating at different ETL development phases. Each layer represents a new detail level applied to a specific construct described in the previous layer. This contributes to a more agile development approach since models can enrich system requirements incrementally. To show how this technique can be used, we explored a specific sub-process from an ETL scenario. We show how the ETL specificities can be represented at a conceptual level for conceptualizing ETL processes in an effective way.

As future work, we want to provide a complete system specification for the WWI case study, explore different ETL (and ELT) application scenarios, discussing how this modelling approach can be adapted for different types of data integration projects. Additionally, we want also to explore BPMN choreography and conversation diagrams for ETL representation, which may help model systems that rely on a service-oriented architecture.

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