Clustering Techniques to Identify Low-engagement Student Levels

Kamalesh Palani, Paul Stynes[®] and Pramod Pathak[®] School of Computing, National College of Ireland, Dublin, Ireland

Keywords: Online Learning, Virtual Learning Environment, Data Mining, Unsupervised Clustering, Gaussian Mixture, Hierarchical, K-prototype.

Abstract: Dropout and failure rates are a major challenge with online learning. Virtual Learning Environments (VLE) as used in universities have difficulty in monitoring student engagement during the courses with increased rates of students dropping out. The aim of this research is to develop a data-driven clustering model aimed at identifying low student engagement during the early stages of the course cycle. This approach, is used to demonstrate how cluster analysis can be used to group the students who are having similar online behaviour patterns in the VLEs. A freely accessible Open University Learning Analytics (OULA) dataset that consists of more than 30,000 students and 7 courses is used to build clustering model based on a set of unique features, extracted from the student's engagement platform and academic performance. This research has been carried out using three unsupervised clustering algorithms, namely Gaussian Mixture, Hierarchical and K-prototype. Models efficiency is measured using a clustering evaluation metric to find the best fit model. Results demonstrate that the K-Prototype model clustered the low-engagement students more accurately than the other proposed models and generated highly partitioned clusters. This research can be used to help instructors monitor student online engagement and provide additional supports to reduce the dropout rate.

1 INTRODUCTION

The increase in online learning in higher education has led to increases in educational data. Aljohani, Fayoumi and Hassan (2019) indicates that educational data from the VLEs provide opportunities to analyse the student's behaviour patterns, and to increase the performance of teaching and learning behaviour. Student dropout rates and withdrawal from the course are major challenges with the VLEs. Hussain et al., (2018) emphasise that the student login data is the main source for the instructor to monitor the student's online engagement and provide high quality education. It is difficult for instructors in the online platform to monitor and access all the individual student data in order to determine the student engagement level in their courses. The student drop out prediction is an ongoing challenge in the online learning platforms which needs to be addressed so that both the student and the online educational institution will benefit (Chui et al., 2020).

Current research uses machine learning algorithms to build the dropout prediction model where labelled data is used to train the model. Hassan et al., (2019) propose that to predict the at-risk students, individual student engagement pattern has to be identified from the VLEs along with academic performance to derive the valuable insights from the data. Since the educational data continues to increase, the diversity of the data changes (based on the research question), and as such there is no standard way to monitor the students online based on their individual interaction in the VLEs.

This research proposes a data-driven clustering algorithm using a freely accessible OULA (https://analyse.kmi.open.ac.uk/) dataset, to identify low-engagement students in early stages of the course cycle based on the individual student's behaviour and academic performance in the VLEs.

The aim of this research is to investigate to what extent the unsupervised clustering algorithm can be used to identify low-engagement students during the early stages of the course cycle in from the VLEs.

248

Palani, K., Stynes, P. and Pathak, P. Clustering Techniques to Identify Low-engagement Student Levels. DOI: 10.5220/0010456802480257 In Proceedings of the 13th International Conference on Computer Supported Education (CSEDU 2021) - Volume 2, pages 248-257 ISBN: 978-989-758-502-9 Copyright © 2021 by SCITEPRESS – Science and Technology Publications, Lda. All rights reserved

^a https://orcid.org/0000-0002-4725-5698

^b https://orcid.org/0000-0001-5631-2298

This study designs a clustering model and implements unsupervised clustering models to identify at risk students. A clustering evaluation metric is used to measure the better-defined cluster and separation between the clusters.

The key contribution of this paper is to help the online instructor to track the student's online activities and build the students profile. This helps to predict the future outcomes of the student performance which can be used to alter teaching content and also helps to optimize the learning environment in the VLEs.

This paper describes related work with a focus on low-engagement student prediction and clustering methods in the VLEs in section 2. Section 3 describes the OULA dataset and the methodology used in the paper. Section 4 presents the implementation of the Clustering algorithms. Section 5 provides the evaluation of the model. Section 6 describes the conclusion and future work.

2 RELATED WORK

The Literature review for this research has been written from the peer reviewed papers published during 2010 to 2020 on the student engagement and dropout prediction in the VLEs. Section 2.1 discusses the uses of online education system. Section 2.2 discusses the challenges in predicting the student's dropout rate. Section 2.3 discusses student engagement and learning behaviours in VLEs. Section 2.4 provides an overview of machine learning techniques used in dropout predictions. Section 2.5 provides an overview of clustering in VLEs. Section 2.6 discusses the research gap.

2.1 Study of Technology-enhanced Learning Platform

Web based learning platforms have shown rapid growth in higher educational institutions in many forms such as Virtual Learning Environment, E-Learning, Massive Open Online Courses (MOOCs) and Modular Object-Oriented Dynamic Learning Environments such as Moodle. This section discusses how the VLEs are used in educational institutions in addition to the challenges.

Corsatea and Walker (2015) has stated that most of the VLEs in the higher educational institutions are used as a data container to upload the study materials. The teacher does not utilize all the tools in the VLEs such as blogs, chat forms, and tracking of student's engagement in the VLEs. Students loose

motivation due to the absence of one to one interaction in the VLEs and difficulty in finding course materials. This affects the students' performance. Hussain et al., (2018) has used the VLEs log to overcome the challenges of motivation and engagement faced by the learners. Educational logs of the individual students can be used to analyse the student's engagement behaviour in the VLEs. The instructor can monitor the students using the logs stored in the VLE. However, it is not possible to analyse individual student logs for all courses due to the limited number of instructors in higher educational institutions. Furthermore, (Hussain et al., 2018) suggests that an automated intelligent system is required to process or extract information from student's logs. This information can be used by the instructor to profile the students and understand the student's engagement in the VLEs in a meaningful way. Agnihotri et al., (2015) analysed student's login data from an online assessment platform tool called "connect". Connect contains the number of times the students logged in to the course for the entire course duration. The student logs were used for student profiling and monitoring, however a limitation in this research is the choice limited factors when profiling the students.

From the current research it is clear that the student's log in the VLEs can be used to predict their behaviour by monitoring and profiling the student's engagements in the VLEs courses. In the next section the reason for student drop out in the VLEs will be explored.

2.2 Study of Student Drop out in Virtual Learning Environment

One of the major challenges faced by higher educational institutions is students drop out and failure rates. Low-engagement students who are enrolled on the course may not complete the course.

Dalipi, Imran and Kastrati, (2018) have reviewed the student dropout prediction and their challenges. Their recommendations are to tackle student related factors such as the lack of motivation, lack of time and insufficient knowledge for the courses. In addition they recommend to address VLE related factors such as course design, hidden cost and lack of interactivity or monitoring in VLEs. In order to build the effective prediction model, students' clickstreams data, academic performance and social engagement features or variables have to be considered.

Yi et al., (2018) have used non-cognitive skills such as sleep hour, usage of smart phones,

consumption of energy drinks, and the number of visits to doctor in order to predict the drop out students. The main limitation of this research is that the data collected is course specific and not generalized to other courses. In addition the data used to train the model is small.

Liang et al., (2016) used data from the edX platform to build the predictive model. Data is extracted from the edX platform which contains the enrolment, user and course feature data. The classification model was built to classify the students. For the user feature, this research has used the data from the student interaction with the video and the clicks the students has made for each course in order to build the model. This approach has not been carried out in VLEs and the students interacting with the video are not properly recorded. Therefore, in this research the trained model has data loss which is a major drawback.

Overall to predict the students drop out in VLEs feature selection from the VLEs log and the size of the dataset are the important factors that have to be considered in building the model. In addition, the growing educational data in the institution provides opportunities to improve the student performance and optimise the learning environment (Hassan et al., 2019).

2.3 Understanding of Student Engagement in VLEs

Student engagement in the VLE is the effort that the student spends on interacting with the VLE. The student engagement metric in the prediction of student drop out is an important factor because lack of interaction in the VLEs will usually affect student engagement. Due to the absence of face to face meetings in web-based systems it is difficult to measure student engagement in VLEs such as attendance, interaction of the students in the courses and grades. There are no standard approaches to understand student behaviour in VLEs due to the challenges in measuring student engagement.

Waheed et al., (2020) uses student's engagement as a key factor to predict the student academic performance in the VLEs and develops a deep learning prediction model using a binary classification dataset that describes whether a student will pass or fail at the end of the course. The VLEs log clickstream is taken as an important factor in predicting the student performance. However, the model was built on the assumption that the student's behaviour during the course is treated as equal. The absence of individual student's behaviour pattern is not considered in this research. Boroujeni and Dillenbourg, (2019) have tried different approaches to analyse the individual learning processes from the VLEs. In their research video, assessment details are extracted from the student's interaction logs on a weekly basis in order to analyse the individual student behaviour. A limitation in this research is the fixed-study pattern which was used to train the model and the students who change their study pattern are given less importance.

Understating the individual students learning behaviour in the VLEs is an important metric that has to be included while training the model so that the accuracy of predicting the low engagement students in the VLEs can be increased (Corrigan and Smeaton, 2017). In the next subsection different machine learning (ML) and clustering techniques that are used to build the student drop out prediction model in the VLEs is discussed.

2.4 Machine Learning Techniques Used in Predicting Low-engagement Students

Chui et al., (2020) used support vector machine (RTV-SVM) to predict low-engagement students and marginal students in the VLEs. However, in this work the students who are dropping out of the course cannot be identified in real time. They can only be identified after the completion of the course when the drop out students are identified. Macarini et al., (2019) has tried to predict the at-risk students during the early stages of the course cycle using a Moodle dataset. Four classification models were built namely AdaBoost, Decision Tree, Random Forest and Naive Bayes. The dataset which was transformed on a weekly basis and the "Area Under Curve" (AUC) was used to evaluate the model. A limitation of this research was that the dataset used to train the model is small and oversampling techniques such as SMOTE are used to balance the data. The performance of the model changes every time the model is trained. A drop out predicting system developed by (Hassan et al., 2019) used Deep learning models such as Long Short-Term Memory (LSTM) and Artificial Neural Network to build the model using smart data which was transformed into week-wise clickstream data. The authors (Hassan et al., 2019) mention that deep learning models perform better than the traditional machine learning models with better accuracy in predicting the at-risk students. They also suggest that sequence to sequence approach on student's interaction pattern can be built into the model for

better accuracy. However, a limitation of research (Hassan et al., 2019) is that students engagement pattern in their courses is not considered. Corrigan and Smeaton (2017) have used Recurrent Neural Networks (RNN) with student interaction pattern to predict how well the students will perform in their VLEs courses. However, a limitation is that 2,879 students are used to train the model, and to include any new courses, one year of data has to be collected, and after that the model has to be trained.

2.5 An Understanding of Clustering in VLEs

Agnihotri et al., (2015) used data-driven clustering methods to identify the high and low achiever in online courses. The K-means clustering algorithm is used to group students based on the login behaviour of the students and the number of attempts to clear the course. Data aggregations used in this research are not properly processed. There are lot of null values in training the model and less factors are used to build the model. Preidys and Sakalauskas, (2010) extracted huge data from the BlackBoard Vista distance learning platform to analyse the learners study pattern. Three clusters were identified from the dataset namely Important, Unimportant and Average importance using K-means clustering. There are several outliers in the dataset and the same is used to build the model. The above mentioned challenges have been resolved in (Navarro & Moreno-Ger, 2018). In this research a huge dataset with no outliers has been used on an education dataset to determine which clustering algorithm performs better in predicting the low learners in the VLEs. Seven clustering models have been used in this work and to benchmark the performance different evaluation metrics like Dunn Index, Silhouette score and Davies-Bouldin score have been compared to identify which algorithm performs better. However, a specific limitation in this research is that missing data in instances in the factors are removed, which may contain useful information and provide additional insights. 44% of the data is cleaned from the original data.

2.6 Research Gaps

Current research studies indicate that there is no standard way to predict low-engagement students in the VLEs. The size of the dataset is a major limitation where most of the studies have used the student's data which is less than 1000 in order to train the model.

Therefore, the aim of this research is to implement the clustering model on the OULA dataset and to identify low-engagement students in the VLEs. All interaction patterns of the individual students in the VLEs such as academic performance and student information will be used and converted into smart data to predict the low-engagement students in the early stages of the course cycle. Clustering models like Gaussian mixture, Kprototype and Hierarchical clustering are used with different parameters and compared with the evaluation metric (Navarro Moreno-Ger, 2018) to evaluate which model performs better. Overall, this research will be helpful to both the instructor and the students in the online learning environments for profiling and tracking of students. The teaching content can be altered in VLEs by knowing the students behaviour.

3 RESEARCH METHODOLOGY

To extract meaningful insights from the complex data, the Knowledge Discovery in Database (KDD) methodology is used in this research. The steps followed are the data selection and understanding, data pre-processing and transformation, modelling and evaluation.

3.1 Data Selection and Understanding

The dataset has been extracted from the Open University Learning Analytics (OULA) Dataset which is one of the distance learning universities in the United Kingdom (UK). This dataset is unique from the other educational data because it contains the student's demographic data along with the student's interactions in the VLEs which is clickstream. There are 32,593 students in this dataset for 22 different courses for the period 2013 and 2014. The dataset is publicly available and contains the student's anonymized information. The dataset follows ethical and privacy requirements of the Open University. There are 7 different CSV files which contain different information related to student's demographic, assessment scores and the student's interaction with the VLEs.

Raw data is transformed to aggregated data with newly created attributes from different files of the data. Three different type of category are extracted from the dataset namely learning behaviour, student course performance and the demographic details of students.

3.2 Data Pre-processing and Transformation

The raw data is transformed into actionable aggregated data because it cannot be directly used as input into the clustering model. All the preprocessing and transformation steps are performed in Python Jupyter Notebook using pandas library. First, data exploration is carried out to check the distribution of the data, finding missing values and checking outliers in the data. Both univariate and bivariate analysis has been carried out and outlier and missing values are filtered from the dataset. In the second step data transformation like encoding the categorical variables and standardization of the data is performed. In the third step new variables are created for each student namely the overall studied credits, total score, average clicks week wise, and attempted weight for each course. To improve the clustering model performance one hot-encoding is done on the categorical column before giving as an input to train the model. In the last step, columns that are not contributing to the low student engagement prediction are dropped before implementing the model. A detailed description of aggregated data preparation and processing is explained is section 4.1.

3.3 Modelling

The aggregated and transformed data is given as an input to the clustering model. Three clustering models are implemented on the above transformed smart dataset namely K-Prototype, Gaussian Mixture and Hierarchical. Identifying the optimal number of clusters in the dataset is done using the Gap Statistics (MacEdo et al., 2019). The dataset is used to train the K-Prototype model. The K-Prototype is the combination of K-means and Kmode clustering technique. The aggregated dataset contains both numeric and categorical variables therefore this specific type of clustering model is chosen (Wang et al., 2016). Hierarchical clustering is used as this analysis is based on finding similar interaction behaviour student's in VLEs. Hierarchical clustering merges the clusters based on the similarity and also both top down and bottom up approaches can be tested (De Morais, Araújo & Costa, 2015). The Gaussian Mixture clustering model is chosen because it is a probabilistic model and the approach will not complete until all the data points are converged in different clusters and also it uses a soft clustering approach.

3.4 Evaluation

The clustering evaluation Metrics, Silhouette Coefficient, Davies-Bouldin index and Calinski-Harabasz will be used to evaluate the model performance. These metrics can show if the clusters are well separated and are not overlapping. The Silhouette coefficient metric calculates the mean distance between the data points to find the betterdefined clusters, the clustering configuration is appropriate if it has a high value (range -1 to 1). The higher the Calinski-Harabasz index the better the clusters are defined in the model. Finally, the Davies-Bouldin index is used to check the similarity between the clusters and the lower the index value the better is the clustering.

4 IMPLEMENTATION

In this section implementation of the Fuzzy C-means model (MacEdo et al., 2019), proposed clustering models and preparation of aggregated data is discussed along with the technical specifications.

4.1 Aggregated Data Preparation and Pre-processing

In order to predict the low-engagement students, the raw OULA dataset is transformed to aggregated data by processing all the data from the files into a single table. The aim of this research is to use the three important attributes - Learning Behaviour, Performance and Demographic details of the students as an input to the clustering models. Therefore, data transformation has been conducted in the cleaned dataset to derive the above-mentioned attributes. Firstly, to derive the learning behaviour student's clickstream data has been processed to week wise for 20 different activity from the VLEs namelv URLs, Homepage, Forums. Ouiz. Questionnaires, Folders, etc. Each week wise aggregation of clicks has been added to the previous week student click stream behaviour. Secondly, for student's performance, the average score the students has attained in all the assignments before the final exam has been added into a new column in the dataset. Also, adjusted mark and attempted weights are calculated based on the assessments score and total credits. Finally, for Demographic attributes, one-hot encoding is done on the categorical columns. Prior to running the model, data was normalized and scaled down to fixed range (0 to 1). This normalization of the data improves the

performance of the model, due to the fact that all the clustering models use Euclidean distance to find the distance between the closest points to the near clusters. Overall, after performing the above steps actionable aggregated data has been prepared and the same is given as an input to train the clustering models.

4.2 Implementation of Clustering Models

All the clustering models are implemented in Python 3.7 using Jupyter Notebook and Scikit-learn libraries. The number of clusters for the clustering models is identified by using Gap Statistics (MacEdo et al., 2019) on the aggregated data. Gapstat library has been imported from python and used by the range of values from 0 to 11 for K by fitting the model and including all the indexes. The point of reflection of the curve was found at 3 which means for the dataset the number of clusters can be used is 3, to run the clustering models. Therefore, all the models were executed with 3 clusters to group the students based on the individual behaviours in the VLE.

4.2.1 Fuzzy C-means Clustering

The Fuzzy C-means clustering model has been implemented by defining three clusters. MAX_ITER parameter has been set to 20 to limit the model from running an infinite loop. Also, m parameter value is given greater than 1 to avoid the model to run as Knearest neighbours. After, passing the parameters, the model is fitted and cluster labels are stored in a separate variable. A scatter plot was used to visualize the clusters in order to find the dispersion of the data and the clusters.

4.2.2 Hierarchical Clustering Model

Agglomerative clustering has been imported from the "sklearn.cluster" library in python in order to perform hierarchical clustering on the normalized data. The output result of the clusters labels are used to identify the students who have low-engagement by plotting the scatter plot using matplotlib library in python and setting the parameter of x-axis to the score attribute and the y-axis to the sum of clicks attribute in the dataset. Additionally, to check the performance of the model the clusters labels, metric and normalized data are used to find how well the clusters are separated between the datapoints using the evaluation metric.

4.2.3 Gaussian Mixture Clustering

The Gaussian mixture clustering model is imported from the sklearn.mixture library in python and the created function runs the model using the defined parameters. After setting the parameters, the model is built using the fit method and the output of the methods is the cluster labels. Using the clusters labels both the scatter plot and evaluation metrics are performed to find the performance of the model.

4.2.4 K-prototype Clustering

In this clustering model both categorical and numerical data have been given as input to the model as the K-prototype algorithm works well with mixed data. For numerical data this model uses the Euclidean distance to cluster the data points and for categorical data it uses the similarity between the data points to group into clusters. Ten iterations are carried out and for each iteration centroids and clusters are redefined and the best iteration is chosen based on the less variance between the clusters. After setting the parameters the model was fitted into the fit method by defining the categorical variable separately. The output of the method showed that in the eighth iteration less variance has been achieved and the clusters labels are plotted in the seaborn library in python to find whether the clusters are well separated.

OGY PUBLICATIONS

5 EVALUATION

This section discusses the results and performance of the clustering models. In experiment 1, choosing the number of clusters for the aggregated data is discussed and experiment 2, 3, 4 compares the clustering models in order to identify the best model which has less overlap of data points between the clusters.

5.1 Experiment 1: Gap Statistics

Statistical testing methods are used to find the optimal numbers of clusters in a dataset. Gap statistics is used as the metric to find the clusters as used in MacEdo et al., (2019). The gap statistics identifies the elbow point at 3. Therefore, 3 optimal clusters are used in the clustering models to cluster the students using the aggregated dataset.

5.2 Experiment 2: Fuzzy C-Means vs Gaussian Mixture

In this experiment Fuzzy C-means and the Gaussian Mixture models were built and their results are compared. Model performance is compared using evaluation metrics. Table 1 shows the metric result of the Fuzzy C-means and Gaussian Mixture clustering model.

Model	Silhouette Coefficient	Calinski- Harabasz Index	Davies- Bouldin Index
Fuzzy c- means	0.38	4731	0.94
Gaussian Mixture	0.51	3152	0.67

Table 1: Fuzzy c-means vs Gaussian Mixture.

Results demonstrate that the proposed Gaussian mixture model outperformed the fuzzy c-means model. The Silhouette score of the Gaussian model shows a 13% increase and the Davis score is 27% less when compared to the fuzzy c-means model. However, Calinski index metric which explains how well the data points are separated from other clusters shows a less result for the gaussian model. The scatter plot of Gaussian mixture model showed that the data are overlapped in cluster 1 and 2. Therefore, to reduce the overlapping of the data points in the cluster, the model that outperformed in this experiment, namely Gaussian Mixture is compared with the Hierarchical Clustering model in experiment 3.

5.3 Experiment 3: Gaussian Mixture vs Hierarchical

The hierarchical clustering model was compared with the gaussian mixture model. The results show that hierarchical model performed better than the gaussian in the calinski-harbaz and the davis-bouldin index.

Model	Silhouette Coefficient	Calinski- Harabasz Index	Davies- Bouldin Index
Gaussian Mixture	0.51	3152	0.67
Hierarchical	0.52	4552	0.52

Table 2: Gaussian Mixture vs Hierarchical.

Table 2 shows the performance comparison of the model. From the hierarchical scatter plot, it was

evident that the hierarchical clustering model has an overlapping of datapoints between clusters 1 and cluster 2. Therefore, to reduce the overlapping of datapoints between the clusters, the K-Prototype clustering model is used in the next experiment and compared with the hierarchical model.

5.4 Experiment 4: Hierarchical vs K-prototype

The K-Prototype clustering model was implemented in this experiment and used a different notion of distance in order to calculate the distance between the clusters. 10 iterations were used to find the best separation of clusters and centroids. The K-Prototype model produced the best result in iteration 2. Table 3 shows the performance of the models.

Table 3: Hierarchical vs K-Prototype.

Model	Silhouette Coefficient	Calinski - Harabasz Index	Davies- Bouldin Index
Hierarchical	0.52	4552	0.52
K-Prototype	0.75	17847	0.28

The K-Prototype clustering algorithm shows better results when compared to all the experiments and the Davies-Bouldin index is lower (closer to 0) which indicates that the groupings of the students is better partitioned. The Silhouette and Calinski-Harabasz value is higher when compared to the Hierarchical clustering model which shows that the clusters are better defined in the k-prototype model. The scatter plot in Figure 1 shows that the clusters 1 and 2 are well partitioned and separated between the data points and the overlapping of clusters is reduced in this model compared to the models implemented in experiments 2 and 3.



Figure 1: K-Prototype model scatter plot.

5.5 Discussion

Results show that the k- prototype clustering model produced a better partition of clusters compared to the other models. The reason behind the performance improvement of k-prototype is that this model is designed to work on both categorical and numerical attributes in the dataset. In addition, the distance between the data points to group the clusters is measured using two metrics. For numeric values Euclidean distance is used and for categorical values the similarity between the points is used. In the other models categorical data is converted into numeric data using one-hot encoding which reduces the model's performance. Figure 2 shows that, the silhouette coefficient score for the k-prototype model is 0.75 and for fuzzy c-means which is 38. There is significant increase in the separation of the data points between the clusters in the k-prototype model. The hierarchical and gaussian mixture models also performed less compared to k-prototype.



Figure 2: Comparison of Evaluation Metric for all models.

The Calinski -Harabasz score is used to find the variance of the data points between the clusters. If the value of the score is higher then the cluster is dense and well separated. The Calinski-Harabasz score for the k-prototype is 17847 which is higher when compared to the other models. The Davies-Bouldin score is calculated for the scaled data. The

lesser the value of the Davies-Bouldin score the better the separation of the clusters. For k-prototype model the score is 0.28. Table 4 shows the cluster labels that is observed in the clustering result for the k-prototype model. It shows that cluster 0, represent the class of low-engaging at-risk students with low interaction in the VLE and low scores in the modules. Cluster 1 contains the marginal students who are also at risk with medium engagement in the VLE and where they attained low scores. Finally, cluster 2 represent the distinction students who have attained high scores in assignments with high interaction in the VLEs.

<u>Cluster</u>	Class
Cluster 0	Low-engagement students
Cluster 1	Marginal students
Cluster 2	Distinction students

In summary, the k-prototype model shows less overlapping of clusters compared to other model and identifies the at-risk students with high performance. The generalisability of this research is limited as it is only using one dataset, though it is a large dataset from a very established open university. Further research studies are needed to establish the generalisation of this model.

6 CONCLUSION AND FUTURE WORK

Identifying low-engagement students in an online learning environment is important because it allows the instructor to monitor the student's behaviour. The OULA dataset from one of the largest distance learning university in the UK is collected and formatted to actionable aggregated data in a form suitable for input to the clustering model. Then fuzzy c-means model and multiple clustering models have been applied on the data to identify the optimal model at identifying low-engagement students.

The results of the experiment showed that K-Prototype clustering algorithm is the most appropriate algorithm in identifying low-engagement students in the VLEs compared to Fuzzy C-means, Gaussian Mixture and Hierarchical models showing the Silhouette score of 0.75 which indicates the clusters are better partitioned and Davies-Bouldin score of 0.28 which indicates less variance between the cluster. The results show that the clickstream

behaviour of the students in VLE and academic success are the key factors that have an impact in identifying the low-engagement students.

Future work will extend this research further by exploring individual student's day to day activity to get detailed understanding of student's behaviours in VLEs. Also, behavioural change of the students between the courses may be analysed for examining student's behaviour. Mining the student's textual data from the feedback forms using Natural Language processing from the VLEs can also be an important factor in identifying the student performance. Additionally, use of date attributes like assignments submission date and student's week wise interactivity in VLE can be used to build the model using time series which can result in monitoring the students daily or in weekly frequency. Future work is also needed to test the model in other online teaching contexts.

Finally, this research work will be helpful for educational institutions, learning analytics and future researchers in choosing the important attribute to identifying the low-engagement students in the online learning environment and to figure-out how to pick the best performing clustering algorithm based on the clustering analysis in educational dataset.

REFERENCES

- Agnihotri, L. et al. (2015). 'Mining Login Data For Actionable Student Insight', Proceedings of the 8th International Conference on Educational Data Mining (EDM), pp. 472–475.
- Aljohani, N. R. et al. (2019) 'Predicting at-risk students using clickstream data in the virtual learning environment', Sustainability (Switzerland), 11(24), pp. 1–12.
- Boroujeni, M. S. and Dillenbourg, P. (2019) 'Discovery and temporal analysis of MOOC study patterns', Journal of Learning Analytics, 6(1), pp. 16–33. doi: 10.18608/jla.2019.61.2.
- Chui, K. T. et al. (2020) 'Predicting at-risk university students in a virtual learning environment via a machine learning algorithm', Computers in Human Behavior. Elsevier, 107(December 2017), p. 105584. doi: 10.1016/j.chb.2018.06.032.
- Corrigan, O. and Smeaton, A. F. (2017) 'A course agnostic approach to predicting student success from vle log data using recurrent neural networks', Lecture Notes in Computer Science (including subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics), 10474 LNCS, pp. 545–548. doi: 10.1007/978-3-319-66610-5 59.
- Corsatea, B. M. and Walker, S. (2015) Opportunities for Moodle data and learning intelligence in Virtual

Environments, 2015 IEEE International Conference on Evolving and Adaptive Intelligent Systems, EAIS 2015. IEEE. doi: 10.1109/EAIS.2015.7368776.

- Dalipi, F., Imran, A. S. and Kastrati, Z. (2018) 'MOOC dropout prediction using machine learning techniques: Review and research challenges', IEEE Global Engineering Education Conference, EDUCON. IEEE, 2018-April, pp. 1007–1014. doi: 10.1109/EDUCON.2018.8363340.
- Hassan, S. U. et al. (2019) 'Virtual learning environment to predict withdrawal by leveraging deep learning', International Journal of Intelligent Systems, 34(8), pp. 1935–1952. doi: 10.1002/int.22129.
- Hussain, M. et al. (2018) 'Student Engagement Predictions in an e-Learning System and Their Impact on Student Course Assessment Scores', Computational Intelligence and Neuroscience, 2018. doi: 10.1155/2018/6347186.
- Kuzilek, J., Hlosta, M. and Zdrahal, Z. (2017) 'Data Descriptor: Open University Learning Analytics dataset', Scientific Data, 4, pp. 1–8. doi: 10.1038/sdata.2017.171.
- Liang, J. et al. (2016) 'Big data application in education: Dropout prediction in edx MOOCs', Proceedings -2016 IEEE 2nd International Conference on Multimedia Big Data, BigMM 2016. IEEE, pp. 440– 443. doi: 10.1109/BigMM.2016.70.
- Macarini, L. A. B. et al. (2019) 'Predicting students success in blended learning-Evaluating different interactions inside learning management systems', Applied Sciences (Switzerland), 9(24). doi: 10.3390/app9245523.
- MacEdo, M. et al. (2019) 'Investigation of college dropout with the fuzzy c-means algorithm', Proceedings -IEEE 19th International Conference on Advanced Learning Technologies, ICALT 2019. IEEE, pp. 187– 189. doi: 10.1109/ICALT.2019.00055.
- De Morais, A. M., Araújo, J. M. F. R. and Costa, E. B. (2015) 'Monitoring student performance using data clustering and predictive modelling', Proceedings -Frontiers in Education Conference, FIE, 2015-Febru(February). doi: 10.1109/FIE.2014.7044401.
- Navarro, Á. M. and Moreno-Ger, P. (2018) 'Comparison of Clustering Algorithms for Learning Analytics with Educational Datasets', International Journal of Interactive Multimedia and Artificial Intelligence, 5(2), p. 9. doi: 10.9781/ijimai.2018.02.003.
- Preidys, S. and Sakalauskas, L. (2010) 'Analysis of students' study activities in virtual learning environments using data mining methods', Technological and Economic Development of Economy, 16(1), pp. 94–108. doi: 10.3846/tede.2010.06.
- Waheed, H. et al. (2020) 'Predicting academic performance of students from VLE big data using deep learning models', Computers in Human Behavior. Elsevier Ltd, 104(November 2018), p. 106189. doi: 10.1016/j.chb.2019.106189.
- Wang, F. et al. (2016) 'Empirical comparative analysis of 1-of-K coding and K-prototypes in categorical

clustering', CEUR Workshop Proceedings, 1751(c), pp. 248–259.Yi, J. C. et al. (2018) 'Predictive analytics approach to improve and sustain college students' non-cognitive skills and their educational outcome', Sustainability (Switzerland), 10(11). doi: 10.3390/su10114012.

