On the Efficacy of Online Proctoring using Proctorio

Laura Bergmans, Nacir Bouali, Marloes Luttikhuis and Arend Rensink
University of Twente, Enschede, The Netherlands

Keywords: Online Proctoring, Proctorio, Online Assessment, Online Evaluation.

Abstract: In this paper we report on the outcome of a controlled experiment using one of the widely available and used online proctoring systems, Proctorio. The system uses an AI-based algorithm to automatically flag suspicious behaviour, which can then be checked by a human agent. The experiment involved 30 students, 6 of which were asked to cheat in various ways, while 5 others were asked to behave nervously but make the test honestly. This took place in the context of a Computer Science programme, so the technical competence of the students in using and abusing the system can be considered far above average. The most important findings were that none of the cheating students were flagged by Proctorio, whereas only one (out of 6) was caught out by an independent check by a human agent. The sensitivity of Proctorio, based on this experience, should therefore be put at very close to zero. On the positive side, the students found (on the whole) the system easy to set up and work with, and believed (in the majority) that the use of online proctoring per se would act as a deterrent to cheating. The use of online proctoring is therefore best compared to taking a placebo: it has some positive influence, not because it works but because people believe that it works, or that it might work. In practice however, before adopting this solution, policy makers would do well to balance the cost of deploying it (which can be considerable) against the marginal benefits of this placebo effect.

1 INTRODUCTION

All over the world, schools and universities have had to adapt their study programmes to be conducted purely online, because of the conditions imposed by the COVID-19 pandemic. The University of Twente is no exception: from mid-March to the end of August, no teaching-related activities (involving groups) were allowed on-campus.

Where online teaching has worked at least reasonably well, in that we have by and by found effective ways to organise instruction, tutorials, labs and projects using online means, the same cannot be said for the testing part of the programme. Traditionally, we test our students using a mix of group project work and individual written tests. The latter range from closed-book multiple choice tests to open-book tests with quite wide-ranging, open questions. Such tests are (traditionally) always taken in a controlled setting, where the students are collected in a room for a fixed period, at the start of which they are given their question sheet and at the end of which they hand in their answers. During that period, a certain number of invigilators (in other institutions called proctors) are present to observe the students’ behaviour so as to deter them from cheating — defined as any attempt to answer the questions through other means than those intended and proscribed by the teacher. This system for testing is, we believe, widespread (if not ubiquitous) in education.

Changing from such a controlled setting to online testing obviously opens up many more opportunities for cheating. It is hard to exaggerate the long-term threat that this poses to our educational system: without reliable testing, the level of our students cannot be assessed and a university (or any other) diploma essentially becomes worthless. We have to do more than just have students make write the test online and hope for the best.

Solutions may be sought in many different directions, ranging from changing the nature of the test altogether (from a written test to some other form, such as a take-home or oral test), to offering multiple or randomised versions to different students, or applying plagiarism checks to the answers, or calling upon the morality of the students and having them sign a pledge of good faith; or any combination of the above. All of these have their pros and cons. In this paper, rather than comparing or combining these measures,
we concentrate on one particular solution that has found widespread adoption: that of online proctoring. In particular, we describe an experiment in using one of the three systems for online proctoring that have been recommended in the quickscan (see (Quickscan SURF, 2020)) by SURF, a “collaborative organisation for ICT in Dutch education and research” of which all public Dutch institutes of higher education are members.¹

**Approach.** Online proctoring refers to the principle of remotely monitoring the actions of a student while she is taking a test, with the idea of detecting behaviour that suggests fraud. The monitoring consists of using camera, microphone and typically some degree of control over the computer of the student. The detection can be done by a human being (the proctor, also called invigilator in other parts of the Anglosaxon world), or it can be done through some AI-based algorithm — or a combination of both.

The question we set out to answer in this paper is: how well does it work? In other words, is online proctoring a good way to detect actual cheating, without accusing honest students — in more formal terms: is it both sensitive and specific? How do students experience the use of proctoring?

In answering this question, we have limited ourselves to a single proctoring system, Proctorio², which is one of the three SURF-approved systems of (Quickscan SURF, 2020). The main reason for selecting Proctorio is the usability of the system: it is possible to use it on the majority of operating systems by installing a Google Chrome extension and it can be used for large groups of students. It features automatic detection of behaviour deemed suspicious in a number of categories, ranging from hand and eye movement to computer usage or sound. The teacher can select the categories she wants to take into account, as well as the sensitivity level at which the behaviour is flagged as suspicious, at any point during the proceedings (before, during or after the test). Proctorio outputs an annotated real-time recording for each student, which can be separately checked by the teacher so that the system’s suspicions can be confirmed or negated. The system is described in some detail in Section 2.

Using Proctorio, we have conducted a controlled randomized trial involving 30 students taking a test specifically set for this experiment. The students were volunteers and were hired for their efforts; their results on the test did not matter to the experiment in any way. The subject of the test was a first-year course that they had taken in the past, meaning that the nature of the questions and the expected kind of answers were familiar. Six out of the 30 students were asked to cheat during the test, in ways to be devised by themselves, so as to fool the online proctor; the rest behaved honestly. Moreover, out of the 24 honest students, five were asked to act nervously; in this way we wanted to try and elicit false positives from the system.

Besides Proctorio’s capabilities for automatic analysis, we also conducted a human scan of the (annotated) videos, by staff unaware of the role of the students (but aware of the initial findings of Proctorio). We expected that humans would be better than the AI-based algorithm in detecting certain behaviours as cheating, but worse in maintaining a sufficient and even level of attention during the tedious task of monitoring.

**Findings.** Summarising, our main findings were:

- The automatic analysis of Proctorio detected none of the cheating students; the human reviewers detected 1 (out of 6). Thus, the percentage of false negatives was very large, pointing to a very low sensitivity of online proctoring.

- None of the honest students were flagged as suspicious by Proctorio, whereas one was suspected by the human reviewer. Thus, the percentage of false positives was zero for the automatic detection, and 4% for the human analysis, pointing to a relatively high specificity achievable by online proctoring (which, however, is quite useless in the light of the disastrous sensitivity).

Furthermore, we gained valuable insights into the conditions necessary to make online proctoring an acceptable measure in the opinion of the participating students.

The outcome of the experiment is presented in more detail in Section 3, and discussed in Section 4 (including threats to validity). After discussing related work (Section 5), in Section 6 we draw some conclusions.

2 EXPERIMENTAL SETUP

To prepare the experiment, we had to find and instruct participants, choose the technical setup, and determine what kind of data we wanted to do gather besides the results of Proctorio’s automatic fraud detection.

¹See https://surf.nl
²See https://proctorio.com/
Participant Selection. At the time we carried out the experiment, the issue of online proctoring had already received quite a bit of attention nationally and had been discussed among the Computer Science students; even though the University of Twente had early on decided not to rely on online proctoring, the attitude of the student body was overwhelmingly negative. Thus, we took our experiment as an opportunity to involve the students more constructively and to be transparent in our investigation. Moreover, we wished to remove confounding influences, such as the intrinsic motivation of students to score well on the test. In this light, we made the following choices regarding the selection of participants:

- We called for volunteer participants among all the Bachelor Computer Science students, this being the typical target group for online proctoring.
- Participants were paid as Teaching Assistants for the time they spent in doing the test and providing feedback.
- The proctored test was created especially for the purpose of the experiment; though it mimicked a real test that all students had already taken (possibly a year or more earlier), it was not part of the actual test schedule.

A one-hour digital information session was organized where interested students were informed about the set-up of the test, the Proctorio system and their privacy. Students had the opportunity to pose questions, which turned out to be mainly related to the storage and use of their data by the Proctorio system and the university. Students could volunteer to participate at any point before, during or after this information session.

In total, 30 students volunteered, out of a total Bachelor population of 720; all of the volunteers were admitted to participate in the experiment. The group of participants was geographically diverse, reflective of the actual population in the study programme: 46% were international students, some of them physically located outside the Netherlands at the time of the test.

The participants were divided into different populations:

- **Cheating:** A group of 6 students who attempted to fool the system by cheating without detection. After the information session, some of the students themselves indicated their willingness to take up this role. We invited these students and randomly selected several others. As we needed a majority group to compare with, we decided on selecting a small sample of 6 to be cheating students.
- **Nervous:** A group of 5 students who were asked to act nervous, by moving, looking around or muttering more than they would normally do. (They were not instructed in particular ways to act nervous.) The underlying hypothesis was that such behaviour could possibly generate false positives. These students were randomly selected from the participant list (after the cheaters had been chosen) and were asked to confirm their willingness to take up this role.
- **Default:** A control group of 19 students who took the test as though this was a real exam, behaving as they would under ordinary circumstances and not trying to cheat.

The six cheating students were not given a specific task. They did their own research and decided on their course of action. They were informed of the identities of the other cheaters, so that they could discuss their approach among themselves and stimulate each other to come up with creative ideas. We did ask the students to concentrate on digital/technical methods for cheating, as that would give us insight into the technical sensitivity of the system. (This was also based on an earlier, much smaller and more informal test in which it became apparent that “classical”, non-technical methods such as cheat sheets were virtually undetectable by Proctorio.)

Technical Setup. In order to set up online proctoring, we used Proctorio, integrated with the main application for digital testing that is used at the university: Remindo.3 In order to take part, students had to install a Google Chrome extension for Remindo on their computer (which is available under all three major OSs: Windows, Mac OS and Linux). Thanks to the integration, students could activate Proctorio when starting their exam in Remindo.

Remindo has different settings, in particular concerning the use of any tools outside Chrome, or even switching to any tabs outside the one in which Remindo runs, for the duration of the test. For this experiment, we used the strictest setting: the test was presented in a web browser set to full screen, and no other tabs or applications were allowed.

Before the students conducted the exam, they were asked to do a system check. The goal of the system check was twofold; it provided us insight in technical difficulties students might encounter when working with Proctorio and it was an opportunity for the students to get to know the system already and start well-prepared at the actual exam.

Proctorio produces its results in the form of a so-called gradebook for each student. It uses a combi-

---

3See https://www.utwente.nl/en/educational-systems/about-the-applications/remindo

---
nation of audio, video and keystroke monitoring to analyse the student’s behaviour. In doing so, it uses so-called profiles that determine how suspicious certain types of behaviour are judged to be. To be precise, Proctorio distinguishes metrics and abnormalities (measured based on the difference between the behaviour of the individual student to the group average); a profile sets a weight for each of the metrics, and an on/off switch for each of the abnormalities. This results in a suspicion level ranging from 0–100 based on the weighted metrics and a count of flagged abnormalities for each gradebook. Boundaries can be set for judging the suspicion level to be low (by default up to 35), medium (by default between 36–59) or high (by default 60 or higher).

Proctorio has a default lenient profile. Besides this, we defined a couple of more severe profiles, which we called audio (weighing audio-related measures more heavily) and keystrokes (giving a higher weight to keystrokes and copy/paste behaviours). These, however, are not neutral; instead, we created them specifically with the aim to catch out those students which we knew to be cheaters, without also accusing those we know were honest (nervous or normal). In other words, we were trying to tune the system to its best achievable sensitivity and specificity based on the given gradebooks. Table 1 gives an overview of the profiles.

Apart from checking the computed suspicion levels and flagged abnormalities, one can also access the gradebooks directly, and check in more detail what happened, either as classified by Proctorio or through own inspection of the recorded input.

2.1 Additional Data

Besides the analysis results provided by Proctorio, we collected several other types of data.

First of all, the 30 gradebooks were reviewed by six reviewers (each gradebook by a single reviewer), all of whom were staff members. The reviewers did not know which students had been assigned which role. They noted which fraudulent actions they perceived, and compared their findings against the students’ own reports. In reviewing the gradebooks, the reviewers were guided by what the system had indicated as periods of abnormal activities — so their findings were not completely independent of the automatic detection system. We will come back to this in Section 3.

Next to the focus on the fraudulent actions, it was also important to gain a more general view on the process from a review perspective. Therefore, secondly, the reviewers were asked to document their approach and findings, to determine how human proctors can be used best to complement the automatic detection system.

Thirdly, the participants were asked to evaluate their findings, in two ways: the cheaters were asked to describe their approach, and all students filled in a survey, asking them about

- ease of use,
- technical possibilities,
- privacy aspects, and
- advice to the teachers.

3 OUTCOME OF THE EXPERIMENT

The overall results of the automatic detection (using the three profiles) and the judgement of the reviewer are shown in Table 2. Points to be noted are:

- Some students had to restart the test several times, due to technical difficulties. The second column (“#”) shows the separate attempts.
- The fourth column ("Cheat method") summarises the actions that the cheating students had undertaken to circumvent the system. These are reported in Table 3 in more detail.
- For each of the three Proctorio profiles we tried out (see previous section), the table reports the suspicion level, the rank (which is the place of the suspicion level in the overall set of results) and the flags (which is the number of abnormalities noted). The colour coding of the level columns is based on the default levels at which Proctorio considers the performance to be unsuspicious (green, 35 or below), slightly suspicious (yellow, between 35 and 60) or suspicious (red, 60 or higher). The rank columns are coloured red (for the top 20% of suspicion levels) to green (for the bottom 80%).
- The final column ("Reviewer") reports the findings of the human reviewer. Reviewers did not know which students were hackers and which had been asked to act nervously. Videos with a suspicion level (in the default profile) of above 30% were reviewed entirely. Between 21% and 30%, reviewers clicked on all peaks that were indicated in Proctorio’s gradebook. In videos with a risk score of 20% or lower, only a spot check was performed.

Table 3 shows in more detail what actions the cheaters took, both successfully and unsuccessfully. As can be seen, several students used virtual machines, none
Table 1: Proctorio profiles.

<table>
<thead>
<tr>
<th>Category</th>
<th>Option</th>
<th>Default</th>
<th>Audio</th>
<th>Keystrokes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frame metrics</td>
<td>Navigating away</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Keystrokes</td>
<td>0</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Copy/paste</td>
<td>1</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Browser resize</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Audio levels</td>
<td>1</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Head and eye movement</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Multi-face</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Leaving the room</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Computer abnormalities</td>
<td>Navigating away</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>Keystrokes</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Copy/paste</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Browser resize</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>Mouse movement</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Scrolling</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Clicking</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Environmental abnormalities</td>
<td>Audio levels</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>Head and eye movement</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>Leaving the room</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>Multi-face</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Technical abnormalities</td>
<td>Exam duration</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Start times</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>End times</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Exam collusion</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

of which were detected either by Proctorio or by the reviewers. For the virtual machines, the screen resolution was odd, as the window was resized in order to fit the virtual machines onto the student’s screen, and this was flagged as an abnormality by Proctorio. However, many of the honest students were also flagged for irregular screen resolution. The audio level was also not flagged as abnormal by Proctorio, even for those who did use audio calls (in combination with a virtual machine) as their method of cheating.

To get a better idea of the usefulness of the Proctorio results, we refer to a recommendation from Technical University Eindhoven, which states that the top 20% of suspicion levels should always be manually reviewed. This means that, in a regular workflow using online proctoring, any students not ranked among the top 20% would certainly never be suspected of cheating. In our experiment, only one student (Test08) falls into that top 20% for the default (lenient) profile; two more (Test02 and Test06) rise to the top 20% under either the audio or the keystroke profile. We then took a final step, namely to try and create a dedicated Proctorio profile for each of the cheaters, in order to catch them out. If this fails for a given cheater, then we may conclude that the input data that Proctorio collects is, under no circumstances, sufficient to expose this student. (Of course, if a dedicated profile does show up a given cheater, that does not actually mean that it is a useful profile in general, as it was created based on prior knowledge about who was actually cheating.)

The results are shown in the last three columns of Table 3. Three out of six cheating students turn out to be undetectable by any means whatsoever. We also wish to recall that, even though Test02 and Test06 are in the top 20% under some profiles, this does not equal detection, as in both cases our human reviewer cleared the student, as reported in Table 2.

3.1 Reviewer Evaluation

The reviewers discussed the process and findings. The most important findings were:

- You can’t see what students are doing from the chest down because of the way laptop cameras are aimed. If students were subtle they could use a phone/notes undetected.
- The room scan is not a very useful feature. Students either moved the camera too quickly and made a blurry recording, or they failed to record their desktop.
- Watching an entire recording is very boring, making it very hard to concentrate for long. Everyone changed to clicking highlights in the incident report instead.
- The ID scanner does not always yield a clear picture. Sometimes we could not recognize the student.
Some students had a lot of sound flags due to outside noise. Others were flagged a lot for looking away because they were restless or working on an exam question on paper (on their desk).

### 3.2 Student Evaluation

As described in Section 2, the participating students were asked to provide us with their evaluation. All the participating 30 students filled out the digital evaluation survey. The survey consisted of 17 questions (5 open and 12 closed questions). The highlights are presented below; Figure 1 presents some of the collected answers in the form of a bar chart.

#### Ease of Use.
In general students are positive about the user-friendliness of the Proctorio system. Four students had to contact the Proctorio help desk before they could start the exam. The issues were resolved and all of the students (30) were able to conduct the exam. The majority of students state that it is easy to start the exam combination Remindo-Proctorio and that the integration between these systems works well.

#### Technical Possibilities.
All students were able to start the exam. Some students mentioned that they had technical issues during the exam where most of them were related to getting started with the exam, for example microphones and webcams that were not functioning.

#### Privacy Aspects.
Initially students were quite concerned about their privacy especially when it comes to the storage of their data and how the data is handled after the exam process. Students have the following concerns when it comes to privacy:

- Concerns about the distribution of the recording to third parties
- Having to install an extension in the browser
- Having to scan my room
- How long will the data be stored and who has access to the data

About 75% of students state that Proctorio is a suitable option for remote assessment.
<table>
<thead>
<tr>
<th>ID</th>
<th>Proctorio default score (rank)</th>
<th>Caught by reviewer?</th>
<th>Cheat actions (successful)</th>
<th>Cheat actions (unsuccessful)</th>
<th>Dedicated Proctorio settings</th>
<th>Proctorio dedicated score (rank)</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Test02</td>
<td>36 (13th)</td>
<td>No</td>
<td>Lowered volume on input mic, ran a Discord call in the system tray and continued to talk to people. Used a Bluetooth mouse that can switch between devices.</td>
<td>Virtual machine attempted on different operating systems, but the virtualized camera never passed the system check.</td>
<td>Raise frame metric 'Audio levels' from 1 to 2; add environmental abnormality 'Audio levels'</td>
<td>48 (4th)</td>
<td></td>
</tr>
<tr>
<td>Test05</td>
<td>13 (28th)</td>
<td>No</td>
<td>Virtual box. Had websites and WhatsApp open during the exam, and class notes. Paused scrolling on the screen to minimize abnormal scrolling behavior.</td>
<td>Tried to get webcam on a loop. Tried to find Proctorio source code</td>
<td>No combination of settings was found that could raise this student into the top 20%</td>
<td>N/A</td>
<td>Even with the strictest settings, the abnormalities do not go above 2</td>
</tr>
<tr>
<td>Test06</td>
<td>36 (10th)</td>
<td>No</td>
<td>Virtual box, similar to Test05. Used the web to look up answers.</td>
<td>Raise frame metric 'Keystrokes' from 0 to 1; add environmental abnormalities 'Mouse movement' and 'Clicking'</td>
<td>49 (7th)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Test18</td>
<td>48 (3rd)</td>
<td>Yes</td>
<td>Opened Discord in another desktop on her laptop so it was not visible in the taskbar. Friend Googled questions visible on her screen stream. Answers delivered over voice chat. Was able to disable microphone after initial check, so answers via voice chat were not detected.</td>
<td>Was locked out of Proctorio several times when attempting to switch screens.</td>
<td>Student was already in the top 20% using the default profile</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td>Test33</td>
<td>25 (26th)</td>
<td>No</td>
<td>Used paper notes. Took a picture with his phone and sent to a friend. Researched answers on his phone.</td>
<td>No combination of settings was found that could raise this student into the top 20%</td>
<td></td>
<td>N/A</td>
<td>Head/eye movement was not sufficiently different from other students</td>
</tr>
<tr>
<td>Test34</td>
<td>25 (24th)</td>
<td>No</td>
<td>Virtual desktop (Windows). Virtual keyboard so typing would not be detected. Googled answers during the exam. To get around virtual webcam problem, changed the name of virtual webcam occurrences in the registry, after which it was no longer detected.</td>
<td>Virtual webcam initially detected.</td>
<td>No combination of settings was found that could raise this student into the top 20%</td>
<td>N/A</td>
<td></td>
</tr>
</tbody>
</table>
Advice. As the student opinion is a very important aspect of the acceptance of a Proctoring solution, we asked the students what the University should definitely take into account when considering continuation of proctoring. A summary of the given answers:

- Clearly communicate about the privacy aspects; which data is stored where and visible by whom?
- There will always be students that try to outsmart a system
- Prefer to have physical exams and only use proctoring when really needed, for the people that cannot come to campus
- The room scan is not thorough enough and therefore makes it easy to work-around (cheat)
- Think about bathroom possibilities during the exams
- For some exams it could be difficult to only work on one screen, which is an automated setting in Proctorio.

4 ANALYSIS

The takeaways of the results presented above are as follows:

1. Proctorio (in the combination with Remindo, as used here) is an easy-to-use system for students and teaching staff;
2. When properly informed, students are not opposed to the use of online proctoring, though other testing methods are clearly preferred;
3. Proctorio cannot reliably (or in some cases not at all) detect technical cheats that Bachelor Computer Science students can come up with (in other words, its sensitivity is unacceptably low);
4. In seeming contradiction with the above, students are (in a clear majority) of the opinion that the use of Proctorio will prevent cheating.

The “seeming contradiction” between the demonstrated poor actual efficacy of online proctoring on the one hand and its perceived benefit on the other can at least partially be resolved by observing that the former is about detection, whereas the latter is about prevention. There are clearly some forms of cheating which would be so easy to detect using online proctoring — like sitting next to each other and openly collaborating — that they are automatically prevented, and in fact were not even tried out by our group of cheaters. In fact, such cheat methods would be detectable by a technically far less involved system than the one offered by Proctorio.

Granted that such “casual cheats” are prevented, what remains are the “technical cheats” such as the ones employed by our participants. We have shown that those are virtually undetectable through online proctoring; so the question is if there is any preventive effect. Any such effect will have to stem from the perception of students that the chance of getting caught is
Internal Validity. As we have used an experimental setup, there are certain threats to the internal validity that we have had to take into account.

The first point is related to the student group that participated in the experiment. As the students were not graded for their effort, there was less at stake for them than in a real test. This might affect their stress level, especially for the group of cheaters, being lower than at an actual test and hence making it harder to detect cheats. On the other hand, the extrinsic incentive of being paid made them take their role very seriously, as is also visible in the Proctorio recordings.

Another issue related to the student group is the representativeness of the sample. Besides the limited number of participants (30), the selection process was not structured: students could show their interest to participate. This could lead to participants that have a strong opinion about the proctoring, with increasing motivation to successfully cheat. It is not known how well the sentiment of the experimental group reflects the student population. During the information session the importance of this experiment for the decision making of the University was also stressed, which might have influenced the students’ decision to participate.

As we wanted to know with which kind of cheating methods students would come up with, we did not give specific instructions to the cheaters. In consequence, they mostly selected somewhat similar approaches. There might be other cheat methods that were not tried out, to which our observations are therefore not directly applicable. We did ask the participants to focus on technical cheat methods because from a prior, more superficial check it had already become apparent that more traditional methods, such as the use of cheat sheets, are hard to detect with proctoring software.

External Validity. Our experimental student group consisted of only Computer Science students. These are certain to be more technically proficient than the average student, hence this might have implications for the external validity. Next to their technical abilities, Computer Science students also might find it motivating to enrich their knowledge about these kind of new features and the possibilities to work around the system.

Next to giving the cheating students the freedom to select their own methods, we also informed them about the other cheating students, so that they could discuss their approach. In a real situation, it might be less likely that potential cheaters seek each other out — although anecdotally we have heard that students have done exactly that in some cases, in connection with real online tests.

A final threat to external validity is the fact that we have conducted our experiment using a single tool, Proctorio, and nevertheless have used the results to draw conclusions about the general principle of online proctoring. We believe that this is justified because Proctorio is representative of the cutting edge in tooling of this kind; we feel that it is unlikely that the shortcomings we have observed would be absent in other tools.

System Limitations. One of the criteria during the selection of Proctorio was that it should be possible for the majority of students to work with the tool without having any technical difficulties. The Proctorio system fits this need because of its use as a Google Chrome extension. The consequence of this approach is that virtual machines are hard to detect because there is less influence on the hardware of the student. The students in our test quickly came to this conclusion as well and all decided to follow more or less a similar approach of working with a virtual desktop.

5 RELATED WORK

The worldwide shift towards online education induced by Covid-19 brought the conversation on the credibility of online assessment methods back to light. When on-site testing is no longer an option, an effective way to ensure students’ integrity during exams is a necessity to maintain the value of degrees that universities deliver around the world. The choice of a suitable proctoring tool amongst the plethora of products available is not trivial. Hussein et al. compared online proctoring tools to decide which should be adopted at the University of the South Pacific, out of which the decision was to continue with Proctorio (Hussein et al., 2020).

At the University of Twente, we ran two prior experiments with candidate proctoring tools, the Respondus Lockdown Browser and the MyLabsPlus environment, in 2016 and 2017 (Krak and Diesvelt, 2016; Krak and Diesvelt, 2017). Our findings concluded that such tools did not preserve the validity...
of digital exams, as both were proven to be vulnerable and surpassable in a plethora of ways. We have not found further research into the efficacy of such methods, besides these prior experiments and the current paper. Other online proctoring tools which record the examinees during their test face criticism related to privacy issues and raising anxiety levels for test takers (Hylton et al., 2016). The privacy issues are also among the concerns found in (Krak and Diesvelt, 2016; Krak and Diesvelt, 2017).

Regarding online proctoring, we look at two related research lines, one that tackles the acceptance of these systems by examinees, and another that looks at how it impacts the performance in a given test.

In 2009, using Software Secure Remote Proctoring SSRP system, researchers conducted an experiment with 31 students from 6 different faculties in a small regional university to evaluate students’ acceptance of online proctoring tools. The results showed that slightly less than half the students expressed their support for online proctoring tools, whilst a quarter of the students expressed refusal of such proctoring techniques (Bedford et al., 2009). Lilley et al. investigated the acceptance of online proctoring with a group of 21 bachelor students from 7 different countries. Using ProctorU, the subjects participated in an online formative and two online summative assessments. 9 of the 21 participants shared their experiences with online proctoring, 8 of which expressed their support to use online proctors in further modules (Lilley et al., 2016). A later experiment conducted by Milone et al. in the university of Minnesota in 2017 concerned a larger pool of students, 344, and showed that 89% of the students were satisfied with their experience using an online proctoring tool, ProctorU, for their online exams, while 62% agreed that the setup of the proctoring tool takes less than 10 minutes (Milone et al., 2017).

Another direction in proctoring research concerns the impact of proctoring tools on test scores. A study by Weiner and Hurtz contrasted on-site proctoring to online proctoring. The experiment concerned more than 14,000 participants and concluded that there is a high overlap between the scores of the examinees in both online and on-site settings. Furthermore, the examinees dissociated their test scores from the type of proctoring in place (Weiner and Hurtz, 2017). In a different setting, Alessio et al. compared the scores of students in proctored and unproctored settings. The study concerned 147 students enrolled in an online course on medical terminology. The experiment setting allowed students to be divided over 9 sections, according to their majors, 4 of which took an online-proctored test, whilst the remaining 5 took an unproctored test. The results of the study show that students in the unproctored setting scored significantly higher (14% more) than their proctored counterparts, and spent twice as much time taking the tests, which the investigators linked to unproctored tests allowing much space for cheating (Alessio et al., 2017). A similar result was achieved by Karim et al., whose experiment setup involved 295 participants who were handed out to cognitive ability test, one that is searchable online and one that isn’t. The experiment saw 30% of the participants withdrawing from the proctored test compared to 19% in the unproctored one, it also confirms that unproctored examinees scored higher than the proctored ones. Opposing (Alessio et al., 2017), Hylton et al. administered an experiment with two groups of participants, wherein the first takes an unproctored exam while the other is proctored online. Though the results show that the unproctored examinees score 3% more than their proctored peers and spend 30% more time on the test, the researchers offer a different interpretation linking the slightly lower results in proctored settings to higher anxiety levels (Hylton et al., 2016). Results from a study conducted at the University of Minnesota show slightly different results from (Alessio et al., 2017) and (Karim et al., 2014). In this setup, students taking a psychology minor afford the freedom of choosing on-site or online proctored exams. The study spans three semesters and found that the scores of online examinees were 8% lower than their on-site counterparts for two semesters; this difference disappeared in the third semester with both types of examinees scoring similar results (Brothen and Klimes-Dougan, 2015).

A more recent study by Neftali and Bic compared the performance of students taking an online and an on-site version of the same discrete math course. The study found that while online students score higher in online homework, their results in the online proctored exams are 2% less from their online peers.

Dendir and Maxwell (Dendir and Maxwell, 2020) report on a study ran in between 2014 and 2019, in which the scores of students in two online courses, principles of microeconomics and geography of North America, were compared before and after the adoption of a web-based proctoring tool in 2018, Respondus Monitor. The experiment showed that after the adoption of online proctoring the scores have dropped on average by 10 to 20%. This suggests, that prior to the adoption of proctoring, cheating on online exams was a common occurrence. This confirms that the use of online proctoring has a preventive effect, as was also suggested in our own student survey.

Vazquez et al. (Vazquez et al., 2021) ran a study with 974 students enrolled in two sections — online
and physical on Winter 2016 and Spring 2017 respectively— of a microeconomic principles course to investigate the effectiveness and impact of proctoring on students’ scores. For the face-to-face course, three exams were scheduled. The experiment showed that the unproctored students scored 11.1% higher than the students who took the exam with a live proctor in the first exam. The gap grew in favor of the unproctored students to 11.2% higher on the second exam, to reach 15.3% on the third. These differences however were smaller for online students who were proctored with a web-based proctor (ProctorU) in two exams. Unproctored students scored 5% higher in the first exam, and 0.8% higher on the second. Vázquez et al. tied the larger gap in proctored physical exams to students collaboration during exams.

6 DISCUSSION AND CONCLUSION

Most teachers and managers involved in the process of testing and the decisions on how to conduct it online have a very good grasp of the difficulties involved. For instance, the whitepaper (Whitepaper SURF, 2020) by SURF (the same organisation that performed the quickscan on privacy aspects in (Quickscan SURF, 2020)) gives a rather thorough analysis of risk levels and countermeasures to cheating. Online proctoring is merely one and not the most favoured of those countermeasures. This is also confirmed by students. It is therefore quite important to involve them as stakeholders when choosing to introduce proctoring as a preventive measure.

With this paper, we have aimed to inject some data into the discussion, of a kind that is not widely found nor easy to obtain, namely regarding the sensitivity of online proctoring — in other words, its ability to avoid false negatives. Without carrying out a controlled experiment, as we did, it is not really possible to say anything about this with confidence.

On the other hand, the used experimental approach also implies limitations (already discussed in Section 4) and suggestions for future work. Further research in real exam settings will provide more insight into the effectiveness of online proctoring. The voluntary, mono-disciplinary and relatively small size of the sample that was used in this experiment also suggests that future work is needed. Conducting research on a bigger student population, coming from different disciplines, would give a more complete overview on the possibilities for the implementation of online proctoring. A final proposition for future work is on the use of different software systems and different ways of online proctoring. The selection of the Proctorio software implied certain design decisions during the process. Future work could provide a more in depth overview of different software systems, but also different methods of online proctoring, e.g. live proctoring and automated proctoring. The effectiveness and student experience should be compared and evaluated.

For the purpose of the decision process of our university, the results of this experiment were written up in (Bergmans and Luttikhuis, 2020), which also contains some more details on the behaviour of the (pseudonymized) individual students. At the moment of writing, this is used in a University-wide discussion on the adoption of online proctoring (using Proctorio).

An unavoidable component of any such discussion is: what are the alternatives? If we do not impose automatic online proctoring, using Proctorio or one of its competitors, do we take the other extreme and just trust on the students’ good behaviour, possibly augmented by oral check-ups of a selection of students? This is not the core topic of this paper, and merits a much longer discussion, but let us at least suggest one alternative that may be worth considering: live online proctoring, with a human invigilator watching over a limited group of students, and no recording. We hypothesise that this will have the same preventive effect discussed in Section 4; casual cheats can be detected easily, and technical cheats cannot.

REFERENCES


