Keywords: Online Social Learning Environments, Forums, Social Networks Analysis, Learning Analytics, Success/Failure Prediction.

Abstract: Social networks based on mutual interest, affinity or leadership are spontaneously generated when the training activities are carried out through online learning systems wherein collaboration and interaction among participants is encouraged. The structure of those interactions, reflected in a network graph, is known to contain relevant statistical information about the dynamics of the learning process within the group, thus it should be possible to extract such knowledge and exploit it either for improving the quality of the learning outcomes or for driving the educational process toward the desired goals. In this work we focus on forums engagement, modeling forums’ interactions as social graphs and studying the power of some of the graphs properties for success/failure learning prediction. Our data source is a complete record of the activity of students in forums, collected over two consecutive academic years of a computer networks course at the undergraduate level. The results show that some of the measures under study are very good predictors of the students’ performance.

1 INTRODUCTION

During the recent years, the structure of a myriad of natural and artificial complex systems has been analyzed, and as a result many of the structural properties of these objects have been discovered (Barabási, 2016). The examples are pervasive, from biological networks to online social networks, or from the Internet AS topology to the Bitcoin transactions.

In the field of education, online social networks (OSNs) arise quite naturally when information technology is used in the classroom as an inherent part of the learning activities. The network is just a depiction of the existence and strength of interaction among the students, or among the students with the instructors. It has long been recognized that the structure of such interactions is key to a deep comprehension of the information flow within the students’ group, and that in the end it can be used to measure the quality of the learning process and to infer students’ performance directly from their pattern of interactions.

In this paper, we report on a dataset collected with a software platform especially built for supporting online participation of the students to design, carry out and evaluate a set of online learning tasks and games. After logging the activity during two full years, we have performed a thorough network analysis with the aim to understand the information flow within this controlled group of students. We focus especially on the participation in forums, modeling the relationships taking place as social graphs. We found evidence on the existence of statistically measurable correlations between the learning activities and the structure of the network, on one side, and also between the network structure alone and the academic achievements. On these premises, in this paper we systematically analyze the power of some of the graph properties and different statistical learning classifiers for success/failure learning prediction.

The rest of the paper is organized as follows. Section 2 summarizes some recent related work. The methodology employed in the course under study is reported in Section 3. Section 4 contains the main results of the social networks analysis (SNA) applied to the datasets. The proposed learning success/failure prediction methodology is explained in Section 5. Finally, some concluding remarks are included in Section 6.

2 RELATED WORK

Learning analytics (LA) is nowadays a vast field with rich literature. Some good general references of the field of LA can be found in (Ferguson, 2012; Greller and Drachsler, 2012; Siemens, 2013), which examine the technological, educational, and political factors that drove the development of LA, review de-
veloping areas of LA research, and identify a series of challenges. Complementary surveys can be read in (Larusson and White, 2014; Jayaprakash et al., 2014), surveying theories, strategies and tools, as well as design and examples of implementation; and (Lawson et al., 2016), for the ethical implications of LA. A recent, valuable compilation of the state of the art is (Viberg et al., 2018). The rest of this Section will give an account of the use of LA for understanding the effectiveness of learning techniques.

Starting with (Hommes et al., 2012), the influence of social networks, motivation, social integration and prior performance on learning is studied, and degree centrality is proposed as a key predictor for students learning. A good example of the application of game theory for incentivizing participation in online education is the work addressed in (Ghosh and Kleinberg, 2013), where authors investigate the optimal use of a forum for single-answer and discussion-style questions, which lead to different levels of rewards that can be meaningfully offered. (Agudo et al., 2014) defines three system-independent classifications of interactions in learning environments (agent, mode and frequency) and evaluates the relationship of their components with academic performance in information and communication technologies or business administration subjects and across two different learning modalities, virtual learning environments supported face-to-face and online learning, finding that it is only significant for the second one.

Within the scope of the massive open online courses (MOOCs), in (Brinton and Chiang, 2015) the data are used to predict early dropout via analysis of clickstream of video watching. A theoretical model is developed in (Chung and Paredes, 2015) to investigate the association between social network properties, content richness in academic learning discourse and performance, concluding that these factors cannot be discounted in the learning process and must be accounted for in the learning design. In (Fulantelli et al., 2015) authors present a task-interaction framework to support educational decision-making in mobile learning, based on different types of interactions and the tasks which are pedagogically relevant for the learning activity. The framework helps to highlight the most relevant indicators for specific learning scenarios of courses of art and tourism. (Gómez et al., 2015) focuses on factors influencing academic performance related to the interaction between the student and the system, such as number of resources visited in the learning platform, number of forum posts and views, etc. On top of that, a visualization tool was designed and implemented to allow for further investigation of the relevance of the study’s variables.

According to the results, there is a recurrent pattern in the frequency of behaviors and performance across different courses. In (Tabuenca et al., 2015) the purpose is to explore the effect of tracking and monitoring time devoted to learn psychology and geographical information systems topics with a mobile tool on self-regulated learning. Variations in the channel, content and timing of the mobile notifications to foster reflective practice are investigated and time-logging patterns are described. The work addressed in (Tempelaar et al., 2015) investigates the predictive power of learning dispositions, outcomes of continuous formative assessment and other system generated data in modeling students’ performance and their potential to generate informative feedback in a course on mathematics and statistics methods. The computer-assisted formative assessment seems to be the best predictor for detecting underperforming students. In (Brinton et al., 2016) the users’ benefit is modeled with general utility functions. Authors evaluate the efficiency of the discussion forums in four MOOC courses, in which they see the potential gains that can be obtained through optimization, proposing for further work to design mechanisms to enforce the optimized networks in practice. In the study (Eid and Al-Jabri, 2016) authors empirically examine the impact of different ways of using social networking sites and knowledge sharing and learning among tertiary students, namely chatting and online discussion, creating knowledge and information content, file sharing and enjoyment and entertainment. It turns out that there are significant positive correlations between both chatting and online discussion and file sharing with knowledge sharing, and entertainment and enjoyment with students’ learning. In contrast, (Mah, 2016) proposes a model that synthesizes generic skills such as academic competencies, digital badges and learning analytics. The main idea is that generic skills can be represented as digital badges, which can be used for LA algorithms to predict student success, and to provide students with personalized feedback for improvement. In (Putnik et al., 2016) authors present a new model for students’ evaluation based on their behavior during a course, and its validation through an analysis of the correlation between social network measures and the grades obtained by the students.

Recently, the experiment described in (Casey, 2017) presents a classification system for early detection of poor performers in a programming language course, based on student effort data, such as the complexity of the programs they write, and show how it can be improved by the use of low-level keystroke analytics. In (Hart et al., 2017) authors explore students’ achievement, combining various measures related to
attitudes, cognitive skills as well as engagement with the online system, to predict final grades in a calculus course. (Liu et al., 2017) investigates what behavior patterns learners with different characteristics of the first year of the pharmacy degree demonstrate when they interact with an adaptive learning environment. Using both statistical analysis and data visualization techniques, this study found that apart from learners’ cognitive ability, it is important to consider affective factors such as motivation in adaptive learning. That lack of alignment among various components in an adaptive system can impact how learners accessed the system and that their performance and visualizations can reveal findings that can be missed otherwise. In (Schumacher and Ifenthaler, 2018) authors investigate the expectations of undergraduate and master level students in economics and business education towards features of LA systems and their willingness to use them. The findings show that students expect features to support their planning and organization of learning processes, provide self-assessments, deliver adaptive recommendations and produce personalized studies of their learning activities. The influence of learning design and tutor interventions on the formation and evolution of communities of learning is investigated in (Jan and Viachopoulos, 2018), employing SNA to study three differently designed discussion forums. The work addressed in (Galikyan and Admiraal, 2019) explores the complexity of knowledge construction in two master level courses on teacher education, through examining students’ cognitive presence in online discussion forums and their academic performance. The experiment described in (Hernández et al., 2019) applies LA and data mining techniques to explore the online discussion forums of business students who participated in simulation games, at the undergraduate and master levels. The contents with predictive power over learning results were related to uncertainty, time, interaction, communication and collaboration. Finally, in (Saqr and Alamro, 2019) authors study how SNA can be used to investigate online problem-based learning in a medical course, in particular if students’ position and interaction parameters are associated with better performance.

Related to our prior work in this area, (Sousa et al., 2017) focused on the quantitative characterization of non-formal learning methodologies. To this end, we used one custom software platform for discovering what factors or variables have statistically significant correlation with the students’ academic achievements in the course. The dataset was first collected along several consecutive editions of an undergraduate course. Next, we also measured the extent and strength of social relations in an online social network used among students of a master level course (Sousa et al., 2018a). The dataset comprised again a period of several academic years. Next, in (Sousa et al., 2018b) we compare and combine the power of different classifiers for success/failure learning prediction, using as inputs some of the features discovered in previous works that have measurable correlation with the students’ performance. Finally, in (Ferreira et al., 2019; Ferreira et al., 2020) we focused on the analysis of forums engagement through social networks analysis, modeling forums’ interactions as social graphs. It is the first time that we encourage and reward quality participation in this activity in the undergraduate and master level courses under study. In this work we extend this analysis and we show the power of some of the graphs properties for success/failure learning prediction.

3 EDUCATIONAL CONTEXT & DATASET

We have taken as our educational environments the 2017/2018 and 2018/2019 editions of a course on Computer Networks directed to undergraduates of the second year of the Telecommunications Engineering degree. This course has a weekly schedule that spans 14 weeks. The classroom activities are organized as follows:

- Lectures, that blend the presentation of concepts, techniques and algorithms with the practice of problem-solving skills and discussion of theoretical questions.
- Laboratory sessions, where the students design and analyze different network scenarios and with different protocols, using real or simulated networking equipment. Moreover, in some of these sessions students make a small programming assignment.

In both editions the activities are supported by a tailored Moodle site to which the students and teachers belong, and wherein general communication about the topics covered takes place. To encourage networked learning and collaborative work, different activities are planned and carried out in the platform. The students may gain different points by completing or participating in these activities, and the resulting rankings are eventually made public to the group. In the editions analyzed in this work, these online activities were proposed:

1. Homework tasks, to be worked out previously to the in-class or the laboratory sessions. With this
activity teachers encourage the students to prepare some of the material in advance.

2. Quizzes, proposed before the midterm exams for self-training.

3. Collaborative participation in forums. Several forums were created in Moodle to allow the students to post questions, doubts or puzzles related to the organization of the course, the content of the in-class lectures or the laboratory sessions and the programming assignments.

4. Optional activities, such as games, peer assessment of tasks, etc.

The maximum score of tasks and quizzes is measured in so-called merit points, and represents the total score gained from engagement in online activities in the continuous assessment. It is possible to obtain extra merit points by doing the optional activities in order to compensate for low scores or late submissions of some of the tasks or quizzes. Participation in forums, solving doubts or sharing resources, is also valued with points or votes granted by the teachers or the classmates. As new points or votes are obtained, the so-called karma level of each student increases, depending on different factors that take into account the quality of the student’s actions and the comparison with that of his classmates. Finally, the use of the virtual classroom is also rewarded by the automatic scoring of different actions carried out in the platform related to the normal activity unfolded along the term, like viewing resources, posting new threads, replying to posts, etc. The so-called experience points are awarded in a controlled environment with maximum values and their frequency set by the teachers. The accomplishment of some tasks, the karma levels and the experience points are ultimately converted into certain benefits helpful to pass the subject: bonus points, extra time or notes for the final exam, etc.

Students may pass the course after a single final examination covering all the material (provided the programming assignment meets the minimum requirements), but they are encouraged to adhere to the continuous assessment modality. In continuous assessment, we weigh 50% the final exam, but the rest is split as follows: 20% from the midterm exams, 20% from the programming assignment and 10% coming out from the merit points obtained by accomplishing the online activities described previously, devised as a tool to increase the level of participation. Students have two opportunities to pass the exam (non-exclusive), May and July.

To finish our description, in the 2017/2018 edition 135 students followed the course. Of the 125 students which followed the continuous assessment 69 finally passed the course. And of the 10 students not engaged in continuous assessment only 2 finally were able to pass (one of them had an active participation in the three forums). In the 2018/2019 course, the same number of 135 students were enrolled. Of the 130 students which followed the continuous assessment 56 finally passed the course. And none of the students not engaged in continuous assessment was able to pass (none of them participated in the forums activity). At this point it is important to note that, in average, the 2017/2018 cohort is getting better academic results in the degree than the 2018/2019 cohort.

4 ANALYSIS OF THE DATASETS

We have applied standard SNA techniques to mine the data collected in forums in both editions. For such purpose, we have recorded the events that took place in each forum, users who posted new threads, users who replied and the average valuations they received. This information is represented as a graph where two nodes, the users, are connected by an edge if one has given a reply to an entry posted by the other. Moreover, self-edges represent new threads. The weight of each edge is related to the points or votes obtained by the reply or the new thread post.

An illustration of the graphs of both editions is given in Figure 1, where every node is a student identified by his/her position in the ordered list of final grades. The node with label 0 corresponds to the instructors.

4.1 Measures

Next, we report some of the typical measures of a graph that can be obtained globally or individually for each node, and their values in our datasets. Notice that for some measures we consider simplified versions of the graphs, where the weight of each edge is the sum of the weights of all the edges between the underlying pair of nodes. Moreover, including self-edges means including the opening of new forum threads in the analysis.

4.1.1 Centrality

There exist a number of centrality measures for nodes in a graph that were developed to capture different properties of nodes’ position. The following are some of the most commonly used, theoretically and empirically:

- Degree centrality: just counts the number of neighbors of each node. Implicitly, this considers
that all the adjacent nodes are equally important.

- Closeness centrality: measures how easily a node can reach other nodes, computing the inverse of the average length of the shortest paths to all the other nodes in the graph.
- Betweenness centrality: tries to capture the importance of a node in terms of its role in connecting other nodes, computing the ratio between the number of shortest paths that a node lies on and the total number of possible shortest paths between two nodes.
- Eigenvector centrality: a measure based on the premise that a node’s importance is determined by how important or influential its neighbors are. The scores arise from a reciprocal process in which the centrality of each node is proportional to the sum of the centralities of the nodes it is connected to.

For the case of degree centrality, we considered separately the in-degree and out-degree centralities. In this application, considering the simplified version of the graphs, the in-degree centrality is the number of neighbors whose replies a student receives, and the out-degree centrality is the number of neighbors that receive the replies given by a student. The results in Table 1 reveal that the in-degree centrality values are moderate, but the out-degree centrality is noticeable, indicating a non-homogeneous distribution of the number of neighbors that receive the replies submitted by the participants. A subset of few nodes act as very active participants in forums (among them the teachers). Nevertheless, more nodes act as generators of new threads and recipients of information.

For the closeness centrality, the high values shown in Table 1 are again indicative of the existence of few very active contributors.

In the case of the betweenness centrality, the high values observed in Table 1 suggest that in both networks few nodes act as bridges between different parts of the graph.

Finally, for the eigenvector centrality, we considered the version of the graph with self-edges. Table 1 shows that the measured eigenvector centrality values are noticeable. Again, this clearly means that there are substantial differences among the nodes in their role as sources or recipients of information.

### 4.1.2 Cliques

A clique is a maximal completely connected subgraph of a given graph. So, cliques represent strongly tied subcommunities where each member interacts with any other member. And the crossclique number accounts for the number of cliques a node belongs to. Table 1 lists the number of cliques in the graphs by their size. We can see that in both editions cliques larger than 4 are not very likely.

### 4.1.3 Intensity and Quality of the Interactions

If we consider the non-simplified version of the graphs, the in-degree centrality is the number of replies a student receives, and the out-degree centrality is the number of replies given by a student. More-
over, the number of self-edges accounts for the number of new threads opened by each student. In addition to the intensity of interactions, another important factor is their quality that can be measured taking into account the weights of the edges. The results in Table 1 show the mean value and the standard deviation of this measures. We can observe that the variability in the number of points received by the students is quite high.

### 4.2 Correlations with Final Results

Table 2: Correlation between individual features and student’s performance in the 2017/2018 edition of the course.

| Feature                  | ρ    | | [ρ (ρ²)] |
|--------------------------|------||--|----------|
| in degree                | 0.192 | [0.1704, 0.2165] | | 1.07 10⁻²| |
| out degree               | 0.163 | [0.1601, 1.9241] | 9.65 10⁻²| |
| betweenness              | 0.100 | [15.9519, 1.1661] | 2.46 10⁻¹| |
| closeness                | 0.331 | [2.9479, 4.0923] | 1.19 10⁻¹| |
| eigenvector              | 0.366 | [3.0826, 3.5831] | 1.17 10⁻¹| |
| crossclique number       | 0.113 | [0.0314, 1.3264] | 1.87 10⁻¹| |
| number new threads       | 0.931 | [0.5995, 1.6388] | 5.96 10⁻¹| |
| number replies           | 0.223 | [0.1935, 0.2994] | 0.35 10⁻¹| |
| points new threads       | 0.293 | [0.0518, 3.5531] | 7.29 10⁻¹| |
| points replies           | 0.253 | [0.0241, 3.0281] | 2.95 10⁻¹| |

Table 3: Correlation between individual features and student’s performance in the 2018/2019 edition of the course.

| Feature                  | ρ    | | [ρ (ρ²)] |
|--------------------------|------||--|----------|
| in degree                | 0.153 | [0.0952, 1.6222] | 9.68 10⁻²| |
| out degree               | 0.117 | [0.1523, 1.6321] | 9.79 10⁻²| |
| betweenness              | 0.063 | [15.4802, 0.9931] | 3.25 10⁻¹| |
| closeness                | 0.190 | [2.2643, 2.9911] | 3.24 10⁻¹| |
| eigenvector              | 0.164 | [3.2492, 1.6233] | 3.67 10⁻¹| |
| crossclique number       | 0.066 | [0.0176, 0.8241] | 4.12 10⁻¹| |
| number new threads       | 0.166 | [0.0993, 1.6191] | 3.02 10⁻¹| |
| number replies           | 0.108 | [0.1023, 1.2914] | 2.08 10⁻¹| |
| points new threads       | 0.219 | [0.8351, 2.4882] | 1.81 10⁻¹| |
| points replies           | 0.179 | [0.8771, 2.0621] | 1.12 10⁻¹| |

In order to check the relationship among the patterns of participation in the forums and the achievements of the course, we have measured the statistical correlations between the features under study in this section and the final grades of the students that followed the continuous assessment. The sample correlations ρ were computed and the linear regression statistical test was used to quantify such correlations. This test checks the statistical significance of a linear fit of a response variable on one factor variable. The estimated linear coefficient is denoted by β. Under the null hypothesis (meaning that there is no such linear dependence) the test statistic follows a t-distribution and high values are very unlikely to be observed empirically (James et al., 2013).

The results in Tables 2 and 3 show a statistically significant positive dependence between many of the considered factors and the students’ performance, mainly in the 2017/2018 edition of the course.

### 5 LEARNING SUCCESS/FAILURE PREDICTION

To check the power of the above selected measures to predict students success/failure, we have considered three popular statistical learning classifiers, namely logistic regression (LR), linear discriminant analysis (LDA) and support vector machines (SVM). These classifiers function in two phases: during the training phase they are presented with a set of input-output pairs. Each classifier then adjusts its internal parameters and during the testing phase they are presented with new input data to predict the outputs. If actual output values are available, the comparison with the predicted ones is used to measure the performance of the classifier. Details of implementation of each classifier can be found in (James et al., 2013).

In our application, the training sets consist of the selected student data of the two offerings of the course considered in the study (we have selected these datasets due to the high similarities in the methodology along the whole term in both offerings). The output is the binary variable that represents the success or failure of the students in the course, and the input is a combination of the features described in the previous section.

We use k-fold cross validation to consider multiple training/testing set partitions. If the set of observations is the same for training and testing, this approach involves randomly divide it into k groups of approximately equal size. The procedure is repeated k times and each time k – 1 different groups of observations are treated as the training set and the other one as the testing set. If one set of observations is used for training and another different for testing, the first one is divided into k groups of approximately equal size and in each repetition of the procedure k – 1 different groups are treated as the training set. In any case, as this procedure results in k values, the performance results are computed by averaging these values. We have selected k = 5 in our tests and, in order to increase the accuracy, we have repeated the procedure 10 times, being the final performance values obtained by averaging again the 10 resulting values.

To evaluate the performance of decision we have used three different criteria, which estimate the accuracy, the sensitivity and the precision. We consider the following notation: PFP the predicted failures, PS the predicted successes, TPF the correct predicted failures, TPS the correct predicted successes, FPF the incorrect predicted failures and FPS the incorrect predicted successes.

The accuracy criterion measures the total proportion of the students whose final status, failing or pass-
ing the course, was correctly predicted:

\[
\text{Accuracy} = \frac{\text{TPF} + \text{TPS}}{\text{PF} + \text{PS}}.
\]

The sensibility criterion measures the proportion of the students whose final status, failing (or passing) the course, was correctly predicted:

\[
\text{Sensibility} = \frac{\text{TPF}}{\text{TPF} + \text{FPS}} \quad \text{or} \quad \text{Sensibility} = \frac{\text{TPS}}{\text{TPS} + \text{FPF}}.
\]

The precision criterion is used to determine the proportion of the students that actually failed (or passed) the course, among all those that the method predicted as such.

\[
\text{Precision} = \frac{\text{TPF}}{\text{TPF} + \text{FPF}} \quad \text{or} \quad \text{Precision} = \frac{\text{TPS}}{\text{TPS} + \text{FPS}}.
\]

In Figures 2 and 3 we show the results obtained for the accuracy with each classifier (considering the prediction of successes), taking into account as predictors the \(2^{10} - 1\) combinations of the 10 measures under study in this paper (crosstclic number, in degree, out degree, number new threads, number replies, points new threads, points replies, betweenness, closeness and eigenvector). The first two graphs consider the same dataset for training and testing (2017/2018 and 2018/2019, respectively) and the last two graphs consider one of the datasets for training and the other one for testing (2017/2018 \(\rightarrow\) 2018/2019 and 2018/2019 \(\rightarrow\) 2017/2018, respectively).

We can see in the Figures that SVM is consistently the classifier showing the better results (in terms of accuracy) for most of the combinations of predictor variables, whereas with logistic regression or LDA accuracy rates above 70% are not achieved for any combination of factors.

Focusing only on SVM classifiers, Figures 4 and 5 present the histograms of the accuracy, sensibility and precision for the subsets of predictors under study. These Figures show that almost all the combinations achieve percentages above 80% for the three performance indices.

A closer look into the results unveils that the better predictor variables, either individually or in combination with others, are the number of new threads, the number of replies and the out degree of the node. This can be seen clearly in Figures 6 and 7, where the results obtained for the accuracy of the SVM classifier, taking into account as predictors all the \(2^9 - 1\) combinations including one of the former three variables are depicted.

Figure 2: Accuracy of each classifier for each subset of predictors. 2017/2018 (top) and 2018/2019 (bottom).

Figure 3: Accuracy of each classifier for each subset of predictors. 2017/2018 \(\rightarrow\) 2018/2019 (top) and 2018/2019 \(\rightarrow\) 2017/2018 (bottom).
Therefore, for further study in a future work, we leave the task of analyzing the quality of classification when these three variables are taken jointly with other variables sampled along the course, such as the merit points, the karma level, or the attendance to the lectures.

6 CONCLUSIONS

In this paper, we have reviewed the extent to what structural properties of networks can help to explain, and ultimately predict, the behavior and performance of students in online social learning environments, especially the ones which integrate support for informal learning activities. Provided these informal activities are well designed to capture the students’ interest and engage them in participation, the structure of the collaboration networks reflects and contains useful, statistically significant information to identify the individual patterns of engagement, the communities, as well as the correlation between network position or activity and the academic performance of students.

The work presented here focuses on the study of participation in the forums, modeling as social
graphs the relationships developed during two editions of a typical undergraduate course and studying the power of some of the graph measures for learning success/failure prediction. The results of our study reveal that among the statistical learning classifiers under study, logistic regression, LDA and SVM, the last one is the most appropriate for this application and that several of the measures under study, especially the number of new threads, the number of replies and the out degree, i.e., the number of neighbors that receive the replies given by a student, are very good predictors of the students’ performance.

As further work, we are going to extend this study, taking into account the topic of the forum threads (related to the lessons, to the programming activities or to the organization of the course), in order to analyze the resulting graphs separately. Moreover, we are going to check the quality of classification when the best forum predictors are taken jointly with other variables sampled along the course, such as the merit points, the karma level, or the attendance to the lectures.

Figure 6: Accuracy of the SVM classifier for each subset of predictors. 2017/2018 (top) and 2018/2019 (bottom).

Figure 7: Accuracy of the SVM classifier for each subset of predictors. 2017/2018 → 2018/2019 (top) and 2018/2019 → 2017/2018 (bottom).

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