Classification of Students' Conceptual Understanding in STEM Education using Their Visual Attention Distributions: A Comparison of Three Machine-Learning Approaches

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- Keywords: Eye-tracking, Machine Learning, Deep Learning, Performance Prediction, Total Visit Duration, Problemsolving, Line-graphs, Adaptive Learning Systems.
- Abstract: Line-Graphs play a central role in STEM education, for instance, for the instruction of mathematical concepts or for analyzing measurement data. Consequently, they have been studied intensively in the past years. However, despite this wide and frequent use, little is known about students' visual strategy when solving line-graph problems. In this work, we study two example line-graph problems addressing the slope and the area concept, and apply three supervised machine-learning approaches to classify the students performance using visual attention distributions measured via remote eye tracking. The results show the dominance of a large-margin classifier at small training data sets above random decision forests and a feed-forward artificial neural network. However, we observe a sensitivity of the large-margin classifier towards the discriminatory power of used features which provides a guide for a selection of machine learning algorithms for the optimization of adaptive learning environments.

1 INTRODUCTION

In times of increasing heterogeneity between learners, it becomes increasingly important to respond to the needs of individuals and to support learners individual learning process. One possibility is to personalize learning environments via adaptive systems that are able to classify the learner's behavior during the learning or problem-solving process and potentially include the knowledge of individual answers to previous questions which can produce a sharper picture of learner characteristics over time and can thus offer a tailored support or provide targeted feedback. In this context, the learners eye movements during problem solving or learning are a promising data source. This paper examines the problem-solving process of learners while solving two kinematics problems using their visual attention distribution and the answer correctness. Using machine-learning algorithm, we aim to obtain an accurate prediction of the performance based on behavioral measures, so that in a second step an adaptive system can react to the data with tailored support (feedback, cues, etc). For the subject topic, we chose students' understanding of line graphs in the context of kinematics. This can be motivated by the

fact that many problems in physics and other scientific disciplines require students to extract relevant information from graphs. It is also well known that graphs have the potential to substantially promote learning of abstract scientific concepts. Dealing with (kinematics) graphs also requires the ability to relate mathematical concepts to the graphical representation - such as the area under the curve or the slope of the graph. Since these cognitive processes are closely linked to perceptual processes, e.g. extracting relevant information from graphs, this subject is particularly accessible for the eye-tracking method.

In this work we address the question how the spatiotemporal gaze pattern of students is linked to the correct problem-solving strategy. Specifically, we different machine-learning based classification algorithms to predict the response correctness in physics line-graph problems based on the gaze pattern. To optimize the predictability, we compare the classification performance of three different machine learning algorithms, namely a support vector machine, a random forest and a deep neural network (multilayer perceptron).

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2 THEORETICAL BACKGROUND

2.1 Line-graphs in STEM Education

Scientific information is represented in different forms of visual representation, ranging from naturally visual ones like pictures in textbooks to more abstract ones like diagrams or formulas. A widely used form of representation in STEM education are line-graphs. These representations depict the covariation of two variables and thus the relationship between physical quantities. In this context, the ability to interpret graphs can be considered as a key competence in STEM education. Despite the great importance for STEM learning, many studies have shown that it is difficult for students to use line-graphs in a competent way (Glazer, 2011), especially in physics (Beichner, 1994; Ceuppens et al., 2019; Forster, 2004; Ivanjek et al., 2016; McDermott et al., 1987). In particular, the determination of the slope of a line-graph as well as the area below causes great difficulties for learners in the subject area of kinematics, to which Beichner, 1993 could identify five fundamental difficulties of students with kinematic graphs (Beichner, 1993).

- 1. *Graph as Picture Error*: Students consider the graph not as an abstract mathematical representation, but as a photograph of the real situation.
- 2. *Slope/Height Confusion*: Students misinterpret the slope as the height (y-ordinate) in the graph.
- 3. *Variable Confusion*: Students do not distinguish between distance, velocity and acceleration.
- 4. *Slope Error*: Students determine the slope of a line with non-zero *y*-axis intersection in the exact same way as if the line passes through the origin.
- 5. *Area Difficulties*: Students cannot establish a relationship between the area below the graph and a corresponding physical quantity. For example, they relate the word "change" automatically to the slope rather than to the area.

In order to enable researchers and teachers to detect the presence of these difficulties in learners, Beichner (1994) developed the Test for Understanding Graphs in Kinematics (TUG-K), which has found widespread use in didactic research in particular (Beichner, 1994).

2.2 Visual Attention as an Indicator of Cognitive Processes during Problem Solving

Investigating learning processes has been in the scope of a considerable number of studies in the field of STEM (Posner et al., 1982; Schnotz and Carretero, 1999). The most important and commonly used method to study cognitive activity during learning or problem solving is the student interview with thinking aloud protocols (LeCompte and Preissle, 1993; Champagne and Kouba, 1999). This method suffers from validity problems, as interaction effects between interviewer and interviewee can falsify the results. For this reason, in recent years educational researchers have resorted to a research method typically used by psychologists in other academic disciplines to study basic cognitive processes in reading and other types of information processing: eye-tracking (Rayner, 1998; Rayner, 2009). The eye movements are classified by fixations (eye stop points) and saccades (jumps between fixations). The basis for the interpretation of eye-movement data is the eye-mind hypothesis, which was developed by (Just and Carpenter, 1976) and later validated by neuropsychology (Kustov and Robinson, 1996). According to the eye-mind hypothesis, a fixation point of the eye also corresponds to a focus point of mental attention, so that the eye movements map the temporal-spatial decoding of visual information (Hoffman and Subramaniam, 1995; Salvucci and Anderson, 2001). Thus, the eye movements represent a valid indirect measure of the distribution of attention associated with cognitive processes. In other words, fixations reflect the attention and contains information about the cognitive processes at specific locations and they are determined by the perceptual and cognitive analysis of the information at that location. Eye tracking thus provides a non-intrusive method to obtain information about visual attention and cognitive processing while students read instructions or solve problems, particularly where visual strategies are involved.

Constructing a visual understanding of line graphs requires the learner to extract information from the graph to combine them with prior knowledge. We refer to the cognitive theory of multimedia learning (CTML) (Mayer, 2009) which allows us to interpret the functions and mechanisms of extracting information and constructing meaning with graphs. The CTML identifies three distinct processes (selection, organization, and integration) involved in learning and problem-solving. Selection can be described as the process of accessing pieces of sensory information from the graph. Eye-tracking measures such as the visit duration on certain areas (so-called areas of interest, AOIs) provide information that students attend to that information. Organization describes structuring the selected information to build a coherent internal representation, involving, for example, comparisons and classifications. As mentioned above, Rayner addressed the idea that eye-movement parameters such as number of fixations, fixation duration, duration time, and scan paths are especially relevant to learning. In particular, it has been shown in several studies that fixation duration and number of fixations on task-relevant areas are indicators of expertise (Gegenfurtner et al., 2011). Integration can be considered as combining internal representations with activated prior knowledge (long-term memory). In the context of line graphs, learners need to integrate elements within graphs, such as the different axis values or axis intervals. In summary, it is widely agreed that fixations (their counts and their duration) are associated with processes of the selection and organization of information extracted from the text or the illustration, while transitions between different AOIs are related to integration processes (Alemdag and Cagiltay, 2018; Scheiter et al., 2019; Schüler, 2017).

2.3 Eye-tracking Research in the Context of (Line) Graphs

Eye tracking has proven to be a powerful tool for studying students' processes during graphical problem solving, complementing the existing research with a data resource consisting of students' visual attention (Klein et al., 2018). In the context of kinematic graphs, previous eye-tracking research provided evidence that the visual-spatial abilities have a strong correlation with students' response correctness during problem-solving. Students who solve problems with line graphs correctly focus longer on the axes (Madsen et al., 2012), which was also supported by previous work et al. (Klein et al., 2019a), whereas students with low spatial abilities tend to interpret graphs literally (Kozhevnikov et al., 2007). In general, Susac et al. found that students who answer qualitative and quantitative line-graph problems in different contexts correctly, in average focus longer the graph area (Susac et al., 2018) We also anticipate that above-mentioned learning difficulties and misconceptions (see Section 2.1) may be observed in our study and may be reflected in certain gaze patterns. For instance, it is likely that students who inhibit certain misunderstandings focus longer on conceptualirrelevant areas of the graph or require longer to identify the relevant areas in comparison to experts (Gegenfurtner et al., 2011). In this work, we studied

the eye-movement patterns of high-school students when solving the test of understanding graphs in kinematics (TUG-K). Previous eye-tracking research of this test by Kekule observed different strategies of students who performed best and those who performed worst (Kekule, 2015; Kekule, 2014), but the author found no difference in the average fixation duration between the best and the worst performers (Kekule, 2015). The reason for this inconclusive result might be that the response confidence also has a strong influence on the visual attention duration of students, as pointed out by Küchemann et al. (Küchemann et al., 2019), and was not considered in the previous TUG-K study. In another study of visual attention distribution of students while solving the TUG-K, Klein et al. found that students focus significantly longer on the answer they choose which implies that students who gave the correct answer also focus longer on it in comparison to students who answer incorrectly (Klein et al., 2019b). In general, the conclusions of eyetracking studies have the potential to identify misunderstandings and learning difficulties when combined with other evaluations which can be used to develop specific instructions that facilitate learning for students.

2.4 Machine-Learning Classification of Response Correctness

In this work, we use three different machine-learning classifiers which each of them inhibit a number of advantages in order to identify the most suitable algorithm for classifying the response correctness based on the eye-tracking metrics during the students' solution process of line-graph problems, namely the total visit duration (TVD) in specific areas of interest (AOIs). Here, the intention is not to maximize the prediction performance but to compare the performance of different classifiers under similar conditions.

The three algorithms are a Support Vector Machine (SVM), a Random Forest (RF) and a Multilayer Perceptron (MLP). The SVM is a large margin classifier which means that it creates a kernel-based multidimensional decision boundary and aims to maximize its margin to the training instances (Géron, 2019). The RF consists of an ensemble of decision trees which each of them classifies a random subset of the training data, particularly, it searches for the best feature among a subset of features to classify an instance. It also has the advantage of a measure of the feature importance by evaluating how much the tree nodes reduce the Gini impurity on average (Géron, 2019). The MLP is a deep neural network which assigns a weight to each input and classifies the instance according to threshold logic units which are artificial neurons that calculate the sum of all weighted inputs and apply a step function to determine the output. In this case, the training instances optimize the weight of each feature by a backpropagation algorithm called Gradient Descent (Géron, 2019).

3 METHODS

3.1 Participants

The sample consisted of N=115 German and Swiss high school students (11th grade, 58 female, 57 male; all with normal or correct-to-normal vision). In the school libraries we set up several identical eye tracking systems and the pupils participated in data collection in groups of up to four persons either in their free time or in regular classes (with permission of the teachers). The participants received no credit or gift for participating.

3.2 Problem-solving Task

The TUG-K is as standardized inventory for assessing student understanding of graphs, consisting of 26 items in total. All of them were presented to the students in two sets of 13 items with a short break in between the two sets. In this work, we restrict our analysis to two quantitative items, question 4, and question 5. Question 5 addresses the slope concept in context of the velocity of an object determined via the temporal derivative of the position. Question 4 requires the inverse mathematical calculation, viz. integrating the velocity graph to obtain the change in position.

3.3 Eye-Tracking Procedure and Apparatus

The items were presented on a 22-in. computer screen (1920x1080; refresh rate 75 Hz) equipped with an eye tracker (Tobii X3-120 stationary eye-tracking system). A nine-point calibration procedure was performed before each set of 13 questions. The students then worked on the material without interruption from the researcher. The students could spend as much time as necessary answering the questions. Students received no feedback after completing a task and could not return to previous tasks. For the assignment of the eye-movement types (fixations, saccades), an I-VT (Identification by Velocity Threshold) algorithm was adopted (thresholds: $8500^{\circ}/s^2$ for the acceleration, and $30^{\circ}/s$ for the velocity).

3.4 Machine Learning

For the preprocessing of the data, we included a number of standard procedures to improve the performance which are outlined in the following(Géron, 2019). We performed a log transformation of the data which was followed by a standardization. Those TVD values which have a *z*-score>4 were replaced by the mean of that feature for that specific class. A feature selection was applied using *F*-regression and the features were ranked on basis of their significance.

We considered three non-linear classification algorithms: A Random Forest (RF), a kernel based Support Vector Machine (SVM) and a Deep Neural Network (Multilayer Perceptron - MLP).

We split the data randomly into 1 - x/x, with the testing set size x =[0.1, 0.2, 0.3, 0.4, 0.5, 0.6, 0.7, 0.8, 0.9]the and training set size of 1 - x. For every train-test split we performed a cross validation on the training set. To split the training data into K-folds, we used Stratified K-fold. This process was performed 10 times and an average accuracy was obtained for every split. The output labels were 0 (incorrect answer selection) and 1 (correct answer selection). The best parameters for Random Forest and SVM where obtained using RandomizedSearchCV which we used because of the efficient and reliable results provided by this algorithm.

For the Deep Neural Network, we used three dense layers, we applied a "Relu" activation function for hidden layers and a sigmoid for the output layer. For the loss, a binary cross entropy was used. To prevent overfitting, we included early stopping with a patience of 100. Apart from that, 300 epochs were taken with a learning rate of 0.005. The Neural Network gave a least accuracy comparable to SVM and RF.

3.5 Position and Size of AOIs

Figure 1 shows the analyzed AOIs of item 4 (panel a) and item 5 (panel b). In both problems, the analyzed AOIs cover only the graphical area because we are interested in the visual problem-solving strategy of the students and the prediction probability based on this data. It was previously shown that the students who choose the correct answer focus significantly longer on this answer option than students who do not choose an incorrect answer (Klein et al., 2019b). Therefore, it is likely to have a strong effect on the prediction probability of the algorithm when including this option and the performance of the algorithm could not unambiguously be assigned to the problem-solving strategy. We also did not include the text area in the

analysis because the total visit duration on the text is likely to be attributed to reading speed which would also cause a confusion with our focus on the graphical problem-solving strategy of the students.

Item 4 addresses the area concept which needs to be applied to extract information about the position from the v(t) graph. One way to determine the area of this graph in the first three seconds is that the yaxis interval [0,4] is multiplied with the x-axis interval [0,3] and the result is divided by 2 since the graph is linear and starts at the origin. Item 5 addresses the



Figure 1: Quantitative Items of the TUG-K Analyzed in This Work Which Address the Area Concept in Item 4 (Panel a) and the Slope Concept in Item 5 (Panel B). AOIs Which Exhibit a Significant Difference in the TVD between Students with Correct and Incorrect Answers Are Labeled in Red. Those AOI with an Insignificant Difference in the TVD Are Labeled in Blue.

slope concept which needs to be applied to extract the velocity from a x(t)- graph (where x(t) means the position of an object at time t.). Here, the graph does not pass through the origin, so it is necessary to calculate the fraction of the size of the *y*-axis interval [5, 10] and the size of the *x*-axis interval [0, 2].

The position, orientation and size of AOIs are motivated by the *Information-Reduction Hypothesis* which states that experts visually select conceptualrelevant areas more efficiently (Haider and Frensch, 1996) and the previous work by Klein *et al.* who found that students which solve a problem correctly focus longer on areas along the graph and on the axes (Klein et al., 2019a).

In this line, we first isolated the point directly mentioned in the question text, here "the first three seconds" (item 4) and "the 2 second point" (item 5), which we call the surface feature, and all areas which are directly linked to it, which is the point on the graph (item 4: x = 3, y = 4 (AOI 9); item 5: x = 2, y = 10(AOI 6);) and the associated point on the y-axis (item 4: y = 4 (no label); item 5: y = 10 (AOI 3)). Therefore, we separated the area along the linear part of the graph into two (item 4) and three (item 5) sections in order to isolate the area that is directly related to the surface feature. Additionally, we selected the end point of one possible y-axis interval y = 5 (AOI4 in item 5). The remaining areas along the axes, around the graph and the axes labels are considered individually.

4 **RESULTS**

In Figure 1, the AOIs are ordered according to the ascending order of *p*-values which result from the *F*-statistics (see Table 1 and 2). Those AOIs in which there is a significant relation of the response correctness (coded as 1=correct and 0=incorrect) on the total visit duration within the *F*-statistics are labeled in red (significance level p < 0.05). In item 4, the answer correctness exhibits a significant dependence on the TVD in three AOIs, namely the lower section of the graph (AOI 1), the area underneath the graph (AOI 2) and the area above the graph (AOI 3).

In item 5, the answer correctness is also significantly related to the lower graph section (AOI 1) as well as the area underneath (AOI 5) and above the graph (AOI 2). Additionally, there is a significant difference in the TVD between students who gave a correct and an incorrect answer in the areas around the points on the y-axis y = 5 (AOI 4) and y = 10 (AOI 5) and the point on the graph (AOI 6: x = 2, y = 10) which is linked to the surface feature.

Overall, in both items, the surface feature does not show a significant difference in the TVD between students with correct and incorrect answers but the lower graph area and the areas below and above the graph indeed shows a significant difference in the TVD between students with correct and incorrect answers.

The statistical difference in the TVD between students who gave a correct and an incorrect answer is also visible in the heat map of the relative attention duration in Figure 2. In comparison of the total visit duration in item 4 between students who answered Classification of Students' Conceptual Understanding in STEM Education using Their Visual Attention Distributions: A Comparison of Three Machine-Learning Approaches



Figure 2: Heat Maps of the Relative Attention Duration for Item 4 (Left Panels) and 5 (Right Panels) for Students Who Answered Correctly (Top Panels) and Students Who Answered Incorrectly (Bottom Panel).

Table 1: AOIs of Item 4 including the Statistical Comparison (Effect Size in Terms of the *p*-Value) of the TVD between Students Who Answered Correctly and Those Who Answered Incorrectly for Each AOI. The First Three AOIs Are below the Significance Level of p < 0.05.

Table 2: AOIs of Item 5 including the Statistical Compar-
ison (Effect Size in Terms of the p-Value) of the TVD be-
tween Students Who Answered Correctly and Those Who
Answered Incorrectly for Each AOI. The First Six AOIs Are
below the Significance Level of $p < 0.05$.

<i>p</i> -value	Label
$< 10^{-4}$	AOI 1
0.0083	AOI 2
0.0163	AOI 3
0.3677	AOI 4
0.4109	AOI 5
0.4409	AOI 6
0.4919	AOI 7
0.5672	AOI 8
0.6301	AOI 9
0.6474	AOI 10
	$< 10^{-4}$ 0.0083 0.0163 0.3677 0.4109 0.4409 0.4919 0.5672 0.6301

this question correctly (panel a) and those who answered it incorrectly (panel b), it is noticeable that students with a correct answer pay more visual attention on the lower section of the linear part of the graph as well as below the graph and the y-axis tick labels for y < 4. In contrast, students with an incorrect answer allocate more relative attention to the end of the linear region and the units of the y-axis. In this illustration, it seems that both student groups focus

Area	<i>p</i> -value	Label
Lower graph section	0.0002	AOI 1
Above graph	0.0006	AOI 2
y-value: $y = 10$	0.0046	AOI 3
y-value: $y = 5$	0.0117	AOI 4
Below graph	0.0387	AOI 5
Point: $x = 2, y = 10$	0.0453	AOI 6
y-value: $y = 7.5$	0.2086	AOI 7
Non-linear part	0.2098	AOI 8
y-axis interval: [15,20]	0.3791	AOI 9
y-value: $y = 0$	0.4227	AOI 10

similarly on the surface feature (x = 3) and the areas which are linked to the surface feature, i.e. the point (x = 3, y = 4) and yaxis tick label y = 4.

Similarly, the heat maps of the relative durations of item 5 show that the students who gave a correct answer (Figure 2b) seem to focus on distinct points on the graph where the graph intersects with the vertical grid lines whereas the students with an incorrect answer (Figure 2b) show a more scattered visual attention. In this way, it is visible that students with a correct answer focus longer on the lower section of the graph and on the *y*-axis tick value y = 5. Contrary, students who gave an incorrect answer seem to focus more on the *x*-axis and *y*-axis labels. It seems that above the graph, there is a particular difference in the area between the graph and the *y*-axis for 5 < y < 10. Comparably to item 4, in item 5, both student groups seem to pay a similar amount of visual attention to the surface feature (x = 2) and the areas which are linked to it ((x = 2, y = 10) and y = 10). To ana-



Figure 3: Probability of a Correct Prediction of Three Different Machine Learning Algorithms for the Response Correctness of Item 4 as a Function of Test Set Size for 4 Features. The Data Points Represent the Average of 10 Independent Runs and the Error Bars Reflect the Standard Deviation of These Runs.

lyze the predictability of the identified AOIs in the item 4, addressing the area concept, and item 5, targeting the slope concept, we trained three different algorithms with different number of features. Figure 3 displays the performance of the three algorithms using a small number of features. In this case, the best performance among three, four and five features were obtained when using four features. Please keep in mind that the training set and the test set are disjoint data sets. This means that the training set size is 1 - x(where x is the testing set size).

In Figure 3, it is noticeable that the prediction probability of the SVM is increasing with test set sizes (i.e. with decreasing training set sizes) whereas the MLP remains unaffected by the change in test set size within the error bars and the RF even exhibits a maximum at a testing set size of 0.4. At large test set sizes (> 0.5), the prediction performance of the response correctness of the three algorithms is more or less comparable whereas the SVM exceeds the performance of the other two algorithms at small test set sizes.



Figure 4: Prediction Probability for the Response Correctness of Item 4 as a Function of Test Set Size for 9 Features. The Data Points Represent the Average of 10 Independent Runs and the Error Bars Reflect the Standard Deviation of These Runs.

Figure 4 shows the prediction probability of the three algorithms using the TVD of 9 AOIs for testing and training. Here, we show the results of 9 features because it performs best among 8, 9 or 10 features for testing and training and we intended to contrast the algorithm's performance for a small and large number of features. In comparison to 4 features, the performance of the deep neural network (MLP) with 9 features is the same at small and at large test set sizes. The prediction probability of the RF is comparable between 4 and 9 features at large test set sizes (> 0.4) and, at small test set sizes (< 0.3), it is enhanced. The predictive power of the SVM also shows a similar performance at large test set sizes (< 0.6) and a clearly decreased performance at small test set sizes (< 0.5).



Figure 5: Prediction Probability for the Response Correctness of Item 5 as a Function of Test Set Size for 3 Features. As before, the Data Points Represent the Average of 10 Independent Runs and the Error Bars Represent the Standard Deviation of These Runs.



Figure 6: Prediction Probability for the Response Correctness of Item 5 as a Function of Test Set Size for 10 Features. As before, the Data Points Represent the Average of 10 Independent Runs and the Error Bars Represent the Standard Deviation of These Runs.

For item 5, we also selected the best performance of the three algorithms to predict the response correctness for a small number of features (here, the TVD of 3 AOIs) and a large number of features (the TVD of 10 AOIs). Figure 5 shows the probability of a correct prediction using three features. In this case, there is a constant performance for the three algorithms for small and medium test set sizes (< 0.7) and decreasing trend of the SVM and RF with increasing test set size for large test set sizes (≥ 0.7) whereas the MLP remains constant. Among small and medium test set sizes there is a similar hierarchy among the three algorithms: The deep neural network shows the lowest performance with a maximum performance of 65% at a test set size of 0.2, the RF shows a higher prediction probability at nearly all test set size and reaches a maximum of 68% at a test set size of 0.2, and the SVM outperforms the other two algorithms at small and medium test set sizes with a maximum performs of 70% at a test set size of 0.2. At large test set sizes, the performance of the SVM and RF decrease most strongly, even below the value of the MLP at the largest test set size.

In comparison to 3 features, Figure 6 shows the probability of a correct response prediction using 10 features. It is noticeable that the predictive power of the MLP is most strongly decreased for all test set sizes, so the performance difference in comparison to the other two algorithms. Here, the performance of the SVM got slightly reduced at nearly all test set sizes except for the smallest test set size (). In contrast to the other algorithms, the performance of the RF remains unaffected at nearly all test set size. Despite the changes in performance when increasing the

number of features, the performance of the SVM still exceeds the performance of the other two algorithms at small and medium test set sizes (≤ 0.6). At large test set sizes the average prediction probability of the RF is slightly higher than the one of the other two algorithms.

5 DISCUSSION

In this work, we studied the probability of an accurate prediction of students' response correctness during physics line-graph problems of three machine learning algorithms when trained by different eye-tracking data sets. We analyzed the TVD as a measure of the visual attention distribution during problem-solving of physics line-graph items addressing the slope (item 5) and the area concept (item 4) from the TUG-K.

In item 4, we found that the TVD in three AOIs is significantly higher for students with correct answers in comparison to those with incorrect answers, which is the lower graph area, the area underneath and above the graph. This means that students which determine the area underneath the graph correctly also focus longer on this area. In this problem, there are several ways to determine the area underneath the graph. One way would be to calculate the area of the rectangle $(3s \cdot 4m/s)$ and divide it by two, since the graph is the diagonal in this rectangle. When applying this strategy, it is not obvious why the students would focus longer on the area underneath or above the graph because it does not contain procedure-relevant information. Another way to determine the area would be to count the squares underneath (or above) the graph. This strategy, in fact, requires the student to focus on this area in order to extract the number of squares. At this point, we cannot unambiguously conclude which strategy the students apply who solved this item correctly. To solve this open question and to understand more about the relation between problemsolving strategy and eye-tracking data, future research needs to include students' comments such as a retrospective think aloud study.

In item 5, we found that students who solve this quantitative problem correctly also focus longer on the lower graph area. This observation is in agreement with Klein *et al.* who observed that students who answer qualitative slope items correctly have more fixations along the graph than students who give the wrong answer (Klein et al., 2019a). In this item, students also focus longer on the area underneath and above the graph. In this case, we assume that it might be a part of the slope determination. One approach to calculate the slope is to mentally construct a right-

angled triangle underneath (or alternatively on top of) the graph in the way that the hypotenuse is parallel to the graph and the right-angled sides are parallel to the axes. The slope results from the fraction of the rightangled sides ($\Delta y/\Delta x$). The visual attention could be attributed to the mental construction of this slope triangle. Additionally, there is also a higher attention on the specific points on the y-axis (y = 5 and y = 10). These two points are the two most likely points to be used as end points of an y-axis interval because only at these two y-values the graph overlaps with an intersection of the grid.

Furthermore, we analyzed the probability of a correct prediction of the students' response of three different algorithms. Overall, it is noticeable that the SVM performs best in several of the cases, such as at small numbers of features (4 features in item 4; 3 features in item 5) at small and medium test set size (< 0.6) or performs as good as other algorithms, for instance, at a small number of features (4 features in item 4; 3 features in item 5) at large test set sizes (> 0.6) or with 9 features in item 4 at medium to large test set sizes (> 0.4). However, the SVM also seems to have some weaknesses. When the number of features increases, for instance in item 4 from 4 to 9 features or in item 5 from 3 to 10 and to 13 (see Appendix) features, the performance of the SVM decreases noticeably at small test set sizes (in item 4) and at medium test set sizes (in item 5). Similarly, the performance of the deep neural network decreases with increasing number of features. In contrast to that, for the studied area and slope concept, the performance of the RF seems to be the most consistent when changing the number of features. Here, an increase in the number of features means that there are features added in which the TVDs in the AOIs do not exhibit a significant difference between students who answer correctly and incorrectly. It seems that this causes a problem, particularly for the SVM and the MLP. The performance of the RF is not affected when additional features are added.

Here, we anticipate that an important factor which causes the dependence of the algorithms on the number of features is the discriminatory power of the features between students who answer correctly and those who answer incorrectly. The creation of the kernel-based multidimensional decision boundary in the SVM seems to cause a better prediction than the feature selection-process in the RF and weightadjustment process in the MLP when trained with discriminating data. When including features with *p*values larger than 0.05, we found a decreasing performance of the SVM. It seems that the creation of the decision boundary is largely compromised when including data which does not discriminate well. The advantage of the RF here is that the algorithm selects the relevant features and does not include unnecessary features. This explains why an increasing number of features, even adding non-discriminating features does not seem to affect the performance of the RF. This selection process also seems to outperform the weight-adjusting process during the training of the MLP.

In most of the cases, the algorithms show an increasing trend with decreasing test set size. This means, when the algorithms are trained with a larger number of instances, the classification of the test set improves. In those cases, the performance of the algorithms would benefit from a larger number of training instances. To optimize the performance of the algorithms apart from using a larger number of training data, one could, for instance, improve the feature selection process, particularly with identifying and including more features which show a significant difference between students with correct and incorrect answers. Apart from that, one could include a dimensionality reduction or optimize the impurity level in the case of decision trees. However, the identification of the optimal tree is a time consuming task (Géron, 2019).

6 CONCLUSION

In this work, we used remote eye tracking to study the visual strategies of students to solve physics linegraph problems targeting the area and the slope concept. We evaluated a large data set of 115 high school students who solved the TUG-K and found that students who solve an exemplary quantitative area problem correctly focus significantly longer on the area along the graph, not only on areas which are linked to the surface, and on the area underneath and above the graph. This gaze behavior can be explained with specific mathematical problem-solving strategies but further research is required to support this hypothesis. Similarly, students who solve a quantitative linegraph problem addressing the area concept also pay more visual attention to the area along the graph, underneath and above the graph and, additionally, they focus longer on specific points on the y-axis which are likely to be end points of a *y*-axis interval.

Using a small and a large number of eye-tracking features, we trained three different machine learning algorithms to classify the students' response correctness. We found that in several cases the SVM exhibits the best and the MLP shows the lowest performance. However, we found that the performance of Classification of Students' Conceptual Understanding in STEM Education using Their Visual Attention Distributions: A Comparison of Three Machine-Learning Approaches

the SVM depends on the discriminatory power of the features and the decreases if the algorithm is trained with features which do not discriminate well between students with correct and incorrect answers. In such cases, the RF shows the most consistent performance and reaches the same performance levels as the SVM or even outperforms the SVM.

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APPENDIX

Figure 7 shows the prediction probability for the response correctness of the three algorithms for students while solving item 5. In this case we used 13 features for testing and training. It is noticeable that the RF achieves the highest prediction probability at all test set sizes except the smallest test set size. In comparison to the results with 3 and with 10 features the prediction probability of the SVM has significantly decreased, particularly at medium and large test set sizes (≥ 0.3) so that it does not make the best prediction anymore. At large test set sizes the SVM reaches similar prediction probabilities as the MLP.



Figure 7: Prediction Probability for the Response Correctness of Item 5 as a Function of Test Set Size for 13 Features. As before, the Data Points Represent the Average of 10 Independent Runs and the Error Bars Represent the Standard Deviation of These Runs.