Privacy-preserving Metrics for an mHealth App in the Context of Neuropsychological Studies

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- Keywords: mHealth, Data Minimization, Privacy by Design, Privacy by Default, Data Aggregation, Metrics, Neuropsychology, Empirical Study.
- Abstract: The potential of smart devices as smartphones, smart watches and wearables in healthcare and rehabilitation, so-called mHealth applications, is considerable. It is especially interesting, that these devices accompany patients during their normal life. Hence they are able to track activities and support users in activities of daily life. But beside the benefits for patients, mHealth applications also constitute a considerable privacy and security risk. The central question investigated here is how data about the usage of mobile applications in empirical studies with mHealth technologies can be collected in a privacy-friendly way based on the ideas of Privacy by Design. The context for the proposed approach are neuropsychological studies where a mobile application for Goal Management Training, a therapy for executive dysfunctions, is investigated. There a privacy-friendly concept for collecting data about the usage of the app based on metrics which are derived from research questions is proposed. The main ideas underlying the proposed concept are a decentralized architecture, where only aggregated data is gathered for the study, and a consequent data minimization approach.

1 INTRODUCTION

The use of mobile applications in healthcare and rehabilitation has in general a huge potential. Especially smart devices as smartphones, smart watches, smart glasses and wearables are widely used in healthrelated research projects in areas as diagnosis, therapy and rehabilitation (Garcia-Ceja et al., 2016; Grünerbl et al., 2015; Jamieson et al., 2019). Since these smart devices accompany patients in daily life, data about the behavior of patients can be tracked and patients could be supported in their daily activities or they can be coached to lead a more healthy life.

But on the other hand in health apps substantial security and privacy issues were detected (Papageorgiou et al., 2018; Huckvale et al., 2015) and in studies about willingness of users to share data (Di Matteo et al., 2018; Beierle et al., 2019) users stated privacy

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concerns, especially since data transfer and usage is not sufficiently transparent.

Concerning privacy and data protection in the European Union compliance with the General Data Protection Regulation (GDPR) (European Union, 2016) is required. The basis of this regulation is summarized in the principles of data protection in Article 5 of GDPR as lawfulness, fairness, transparency, purpose limitation, data minimisation, accuracy, storage limitation, integrity, confidentiality and accountability.

A central approach to integrate privacy early in the development process of new systems resp. services are *Privacy by Design* and *Privacy by Default*. To model privacy risks, *privacy protection goals* (Hansen et al., 2015) confidentiality, integrity and availability, transparency, unlinkability and intervenability are helpful. To integrate privacy requirements in system architectures *privacy design strategies* (Colesky et al., 2016) summarizing the important concepts minimize, hide, separate, abstract, inform, control, enforce, demonstrate can be used.

These Privacy by Design methodologies were used in the context of the research project SecuRIn

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Figure 1: Goal Management Training.

where a mobile application for the so-called Goal Management Training (GMT) (Figure 1) (Levine et al., 2000; Bertens et al., 2013; Stamenova and Levine, 2018), an important therapy for executive dysfunctions, was developed (Gabel et al., 2018; Müller et al., 2019).

Executive dysfunctions are deficits of braindamaged patients concerning "the selection and execution of cognitive plans, their updating and monitoring, the inhibition of irrelevant responses and problems with goal-directed behaviour usually result in disorganized behaviour, impulsivity and problems in goal management and self-regulation" (Emmanouel, 2017, p. 17).

In the mobile application RehaGoal which is realized as a web app, therapists can model individual workflows in a visual editor (Eckhardt et al., 2019) to help patients in activities of daily life as e.g. taking public transport, shopping or cleaning activities. Workflows can then be executed on a smartphone (optionally coupled with a smart watch), which will always display the current task, and can remind the user regularly (Figure 2). Each task can contain a textual description and an image. In addition there are elements as e.g. loops, yes/no questions, choices. To further assist users, a text-to-speech (TTS) engine can be enabled to read texts aloud. Workflows can be arranged in a so-called schedule, such that multiple workflows may be executed in a sequence.

The application is used in a neuropsychological



Figure 2: Screenshots of Individual Workflow.

intervention study and is compared with classical goal management training. As pre/post tests are not able to provide data during most time of the study, and selfreports by patients can be biased, it is intended to additionally collect data on the device in an automated manner. Since the behavioral data involved may be sensitive and may allow tracking, it is important that this is done in a privacy-preserving way, following Privacy by Design and data minimization principles.

With the introduction of the RehaGoal mHealth app to the planned intervention study, new possibilities regarding data collection were discussed, which in the long-term could assist in therapeutic use-cases. In addition to the pre/post tests as a common practice in intervention studies, the use of mobile applications allows to collect data from the day-to-day behavior of the patients. On one side this allows additional insights about the success of the therapy, as well as the app usage, but on the other side this also might entail significant privacy risks, as the device is potentially able to track a large part of the users lifes. To address these risks, the development process of mobile applications was integrated in a Privacy by Design process (Gabel et al., 2018). One aspect of this Privacy by Design process, the concept for privacy-preserving metrics to measure the impact of the mobile application, is considered here.

In general the correlation between app usage and test performance, as well as the usability of the app was of interest. One of the goals was to minimize the data collection needed for answering those questions, without losing too much data quality. Therefore one privacy-related question was, whether it is possible to formulate research questions about the data, before actually having collected the data in the context of a study. In many cases, foremost in big data analysis, the questions are asked after (raw) data is already available, or at the very least raw data is still available in order to reformulate questions or ask additional ones. However, in order to take data minimization a step further and reduce the possibility of additional inferencing based on the collected data, following purpose limitation, data was aggregated on the device where it is collected, i.e. before data is transferred to the study provider. This meant, that much care had to be taken in formulating the research questions and precisely checking, which data is needed in order to get insight.

In this paper a Privacy by Design approach was applied to develop metrics for an empirical study based on the mobile application described above. To this aim research questions were formulated before the study. Based on the principle of data minimization a metric language was derived from the research questions. For the integration of metrics in the mobile application, a metric architecture is proposed. The approach presented here has a focus on data minimization via aggregation and is based on the concept of decentralization to foster privacy (Troncoso et al., 2017).

The rest of the paper is organized as follows: In section 2 an overview of existing approaches and issues is given, section 3 summarizes the methodology. In the following the concept for privacy-preserving metrics is described. First research questions and derived metrics are stated in section 4, afterwards the metric language and the corresponding metric architecture is presented (section 5). Afterwards preliminary results of the approach are summarized (section 6).

2 RELATED WORK

Data collection using smartphones is already widely used in mHealth. Use-cases can be classified by whether they are using active data, requiring active participation (e.g. surveys), or passively collected data (i.e. sensor data) (Onnela and Rauch, 2016). Furthermore there are applications which focus on classical medicine, such as measuring the blood glucose level (Cafazzo et al., 2012), as well as ones which are located in the psychological area of research. The latter applications often use data collected by smartphones to measure behavior, e.g. regarding to Digital Phenotyping (Onnela and Rauch, 2016; Kleiman et al., 2018), or to gather insight on aspects of the mental state of a person (Grünerbl et al., 2015; Garcia-Ceja et al., 2016). These approaches typically

collect a large amount of passive data and use active data, as well as psychological tests as ground-truth data. Using methods from the area of data mining and machine learning, classifiers are trained, to inference mental state from certain behaviors. This has been used to e.g. detect the manic/depressive state of people with bipolar disorder (Grünerbl et al., 2015), as well as stress detection (Garcia-Ceja et al., 2016). Often the data is first transformed by feature engineering & extraction using domain specific knowledge. While there is research towards privacy-sensitive deep learning techniques, e.g. based on differential privacy (McMahan et al., 2018) or federated learning approaches using a cryptographic protocol for secure aggregation (Bonawitz et al., 2017), deep learning is still not used as often, due to e.g. overfitting at smaller sample sizes (Mohr et al., 2017). However, publications often do not state, whether features are designed before the actual data collection or afterwards, as well as when, where (which device) and how often the features are calculated on the raw data. All these factors potentially have privacy implications. The amount of information which may be inferenced from raw data is much harder to approximate than for specially designed features. Privacy by Design and Data Minimization are therefore not always implemented as intended by the GDPR (European Union, 2016). For example (Grünerbl et al., 2015) designed a smartphone logging application, which collects information about phone calls, sound & voice features to e.g. detect emotional state, physical motion (accelerometer), as well as travel patterns (GPS). The patient may decide for every day whether she/he is comfortable with storing the data. No voice recognition was performed, phone numbers where anonymized and GPS tracks were transformed to an artificial coordinate system, where (0,0) always indicates "home". Some requirements (e.g. regarding the GPS tracks), were later demanded by an ethics board instead of integrating Privacy by Design in the design process of the application. It is not clear, whether the raw data is stored on the phone or when it is aggregated. In the worst case, the smartphone may collect raw streams of sensor data and later on researchers "anonymize" this raw dataset, which includes computing the features. In contrast a much better way would be to calculate the features locally on the smartphone, while storing as little temporary raw data as possible. Many features may also be calculated directly from the raw data stream, i.e. only storing intermediate values for aggregation.

Another area, where sensor data is collected on mobile devices, are so-called fitness apps. For these applications often existing frameworks are used as e.g. Google Fit SDK¹, Apple HealthKit², Samsung Health SDKs ³, or Garmin Health API ⁴. These typically include APIs for recording data from sensors, including data types for a common representation of units, as well as interfaces for querying data sets. The basic architecture mainly relies on storing raw data on provider-specific cloud services. Aggregates may be computed afterwards based on this raw data. Most services furthermore require the data to be stored on their cloud service (Google, Samsung: data is synchronized with server, Garmin: Data needs to be uploaded to Garmin Connect), with Apple HealthKit being the only exception (data is kept locally on the user's device). Furthermore in all cases accurate timestamps (often millisecond precision) are always included for every event. Samsung also includes a unique device identifier (UUID) in every event. Regarding data minimization, it would be preferable to only collect and store aggregate values, to specify the needed accuracy (i.e. bucketing), and only include additional data if required for the specific use case. For example timestamps are most likely not required to milli- or nanosecond (Google) precision. Furthermore e.g. step counts aggregated into minute buckets or smaller time steps might also be unnecessary for most use-cases.

There have also been several analyses regarding the privacy and security of mHealth apps from app stores (Martínez-Pérez et al., 2015; Knorr and Aspinall, 2015; Morera et al., 2016; Treacy and McCaffery, 2016; Papageorgiou et al., 2018). Huckvale et al. (Huckvale et al., 2015) assessed several aspects of accredited health and wellness apps, including data entered into the app, whether data is transmitted to online services and whether it is encrypted, but also other properties, such as the privacy policy or operating system permissions. Two-thirds of the apps collected strong identifiers (which enable linkability) and 71 % had a mandatory registration process, while half captured weak identifiers and 57% recorded potentially sensitive information. It is at least questionable, whether a Privacy by Design process was applied in the development, as strong identifiers (email address, full name, etc.), as well as a registration could possibly be avoided in a minimal use-case of most apps, i.e. without sharing data with other parties following the principle of data minimization. Concerning security vulnerabilities, Huckvale et al. furthermore discovered insecure data storage, data leakage or weak server-side controls, as well as insufficient connection encryption. He et al. found similar issues (He et al., 2014) and noted, that in the case of using third party servers, such as Amazon Web Services, it is mostly unclear, whether data is stored in an encrypted fashion, such that third parties do not have access to potentially sensitive data. End-to-end encryption is not mentioned, which however could strongly improve the users' control over their own data, including the decision, whether to actually share data and with whom. Goyal et al. specifically assess wearable health trackers (Goyal et al., 2016). Recently Papageorgiou et al. also found various major issues in mHealth applications, including transmission of identifiers, personal or health data to third parties, sometimes even unencrypted. Mense et al. discovered similar issues, particularly with third-party advertising or analytics solutions (Mense et al., 2016). This sometimes includes GPS coordinates, age (group) & gender, as well as health-related data, such as heart rate. Additionally strong identifiers including email address and device IDs are transmitted to the application developer's website.

3 METHODOLOGY

In the interdisciplinary team consisting of neuropsychologists and computer scientists research questions were identified and discussed based on experiences from pilot studies and questions about the use of features of the mHealth application. This was an iterative process, in which abstract topics were broken down step by step into separate questions, for which data on the devices could be collected. For a better overview research questions are grouped according to research motivation (Table 1).

Ideas to measure the part of the patients behaviour which is important for the study were validated based on the question whether the amount of data is necessary in proportion to the intended aim. The corresponding terminology of the approach is summarized in Table 2.

The amount of data and needed granularity was expressed in the form of *metrics* (Table 3). A scheme was developed for formulating metrics. In this context especially the concept of an adequate granularity was important. The mobile application allows to schedule workflows consisting of tasks. Hence it is possible to measure metrics based on tasks, single executions of workflows, aggregate over all executions of a workflow or over schedules which comprise several workflows. It is possible to aggregate data at more than one of these levels. Therefore this workflow based granularity was named *assignment*.

¹https://developers.google.com/fit/

²https://developer.apple.com/documentation/healthkit

³https://developer.samsung.com/health

⁴https://developer.garmin.com/health-api/overview

To describe the exact moment when the measurement should take place during the execution of the software, e.g. at the start of the execution of a workflow, a so-called *record point* needs to be stated, that represents this point of time in the software.

Furthermore it needs to be specified, if several measurements should be aggregated or if single measurements are captured and stored. Concerning the aggregation, also the aggregation function needs to be stated. In the following this methodology is applied to the research questions of studies in the context of the mHealth application considered here. Each research question could be described by one or more metrics formulated based on this scheme (section 4). Metrics and the metric scheme were used as the basis of a metric language and a flexible architecture based on the metric language is described (section 5).

4 RESEARCH QUESTIONS & METRICS

As a first step research questions of the interdisciplinary team were developed (Table 1). Motivations for research questions are to detect correlations between the results of the neuropsychological tests, answers in questionnaires, interviews and the use of the mobile application (*therapeutic results*), usability of the mobile application and usage of features in workflow design (*usability*), implications of the specific design of workflows (*workflow design*). Since some research questions are related to more than one motivation, they are categorized as follows:

- Therapeutic results
- Usability & Therapeutic results
- Usability & Workflow design
- Usability

Because in the context of the study the usage of workflows by participants and therefore the results of metrics highly depend on the modeling of particular workflows, also workflows, potentially in different versions are stored, including pictures, such that in the evaluation of the study problems such as potential modeling and design issues can be understood. Every modification of a workflow therefore gets assigned its own workflow version identifier, which can be used to group metrics for a specific version.

Some questions have multiple metrics assigned, as there may be different time granularities, aggregate functions, events (when to record the metric), or obligatory private metrics recording temporary data necessary for answering them. Table 1 gives an Table 1: Research questions and associated metrics.

ļ	Category	Research question	Metrics
		Does the number of work- flow executions correlate with	m1
		changes in the goal attainment	
		scale / neuropsychological tests	
		/ subjective well-being?	
		Does the repeated application of	m2, m2a
		a workflow correlate with less	,
		assisted executions over time?	
	Therapeutic	Does the number of completed	m3
	Results	workflow executions correlate	
		with changes in the goal attain-	
		ment scale / neuropsychological	
		tests / subjective well-being?	4
		Does the repeated completion of a workflow correlate with less	m4, m4a
		a worknow correlate with less assisted executions over time?	
		Does the number of canceled	m5
		workflow executions correlate	
		with changes in the goal attain-	
		ment scale / neuropsychological	
		tests / subjective well-being?	
		Does the repeated cancellation	m6, m6a
		of workflows correlate with less	
		assisted workflow executions	
		over time?	7
N		Does the repeated completion of a workflow correlate with the	m7
		time taken for the execution of	
		it?	
		How does the amount of re-	m9, m9a,
/		minders per task change over	m9b,
		consecutive executions?	m9c_private
	Usability	Does the usage of TTS correlate	m17 – m21
	& Ther-	with the number of completed/-	
	apeutic	canceled workflows?	
	Results		
- 1			-
Ì		What could be possible reasons	m8
	Usability &	for the active cancellation of a	m8 10N9
_	Usability & Workflow	for the active cancellation of a workflow?	
_		for the active cancellation of a workflow? How far are workflows executed	m8 m22
_	Workflow	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are	
	Workflow	for the active cancellation of a workflow? How far are workflows executed	
	Workflow	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks?	
	Workflow	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the	m22
	Workflow	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a	m22
	Workflow	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task?	m22 m23 – m28
	Workflow	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the	m22 m23 – m28 m10, m11,
	Workflow	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as	m22 m23 – m28
	Workflow	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on	m22 m23 – m28 m10, m11,
	Workflow	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device?	m22 m23 – m28 m10, m11, m11_private
	Workflow	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device? How often was the scheduling	m22 m23 – m28 m10, m11,
	Workflow Design	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device?	m22 m23 – m28 m10, m11, m11_private
	Workflow	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device? How often was the scheduling feature used (and therefore pos-	m22 m23 – m28 m10, m11, m11_private
	Workflow Design	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device? How often was the scheduling feature used (and therefore pos- sibly better integrated)? Is the scheduling feature can- celed less over time? (and there-	m22 m23 – m28 m10, m11, m11_private m12
	Workflow Design	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device? How often was the scheduling feature used (and therefore pos- sibly better integrated)? Is the scheduling feature can- celed less over time? (and there- fore possibly better integrated)?	m22 m23 - m28 m10, m11, m11_private m12 m13
	Workflow Design	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device? How often was the scheduling feature used (and therefore pos- sibly better integrated)? Is the scheduling feature can- celed less over time? (and there- fore possibly better integrated)? How are schedules used? How	m22 m23 – m28 m10, m11, m11_private m12
	Workflow Design	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device? How often was the scheduling feature used (and therefore pos- sibly better integrated)? Is the scheduling feature can- celed less over time? (and there- fore possibly better integrated)? How are schedules used? How many (different) workflows are	m22 m23 - m28 m10, m11, m11_private m12 m13
	Workflow Design	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device? How often was the scheduling feature used (and therefore pos- sibly better integrated)? Is the scheduling feature can- celed less over time? (and there- fore possibly better integrated)? How are schedules used? How many (different) workflows are scheduled?	m22 m23 - m28 m10, m11, m11_private m12 m13 m14
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	Workflow Design	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device? How often was the scheduling feature used (and therefore pos- sibly better integrated)? Is the scheduling feature can- celed less over time? (and there- fore possibly better integrated)? How are schedules used? How many (different) workflows are scheduled?	m22 m23 - m28 m10, m11, m11_private m12 m13 m14
	Workflow Design	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device? How often was the scheduling feature used (and therefore pos- sibly better integrated)? Is the scheduling feature can- celed less over time? (and there- fore possibly better integrated)? How are schedules used? How many (different) workflows are scheduled? How are exceeding a schedule?	m22 m23 - m28 m10, m11, m11.private m12 m13 m14 m15
	Workflow Design	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device? How often was the scheduling feature used (and therefore pos- sibly better integrated)? Is the scheduling feature can- celed less over time? (and there- fore possibly better integrated)? How are schedules used? How many (different) workflows are scheduled? How are schedules used? How many workflows were executed before canceling a schedule? How is the distribution of the	m22 m23 - m28 m10, m11, m11_private m12 m13 m14
	Workflow Design	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device? How often was the scheduling feature used (and therefore pos- sibly better integrated)? Is the scheduling feature can- celed less over time? (and there- fore possibly better integrated)? How are schedules used? How many (different) workflows are scheduled? How are exceeding a schedule?	m22 m23 - m28 m10, m11, m11.private m12 m13 m14 m15
	Workflow Design	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device? How often was the scheduling feature used (and therefore pos- sibly better integrated)? Is the scheduling feature can- celed less over time? (and there- fore possibly better integrated)? How are schedules used? How many (different) workflows are scheduled? How are schedules used? How many workflows were executed before canceling a schedule?	m22 m23 - m28 m10, m11, m11.private m12 m13 m14 m15
	Workflow Design	for the active cancellation of a workflow? How far are workflows executed when they are canceled? Are workflows canceled at specific tasks? Does the type of presentation correlate with changes in the time taken for completing a task? Are reminders closed once the task has been completed or as soon as the dialog appears on the device? How often was the scheduling feature used (and therefore pos- sibly better integrated)? Is the scheduling feature can- celed less over time? (and there- fore possibly better integrated)? How are schedules used? How many workflows were executed before canceling a schedule? How is the distribution of the number of workflows in com- pleted schedules?	m22 m23 - m28 m10, m11, m11_private m12 m13 m14 m15 m16

Table 2:	Terminol	logy.
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Term	Explanation
Assignment	Inside a metric definition: The names of the keys under which values of a metric should be grouped. For example ['workflow', 'execution'] would mean that the metric records separate
	snapshots for every combination of work- flow(Id) and execution(Id). Furthermore these concrete values are stored in the corresponding snapshot.
	In the context of a record point: A map- ping of (at least) all assignment keys in metric definitions for this record point to the value for the current event. For example {workflowId: '123-456', executionId: 42} would be a valid assignment for the assignment definition above.
Execution	A workflow is being executed, when it is being performed by a human assisted by the application. From the start of a workflow to the completion or cancellation counts as being part of the execution.
Metric	Measures or computes a certain value in the context of a given assignment. Metrics may aggregate several measurements into a single value, store each measurement sep- arately and can also trim the accuracy of a value before it is stored.
Metric Type	Currently four different types are defined: number metrics (int eger and float ing point metrics) measuring primitive values, dur ation metrics measuring the time dif- ference between two record points, and
SCIE	meta metrics, which compute a value based on another metric
Recording	A metric is recorded when it is triggered by a record point and measures or computes a value which is then stored in the metric database.
Record Point	Named event in the program source code which may trigger the recording of several metrics. Apart from a required assignment, an optional (dynamic) value may be pro- vided.
Schedule	A schedule consists of multiple workflows which should be executed in a given order. It can be created dynamically by the user when needed.
Snapshot	A snapshot consists of one or more mea- surements aggregated into a single value, sometimes including additional informa- tion necessary for updating the aggregate or (trimmed) timestamps. Furthermore each snapshot stores its assignment and a sequential index.
Task	Simple step in a workflow, which is not be- ing broken down into steps any more.
Workflow	Representation of a task consisting of many steps performed by human, modeled using a block-based visual programming language

overview about research questions and the derived metrics used in our intervention study.

A selection of these metrics (marked as bold) used to illustrate the concept is detailed in Table 3. The metric definition scheme developed here consists of the following parts:

- #: Metric ID
- *Subject:* Description of the metric
- *Type:* Determines what type of value should be recorded.
- Assignment: describes for which identifiers data may be collected and potentially aggregated. The columns correspond to schedule (s), workflow (w), workflow version (v), execution index (e) and task index (t). These are arranged in a kind of hierarchy, i.e. a schedule can contain multiple workflows, a workflow may have multiple versions, a version may be executed more than once and during execution different tasks occur. Metrics can have an assignment which covers multiple areas, e.g. it could be of interest to collect information about sequential executions of a particular workflow (w.e), but it may also be useful to instead find out about sequential executions per user. A global assignment in the table actually corresponds to an assignment per device/user, i.e. no assignment in the other categories.
- *Record Point:* named events in the program source code which should trigger the recording of the metric
- Aggregate: Aggregation function (*op.*) and aggregation interval (*time*) (if applicable)
- #*Sn:* number of metric results that are collected, denoted as snapshot count
- Options: More specific options, e.g. accuracy

Based on the emphasized metrics this metric scheme is explained in more detail. The goal of metric *ml* is to count the number of workflow executions for each workflow separately. In the example workflows are denoted by a title explaining the aim of the workflow instead of the workflow ID. As a potential result the workflow "Make coffee" may have been executed only once, while "Write a letter" may have been executed 12 times. Since the result of the metric is a natural number, the type of the metric would be int. The metric should be increased by one when the record point workflowStart is reached in the mobile app.

To count instead only workflow executions that are completed (m3), instead the record point workflowEnd is used. To count values, the aggregate operation sum adds the constant 1 to the metric value, every time the event described by the record

point occurs (*Option* constValue: 1). Since it is not intended to measure a progression over time in this metric, the value is aggregated over the whole study (measurement period) which is denoted by *time* all time.

Another example is metric *m8*, which measures the duration of workflow execution executed before it was actively canceled by the participant. In this case the type is duration dur, and the time interval from workflowStart to workflowAbort is measured. Since cancellation of workflows is very important in the context of the corresponding reserach question, a separate value for each workflow execution is collected, i.e. no aggregation is applied. In this case the assignment in the metric scheme is workflow and execution. Since there is no limit for the number of values, the snapshot count is infinite.

A more complex construct of a so called *meta metric* is a metric whose values are calculated based on the values of a second metric as e.g. m11 based on m11-private. The corresponding research question has a focus on usability and investigates when so called *reminders* are closed.

Every element in a workflow can be augmented by such a reminder element. Elements can be e.g. tasks, repetitions, decision questions. It can be defined after which time interval the participant is reminded of an element. This is especially helpful if elements require a longer time or participants are often distracted. It is interesting to see when reminders are closed, directly when the reminder appears on the screen or when the task is finished, and to see how often the reminders appear.

The idea is that if a user confirms the reminder more often per element, this indicates that the user is more tightly interacting with the device, while less often (e.g. only once per task) may indicate that the user rather interacts with the device only after completing a task (m10 collects additional information for the question). However, since the number of confirmed reminders per task needs to be known before computing the average, These are counted per task (m11-private), but are stored only temporarily for the calculation.

The average can then be recalculated over the temporary values every time a value changes (m11). Both metrics are recorded at the same record points: when a (task-)block is entered, which initializes the count to 0, and every time a reminder is accepted, which increases the count by one (*Option* constValueMap). Since (m11-private) is counted for every task of an execution per workflow separately, its assignment is (w, e, t). Meta metrics are recorded after other metric types have been computed, therefore after counting, we always compute the latest average over all temporary values (m11 is referenced by metaReference). After the workflow is completed or aborted, all temporary snapshot values collected by m11-private for this workflow can be deleted (deleteSnapshots).

Another example is metric m13, where the number of actively canceled schedules per week is counted. This results in a separate value for each week, which can be used later on to gain insight about the change over time (aggregate time). Since the value is not tied to a specific schedule, workflow etc., it is collected per user resp. device (global) in the case of shared devices. Every time a scheduleAbort event occurs, our count (the sum) for this week is increased by one (constValue). The number of snapshots, i.e. in this case the number of retained weeks where at least one schedule was aborted, is not limited in the study context.

It is also possible to record values as a parameter of the record point, as it is done e.g. in m17 for recording the average setting of the text-to-speech speed.

5 METRIC ARCHITECTURE & METRIC LANGUAGE

In the following a domain specific language (DSL) for describing metrics and the corresponding metric architecture for the integration of metrics in an application are described (Figure 3).

5.1 Metric Language

In order to allow a flexible addition and reconfiguration of metrics, a DSL for describing metrics was defined based on requirements identified during the development of metrics in section 4. This DSL is descriptive rather than containing code for evaluating the metrics. The idea behind this was to simplify the specification and readability of metrics, reduce code duplication, and to integrate the consideration of privacy-related questions into the DSL, e.g. "What data is needed? Which time resp. value accuracy? Are timestamps needed for each measurement?". Each time new research questions are added or research questions are modified and hence metrics need to be added or adjusted this should be done in a privacy-friendly way.

Additionally this specification of data capturing allows to derive automatically information about which data is collected, how this is done and when the data is collected as input for a privacy dashboard (Murmann and Fischer-Hübner, 2017) to foster transparency for users. The DSL is defined based on

#	Subject	Туре	Assign.	Record point	Aggregate		#Sn	Options
					op.	time		
m1	Number of workflow execu- tions per workflow	int	W	workflowStart	sum	all	1	constValue: 1
m3	Number of completed work- flow executions per work- flow	int	w	workflowEnd	sum	all	1	constValue: 1
m8	Time taken per (actively) canceled workflow execu- tion	dur	w,e	workflowStart →workflowAbort	1	_	8	durationAccuracy: 1s, clearIncomplete: [workflowEnd, workflowStart], handleIncomplete: ignore
m10	Average time between con- firmation of last reminder and marking a task as fin- ished per execution of a workflow	dur	w,e	reminderAccept →blockAccept_ withAccepted Reminder	avg	all	1	durationAccuracy: 1s, clearIncomplete: [workflowEnd, workflowAbort], handleIncomplete: ignore, agg.durationAccuracy: 1s
m11 _private	Number of confirmed re- minders per task per execu- tion of a workflow	int	w,e,t	reminderAccept, blockEnter	sum	all	8	private: true, constValueMap: {reminderAccept: 1, blockEnter: 0}, deleteSnapshots: [workflowEnd, workflowAbort]
m11	Average number of con- firmed reminders per task per execution of a workflow	meta	w,e	reminderAccept, blockEnter	avg	all		metaReference: m11_private
m13	Number of (actively) can- celed schedules per week	int	global	scheduleAbort	sum	week	∞	constValue: 1
m17	Average speed setting of TTS in workflow executions	float	global	workflowStart_ ttsSpeed(x)	avg	all	1	

Table 3: Excerpt of declared metrics and their properties.

JavaScript Object Notation (JSON), as it is a common, human-readable format already widely used in web and mobile applications. The language is specified as a TypeScript definition file and therefore allows syntax checking and auto completion in integrated development environments (IDEs). Furthermore many possible mistakes in the description of a metric can be detected at compile-time through rather restrictive types.

To separate the actual raw measurements and events from the metrics depending on them and to keep the actual metric binding code less intrusive (i.e. when measurements happen in application code), the concept of *record points* was introduced. These are places in the application code, where a potentially metric-relevant event happens, possibly including a context-related value. In the description of a metric, such record points may be referenced via their name, which causes the metric to be bound to that particular record point. Every time the event occurs, all metrics with a binding to the record point will be executed and will record a value. This decouples the definition of metrics from the events in code, i.e. instead of specifying which metrics are relevant at a certain event, only the event is specified and metrics declare what events they listen to. New metrics, which reuse existing record points, can be added simply by adding a definition, without changing further code.

Metrics differ in the types of values they record and their recording behavior. The simplest types are integer (int) and floating point (float) metrics, which record values of the particular type. In order to prevent type confusion, i.e. recording floating point values in an integer metric, runtime checks are performed. If no value is provided at the record point, the metric has to either specify a constant value for all record points (Option constValue) or for each record point separately (Option constValueMap). For example if only the count of certain events is needed, a constant value may be sufficient. Metrics can also record a duration. A duration is specified by two record points - a start (recordStart) and a stop (recordStop) - and the duration is measured between both events. The last type are meta metrics, which can compute new values derived from a base metric referenced through its name in metaReference. Metrics can be marked as private which causes them to be excluded from ex-



ports and therefore makes them inaccessible for the study provider. This can be useful in combination with meta metrics, which are based on private metrics and compute an aggregate value. The separation into private and public metrics leads to further data minimization even for aggregate functions such as the median, which require storing all (counts of) values.

All metric types have in common, that they have an assignment, which states the scope in which metric values are collected or aggregated. This enables not only to record global metrics, but also metrics which are relating to a certain context. An example would be m3 which counts the number of completed workflow executions per workflow. In this example the assignment is to the workflow, since the value is needed for each distinct workflow. Assignments can also be empty (for global metrics) or consist of multiple elements. For example to measure the time per completed execution per workflow (assignment: ["workflow", "execution"]). Specifying only "execution" would result in in an aggregated value for executions of workflows in general, while specifying only "workflow" would not group the recorded values per execution. This is especially relevant when computing aggregates, which are computed for each group separately.

A central aim of the DSL for metrics is to aggregate values on the device instead of collecting raw data. For *aggregation* operations the metric description has to include the otherwise optional agg element and specify the aggregate operation, as well as the time frame over which the aggregation should be performed. Currently supported aggregate operations are min, max, sum, average, median and variance, while supported time frames are week, day, 1/4day, hour. Furthermore there is the special time frame all, which states that the aggregation should be over the complete time while metrics are recorded. Aggregation operations are performed in an incremental fashion, if possible, i.e. temporary values are kept to a minimum. For example we use Welford's online algorithm (Welford, 1962; Chan et al., 1983) for computing the variance in a numerically stable way.

Recorded values are stored in so-called *snapshots*. Every snapshot additionally has an index, the concrete assignment (e.g. workflow identifier and execution index) and may optionally store additional information for tracking aggregate values (such as welford state, number of measurements) and the start of the measurement (rounded timestamp). To limit the amount of recorded data, metrics have to specify the maximum amount of snapshots, which might also be infinite. This for example allows to keep data for a fixed number of weeks when combined with the time frame week for aggregation, or a fixed number of the last recorded values. The oldest snapshot is deleted, when a new one is to be recorded when the maximum number of snapshots is reached.

Metrics may also specify *accuracy* of values or duration. This can also be used to built histograms, since values in a certain range fall into the same accuracy bucket. Accuracy is described by a number and an optional unit in the case of duration accuracy. For example [5, "s"] states that all durations should be only stored to an accuracy of five seconds. An accuracy can be applied to raw values and aggregate values.

Often it is not necessary to store the *timestamp* of an event, as it may be sufficient to store the order of snapshots. Sometimes even that might not be required. Also when a timestamp is necessary, in almost all cases it does not need to have the full accuracy provided by the system. For the use case investigated here as timestamp in certain metrics the hour of events is recorded. Metrics may declare that a timestamp should be recorded, by specifying its accuracy in the timestamp field. Timestamps are also automatically recorded for aggregate metrics with a time frame option which is not 'all'.

Since private metrics may accumulate many snapshots, which may not be necessary after an aggregation operation is finished there is an additional option (deleteSnapshotsEvents) to delete snapshots of a metric on certain record points or events.

In addition it needs to be defined what should be done with accumulated snapshots of private metrics in exceptional situations. There are two cases considered in the DSL: When the next duration measurement of the same metric and assignment starts, but the previous has not finished yet, it has to be decided how the incomplete measurement should be handled (Option handleIncomplete). It could be decided to ignore the measurement, or to truncate the duration to end at the current time, i.e. when the next measurement starts. If a certain measurement cannot be completed and there is no chance that another measurement with the same assignment would occur e.g. since the defined end of the study is reached, the snapshots which are accumulated for these measurements have to be deleted (Option clearIncompleteEvents) An example of a metric definition is shown in Listing 5.1.

Listing 1: Example metric definition.

"name": "Number of workflow executions per workflow per week", "type": "int", "recordPoints": ["workflowStart"], "constValue": 1, "assignment": ["workflow"], "snapshots": "inf", "agg": { "operation": "sum", "time": "week"}

5.2 Metric Architecture

For the integration of the metric DSL the following metric architecture was developed. The code responsible for creating a record point by coupling productive code to the metric architecture, should be as minimal as possible. Furthermore logic regarding metrics should be kept at a minimum by describing most of the logic in the metric definition. In the metric architecture presented here the coupling can be realized by two different methods record, recordValue. which accept as parameters the record point name, the concrete assignment (e.g. workflow and execution identifier), as well as a value (float or int) in the case of recordValue.

Metrics are registered by providing a metric definition to a MetricRegistry, which keeps track of all record points and associated metrics. Record points are embedded in the code by calling the record or recordValue methods of the MetricService. This allows the flexible addition or modification of metrics, as definitions can be changed in a descriptive manner independent of their record points. Furthermore record points can mainly be added with the addition of a single line in the production code (Listing 5.2) since most logic, such as aggregation, is described in the metric definition.

Metrics are only recorded until the end of the study (predefined date). An export of the study data (Figure 3) is then encrypted with the public key of the study provider and signed with the participant's private key using OpenPGP.js⁵.

Listing 2: Code changes necessary for adding a new metric and record point.

```
// register metric (application startup)
const metricDefinition = ...; //metric definition in DSL
metricService.register(metricDefinition);
// ... Somewhere in production code ...
// assignment: contains workflowId, executionId etc.
metricService.record('exampleRecordPoint', assignment);
// or: (value is a number)
metricService.recordValue('rpValue', assignment, value);
```

6 PRELIMINARY RESULTS

At the moment, the presented metric concept is evaluated in the context of several studies. First preliminary results are presented here. A group of n = 4participants executed workflows while metrics were recorded for a period of five weeks. The results of the full study will be published in a separate publication. Three different types of workflows were modeled by

⁵https://openpgpjs.org/

# p.	workflow	# start.	# comp.	Ø dur.
1	Shopping	11	10	32.11 s
2	Clean-up	8	4	6290 s
3	Public	9	9	38.11 s
	transport			
4	Clean-up	4	3	5659 s

Table 4: Preliminary results: participant number, workflow, number of started, completed workflows and average execution duration.

neuropsychologists in the team: shopping, apartment cleaning and using public transport.

In the following results of the preliminary evaluation are summarized. The number of started workflow executions per patient was relatively low ranging between four and eleven executions. The number of finished workflows (not canceled) had a lower range between three and ten. The total number of finished workflow executions over all patients was 26. Half of the participants had a workflow execution duration which fits the workflow type, while other executions indicate that some have been completed in less time than we would expect for that task. This may indicate that workflows have been skipped through while not performing the tasks during that time. For example the participants may have looked through the workflow before actually performing the tasks. Half of the participants had mostly workflows with relatively short execution times compared to the workflow type.

Mainly two types of errors occurred: one workflow was running for multiple days which is not plausible for the workflow type, 6 times workflows were canceled not inside the mobile application, where this would also be possible, but by external causes. Possible causes are that the app is terminated by the user or the operating system or the device lost power. Table 4 shows the workflows for each participant together with the number of started and completed executions, and the average execution duration. Errors are excluded from the statistics in Table 4.

7 CONCLUSION

Collecting data during empirical studies with mobile devices gives important insights beside pre/post tests. The approach presented here shows that it is possible to derive metrics from research questions ensuring data minimization via aggregation and decentralization in the context of a Privacy by Design approach. The presented concept is promising. The metric language and the metric architecture ensure that the approach is flexible and research questions can easily be described and adjusted. It is intended to use the metric language also as a basis for automatically generated privacy dashboards to inform users about data processing in a transparent way.

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