Goal-based Evaluation of Text Mining Results in an Industrial Use Case

Jens Drawehn, Matthias Blohm, Maximilien Kintz and Monika Kochanowski Fraunhofer Institute for Industrial Engineering IAO, Nobelstraße 12, 70569 Stuttgart, Germany

Keywords: Text Mining, Feature Extraction, Artificial Intelligence, Evaluation.

Abstract: Artificial intelligence boosted the interest in text mining solutions in the last few years. Especially in non-English-speaking countries, where there might not be clear market leaders, a variety of solutions for different text mining scenarios has become available. Most of them support special use cases and have strengths and weaknesses in others. In text or page classification, standard measures like precision, recall, sensitivity or F1-score are prevalent. However, evaluation of feature extraction results requires more tailored approaches. We experienced many issues on the way to benchmarking feature extraction results from text, like whether a result is correct, partly correct, helpful or useless. The main contribution of this work is a method for designing a tailored evaluation procedure in an individual text extraction benchmark for one specific use case. In this context, we propose a general way of mapping the common CRISP-DM process to particularities of text mining projects. Furthermore, we describe possible goals of information extraction, the features to be extracted, suitable evaluation criteria and a corresponding customized scoring system. This is applied in detail in an industrial use case.

1 INTRODUCTION

How does artificial intelligence help to deal with the loads of documents a company receives every day? Text mining solutions have become available in great number and with different features (Evelson, B. and Sridharan, S. and Perdoni, R., 2019; Davis et al., 2019; Capterra Inc., 2019; PAT Research, 2019). However, choosing the right solution for one case is not a trivial task. Especially in non-Englishspeaking countries, there might be no clear market leaders. The solutions differ in set-up effort, strengths and weaknesses and of course in price. For choosing and customizing a solution, typical software selection projects are the right choice. In the case of choosing a text mining solution, evaluating the results of feature extraction tasks is crucial.

In text or page classification, standard measures from data science can be applied for giving an overview of the outcome. For feature extraction tasks like entity recognition, the question whether a result is helpful, detrimental, useful or useless is more difficult to answer, depending on the application scenario. Therefore, it is necessary to define tailored measures for evaluating the outcome of feature extraction solutions for text documents in order to choose the right product. As a basis the standard measures like precision, recall, sensitivity and F1-score are used and applied to the goals of a specific data extraction result. However, these measures show limits when it comes to evaluating feature extraction results. The main contribution of this paper is a method for goal-based evaluation of feature extraction results from text while comparing various approaches for information extraction. We apply the method to an industrial use case, which we use to evaluate the method.

This paper is structured as follows: Section 2 explains our general approach for mapping the common CRISP-DM process (Chapman et al., 2000) to text mining. Section 3 references related work in the field of feature extraction tasks from unstructured text. In Section 4 we apply the described method in an industrial use case. Finally, Section 5 gives a conclusion and outlook.

2 METHODOLOGY

CRISP-DM is a well-established methodology for data mining. Our text mining approach is structured accordingly to this model as described in Chapman et al. (2000). The focus on the evaluation of text mining results is outlined for each step in Figure 1.

Drawehn, J., Blohm, M., Kintz, M. and Kochanowski, M.

Goal-based Evaluation of Text Mining Results in an Industrial Use Case.

DOI: 10.5220/0008973801830191

In Proceedings of the 9th International Conference on Pattern Recognition Applications and Methods (ICPRAM 2020), pages 183-191 ISBN: 978-989-758-397-1; ISSN: 2184-4313

Copyright © 2022 by SCITEPRESS - Science and Technology Publications, Lda. All rights reserved

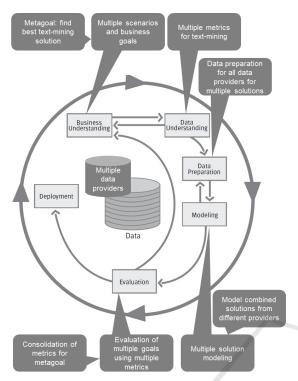


Figure 1: Contributions of this paper inside CRISP-DM as in Chapman et al. (2000).

In the first phase of *Business Understanding* a metagoal is defined: finding the best text-mining solution. This contains multiple feature extraction tasks, which support different scenarios and business goals. In many text mining projects, incoming documents are classified and features are extracted. Subsequently, this information is used to support and/or optimize the appropriate business process to fulfill a certain business goal. Different kinds of improvements such as process automation, decision support and assistance functions are possible. These determine the features to be extracted and the demand on quality of the extracted features. In this work we structure the goals and the features accordingly.

Data Understanding comprises inspecting the documents to be processed with regard to file format and resolution, thus ensuring that the documents can be processed correctly by the text mining solutions. Another issue to be considered is the type of content that provides orientation on what text mining approaches are suitable. Depending on the use case, part of the data understanding is the analysis of possible feature extraction results, therefore preparing the definition of metrics on these results.

In the next phase of *Data Preparation*, the documents are prepared to be processed by the text mining solutions. Typical steps are file format conversions and (if this is not done by the text mining solutions

themselves) content preparation tasks such as contrast optimization and deskewing. Another task is the compilation of a test set of documents that can be used later to evaluate the extraction results.

The tasks of the *Modeling Phase* are usually carried out by the providers of the text mining solutions. In the industrial use case described later on, multiple providers exist, therefore it is possible to improve the results by combination of feature extraction results in an optimization steps after the evaluation phase.

For the *Evaluation* of feature extraction results, standard measures like precision, recall and F1-score exist. While such measures are suitable to evaluate the efficiency of feature extraction methods in general, they do not reflect the particular requirements and the objectives of a certain usage scenario. We introduce custom metrics for the multiple goals as defined in the phase of business understanding. Furthermore, a consolidation of these metrics is considered for finding the overall best text mining solution referring to the metagoal.

As a result of the described course of action, the achieved knowledge about tools, features, documents and usage scenarios can be used to iterate through the phases of CRISP-DM (Chapman et al., 2000) and to redefine artifacts if necessary to get improved results, for example by combining text mining solution, fine tuning single solutions, refine the scenarios etc.

The phase of *Deployment* is out of scope for this paper.

3 RELATED WORK

The procedure of our use case is based on the CRISP-DM methodology described in Chapman et al. (2000). Other work in the area of text mining that orients itself on CRISP-DM was done for example by Carnerud (2014), who described this process with the goal of topic modeling for large conference proceeding papers. During the phase of data preparation, which may include processing of large scanned document files with many pages, automated document segmentation mechanisms like those of Wiedemann and Heyer (2017) may provide helpful preliminary work in order to facilitate the following data extraction tasks.

Nadeau and Sekine (2007) provide an overview of different standard evaluation metrics for named entity recognition (NER) tasks: The CONLL scoring protocol (Tjong Kim Sang and De Meulder, 2003) only counts exact matches, while the advanced ACE (Doddington et al., 2004) evaluation also considers more complex cases like partial matches or wrong

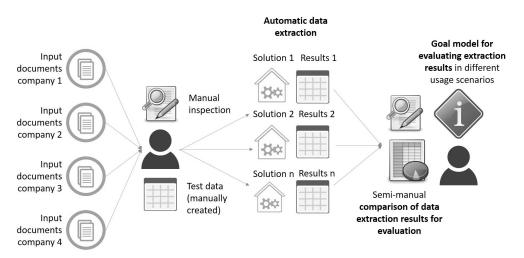


Figure 2: Information flow in our industrial use case with four companies and three provider solutions.

type classification of found entities. In MUC (Message Understanding Conference) events (Grishman and Sundheim, 1996), which generally target information extraction tasks, a system's performance is evaluated based on two axes: whether the system is able to find the correct text match of an entity and whether it is able to assign the correct type to the found entity. For time-based expressions like *date of incidence* in our scenarios, the TIMEX2 (Ferro et al. (2005)) standard may be useful.

These metrics or other variations of standard precision and recall, as introduced by Manning et al. (2008), may serve as suitable performance indicators for many cases. A weighted F-measure, as it was introduced by Chinchor (1992), allows to regulate impacts of precision and recall results on the computed F-score depending on the corresponding goals and scenarios.

More work that defines evaluation metrics customized for text mining was done by Suominen et al. (2009), that define for example an extended metric for precision and recall that is able to express partly correct values as well. Furthermore, the work of Esuli and Sebastiani (2010) shows one way to properly assess the overlaps between predicted and true result entities. Similar to our case, Jiang et al. (2016) differentiate between correct full matches and partly correct matches that may not have the exact expected entity boundaries but still provide useful information. They also show how multiple NER systems can be combined to form ensembles.

As shown by former works like that of Onan et al. (2016), combining the outputs of different tools may indeed increase the quality of text mining results. Especially in the field of information extraction for medical documents there has been a lot of recent research, such as the work of Singhal et al. (2016), that investi-

gates how multiple modern machine learning models can work together efficiently in order to form powerful ensembles. Furthermore, approaches like that of Hamon and Grabar (2013), who used both rule-based and machine learning techniques at the same time for extracting ingredient names in recipe documents, already show the great potential of such hybrid techniques. However, evaluation of (combined) feature extraction results is not trivial.

To the best of our knowledge, there exist no standard evaluation measures usable for all kinds of data extraction tasks in general. Instead, the definition of correct and incorrect results strongly depends on specific feature declaration and the respective problem context and therefore requires customized evaluation plans like the method proposed in this work.

4 APPLICATION IN AN INDUSTRIAL USE CASE

4.1 Description of Use Case

The industrial use case deals with reports describing incidents and their implications and is a joint project with four participating insurance companies. Its main objective or metagoal as described in Section 2 is to evaluate text mining solutions. Figure 2 shows the information flow in this project, beginning with input documents from all participants among the companies and ending in a tailored evaluation task for all three solutions.

The reports originate from outside the companies, mainly in paper form, which are scanned and standard OCR (Optical Character Recognition) techniques such as Tesseract OCR (Google, 2019) are ap-

Feature	Scenario 1 (Black Box Processing)	Scenario 2 (Provide Document Index)
author name	values should be correct	incorrect values acceptable
date of incident	values must be correct	values should be correct
cause of incident	incorrect values acceptable	incorrect values acceptable
all features	missing values acceptable	missing values acceptable

Table 1: Importance of Features for Usage Scenarios.

plied. We used three text mining solutions implementing different approaches to extract features that are necessary for further processing. Tool 1 and 2 are rule based and use rule languages such as UIMA RUTA (Apache Software Foundation, 2019) to extract feature values. The main effort is the creation of these rules. Tool 3 applies a machine learning approach. The main effort is annotating the correct feature values for numerous documents.

While the reports contain numerous features, we describe our approach here by means of the three features *author name*, *date of incident* and *cause of incident*. Even though the document class and the features to be extracted are consistent, the usage scenarios of the four companies are different. While not exploring the usage scenarios in detail, we identified the intended purpose and evaluated the results based on the company-specific goals. Based on the results of the individual tools, we created additional results by combining result values of different tools.

4.2 Business Understanding

We identified the objectives of each participating company and the specific demands on quality of the extracted data. We found that we can sum up the objectives of all companies by defining two usage scenarios: 1 *black box processing* and 2 *provide document index*. In both scenarios, the goal is to extract the three features mentioned in the last section. The result of the multiple scenarios and business goals is shown in an overview in Table 1 and described in the following.

The objective of scenario 1 is to use the extracted features for subsequent black box processing. To avoid errors in the follow-up process, features with an effect on control flow (such as date of incident) should have little or no incorrect results, whereas missing values are less critical. In other words, it is better to accept a smaller percentage of documents with extracted feature values, as long as the values are correct. For other features that have no controlling effect (such as author name) or that serve as additional information (such as the detailed cause of incident), it could be better to have more extracted values by accepting a certain rate of incorrect values. Missing values are acceptable for all three features in this scenario, since it is easy to identify the respective documents and add the missing values manually if needed.

In scenario 2 *provide document index*, the extracted features enable users to access the document content quickly and easily. Since we assume the users to have the necessary skills to recognize incorrect values and to deal with them, incorrect values are acceptable. As in scenario 1, missing values are acceptable here as well.

4.3 Data Understanding

In both scenarios the documents were available as multi page documents in the TIFF format with a resolution of 200 dpi. Each document contains reports plus additional pages such as cover letters and invoice documents. All documents have content of mixed type (running text, tables, pictures and form sections) and the layouts are heterogeneous.

As described above, the features to be extracted from the reports are *author name*, *date of incident* and *cause of incident*. Author name is of data type string and we expect the author name to be present in all reports. Date of incident is of type date. The detailed cause of incident is given in text form, but there may be several causes for one single incident, thus the data type of this feature is a set of strings. Date of incident and cause of incident should be present in most (but not in all) reports. It is obvious that multiple metrics need to be defined for comparing the quality of the feature extraction results of different tools, as partly correct results etc. need to be considered.

4.4 Data Preparation

Because the report pages are scanned mostly in high quality, only minor problems related to OCR occur. Due to the amount of information, manual separation and page classification is very time consuming and not possible in a real life setting. As a consequence, the text mining solutions process the report pages in the same way as the additional pages, which may cause incorrect extraction results. Another challenge is mixed content, making it more difficult for text mining solutions to deliver correct extraction results in special cases like feature values occurring in a table. For evaluation purposes, a test set of 369 reports is used. The correct values of all three features for these documents are extracted manually. Author name is present in 92% of the documents, date of incident in 90% and cause of incident in 95%. The average page count of the test documents is 15.

4.5 Modeling

The modeling activities are carried out by the providers of the text mining solutions and are based on a small set of specially created example documents. Within these documents, the correct locations of the features to be extracted are marked.

Details concerning the used tools, algorithms and models are omitted here since they are not crucial for our evaluation-focused approach.

4.6 Evaluation

Using the test set (see Section 4.4), it is easy to answer the question if an extracted value is correct or not. However, in many cases the extracted value is not *correct* in the proper meaning of the word, but nonetheless useful with respect to the goals of the usage scenario (see Table 1). Hence, a rating is needed for *useful* results, taking into consideration the usage goals. Incorrect but useful values may occur for several reasons. One single document may contain different values for one feature, or character errors may result from OCR.

To evaluate the results of the text mining solutions in general, the prevalent measures precision, recall and F1-score (Manning et al., 2008) are applied to each individual feature. Precision is the percentage of retrieved documents that are relevant. Here this is the percentage of documents where a tool delivers correct feature values relative to all documents where the tool delivers any value. Recall is the percentage of relevant documents that are retrieved. Here, this is the percentage of documents where a tool delivers correct feature values relative to all documents that contain any value. F1-Score is the harmonic mean of precision and recall. It is often used as a standard measure for evaluation.

For textual features, it is convenient to calculate similarity between the correct values and the extracted values using the Levenshtein distance. In cases where a reference data set is available, the similarity measure is used to map the extracted values to the correct values. For the feature author name, reference data should be available. Therefore, extraction values for author names that have a Levenshtein distance less or equal to one to the correct value are considered as useful. For the same reason, correct last names are useful. Table 2 shows this rating.

For features of type date, ambiguities and vagueness are a challenge. One document may contain several date values, as well as the extraction result for one document may consist of several date values. Furthermore, a period of time (such as "beginning of December 2017") may be given in a document and likewise the extraction result may be a period. Table 3 shows how extraction results are rated.

The last feature *cause of incident* is more vague than the other features. It may appear at several positions in continuous text and we expect no exact matches for this feature. If causes are described shortly using few keywords, it might be possible to use rating functions (as for the other features). For complex descriptions, a manual rating approach seems reasonable. This feature and its rating is shown in Table 4.

Tables 2, 3 and 4 show the usefulness of extraction values for both scenarios. Coming back to using an evaluation based on standard measures, the extraction result can be True Positive (TP), False Positive (FP), False Negative (FN) or True Negative (TN). In contrast to classification problems, we have to distinguish two different types of FPs here. If a document contains no feature value and a tool delivers a value as extraction result, we denoted this as False Positive Invented (FP_i) . The second type (denoted as False Positive Missed, FP_m) occurs when a document contains a feature value and a tool delivers another value that we rate as not useful. Considering the standard definitions of precision and recall, we compute precision and recall as follows, using TP for "number of *TPs*" etc. in the formulas:

$$precision = \frac{TP}{TP + FP_i + FP_m}$$
$$recall = \frac{TP}{TP + FN + FP_m}$$

Note that the formula of recall differs from the standard formula since each FP_m indicates a document containing a value that should have been found (and was not). According to our definition given earlier in this section the number of documents that contain any value for this feature is $TP + FN + FP_m$. On the other hand, the formula of precision is equivalent to the standard one since $FP = FP_i + FP_m$. F1-score is then as usual:

$$F1 = \frac{2 * precision * recall}{precision + recall}$$

Situation in document	Extraction result	Rating for scenario 1	Rating for scenario 2
full name	full name	useful	useful
full name	last name	useful	useful
more than one name	at least one useful name	useful	useful
one name	more than one name, at least one useful	useful	useful
full name	first name	not useful	not useful

Table 2: Rating of extraction results for author name.

Tab	le 3	3: F	Rating	of	extracti	on	results	s for	date	of	incide	ent.
-----	------	------	--------	----	----------	----	---------	-------	------	----	--------	------

Situation in document	Extraction result	Rating for scenario 1	Rating for scenario 2
one date	correct date	useful	useful
one date	incomplete date (year missing)	not useful	not useful
one date	period with length one month or less, including correct date	not useful	useful
period	date within period	useful	useful
one date	more than one date, at least one correct	not useful	useful
more than one date	at least one correct date	not useful	useful

Table 4: Rating of	of extraction	regulte for	cause of i	incident
Table 7. Raung C	n extraction	results for	cause of I	menuem.

Situation in document	Extraction result	Rating for scenario 1	Rating for scenario 2
short description of cause (few keywords)	all relevant keywords, nothing else	useful	useful
short description of cause (few keywords)	all relevant keywords plus more irrelevant text	useful	useful
complex description	complex description, matching partially	manual rating required	manual rating required
several different causes	at least one correct cause	useful	useful

After rating all extraction results as TP, TN, FN, FP_i and FP_m , we calculate precision, recall and F1 for all tools and all features. The next step is to identify the best results with regard to the objectives of the two scenarios. While highest F1 is considered the best result *in general*, in this setting we use a tailored result. Using Table 1 the best result is defined as follows:

Incorrect Values Acceptable:

 $max(F1_1, F1_2, ..., F1_n)$ with $F1_i$ being the F1 score of tool *i*

• Values should be Correct:

 $max(F1_1, F1_2, ..., F1_n)$ with $F1_i$ being the F1 score of tool *i* and $precision_i \ge 0.9$ at the same time

• Values must be Correct:

 $max(precision_1, precision_2, ... precision_n)$ with precision_i being the precision score of tool *i* where $precision_i \ge 0.9$ and $recall_i \ge 0.35$ at the same time

These thresholds are defined analytically for the specific industrial use case and its goals. The introduction and usage of a more flexible scoring system, such as a weighted F-measure (Chinchor, 1992), that allows to control the impact of detected FPs and FNs for different scenarios, remains part of our future work, which includes finding optimal weights and thresholds.

4.7 Optimization

Table 5 shows the tools with the best results for each feature and the achieved scores for precision, recall

and F1. Note that the combination of tools is already part of the *iteration* phase in CRISP-DM. For example, the tool combination $C_{1,2}$ combines the extraction results for *date of incident* of tools 1 and 2, using only the coincident values of both tools. $C_{1,3}$ uses the non-empty result values of tool 1 and, when tool 1 provides no value, the result values of tool 3.

As mentioned before we defined different values to be useful for scenario 1 and 2 for feature *date of incident* (see table 3), resulting in different values for precision, recall and F1 for the same extraction results.

In comparison, Table 6 shows the results we would have received with a standard correctnessbased evaluation that does not consider usefulness of information but only whether the extracted features match the expected values or not. As to expect, quality of all tools decreases for this scenario. Additionally, for this case tool 3 provides the overall best score, while for scenario 2, tool 1 was the clear winner with respect to usefulness. In this case, the result in Table 6 is misleading, showing the importance of using appropriate evaluation mechanisms that are tailored to the specific use case scenario and its goals in order to receive meaningful results (see Table 5).

4.8 Learnings

Finally we used the gained knowledge to iterate through the phases of CRISP-DM.

In the first phase of *Business Understanding*, it may be beneficial to redefine the scenarios, features and their usage goals. In the presented use case the scenarios were predetermined and were not changed

Feature	Scenario (Goal)	Importance of feature	Tool	Precision	Recall	F1
author name	1	values should be correct	3	0.925	0.380	0.539
author name	2	incorrect values acceptable	1	0.725	0.604	0.659
date of incident	1	values must be correct	<i>C</i> _{1,2}	0.987	0.450	0.619
date of incident	2	values should be correct	<i>C</i> _{1,3}	0.949	0.784	0.859
cause of incident	1 and 2	incorrect values acceptable	1	0.820	0.720	0.767

Table 5: Best tools and their evaluation results - goal: usefulness (scenario 1 and 2).

Feature	Scenario (Goal)	Tool	Precision	Recall	F1
author name	correctness	3	0.817	0.336	0.476
date of incident	correctness	<i>C</i> _{1,3}	0.910	0.753	0.824
cause of incident	correctness	3	0.642	0.280	0.390

Table 6: Best tools and their evaluation results - goal: correctness.

during the project. On the other hand, the gained knowledge about the extraction results resulted in different usage goals. For instance, the objective of black box processing requires high precision values for features with an effect on the control flow. Thus, the obtained precision values may trigger a change of the usage goals, taking (or not) into account black box processing. Such decisions, in turn, may result in different feature definitions that are more suitable to achieve the new goals.

With regard to *Data Understanding*, new knowledge about the documents and their content can be used to reconsider the feature definitions. Overall, we observed the following peculiarities:

- unexpected missing values for feature *author name* (assumed to be present in all documents)
- unexpected multiple values for feature *author name* and *date of incident*
- incomplete or vague values (such as only last name of *author name* or period for *date of inci-dent*)
- reports with attached prior reports referring to the same incident

To better suit the exceptional cases, a change of feature definitions is necessary. For example, we could change the feature type of *date of incident* from (single) date to period (start and end date). Such changes would considerably increase the complexity of the extraction task.

With regard to the *Modeling Phase*, it is possible to improve the efficiency of extraction of the tools. In case of Machine Learning approaches, this could mean to provide more training data or to adapt and change the machine learning algorithm. If the extraction approach is rule-based, one can try to detect systematic errors and to adapt the rule set.

When iterating trough the *Evaluation Phase*, the rating functions and evaluation criteria should be reviewed and adapted if necessary. A reusable library

with evaluation functionality covering the following subjects is part of future work:

- automatic matching/rating of time periods for usual kinds of time periods to support further automatic rating of date features (rating overlapping time periods as useful)
- rate date values close to the correct value as useful (with maximum distance as parameter)
- matching of names using a reference database (if available), resulting in exact values (full names) that can be rated automatically
- development of rating functions for vague text features using keyword-based approaches and considering length of text

5 CONCLUSION AND OUTLOOK

In this work we have described in detail the evaluation additions to the standard CRISP-DM process for data mining applied for feature extraction results in a text mining project. We have described the additional artifacts in each phase, spanning multiple business goals and scenarios, and described how metrics are used for evaluating not only correct, but also useful feature extraction results. We have briefly described possible optimizations to the process and given an outlook on future work.

We have successfully applied the methodology to our real-world industrial use case, which consists of three commercial software solutions and real-world documents from four companies. It showed that a methodical approach for defining scenarios, goals and criteria is necessary for project success. Several iterations were necessary to achieve a common understanding of the goals and challenges among customers, implementers and solution providers. It showed that distinguishing between scenarios, goals and criteria is crucial for successful communication in the project.

The first definition of usage goals was based on incomplete information about the characteristics of documents and features. The discussion of intermediate results with the participants led to the development of suitable feature definitions and usage goals. Based on this we could refine the evaluation criteria and the rating functions for extracted values. The customers gave the feedback that the approach is suitable and helpful in the described setting.

In the end, we achieved a common understanding of the influencing factors of feature extraction scenarios for text, how these factors affect the evaluation results and what solutions (or what kind of solutions) are suitable to extract what kind of features.

In the following, we give an outlook on which improvements can be made especially during the evaluation phase of text mining projects.

First of all, introducing a form of *weighted* F1 score could prove as useful. Depending on the application scenario it might be more important to find less, but reliable results. This may take into account a higher rate of FNs (like the feature *date of incident* in our scenario 1). In contrast, for use cases similar to scenario 2, it might be wiser to rather allow a higher rate of FPs in the document than losing some important information.

Although not concerning the three features selected from our industrial use case in this work, having to deal with highly imbalanced occurrences of features within the document sets causes well-known challenges. For example, features with a small set of target classes (like yes/no), predicting always 'yes' may achieve a high evaluation score when the target values occur very uneven. Here using Cohen's kappa (Cohen, 1960) instead of F1 score seems to be a good option and will be investigated in the future.

REFERENCES

- Apache Software Foundation (2019). Uima ruta. https://uima.apache.org/ruta.html.
- Capterra Inc. (2019). Text mining software. https://www.capterra.com.de/directory/30933/textmining/software.
- Carnerud, D. (2014). Exploration of text mining methodology through investigation of qmod-icqss proceedings. In 17th QMOD-ICQSS Conference, Prague, Czech Republic.
- Chapman, P., Clinton, J., Kerber, R., Khabaza, T., Reinartz, T., Shearer, C., and Wirth, R. (2000). Crisp-dm 1.0 step-by-step data mining guide. Technical report, The CRISP-DM consortium.

- Chinchor, N. (1992). Muc-4 evaluation metrics. In *Proceedings of the 4th Conference on Message Understanding*, MUC4 '92, page 22–29, USA. Association for Computational Linguistics.
- Cohen, J. (1960). A coefficient of agreement for nominal scales. *Educational and Psychological Measurement*, 20(1):37–46.
- Davis, M., Emmott, S., Brethenoux, E., and Vashisth, S. (2019). Market guide for text analytics. https://www.gartner.com/en/documents/3892564.
- Doddington, G., Mitchell, A., Przybocki, M., Ramshaw, L., Strassel, S., and Weischedel, R. (2004). The automatic content extraction (ace) program-tasks, data, and evaluation. *Proceedings of LREC*, 2.
- Esuli, A. and Sebastiani, F. (2010). Evaluating information extraction. In Agosti, M., Ferro, N., Peters, C., de Rijke, M., and Smeaton, A., editors, *Multilingual and Multimodal Information Access Evaluation*, pages 100–111, Berlin, Heidelberg. Springer Berlin Heidelberg.
- Evelson, B. and Sridharan, S. and Perdoni, R. (2019). The Forrester WaveTM: AI-Based Text Analytics Platforms, Q2 2018. https://www.forrester.com/report/The+Forrester+ Wave+AIBased+Text+Analytics+Platforms+Q2+ 2018/-/E-RES141340.
- Ferro, L., Gerber, L., Mani, I., Sundheim, B., and Wilson, G. (2005). Tides 2005 standard for the annotation of temporal expressions. Technical report, MITRE.
- Google (2019). Tessseract ocr. https://opensource.google/projects/tesseract.
- Grishman, R. and Sundheim, B. (1996). Message understanding conference-6: A brief history. In Proceedings of the 16th Conference on Computational Linguistics Volume 1, COLING '96, pages 466–471, Stroudsburg, PA, USA. Association for Computational Linguistics.
- Hamon, T. and Grabar, N. (2013). Extraction of ingredient names from recipes by combining linguistic annotations and crf selection. In *Proceedings of the 5th International Workshop on Multimedia for Cooking & Eating Activities*, CEA '13, pages 63–68, New York, NY, USA. ACM.
- Jiang, R., Banchs, R. E., and Li, H. (2016). Evaluating and combining name entity recognition systems. In *Proceedings of the Sixth Named Entity Workshop*, pages 21–27, Berlin, Germany. Association for Computational Linguistics.
- Manning, C. D., Raghavan, P., and Schütze, H. (2008). Introduction to Information Retrieval. Cambridge University Press, New York, NY, USA.
- Nadeau, D. and Sekine, S. (2007). A survey of named entity recognition and classification. *Lingvisticae Investigationes*, 30.
- Onan, A., Korukoğlu, S., and Bulut, H. (2016). Ensemble of keyword extraction methods and classifiers in text classification. *Expert Systems with Applications*, 57:232 247.
- PAT Research (2019). Top software for text analysis, text mining, text analytics.

https://www.predictiveanalyticstoday.com/topsoftware-for-text-analysis-text-mining-textanalytics/.

- Singhal, A., Simmons, M., and Lu, Z. (2016). Text mining for precision medicine: automating diseasemutation relationship extraction from biomedical literature. *Journal of the American Medical Informatics Association*, 23(4):766–772.
- Suominen, H. et al. (2009). Performance Evaluation Measures for Text Mining. IGI Global, Hershey, PA, USA.
- Tjong Kim Sang, E. F. and De Meulder, F. (2003). Introduction to the CoNLL-2003 shared task: Languageindependent named entity recognition. In *Proceedings of the Seventh Conference on Natural Language Learning at HLT-NAACL 2003*, pages 142–147.
- Wiedemann, G. and Heyer, G. (2017). Page stream segmentation with convolutional neural nets combining textual and visual features. *CoRR*, abs/1710.03006.

SCIENCE AND TECHNOLOGY PUBLICATIONS