LilyPads: Exploring the Spatiotemporal Dissemination of Historical Newspaper Articles

Max Franke¹, Markus John¹, Moritz Knabben¹, Jana Keck², Tanja Blascheck¹ and Steffen Koch¹

¹Institute for Visualization and Interactive Systems, University of Stuttgart, Germany
²Institute of Literary Studies, University of Stuttgart, Germany

Keywords: Digital Humanities Visualization, Spatiotemporal Data, Historical Newspapers.

Abstract: Today, libraries provide digitized collections of historical newspapers, which researchers in the humanities seek to analyze. An important objective of this work is to enable researchers to overview and analyze the textual, temporal and geographical dissemination of an event expressed in document corpora of interest. For this, we propose LilyPads, which permits researchers to analyze such corpora using a novel, map-inset-based approach. In contrast to previous work, LilyPads is centered around one main view, which integrates key aspects of the visualized data, thereby facilitating an explorative approach to finding relationships in data. From LilyPads’ overview, researchers can select subsets of data as well as individual documents interactively, which supports detailed analysis of the corpus, combining close and distant reading methods. We show the applicability of LilyPads by demonstrating its use in a real-world analysis scenario.

1 INTRODUCTION

The availability of digitized collections of historical documents has encouraged socio-historical research on both national and international levels, for which computational methods offer new analysis possibilities. This equips researchers in the humanities (RH) with tools and methods to address research questions in a new way to re-evaluate, develop, and test hypotheses. Interactive visualization facilitates such a methodology by supporting exploration; drill-down tasks; and the exchange of ideas, hypotheses, and results with colleagues and other researchers.

Our project partners from the Oceanic Exchanges (OeEx, 2017) project are interested in gaining new insights into information dissemination from large sets of digitized historical newspaper articles published during major migration waves 1840–1914. They seek to identify how specific topics shift over time, where shifts on a global level are often lost during a close analysis of specific regions. Following the innovation of the transatlantic telegraph cable in the late 1850s, the speed of news circulation increased. Researchers are especially interested in the geographical and temporal dissemination of news in this period, as well as many other, related, aspects.

The compilation and curation of case studies is a prerequisite to work on specific research questions in this context. A case study is a curated collection of historical newspaper articles targeted at one specific historical event or topic, which had a high amount of news coverage and international dissemination. Such case studies typically contain hundreds to the lower thousands of newspaper articles. Interactive exploration methods and drill-down options to trace back patterns to the digitized articles and the online archives, combining close and distant reading approaches (Jänicke et al., 2015; Moretti, 2005), are essential for the exploration of such article sets. Close reading describes working with source texts directly, while distant reading approaches represent one or more texts in an abstract, aggregated fashion.

The RH have compiled multiple historical case studies; for instance, one case study covers news reports on a propaganda tour by Hungarian revolutionary Lajos Kossuth in 1851–1852. Other case studies focus on the eruption of the Krakatoa volcano in 1883, the sinking of the USS Maine during the Spanish-American War in 1898, or the murder of Finnish general governor Bobrikoff in 1904.

We present LilyPads as an approach supporting researchers in analyzing such case studies. LilyPads is an interactive visual approach that places the data—the summarized articles themselves—in the view’s center, linking it closely to spatial and temporal aspects. When talking about a closely-integrated visu-
alization, we refer to the specific components, which visualize different aspects of the data and are seamlessly interconnected to identify the relations between those components. This setup enables researchers to quickly gain a first impression of the data; as well as to explore, highlight, and understand the data with regard to space, time, and content. To demonstrate RH can use our approach, we apply it to two historical case studies our project partners provided.

The contributions of this work are the following: (1) We present a novel, integrated interactive visualization approach for exploring historical news datasets from a semantically relevant geographical perspective; with reference to spatial, temporal, and content characteristics; and with possibilities to drill down into subsets by constraining these characteristics. (2) We derive requirements from a set of domain-specific tasks and describe their effect on our design decisions and the technical implementation. (3) We demonstrate the applicability of LilyPads by describing an exploratory analysis on a dataset of historical news articles, which raises and, subsequently, answers questions relevant to our domain experts.

2 RELATED WORK

Our work is related to visualization approaches that analyze spatiotemporal dissemination of text collections with an emphasis on both content and metadata. By extending visualizations with suitable interaction techniques, our objective is to ensure a seamless switching between close and distant reading techniques. We focus on visualization and interaction techniques that suggest similar directions. We further discuss works that deal with spatiotemporal document analysis. Finally, we point out visualization approaches that support RH in solving subtasks similar to LilyPads, or apply comparable visual methods.

2.1 Visualization Techniques

With LilyPads, we mainly focus on an integrated visualization, combining several approaches that have already been proposed. We present these approaches and explain how our work distinguishes itself by emphasizing our improvements to existing techniques.

We center the visualization approach proposed in LilyPads around the contents of documents by showing a word cloud, in which the most frequent words from all documents are shown. Word or tag clouds are an established technique, which is described in detail by Vuilleumet et al. (2009) or by Heimerl et al. (2014). While we use an integrated visualization to display additional information next to our word cloud, others have extended the concept of word clouds accordingly; for instance, while Lee et al. (2010) depict temporal development of term use in SparkClouds, Nguyen and Schumann (2010); Nguyen et al. (2011) show additional spatiotemporal data, and Collins et al. (2009) and John et al. (2018) visualize multiple texts at once. The effectiveness of word clouds has been analyzed in depth, for example, by Rivadeneira et al. (2007), Hearst and Rosner (2008), and Alexander et al. (2018). While these researchers argue against a general suitability of word clouds, they agree that word clouds are useful for visualizing trends and forming gists of one or multiple texts.

LilyPads uses radial histograms for showing temporal distribution of data points around a map inset. Approaches like Time-ray Maps (Sheidin et al., 2017), Ring Maps (Huang et al., 2008), or the work by Zhou et al. (2018) use similar techniques. To simultaneously encode a direction and a count into one element, we also use a radial bar chart around the word cloud. To encode direction, Andrienko et al. (2017) propose histogram-like glyphs, but do not visualize additional information within those glyphs. Similarly, Drocourt et al. (2011) use angle to represent points along the coast of Greenland. Whisper (Cao et al., 2012) uses a radial layout, encoding the latitude of data points into the angle. This approach solves a similar problem of visualizing and exploring the spatiotemporal dissemination of information, namely Twitter messages. In contrast to Whisper, LilyPads enables researchers to customize the point of view, and visualizes spatial distances.

We display clusters of publication locations within map insets, which are similar to the map insets used by Brodkorb et al. (2016). We place those insets towards the direction of the locations using an origin point, comparable to the work of Ghani et al. (2011). While their approaches place the insets at the map border, we additionally encode the distance to the locations in the inset position. More recently, Lekschas et al. (2020) have approached the problem of data with heterogeneous density by using insets. In contrast to LilyPads, which uses the space between insets to visualize additional data, their approach shows an overview of the data space between the insets.

VaiRoma (Cho et al., 2016) offers multiple coordinated views (MCVs), which facilitate exploring extracted places and topics from Wikipedia articles with historical content. Their topic view is based on a sunburst visualization (Stasko and Zhang, 2000) and represents the hierarchical distribution of topics. Our approach differs insofar as we offer an integrated approach—as opposed to MCVs—which works di-
rectly with digitized historical documents, the primary archival material, instead of secondary material. VisGets (Dörk et al., 2008) visualizes spatiotemporal data as well as tags in coordinated views. Fuchs and Schumann (2004), Thakur and Hanson (2010), and Tominski et al. (2005) introduce further approaches for depicting spatiotemporal data. Their approaches are centered around a map and are most efficient for spatially dense datasets. LilyPads, on the contrary, is designed for sparse datasets. While these approaches visualize quantitative, time-dependent data, our objective is to visualize the summarized content of text documents alongside the spatiotemporal metadata. The discussed approaches can be divided into coordinated and integrated view techniques. While VAIroma (Cho et al., 2016) and VisGets (Dörk et al., 2008) use MCVs, most of the approaches are centered around an integrated view, listing this feature as a contribution (Sheidin et al., 2017; Cao et al., 2012; Drocourt et al., 2011; Ghani et al., 2011; Brodkorb et al., 2016).

Whereas some techniques (Sheidin et al., 2017; Drocourt et al., 2011; Nguyen and Schumann, 2010; Nguyen et al., 2011) show geographic and textual information statically, interactive techniques offer more potential for the exploration of datasets. Therefore, LilyPads uses interaction techniques such as brushing and linking, and filtering and drill-down. Examples for interactive approaches of such techniques are VAIroma (Cho et al., 2016), VisGets (Dörk et al., 2008) and Trading Consequences (Hinrichs et al., 2015).

For an additional overview of the dataset and the temporal distribution, we integrate a document minimap, closely resembling the pixel-based approach described by Oelke et al. (2011). We employ opacity boosting for brushing and linking, which can be considered a special case of color boosting.

2.2 Spatiotemporal Text Analysis

The visual analysis of spatiotemporal text data has been researched in different domains, such as patent analysis (Koch et al., 2011), Digital Humanities (Hinrichs et al., 2015), micro-blogging (Cao et al., 2012), or crisis management (Tomaszewski et al., 2007). This has led to an increase of visual approaches that focus on spatiotemporal and textual analysis.

Analyzing social media data poses challenges similar to those encountered in historical datasets in terms of the visual representation of spatial and temporal aspects as well as the dissemination of information. MacEachren et al. (2011) propose SensePlace2, which harnesses social media posts for crisis management. Similarly, Bosch et al. (2013) introduce ScatterBlogs2, which enables real-time monitoring and filtering of the spatiotemporal and textual content of micro-blog posts. Chen et al. (2017) build a virtual, semantic map from patterns in collections of social media messages. More approaches visualizing social media data are Whisper (Cao et al., 2012) and the work by Chen et al. (2016). The latter introduces an interactive visual analytics approach that uses social media tweets with geographical tags to identify and extract movement patterns.

Other approaches have been proposed for historical data containing spatial, temporal and textual references. Such data raise unique difficulties, such as, for example, heterogeneity and diversity, as described by Tomaszewski and MacEachren (2010). The HESTIA project (Barker et al., 2010) works on the visual analysis of the text corpus of Herodotus’ “The Histories,” dealing with challenges such as duplicate data or incorrect entries. It uses a spatiotemporal visualization to represent the extracted locations from the text and provides flexible filtering options. Weaver et al. (2007), who visually analyze patterns in hotel visitation, mention inconsistencies as a challenge in historical data. We face similar challenges with digitized newspaper articles, for instance, with data migration errors caused by optical character recognition (OCR).

Moretti (2005) introduces the concept of distant reading. Jänicke et al. (2015) provide a survey of approaches combining distant with close reading. We propose an integrated overview-first approach with high aggregation of a document collection while providing access to the individual documents. Jänicke et al. (2012) propose a web-based approach that supports comparing and exploring different topics in a spatiotemporal context. It uses spatial zoom-dependent aggregations to avoid overlaps in the geographical representation and enables interactively starting and refining queries. We approach the overlapping of the map insets differently, using clustering, but employ similar interactive filtering.

Trading Consequences (Hinrichs et al., 2015) works on a dataset of texts from the 19th century and pursues a research task—similar to that of the OcEx project—of identifying patterns in flow and dispersion, focusing on patterns of commodity trade. Torget et al. (2011) also work with similar newspaper repositories, with their publication dates ranging from the early 19th century to the early 21st century. They emphasize difficulties regarding errors in digitization of newspaper articles, similar to Weaver et al. (2007). While they use a much larger, monolingual dataset, LilyPads’ objective is to integrate multilingual datasets, which are smaller, previously curated, and focus on specific historical case studies.
3 TASKS AND REQUIREMENTS

Before and during the implementation of LilyPads, we discussed the approach with scholars from different disciplines within the humanities such as cultural history, comparative literature, or historical linguistics, in regular meetings. The researchers provided us with a detailed description of the problems they are trying to approach and the research questions they aim to address. They are interested in how news spreads, which kinds of news spread, and how the dissemination of knowledge, as well as concepts, were affected by geopolitical realities. The paths of dispersion of news at that time are not fully recorded, and are especially not contained in the data. These research questions can, thus, not be answered directly. Instead, researchers analyze both regional and global nuances in content and phrasing between articles over time to infer patterns of dissemination. By proposing visual requirements to the researchers, we combined the experience of the RH regarding their domain and workflow with our expertise in information visualization.

We further supplemented these requirements with lessons learned during a field study with six researchers from the OcEx project, who used the prototype for a week. Using their feedback, we could amend the requirements and improve the visual interface. The RH—who are actively using the prototype in their research—have since then given us informal, positive feedback regarding the changes. By evaluating the challenges and questions, we refine a list of tasks which LilyPads seeks to address:

T1: Exploratory generation and verification of knowledge on the spatiotemporal distribution of news and nuances of information perception and dissemination based on (A) publication location, (B) date of publication, and (C) contained terms.

T2: Exploration of arbitrary subsets of the data based on a set of filter criteria, such as date ranges, language, contained terms, or geographical region.

T3: Close reading of digitized texts as well as the metadata and the original scans, to gain knowledge about nuances in the case study, or, for example, to identify and correct OCR errors.

A set of requirements follows directly from these tasks. We derived further requirements from discussions with the RH. In the following, we motivate the requirements and relate them to the tasks.

Discussions with the project members revealed that the approach should not require too much additional cognitive load, as to not interfere with their research work. R1 requires the visual interface and the utilized visualizations to be straightforward, using established visualization and interaction techniques.

To enable unhindered exploratory use of the approach, we further require by R2 an interface with instant feedback. Based on the findings of Card et al. (1991), we require lightweight interactions—such as brushing and linking—to give visual feedback in under 0.1 s. Filtering, which would change the visualized data, should update the visualization in under 1 s.

Due to the international nature of the project, any bias regarding researchers’ mother tongues or internalized world views must be avoided. Coupled with multilingual data, an unbiased visualization that does not presume any linguistic or spatial preferences is required by R3.

T1 implies a need for a visualization in which the reciprocal effects of different aspects of the data can be freely explored. We argue that this can be realized better with an highly integrated approach than with MCVs. Based on the guidelines set by Wang Baldonado et al. (2000), we aim to minimize the amount of coordinated views in the visualization, thereby reducing context switching overhead for users. R4 requires a single, integrated view for the main content.

T1 also implies that the visualization should provide an overview of the spatial and temporal distribution of the documents. R5 requires an overview-first approach, which allows for reduced precision.

At the same time, the visualization should facilitate lightweight interaction, such as hovering, providing additional detail for the respective part of the visualization without changing the visualized data. This interaction should be possible with all components of the visualization to explore different aspects of the data (T1.A to T1.C). R6 requires exact details on demand without changing the visualized subset of data.

To explore arbitrary subsets of data (T2), the approach should support drill-down and filtering operations. Researchers need to perform multiple drill-down operations in sequence, while being able to see and navigate the history of actions. We require concatenable and reversible drill-down operations by R7.

As the research emphasis is on content, the visualization should show an approximate overview of important terms in the texts. This facilitates an exploration of nuances based on the textual contents (T1.C). R8 requires a visualization centered around an approximate representation of the textual contents.

To switch from distant to close reading (T3), researchers should be able to reach each individual article from the visualization. Researchers should be able to access multiple documents simultaneously to enable cross-referencing and comparisons, without having to interrupt their current exploration process. R9 requires non-disruptive access to source documents.
4 HISTORICAL CASE STUDIES

Our project collaborators curate historical case studies from different international newspaper archives consisting of newspaper articles in over 20 languages, as well as metadata such as date and place of publication. The digitized texts contain OCR errors stemming from damaged pages, narrow typesetting, and archaic word use. We calculate term and document frequency for n-grams from the tokenized texts. By using partly hand-crafted white- and blacklist dictionaries, we then filter out OCR errors from the term counts while preserving outdated spellings and user-provided whitelist terms, such as important names.

For the figures and descriptions in Sections 5 and 6, we have used the Kossuth case study. It covers 668 newspaper articles published 1851–1852 about the arrival of Hungarian revolutionary Lajos Kossuth in New York at the outset of a publicity campaign to secure American support for Hungarian independence. The articles were published in the United States and Western Europe. As a series of events, the case study invites exploration of the spatial and temporal dissemination over time (T1.B). It covers a time period prior to the innovation of the transatlantic cable. The objective is to analyze how the international newspaper network by the mid-nineteenth century was increasingly functioning as a system connected by domestic telegraph wires, railways, steamships, exchange networks, and extensive reprinting practices. Another objective is to explore if the distribution and suppression of certain contents in distinct geopolitical realities differ (T1.A).

5 VISUAL APPROACH

We implemented LilyPads using JavaScript and D3.js. As the RH are interested in spatial and temporal distribution both on a global and a local level (T1 and R5), we decided not to follow a conventional approach of using MCVs, but instead opted for an integrated view (R4). We settled on this decision because we visualize the temporal distributions for single location clusters and see no viable option of doing so in an intuitive manner (R1) with an MCV approach.

5.1 Visualization Settings

The approach is agnostic to the world view and perception of the analysts. Consequently, the analysts require (R3) a means to configure the visualization to match their preferences. They can select an origin, from which all location projections are calculated, from a map (see Figure 1k). They can further select length units, and the projection method for distance and direction calculation, from a settings dialog.

The color of most components represents the average publication date of the documents they represent to emphasize the temporal aspect of components and provide an overview of the data (R5). This color scale is based on the total time range of the currently visualized data. The figures in this paper use a consistent color scale from cyan to dark blue. We provide a default for the color scale, but leave it to the analysts to select their own color scale to account for color blindness and personal preference.

5.2 Total Date Histogram

We show a histogram of the total temporal distribution of the visualized data in the lower left of the visual interface (see Figure 1a). This acts both as an overview (R5), and as a means to get the exact temporal distribution for any part of the overview by interaction (R6). Our approach aggregates dates appropriately for the current time range, so that a sensible number of bars is shown at a time (R1). A small arrow to the left of the histogram shows the reading direction, giving analysts an additional frame of reference. Non-empty bars have a minimum height, which sacrifices precision negligibly for improved readability.

5.3 Word Cloud

As required by R8, we center the visualization around the texts instead of the geographical aspect of the data. At the same time, we want to show both the spatial and temporal distribution of the data. Considering R4 and R8, we decide to build the integrated visualization around a word cloud (see Figure 2), which we place in the center of the screen (see Figure 1b). The word cloud consists of a subset of the terms we extracted in the preprocessing (see Section 4). The extraction works on the original texts to truthfully represent the original languages (R3). The prominent terms appear in the word cloud, offering a condensed overview of the texts’ contents (R5 and R8).

Font size of the terms encodes document frequency. Interaction with the terms reveals more information (R6), and a tooltip (see Figure 4c) provides the term frequency as well. Earlier versions of the approach, as well as discussions with our project partners, revealed that more involved methods of scoring terms, such as tf-idf (Dunning, 1993) or $G^2$ (Chuang et al., 2012), do not handle large amounts of OCR errors, or multilingual corpora, well. We, therefore, use document frequency.
5.4 Map Insets

We aim to set focus on the content overview (R8), while still visualizing the spatial and temporal aspects of the data. We show the spatial distribution of publication locations not as a contiguous map, but as map insets (see Figures 1c and 3). We built an integrated visualization (R4) with an interactive overview, which shows additional details, such as local temporal distribution, for the geographical locations (R5 and R6). Because we further require an interface that is easy to understand and unintrusive in an already-established workflow (R1), and do not want to presume anything about the analysts’ mental world views (R3), a single, integrated view with a perspective depending on the analysts’ preferences seems to be the most promising solution. By not showing a contiguous map, we are also able to show the temporal distribution of the data, as well as the links between the components, against a blank background, which improves readability.

R4 and R5 require the approach to reveal the temporal distribution of documents for local regions. We, therefore, show a histogram for the dates of the publications contained in the inset, which we aggregate to the same scale as the total date histogram (see Figure 3c). This histogram is radial, faces the word cloud, and is read clockwise, which is indicated by a gray arrow. Paths connect the histogram bars to the bar around the word cloud representing that inset. When brushing anywhere in the visualization, these paths encode publication date and number of linked documents by color and thickness of the line. While other approaches (Boyandin et al., 2011; Yang et al., 2017) encode additional data in the links by breaking them up, we are content with encoding date and number of documents. We, thus, uphold continuity and improve readability of the links.

As the histogram’s purpose is to give an approximate overview (R5), the reduced readability of radial histograms is tolerable. Analysts can get the exact
temporal distribution on demand from the linked portion of the total date histogram’s linking, by brushing the inset (R6). To improve readability of the radial histogram, our approach indicates the start angle, end angle, and reading direction (see Figure 3).

To create localized groups while reducing overlap between the map insets, our approach first hierarchically clusters the locations. The approach subsequently maps the clusters to insets. We use hierarchical agglomerative clustering with single linkage criterion, and calculate the distance matrix using the selected projection method on the locations. This works well for our case study data because its places of publication are distributed heterogeneously.

The initial feedback from the RH emphasized that the clustering approach could hide local nuances in temporal and textual distribution. We, therefore, introduced a clustering threshold dependent on the total spatial extent of the visualized locations. This threshold is \( \frac{1}{n} \) of the maximum distance between any two locations in the currently visualized data. We found this value through incremental experimentation as yielding the most satisfying results: splitting up clusters on drill-down, while grouping locations into meaningful clusters on the overview level. The analysts can then explore these local nuances.

LilyPads places the insets using the selected projection method, which considers the direction and distance from the selected origin (see Section 5.1 and Figure 1k). This way, analysts can select the perspective from which they want to explore the data: for example, they can select the analysts’ own location, or whatever location seems to be adequate for a respective case study (R3).

To eliminate overlaps between the map insets, we perform a velocity Verlet force-simulation. We extend the basic functionality provided by D3.js by adding code that ensures that insets stay on their respective isoline when moving. Our approach then places the map insets accordingly, with their date histograms pointing towards the word cloud (see Figure 1c). The insets are sized depending on the number of displayed locations and the number of clusters, to maximize readability while reducing strain on the overlap reduction. Each inset shows a map, on which the cluster’s locations are marked, clamped to a zoom level range to allow for recognizable cartographic features. For map insets showing only one location, this location’s name is also shown in the inset (see Figure 3b). Below the map insets, labeled isolines show the distance of the cluster from the origin. Choosing a circular shape for map insets lets viewers estimate inset positions more easily and avoids overlap with a good ratio between visible clipping area and size.

5.5 Document Minimap and Documents

A document minimap in the top left corner (see Figure 1g) provides an additional overview of the current data. It visualizes each document as a square colored by the publication date. Such a visualization is also commonly referred to as “pixel-based visualization” (Oelke et al., 2011; Keim, 2000) or as “waffle chart” (Ziemkiewicz and Kosara, 2010). The squares can be sorted by their documents’ index in the dataset, publication date, or alphabetical location. The minimap provides RH with an additional reference on the temporal distribution within a component on interaction (R6), as well as on the amount of brushed data.

Below the document minimap, a scrollable document list shows the articles as well (see Figure 1h). The document minimap, which uses the same order as the document list, shows a red frame indicating the current viewport on the list (see Figure 1g). Clicking a document in the list shows the full text and its metadata in a new tab (R9). This feature enables analysts to trace back the original source, to access one or many articles’ origins at the same time without disrupting the exploration process, and to build bridges between research and archival institutions.

5.6 Interaction

LilyPads implements brushing and linking for all components. This enables retrieval of details and precise values from the overview during exploration, without changing the visualized data (R5 and R6); for example, analysts can instantly retrieve the total temporal distribution for a word in the word cloud or a map inset by brushing that word or inset and looking at the total date histogram in the lower left (see Figure 1a). In addition, hovering over any component of the visualization shows a tooltip describing the data that component represents. Figure 4 shows some tooltips; for instance, the time period is shown for a date histogram bar (4a), the locations are listed for a map inset (4b), and the document and term frequencies are shown for a word in the word cloud (4c).

In addition to light interactions, which do not alter
Figure 5: Analysts can select multiple components by right-click, to group them for interaction. Selection is indicated by red markings around the component. Different types of components can be selected simultaneously.

the visualized subset of data, our prototype also supports drill-down operations (R7). Analogous to how brushing any component links the data represented by it throughout the visualization, clicking on the component restarts the visualization with only the represented data. Analysts can, thus, preview the result of a drill-down from the linking.

Analysts may also group multiple components by right-clicking them. Grouped components behave as if being one component and represent the union of all articles represented by any of them; for instance, grouping the bar for October 21, 1883 and the map inset showing London, England would create a group representing all articles either published that day, or published in London, or both. Brushing—or left-clicking on—any component in the group would link—or drill down into—the dataset satisfying this union of criteria. An intersection of criteria can be realized by concatenating drill-down operations. Instances for marked components are shown in Figure 5. The current drill-down steps are described in a breadcrumb view in the top left (see Figure 1d). The breadcrumb view enables jumping back to previous stages of the drill-down, and forward again.

We refrained from changing too much of the word cloud on hover because that was computationally too time-consuming (R2). Because of flexible drill-down options, arbitrary subsets of the data can be visualized at a time. Hence, it is not viable to precalculate the word cloud configurations for all brushable components of any subset of data ahead of time. Similarly, calculating this at the time of creation of the visualization, that is, after a filtering action, would delay the redraw too much and also make the user experience lackluster. Thus, we show a largely static word cloud for a subset of data, in which words contained in the brushed set of articles are only linked by color.

6 ANALYSIS SCENARIO

To demonstrate LilyPads’ applicability in the workflow of the RH, in the following we present an exemplary analysis scenario on the Kossuth case study introduced in Section 4. Viewed through the frame of secondary literature on Kossuth’s exile in the United States, his arrival appears to be a particularly national event with little resonance outside of the United States. However, such a view ignores the profoundly global consequences of his mission. In studying the event through a wider global lens, it becomes possible to tease out comparative points of discussion that acknowledge networks of communication and disjuncture. Indeed, when opening the Kossuth case study data in LilyPads, we instantly see that, while many of the articles were published in the eastern United States, news sources in Europe make up about one third of the data. Brushing the two main clusters—the eastern United States and Europe—reveals that publication in Europe started about two weeks after Kossuth’s arrival in New York City, which took place on December 6, 1851. We can also see this delay in publication from the radial histograms around those two insets, shown in Figure 6a. Reading some of the articles published in Europe confirms that they report on Kossuth’s arrival, weeks after the event. The transatlantic telegraph cable was not completed at that time, which explains the delay.

Curious about the relation between the case study data and the main topic, Kossuth, we hover over the term “kossuth” in the word cloud, and read from the tooltip that it only appears in 630 of the 668 articles. The case study was curated manually, and ideally should only consist of articles reporting on Kossuth and his propaganda tour. Hence, this discrepancy intrigues us. We identify some non-brushed documents in the document minimap (see Figure 6b). Using the red frame indicating the document list’s view box as reference, we scroll the document list to show some of those documents. We open these documents in new browser tabs by clicking on the entries in the list, and inspect the texts. We can conclude that the word “kossuth” not being contained in certain documents is often due to excessive amounts of OCR errors. In other instances, Kossuth is not mentioned by name, but instead, for example, as “the exiled Governor of Hungary.” Other articles seem to refer to speeches by Kossuth, and so do not contain his name.

During the exploration of the data, we notice the map inset containing Honolulu. When brushing the inset, we notice that some articles were published in week 49 of 1851—the week of Kossuth’s arrival in New York City. This is intriguing, as Honolulu at
that time was getting news from the mainland only by ship. We click first on the bar for week 49 of 1851 in the total histogram, and subsequently on the Honolulu inset, drilling down to show only one article. Reading it, we confirm that the article in question does not report on Kossuth’s arrival in New York, but instead quotes an article from the New York Herald from October of 1851. We have, thus, revealed that the data contains articles that do not cover Kossuth’s propaganda tour. Nevertheless, this instance reveals a route of information distribution of that time.

We want to further explore the data from week 49 of 1851. By clicking on the entry “1851 W49” in the breadcrumb view, we step back in the drill-down to show 57 articles (see Figure 6c) from 8 locations in the United States, all published on December 6 and 7, 1851. We already notice a shift of contents in the word cloud, which now portrays words frequently used in this week, such as “reception”. By clicking on the histogram bar representing December 6 in the total histogram, we drill down further to the day of Kossuth’s arrival. LilyPads now shows 43 articles from 8 locations. We hover over the remaining map insets and read the names from the tooltips (see Figure 6d).

We go back to the full dataset by clicking “all” in the breadcrumb view. We use the buttons above the document list to sort the list by location name alphabetically, and subsequently ascending by date. Because of stable sorting, articles published in the same location on the same day are now grouped. We notice that multiple articles in the data were published by the same newspapers on the same day; for instance, nine articles were published by the New York Herald on the first day. From reading them, we can glean that all contain distinct textual information. However, some seem to be incomplete, which hints to one article being split up during the OCR preprocessing. That can happen with newspaper scans because of tightly packed text columns, and because of advertisements inserted in the middle of a column.

By including LilyPads into the working method, domain experts are able to gain insights into the case study in an exploratory manner. In our analysis scenario, we explored a dataset of newspaper articles large enough that single researchers could not process them efficiently with close reading. During that exploration, we came up with questions about the nature of the data from looking at it. We could then answer those questions on the spot; for instance, we found articles that were not addressing the main topic of interest. We also found routes of dissemination from New York City to Honolulu and Europe, and could gauge an approximate travel time of information in an age shortly before transoceanic telegraph cables.

The strength of our approach is that the posing—and answering—of research questions can be organically included in an exploration process, without having to specify a specific goal in advance. While other methods exist to efficiently answer concrete questions about a dataset, LilyPads permits a more exploration-oriented approach to a historical case study. Our approach takes up the challenge of distant or scalable reading with an aim not to replace textual evidence with graphs, maps, or trees, but to uncover and model new sets of evidence difficult to discern at the level of the individual newspaper.

7 DISCUSSION

We discuss our approach’s suitability regarding the demands of the RH and the tasks and requirements introduced in Section 3. This includes the implications of our approach for visualization research and the scalability as well as limitations of our approach.
7.1 Usefulness

Our project partners in the OcEx project acknowledged the usefulness of the LilyPads approach for their research environment positively. As visualization makes it easy to detect outliers even in larger sets of data, we were also able to find data entry errors—such as mismatched date formats—in the case study data, and subsequently correct them.

However, there are still some issues considering usability, such as the multi-selection feature, which some researchers from the OcEx project have claimed not to completely understand immediately. Further feedback and feature requests include collaborative research improvements and facilities to exchange theories and datasets, which we consider as future work.

LilyPads fulfills the criteria that were defined considering the tasks and requirements introduced in Section 3. With our approach, researchers do not only get an overview of the case study, but can further explore the effects of spatial (T1.A), temporal (T1.B), and textual (T1.C) distribution, being able to juxtapose them. Our approach supports drill-down into subsets of the data (T2), as well as access to the full documents (T3). In performing an analysis scenario of one of the case studies in Section 6, we have demonstrated the applicability of LilyPads for effective use by domain experts from the OcEx project.

7.2 Scalability and Limitations

We consider scalability regarding different aspects in the LilyPads approach. LilyPads facilitates an exploration method starting with an overview, which aggregates different aspects of the data accordingly. A dataset spanning a longer time frame would be aggregated to a higher degree; for instance, into months (see Section 5.2). This aggregation implies scalability to a degree, which we also show by visualizing the considerably larger Kossuth case study. Researchers would still be able to slice down into subsets of that data (R7) and to access single documents (R9). As the aggregation level both for time and for clusters (see Section 5.4) depends on the total size of the respective domain, the drill-down also sufficiently limits the size of the dataset in each step.

Our approach was specifically developed for non-uniform geographic distributions. The usefulness of our inset-based approach would suffer from uniform geographic distributions. However, such uniformity is unlikely to occur for the size of event- or topic-based historic data sets we are dealing with. This is due to thematic restrictions, but also limited sources and the natural concentration on densely populated regions.

For considerably larger datasets, the performance of the visualization would suffer. In these cases, data needs to be aggregated adequately in the server back-end, and details for subsets of data have to be calculated and provided on demand. However, we want to emphasize that arbitrary scalability of the approach is not required. The researchers’ objective is to explore relatively small, curated case studies focusing on one topic or event. These case studies have a size of between 50 and 2,500 articles, which is still within the capabilities of LilyPads. LilyPads is an interactive approach to be employed by RH to find and test hypotheses about specific case studies in an exploratory manner. While these case studies are relatively small—especially in comparison to the total amount of digitized newspapers available to the RH—they are already too large to efficiently explore in a bottom-up fashion. Therefore, an overview-first approach seems to be an adequate option, which we were able to confirm by feedback from the researchers, and in the scope of an analysis scenario. The researchers agreed that details were accessible using different types of interaction, emphasizing the usefulness of the overview aggregation and the point-of-view visualization approach.

7.3 Lessons Learned

Despite the use of imprecise visualization techniques, such as word clouds and radial bar charts, the overall feedback from the RH regarding usability and understandability of the approach was good. We conclude that in visualization, precision can often be decreased in favor of a good overview, as long as precise data can still be provided on demand. Thus, interactive and interconnected visualization in particular enables the use of techniques unsuited for static visualization.

We also observe that the distribution of geographical positions does not need to be visualized on a contiguous map. For the use case of the RH, our approach of breaking up the map is effectual. However, the approach is specialized to the nature of the data, and needs to be properly justified. In many cases, such as spatially dense data (see Section 7.2), showing a full map and integrating different aspects of the data into that map might be more sensible. Our approach especially works, on the one hand, due to the interactive visual interface providing details on demand and, on the other hand, because researchers can choose the spatial perspective on the data.
8 CONCLUSION

With LilyPads, we provide an integrated visualization approach that enables interactive exploration of corpora of historical newspapers in sizes up to the lower thousands. We explore an egocentric visualization approach that indicates the spatial distribution, while maintaining the focus on other aspects of the data. By providing an analysis scenario developed with the RH, we demonstrate LilyPads’ applicability. We find that LilyPads is generally scalable to datasets of sizes and extents relevant for the case studies of the RH.

Future directions of research include confirming the scalability with case studies from the OcEx project ranging up to the lower thousands of articles. We also consider an extensive comparative study on the topic of splitting up maps, exploring under which circumstances this approach is beneficial. Finally, we consider extending the functionality of LilyPads by allowing import and export of arbitrary datasets and improving facilities for collaborative exploration.

ACKNOWLEDGMENTS

This work has been funded by the German Research Foundation (DFG) in the context of the Digging into Data Challenge project “Oceanic Exchanges” and by the VolkswagenStiftung as part of the Mixed Methods project “Dhimmis & Muslims.” Different ideas proposed in this work are based on discussions with scholars of the “Center for Reflected Text Analysis” (CRETA) financed by the German Federal Ministry of Research and Education (BMBF).

REFERENCES

quences: A case study of combining text mining and visualization to facilitate document exploration. Digital Scholarship in the Humanities, 30(suppl_1):i50–i75.


