# Data-driven Basketball Web Application for Support in Making Decisions

<sup>1</sup>Department of Electrical Engineering, University North, 104 Brigade 3, Varaždin, Croatia <sup>2</sup>Department of General and Applied Kinesiology, Faculty of Kinesiology, University of Zagreb, Zagreb, Croatia

Department of General and Applied Kinesiology, Faculty of Kinesiology, University of Zagreb, Zagreb, Croatia

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Abstract: Statistical analysis combined with data mining and machine learning is increasingly used in sports. This paper presents an overview of existing commercial information systems used in game analysis and describes the new and improved version of originally developed data-driven Web application / information system called Basketball Coach Assistant (later BCA) for sports statistics and analysis. The aim of BCA is to provide the essential information for decision making in training process and coaching basketball teams. Special emphasis, along with statistical analysis, is given to the player's progress indicators and statistical analysis based on data mining methods used to define played game point's difference classes. The results obtained by using BCA information system, presented in tables, proved to be useful in programing training process and making strategic, tactical and operational decisions. Finally, guidelines for the further information system development are given primarily for the use of data mining and machine learning methods.

# **1 INTRODUCTION**

Nowadays, sports statistics and analysis, more particular the information and communication technologies are omnipresent in sport and have become a very important factor in making decisions in sport. The term decision making in sport refers to decision making during, before or after the games, decision making related to changes in the training process, changes related to the preparation of specific sports tactics or decision making related to the new player engagement, the finding of sports talents etc. The precondition of good sport analysis is sufficient amount of relevant data. Nowadays, at the time of the existence of the global Internet network, access to information, more particularly information related to sports events is publicly available.

This paper presents the new and improved version of originally developed data-driven Web application / information system called Basketball Coach Assistant (later BCA) for sports statistics and analysis, with the aim to provide the essential information for decision making in training process and coaching basketball teams. The first version of the BCA information system, called *AssistantCoach*, was presented at the International Congress on Sport Sciences Research and Technology Support in Lisbon (Horvat et al., 2015). The second version, more precisely the new added information system functionalities, were described in paper Lacković et al., 2018. The application was later used for the purpose of outcome predicting in Euroleague, the most elite basketball competition in Europe (Horvat et al., 2018). The general definition of the term datadriven refers that progress in an activity is completed by the data, rather than by intuition or by personal experience.

Prior to getting into the core of papers' topic, most popular presently available information systems that are used in basketball analytics will be presented. In 1997, the Advanced Scout application was introduced with the aim of revealing interesting patterns using data mining methods in NBA game data (Bhandari et al., 1997). The application was

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<sup>&</sup>lt;sup>a</sup> https://orcid.org/0000-0002-8358-3218

<sup>&</sup>lt;sup>b</sup> https://orcid.org/0000-0002-5051-4486

<sup>&</sup>lt;sup>c</sup> https://orcid.org/0000-0003-1497-9080

<sup>&</sup>lt;sup>d</sup> https://orcid.org/0000-0002-8298-5602

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distributed in 16 out of 29 NBA teams and several teams implemented the application very quickly in game analysis and game preparation. Bob Salmi, former NY Knicks head coach, even stated that he had received an additional coach in the team. Input data in the application were unstructured and it was necessary to clean and transform data into suitable form. The most known and most used information system in Europe is FIBA Livestats freeware program (FIBA Organizer, 2019). The main task of the FIBA Livestats is to record basketball game statistics and webcast games in real time. FIBA Livestats application was developed off the back of extensive research about how fans, clubs and other media channels consume basketball statistics. By using FIBA Livestats application overall experience for statisticians was drastically improved.

Another software, more appropriate for the analysis of the basketball players and teams is Krossover (Krossover, 2019). A very comprehensive approach offers the basketball coaches to get the advanced statistics from the game video. The video material is divided into tagged and searchable clips, from which the shot charts are drawn and the game statistics is extracted. Its main strength is the video support, which enables the coaches to connect the game's and players' statistics with the concrete plays made on the field. Still, it's main aim is to provide a material to investigate and practice some concrete tactics and technics of the game, and not to aggregate comprehensive players / team statistics. In addition to the information systems design, a very popular area of interest is the outcome prediction. Outcome prediction is popular in almost all sports, especially in the most popular sports such as basketball (Horvat et al., 2018; Lam, 2018; Ping-Feng et al., 2017; Cheng et al., 2016), soccer (Prasetio and Harlili, 2016; Igiri and Nwachukwu, 2014; Tax and Joustra, 2015; Zaveri et al., 2018), baseball (Soto Valero, 2016; Elfrink, 2018), football (Delen et al., 2012; Blaikie et al., 2011; McCabe and Travathan, 2008) etc.

In addition to the above-mentioned software tools, the web application specifically used in professional basketball is Synergy. Synergy is on-demand video supported basketball analytics for the purposes of scouting, development and entertaining (Synergy, 2019). Synergy analysts use a proprietary logging system to tag and catalogue every action of every basketball game from NBA, WNBA, NCAA Division I, FIBA and international professional basketball leagues. Collected information are synthesized and classified according to an extensive range of indicators. Synergy users can access, disaggregate

and cross-reference this information through reports, custom query tools, charts and graphs with data points linked to the full archived series of corresponding video clips. Game videos are available within 12-24 hours after games are played. In addition to the above-mentioned software solutions, the popularity of sports statistics and decision-making in sports was presented by real life baseball movie from 2011 called "Moneyball". Author proposed a model of discovering undervalued talent by taking a sophisticated sabermetric approach for scouting and analysing players. The player selection method proved to be more effective than approach based on coach and scout experience and made sabermetrics very important when selecting players. Sabermetrics is the empirical analysis that in-game player or team activity measures (performance).

The aforementioned software tools primarily refer to specific statistical data obtained during the played match. The main goal of this paper is to show a software tool (in this case data-driven, Web based information system) that besides the statistics obtained after the game, further analyses the team's performance, training, player behaviour before or after the game, and allows the coach to define the input data unrelated to the played games.

The plan of the paper is as follows. Chapter 2 gives a short description of the present state of information system and the method of Web scraping by which data is collected. Chapter 3 presents the statistical possibilities and making decision methods of the BCA information system. Finally, chapter 4 concludes the paper, while chapter 5 provides a discussion and future research directions.

## 2 INFORMATION SYSTEM BASKETBALL COACH ASSISTANT

Information System Basketball Coach Assistant (later BCA) is a data-driven Web application built by today's open source Web standard (PHP + MySQL), supported on client side with JavaScript and jQuery. Database has been designed and implemented in MySQL relation database, while the programming is performed in script programming language PHP. Access to the information system can only be via a dedicated website. Because of its responsive design, the information system can be used on a variety of devices, screen sizes and different types of devices that have a connection to the Internet. The capabilities

of the BCA information system are, usually by user experience or experts opinion, regularly upgraded and modified according to user experience. BCA information system offers flexibility, which means that user can define a "focus/observed" team. User defines focus team that represents the team whose analysis and notes are displayed. In addition, the information system BCA offers to the user the possibility to define the time period of analysis. This paper presents its current form and embedded features. As stated earlier, BCA information system views and subviews were introduced in paper Lacković et al., 2018. Figure 1 shows BCA information system architecture and a schematic overview of the Web application views. The aim of this paper is to introduce the statistical and analytical capabilities of the information system that can help coaches in making decisions. Due to its infrastructure and design, information system BCA can be easily adapted to many common team sports such as soccer, football, handball, baseball etc.



Figure 1: A schematic overview of the Basketball Coach Assistant information system.

The BCA information system allows the monitoring of the senior team and all the club younger age categories. Most of the views shown in Figure 1 refer to the senior team, while the younger categories are analysed in view called "Youth". The available statistical analysis can be used for all age categories of the analysed club and will be presented in the next chapter.

#### 2.1 Data Acquisition

The precondition of good sport analysis is sufficient amount of relevant data. Nowadays, there is no barrier in collecting data as game statistics are publicly available through the global Internet network. The BCA information system allows users to manually enter game statistics while advanced users can use embedded scraping scripts to automatically scrape whole Web domain and to input the statistical data directly into the database. Users are automatically enabled to collect game statistics data from the basketball-reference.com (NBA) and www.euroleague.net (Euroleague) Web site by using Web scraping embedded scripts. Web scraping is a process of data scraping used for extracting data from websites. Web scraping scripts may access World Wide Web directly through a Web browser. The page content must be extracted, transformed and in this case loaded (ETL process) into the MySQL database. Figure 2 shows Web scraping process.



Very important information related to the BCA information system is that BCA enables the input of statistical data from the analysed and opponent team that gives the user even greater opportunities and thus more advanced analysis. In addition to raw statistics, as noted above, the users can also input their own notes related to players or teams Defining of a unified Web scraping script was not possible due to the specificity of the game statistics view. In addition, some basketball leagues official websites do not record certain basketball game statistical parameters, which results in a lack of data that can't be predicted. In that case the missing statistical parameters are excluded from the statistical analysis.

### **3** STATISTICS AND ANALYSES

This chapter presents the statistical analysis capabilities associated with the analysed team. As already mentioned above, the precondition of good statistical analysis is sufficient amount of relevant data.

Information system allows their users to record and to grade every training (group or individual) and therefore also player's performance rated by 1-5. Based on obtained results information system user can make useful conclusions that will help in further decision making. Figure 3 shows the performance analysis of a player in training during user defined time period.



As can be seen on Figure 3, the information system provides the user an overview of average training grade, number of players on the training and maximum/minimum grade of the player's training performance. The main quality training indicator is the trend line visible for each analysed statistical parameter.

The most well-known, and therefore the most used statistical information are scored points per game. In addition to the basic information regarding the average points per game, the BCA information system offers to the user an indication of the minimum and maximum player's game points performance and the game number played by player. The most interesting information regarding the points per game is certainly the share of player's points in each game played. The player's points share is a very important information, especially for the opposing team, when preparing the upcoming mutual game(s). The statistics shown above are available for all parameters of basketball games. Most of the basketball leagues record 13 basic basketball elements to the user usually shown in a form of socalled boxscore tables. Figure 4 shows statistical information about the scored points. This analysis proved to be very useful when preparing upcoming games, more precisely in the analysis of the opponent's teams. Figure 4 also shows the progress of the player. Players with progress in defined time period are marked with green arrows. By using least

Points (Basketball club)					
PLAYER		AVG (% of all game points)	MAX	MIN	GAME NUMBER
Player 1	ŧ	18.75 (18.45%)	34	10	8
Player 2	t	11.75 (11.75%)	32	1	8
Player 3	t	9.00 (11.28%)	28	2	7
Player 4	t	6.89 (4.15%)	18	0	9
Player 5	1	5.88 (7.54%)	<mark>1</mark> 8	0	8
Player 6	ŧ	4.75 (7.18%)	16	0	8
Player 7	t	3.50 (7.6%)	5	2	2
Player 8	ŧ	3.29 (12.09%)	8	0	7
Player 9	ŧ	2.43 (5.94%)	7	0	7
Player 10	t	2.14 (10.76%)	5	0	7
Player 11		2.00 (1.68%)	2	2	1
	PLAYER Player 1 Player 2 Player 3 Player 4 Player 4 Player 5 Player 7 Player 9 Player 10 Player 11	PLAYER   Player 1 ↓   Player 2 ↑   Player 3 ↑   Player 4 ↑   Player 5 ↑   Player 6 ↓   Player 7 ↑   Player 8 ↓   Player 9 ↓   Player 10 ↑	Player 1     Image: Avg (% of all game points)       Player 1     18.75 (18.45%)       Player 2     11.75 (11.75%)       Player 3     9.00 (11.28%)       Player 4     6.89 (4.15%)       Player 5     5.88 (7.54%)       Player 6     4.75 (7.18%)       Player 7     3.50 (7.6%)       Player 9     2.43 (5.94%)       Player 10     2.00 (1.68%)	Points (Basketball club)       PLAYER     AVG (% of all game points)     MAX       Player 1     18.75 (18.45%)     34       Player 2     1     11.75 (11.75%)     32       Player 3     1     9.00 (11.28%)     28       Player 4     1     6.89 (4.15%)     18       Player 5     1     5.88 (7.54%)     18       Player 6     4     3.50 (7.6%)     5       Player 7     1     3.50 (7.6%)     3       Player 8     3.29 (12.09%)     8       Player 9     2.43 (5.94%)     7       Player 10     2.00 (1.68%)     2	Points (Basketball club)       PLAYER     AVG (% of all game points)     MAX     MIN       Player 1     18.75 (18.45%)     34     10       Player 2     1     11.75 (11.75%)     32     1       Player 3     1     9.00 (11.28%)     28     2       Player 4     1     6.89 (4.15%)     18     0       Player 5     1     5.88 (7.54%)     18     0       Player 6     1     3.50 (7.6%)     16     0       Player 7     1     3.50 (7.6%)     3     0       Player 8     1     2.43 (5.94%)     7     0       Player 9     2.43 (5.94%)     7     0       Player 10     1     2.00 (1.68%)     2     2

Figure 4: Analysed time period player performance (average points per game).

Figure 5 shows the basic player's training attendance. The information system allows the user to choose the time period or number of training to be displayed and thus analyse a defined time period and make useful decisions.

	<b>28.11.</b> (19:30h)	<b>27.11.</b> (19:30h)	<b>26.11.</b> (18:30h)	<b>16.11.</b> (17:30h)	<b>14.11.</b> (19:30h)	<b>11.11.</b> (18:30h)	<b>09.11.</b> (17:30h)	%
Player 1	-	-	1	×	×	-	-	71%
Player 2	×	-	×	~	~	-	×	57%
Player 3	~	-	-	~	-	-	-	100%
Player 4	-	-	-	~	-	×	-	86%
Player 5	×	~	-	~	~	-	-	86%
Player 6	1	1	×	~	1	1	1	86%
Player 7	-	-	-	~	-	-	-	100%
Player 8	-	×	-	×	-	-	-	71%
Player 9	-	-	1	×	-	1	-	86%
Player 10	· 🖌	-	1	×	-	-	-	86%
Player 11	-	1	-	×	×	1	×	57%

Figure 5: Training attendance in defined time period.

Figure 6 and Figure 7 show the relationship

between the training number, the training attendance and the average training grades compared to the played games outcome. The obtained statistic allows coach to recognize good or bad trends related to the relationship between the training performance and the played games outcome. Training analysis also allows detection of player overtraining and detection of game number in a particular minicycle.

Week	Training number	Attendance	e Average grade	Game number	Games
03.09 09.09.	4	81.16%	4.54	1	Team 2 - Team 1 51:54 🖌
10.09 16.09.	4	81.25%	4.37	2	Team 1 - Team 3 71:69 🖌 Team 1 - Team 3 16:45 🗙
17.09 23.09.	3	62.5%	4.57	2	Team 1 - Team 4 68:61 🖌 Team 1 - Team 4 43:26 🖌
24.09 30.09.	3	72.92%	4.31	0	-
01.10 07.10.	4	82.81%	4.28	0	-
08.10 14.10.	3	77.08%	4.35	0	-
Season	3.5	77.03%	4.39	-	

Figure 6: Analysed time period week by week training performance and game outcome success.



Figure 7: Analysed time period month by month training performance and game outcome success.

Another proved to be very important statistical analysis is player performance in games with different point's difference. The information system based on the game's outcome during defined time period defines the point difference classes and calculates average player performance. Player effort is different from game to game, especially if there is a game between unbalanced opponents. In this case, the more important team players play less and thus their performance falls. Figure 8 shows statistical information about the scored points during defined time period and based on information system defined points difference. The most interesting information regarding Figure 8 is certainly the share of player's points in each game played during time period in information system defined point's difference classes. The statistics tables shown on Figure 8 are available for all recorded parameters of basketball game. The average fan is most interested in the three most widely used basketball game statistics parameter such as scored points, rebounds and assists. Advanced users such as coaches, managers, scouts and the rest of the coaching staff use all available basketball statistics parameters for the purpose of advanced player or team performance analysis.

#	PLAYER	POINTS	GAME NUMBEF	
1.	Player 1	21.8 (26.55%)	5	
2.	Player 2	10.8 (13.07%)	5	
3.	Player 3	5.8 (6.45%)	5	
4.	Player 4	5.75 (7.86%)	4	
5.	Player 5	5 (7.79%)	4	
6.	Player 6	4.25 (5.99%)	4	
7.	Player 7	2.75 (2.2%)	4	
8.	Player 8	2.5 (2.9%)	4	
9.	Player 9	2 (2.71%)	5	
10.	Player 10	1 (0.71%)	4	

Figure 8: Average player performance based on BCA information system defined point's difference classes during defined time period.

Figure 8 beside player's name shows average points per game with the percentage of the player's points share in relation to team scored points and number of played games in the defined time period. The player's points share is taken only for games played by the analysed player.

#### **4** CONCLUSIONS

Various statistics and analysis have proved to be very useful and have begun to create additional values that contribute to the sports success of players and teams when talking about team sports and individuals in individual sports. More and more professional teams employ statisticians and experts in data mining and the use of machine learning. This paper presents the new and improved version of originally developed Web application / information system called Basketball Coach Assistant for sports statistics and analysis, with the aim to provide the essential information for decision making in training process and coaching basketball teams. In practice, the player's share statistics as well as player's progress indicator proved to be very useful. It was especially useful to define the point's difference and the share of the player's performance over the whole team which enabled coach to easier program the training and selecting the tactics for upcoming games.

### **5 FUTURE WORK**

The developed information system is a suitable starting point for further development of statistical analysis. A very important matter will be to statistically link the training effect and played games' outcomes through various analyses, but also to involve artificial intelligence (data mining, machine learning) that will suggest to coaches certain changes related to training and game. Certain steps have been made and coaches certainly get useful information and facts.

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