

# MedClick: Last Minute Medical Appointments No-Show Management

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**Abstract:** A no-show is one of the phenomena that leads to an efficiency decrease in various sectors, including in the health care sector. When a scheduled patient misses an appointment without cancelling, it will not only waste the clinic's resources, but it will also deny medical service to another patient who could have benefited from the respective time slot. This paper describes the research that is being developed in the context of MedClick, an online platform that aims to help medical service providers increase the efficiency of their practices. The solution supports the reduction of no-shows by predicting their occurrence and finding replacements to fulfill "last-minute" vacancy slots. A supervised learning algorithm (logistic regression) is being implemented and it will be used to predict the probability of no-show for each patient. The system will run this algorithm 48 hours before each appointment so that there is still enough time to find a replacement, if necessary. The prediction is based on features related to the respective clinic and patient, which requires access to the database.

## 1 INTRODUCTION

The world is going through a phase of rapidly escalating costs which implies an efficient use of resources. However, the efficiency of various sectors is increasingly affected by no-shows. This research focuses specifically in the health care sector, in which there are at least two negative effects whenever a scheduled patient misses an appointment without cancelling: firstly, the clinic's resources are wasted and secondly, medical service is denied to patients who could have benefited from the respective time slot. MedClick is an online platform that aims to help medical service providers increase the efficiency of their practices, by providing tools that, among other features, reduces no-shows and allows fulfilling "last-minute" vacancy slots, by notifying patients whose needs and restrictions are best suited to the time slot. The implementation of this feature will be rewarding because it will not only help the Portuguese health care providers but also the patients. Furthermore, there are not many systems using techniques based on machine learning to reduce no-shows so if this project proves to be a reliable solution, it may be useful for other businesses.

### 1.1 Objectives

The goal of this research is to reduce no-shows from patients in medical appointments in order to increase

the productivity and the resource usage in health care services. To achieve the desired goal, the research is divided into three distinct phases. The initial phase is devoted to the study of patient behavior. The system has access to the history of no-shows of several patients and to some of their personal information. The main goal of this phase is to select the data that proves to be relevant in the study of no-shows. During the second phase, a supervised machine learning algorithm is developed to calculate the probabilities of no-shows and, based on the data collected in the first phase, the algorithm is expected to predict the probability of no-shows and cancellations for each patient. Finally, the system should try to find a solution that minimizes each probability and, in the case of detecting a future no-show, it is responsible for finding a suitable replacement and notify the health care provider about the change.

Those phases are expected to complement the no-show algorithm structure that is already implemented in the MedClick platform. In addition, to improve the method used for selecting candidates, it will also be added a new feature for allowing patients to add themselves in waiting lists. Finally, to observe the impact of these strategies on the accuracy of the results, the final system is evaluated and compared to the existing solution.

In order to cover all the phases mentioned above, this paper is structured as follows: Section 2 includes

a review of no-show literature, providing a context for the research. Section 3 presents information on the most common used algorithms for supervised learning which is the method used in this research. Section 4 describes the no-show approach currently used in Medclick and reveals the respective major limitations. Section 5 describes, in detail, the proposed solution and section 6 presents the method chosen to evaluate it. Finally, section 8 concludes the paper by summarizing the work that is being done for this research.

## 2 LITERATURE REVIEW ON NO-SHOWS

The efficient use of resources is increasingly important, and as such, several studies have arisen, focused on detecting the origin of no-shows and finding possible solutions to this problem. These include the following: a solution based on machine learning techniques that served as an inspiration for this research (Alaeddini et al., 2015), a structured and representative review of no-show literature up to 2011 (Turkcan et al., 2013) and, finally, a research presenting a no-show algorithm implemented in the context of the MedClick application (Sousa, 2017). These are the studies that most influenced this research, although there are many others that left their mark and as such, this chapter will mention some of them as it will cover the main reasons reported for no-shows, some strategies to reduce their occurrence and finally, some variables already considered as predictors.

### 2.1 Causes of No-Shows

Missing an appointment can be a voluntary or an involuntary act. Involuntary no-shows, as their name suggest, occur when the patient has no intention of doing so and includes one of the most commonly reported reason: forgetting the appointment (Neal et al., 2005; Park et al., 2008). Several other reasons are reported for no-shows including scheduling problems, the patient's health status and other personal or logistical issues. Scheduling problems may be related to service's quality and include troubles getting an appointment, wrong information about the date and time and difficulty in cancelling the appointment (Corfield et al., 2008; Gany et al., 2011). Patient health status include being physically or mentally ill (Gany et al., 2011) and feeling better and not needing the appointment anymore (Corfield et al., 2008). Finally, the personal and logistical issues can include financial problems, lack of transportation or competing priorities,

like work schedules or family problems (Neal et al., 2005; Gany et al., 2011).

### 2.2 Strategies to Reduce No-Shows

Healthcare providers struggle to reduce no-shows and for that they use strategies including appointment reminders, patient's education, follow-up after a no-show appointment, overbooking and open-access scheduling.

As discussed in section 2.1, forgetting the appointment is one of the most commonly reported reasons for no-shows, and as such, appointment reminders are used to prevent that situation, through text messages, phone calls or letters (Leong et al., 2006; Liew et al., 2009). Some health providers also focus on patient education that consists of providing all the important information in order to ensure that patients feel secure about their appointment. However, it does not result in a significant reduction of no-shows (Hardy et al., 2001). In addition to the last two strategies, some clinics use patient sanctions and methods of follow-up after a no-show, such as sending messages asking to reschedule the missed appointment, as an attempt to change patient's behavior (Guse et al., 2003). There are some scheduling systems aimed at reducing no-shows such as overbooking and open-access scheduling. Overbooking involves scheduling more patients than the actual number that the clinic and staff can handle. This method is widely used to reduce no-shows since it manages to alleviate its negative effects. However, it is an imperfect solution, as it can lead to a long waiting list and, consequently, to decreased patient satisfaction. Open-access scheduling allows patients to see their physician within a day or two of scheduling the appointment. Unlike overbooking, this method is used to minimize waiting time (Cameron et al., 2010).

This specific project will be based on a strategy that has been increasingly studied, which consists of predicting no-shows based on prior patient's behavior, using supervised learning techniques. These predictions can also be used to determine the optimal number of patients to schedule per clinic session (Glowacka et al., 2009).

### 2.3 Predictors of No-Show

Ample literature is available discussing predictors of no-shows, which can be divided into two categories: patient's characteristics and appointment's characteristics. The first includes patient's age, gender, marital status and insurance status. The second includes waiting time, the day of the scheduled appointment

and clinic's proximity. Several studies have demonstrated that no-show patients tend to be younger, unmarried (Daggy et al., 2010), uninsured (Bennett and Baxley, 2009), with psychosocial problems and finally, with prior no-show history. Regarding gender, although not a significant difference, some studies have shown that women are less likely to no-show. Long waiting lists are one of the major problems in healthcare services and cause patient's dissatisfaction, which in turn leads to a higher no-show rate (George and Rubin, 2003). The day, time and season of the scheduled appointment were also explored as predictor variables and it was concluded that no-shows were slightly more likely during winter (Daggy et al., 2010). Clinic's proximity is also a factor to consider since studies show that the greater the distance to the clinic, the greater the probability of no-show. Although there are several studies related to no-shows that prove the impact of these features, it is important to bear in mind that the results may vary depending on the country where the study is done. In the context of the MedClick application, some features have already been tested in order to find out if they affected the patient's behavior. However, after analyzing the data, only two were considered relevant (patient's age and appointment's day) since the remaining two (patient's sex and distance) did not feature major patterns (Sousa, 2017).

### 3 SUPERVISED LEARNING

In section 2.2 were mentioned several strategies aimed at reducing no-shows, including some based on patient's no-show prediction. However, their effectiveness will depend on the accuracy of the predicted no-show's probabilities. Regarding this prediction, this project will use techniques based on supervised learning.

Supervised learning is responsible for mapping from an input to an output. The idea is to analyze a set of training data and learn a function capable of predicting the output given new input data. Supervised learning problems can be further divided into regression and classification problems. A classification problem is when the output variable is discrete. In this type of problems, the function predicts the class for a given observation. A regression problem is when the output variable takes continuous values. A wide range of algorithms are available, so when it comes time to choose which algorithm to use, it must be considered the type of problem that is being addressed. This section will present some of the most widely used algorithms in supervised learning problems.

#### 3.1 Logistic Regression

Logistic regression model is used to describe data and to measure the relationship between one dependent variable, normally binary, and one or more independent variables. In fact, logistic regression is very similar to linear regression. The difference between the two models is that the first one predicts whether something is True or False instead of predicting something continuous and, as such, uses a logistic function, described above, instead of using a linear equation.

$$p(x_1, \dots, x_k) = \frac{1}{1 + e^{-(\beta_0 + \beta_1 x_1 + \dots + \beta_k x_k)}} \quad (1)$$

where:

- $x_1, \dots, x_k$  correspond to the set of features (or predictors)
- $\beta_0$  corresponds to the intercept term
- $\beta_k$  correspond to the coefficient associated to the feature  $x_k$

This function is advantageous because, regardless of the variables it receives, the output always takes values between 0 and 1, which can be interpreted as the probability of the problem occurring. The algorithm starts by building the model. In this phase, the training data will be used to estimate the best coefficients that will shape the logistic function to fit the given problem. In order to predict the probabilities as accurately as possible is crucial to build a cost function that quantifies the error by comparing the predicted probability with the correct answer. Then, it is possible to estimate better values for the coefficients and, consequently, minimize the error, using the gradient descent. After the model is built, the system just need to provide a set of features to predict the probabilities using the logistic function and the previously estimated coefficients. In addition to the output having a straightforward probabilistic interpretation, this algorithm reveals other advantages, such as the speed of prediction and the ease in adding or removing features. The prediction of the probabilities is extremely fast because after the model has been built, the system only need to apply the logistic function with the previously estimated coefficients. The model building is a computationally expensive process, but it does not have a great impact because it is only necessary at the start of the algorithm or when the model is rebuilt, which happens when features are added or removed. However, the disadvantage of this model is that to obtain accurate and stable results, it requires a large dataset.

### 3.2 k-Nearest Neighbors

The k-Nearest Neighbors (k-NN) is one of the simplest machine learning algorithms and its output depends on whether it is used for regression or classification, which will be our focus. The idea of this algorithm is to predict the class of a new instance by looking at the classes of the  $k$  most similar instances ( $k$  nearest neighbors) and choosing the most common. To find those  $k$  instances, there are several distance metrics that can be used, such as, Euclidean Distance, Hamming Distance, Manhattan Distance or Minkowski Distance. The training data are represented as vectors and each of them is associated with a label that indicates the class to which it belongs. As such, the distance metric will have to calculate the distance from the new vector to every other vector in the dataset and then, select the  $k$  nearest. Euclidean Distance uses the Pythagorean formula to calculate the distance between two vectors and it is the most popular for continuous input variables. However, it works better when those variables are similar in type, such as widths, heights and lengths. In the case of no-show's problem, the input variables (such as gender, age and distance) are not similar in type so the recommended metric distance is Manhattan Distance, which calculates the distance between two vectors  $\vec{p}$  and  $\vec{q}$ , using the sum of their absolute difference:

$$d(\vec{p}, \vec{q}) = \sum_{i=0}^n |p_i - q_i| \quad (2)$$

where:

- $n$  corresponds to the number of attributes;
- $p_i$  and  $q_i$  corresponds to the attribute  $i$  of  $p$  and  $q$ , respectively;

After finding the  $k$  nearest neighbors, we can use a common technique that consists in assigning weight to the contributions of those neighbors, so that the nearer have a greater impact (Hechenbichler and Schliep, 2004). The better the choice of  $k$  parameter, the greater the accuracy of the results. Choosing a small value for  $k$  results in a higher influence of the noise on the classification, however, choosing a large value can be computationally expensive and it makes boundaries between classes less distinct.

### 3.3 Decision Tree

Decision trees are commonly used for predictive modeling machine learning. The goal is to use a tree to represent all the possible outcomes given a set of features. There are two types of tree models: classification trees, where the output can take a discrete set of values and regression trees, where the output can take

continuous values. The topmost node of a tree corresponds to the root node. Each interior node represents a feature of the problem and it splits into branches, which correspond to the possible outcomes of the respective feature. At the end of each branch there is a leaf, whose value represents the respective outcome, which is used to make a prediction. For example, in figure 1, it is represented the tree resultant of a simple problem where we want to decide whether we should wait for a table at a restaurant or not, in a given situation. The attributes are the number of patrons in restaurant, whether we are hungry or not, the type of restaurant and the Fri/Sat which indicates if it is Friday or Saturday. As we can see, each branch corresponds to a possible outcome of a given attribute and the leaves are labelled with yes or no, which represents whether we should wait or not, respectively.

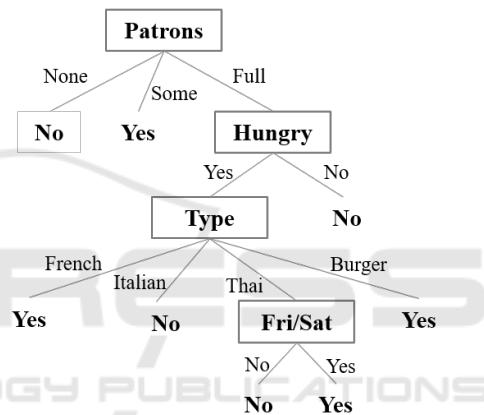


Figure 1: Decision tree example (Russell and Norvig, 2002).

Despite being a simple model to understand, interpret and visualize, one of the main concerns when generating decision trees is that their complexity depends on the order chosen for the attributes. As such, to avoid over-complex trees, it is important to make an extra computation to decide in advance which is the best order for the attributes. This can be done by using, for example, the information gain or pruning, which is also a technique used to reduce the complexity of the decision tree by removing sections that have an insignificant impact on the classification. With this extra computation, the system can become extremely slow, depending on the complexity of the problem.

### 3.4 Bayesian Inference

The idea of Bayesian inference is to update the probability for a hypothesis, using Bayes theorem, as more data becomes available. The Bayes theorem is used to compute the posterior distribution, which is the dis-

tribution of the parameters after considering the observed data:

$$p(\theta|y) = \frac{p(y|\theta)p(\theta)}{p(y)} \quad (3)$$

where:

- $\theta$  represents the parameters and  $y$  represents the observed data;
- $p(\theta|y)$  corresponds to the posterior distribution;
- $p(y|\theta)$  corresponds to the prior distribution;
- $p(\theta)$  corresponds to the likelihood function

As demonstrated above, the posterior distribution is computed as a consequence of two antecedents: a likelihood function and a prior distribution, which represents the distribution of the parameters before observing any data. This method is already implemented in MedClick application, by Daniel Sousa (Sousa, 2017), and it is used to update the initial probability of no-show, which is computed with a population-based approach. To do this, Daniel applied the equation 4, which had previously been used in another study for the same purpose (Alaedini et al., 2015). In this problem were considered three different events (no-show, cancellation and show-up) and as such, it was required to adapt Bayes theorem as follows:

$$E(a_k|y_1, y_2, \dots, y_K) = \frac{y_k + a_k}{\sum_{k=1}^K y_k + \sum_{k=1}^K a_k} \quad (4)$$

where:

- $K$  corresponds to the number of events;
- $a_k$  corresponds to the e probability of the event  $k$ ;
- $y_k$  corresponds to the he number of occurrences of the event  $k$ ;

## 4 EXISTING NO-SHOW APPROACH

A no-show algorithm structure was already implemented in the context of MedClick platform, by Daniel Sousa (Sousa, 2017). This section presents that solution, describing the chosen approach and the implemented algorithm. At the end, the major limitations are also revealed.

### 4.1 Hybrid Approach

To compute the no-show probability for each patient, MedClick is currently using a hybrid approach that combines logistic regression, as a population-based method, and Bayesian inference, as an individual-based method (Sousa, 2017; Alaedini et al., 2015).

Logistic regression is responsible for building a model that computes an initial estimation of the no-show probability for each patient, based on the general behavior of the population. To train this model it is used a dataset which consists in all the appointment data available and some previously studied features, which revealed a significant impact on the no-show's studies, such as sex, age, distance and day of the appointment. After that, the algorithm uses Bayesian inference to adapt the initial probability to each specific patient using their appointment record, if any. A simple query on the database it is used to get all the appointments made by the specific patient and then, the system counts his total number of appointments and his number of no-shows. This information will be required to apply the equation 4 which will give us the final no-show probability for that patient.

In this type of systems, it is important to keep the model up-to-date so that predictions are as accurate as possible. Since new information is always arriving, it is necessary to update the coefficients of the logistic regression, which is easily done by rebuilding the model. However, that is a computationally expensive process and as such, it is not viable to rebuild it whenever new information arrives. Considering this, MedClick implemented a strategy which consists in rebuilding the model only after a certain number of records have been inserted into the database.

### 4.2 Algorithm

The existing algorithm aimed to find patients interested in filling the "last-minute" vacancy slots and it starts when the system receives a no-show notification. This may arise for three different reasons, namely, the patient canceled his appointment, the patient failed to respond to the appointment confirmation or the system detected, using patient's location, that the patient will not arrive on time.

The first step is to obtain the filtered list of candidate patients, from which two sub-lists are highlighted. The first one includes all patients that have already scheduled an appointment at a later date in the same health care center and with the same health professional. The second list includes all patients within a certain distance from the health care center. These two lists will be considered separately and, as such, the patients of the second list will only be notified after all patients of the first list have been notified. Within each list, the patients will also be considered individually and consecutively, going from the least likely to miss the appointment to the one with the greatest probability of missing it. This requires a prior computation of the no-show probability associ-

ated with each candidate patient, using the approach described in section 4.1.

After the patients have been ordered accordingly to their no-show probabilities, the algorithm goes into a loop until it finds an appropriate replacement or until there are no more candidate patients. A notification is always sent to the first person on the list, which corresponds to the patient with the lowest no-show probability, and the algorithm only moves on to the next patient if the previous one rejects or if they do not respond within 12 hours. At the end, if no replacement was found, the system notifies the health care center that the algorithm was unable to fulfill the time-slot.

### 4.3 Limitations

Despite the satisfactory results, there are some aspects that should be considered in order to improve the quality of the system.

One of the major limitations of this solution is that it is focused exclusively on finding patients interested in filling the "last-minute" vacancy slots and as such, the algorithm that estimates the no-show probabilities is only used to sort the candidate patients list, from the least likely to miss the appointment to the one with the greatest probability of missing it. Instead of looking for a solution that is applied only after a no-show has been detected, the algorithm should be leveraged to detect no-shows, by predicting the time slots where the patient is most likely to miss the appointment. If the system was able to make that prediction, the health care center would be able to overbook another patient in that time-slot, reducing the occurrence of a no-show.

Another problem that could have negative repercussions not only for the platform but also for the health care center is the method used to find a replacement which consists of sending numerous notifications to patients that may not be interested. Regarding the features used in algorithms, the selection was made based on foreign studies since the company could not provide in time real world data. As such, it was not possible to determine which features are best suited to the Portuguese population.

After analyzing the data, only two features were considered relevant (patient's age and the day of the appointment) since the remaining two (patient's sex and distance) did not feature major patterns. The existing system considers neither possible changes in patient's behavior over time nor the no-show rate of the clinic, which is important since a high no-show rate may be associated with a lack of quality in the service, which in turn may lead to patient's no-show.

## 5 PROPOSED SOLUTION

This section presents the proposed solution which aims at improving the current algorithm implemented in the MedClick application. In order to overcome the major limitations mentioned in section 4.3, this solution will use the no-shows algorithm to predict when and if a patient will miss the appointment. The logistic regression model will be maintained but the bayesian inference will be discarded since there is no need to separate individual features from remaining features. To increase the accuracy of the results, this solution adds some new features and makes some improvements that will be detailed below. Red and yellow boxes were used in the diagrams of this section in order to clarify what is added and what is changed in the current system, respectively.

### 5.1 Detecting a No-Show

The flow diagram in figure 2 represents how the system will act in order to detect no-shows, which is the main addition of this thesis. By default, the system will run this algorithm 48 hours before each appointment so that there is still enough time to find a replacement, if necessary, using the algorithm described in section 5.2. The sooner the no-show is detected, the longer the system will have to find a replacement, however, the prediction may be less accurate. As such, this process may be anticipated in the future depending on the priorities of the hosting clinic, since it may lead to a higher risk of overbooking. Following, there is a detailed description of each individual step.

- 1. Compute Patient's Probability of No-show:**  
The algorithm uses a logistic regression model to perform this computation. This requires access to the database in order to obtain the information about the appointment that we need to input so that the model outputs the respective no-show probability. The required information includes patient's age, marital status, insurance status, waiting time, day of the appointment, the urgency of the appointment, the patient's history and finally, the clinic's no show rate. Depending on their relevance, different weights will be assigned to each of them.
- 2. , 3. Patient Answered to Appointment Confirmation?:** 72 hours before the scheduled appointment, by default, the patient receives a notification to confirm their presence. In order to complete the computation of the no-show probability, the system will act according to the patient's answer. First, the algorithm checks whether the notification has been answered. If not, the algorithm

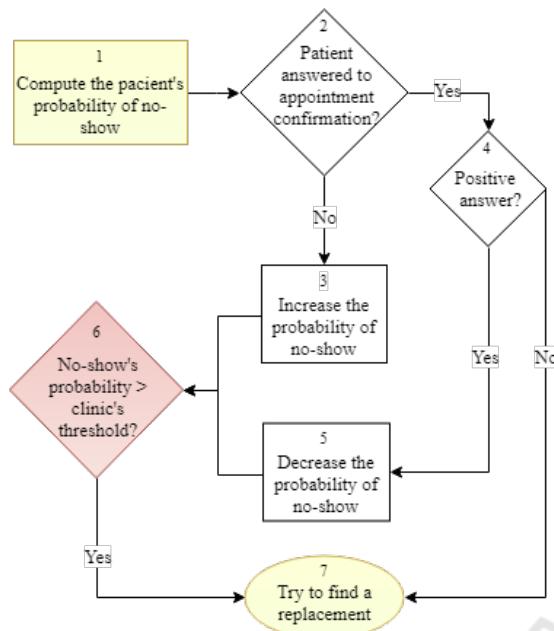


Figure 2: Detecting a no-show flow chart.

proceeds to step 3 and the patient's probability of no-show will increase. Otherwise, it proceeds to step 4.

**4. , 5. Positive Answer?:** After confirming that the patient answered to the notification, the question remains as to whether the answer was positive or not. If the patient confirmed their presence, the algorithm proceeds to step 5, where the system will greatly decrease the respective probability of no-show. Otherwise, there is no further need to calculate the no-show probability and as such, the algorithm proceeds directly to step 7.

**6. No-show's Probability > Clinic's Rhreshold?:** Once the computation of no-show's probability is completed, the system compares the result to the clinic's threshold, which corresponds to the maximum acceptable no-show's probability for the clinic. When the result exceeds the threshold, the clinic assumes that the patient will miss the appointment and therefore the algorithm proceeds to step 7. The threshold value is previously defined and it will depend on the hosting clinic's strategy.

**7. Try to Find a Replacement:** If the patient's probability of no-show exceeds the clinic's threshold, the system will try to find another patient interested in scheduling an appointment for that time slot. This process is described in detail in section 5.2. However, there is a possibility of the system making a wrong prediction which will result in a longer waiting list since both scheduled patients will show up for the same time slot.

## 5.2 Finding a Replacement

As discussed in Chapter 4, an algorithm has already been implemented in MedClick's application to find patients interested in filling the "last-minute" vacancy slots. That algorithm will be slightly changed in order to get more accurate results. The flow chart in figure 3 represents the algorithm of this solution which is based on the flow chart used by Daniel (Sousa, 2017). The following list provides a detailed description of each step.

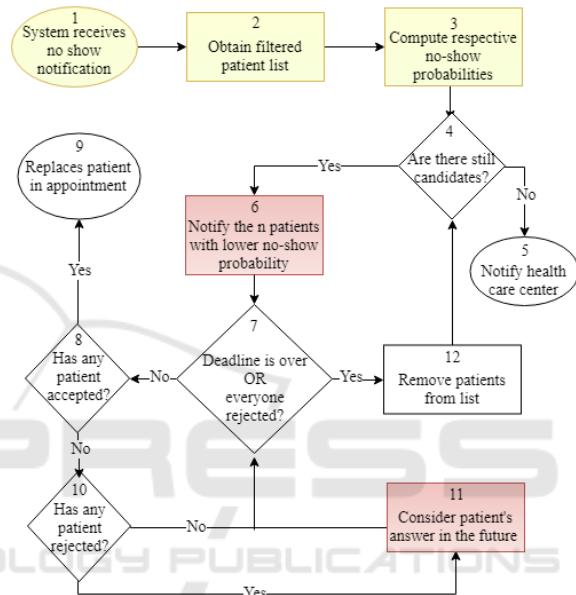


Figure 3: Finding a replacement flow chart.

- 1. System receives No-show Notification:** With this solution, the algorithm will not only start when it receives a cancellation notification but also when the system detects that the patient will not show up for the appointment, by applying the algorithm described in section 5.1.
- 2. Obtain filtered Patient List:** The list of candidate patients consists of two sub-lists. The first one requires a new feature in the application for allowing patients to add themselves in waiting lists. All appointments will have associated a list of patients interested in filling last minute vacancies, which will correspond to the priority sub-list of this algorithm. The second sub-list includes all patients who are not on the waiting list but who have already scheduled an appointment at a later date in the same health care center and with the same health professional.
- 3. Compute No-show Probabilities:** The technique used for computing the probability of no-show is

exactly the same as the one used in the algorithm described in step 1 of section 5.1. This computation is required because, in the second sub-list, the candidates will be notified from the least likely to miss the appointment to the one with the greatest probability of missing it.

4. , 5. **Are there still candidates?:** In this step, the algorithm will enter in a loop until it finds an appropriate replacement or until there are no more candidate patients. If there are no more candidate patients to notify, the algorithm proceeds to step 5 and the health care center will be notified that the system was unable to fulfill the time-slot. Otherwise, it proceeds to step 6.
6. **Notify the n Patients with Lower No-show Probability:** Contrary to what was implemented in the MedClick's application, this solution will notify more than one candidate at a time in order to optimize the remaining time. The default value of n is 2 but it may be customized later according to the preference or profile of each clinic.
7. **Deadline is over OR Everyone Rejected?:** After notifying the n patients with lower probability of no-show, the algorithm goes into a new loop and waits until one of the patients accepts. The loop lasts for a maximum of 12 hours but may end earlier if all patients respond negatively. In that case, the algorithm proceeds to step 12. Otherwise, it will loop through steps 7, 8, 10 and 11. As mentioned, the default value for the deadline is 12 hours but it can be changed in the future.
8. , 9. **Has any Patient Accepted?:** Once one of the patients accepts, the algorithm exits the loop and proceeds to step 9, in which the system is responsible for updating the appointment information, for notifying the clinic of the replacement and finally, for informing previously notified patients that the proposed time-slot is no longer available.
10. , 11. **Consider Patient'S Rejection in the Future:** This step is applied exclusively to patients on the second sub-list. The system should consider which patients were not interested in anticipating their scheduled appointment so that in the future the algorithm gives opportunity to other patients who may be more interested. If the patient has already rejected more than once, the system should also ask if they want to continue receiving such suggestions.
12. **Remove Patients from List:** If patients rejected or failed to respond to the notification, they will not take the appointment and therefore the system removes them from the list of candidates.

## 6 DISCUSSION

### 6.1 Assessment of Existing Solution

There is a no-show algorithm structure already implemented in MedClick platform, as such, the initial phase of this research is dedicated to becoming familiar with it. A global evaluation was already performed (Sousa, 2017) but despite the seemingly satisfactory results, it is wrong to assume that the algorithm is concluded since the features used are insufficient to achieve accurate results in a real-world application. Furthermore, the method used to evaluate the performance of the system was not the most appropriate because it does not ensure that the model has low bias and low variance.

Considering the above mentioned problem, the next section presents the new method that was chosen to evaluate the performance of the system.

### 6.2 Evaluation

Cross-validation is a well-known and widely used technique to estimate how accurately a predictive model will perform in practice. As such, this solution will use k-fold cross validation to evaluate the logistic regression model's performance when predicting if a patient will miss the appointment. This process consists in partitioning the sample data into k subsamples, one of which will be used for testing the model (validation data), and the remaining k-1 subsamples will be used to train the model (training data).

The chosen k value was 10 which is a typical number of folds in this type of problems since it provides good results as has already been demonstrated in several studies (Kohavi, 1995). As such, the data will be divided in 10 folds and the process will be repeated 10 times so that each fold will be used once as a test set. After the respective performance measures have been calculated, the accuracy of the model will be revealed by calculating the mean and the standard deviation of the results. Accuracy, precision, recall and area under ROC curve are the performance metrics that will be used to evaluate the performance.

## 7 CONCLUSIONS

This research is focused on no-shows of the health care sector and seeks to gather all the necessary information to implement a solution capable of reducing no-shows and, consequently, increase the efficient use of clinic resources. The proposed solution is applied

in the context of the MedClick application and aims to improve its system, using the following strategies:

- Simplify the existing algorithm: The existing solution is based on a hybrid approach which uses both logistic regression for population-based features and bayesian inference for individual features. The proposed solution maintains the logistic regression model but discards the bayesian inference since there is no need to separate individual features from remaining features.
- Add relevant features: in the existing solution, only two features were considered relevant (patient's age and the day of the appointment) since the remaining two (patient's sex and distance) did not feature major patterns. In order to improve the logistic regression model, this solution adds the following features: patient's marital status, patient's insurance status, waiting time, the urgency of the appointment, the patient's history and finally, the clinic's no show rate.
- Use the algorithm to detect no-shows: the previous solution is only using the no-show algorithm to sort the candidates list, from the least likely to miss the appointment to the one with the greatest probability of missing it. This solution, in addition, uses the "same" algorithm to predict no-shows.
- Improve the method of selecting candidates for replacements: the previous method used to get the list of candidates is not the most appropriate since it sends numerous notifications to patients who may not be interested. This solution allows patients to add themselves in waiting lists and as such, once the system detects a no-show, it will start by notifying those patients.

A final evaluation is an ongoing task in order to observe the impact of these strategies on the quality of system and find new relevant features in the no show detection and replacement algorithm.

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