

# Power and Cost-aware Virtual Machine Placement in Geo-distributed Data Centers

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**Keywords:** Carbon Footprint, Energy-efficient, Latency, Geo-distributed Data Centres.

**Abstract:** The proliferation of cloud computing due to its attracting on-demand services leads to the establishment of geo-distributed data centers (DCs) with thousands of computing and storage nodes. Consequently, many challenges exist for cloud providers to run such an environment. One important challenge is to minimize cloud users' network latency while accessing services from the DCs. The other is to decrease the DCs' energy consumption that contributes to high operational cost rates, low profits for cloud providers, and high carbon non-environment friendly emissions. In this paper, we studied the problem of virtual machine placement that results in less energy consumption, less CO<sub>2</sub> emission, and less access latency towards large-scale cloud providers operational cost minimization. The problem was formulated as multi-objective function and an intelligent machine-learning model constructed to improve the performance of the proposed model. To evaluate the proposed model, extensive simulation is conducted using the CloudSim simulator. The simulation results reveal the effectiveness of PCVM model compared to other competing virtual machine placement methods in terms of network latency, energy consumption, CO<sub>2</sub> emission and operational cost minimization.

## 1 INTRODUCTION

Cloud computing is growing in popularity among computing paradigms for its appealing property of considering "Everything as a Service". Consequently, this led to a radical increase in the data centres' energy consumption, turning it into high operational cost rates, low profits for Cloud providers, and high carbon non-environment friendly emissions (Al-Dulaimy et al., 2016). Figure 1 displays the Synapse Energy Economics CO<sub>2</sub> price/Ton forecast that will be applied all over the world by the beginning of 2020 (Luckow et al., 2016). Moreover, increasing awareness about CO<sub>2</sub> emissions leads to a greater demand for cleaner products and services. Thus, many companies have started to build "green" DCs, i.e. DCs with on-site renewable power plants to reduce the CO<sub>2</sub> emission which leads to operational cost minimization (Rawas et al., 2015).

An important fact is that the carbon emission rate varies from one DC to another based on the different energy sources used to power-on the cloud DC resources (such as coal, oil, and other renewable and non-renewable resources) (Khosravi et al., 2013).

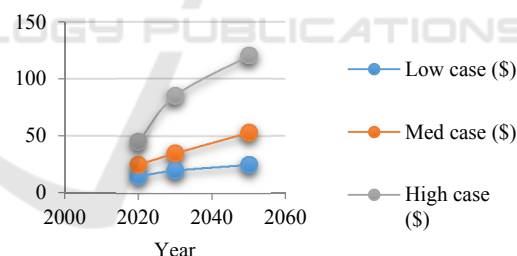


Figure 1: 2016 CO<sub>2</sub> Price/Ton forecast by Synapse.

Moreover, the CO<sub>2</sub> emission of DC is closely related to electricity cost paid by cloud provider since it depends on the sources used to produce electricity (Fan et al., 2016). Therefore, selecting a proper data centre for customer's requests dispatching attract research attention and have become an emergent issue for modern geo-distributed cloud DCs in big data era.

The modern geo-distributed data centres proposed as a new platform idea are interconnected with cloud users via the Internet. One of the most challenging problems for this environment is network latency when serving user request. Studies

show that minimizing latency leads to less bandwidth consumption (Chen et al., 2013). This consequently improves the provider revenue by minimizing the Wide Area Network (WAN) communication cost. Latency, which refers to the time required to transfer the user request from user's end to the DC, is also taken into consideration for Service Level Agreement (SLA) and Quality of Service (QoS) purposes. Bauer et al. (Bauer et al., 2012) show that Amazon Company can undergo 1% sales reduction for a 100-millisecond increase in service latency.

Inspired by the heterogeneity of DCs, carbon emission rate and their modern geographical distribution, this paper studies the virtual machine (VM) placement and the physical machine selections that result in less energy consumption, less CO<sub>2</sub> emission, and less access latency while guaranteeing the QoS. The main contributions of this study are as follows:

- 1- Power and Cost-aware VM placement model (PCVM) to beneficially affect the cloud user and the cloud service provider.

- 2- Investigate the initial placement of offline and online user request to enable the tradeoff among the latency, energy consumption of the physical machines, and the CO<sub>2</sub> emission rate in geo-distributed cloud DCs.

- 3- Intelligent machine-learning method to improve the performance of the proposed PCVM model

- 4- Comprehensive analysis and extensive simulation to study the efficacy of the proposed model using both synthetic and real DCs workload.

The rest of the paper is organized as follows: Section 2 studies the related work concerning the VM placement methods in geo-distributed data centres. Section 3 presents the problem statement and the proposed model. Section 4 presents the proposed online and offline VM policies. Section 5 presents the performance metrics that have been used to evaluate the proposed model. Section 6 models the intelligent machine-learning method for normalized weight prediction. Section 7 presents the evaluation method using CloudSim simulation toolkit. Section 8 concludes the paper and presents future work.

## 2 RELATED WORK

With the increase of distributed systems, the problem of resource allocation attracted researchers from its different views inspired by the

heterogeneity of the modern large-scale geo-distributed data centres.

Khosravi et al. (Khosravi et al., 2013) propose a VM placement algorithm in distributed DCs by developing the Energy and Carbon-Efficient (ECE) Cloud architecture. This architecture benefits from distributed cloud data centres with different carbon footprint rates, Power Usage Effectiveness (PUE) value, and different physical servers' proportional power by placing VM requests in the best-suited DC site and physical server. However, the ECE placement method does not address the network distance and considers that the distributed DCs are located in the same USA region where the communication latency and cost are negligible. Chen et al. (Chen et al., 2013) modeled the VM placement method in terms of electricity cost and WAN communication cost incurred between the communicated VMs. Ahvar et al. (Ahvar et al., 2015) addressed the problem of DCs selection for inter-communicated VMs to minimize the inter-DCs communication cost. Malekimajd et al. (Malekimajd et al., 2015) proposed an algorithm to minimize the communication latency in geo-distributed clouds. Jonardi et al. (Jonardi et al., 2015) considered the time-of-use (TOU) electricity prices and renewable energy sources when selecting DCs. Fan et al. (Fan et al., 2016) modeled the VM placement problem using the WAN latency, network, and servers' energy consumption factors.

The proposed model is different from the aforementioned ones since it addresses the problem of increase in CO<sub>2</sub> emission and turning it into operating cost. Moreover, the WAN network latency factor is considered and formulated as an additional operational cost.

## 3 SYSTEM MODEL

In this section, we describe PCVM, a Power and Cost aware Virtual Machine placement model for serving users' request in geo-distributed cloud environment. PCVM performs user request by weighting each request's effect on three important metrics that increase the providers as well as the cloud users cost: carbon emission rate, energy consumption, and access latency.

### 3.1 Motivation and Typical Scenario

With more than 900 K servers, Google has 13 data centres distributed within 13 countries around the world (Google). While Amazon Application Web

Services (AWS) has 42 data centres within 16 geographical regions with more than 1.3 million servers (AWS, 2017). Consequently, the operating cost has become a predominant factor to the cloud services deployment cost.

The worldwide distribution of DCs provides the fact that different geographical regions mean different energy sources (coal, fuel, wind, solar energy, etc.). DC's CO2 emission rate depends on the used electricity driven by these energy sources to run the physical machines (Zhou et al., 2013). Additionally, PUE can be considered as an effective parameter to perform the VM placement. It indicates the energy efficiency of the DC (Khosravi et al., 2013). Proportional power of physical machines is another important parameter. Selecting proper physical machines to process user's request has a great impact on energy consumption (Al-Dulaimy et al., 2016). Network latency and latency cost ( $lc$ ) have a great impact on cloud QoS and increases the cloud provider operational cost.

Considering these important parameters, the PCVM model aims to select the best suited DC site and physical servers to increase the environmental sustainability and minimize the cloud provider's operating cost.

### 3.2 Cloud Model Architecture

This section presents the cloud architecture model that captures the relationship between cloud users and geo-distributed cloud environment. Figure 2 encapsulates a simple abstract model representing the relation between the following two main sides: Users side and the Cloud side.

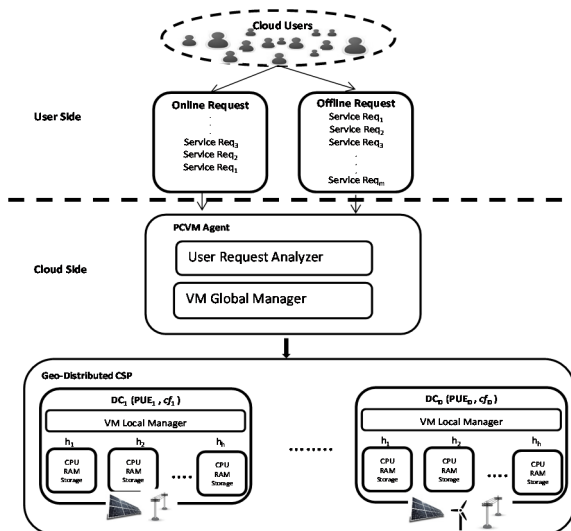


Figure 2: Cloud Model Architecture.

**1- User Side:** Cloud Users send their Service Request to the Cloud side. The requested services may be an application of any type such as: data transmission (uploading or downloading), web application, data or compute-intensive applications. Cloud Users' requests can be Online or Offline Request. The Online Request is an expensive Service Request with high priority. This type of users' request is processed by the Cloud instantaneously. The Offline Request, on the other hand, are handled as batches by the Cloud side.

**2- Cloud Side:** This side presents the cloud infrastructure and it is made up of the following two main sub components:

**a- PCVM Agent:** The PCVM is a cloud service provider's (CSP) broker that acts as an intermediary between the cloud user and the CSP services. The goal of this agent is to redirect the user request to the nearest DC site that process requested services in a greener and minimum operational cost without scarifying cloud QoS. It contains the following sub components:

- User Request Analyzer (URA): its functions are
  - For each user's Service Request ( $Req_i$ ), it allocates the proper VM ( $VM_i$ ) to serve the cloud users.
  - Interprets and analyzes the requirements of submitted requested services (in terms of CPU, RAM, Storage, Bandwidth ...) to find the proper VMs that serves the requested services.
  - Finalizes the SLAs with specified prices and penalties depending on user's QoS requirements.
- VM Global Manager: Global cloud resources manager
  - Receives the set of VMs from URA. It interacts with Geo-Distributed CSP VM Local Managers to check each DC PUE, carbon footprint emission rate ( $cf$ ), and latency cost ( $lc$ ) to take the best VM placement decision on the DC site selection ( $lc$  and  $cf$  illustrated in Sections 3.3.3 and 3.3.4 respectively).
  - Observes energy consumption caused by VMs placed on physical machines and provides this information to the DC site VM Local Manager to make optimization and energy-efficient management decisions.
  - Provides the VM Local Manager of the selected DC site that should process the cloud user's request with the VM placement decision policy (as proposed in Section 4).

**b- Geo-Distributed CSP:** A service provider has geo-distributed DCs. Each DC has heterogeneous computing and storage resources as well as different utilities and energy sources. Each DC contains an essential node called VM Local Manager. The VM

Local Manager applies VM management and resource allocation policies as suggested by the VM Global Manager. Moreover, it calculates energy and carbon emission rate of DC resources to provide this information to the VM Global Manager.

### 3.3 Problem Formulation

Table 1 summarizes the various notations used in the proposed VM placement problem formulation.

Table 1: Problem formulation notations.

Notation	Description
D	Number of DC sites
H	Number of hosts at each DC
V	Total number of VMs on host $h_j$
$P_{idle}$	Server power consumption with no load
$P_{full}$	Fully utilized server power consumption
U	Amount of CPU utilization.
$PUE_i$	The power usage effectiveness of DC site $i$
$UnitTransferCost(u_e, dc_i)$	the unit transfer cost of between DC site $dc_i$ and cloud user $u_e$ , \$/GB
$ComCost(flowSize_{d_k}(u_e, dc_i))$	the communication cost for a flow size of data $d_k$ from user $u_e$ served by DC site $dc_i$
$flowSize_{d_k}(u_e, dc_i)$	flow size of data $d_k$ from user $u_e$ served by DC site $dc_i$
$Cost_{CO2 Emission}$	Total CO2 emission cost; \$
$Cost_{communication}$	Total communication cost; \$
$UnitEmissionCost_{CO2}$	CO2 emission cost per ton; \$/Ton
CF	Total CO2 emission at a time interval $[0, T]$ ; Ton
$cf_j$	DC site $i$ CO2 emission rate; Ton/MWh
Users	Total number of users requesting cloud services at time $t$
data	Set of requested user's services data
$p_{d_k}(u_e, dc_i)$	is 1 if data $d_k$ is placed in server $h_j$ in DC $dc_i$ ; otherwise, it is 0;

#### Preliminaries

To model the VM placement method, a number of factors are considered, these parameters demonstrated as preliminaries before proceeding in complete formulation.

### 3.3.1 Power Consumption Model

In this paper, the energy consumption and saving predicted using the linear power model derived by Fan et al. (Al-Dulaimy et al., 2016). A linear power model verifies that the servers' power consumption is almost linearly with its CPU utilization. This relationship could be illustrated using the following equation:

$$P(u) = P_{idle} + (P_{full} - P_{idle}) * u \quad (1)$$

where  $P_{idle}$  is server power consumption with no load,  $P_{full}$  is fully utilized server power consumption, and  $u$  is the amount of CPU utilization.

Therefore, the power consumption of a server/host  $h_j$  holding a number of VMs  $v$  on data centre site  $i$  during the slot time  $[0, T]$  is denoted as  $P(h_{(i,j)})$ . Noting that each host can hold more than one VM:  $h_{(i,j)} = \sum_{k=1}^v VM_{k,i,j}$  and each VM is executed at only one host such that:  $\sum_{i=1}^D \sum_{j=1}^H VM_{k,i,j} = 1, \forall VM_k$

### 3.3.2 Power Usage Effectiveness (PUE)

PUE is the most popular measure of data centre energy efficiency. It was devised by the Green Grid consortium (Fan et al., 2016). It is a metric used to compares different DC designs in terms of electricity consumption (Khosravi et al., 2013). The PUE of DC  $i$  is calculated as follows:

$$PUE_i = \frac{dc_i TotalPowerConsumption}{dc_i ITDevicesPowerConsumption} \quad (2)$$

where  $dc_i TotalPowerConsumption$ , is the total amount of energy consumed by DC facilities such the cooling system, the IT equipment, lightning, etc. The  $dc_i ITDevicesPowerConsumption$  is the power drawn due to IT devices equipment.

### 3.3.3 Network Model

Figure 3 shows the network model for the data transmission between the cloud users who are graphically at the same region, and the DC site which is similar to the one presented in (Fan et al., 2016). Therefore, we assume that each user  $u_e$  is connected by a WAN link. These links cost the cloud provider whose bill is based on the actual usage over a billing period (Chen et al., 2013). The unit cost of data transfer between the DC site  $dc_i$  and cloud user  $u_e$  is denoted as  $UnitTransferCost(u_e, dc_i)$  in \$/GB. However, the cost of intra-DC communication is ignored since it is very low compared with WAN transfer cost (Fan et al., 2016).

Therefore, the communication cost for a flow size of data  $d_k$  (GB) from user  $u_e$  served by DC site  $dc_i$  is calculated as follows (see Figure 4):

$$ComCost(flowSize_{d_k}(u_e, dc_i)) = UnitTransferCost(u_e, dc_i) * flowSize(d_k) \quad (3)$$

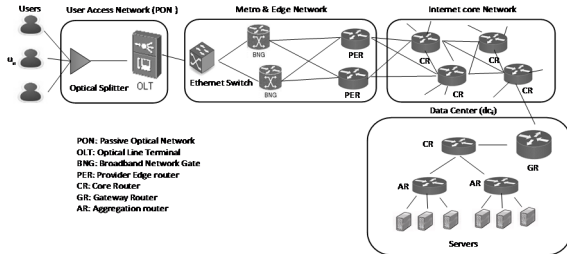


Figure 3: Users connected to DC through WAN.

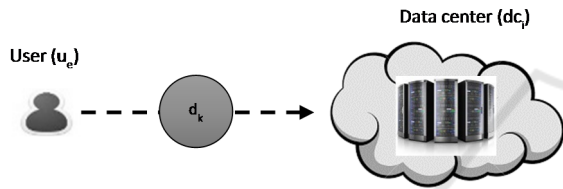


Figure 4: User ( $u_e$ ) sends data ( $d_k$ ) to DC ( $dc_i$ ) Scheme.

### 3.3.4 Carbon Footprint Emission Rate (cf)

DC carbon footprint emission rate is measured in g/kW. It depends on the DC energy sources and electricity utilities. Therefore, the carbon footprint emission rate of DC  $i$  operated using  $l$  number of energy sources (such as, coal, gas, others) is computed as follows (Zhou et al., 2013):

$$cf_i = \frac{\sum_{k=1}^l E_{i,k} * cr_k}{\sum_{k=1}^l E_{i,k}} \quad (4)$$

where  $E_{i,k}$  is the electricity generated by energy source  $k$  (such as coal), and  $cr_k$  is the carbon emission rate of the used utility  $k$ .

### 3.3.5 Modeling of the Optimization Problem

The PCVM aim to minimize the total cost through minimizing the weighted sum of the two main objectives: carbon emission cost, and network communication cost. Refers to the symbol definitions in Table 1 and preliminaries model as discussed in the previous sections (sections 3.4.1 – 3.4.4), the PCVM problem can be formulated as follows:

$$minimize (\alpha_1 * Cost_{CO2 Emission} + \alpha_2 * Cost_{Comm}) \quad (5)$$

$$Cost_{CO2 Emission} = CF * UnitEmissionCost_{CO2} \quad (6)$$

$$CF = \sum_{i=1}^D PUE_i * cf_i * \sum_{j=1}^h P(h_{i,j}) \quad (7)$$

$$Cost_{Communication} = \sum_{i=1}^D \sum_{e=1}^{users} \sum_{k=1}^{data} ComCost(flowSize_{d_k}(u_e, dc_i)) \quad (8)$$

subject to:

$$\sum_{i=1}^D \sum_{j=1}^h p_{d_k}(h_j, dc_i) = 1, \forall d_k \quad (9)$$

$$\sum_{i=1}^D \sum_{j=1}^h v_{(i,j)}^{core} \leq host_{(i,j)}^{core} \quad (10)$$

$$\sum_{i=1}^D \sum_{j=1}^h v_{(i,j)}^{ram} \leq host_{(i,j)}^{ram} \quad (11)$$

$$\sum_{i=1}^D \sum_{j=1}^h v_{(i,j)}^{storage} \leq host_{(i,j)}^{storage} \quad (12)$$

Equation 5 presents the PCVM optimization model.  $\alpha_1$  &  $\alpha_2$  are constant normalized weights used for weighting the two sub-objectives such that  $\alpha_1 + \alpha_2 = 1$  (Section 6 demonstrates how these weights are calculated using an intelligent machine learning model). Equation 6 shows that the total CO2 emission cost is equal to the total DCs' CO2 emission for time interval  $[0, T]$ . Equation 7 calculates the total carbon footprint (CF) of cloud provider that depends on a number of factors as illustrated above (sections 3.3.1, 3.3.2, and 3.3.4) and presented in (Khosravi et al., 2013). Equation 8 represents the communication cost as illustrated in section 3.4.3. It depends on users' flow size as well as the unit cost of data transfer from cloud users' location to selected DC's site. Equation 9 mandates that a user request is executed at only one DC. Equations (10, 11, 12) dictates that the resources requirements of the mapped VMs on a physical server cannot exceed the total capacity of the server.

## 4 PCVM HEURISTICS FOR VM PLACEMENT

In this section, we propose two different versions of placement policies for the PCVM agent:

Offline-PCVM VM placement: indicates offline VM placement such that the requested services requirements are prior known by the PCVM Global Manager.

Online-PCVM VM placement: indicates online and continuous VM placement during the run-time of the DCs. The user's requests are coming one by one, such that the PCVM Global Manager has no prior information about the requested services requirements.

#### 4.1 Offline MF-PCVM

Assume that  $D$  is the total number of DC sites and each DC site has  $h$  number of servers, such that  $h$  varies between DCs. At a certain time  $t$ , PCVM agent tries to optimally place the user VMs. For the offline cloud user's requested services, we propose the MF-PCVM VM placement algorithm (see Algorithm 1 below). It is a greedy method that selects a DC site with minimum communication latency cost, minimum PUE and minimum CO2 emission rate. In addition, the algorithm tries to minimize the number of selected active servers.

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**Algorithm 1:** Most-Full Power and Cost-aware virtual machine placement (MF-PCVM).

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Input: DC sites  $D=\{dc_1, dc_2, \dots, dc_s\}$

HostList at each DC site  $h=\{h_1, h_2, \dots, h_h\}$

Users request vmList  $V=\{vm_1, vm_2, \dots, vm_n\}$ ,

Network latency cost matrix  $lc(u_e, dc_j)$

Output: destination for requested  $V$ 's

Processing:

- 1: Get information from DCs VM Local Manager
  - 2: Sort DC sites  $D$  in an ascending order of  $(\alpha_1 * PUE * cf + \alpha_2 * lc)$
  - 3: Fed selected DC site VM Local Manager to apply Most-Full VM placement Policy
  - 4: Sort hostList  $h$  in an ascending order to its Utilization
  - 5: For each  $vm$  in vmList  $V$  do
  - 6: While host  $h_j$  has enough capacity to accommodate  $vm_u$
  - 7: set  $vm_u$  at host  $h_j$
  - 8: End While
  - 9: End For
- 

The URA module in the PCVM agent receives the users requests and produces the proper VMs; the VM Global Manager utilizes the information given by the CSPs VM Local Manager to take the best DC site selection that has the minimum  $(\alpha_1 * PUE * cf + \alpha_2 * lc)$  (line 2). Then, it feeds the selected DC site VM Local Manager with Most-Full VM placement policy decision. The VM Local Manager sorts the host lists in an ascending order to its Utilization (line 4). If the selected host  $h_j$  has enough resources for VM accommodation (line 6-8),  $h_j$  will be a destination for  $vm_u$ .

#### 4.2 Online BF-PCVM

BF-PCVM method is also a greedy algorithm (see Algorithm 2 below) that uses the Best Fit method for VMs placement and servers selections after locating DC sites with minimum communication latency cost, PUE and CO2 emission rate (line 2).

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**Algorithm 2:** Best-Fit Power and Cost-aware virtual machine placement (BF-PCVM).

---

Input: DC sites  $D=\{dc_1, dc_2, \dots, dc_s\}$

HostList at each DC site  $h=\{h_1, h_2, \dots, h_h\}$

Users request vmList  $V=\{vm_1, vm_2, \dots, vm_n\}$ ,

Network latency cost matrix  $lc(u_e, dc_j)$

Output: destination for requested  $V$ 's

Processing:

- 1: While vmList do
  - 2: Get information from DCs VM Local Manager
  - 3: Sort DC sites  $D$  in an ascending order of  $(\alpha_1 * PUE * cf + \alpha_2 * lc)$
  - 4: Fed selected DC site VM Local Manager to apply Best-Fit VM placement Policy
  - 5: Sort hostList  $h$  in an ascending order to its Availability
  - 6: For each host in sorted hostList
  - 7: if host  $h_j$  is suitable for  $vm_u$
  - 8: set  $vm_u$  at host  $h_j$
  - 9: End For
  - 10: End While
- 

We adapted the Best-Fit VM placement strategy so that the VM Local Manager sorts the list of host in an ascending order to its Availability (line 5). If the selected host  $h_j$  has enough resources for VM accommodation (line 6-9),  $h_j$  will be a destination for  $vm_u$ .

#### 4.3 Online BF-SLA-PCVM

The aim of the BF-SLA-PCVM algorithm is to provide a trade-off between SLA violations and energy saving to minimize the penalties cost for SLA violations per active host.

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**Algorithm 3:** Best-Fit SLA violation, Power and Cost-aware virtual machine placement (BF-SLA-PCVM).

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Input: DC sites  $D=\{dc_1, dc_2, \dots, dc_s\}$

HostList at each DC site  $h=\{h_1, h_2, \dots, h_h\}$

Users request vmList  $V=\{vm_1, vm_2, \dots, vm_n\}$ ,

Network latency cost matrix  $lc(u_e, dc_j)$

Output: destination for requested  $V$ 's

Processing:

- 1: While vmList do
  - 2: Get information from DCs VM Local Manager
  - 3: Sort DC sites  $D$  in an ascending order of  $(\alpha_1 * PUE * cf + \alpha_2 * lc)$
  - 4: Fed selected DC site VM Local Manager to apply Best-Fit-SLA VM placement Policy
  - 5: Sort hostList  $h$  in an ascending order to its Availability
  - 6: For each host in sorted hostList
  - 7: if host  $h_j$  is suitable for  $vm_u$  **with x MIPS margin**
  - 8: set  $vm_u$  at host  $h_j$
  - 9: End For
  - 10: End While
- 

As Algorithm 3 shows, the main difference between BF-PCVM and BF-SLA-PCVM is that the

algorithm will use a margin of x MIPS (line 7) that minimizes the SLA violation penalties cost and contributes to revenue maximization.

## 5 PERFORMANCE METRICS

This section presents the performance parameters that will be used to measure the effectiveness of the proposed PCVM model.

**Makespan:** Makespan indicates the finishing time of the last task requested by cloud customer. It represents the most popular optimization criteria that reflect the cloud QoS.

$$Makespan = \text{maximum}_{t \in \text{tasks}} \{f_t\} \quad (13)$$

where  $f_t$  denotes the finishing time of task t.

**Active Servers (AS):** Minimizing the number of active servers by utilizing the activated ones is an important criterion for cloud service providers. It leads to maximum profit through serving cloud user's requests with minimum number of resources without degrades the cloud QoS. AS counts the number of active servers that used to complete a bunch of task per time slot.

$$AS = \sum_{i=1}^D \sum_{j=1}^h Ah_{ji} \quad (14)$$

where  $Ah_{ji}$  denotes the activated hosts in distributed DC sites D.

**SLAH:** SLAH is the SLA violation per active host. It is the percentage of time an active host experiences 100 % utilization of CPU. The SLAH can be calculated as follows (Khosravi et al., 2013):

$$SLAH = \frac{1}{h} \sum_{j=1}^h \frac{ViolationTime_{h_j}}{ActiveTime_{h_j}} \quad (15)$$

where h,  $ViolationTime_{h_j}$ , and  $ActiveTime_{h_j}$  is the total number of hosts, the  $h_j$  SLA violation time, and active time respectively.

**Electricity Cost:** The Electricity Cost metric calculates the average amount of electricity cost per day. Equation 16 illustrates the calculation:

$$Cost_{Electricity} = \sum_{i=1}^D f_E^i * P_i * PUE_i \quad (16)$$

where  $f_E^i$ ,  $P_i$ ,  $PUE_i$  is the electricity price, power consumption and the PUE at DC i respectively.

**Revenue:** The Revenue metric calculates the average profit per day. The cloud provider Revenue per day calculated using the following equation:

$$Revenue = Total Income - Cost_{Electricity} - Cost_{CO2} - Cost_{Penalties} - Cost_{communication} \quad (17)$$

where Total Income is the VMs income.  $Cost_{Electricity}$ ,  $Cost_{CO2}$ ,  $Cost_{communication}$  calculate d using Equations 16, 6, and 8 respectively. The  $Cost_{Penalties}$  calculated as follows:

$$Cost_{Penalties} = RF * SLAH \quad (18)$$

## 6 WEIGHT PREDICTION MODEL

The normalized weights of Equation 5 are important factors that contribute in finding an optimal solution to the VM placement problem. While deciding among the multiple normalized weights ( $\alpha_1$  &  $\alpha_2$ ), each one can be in conflict with the other. We applied machine learning (ML) techniques to determine optimal values for the parameters. Figure 5 illustrates the basic schema of the proposed methodology to find the PCVM-NWPM model. The following sections describe the process of finding the weights.

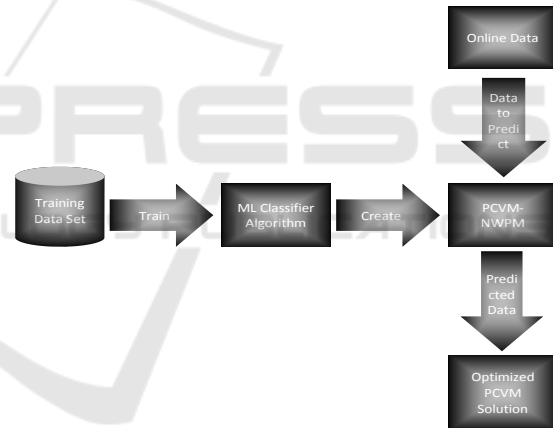


Figure 5: PCVM-NWP Model Scheme.

### 6.1 Phase 1

The first phase of the proposed prediction model represents collecting the training data set to build the ML model. The training set extracted according to the probabilistic dependencies among PCVM parameters. The structure of the data set parameters are extracted knowledge and simulation results. For forecasting of the input data, we use real DCs cloud management information as represented in Table 2. This information provides key insights to find the important attributes that could affect the normalized weights decision.

Table 2: Machine Learning Data Set Specifications.

Type	Specifications
Workload	1-Planetlab (Planetlab Traces, 2017) 2-Random Workload using Uniform Distribution
Workload size (number of tasks/per day)	1000-5000
VMs File Size (MB)	30-80
VMs	EC2 (XSmall, Small, Medium, Large)
PMs	HP Proliant G4, G5 (Standard Performance Evaluation Corporation, 2017)
Locations	3 different zones (Asia, Europe, America)
Management System	1-MF-PCVM, BF-PCVM & BF-SLA-PCVM
PUE	1.1-2.1 [Google Data Centers, 2017, 30]
CO2 emission rate (Ton/MWh)	0.1-0.7 (eia, 2017)
CO2 emission Cost (\$/Ton)	20-120 (Luckow et al., 2016)
WAN communication Distance and Price (\$/GB)	0.09 -0.25 (Fan et al., 2016)

## 6.2 Phase 2

In this phase, a classification algorithm is used to learn the relationship between the training set attributes collected at the first phase. To model a finer predictor, we need to use a suitable ML classifier with light computations. There are many classification methods represented in literature such as: Kernel Estimation, Decision Trees, Neural Networks and Linear classifiers (Pereira et al., 2009). However, when building an intelligent ML predictor model, it is always important to take into account the prediction accuracy. In that case, finding the best algorithm to build our PCVM- NWPM intelligent predictor depends on the accuracy and reliability of the prediction model (Section 7.1.3 illustrates the used ML classifier type).

## 6.3 Phase 3

Using the learned PCVM-NWPM model, we are able to predict the PCVM normalized weights. When VMs request is made, the PCVM-NWPM intelligent predictor responsible of providing the normalized weights of the PCVM objective function to execute the requested VMs using the cost efficient DCs. It should return the normalized weights that will provide the optimum performance of the proposed PCVM model.

## 7 PERFORMANCE EVALUATION

To validate the effectiveness of the proposed model, we have extended the CloudSim Toolkit to enable PCVM VM placement policies testing. CloudSim is an open source development toolkit that supports the development of new management policies to improve the cloud environment from its different levels (Calheiros et al., 2011). To model the PCVM VM placement methods, we utilized CloudSim 3.0.3 by modifying the DC broker algorithm that plays the role of mediator between the cloud user and service provider.

### 7.1 Simulation Setup

We conducted experiments on Intel(R) core(TM) i7 Processor 3.4GHz, Windows 7 platform using NetBeans IDE 8.0.2 and JDK 1.8. Our simulation has two different scenarios. Scenario1 is a synthetic one that randomly modelled the cloud-computing environment to measure the effectiveness of the PCVM model in terms of AS and Makespan. In this scenario, we modelled the offline IaaS environment and applied the offline-PCVM approach. Scenario 2 modelled the online SaaS dynamic environment. It applied the online-PCVM dynamic approach to measure the efficacy of the proposed model with respect to CO2 emission, Electricity Cost, Revenue and more performance metrics as discussed in section 5.

#### 7.1.1 CO2 Emission Rate and PUR Data

To approximate the DC's CO2 emission rate, we used the information extracted from the U.S. Energy Information website (eia, 2017). Its cost is taken as 20\$/Ton as suggested by latest study of US Government on CO2 emission economic damage (Thang, 2015). While the PUE value for distributed DCs is generated randomly in the range of [1.3, 1.8] based on the Amazon and Google latest PUE readings and work studied by Sverdlik (Google Data Centers, 2017; Sverdlik, 2014).

#### 7.1.2 Approximating Latency with Distance

Since there is no general analytical model for the delay in the network, we use geographical distance to approximate the network latency between a user and geo-distributed DCs. Although distance is not an ideal estimator for network latency, it is sufficient to determine the relative rank in latency from end-user to DCs as indicated in (Fan et al., 2016). Moreover,



we use the WAN Latency Estimator (WAN Latency Estimator, 2017) to estimate the network latency in milliseconds.

### 7.1.3 PCVM Normalized Weight Prediction

To model the PCVM-NWPM intelligent predictor, we used the open source ML tool Weka (Hall et al., 2009). Weka is an advanced tool designed by the University of Waikato to provide data mining and ML tasks. It contains a large number of ML classifiers. We have tested several Weka's embedded ML algorithms to select an accurate predictor model. The accuracy of the results was calculated using the Mean Absolute Error (MAE) formula. MAE is an ML classifier metric that measures the average magnitude of the errors in a set of forecast.

Our training data set consisted of more than 4500 instances. 70% of data used as training set and the rest used as testing set. In this paper, our approach applies the machine learning k-nearest neighbor technique (k-NN) (Weinberger et al., 2009) to the workload data set to train the PCVM-NWPM model. The k-NN method is a supervised learning algorithm that helps to classify the ML data set in different classes. It provides good prediction using a distance metric.

## 7.2 Experimental Results

### 7.2.1 Scenario 1

To evaluate the Offline-PCVM policies, we modelled an IaaS cloud environment with 4 DCs sites (in 4 different geographical regions such as USA, Europe, Brazil, and Asia). The aim of this scenario is to strike a trade-off among the latency of data access and the energy consumed by the DCs that is evaluated using the workload Makespan and AS metrics respectively.

Table 3 shows the relationship between DCs distributed sites PUE, CO2 rate emission, number of servers in each DC, and average distance between the DCs sites and end users. Hosts are considered homogenous of type HP ProLiant ML110 G5 (1 x [Xeon 3075 2660 MHz, 2 cores], 4GB) specifications to measure effectively the AS metric. We assume that hosts will consume the full system power when the server is on. We use small VM instance type (1 EC2 Compute Unit, 1.7 GB), inspired by Amazon EC2 instance type to run the randomly generated bag-of-task workload. We use SIGNIANT Flight pricing model as transferring WAN pricing cost (Signiant, 2017).

Table 3: Geo-Distributed DCs Specifications.

DC	dc1	dc2	dc3	dc4
PUE	1.3	1.7	1.65	1.5
CO2 Tons/MWh	0.864	0.350	0.466	0.678
Number of Hosts	900K	700K	500K	800K
Average Distance (miles)	1000	1500	500	2000
Average Latency (milliseconds)	21.35	30.23	12.48	39.1
WAN Transfer Cost (\$/GB)	0.087	0.138	0.087	0.181

**Makespan.** The algorithm used to compare the Makespan metrics is MF-ECC. A Most full Energy and Carbon-aware VM placement method and similar version to MF-PCVM without considering network latency for DC site selection. The objective of this experiment is to find the effect of using network latency as an important factor when choosing DCs to execute users' request.

Figure 6 shows the workload Makespan improvement achieved by the location aware MF-PCVM algorithm over MF-ECC method using 3 different numbers of VMs request as shown in Table 4. Taking the transferring cost into consideration, our MF-PCVM algorithm significantly outperforms the MF-ECC in achieving high cloud QoS with approximate 25% rate of Makespan enhancement.

Table 4: Cloud Resources.

Simulation Type	Number of VMs	Number of Cloudlets
Small	500	1000
Medium	1000	2000
Large	1500	3000

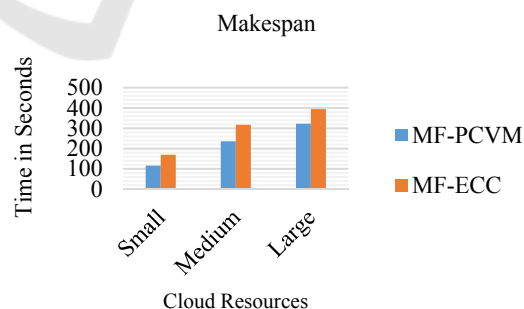


Figure 6: Workload Makespan in different number of cloudlets and VMs.

**AS.** This experiment compares MF-PCVM with Simple-PCVM. Simple-PCVM is similar version to MF-PCVM in DCs selections; however, it chooses the basic Simple method for host selection (the host with less PEs in use).

Figure 7 demonstrates that MF-PCVM VM placement method reduces energy consumption with an average of 50% compared to Simple-PCVM algorithm and using 3 different numbers of VMs request as shown in Table 4.. Note that, in this experiment, the number of activated hosts is taken as a measure for energy consumption.

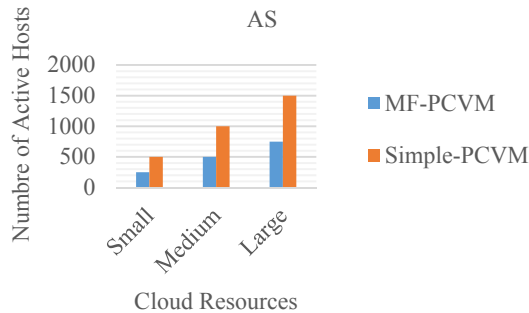


Figure 7: AS in different number of cloudlets and VMs.

## 7.2.2 Scenario 2

This section evaluates the Online-PCVM proposed policies. We employed real Planetlab traces to emulate the online SaaS cloud environment. The SaaS cloud environment was modelled with 4 DCs sites. The DCs distributed sites PUE, CO2 rate emission, and average distance between the DCs sites and end users are the same as indicated in Table 3. However, hosts are considered heterogeneous of type HP ProLiant ML110 G4 (1 x [Xeon 3040 1860 MHz, 2 cores], 4GB) & HP ProLiant ML110 G5 (1 x [Xeon 3075 2660 MHz, 2 cores], 4GB) specifications. According to the linear power model (Equation 1), and real data from SPECpower benchmark (Standard Performance Evaluation Corporation, 2017), Table 5 presents the hosts power consumption at different load levels.

Table 5: HP servers host load to energy (Watt) mapping table.

Server type	0%	10%	20%	30%	40%	50%	60%	70%	80%	90%	100%
HP G4	86	89.4	92.6	96	99.5	102	106	108	112	114	117
HP G5	93.7	97	101	105	110	116	121	125	129	133	135

Four different VM types are used inspired by Amazon EC2. Table 6 displays the characteristics of VM instances and their hourly price. To generate a dynamic workload, Planetlab benchmark workload is employed to emulate the SaaS VM requests. Each VM runs application with different workload traces. Each trace is assigned to a VM instance in order. We choose 3 different workload traces from different days of the Planetlab project. The simulation

represents one-day simulation time. The algorithm runs every 300 seconds.

BF-PCVM and BF-SLA-PCVM VM placement algorithms are compared to two different competing algorithms FF-PCVM and Simple-PCVM. Both are a version of PCVM model, i.e. they use the same method of PCVM to select DC sites. However, the first one applies First Fit algorithm for host selection, and the other applies the Simple policy.

To find the importance of considering the PUE, CF, and network latency factors in DC site selection, BF-LCC and BF-LEC are used. Both are other versions of BF-PCVM. However, in DC site selection, the first one (Best Fit Location Carbon and Cost-aware) does not consider the PUE, while the second (Best Fit Location Energy and Cost-aware) ignores the carbon emission rate factor.

Table 6: Amazon EC2 VM(s) Specification.

VM instance Type	Cores	MIPS	RAM(MB)	Bandwidth(Mbps)	Price/hour (Euro)
Extra Small	1	500	613	100	0.02
Small	1	1000	1740	100	0.047
Medium	1	1500	1740	100	0.148
Large	1	2000	870	100	0.2

**Power Consumption.** Figure 8a illustrates the efficiency of the proposed PCVM methods in comparison with FF and Simple algorithms using 3 different workload traces and different number of VM requests per day. As results reveal, BF-PCVM and BF-SLA-PCVM algorithms reduce energy with an average of 20 % and 15 % respectively.

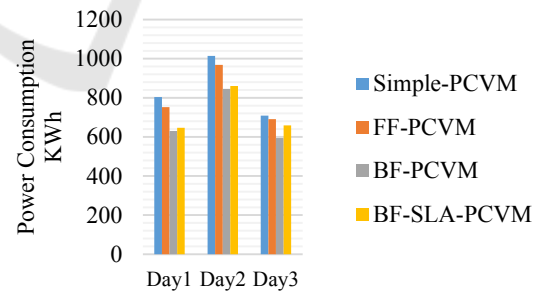


Figure 8a: VM Placement algorithms power consumption.

**Electricity Cost.** Figures 8b show the effect of energy reduction on electricity cost. Since BF-PCVM algorithm has lower power consumption as shown in Figure 8a, this directly affects the electricity cost. Based on the information extracted from the U.S. Energy Information website (eia, 2017), we consider energy price in the range of [4, 20] Cent/KWh. To calculate the electricity cost at

four different DCs, we use the average (12 Cent/KWh) as an electricity price. It was predictable that PCVM algorithms will outperform other placement methods. Figure 8b proves the importance of energy reduction on minimizing the electricity cost. In general, BF-PCVM and BF-SLA-PCVM improved the cloud provider electricity cost with an average of 17% as shown in Figure 8b.

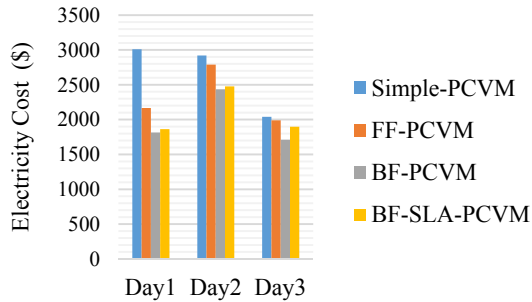


Figure 8b: VM Placement algorithms electricity cost.

**Carbon Footprint.** Figure 8c studies the importance of using the CF and PUE factors in PCVM model in reducing the CO2 footprint under different number of workload traces. BF-PCVM and BF-SLA-PCVM compared to BF-LEC (non-carbon efficient), BF-LCC (non-power efficient), FF-PCVM and Simple-PCVM (carbon and power efficient). Based on Figure 8c, BF-PCVM and BF-SLA-PCVM decrease the CO2 emission with an average of 16% and 29% compared to other competing VM placement algorithms. Considering the algorithms behaviour, we can conclude that the PUE and CF factors play an important role and lead to significant reduction in energy and CO2 emission.

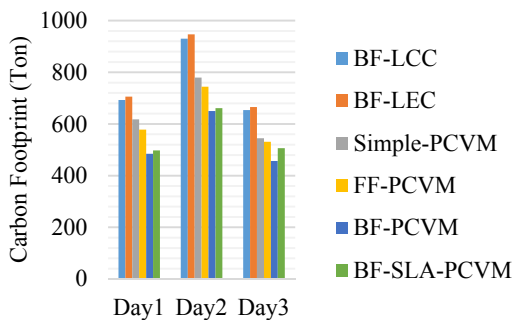


Figure 8c: VM placement algorithms' Carbon Footprint.

**SLAH.** Figure 8d highlights the importance of BF-SLA-PCVM in reducing the SLA violation without ignoring energy saving to minimize the penalties cost. The experiments show 54% as an average reduction in SLA violation compared to BF-PCVM and FF-PCVM algorithms.

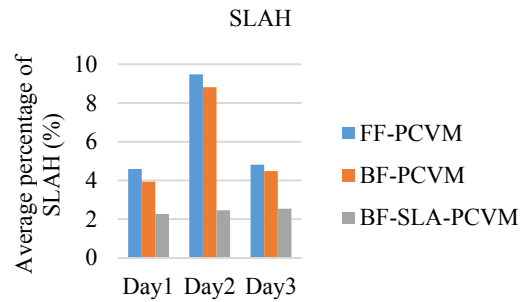


Figure 8d: Average percentage of SLAH violation.

**Revenue.** To calculate the net Revenue per day, the penalties for missing VM SLA are taken as 10% refund. Figure 8e illustrates the importance of PCVM model on increasing the cloud provider net profit. As Figure 8e shows, BF-PCVM and BF-SLA-PCVM algorithms outperform other competing VM placement algorithms.

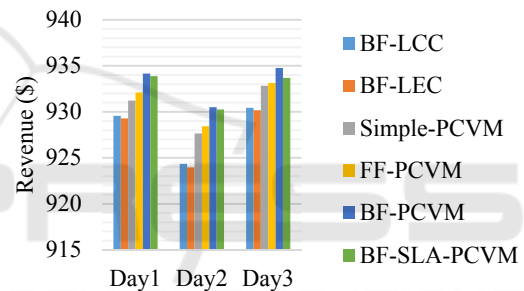


Figure 8e: VM Placement algorithms net Revenue.

## 8 CONCLUSION AND FUTURE WORK

This paper studies the importance of VM placement decision in geo-distributed DCs. The proposed PCVM model finds an appropriately suitable host machine by considering the WAN latency, DC CO2 emission rate, PUE, and energy consumption to process any user request. The proposed model aims to assure system QoS, increase environmental sustainability and improves cloud system's operating cost. PCVM-NWP, an intelligent machine-learning prediction model, is constructed to improve the performance of the PCVM model by predicting the weights of the proposed multi-objective function. Extensive simulations are conducted and the results show that the proposed PCVM model can improve cloud provider net profit by reducing DCs power consumption. Moreover, the

experimental results prove the importance of considering the communication cost as a parameter when CSP broker takes the VM placement decision. As future directions, our aim is to extend the PCVM model to handle the cost of moving data inside the modern high-performance network DCs that cause the main source of power consumption.

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