Enterprise Architecture An Approach to Promote Traceability and Synchronization of Computational Models

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- Keywords: Enterprise Architecture, Model Synchronization, Traceability of Models, Alignment between Business and IT, Alignment between Strategy and Business Processes, Strategic Alignment, Business Model.
- Abstract: In the context of Enterprise Architecture (EA) modeling, the lack of alignment between the computational models from the strategic level to the operational level of Information Technology (IT), focusing on information systems, constitutes an organizational problem. The root cause of this problem is the low capacity of traceability and lack of synchronization between the computational models present in the EA. Among the negative impacts related to this problem are, for example, the obsolescence of models, the difficulty of carrying out impact analyzes and making decisions, in scenarios of organizational changes. This paper aims to propose an approach to enable the traceability and synchronization between the computational models of enterprise architecture. It is hoped to provide a greater alignment, understanding and adaptation of the organizational environment, from the strategic level to the operational level of IT.

1 INTRODUCTION

An enterprise architecture is the organizing logic of strategy, business processes and IT infrastructure, including information systems, which reflects the integration and standardization requirements of an institution's strategic-operational model, such as the Zachman and TOGAF models that have driven and consolidated, respectively, the works in this area (Zachman, 1987; Ross, 2008; Josey et al., 2011). An enterprise architecture is formed by levels that are related: (i) strategic; (ii) business processes (tactical); (iii) services and; (iv) IT infrastructure (operational) (Ross, 2008). In the modeling of enterprise architecture, the relationship between strategy, business processes and information systems can be represented by the alignment of the computational models elaborated within the organization (Engelsman et al., 2011). The models represent instruments to reach and graphically represent the different levels of abstraction of enterprise architecture and to contribute to the achievement and maintenance of the strategic alignment between business and IT, in addition to their unions providing an integrated visualization of an organization's EA (Ross, 2008). These models, then, represent the achievement of: (i) corporate and IT strategic planning; (ii) the business tactic to

achieve the strategic objectives defined in the strategic planning and; (iii) the IT operation, focusing on information systems. However, the isolated construction of models such as the construction of a requirements model, without having a process model and a strategic model previously defined, can result in the elaboration of semantically fragile and non-aligned models with the business. If there is no established strategy and the processes are not defined and are unstructured, without maturity and inefficient, there is no reason for an institution to start developing information systems.

In this scenario, to allow a better understanding of this research, this work defines the term alignment as the ability to trace and synchronize the strategic, tactical and operational structures present in the computational models of an organization.

The lack of traceability or its delivery in an inadequate way constitutes a problem and makes it difficult to see and understand how a set of models and their structures are related, which contributes negatively to the analysis of impacts in scenarios of organizational changes (Bleistein, 2006).

The absence of synchronization between different models (such as business process model and system requirements model) is another problem and results in the obsolescence of these models, which are now outdated and inconsistent, since the

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Enterprise Architecture - An Approach to Promote Traceability and Synchronization of Computational Models. DOI: 10.5220/0006374304600465 In *Proceedings of the 19th International Conference on Enterprise Information Systems (ICEIS 2017) - Volume 3*, pages 460-465 ISBN: 978-989-758-249-3 Copyright © 2017 by SCITEPRESS – Science and Technology Publications, Lda. All rights reserved change in some element of the model, does not guarantee the updating of the other associated structures. This makes it difficult to maintain business strategy or at least generates a significant impact analysis effort in a scenario of change. In addition, there is still an equally significant probability of occurrence of failures, since the activity of checking the points that can be affected by a possible change, is manual (Salgado et al., 2013).

In this way, it is proposed an approach that has the objective of enabling the synchronization and traceability between the computational models of an EA. The proposed approach consists of: (i) a metamodel set comprising the strategic, tactical and operational levels of the EA; (ii) an independent traceability model that supports configuration and change management through the use of COBIT (ITGI, 2012) and ITIL (OGC, 2007) best practices and; (iii) the application of Model-Driven Development (MDD), through the construction of a model transformation process, as a way to synchronize elements between different models.

The remainder of this paper is organized as follows: Section 2 presents the related works. Section 3 describes the meta-model set. Section 4 presents de traceability model. Section 5 describes model transformation process. Finally section 6 presents the conclusion of this work.

2 RELATED WORKS

This work sought to gather relevant contributions, focused on the theme of strategic alignment between business and IT, focusing on the alignment between computational models of enterprise architecture. For this, a bibliographic survey was performed using systematic review techniques. Were considered the 1,500 works that were most relevant to the theme and that were returned by the search. Posteriorly, 96 works were identified from the association of their titles, with the respective theme of the research and the application of filters related to authors relevant to the theme. Of these, only 44 articles were selected, based on the analysis of inclusion and exclusion criteria defined for the research. The study covered the work that was identified during the research and which was published in the last 13 years (2004 to 2016) and was in English and Portuguese. The following databases were searched: (i) Compendex; (ii) Web of Science; (iii) IEEE Xplorer; (iv) Springer e; (v) Elsevier, in addition to the data sources: EJIS, SCIENCEDIRECT,

WORLDSCIENTIFIC and AISEL. Also included in the bibliographic collection, from this work, sources of classic information (Zachman, 1987) and reference (Josey et al, 2011). From the analysis of the works it was possible to answer the following research questions:

 Q1. Are there techniques that align IT and business through traceability and synchronization between computing models at all levels of an enterprise architecture?

A1. There was no identification of studies that performed alignment (traceability and synchronization) between computational models at all levels of EA. However, research was carried out that deals in a theoretical and partial way with the alignment between computational models (Babar et al, 2011) (Giannoulis et al, 2010; Fritscher et al., 2011; Jonkers et al., 2004; Engelsman et al., 2011).

• Q2. Is there a graphical language pattern to represent the elements present in the models of the different levels of enterprise architecture?

A2. A graphical language pattern has not been identified for the modeling techniques that are used at the levels of an EA, since each level of the EA uses a different modeling technique and even within an EA level, such as the tactical, represented by business processes, exist different languages that can be used to modeling business process (BPMN, EPC, UML) (De Souza et al., 2014; Kurz, 2016; OMG, 2015).

- Q3. Are there standard concepts that are used to define the components used in the models of enterprise architecture?
- A3. It was possible to identify a conceptual standard to define the components used in the models of enterprise architecture. At the process level, for example, there are process and activity concepts (De Sousa et al, 2014). At the strategic and operational levels of IT, it was also possible to identify a conceptual standard (Babar et al., 2011; Engelsman et al., 2011).

The analysis performed in the correlated work identified, showed that information technology is relevant to organizational performance and contributes directly to business operations. However, the lack of alignment between IT and business still prevails. For the analysis of the related works, tree technical criteria were defined. Each criterion represents the alignment between computational models at a certain level of the business architecture. The criterions defined were:

Criterion I - Alignment between strategic models: that reflects the alignment between

strategic corporate and IT maps;

- Criterion II Alignment between strategic and tactical models: that reflects the alignment between strategic maps and business process models;
- Criterion III Alignment between tactical and operational IT models: this reflects the alignment between business process models and IT requirements models, necessary for the development of information systems.

In order to improve the analysis of the works, tree attributes were defined for each criterion. Each attribute represents a characteristic that can be treated by an identified criterion. The attributes identified were:

- Theoretical: it should be used when the work theoretically addresses subjects related to the criterion;
- Traceability: should be used when the work deals with traceability between models;
- Synchronization: should be used when the work deals with synchronization between models.

Based on the identified criterion and attributes, the analysis of the studies found that the vast majority of research focuses on the theme related to criterion III. However, the study revealed that even in the theme of concentration (criterion III), the surveys do not cover the alignment in its completeness, because this contemplate does not the attribute of synchronization between models. The topics related to criterion I, as well as criterion II, have been very incipient, containing proposals that discuss their concepts and focus on the extraction of knowledge from strategic and tactical models (strategic maps and business process models) to identify requirements of systems.

The evaluation of the analyzed works indicated that the contributions of (Bleistein, 2006) and (Engelsman et al., 2011) that originated the languages BSC-P and ARMOR can be adapted to allow the closure of the gaps found in the themes associated to criteria I and II, since these works deal theorically traceability between models that are associated with criterion III. The B-SCP, also stands out as a contribution, due to the validation and verification of business requirements models, in terms of business process and strategy, which may allow an adaptation to the reality of the I criteria and II. (Babar et al, 2011), together with (Giannoulis et al., 2010) also presented works relevant to the topic of this article, when discussing concepts related to strategic maps, and can be used to support research in the first and second criterion.

The architecture model proposed by (Fritscher et

al., 2011) also provides a relevant contribution and can be evaluated with a view to adapting to a more strategic business view. Considering the above, the evaluation validated the need to study the strategic alignment theme between business and IT, focusing on the computational models of an enterprise architecture, since it can be verified, the absence of work for some aspects (criterion I and II) and lack of completeness in others (criterion III).

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3 META-MODEL

The proposed set of meta-models aims to represent the semantics of EA, proposed by Zachman and TOGAF, and enable the tracking and synchronization of the models present in their different levels of abstraction, keeping the EA always aligned and without obsolescence. For this purpose, meta-models were constructed through the Meta Object Facility (MOF) (OMG, 2016), with the purpose of representing the main concepts, characteristics and relationships present in the strategic, tactical and operational levels of an EA.

Each meta-model is composed of: (i) concepts; (ii) aspects and; (iii) relationships. The concepts represent relevant elements that exist within the levels of the EA and are represented by metaclasses. The aspects represent the important characteristics that are related to the identified concepts and are represented by meta-attributes. Already the relationships represent the semantic associations that exist between the concepts present meta-models, being represented by in the associations. The meta-models were also designed to be independent of the technology used to construct the models (strategic, tactical and operational) that are associated with the respective meta-models. The concepts and aspects present in the set of metamodels were adopted from the perspective of techniques and good practices related to strategic planning, process management and software engineering, which, in turn, are associated with the strategic, tactical and operational levels of EA.

A relevant issue in the conception of this set of meta-models is the integrated and holistic approach to modeling (strategic, tactical and IT operational), viewing them as a single organizational model and reinforcing the institution's strategic thinking development (Objectives, strategies, strategic initiatives, processes and system requirements).

Figure 1 presents the proposal of the meta-model of strategic IT alignment, with a focus on information systems. In it, it is possible to observe that there are three types of modeling: (i) strategic; (ii) tactic and; (iii) IT operational. These types of modeling are represented, respectively, in the set of meta-models by the packages: (i) MMEstrategic; (ii) MMTactical and; (iii) MMOperational.

4 TRACEABILITY MODEL

This research works with the concept of horizontal and vertical traceability (forward and backward), and may also be associated with low and high granularity. The traceability model proposed in this work is based on several traceability models such as those proposed by (Sayão et al., 2006; Oglio, 2010; Ramesh, 2001).

Figure 4.1 shows the traceability model proposed in this work. The model is divided into three parts. The first part (in blue) represents the structure that allows to trace the elements of the models, present in the different levels of the EA, of vertical or horizontal form, forwards or backwards and in the granularities high and low.

The first part is organized so that a component represents the abstraction of an element or a traceability link between two elements. An element may represent a concept or an aspect, and every traceability link is formed by two elements, one of origin and one of destination. In this way it is possible to create traceability links between concepts, between aspects and between concepts and aspects, besides enabling, as previously mentioned, traceability of low and high granularity, vertical and horizontal.

The second part (in gray) is formed by the configuration management structure. This structure is necessary to identify, control and provide the necessary information about an Organization Configuration Item (CI) (OGC, 2007). A CI, in the context of this work, is represented by the Class "Model" that represents the strategic, tactical and operational computational models of enterprise architecture, along with its versions, types and components.

The third part (blank) is formed by the change management structure that allows changes to be recorded, prioritized, evaluated and authorized by the Change Advisory Board (CAB), tested and implemented, allowing control over the changes. Which occur on the models and their components, reducing the risk of incidents and consequently of damages to the organization.

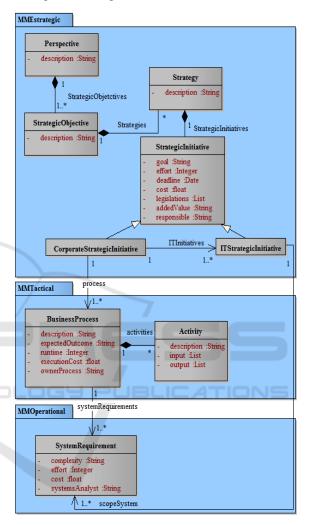


Figure 1: Meta-model set.

Also according to the elaborated model, a change in a component can generate positive and / or negative impacts for the organization, besides having a requester, a responsible and the affected parties. A change may be requested for the purpose of correcting any problem, for the purpose of functional improvement or inclusion of a new component. In addition, a change always has a reason, which is why the change must be carried out, together with a strategy backout, which is necessary to restore a component to the situation immediately prior to the change.

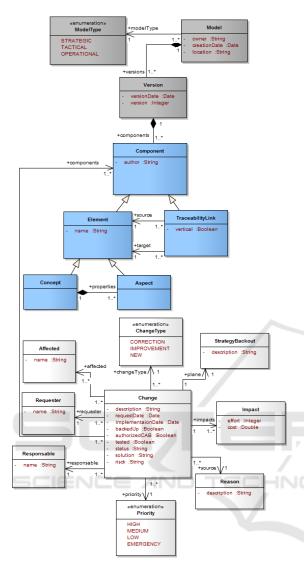


Figure 2: Traceability Framework.

5 TRANSFORMATION PROCESS

In order to synchronize the elements of a set of models, preliminary theoretical studies were performed, demonstrating that the use of the Model-Driven Development (MDD) (Lucrédio, 2009) approach would allow the synchronization of the concepts and aspects present in the models of an EA, allowing, therefore, that the elements of the models are always updated.

With MDD it is possible to transform more abstract models into more specific models. Among these models, there is a set of transformations rules that are applied to achieve the expected result.

The transformations are relevant and many works have been carried out in order to improve them and even automate those (Dias et al, 2006). However, most of these works deal only with the transformations between the Platform Independent Model (PIM) and the Platform Specific Model (PSM), leaving behind the transformations that involve the Computation Independent Model (CIM) (Lucrédio, 2009). For (Dias et al, 2006), the transformations involving the CIM models are relevant, since it is through this model that an adequate understanding of the business is obtained that will give rise to the requirements that the information system must attend. Therefore, from the business specification represented by the CIM, the requirements of the information systems that make up the PIM must be determined. For this work, the CIM are represented by the strategic and tactical models of an EA. The operational model is a representation of the PIM.

The process aims to carry out transformations of models (strategic, tactical and operational), originated by the set of meta-models proposed in Section 3. The process, according to Figure 3, consists of five activities: (i) define transformation models; (ii) define transformation strategies; (iii) design transformations; (iv) implement transformations and; (v) execute transformations.

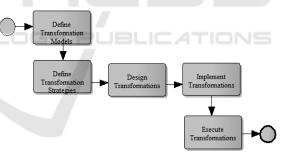


Figure 3: Model Transformation Process.

6 CONCLUSIONS

This article presents the proposal that aims to enable the synchronization and traceability of the computational models present in enterprise architecture. The development of this work was carried out based on bibliographic research on the subject of enterprise architecture and under from the perspective of computational models and the strategic alignment of business and IT. At this stage of the work, no studies were found to perform the alignment (traceability and synchronization) of models in their completeness. The possible benefits expected for this research are:

- Creation of the integrated modeling (strategic, tactical and IT operational) approach in a traceable and synchronized way, viewing the models as a single organizational asset.
- Decreased obsolescence of organizational models and, consequently, of the organizational holistic view;
- Improve impact analysis in scenarios of organizational changes, allowing the institution to be more flexible;
- Facilitate the construction and maintenance of information systems.
- Contribute to the achievement of strategic alignment of IT, through by aligning the models present in A.E.

In this way, this work intends not only to improve the way organizations think about performing their computational modeling at the levels of enterprise architecture, but also to improve the way the current tools work with their models.

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