

# Application of Metrics for Risk Management in Environment of Multiple Software Development Projects

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**Keywords:** Risk Management, Multiple Software Project Management.

**Abstract:** Multiple Project Management currently is a reality in software development environments. In the case of software projects, some characteristics are highlighted, such as constant changes in levels of scope or product, software complexity and aspects related to human resources, such as technical knowledge and experience, among others. We may consider these characteristics as risk factors that should be managed. In this aspect, a tactical management requires the usage of better-structured information, which leads us to think about the usage of a metrics-based strategy as a support tool for multiple project managers with emphasis on risk factors. In this context, this work presents an application of the metric “Risk Points” and its variations in an environment of multiple software development project. This experience report aims to evaluate the proposed metrics as a decision-support tool and monitoring of risk during project life-cycle.

## 1 INTRODUCTION

Nowadays there is a consensus that, in software engineering, if adverse factors are not well managed, projects might fail. According to (The Standish Group, 2013) only 39% of software projects are completed on time and on budget. It is interesting to notice that the most of causes of project fail occur due to not managed risk factors. On the other hand, we realize that risk management in software engineering needs more practical and deep studies (Bannerman, 2014), allowing more concise identification of its practices as well as improvement points.

Despite the recognized importance, in practice the explicit risk management in software engineering is still limited. One of the reasons for this scenario is that risk is subjective in software projects. In this light, one way to reduce the subjectivity bias is using metrics, because it could be helpful to provide to the stakeholders a better knowledge, control and improvement of risk management processes adopted on environment of multiple software projects. Also, there is a clear gap about risk measurement in software engineering (Menezes Jr et. al., 2013).

One of the related works presents a proposal of

metrics called “Risk Points” (Lopes, 2005), whose object is to measure the risk level of a project in an environment of multiple software development projects. The central idea is to help managers in decision-making for risk reduction, as well as to analyze the effectiveness of actions to do that.

Therefore, this paper presents a pilot experience of the Risk Point metrics application in a real environment of software development. The main goal is to evaluate the metrics and its effectiveness in an environment of multiple software projects.

After this introductory section, the rest of this paper is organized as follows: Section 2 brings and briefly discusses some related works; Section 3 introduces the proposed metrics and its alternatives; Sections 4 and 5 presents the experience report objectives and methodology, respectively; Section 6 shows the results of the presented methodology; the next section discusses these results. Finally, Section 7 presents final considerations and future work.

## 2 RELATED WORK

There are few references in software engineering

about the usage of metrics for project risk management. Barry Boehm (Boehm, 1989) is considered a pioneer in the application of risk management in software engineering. He proposed a software risk management framework focused on risk analysis. The activity of risk analysis in his work is defined as Risk Exposure calculation, which is defined as the multiplication between Probability of Risk versus Loss or Impact of Risk. This analysis is only used for risk prioritization.

The work (Lopes, 2005) proposes a way of to measure the risk level of a project through a metrics called Risk Point. According to the author, the objective of Risk point metrics is to define how risky is a software project based on number of identified risks and project complexity factors. We use this metrics as one of the indicators for this dissertation. However, the author did not evaluate Risk Point in practice.

Another related work defines a quantitative approach where risk concepts of economics, specifically credit risk, are used to propose a method of risk assessment in software projects (Costa, 2005). In this work, the author proposes a way to calculate how much capital a software development organization can gain or lose due to the risks of a selected set of projects. The adopted method allows the selection of projects' sets that seeks to maximize the cost-benefit for an organization. The risk assessment method uses project characterization (size, duration cost and return) and a questionnaire to identify risks. However, this method was not evaluated in practice.

The use of the Goal-Question Metric paradigm to define software process metrics with the goal of monitoring risk factors is discussed on (Fontoura and Price, 2004). On the other hand, the proposal was not put in practice.

Some works used metrics for technical risks using Risk-Based Testing concept (RBT) (Amland, 2000) (Souza et al, 2009). The objective of the metrics is to indicate information regarding test cases control through risk analysis and monitoring of system requirements. However, these metrics are not proposed as a tool for management of projects, providing only product risk view based on system requirements, architecture and coding analysis.

Another related work discusses the need of the usage of metrics for risk management, and shows examples of how they can be used (Bechtold, 1997). For example, a risk factor related to team qualification – experience and knowledge level on certain technology. Hence, it is a data that could be quantified and followed through project life cycle. On

the other hand, this paper does not present any practical application or assessment.

This paper approaches the evolution of the proposal presented by (Lopes, 2005) because it shows a proposal of a metrics – Risk point, whose goal is to measure risks in the context of multiple project software management as support tool for project managers. Therefore, the rest of this paper presents Risk Point metrics in details as well as proposes improvements and previous assessment in a real environment.

### 3 RISK POINT METRICS

The Risk Point (RP) metric aims to represent the overall risk exposure level of a project (Lopes, 2005). Basically, the metric is defined in terms of the amount of identified risks, where these risks are defined in terms of its probability and estimated impact, as the concept of Risk Exposure (RE) (Selby, 2007).

RP allows quantifying the project in terms of its identified risks. It is necessary to estimate the Risk Exposure value, i.e. Probability versus Impact, for each identified risk, so, for a specific data collection about the current risks of a project, it is possible to determine a value of Risk Point (RP), as follows:

$$Risk\ Point = PCF \times URPW$$

Where, **PCF** means the **Project Characteristics Factor** and **URPW** means **Unadjusted Risk Point Weight**. PCF is a value for giving the project a weight and adjust the metric final value based on technical and environmental factors (Coelho, 2003). This value is defined through the answers of a questionnaire, which was developed from an empirical study with software project managers and management students, as mentioned. Then, PCF is defined as:

$$PCF = 1.05 + (0.015 \times CF)$$

$$CF = \sum_{i=1}^8 (Question_i \times Weight_i)$$

**CF** means **Characteristic Factor**, it is determined by answering the 8 questions of a questionnaire with scores between 0 and 4, and then this answer is multiplied by the defined weighted value for each question. Finally, these 8 products are summed, resulting in the CF value (Coelho, 2003).

URPW is the Unadjusted Risk Point Weight, composed by the identified risks during a data collection, in terms of their Risk Exposure. In this study, the estimation adopted was values in  $\{0.1, 0.2, \dots, 0.9\}$ .

The Unadjusted Risk Point Weight (URPW) value is formed by the summation of the Weights of each identified risk, being this Weight defined according the Risk Exposure value, as can be seen in the following table.

Table 1: Unadjusted Risk Point Weight (URPW) values.

Classification	RE(Risk)	Weight(Risk)
Very Low	[0.0, 0.2)	1
Low	[0.2, 0.4)	2
Average	[0.4, 0.6)	3
High	[0.6, 0.8)	4
Very High	[0.8, 1.0]	5

Thus, for n identified risks, the URPW value follows the rule:

$$URPW = \sum_{i=1}^n Weight(Risk_i) | n = \text{number of identified risks}$$

Briefly, a given data collection (even in a subjective way, with values in a 5 levels scale for Probability and Impact) about the current risks of a project yields a value which represents the overall evaluation concerning the known risks of a project in a specific moment in its life cycle. This value allows a broad risk assessment about the risk exposure level of a project in different moments, and also allows a way to compare between different projects based on their identified risks.

### 3.1 Alternative Metrics

Just changing the weights for the Risk Exposures classification, showed in Table 1, new alternative metrics were defined. Note that by changing the weights values we can create many other metrics, but the ones presented in this paper focus on the concept, taken as the most important, inside these changes.

**Pure Risk Point (PRP).** In this alternative metric, all the weights from URPW are defined as 1. Therefore, the URPW value composition becomes a simple summation of all identified risks, without distinguishing the different Risk Exposure values of each risk. PRP metrics prioritize the assessment of the number of different risks identified during some data collection.

**Exponential Risk Point (ERP).** This metric presents the weights from URPW in a base 2 exponential growth, i.e. {1,2,4,8,16}. Therefore, ERP is even higher for the highest occurrences of Risk Exposure levels. The URPW receives higher values for

“Average” or upper levels of Risk Exposure. Therefore, this metrics is more sensitive for high risk exposures levels.

**Criticality (CRIT).** It is represented by the difference  $ERP - RP$ . Therefore, the difference is only visible when the risk exposure levels are defined as medium, high and very high. CRIT is defined as:

$$CRIT = ERP - RP$$

This metrics reveals the risks for high values, taking into consideration only the most critical risks in an assessment. Finally, for better understanding of the differences between the proposed metrics, the Table 2 presents the weights defined for each metrics.

Table 2: Weight values of each metrics.

Classification	RE (Risk)	W (RP)	W (PRP)	W (ERP)	W (CRIT)
Very low	[0.0, 0.2]	1	1	1	0
Low	[0.2, 0.4]	2	1	2	0
Medium	[0.4, 0.6]	3	1	4	1
High	[0.6, 0.8]	4	1	8	4
Very high	[0.8, 1.0]	5	1	16	11

W = Weight of the risk according do Risk Exposure (RE) calculation to URPW.

The main difference between the metrics is basically the weight given to each identified risk: RP uses a sequential scale; PRP basically counts the number of risks; ERP highlights the difference for high level of risks and, finally, CRIT only considers risks factors with medium or higher levels.

**Adjusted Metrics.** It is possible to observe projects with different number of risks in the same environment. To allow comparison between projects, in this work we divided the metrics by the number of identified risks:

$$Adjusted\ Metrics = Metrics / Number\ of\ identified\ risks$$

With this adjustment, it is possible to evaluate directly the values of the metrics, independently of the number of identified risks of each project.

## 4 OBJECTIVE

The main objective of this work is to evaluate the applicability of the proposed metrics and their

effectiveness in risk assessment in an environment of multiple software projects. To do so, each week information about risks were collected in five projects in the same environment. For each project, risk factors were identified and analyzed using predefined scales of probability and impact of each risk. Next sections present the methodology and results of the experience report.

## 5 METHODOLOGY

To execute the study, we used an agile risk management process called GARA (Ribeiro et al, 2009), consistent with agile development methodologies, such as Scrum, focused to multiple projects and simple enough for the risk management activities, such as the data collecting. The metrics were applied in a software development environment from a research laboratory at Federal University of Pernambuco (UFPE) specialized in educational technologies, in which weekly data collecting of information about risks were performed during 2 months. All the projects involve software applications on educational technologies.

Five projects were monitored between May 2015 and July 2015 together with their leaders. The projects are related to software development like web platforms – front and back-end, web services and mobile application. The following steps were executed:

1. **Risk Identification:** through a combination of brainstorming and the Risk Taxonomy from Software Engineering Institute (Carr et al, 1993). Additionally, project characterization factors were valued.
2. **Risk Assessment:** for each identified risks, values of probability and impact are calculated. For this work, we adopted the following values:

Table 3: Values of probability and impact used.

Name	Value
Very low	0.1
Low	0.3
Medium	0.5
High	0.7
Very high	0.9

3. **Data Processing:** with the raised information, the identified risks are categorized as from

project and from environment. In this work project risks appear on only single project and environment risks appear on more than one project. With the collected information in the previous steps, the metrics calculation is made.

4. **Risk Controlling and Monitoring:** consists on the following-up of risk levels evolution of each project.

It is important to notice that the steps were performed weekly. Below we present some information about each project used in this study – description main product, number of participants and duration:

**Project 1:** web system to support to students' subscription in post-graduation and extension courses, including management of data and reports generation.

- Product: system information in web platform, front-end and back-end.
- Teams: software development (2) and design (3).
- Duration: 6 months

**Project 2:** system information for management of academic works, including term papers for undergraduate and graduate courses. This project has 3 important sub products: term paper elaboration and discussion forum, management reports and CRUDs requirements.

- Product: system information in web platform, front-end and back-end.
- Teams: software development (3) and design (3).
- Duration: 10 months.

**Project 3:** mobile system to access to educational contents about healthcare stored in external repositories. The system demands an external authentication server and the server side of the system is developed by another institution.

- Product: mobile application developed with Android platform.
- Teams: mobile development (4) and design (3).
- Duration: 12 months

**Project 4:** support-components for a distance course about primary healthcare, that includes virtual learning environment and a web portal.

- Product: web portal for access to the course, front-end, including visual and usability adjustments.
- Teams: web design (4), design (3) and virtual learning environment (1).
- Duration: 3 months.

**Project 5:** development of a system information, whose goal is to evaluate students present in educational platforms (Moodle) and management of them.

- Product: system information in web platform, front-end and back-end.
- Teams: web design (4), design (3) and virtual learning environment (1).
- Duration: 5 months.

## 6 RESULTS

During eight data collectings, the presented methodology were applied. Table 4 summarize results about number of identified risks.

Table 4: General results.

<b>Total of identified risks</b>	<b>31</b>
Total of Risk Exposure Mean	0.14
Number of identified risks – Project 1	30
Number of identified risks – Project 2	30
Number of identified risks – Project 3	22
Number of identified risks – Project 4	25
Number of identified risks – Project 5	26

Therefore, 31 different risks were identified in five projects. Considering the mean of Risk Exposure (Probability (risk) \* Impact (risk)), most of the identified risks has low value. Table 5 presents the top ten risks from the environment, i.e., the ones with highest risk exposure value (average).

Its important to notice that the project leader is the responsible to valuate probability and impact according to information present on Table 1.

Table 5: Top ten risks.

Risk	Average Risk Exposure
Failures on deployment	0,25
Dependences of other teams	0.22
Dependence of specialists	0.22
Urgent demands, new demands raises	0.20
Conflicts with external activities of team members	0.20
Requirements changes	0.18
Team member absence	0.16
Team member unavailability	0.16
Exit of team member	0.16
Software testing process problems	016

For each project, all the identified risks (for respective risk exposure values) are synthetized in one single value. Therefore, the idea is to represent the overall risk level of each project in a specific moment. Figure 1, for example, presents the results of the application of Risk Points/Number of identified risks. X axis represents the number of weeks, whereas Y axis represents the metrics value.

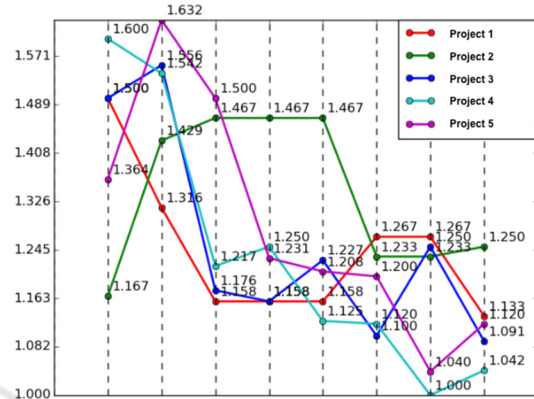


Figure 1: Risk Points / Number of risks.

Considering Risk Points metrics application, we can assume that, after 8 weeks, the Project 2 is the riskier one in the environment, whereas the Project 4 has presented a high level of decrease.

Figure 2 presents the application of the metrics Pure Risk Points (PRP). As mentioned before, this metrics just represents the number of identified risks of each project.

It is important to mention that the variation of values in Figure 2 does not necessarily mean that new risks arose or they were removed from the risk list. It just represents the risks in which the calculation of risk exposure was made.

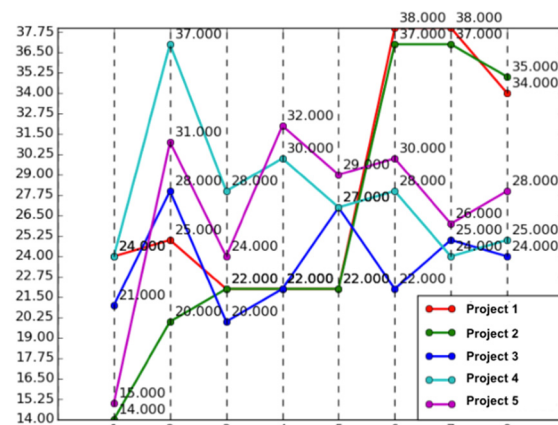


Figure 2: Pure Risk Points (PRP).

The application of Exponential Risk Point (ERP)/Number of identified risks is presented in the Figure 3.

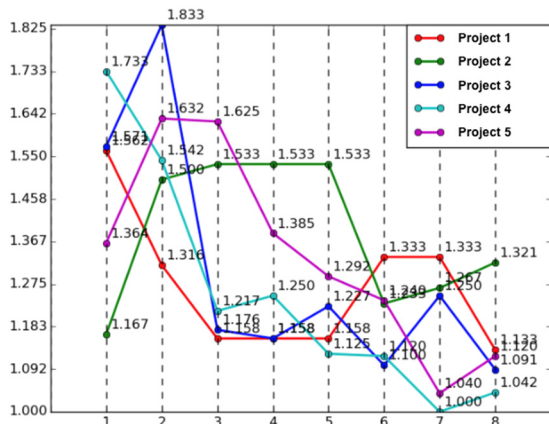


Figure 3: Exponential Risk Points (ERP) / Number of identified risks.

We can realize that the behavior of the Figure 3 is similar to the presented in the Figure 1. It happens because the differences between the metrics ERP e RP are noted only to the highest risk exposure value – between medium and very high.

The Project 1 was close to the end, so that it presented a considerable risk level in the last weeks. Before that, this project had a successful delivery.

The data collecting of the Project 2 started when it was beginning a new development cycle after an important milestone. At that moment, requirements have been risen and new demands have been grown. After the 5<sup>th</sup> week, the requirements were well defined, so that the risk level decreased. Even though this event, this project was considered as the riskier in the environment after eight weeks.

In the first month of data collecting, the Project 3 delivered an important release, that justifies the decrease of risk level during this period of time. In the second month, the team got test results with new requirements, adjustments and bugs to be fixed. It can explain the oscillation that happened in the second month of this project.

The Project 4 started as the riskier project and finished with the less risky one. The schedule of this project was relatively short, and it is similar to others that were finished and it was close to the end. In fact, this project was considered successful and did not present problems during its life-cycle.

Project 5 also was being finished. It presented a decrease during the period of assessment, just waiting for assessment, feedback and final approval of the testers.

In general, we realized that, after an important milestone, the risk level presents accentuate decrease. After the feedback, bugs identification and adjustments on the scope, the values start to grown and remains increasing until the next milestone or delivery of a release.

As explained before, to show the difference between RP and ERP, we used the metrics Criticality (CRIT). Figure 4 shows the moments in which the projects are presenting the most critical levels, i.e., with risk exposure level equal or greater than 0.5.

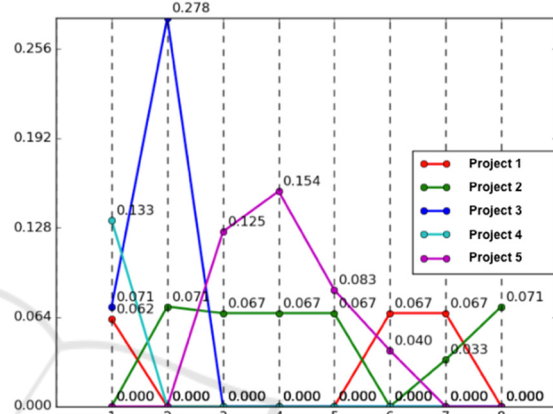


Figure 4: Criticality (CRIT) / Number of risks.

In the beginning of the study, the Project 4 presented the highest level of criticality and its value reduced to zero till the 8<sup>th</sup> week. In fact, this project had a relatively short schedule and it was finishing successfully, just waiting a final evaluation before the system deployment.

Project 2 was considered the most critical and riskier. It means that there were risks classified as medium or higher value. In the 8<sup>th</sup> week the project was close to an important release.

Project 5 was delivering a release and it was close to the end. The main functionalities were finished as it was agreed and it was just waiting a final feedback from a acceptance test. According to the leader of this project, the presented values were pertinent once it was really facing a critical phase between the third and sixth week.

Finally, the high value in the second week of the Project 3 was expected, once at that moment an important deliver was being finished. But the high difference between the others values needs a deeper investigation, because it can be a bias of the project leader.

## 7 DISCUSSIONS

An important characteristic identified in this work is: most of identified risks are classified as very low or

low. The impact of this in the metrics is the fact that the risks with high values are not well explored, even using ERP metrics. The low values of the metrics CRIT also shows this behavior.

Another point to be considered is that the processed values of the metrics presents two information: (i) it determines the risk level of a project with an only single value in a certain moment regarding the number identified risks; (ii) the experience and knowledge of each project leader and their respective skill to estimate the risks. Both information is crucial for a better comprehension of the context of the metrics application, because different people can perform different estimations in the same project. Therefore, the subjectivity bias still has to be taken into consideration, but the experience level of the project leader may be important to reduce it.

The risk list used was built using information given by project leaders during the first weeks. To guide the process of risk identification, we used the risk taxonomy of SEI (Carr et al, 1993), but only to make the brainstorming more focused. We did not used a predetermined risk list. Therefore, there is no evidence that the identified risks are the main ones of each project and from the environment. It also means that the metrics values are an estimation of the general level of project risk exposure.

## 8 CONCLUSIONS

This paper presented an experience report of the usage of the metrics Risk Points (Lopes, 2005) and proposed alternatives metrics in a real environment of software development projects. Next subsections bring main contributions, limitations and future opportunities of research.

### 8.1 Main Contributions

The main positive points of the proposed metrics show that they are capable to tell us, in only one single value, the general level of a software project risk exposure in a certain moment. Second, the metrics allows an assessment in environments of multiple projects, providing direct and indirect comparisons between different projects through their life-cycle.

The main negative point about the metrics is their sensitivity to experience level of the project manager and the accuracy level of them. In other words, the same project may have different values in the same moment when it is assessed by more than one person.

This work did weekly data gathering through online tools and meetings. At the end of the study, the project leaders made an assessment of the process and its effectiveness to improve knowledge about the projects risks. In general, the project leaders considered the study important for the process of project risk management.

In the first month of the study, all the data collection was face-to-face. This approach was efficient for the understanding of the projects, risk factors and, mainly, to make the process clearer. All the project leaders said that the presence of a risk manager is important to conduct risk identification and to make better estimations. However, this kind of meeting could be expensive, because demands more face-to-face meetings with approximately one hour of duration.

In the second month (last four gatherings), we applied an online questionnaire with the managers. The positive point of this approach was the flexibility and agility. However, we observed difficulties to assure that the project leaders answer the questionnaires on time.

One proposal for the process could be an intermediate approach, using both online and face-to-face in order to take advantage of the positive points of each one, using alternate iterations.

### 8.2 Future Work

Main directions for this work are to apply other case studies with some adjustments:

- Replicate the study for more projects during more time. Therefore, we can follow the behavior and identify noises and point of improvements;
- Analyze the main actions to mitigate levels of risks, taking it into consideration during the project life-cycle;
- Take into consideration the level of experience of the project manager/leader. It can be a value that may compose the metrics;
- Identify risk factors that are common in software projects. The idea is to work with a predetermined risk list to allow a better comparison between projects in the same environment;
- Perform research about the usage of knowledge base of risks, combining with the data collected, in order to predict risks for new projects.

## ACKNOWLEDGEMENTS

The authors would like to thank *SABER Tecnologias Educacionais e Sociais* research group for the whole support to develop this work.

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