

# Ensuring Blood is Available When it is Needed Most

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## 1 STAGE OF THE RESEARCH

This research is in the first year of a three to four year program. An initial review of the literature has been undertaken and, as this document will show, an approach is proposed to address the research questions. Some initial work has commenced using this approach but much more will be required for completion.

## 2 OUTLINE OF OBJECTIVES

There are several objectives of this research:

- To establish a mathematical basis for the variance seen in real blood inventory data;
- To develop a blood inventory simulation model which incorporates this mathematical basis;
- To compare the outcome of the simulation model with competing models of blood inventory;
- To use the model to analyse the impact of alternative blood inventory policies on the supply of blood.

## 3 RESEARCH PROBLEM

Past research conducted into the management and behaviour of blood inventories relies on distributional assumptions regarding the supply and demand for blood which tend to underestimate the true variation in inventory volumes. This may lead to the underestimation of blood shortages and outdates and/or give a false sense of security to inventory managers. This research will address this issue from a mathematical and modelling perspective and will use the results to examine the impact of alternative blood inventory policies.

It is hypothesised that variation in blood inventories arises from two canonical sources. Firstly, the process of donation, storage, hospital orders, supply and transfusion consists of delays at several points.

These delays can cause system oscillation and instability as a result of small changes in demand without the presence of stochastic variation in demand and supply.

The second source of variation is the stochastic nature of demand and supply themselves. When considered together with the first source of volatility the total variation in the system may be amplified.

It is believed that a model incorporating both of these sources of variation will exhibit the degree of volatility seen in the real data. Such a model could then be used to optimise inventory decisions or test the behaviour of the inventory to potential changes in blood storage, donor behaviour and so forth.

## 4 STATE OF THE ART

### 4.1 Early Work

The science of inventory management can be traced back to 1913 when the first derivation of the economic order quantity was given (Harris, 1913). This initial work went substantially unchanged until 1951 when an optimal solution to the  $(s, S)$  inventory policy was presented (Arrow et al., 1951).

This seminal work assumed that the commodity could be re-ordered at specific intervals and incorporated uncertainty in demand. The inventory manager chooses two values,  $S$  and  $s$ , where  $S > s$ . If the inventory on hand,  $y_t$ , at time  $t$  is less than  $s$  then the inventory manager orders  $S - y_t$  of the commodity from the supplier to meet future demand. The problem faced by the inventory manager is to choose suitable values of  $S$  and  $s$  that are optimal in the sense that they minimise the combined cost of holding the stock and placing an order. Arrow et al. provided an optimal solution to this problem.

However, other inventory policies could also be used by an inventory manager. Instead of an  $(s, S)$  policy a manager could take other approaches. For example, he could replace the commodity as soon as it was ordered, he could make few but large orders or he

could make frequent small orders. How could a manager be certain that choosing an optimal  $(s, S)$  policy was superior to these alternatives? It turns out that where demand is uncertain the optimal  $(s, S)$  policy is optimal over any alternative inventory policy that could be adopted (Scarf, 1960) although the proof was not available until several years after the paper from Arrow et.al.

## 4.2 Perishable Inventory

Some commodities have a fixed life span. We might immediately think of such things as milk, eggs, bread and so on but there are other examples: photographic material, chemical weapons in a store, some short half life radioactive items. If demand were known with certainty for these then it would be easy to order in such a way that the commodity never perishes. The combination of demand uncertainty and a perishable (fixed-lifetime) commodity is a more challenging one than one where the demand is uncertain but the commodity has an infinite lifetime.

This forces us to confront not just the optimal order policies in the face of uncertain demand but the optimal issuing policies as well. The two ends of the continuum for these are first in first out (FIFO) and last in first out (LIFO). It seems fairly intuitive that a FIFO policy is optimal for such inventories and early proofs for some simple cases were provided in 1958 (Derman and Klein, 1958) while other cases were addressed later (Pierskalla and Roach, 1972).

The optimal ordering policies for perishable inventories with uncertain demand were investigated by both Steven Nahmias (Nahmias, 1975) and Brant Fries (Fries, 1975). These researchers independently derived the optimal inventory policy for this case. For this case the inventory manager need only determine the optimal quantity  $S$  of the commodity to hold. As soon as the inventory falls below this value it is optimal to order replacement from the supplier. This is known as the  $(S - 1, S)$  inventory policy.

## 4.3 Blood Inventories

Blood inventories are a subclass of perishable inventory. These differ as, in addition to demand, the supply of blood and blood products is also stochastic. The earliest relevant work on blood inventories applied known industrial inventory models to the problem (Millard, 1959). Two measures of blood inventory performance were suggested: probability of shortage and expected outdates. These measures are still vitally important today. A limitation of this early research is that it assumed that variation in both de-

mand and supply of blood is attributed to a Poisson process. Other early work also tends to continue the use of the a Poisson process for the supply of blood (Elston and Pickrel, 1963; Prastacos, 1984), however differing assumptions have been applied to the demand for blood. These have variously been negative binomial (Elston and Pickrel, 1963), modified log normal (Prastacos, 1984) and batch Poisson (Goh et al., 1993). More recently independent Poisson, or related, processes have been used to model both supply and demand (Blake and Hardy, 2014; Abouee-Mehrizi et al., 2014; Abbasi and Seidmann, 2014).

It is natural to ask how well these assumptions match data collected from real blood banks. In their paper, Blake and Hardy give us data from two Canadian blood banks. A comparison is made between the observed mean and standard deviation of empirical aggregate inventory data and results obtained by simulation. While the means are approximately equal, it is clear that the standard deviations do not match. Site A, for example, has a mean of 8,197.54 and a standard deviation of 1,204.15. The simulation for this site is approximately equal in the mean but the standard deviation is 433.10. The real standard deviation is 2.8 times larger. Their assumption of a zero inflated Poisson process for supply and demand gives a simulation which underestimates the true variance of the aggregate inventory.

In a separate example it was shown (Atkinson et al., 2012) that a simulation of blood bank donations and hospital transfusions required a coefficient of variation of 1.32 to minimise the sum of squared deviations between the empirical and simulated data. This would not be the case if the donations and transfusions resulted from a Poisson process.

Consideration of the appropriate donation and transfusion distributions is important as shortages and outdates occur in the tails of these distributions rather than at the mean. Underestimation of the standard deviation would tend to underestimate the occurrence of these events.

## 5 METHODOLOGY

The approach used in this research will set up a mathematical framework for modelling of blood inventories. This will include learnings from a system dynamics approach to modelling blood inventory in which it is shown that the system itself contains feedback loops and delays which can cause volatility in the donation rate and inventory levels without having to assume exogenous sources of variation.

## 5.1 Mathematical Framework

At the current stage of research this is only partly worked out. We use the following notation:

- Capital letters refer to random variables
- Lowercase letters refer to a realisation of a random variable or to scalars
- Bold case denote vectors and matrices
- The transpose of a vector or matrix is denoted by the superscript  $\top$
- Lowercase greeks denote probability density functions
- Uppercase greeks denote cumulative density functions.
- Subscripts refer to a property of a variable or function such as time or dimension.

At a given time  $t$  a region contains a total of  $N_t$  active blood donors. Not all of these blood donors are available to donate at time  $t$  as some of them have given blood in the last  $k$  days and some have an appointment to give blood that has not transpired at time  $t$ . Denote by  $\mathbf{V}_t = \{V_1, V_2, \dots, V_k\}$  the number of unavailable donors where  $V_i$  is the number of donors that are ineligible to give blood for  $i$  days. This allows us to obtain the number of unavailable donors as  $\mathbf{V}_t \cdot \mathbf{1}_k^\top$ . Where  $\mathbf{1}_k$  is the unit sum vector of dimension  $k$ . Denote  $P_{t-1}$  as the number of donors that have made an appointment but have not yet given blood. So, at time  $t$  the total number of donors that are willing to make an appointment to give blood is given by:

$$A_t = N_t - \mathbf{V}_t \cdot \mathbf{1}_k^\top - P_{t-1} \quad (1)$$

Available donors will make an appointment to donate blood over the interval  $(t, t+s]$  with the unknown probability distribution  $\Phi_t(s) = \int_0^s \phi(x) dx$ . The interval  $s$  should be defined as to avoid overlaps. Usually it makes sense to define  $s = 1$  since we are dealing with single calendar days. Since the population consists of only those donors that are active (we ignore donors that might die or leave the system) we can state that  $\Phi_t(\infty) = 1$ . We define  $D_t$  as the number of available donors at time  $t$  that will make an appointment. Note that:

$$D_t = \sum_{j=1}^{A_t} \mathbb{1}(T_j < t+s) \quad (2)$$

where  $T_j > t$  is the time that donor  $j$  will make an appointment to give blood.

$$\mathbb{1}(T_j < t+s) = \begin{cases} 1 & \text{w.p. } \Phi_t(s) \\ 0 & \text{w.p. } 1 - \Phi_t(s) \end{cases} \quad (3)$$

It follows that the probability density function  $\rho_t(D_t = d_t | A_t, \Phi_t(s))$  of the number of donors that

will make an appointment over the period  $(t, t+s]$  is given by:

$$\binom{A_t}{d_t} \Phi_t(s)^{d_t} [1 - \Phi_t(s)]^{A_t - d_t} \quad (4)$$

Each of the  $d_t$  donors will make an appointment where the next available slot that does not exceed the capacity of the donor centre is allocated to them. We assume that the donor centre has a capacity of  $c$  appointment spots. At the beginning of day  $t$  there are  $P_{t-1} \geq 0$  donors that have made an appointment but have not given blood. The number of donors with an appointment on day  $t$  is therefore  $B_t = \min(c, P_{t-1})$ . So we have

$$P_t = P_{t-1} - B_t + D_t \quad (5)$$

There is a chance that not all of these appointments will be kept. We denote  $\theta$  as the probability that a donor breaks their appointment. This allows us to define the number of units of blood donated  $U$  on day  $t$  as  $U_t = B_t - G_t$  where  $G_t$  is the number of donors breaking their appointment on day  $t$ . Since  $U_t \geq 0$  it follows that  $0 \leq G_t \leq B_t$ . The probability density function  $\xi(U_t = u_t | \theta, B_t)$  of the number of units of blood donated on day  $t$  will be given by:

$$\xi(U_t = u_t | \theta, B_t = b_t) = \binom{b_t}{u_t} \theta^{b_t - u_t} (1 - \theta)^{u_t} \quad (6)$$

Donors breaking their appointments  $G_t = B_t - U_t$  return to the pool of available donors. Those that give blood are removed from the available donors for  $k$  days. So, at the beginning of day  $t+1$  the vector of unavailable donors is:

$$\mathbf{V}_{t+1} = \mathbf{V}_t \mathbf{M} + \mathbf{U}_t \quad (7)$$

where  $\mathbf{U}_t = \{0, 0, \dots, U_t\}$  and is of dimension  $k$  and  $\mathbf{M}$  is a  $k \times k$  matrix such that:

$$\mathbf{M} = \begin{bmatrix} 0 & 0 & 0 & \dots & 0 & 0 & 0 \\ 1 & 0 & 0 & \dots & 0 & 0 & 0 \\ \vdots & \vdots & \vdots & \ddots & \vdots & \vdots & \vdots \\ 0 & 0 & 0 & \dots & 1 & 0 & 0 \\ 0 & 0 & 0 & \dots & 0 & 1 & 0 \end{bmatrix} \quad (8)$$

The updated number of available donors at time  $t+1$  is given by:

$$A_{t+1} = A_t - D_t + G_t + \mathbf{V}_t \cdot \boldsymbol{\pi}_k^\top \quad (9)$$

where  $\boldsymbol{\pi}_k = \{1, 0, \dots, 0\}$  is of dimension  $k$ .

This framework is incomplete at this stage. It is still necessary to develop it further to include the markovian state transitions for the number of donors that have made an appointment, the ageing of blood inventory, the supply of blood to hospitals and the subsequent transfusion of that blood. These additional components will form part of this research.

## 5.2 A System Dynamics View of Blood Inventory

Insight Maker (Fortmann-Roe, 2014) was used to build a simple model of blood donor, blood bank and hospital interaction. This model, seen in figure 1 below, is split into three main areas. The donation process is captured in the top section of the model, the blood bank in the middle section and the hospital in the lower section.

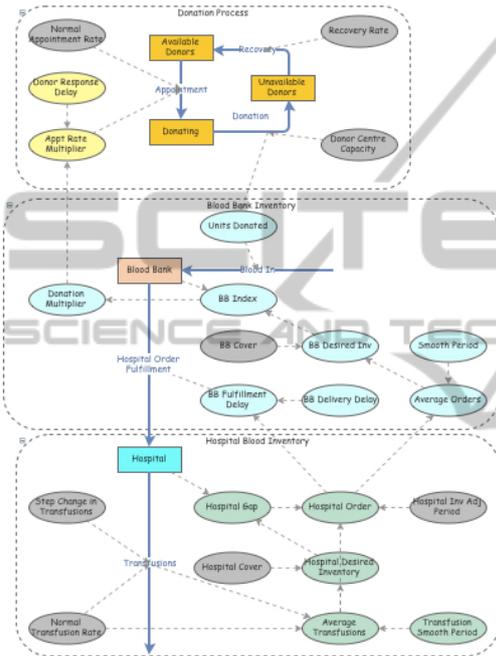


Figure 1: A simple System Dynamics model of a blood inventory built in Insight Maker.

Before we consider the behaviour of the whole system we consider just the top section of the model shown below in figure 2 which is concerned with the donor base. This section will be also be used to describe the meaning of the various components.

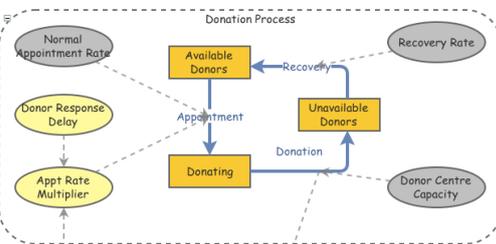


Figure 2: The donor population model in Insight Maker.

Donors move between three states. These are represented by the three orange rectangular boxes. In system dynamics parlance these are termed stocks.

A donor will either be available for donation, have made an appointment to donate or has already donated and is in an 84 day long recovery period. An available donor will make an appointment to donate blood. This will cause them to flow along the blue arrow from the available donor stock to to the donating stock. Once blood is taken this donor will then flow along the blue arrow into the unavailable donors stock where he will remain for 84 days before recovering and flowing back into the available state. The quantity of 84 days is analogous to the parameter  $k$  given in section 5.1 above. At the beginning of the simulation this donor population is divided so that 6 donors are in the process of donating blood, 504 are available to give blood and 504 have given blood in the previous 84 days so they are unavailable. The sum of these values analogous to  $N_t$ . The number of available donors is analogous to  $A_t$ , the number donating is analogous to  $P_{t-1}$  and the number of unavailable donors is analogous to  $V_t \cdot 1_k^T$ .

It is no coincidence that these initial values have been chosen. Since the recovery rate and the normal appointment rate (represented by pale grey ovals) are both set at  $1/84$  the system will remain in equilibrium with the integer values of the stocks preserved. When the appointment rate differs from the recovery rate the system will attempt to converge on a new equilibrium which is likely to be non-integer valued. In reality donors are not divisible, but this has been set up to demonstrate the system behaviour rather than represent it accurately. Given this motivation, non-integer values of donors are acceptable.

The pale yellow ovals capture two important properties of the donation process. The oval marked 'Appt Rate Multiplier' can vary in response to requests from the blood bank for more or less donations. Such requests are not addressed immediately by the donor base. Donors take time to respond. The pale yellow oval marked 'Donor Response Delay' captures the extent of this delay.

Dotted arrows show the direction of influence in the model. For example, the normal appointment rate is a factor which determines the number of available donors which make an appointment. The dotted rectangle which surrounds the donation process allows it to be treated as a single object when building the model. It has no bearing on the outcome.

The appointment rate multiplier allows the actual appointment rate to be responsive to the request for donations made by the blood bank. If we were to assume that there was a request to double the amount of blood needed for a period of 30 days it can be seen that the system attempts to reach a new equilibrium to meet the increased requirement and attempts to re-

vert to the original level when the requirement ceases. Convergence to a new equilibrium does not happen straight away. If the actual appointment rate is changing constantly in response of blood bank requirements the system cannot settle into an equilibrium state.

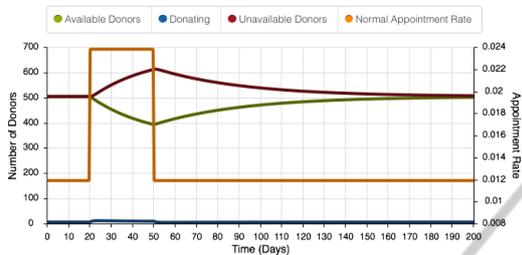


Figure 3: The response of the donor model to a doubling of the appointment rate for a period of 30 simulation days. The orange line is plotted using the second Y-axis and represents a doubling of the appointment rate for a period of 30 days. The green line shows how the number of available donors falls when the request for additional donations is made and how it then rises once the request returns to the initial level. The purple line also shows the complement of this in the number of unavailable donors. The blue line shows the number of donors that have made an appointment.

The use of the three donor states give this model some similarities to the mathematical framework discussed earlier. The transition of unavailable donors to available donors does not account for this in quite the same way, but it does capture the salient features. Similar simplifications are present elsewhere in the model as the intent is to give insight into the behaviour of the system rather than simulate it exactly.

Now we consider the behaviour of the entire system in response to a very small change in transfusions. The system is in equilibrium until simulation day 20, at which point the transfusion rate increases by just 10%. Eventually this small increase will cause the hospital to re-evaluate its desired inventory level. In turn this will increase the size of the order the hospital places with the blood bank. In the Australian system, a hospital may place an order in the morning and receive it from the blood bank in the afternoon of the same day. However, there is a larger, notional period of time between the recognition of a new order level and when the order is finally made available within its inventory. In the example we use here this has been set to 2 days.

When the blood bank starts to notice orders of a higher level being made it will re-evaluate its desired inventory level and request additional donations to meet the increased demand. Donors cannot respond instantly to the blood bank's request. They take time to respond to the request, but ultimately more donors will make an appointment to give blood. In this exam-

ple we have assumed that it takes 7 days for donors to respond to a request for more blood. If the number of appointments exceeds the capacity of the donor centre surplus donors are moved into the next day. This allows the number of donors with appointment to backlog should they exceed the capacity of the donor centre.

Figures 4 to 7 show how these two delays cause the system to become unstable. The hospital is able to adjust its desired inventory level quite quickly to the new requirement. However figure 4 shows that the actual quantity of blood stored in the hospital's inventory begins to oscillate with a frequency of approximately 7 days.

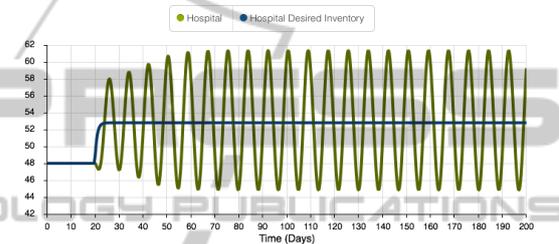


Figure 4: Response of the hospital inventory to a small increase in transfusion rate. The blue line is the hospital's desired inventory level. This moves up solely in response to the increased level of transfusion. The green line shows how the actual inventory held in the hospital begins to oscillate in response to the increased demand level.

In figure 5 we see that the desired blood bank inventory also begins to oscillate in sympathy with the hospital inventory. This is because the desired inventory level of the blood bank is driven by the orders being placed by the hospital. In order to respond to this the blood bank requests a change in the number of donations being made. These new donations do not appear in the system straight away. The actual inventory held by the blood bank becomes quite erratic but does eventually settle into more consistent oscillatory behaviour.

The request for additional blood results in more donors making an appointment. The number of appointments that can be dealt with though is limited by the capacity of the donor centre. In figure 6 we see that this initial increase in donations increases the number of donors that are unavailable resulting in a subsequent decrease in donations as the number available to donate falls. This causes some initial instability in the donor population which does eventually settle down but continues to have some small oscillations.

Oscillations also appear in the units of blood that are used to fulfil hospital orders. That is because the order quantities themselves are oscillating. However,

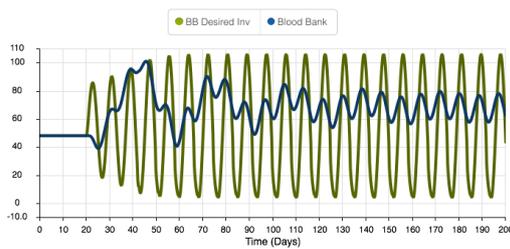


Figure 5: Response of the blood bank inventory to a small increase in the transfusion rate. The green line shows an oscillation in the blood bank’s desired inventory level. This is sympathetic to hospital orders for blood. The actual inventory level held by the blood bank, shown by the blue line, becomes erratic as it is now subject to both the delay present in the hospital inventory system and the delay in the response of donors to requests for more blood.

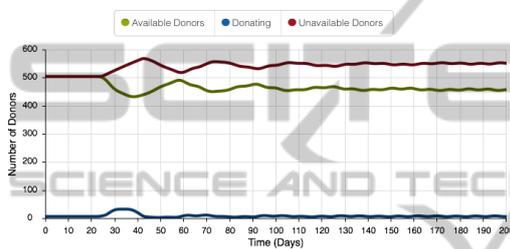


Figure 6: Response of the donor population to a small increase in the number of transfusions. The blue line describes the number of donors that are waiting to give blood after having made an appointment. The green line is the number of donors that are available to make appointments and the purple line is the number of unavailable donors.

we see in figure 7 that the compounding effect of oscillation and delays causes the number of units donated to behave quite erratically. It is also apparent that the quantity of units donated is limited by the capacity of the donor centre as we see a plateau from simulation day 25 to simulation day 40. During this time appointments were backlogging in the donating stock.

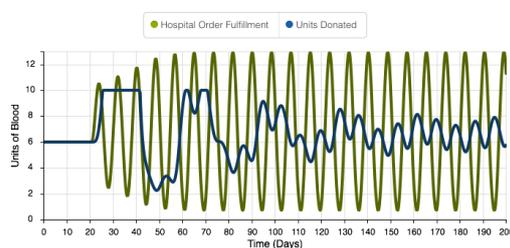


Figure 7: The number of donations made and the number of units of blood supplied in fulfilment of hospital orders. The green line represents hospital orders being fulfilled by the blood bank. This oscillates in sympathy with hospital orders but incorporate a delay of 2 days. The blue line is the number of units of blood donated. This is quite erratic and has plateaus where the number of appointments exceed the capacity of the donor centre.

This simple model exhibits behaviour that is volatile without the need to introduce any stochastic variables at all. This is consistent with the hypothesis stated in section 3. The potential remains to add stochastic variables to the model, but leaving them out gives great insight into the system dynamics making it difficult to ignore in any mathematical framework for blood inventories.

### 5.3 Approach

It is hoped that the simple model shown in the previous section demonstrates the behaviour that a blood inventory system is capable of as a result of a very small change in the number of units of blood transfused. In reality both transfusions of blood and donations made are stochastic and this has motivated researchers to consider approaches based on stochastic processes to model the behaviour of these inventories. However, current and past research has not considered that a system dynamics view might explain why real blood inventories exhibit more volatility than that seen in simulations. This volatility arises because of delays in the feedback loops inherent the blood inventory system. There are delays when a hospital makes an order and when that order arrives from the blood bank. There are delays when the blood bank requests additional donations. These delays interact with each other to produce oscillation and instability.

As an analogy, consider what would happen if there was a material delay between when you turn the steering wheel of your car and when the car actually started to turn. The delayed response of the vehicle and the subsequent feedback you get as you look at the road ahead would lead to a never ending process of correction and overcorrection. This is what appears to be happening with blood inventories. Incorporation of system dynamics concepts into the mathematical framework of blood inventories will allow this gap to be addressed as it is both the stochastic nature of supply and demand and the structure of the blood inventory system which interact to cause greater volatility than would otherwise be expected.

## 6 EXPECTED OUTCOME

Building a model of blood inventories that can capture realistic dynamics of the blood inventory system will engender improvements in the management of blood inventories. Further, it will inform policy makers as to effective strategies to ensure that shortages and outdates of blood are minimised. Better models

will help to ensure that blood is available when it is needed most.

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