A Stochastic Programming Approach for Staffing and Scheduling Call Centers with Uncertain Demand Forecasts

Mathilde Excoffier¹, Céline Gicquel¹, Oualid Jouini² and Abdel Lisser¹

¹Laboratoire de Recherche en Informatique - LRI, Orsay, France ²Ecole Centrale Paris - ECP, Châtenay-Malabry, France

Keywords: Call Centers, Queuing Systems, Stochastic Optimization, Joint Chance Contraints, Staffing, Shift-Scheduling.

Abstract: We consider a workforce management problem arising in call centers, namely a staffing and shift-scheduling problem. It consists in determining the minimum-cost number of agents to be assigned to each shift of the scheduling horizon so as to reach the required customer quality of service. We assume that the mean call arrival rate in each period of the horizon is a random variable following a continuous distribution. We model the resulting optimization problem as a stochastic program involving joint probabilistic constraints. This allows to manage the risk of not reaching the required quality of service at the horizon level rather than on a period by period basis. We propose a solution approach based on linear approximations to provide approximate solutions of the problem. We finally give numerical results carried out on a real-life instance. These results show that the proposed approach compares well with previously published approaches both in terms of risk management and cost minimization.

1 INTRODUCTION

Staffing and shift-scheduling in call centers is a very challenging problem in Operations Research. Call centers are expensive infrastructures for companies, in which the staff agents represent 60% to 80% of the total operating budget (Aksin et al., 2007). Thus an efficient workforce management is of primary importance to achieve profitability of a call center. One of the most important problem is the short-term staffing and scheduling problem: it consists in deciding how many staff members handling the phone calls, i.e. "agents", should work during the forthcoming days or weeks in order to minimize manpower costs while ensuring that the required customer quality of service is reached. The Quality of Service (QoS) can be for instance a maximum expected abandonment rate, ie number of clients hanging up without being served, or a maximum expected waiting time before entering service in the queue.

The problem here is to decide how many people answering the phone, that is to say agents, we need to assign each day. This problem comprises two steps.

The first step is the staffing problem, which involves computing the number of required agents. These values come from a calculation based on an objective service level and estimations of arrival rates. The objective service level considered here is the maximum expected time of waiting before being served. The estimations of arrival rates come from forecasts using historical data, in which usually the main (and often only) information available is the number of calls per period. As arrival rates strongly vary in time, estimations are given for short periods of time (usually 30-minute periods).

In order to use all this information and compute the values of required agents at each period, we model the call center at each period as an Erlang C queuing system in stationary state and we use the Erlang C results, as commonly done practice.

The second step is the scheduling problem. This optimization problem involves scheduling enough agents with respect to a given Quality of Service (QoS) while respecting the inherent constraints of manpower work, like hiring a whole number of agents, or following some working hours. The goal here is to assign established shifts to the working agents through a fiven period.

There are several criteria in the establishment of the problem:

- Uncertainty Management: how uncertainty is dealt with in the model?
- Risk Management: how to modelize the penalty

80 Excoffier M., Gicquel C., Jouini O. and Lisser A.

A Stochastic Programming Approach for Staffing and Scheduling Call Centers with Uncertain Demand Forecasts. DOI: 10.5220/0004832100800088

In Proceedings of the 3rd International Conference on Operations Research and Enterprise Systems (ICORES-2014), pages 80-88 ISBN: 978-989-758-017-8

Copyright © 2014 SCITEPRESS (Science and Technology Publications, Lda.)

of not reaching the expected QoS?

• Recourse: what possibility do we have to correct the solution in a second-stage after observation?

Several approaches for staffing call centers considering uncertainty of arrival rates forecasts exist in the literature. (Jongbloed and Koole, 2001) focus on giving a prediction interval for possible arrival rates, and then give an interval for the associate required numbers of agents. (Gurvich et al., 2010) present and compare two different approaches for dealing with uncertainty: the average-performance constraints problem considers the average of the uncertain variables and the chance constraints problem deals with uncertainty and risk both together.

(Robbins and Harrison, 2010) choose to model the mixed integer linear program with several scenarios each defining a probability of reaching the QoS. Moreover, they use piecewise linear approximations of their QoS function. The idea of using scenarios through discretization of the probability distributions is used in several papers, such as (Liao et al., 2012) and (Gans et al., 2012) for example, or (Luedtke et al., 2007) who consider a finite distribution from the beginning.

The risk management can be modeled by a penalty cost in the objective function, as in (Robbins and Harrison, 2010), or with joint chance constraints programs, as in (Gurvich et al., 2010).

(Liao et al., 2013) introduce a distributionally robust approach for the scheduling problem and use discrete distributions for uncertainty.

While (Robbins and Harrison, 2010), (Liao et al., 2012) and (Gurvich et al., 2010) use a one-stage approach, (Mehrotra et al., 2009), (Gans et al., 2012) and (Erdoğan and Iyengar, 2007) allow a recourse on the solution, with a two-stage approach.

The contributions of the present paper are thus threefold. First, we model the call arrival rate in each period as a random variable following a continuous normal distribution. This is in contrast with most previously published approaches which rely on a discrete representation of the uncertainty through a finite set of scenarios. Since we consider every possible variation of the arrival rate instead of a limited number, our approach leads to a better accuracy of the final solution. Moreover, we keep this idea of continuity during all the process until the final solving of the linear programs. Second, we propose a solution in order to solve the staffing problem and the shift-scheduling problem as a one-stage stochastic program involving joint probabilistic constraints. It allows to manage the risk of not reaching the required quality of service at the scheduling horizon level

rather than on a period by period basis. Moreover, our approach relies on a dynamic sharing out of the risk among all the periods and thus provides flexibility in the risk management. Third we present a linear-approximation based solution approach leading to approximate solutions for the problem.

The rest of this paper is organized as follows. In Section 2 we describe the call center queuing model. In Sections 3 and 4 we present our approach to model and solve the stochastic staffing and shift-scheduling problem. First we define the joint chance constraints program and then we linearize the inverse of the cumulative distribution function in the constraints. Then we give in Section 5 computational results on several instances and we compare them to results given by simpler models. Finally we conclude and highlight future research in Section 6.

2 STAFFING PROBLEM MODELING

The problem here is to decide how many people answering the phone, that is to say agents, we need to assign each day. In order to do that, we are given a number of required agents. These values of requirements come in fact from a calculation based on an objective service level and estimations of arrival rates. The objective service level is the customer Quality of Service. The estimations of arrival rates come from forecasts using historical data. As arrival rates vary in time, estimations are given for short periods of time, eg. 30 minute-periods.

In order to compute the values of required agents at each period, we model the call center as a queueing system in stationary state and we use the Erlang C model.

Call centers are typically modeled as queuing systems as we can see for example in (Gross et al., 2008).

The day is divided into *T* periods. During each period, we assume that the stationary regime is reached. Customer arrival process during each period is Poisson and service times are assumed to be independent and exponentially distributed with rate μ . This is a non-stationary queue $M_t/M/N_t$ where N_t represents the number of servers, i.e. the number of agents in our problem.

Customers are served in the order of their arrivals, i.e. under the First Come-First Served (FCFS) discipline of service. The queue capacity is assumed to be infinite. Finally, customers abandonment and retrials are ignored. Since we consider uncertainty on arrival rates, we have to deal with stochastic programs. We assume that the arrival rates are random variables, denoted by Λ_t for the period *t*, following normal distributions where the expected values are the forecast values.

3 PROBLEM FORMULATION

We propose here to describe and solve a mixed integer linear stochastic program able to solve a joint staffing and scheduling problem.

As explained, we consider that the values we use are forecasts obtained from historical data and may differ from the reality. We still want to guarantee a Quality of Service, expressed with a risk of how much can be the forecasts and reality different. In order to deal with a global problem, this risk will be set for the entire horizon (for example one week or one month).

In Section 2 we explained that we computed the number of required agents for each 30-minute-period (or 1-hour). We create several possible shifts, according to real work days, which cover the schedule of the call center. As it is inconvenient to ask an agent to come for only short periods of time, they have to follow typical shifts (like full-time or part-time). This may lead to over-staffing on some periods. In this model we consider shifts with breaks, like lunch breaks.

We want to define a risk level for the whole horizon. In order to deal with this condition, we model our problem with joint chance constraints (Prékopa, 2003):

$$\min c^{t} x \tag{1}$$

s.t. $P\{Ax \ge B\} \ge 1 - \varepsilon$
 $x_{i} \in \mathbb{Z}^{+}, \varepsilon \in]0; 1]$

where x is the agents vector, and x_i is the number of agents assigned to the shift i; c is the cost vector and $A = (a_{i,j})$ is the matrix of shifts for $i \in [[1;T]]$ and $j \in [[1;S]]$. The vector B is the vector of the staffed agents random variables B_t .

This program optimizes the cost of hired agents under the constraint that the probability of reaching the requirement for the whole schedule is higher than the quality interval $1 - \varepsilon$.

We denote by A the matrix of possible shifts. The term $a_{i,j}$ is equal to 1 if agents working during period *i* according to shift *j* and 0 if not. Thus Ax is the vector defining the number of agents working at each period.

The variables B_t are computed with an Erlang C model. The arrival rates values are independent ran-

| Shift | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|---------------|---|---|---|---|---|---|---|---|
| 08:00 - 09:00 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 |
| 09:00 - 10:00 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 |
| 10:00 - 11:00 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| 11:00 - 12:00 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 |
| 12:00 - 13:00 | 0 | 1 | 1 | 1 | 0 | 1 | 0 | 0 |
| 13:00 - 14:00 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 0 |
| 14:00 - 15:00 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| 15:00 - 16:00 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| 16:00 - 17:00 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 |
| 17:00 - 18:00 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 |

Figure 1: Example of a simple shifts matrix.

dom variables following continuous normal distributions for which the means are the forecast values. Since the B_t are function of Λ_t , they are random variables.

Thus we now consider *B* a vector of random variables; for each period *t*, B_t is function of the arrival rate Λ_t , and so we have to deal with the unknown continuous distribution of B_t .

Since we consider independent random variables, we split the product of probabilities and obtain the following Mixed Integer Program:

$$\min c^{t} x$$

$$s.t. \prod_{t=1}^{T} F_{B_{t}} (A_{t} * x) \ge (1 - \varepsilon)$$

$$x_{i} \in \mathbb{Z}^{+}, \varepsilon \in]0; 1]$$

$$(2)$$

where A_t is the *t*-th row of A matrix and $F_{B_t}(A_t * x) = P(B_t \leq A_t * x)$.

In order to solve this program, we need to separate the chance constraint into several constraints for each period. This means dividing up the risk along the horizon.

The simplest way is equally dividing the risk through the T periods, according to Bonferroni method:

$$\min c^{t} x \qquad (3)$$

s.t. $\forall t \in [\![1;T]\!], (A_{t}x) \ge F_{B_{t}}^{-1} \left((1-\varepsilon)^{\frac{1}{T}} \right)$
$$\sum_{t=1}^{T} y_{t} = 1$$

 $x_{i} \in \mathbb{Z}^{+}, \varepsilon \in]0;1], \forall t \in [\![1;T]\!], y_{t} \in]0;1]$

We divide the quality interval and then apply the inverse of the normal cumulative distribution function. The drawback of this idea is that we have to decide how to distribute the risk in advance, before the optimization process. In order to be able to optimize the risk through the periods, we decide to include the sharing out of the risk in the optimization and put the risk levels as problem variables. Instead of considering $\frac{1}{T}$ as the proportion of the risk for one period, we introduce proportion variables denoted as y_t . They are now variables and the sum of y_t still should be 1 in order to reach the global risk level.

The new problem, with a flexible sharing out of the risk is now:

$$\min c^{t}x \qquad (4)$$
s.t. $\forall t \in \llbracket 1;T \rrbracket, \ (A_{t}x) \ge F_{B_{t}}^{-1}((1-\varepsilon)^{y_{t}})$

$$\sum_{t=1}^{T} y_{t} = 1$$

$$x_{i} \in \mathbb{Z}^{+}, \varepsilon \in]0;1], \forall t \in \llbracket 1;T \rrbracket, \ y_{t} \in]0;1]$$

In order to solve this problem, we propose two linearizations which give an upper bound and a lower bound. These linearizations are based on piecewise approximations of $y \mapsto F_{B_t}^{-1}(p^y)$. We cannot compute exact values of this function, thus we focus on linear approximations. This function is continuous and differentiable (except on a countable number of points). We need to deal with a convex function in order to apply the approximations.

4 SOLUTION APPROXIMATIONS

4.1 Definition of ψ Function

We first introduce the function ψ which gives a relation between *b* and λ . We consider the following continuous function ψ :

$$\begin{split} \psi : \mathbb{R} & \to \mathbb{R}^+ & (5) \\ \lambda & \mapsto \psi(\lambda) = b(\lambda, ASA^*, \mu) \end{split}$$

The function Ψ gives the minimum number of agents *b* required to ensure that the targeted QoS *ASA*^{*} is reached when the call arrival rate is λ and the expected service rate is μ . The chosen QoS is the Average Speed of Answer (ASA). The computed value of *b* is a real number and not an integer, which is necessary to allow the linear approximations in the next parts: we need the inverse of the cumulative distribution function to be continuous.

To the best of our knowledge, an analytical expression computing ψ is not known. However, for a given value of λ , we propose to compute $\psi(\lambda)$ with the following algorithm.

First we consider this well-known Erlang C model's function:

$$ASA(N,\lambda,\mu) = \mathbb{E}[Wait]$$

$$= \frac{1}{(N-1)^{N-1}}$$
(6)

$$N*\mu*(1-\frac{\lambda}{N*\mu})\left(1+(1-\frac{\lambda}{N*\mu})\sum_{m=0}^{N-1}\frac{N!}{m!}(\frac{\mu}{\lambda})^{N-m}\right)$$

This formula gives the expectation of waiting time (ASA: Average Speed of Answer) given the arrival rate λ , the service rate μ and the number of servers N which is an integer. In order to consider ψ as function of a positive real value of b, we use the algorithm below:

• We compute $ASA(N, \lambda, \mu)$ and $ASA(N + 1, \lambda, \mu)$ such that

$$ASA(N, \lambda, \mu) \ge ASA^*$$
 and $ASA(N+1, \lambda, \mu) < ASA^*$

We denote
$$ASA(N, \lambda, \mu)$$
 as $ASA_{N,\lambda}$

• The real value of N is computed by a linearization in the $[ASA_{N,\lambda}; ASA_{N+1,\lambda}]$ segment. The affine function is:

$$ASA^* = (ASA_{N+1,\lambda} - ASA_{N,\lambda}) * b$$

+ (N+1) * ASA_{N,\lambda} - N * ASA_{N+1,\lambda}

and *b* is the real value $\psi(\lambda)$ we are looking for. \Box

Using this algorithm for the value of λ we are considering in the ψ function, finally we obtain *b*.

$$\Psi(\lambda) = b \tag{7}$$
$$= \frac{ASA^* + N * ASA_{N+1,\lambda} - (N+1) * ASA_{N,\lambda}}{ASA_{N+1,\lambda} - ASA_{N,\lambda}}$$

The ψ function allows us to determine the values of *b* as a function of λ , μ and an objective QoS *ASA*^{*}. In a nutshell, we determine the number of agents required to deal with the arrival rates of clients λ with respecting a Quality of Service previously defined. This function is strictly increasing.

We can denote then

$$F_B(b) = F_\Lambda(\Psi^{-1}(b))$$

4.2 Convexity of $y \mapsto F_{B_t}^{-1}(p^y)$

We have previously defined $F_B(b) = F_{\Lambda}(\psi^{-1}(b))$. Thus we have

$$F_B(b) = F_\Lambda(\psi^{-1}(b)) = 1 - \varepsilon \tag{8}$$

and so

$$F_B^{-1}(1-\varepsilon) = \psi(F_\Lambda^{-1}(1-\varepsilon)) \tag{9}$$

In our problem, we split the risk $1 - \varepsilon$. Since $1 - \varepsilon$ represents a probability, let's call it p in this part. In our problem we want a high quality interval and thus a small value of ε . We can consider from here that p > 0.5, which is necessary for the following proof of convexity.

We need to consider $p^y, y \in [0, 1]$ in our optimization problem. So we consider the equality

$$F_B^{-1}(p^{\mathbf{y}}) = \Psi(F_{\Lambda}^{-1}(p^{\mathbf{y}}))$$

with $y \in [0; 1]$.

Lemma Since $f: y \mapsto p^y$ is convex and $g: p \mapsto F_{\Lambda}^{-1}(p)$ is convex for p > 0.5 and increasing, thus $y \mapsto F_{\Lambda}^{-1}(p^y)$ is convex.

Proof

$$\forall p \in [0; 1], \forall (x, y) \in [0; 1], \ \forall t \in [0; 1],$$

$$f(tx + (1 - t)y) \leqslant t * f(x) + (1 - t) * f(y)$$

$$g(f(tx + (1 - t)y)) \leqslant g(t * f(x) + (1 - t) * f(y))$$

$$(10)$$

$$F_{\Lambda}^{-1}(p^{tx + (1 - t)y}) \leqslant tF_{\Lambda}^{-1}(p^{x}) + (1 - t)F_{\Lambda}^{-1}(p^{y})$$

$$\Box$$

This previous result and the strictly increasing function $\lambda \mapsto \psi(\lambda)$ helped us to note that $y \mapsto F_B^{-1}(p^y)$ is a generally convex function. We then consider an approximated function of $y \mapsto F_B^{-1}(p^y)$ which is convex.

With this result we are able to linearize the approximated convex function as in (Cheng and Lisser, 2012).

4.3 **Piecewise Linear Approximation**

Here we give an upper approximation of $y \mapsto F_{B_t}^{-1}(p^y)$.

Let $y_j \in]0;1]$, $j \in [[1;n]]$ be *n* points such that $y_1 <$

 $y_2 < ... < y_n$. Let's denote $\hat{F}_{Bj}^{-1}(p^y)$ the linearized approximation of $F_B^{-1}(p^y)$ between y_j and y_{j+1} .

$$\forall j \in [[1; n-1]],$$

$$\hat{F}_{Bj}^{-1}(p^{y}) = F_{B}^{-1}(p^{y_{j}})$$

$$+ \frac{y - y_{j}}{y_{j+1} - y_{j}} (F_{B}^{-1}(p^{y_{j+1}}) - F_{B}^{-1}(p^{y_{j}}))$$

$$= \delta_{j} * y + \alpha_{j}$$

$$(11)$$

Since
$$F_B(b) = F_{\Lambda}(\psi^{-1}(b))$$
, we have

 $\forall p \in]0; 1[, F_{Bj}^{-1}(p) = \Psi(F_{\Lambda j}^{-1}(p))$ Thus the coefficients are:

$$\delta_{j} = \frac{\Psi(F_{\Lambda j}^{-1}(p^{y_{j+1}}) - \Psi(F_{\Lambda j}^{-1}(p^{y_{j}})))}{y_{j+1} - y_{j}} \qquad (12)$$

$$\alpha_j = \Psi(F_{\Lambda}^{-1}(p^{y_j})) - y_j * \delta_j \tag{13}$$

Because of the convexity of the approximation, the condition in our program would be:

$$\forall y \in]0;1], \hat{F}_{B}^{-1}(p^{y}) = \max_{j \in [\![1;n-1]\!]} \{\hat{F}_{Bj}^{-1}(p^{y})\} \quad (14)$$

So our approximated program is now:

$$\min c^{t} x$$
(15)
s.t. $\forall t \in [\![1;T]\!], \forall j \in [\![1;n-1]\!], A_{t}x \ge \alpha_{j} + \delta_{j} * y_{t}$
$$\sum_{t=1}^{T} y_{t} = 1$$
$$\forall i \in [\![1;S]\!], x_{i} \in \mathbb{Z}^{+}, \forall t \in [\![1;T]\!], y_{t} \in]\![\alpha_{1};1]$$

with n points for linear approximation with (α_i, δ_i) coordinates. *S* is the number of shifts and *T* the total number of periods.

4.4 Piecewise Tangent Approximation

Let's now express a lower approximation of $y \mapsto$ $F_{B_t}^{-1}(p^{y}).$

Let $y_i \in [0; 1]$, $j \in [[1; n]]$ be *n* points such that $y_1 <$ $y_2 < \ldots < y_n.$

We apply a first-order Taylor series expansion around these *n* tangents points. Let's denote $\hat{F}_{Bj}^{-1}(p^y)$ the linearized approximation of $F_{Bj}^{-1}(p^y)$ around y_j .

Then

$$\forall j \in [[1;n]],$$

$$F_{Bj}^{-1}(p^{y}) = F_{B}^{-1}(p_{j}^{y})$$

$$+ (y - y_{j})(F_{B}^{-1})'(p^{y_{j}}) * ln(p) * p^{y_{j}}$$

$$= \delta_{j} * y + \alpha_{j}$$

$$(16)$$

with

$$(F_B^{-1})'(p_j^{\rm v}) = \frac{1}{F_B'(F_B^{-1})(p_j^{\rm v})} = \frac{1}{f_B(F_B^{-1}(p_j^{\rm v}))}$$

And since $f_b(b) = \frac{f_A(\psi^{-1}(b))}{\psi'(\psi^{-1}(b))}$ as a definition of composition of random variables:

$$f_B(F_B^{-1})(p_j^{y}) = \frac{f_\Lambda(\Psi^{-1}(F_B^{-1}(p_j^{y})))}{\Psi'(\Psi^{-1}(F_B^{-1}(p_j^{y})))}$$
$$= \frac{f_\Lambda(\Psi^{-1}(\Psi(F_\Lambda^{-1}(p_j^{y}))))}{\Psi'(\Psi^{-1}(\Psi(F_\Lambda^{-1}(p_j^{y}))))}$$
$$= \frac{f_\Lambda(F_\Lambda^{-1}(p_j^{y}))}{\Psi'(F_\Lambda^{-1}(p_j^{y}))}$$

The coefficients are:

$$\delta_{j} = ln(p) * p^{y_{j}} * \frac{\Psi'(F_{\Lambda}^{-1}(p_{j}^{y}))}{f_{\Lambda}(F_{\Lambda}^{-1}(p_{j}^{y}))}$$
(17)
$$\alpha_{j} = \Psi(F_{\Lambda}^{-1}(p^{y_{j}})) - y_{j} * \delta_{j}$$
(18)

Again, the condition in our approximated program is:

$$\hat{F}_{B}^{-1}(p^{y}) = \max_{j \in [\![1;n]\!]} \{F_{Bj}^{-1}(p^{y})\}$$
(19)

Finally the piecewise tangent approximated program is:

$$\min c^{t}x \tag{20}$$

s.t. $\forall t \in [[1;T]], \forall j \in [[1;n]], A_{t}x \ge \alpha_{j} + \delta_{j} * y_{t}$
$$\sum_{t=1}^{T} y_{t} = 1$$

 $\forall i \in [[1;S]], x_{i} \in \mathbb{Z}^{+}, \forall t \in [[1;T]], y_{t} \in]0; 1]$

with *n* points for tangent approximation with (α_i, δ_i) coordinates.

5 NUMERICAL EXPERIMENTS

5.1 Instance

We apply our model to an instance from a health insurance call center. We use 19 different shifts, both full-time and part-time and consider the scheduling for one week (5.5 days, from Monday to Saturday midday).

We split the time horizon into 30-minute periods, considering 10 hours a day from Monday to Friday and 3.5 hours for Saturday morning, which gives 107 periods.

We consider that the agents are paid according to the number of worked hours. The cost of one agent is proportional to the number of periods worked. Thus it depends on the shift the agent works on. Here we set the cost to 1 for the fullest shifts (with the highest number of periods) and the costs of other shifts are a strict proportionality of the number of worked periods.

The data used to staff and shift-schedule are arrival rates varying between 3 calls/min and 43 calls/min, following a typical daily seasonality, as described in (Gans et al., 2003). We denote $\forall t \in [[1;T]], \lambda_t$ the mean of the *T* random variables, which are the given data. The variances σ_t^2 are random values generated between $[\frac{\lambda_t}{4}; \frac{\lambda_t}{2}]$.

We apply the same instance to the programs (15) and (20) and, as a comparison, to the program (3) in which we divided the risk through the periods in a pre-treatment.

5.2 Comparison with Other Programs

We also add the results from simple programs:

• In this approach we want to reach the risk level at each period, not through the whole horizon:

$$\min c^{t}x$$
(21)
s.t. $\forall t \in [[1;T]], P\{A_{t}x \ge b_{t}\} \ge 1 - \varepsilon$
 $x_{i} \in \mathbb{Z}^{+}, \varepsilon \in]0; 1]$

Thus we got this final program:

$$\min c^{t}x$$

$$\text{s.t. } \forall t \in [[1;T]], \ (A_{t}x) \ge F_{B_{t}}^{-1}((1-\varepsilon))$$

$$\sum_{t=1}^{T} y_{t} = 1$$

$$x_{i} \in \mathbb{Z}^{+}, \varepsilon \in]0;1]$$

$$(22)$$

• Finally we can compare with the results of the deterministic program:

$$\min c^{t}x$$
(23)
s.t. $\forall t \in [[1;T]], (A_{t}x) \ge b_{t}$
 $x_{i} \in \mathbb{Z}^{+}$

The values of b_t here are computed with the Erlang C formula using the mean forecasted values, considered as certains.

5.3 Results

We apply our models with the following parameters:

- $\mu = 1$
- $ASA^* = 1$
- $\varepsilon = 0.10$

| ĺ | Shift | Deter | Dis joint | Fixed | LowerB | <i>UpperB</i> | | |
|--------|---------------|-------|-----------|-------|--------|---------------|--|--|
| | 1 | 0 | 0 | 0 | 0 | 0 | | |
| | 2 | 0 | 0 | 0 | 0 | 0 | | |
| | 3 | 0 | 0 | 0 | 0 | 0 | | |
| | 4 | 0 | 0 | 0 | 0 | 0 | | |
| | 5 | 0 | 0 | 0 | 0 | 0 | | |
| | 6 | 2 | 2 | 1 | 1 | 1 | | |
| | 7 | 0 | 0 | 0 | 0 | 0 | | |
| | 8 | 0 | 0 | 0 | 0 | 0 | | |
| | 9 | 0 | 0 | 0 | 0 | 0 | | |
| | 10 | 0 | 0 | 0 | 0 | 0 | | |
| | 11 | 13 | 14 | 18 | 18 | 19 | | |
| | 12 | 9 | 10 | 9 | 9 | 12 | | |
| | 13 | 5 | 6 | 8 | 9 | 11 | | |
| | 14 | 0 | 1 | 3 | 2 | 4 | | |
| | 15 | 5 | 6 | 7 | 6 | 3 | | |
| | 16 | 6 | 7 | 8 | 7 | 7 | | |
| | 17 | 0 | 0 | 0 | 0 | 0 | | |
| | 18 | 4 | 5 | 6 | 4 | 3 | | |
| | 19 | 4 | 4 | 5 | 4 | 3 | | |
| SCIENC | Total | 48 | = 55 | 65 | 60 | 63 | | |
| | Cost function | 47.44 | 54.44 | 64.72 | 59.72 | 62.72 | | |

Table 1: Result for staffing and shift-scheduling.

In table 1 we show the solutions for staffing and shift-scheduling of this instance for 5 programs: column 1 gives the shift, column 2 (Deter) presents the x vector obtained with the deterministic model (23), column 3 (Disjoint) gives the results with the disjoint chance constraints model (22) and column 4 (Fixed) with the the fixed-risked model (3). Finally, columns 5 (LowerB) and 6 (UpperB) present the results obtained with the lower bound (20) and the upper bound (15) approximations.

We used 5 points for computing both lower and upper bounds. The gap between the two bounds is D = 5%.

In order to check the efficiency of these solutions, we randomly generated 100 scenarios according to the historical data we previously used and checked the feasibility of the 5 solutions. If the number of agents required in at least one period of a scenario is insufficient, the latter is considered as violated.

In table 2 are the results for a batch of 100 scenarios. JCC stands for "Joint Chance Constraints".

In the figure 2 we plotted for each model and each scenario the difference between the number of agents in the previous solutions and the number of agents actually needed $b_{present} - b_{needed}$. When this value is negative for at least one period, the model is invalidated for the scenario.

Table 2: Percentage of violated scenarios.

| Model | % of violation |
|-----------------------------------|----------------|
| Deterministic model | 100% |
| Disjoint chance constraints model | 49% |
| JCC model with fixed risk level | 0% |
| JCC lower bound and flexible risk | 3% |
| JCC upper bound and flexible risk | 1% |
| Targeted maximal risk | 5% |

First we compare the schedules obtained by using the various models discussed in the paper based on the total staffing cost.

We note that the deterministic (23) and disjoint (22) models provide less expensive schedules than the joint chance constraint models (15), (20) and (3).

However our approximated programs where the risk is dynamically divided through the periods provide less expensive schedules than the joint chance constraint model where the risk is a priori divided equally between the scheduling periods (3). This shows the interest of allowing some flexibility in the way the risk is allocated between the scheduling periods.

In small instances we could have chosen another sharing out a priori of the risk (by analysing wisely the risky periods) but it remains too complex on instances like ours.

Second, we note that all the cheaper solutions than the two bounds of our new model of joint chance con-



Figure 2: Violated scenarios for each model.

traints with a flexible sharing out of the risk does not validate the condition of the targeted QoS. Thus they cannot be considered as possible alternatives. The robustness, i.e. the capability of providing the required QoS over the whole scheduling horizon within the maximum allowable risk level, is an essential criterion and its validation is mandatory to approve the model.

The last 3 programs which are joint chance constraints models are the only models respecting the objective service level. Our approximated programs are cheaper than the joint chance constraints model with a fixed sharing out of the risk. Our approach allows us to save between 3.2% (upper bound) and 8.4% (lower bound) compared to this program.

This shows the practical interest of the proposed modelling and solution approach as we provide robust schedules at a lesser cost than previously joint constraint models.

In table 3, we present results for different values of λ , μ , *ASA*^{*} and ε (illustrated in the table by the risk interval).

Table 3: Results for different parameters.

| Parameters | | | | Results | | |
|------------|---|------|--------|---------|------------|--|
| λ range | μ | ASA* | Risk E | Gap | Violations | |
| 3-43 | 1 | 1 | 10% | 0.05 | 1-3 | |
| 3-43 | 1 | 1 | 05% | 0.04 | 1 - 2 | |
| 3-43 | 2 | 1 | 30% | 0.0 | 5-13 | |
| 3-43 | 1 | 2 | 30% | 0.03 | 12 - 18 | |
| 6-86 | 1 | 2 | 10% | 0.004 | 5 - 6 | |
| 6-86 | 1 | 1 | 10% | 0.005 | 5-6 | |
| 6-86 | 1 | 1 | 01% | 0.003 | 0 - 0 | |

The "Gap" column gives the gap between the lower bound and the upper bound solutions. The "violation" column gives the numbers of violated scenarios for the lower and the upper bounds. We note that for higher values of λ , the bounds are really close and give good results.

6 CONCLUSIONS

In this paper we proposed a new procedure for solving the staffing and shift-scheduling problem in one step with uncertain arrival rates. We introduced the modelization of arrival rates as continuous normal distributions and we were able to propose linear approximations and upper and lower bounds for our staffing and shift-scheduling problem in call centers. The construction of the ψ function made possible these piecewise approximations. Computational results show that the two bounds give quite close results and both propose cheaper solutions than the other chance constraints program, while respecting our targeted Quality of Service. However we used a general convex shape for approximating the inverse of the cumulative function, even though the real shape of this function can be difficult to analyze.

As an improvement of our work in the future, we wish to theoritically analyse and give a precise model of the shape of $y \mapsto F_B^{-1}(p^y)$ in order to improve the precision of our approximated model. As we can see in our results, the two bounds we proposed give a better QoS than expected and thus, probably an overstaffing.

Moreover, we have several possibilities for improving the queuing system model for the call center, for instance:

- Skills-based Call Centers: we can assume the agents are specialized in specific fields and will answer the appropriate calls according to these skills. This implies the creation of multiple queues which can be connected (see (Cezik and L'Ecuyer, 2008) for example).
- Abandonments and Retrials: some people may hung up before being served ; if on purpose, we consider this as abandonments (when people have reach their patience limit) or if by accident, they may want to call again and we consider this as retrials.

ACKNOWLEDGEMENTS

This research is funded by the French organism DIG-ITEO.

REFERENCES

- Aksin, Z., Armony, M., and Mehrotra, V. (2007). The modern call center: A multi-disciplinary perspective on operations management research. *Production and Operations Management*, 16:665–688.
- Cezik, M. T. and L'Ecuyer, P. (2008). Staffing multiskill call centers via linear programming and simulation. *Management Science*, 54:310–323.
- Cheng, J. and Lisser, A. (2012). A second-order cone programming approach for linear programs with joint probabilistic constraints. *Operations Research Letters*, 40:325–328.
- Erdoğan, E. and Iyengar, G. (2007). On two-stage convex chance constrained problems. *Mathematical Methods* of Operations Research, 65:115–140.
- Gans, N., Koole, G., and Mandelbaum, A. (2003). Telephone call centers: Tutorial, review, and research prospects. *Manufacturing & Service Operations Man*agement, 5:79–141.
- Gans, N., Shen, H., and Zhou, Y.-P. (2012). Parametric stochastic programming models for call-center work-force scheduling. Working paper.
- Gross, D., Shortle, J. F., Thompson, J. M., and Harris, C. M. (2008). *Fundamentals of Queueing Theory*. Wiley Series.
- Gurvich, I., Luedtke, J., and Tezcan, T. (2010). Staffing call centers with uncertain demand forecasts: A chanceconstrained optimization approach. *Management Science*, 56:1093–1115.
- Jongbloed, G. and Koole, G. (2001). Managing uncertainty in call centers using poisson mixtures. *Applied Stochastic Models in Business and Industry*, 17:307– 318.
- Liao, S., Koole, G., van Delft, C., and Jouini, O. (2012). Staffing a call center with uncertain non-stationary arrival rate and flexibility. *OR Spectrum*, 34:691–721.
- Liao, S., van Delft, C., and Vial, J.-P. (2013). Distributionally robust workforce scheduling in call centers with uncertain arrival rates. *Optimization Methods and Software*, 28:501–522.
- Luedtke, J., Ahmed, S., and Nemhauser, G. (2007). An Integer Programming Approach for Linear Programs with Probabilistic Constraints, volume 4513. Springer Berlin Heidelberg.
- Mehrotra, V., Ozlük, O., and Saltzman, R. (2009). Intelligent procedures for intra-day updating of call center agent schedules. *Production and Operations Management*, 19:353–367.
- Prékopa, A. (2003). Probabilistic programming. Handbooks in Operations Research and Management Science, 10:267–351.
- Robbins, T. R. and Harrison, T. P. (2010). A stochastic programming model for scheduling call centers with global service level agreements. *European Journal of Operational Research*, 207:1608–1619.