

# UNDERSTANDING PHOTOGRAPHIC COMPOSITION THROUGH DATA-DRIVEN APPROACHES

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**Abstract:** Many elements contribute to a photograph's aesthetic value, include context, emotion, color, lightness, and composition. Of those elements, composition, which is how the arrangement of subjects, background, and features work together, is both highly challenging, and yet amenable, for understanding with computer vision techniques. Choosing famous monochromatic photographs for which the composition is the dominant aesthetic contributor, we have developed data-driven approaches to understand composition. We obtain two novel results. The first shows relationships between the composition styles of master photographers based on their works, as obtained by analyzing extracted SIFT features. The second result, which relies on data obtained from eye-tracking equipment on both expert photographers and novices, shows that there are significant differences between them in what is salient in a photograph's composition.

## 1 INTRODUCTION

There are many contributors to aesthetics in photography, including color, lightness, emotion, context, and composition. What is interesting about composition from a computer vision perspective is that it is highly challenging to understand, and yet, being based on geometrical arrangements of subjects, features, and background, also amenable to image analysis. Composition has traditionally been studied by qualitative means (Zakia, 2007). In this paper, we take a data-driven approach, using both feature extraction with computer vision techniques and statistical analysis of eye-tracking data. Figure 1 shows, for illustrative purposes, the two types of data that we use.

Much prior work in computational aesthetics related to our paper is devoted to studying paintings, rather than photographs. Taylor et al.'s (Taylor et al., 1999) fractal analysis of Jackson Pollock's drip paintings, later disputed by Jones-Smith and Mathur (Jones-Smith and Mathur, 2006), was followed by Rockmore et al (Lyu et al., 2004), who used multi-resolution visual analysis of brush strokes to identify how many apprentices worked on a master painting. Bressan et al (Bressan et al., 2008) also work on



(a) Scale invariant features. (b) Human fixation locations.

Figure 1: Examples of the two data types used in this paper: extracted SIFT features are shown in (a) on a photograph by Andre Kertesz, and eye-tracking data are shown in (b) on a photograph by Mary Ellen Mark (Please see colour images in PDF).

paintings, and provide a multidimensional scaling approach to describing the similarities between painters based on their works. Much work has been devoted to measuring facial attractiveness from images, see (Kagian et al., 2006) and the references therein. Aesthetic analysis of photographs from user ratings has been discussed by Datta et al (Datta et al., 2006). In their approach, the aesthetic value of an image is predicted by a classifier trained on image ratings from users on such sites as Photo.net.

While this approach is useful to predict ratings

with a particular group of users, it does not illuminate the role of composition. The black and white photographs of the master photographers known for their strong composition, such as Henri Cartier-Bresson, would not rate highly with that approach. Recent work on photographic visual saliency by Judd et al. (Judd et al., 2009) uses eye-tracking data, which is fed as ground-truth data into a SVM trainer for a saliency predictor. However, their study did not focus on photographs known for composition, nor did it distinguish expert photographers from novices, both of which we do in this paper.

Our work looks into the relationship of photographic composition among master photographers, and also examines the differences in saliency between expert photographers and novices. The relationships in composition style of eight master photographers is described with the aid of multi-dimensional scaling. Specifically, the similarity between any two photographers is measured with the Fisher kernel method (Peronnin and Dance, 2007), which uses features extracted from their photographs and modelled by a Gaussian mixture distribution. We also describe differences between what experts find salient in a composition and what novices do by analyzing data obtained with eye-tracking equipment. We use receiver operating characteristic (ROC) analysis to describe how consistent novices are with each other, how consistent experts are, and how well each group predicts the other.

## 2 PHOTOGRAPHER DATASET

We collected 106 monochromatic photographs of 8 famous photographers, who are known for their composition styles, by scanning images from published books. The images have about 1 megapixel per image. We call this the  $\Pi$  dataset. Another dataset, denoted  $\Omega$ , has 19 photographs, each with resolution of around 3K pixels per image, was collected from the Microsoft Bing image search engine to make sure each selected photographer has at least 15 photographs. Figure 2 gives a sample photograph of the each photographer used.

Since we reduce the photograph size prior to feature-based data analysis to avoid redundant features being extracted, the evaluation for our feature-based approach involved both  $\Pi$  and  $\Omega$ . For the experiment with eye-tracking equipment describe in Section 4, the photographs shown to the user for appreciation on a  $1024 \times 768$  monitor were from  $\Pi$ , and were scaled equally in each dimension in order to fit the full screen.



(a) W. Eugene Smith.

(b) August Sander.



(c) Sebastiao Salgado.

(d) Robert Doisneau.



(e) Bruce Davidson.

(f) Mary Ellen Mark.



(g) Henri Cartier Bresson.

(h) Andre Kertesz.

Figure 2: Sample photographs from the dataset. Though the resolutions varies with different photographs, they have been resized with aspect ratios preserved for viewing here.



(a) "Dancer" by Andre Kertesz.



(b) "Farmer" by August Sander.

Figure 3: The most dissimilar pair of photographs in composition style from the 8 different photographers in our dataset. Note that the "Dancer" photograph is primarily horizontal, while the "Farmer" is vertical.

### 3 UNDERSTANDING WITH FEATURE-BASED DATA

Photographic composition relies on arrangements of attributes (colors, texture) and features (lines, curves, faces) that are identifiable by computer vision techniques. In computer vision, the bag of words (BoW) model with the attributes and features is a popular representation for image categorization. The main idea is to characterize an image with the histogram of the visual words, and the histogram vector could be used with any discriminative classifier or categorizer. A drawback of the BoW method is that the computational complexity is often high, since it relies on local features extracted from the image.

#### 3.1 Fisher Kernel based Image Representation

Within the field of pattern classification, the Fisher kernel is a powerful framework which combines aspects of generative and discriminative approaches (Jaakkola and Haussler, 1998). Let  $p$  be a pdf which models the distribution of the low level features in any image, and let  $\lambda$  denote the parameters that the model relies on. Let  $X = \{x_t, t \in [1, T]\}$  denote a set of low-level features extracted from an image. The features are then represented as the following gradient vector:

$$G_X = \nabla_\lambda \log p(X|\lambda) = \nabla_\lambda \sum_{t=1}^T \log p(x_t|\lambda). \quad (1)$$

In our case,  $p$  is a Gaussian Mixture Model (GMM) trained on the set of photographs that we chose. Intuitively, the gradient  $G_X$  of the log-likelihood describes the direction in which parameters should be modified to best fit the data. It transforms a variable length sample  $X$  into a fixed length vector whose size is only dependent on the number of parameters in the pdf model. Hence,  $G_X$  can be fed into any discriminative classifier. For those classifiers that measure the similarity by the inner product technique, it is necessary to normalize the input vector. In (Jaakkola and Haussler, 1998), the Fisher information matrix  $F_\lambda(X)$  is defined for that purpose as follows (with  $'$  denoting transpose):

$$F_\lambda(X) = E_X[\nabla_\lambda \log p(X|\lambda) \nabla_\lambda \log p(X|\lambda)']. \quad (2)$$

Because of the cost associated with its composition and inversion of the Fisher information matrix,  $F_\lambda(X)$  is often approximated by the identity matrix. We use the diagonal approximation derived in (Perronnin and Dance, 2007). Then the similarity between vectors  $G_X$  and  $G_Y$  can be defined as,



(a) “China” by Sebastiao Salgado. (b) “Spain” by W. Eugene Smith.

Figure 4: The most similar pair of photographs in composition style from the 8 different photographers in our dataset.

$$S_{XY} = G_X' F_\lambda^{-1} G_Y. \quad (3)$$

In order to apply the Fisher kernel method, we need to define which features are relevant to photographic composition. Scale-invariant features (SIFT features) have previously been shown to be useful in judging similarity between painters (Bressan et al., 2008). We use them as local feature vectors in our experiment. SIFT features extract local maxima or minima from a Gaussian pyramid as key points, and describes each with a local histogram of orientation, which is robust to rotation (Lowe, 2004). The features use a thresholded gradient for stability under lighting adjustment.

#### 3.2 Photographers Relationship Graph

In this section, our goal is to build a straightforward method for visualizing the relationship amongs master photographers. A relationship graph is constructed according to their similarity measurements by using multi-dimensional scaling. The more similar two photographers are, the closer they are located on the graph, and vice versa.

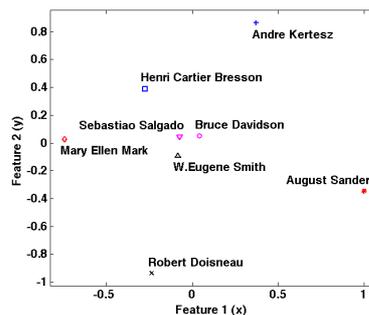


Figure 5: Photographers relationship graph, where proximity indicates similarity. The photographers Doisneau, Kertesz, Mark have distinctive styles, which agrees with their positioning in this graph. Henri Cartier-Bresson, whose work influenced many, is near the central locus of Salgado, Davidson, and Smith.

Before feeding the SIFT feature vectors into a GMM trainer (which uses the expectation-

maximization algorithm) and Fisher kernel similarity measuring function, principal component analysis (PCA) is applied to reduce the feature vector dimension. Gradient vectors are computed according to the equation (1). Then the similarity of all the photograph pairs in the database can be obtained by the equation (3). Hence, a symmetric similarity matrix for photographs, denoted  $C$ , is constructed. For the similarity of the photographers pair, we use corresponding entries from  $C$ . Given photographers  $A$  and  $B$ , their similarity is obtained by summing all entries in  $C$  with photographs from  $A$  and  $B$ . Obviously, the  $8 \times 8$  similarity matrix  $S$  is also symmetric. Matrix  $S$  is normalized to avoid the bias effect due to the different number of photographs for each author.

To visualize the photographers relationship, we applied a multidimensional scaling algorithm (van der Heijden et al., 2004) to map the 8 photographers into a two-dimensional space. Figure 5 shows the result.

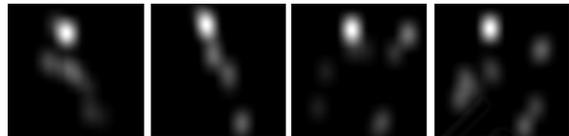
### 3.3 Results and Discussions

In order to demonstrate the plausibility of using SIFT features with Fisher kernel representations in determining composition, we exhibit the most distinctive and most similar works that belongs to the different photographers in Figure 3 and Figure 4. The composition of Figure 3(a) gives strong horizontal feelings from both the long chair and the lying dancer while Figure 3(b) gives strong vertical feelings from both the farmer and the road. For the distribution of the lightness, Figure 3(a) arranges the dark region in the ceiling and relative bright regions in the other three margins. On the contrary, Figure 3(b) arranges the bright region in the sky and relative dark regions in the other three margins. Studying the most similar image pair, both Figure 4(a) and Figure 4(b) are composed with the two objects in the center, where are upright while the lower objects lie to the right side, arranged along a vertical line. The backgrounds in both images are “messy”, which makes the foreground objects stand out. For the lightness distribution, both photos make the lower object brighter than the upper object and let the upper corners be relatively lighter than the bottom corners.

Figure 5 shows the overall photographer relationship graph obtained through multi-dimensional scaling. Here, proximity indicates similarity. The results show that certain photographers, such as Mary Ellen Mark or Andre Kertesz, are “iconoclasts”. Mark is known for challenging conventions by using oblique view points and framing. Andre Kertesz’s compositions are also distinctive, in that he organizes subjects in triangular groupings. Similarly we can comment



(a) Gaze plot of novice A. (b) Gaze plot of novice B. (c) Gaze plot of expert A. (d) Gaze plot of expert B.



(e) Saliency map of 6(a). (f) Saliency map of 6(b). (g) Saliency map of 6(c). (h) Saliency map of 6(d).

Figure 6: Results obtained from eye-tracking of expert photographers, and their corresponding saliency maps.

on the distinctiveness of August Sander, who tends to put his subjects in the center, almost crowding them in, and Robert Doisneau, whose images often contain humour found in street scenes in Paris. Note also that Henri Cartier-Bresson, a very influential photographer, appears near the center, a reasonable outcome given that others are known to have been influenced by him. The analysis found Sebastiao Salgado, Bruce Davidson and W. Eugene Smith to have similar composition styles, which agrees with our visual examination of the photographs.

## 4 UNDERSTANDING WITH BEHAVIORAL DATA

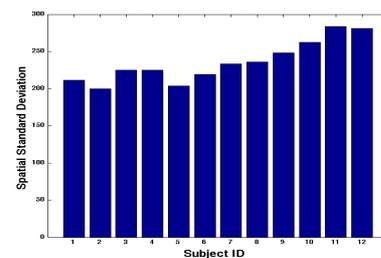


Figure 7: Spatial standard deviations of fixation locations of individual subjects. Bar 1<sup>st</sup> to bar 10<sup>th</sup> are the photographic novice subjects and the rest are from the expert subjects.

Composition is often considered the art of guiding the viewer’s eye. In order to understand how composition affects viewing, we used eye-tracking equipment to examine visual fixation with both novice and expert photographers. The consistency of normal human fixations over an image has been investigated by Judd et al. (Judd et al., 2009). They show that a strong bias

exists for human fixations to be near the center of the image, and also conclude that the saliency map from one user can predict the ground truth fixation of all users remarkably well. As the fixations have a strong bias towards the center, Judd et al. show that a Gaussian “blob” predicts the ground truth saliency map reasonably well. However, they do not consider possible differences between photographic experts and novices. We explored this issue with our subjects.

Our experiments were carried out as follows. We invited 10 novices and also 2 professional photographers to participate our experiments. (One of the expert photographers is a co-author of this paper.) We set up a slide show of 30 selected photographs from the II database, each photograph displayed for 5 seconds. The transition between photographs is filled with 3 seconds of neutral gray image. We used a Tobii T-60 eye-tracker to obtain the data.

#### 4.1 The Observations of Eye Fixation

Figure 6(a) and 6(b) are the gaze plots of the novices on the photograph “Cowboy” by Mary Ellen Mark, while Figure 6(c) and 6(d) are the gaze plots from expert photographers on the same photograph. The corresponding saliency maps are also shown in the same columns. The saliency maps are calculated by convolving a Gaussian kernel on the binary fixation maps, which in turn are obtained from the gaze plots by setting the spot size radius to be the square root of the gaze duration (milliseconds) at that location.

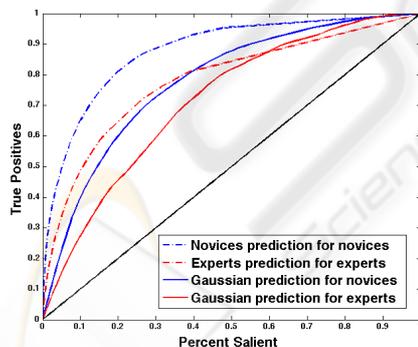


Figure 8: ROC curves for illustrating the performances of the human prediction and Gaussian blob prediction. We see that novices are much more consistent in gaze than experts, and are also much better predicted by a Gaussian blob than experts.

Observing the gaze plots, we noticed that the gaze plot of the novice subject is typically concentrated on the foreground object, and less likely to wander to the background. For the experts, however, the sequence of gazes goes through both foreground and

background, and often wanders to the borders. For example, they check the symmetry in the composition evident in the telephone poles around the “Cowboy” in the photograph. Therefore, the spatial distribution of gaze plot of the novices are centralized in the foreground region, while the gaze plots of experts are more sparse. In the saliency maps, they have many intersections. In particular, the pixels that have high saliency are almost located in the same region, suggesting that novices and experts could be predicted by each other.

To check whether expert photographers have more dispersed gaze than novices, we computed the spatial standard deviations of fixation locations over all photographs. The results are plotted in Figure 7. In the chart, the 1<sup>st</sup> to 10<sup>th</sup> bars belong to novices and the rest are from experts, showing that experts do gaze over more of the image than novices.

#### 4.2 Analysis of Eye Fixation Data

We analyzed the fixation data obtained from novices and experts to see what may be predicted of the two different groups. Two kinds of predictions are studied in this paper: human prediction and Gaussian blob prediction. Human prediction is based on hypothesis that each group is consistent, and the Gaussian blob prediction is based on the hypothesis that human fixation is centralized on foreground objects.

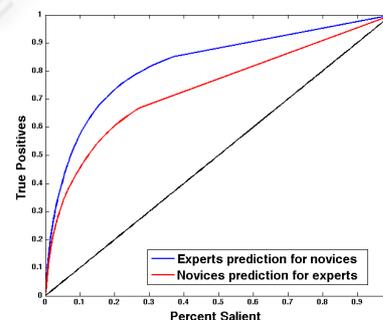


Figure 9: ROC curves show that saliency map of novices is better predicted by experts (blue curve) than vice versa (red).

In the human prediction experiment, we treat the saliency map from the fixation locations of one user in the group as a binary classifier on every pixel in the photograph. As in Judd et al. (Judd et al., 2009), the saliency maps are thresholded at a level so that a given percent of the image pixels are classified as fixated, and the rest are classified as not fixated. Human fixations from the other users in the same group are ground truth fixations. The threshold is varied to sweep out an ROC curve. The x-axis of the ROC

curve is the percentage of the image pixels classified, while the y-axis is the percentage of true fixations that are classified. We obtained the ROC for each user in a group and averaged the results within a group. For the Gaussian blob prediction, we take the accumulated fixation map of users in the group, and fit it to a circularly-symmetric two-dimensional Gaussian distribution by matching mean and variance.

Figure 8 shows the prediction performances by the ROC curves for the both novices and experts. The dashed curves illustrate the human prediction performance while the continuous curves show the Gaussian blob prediction performance. Obviously, the fixation locations of a novice predict those of another novice much better than one of the experts predicts another expert. It means the eye fixation of novices has higher consistency than experts. That is perhaps because expert photographers put their training and experience in the appreciation of photographs, whereas novices tend to look at the obvious in photographs. From the Gaussian blob prediction result, we can see the fixation map of novices are more central, usually the location of foreground objects. From the characteristics of the ROC curve, human prediction performs better on novices than experts, and the same conclusion holds for Gaussian blob prediction.

As mentioned previously, the most salient regions of the novices usually intersect with experts' most salient regions. To examine that effect statistically, we used each individual user in one group to predict another user in the other group. The averaged inter-group prediction ROC curves is shown in Figure 9. It shows that the prediction of the novice fixation location by a master fixation location is much better than the prediction of a master by a novice. The result may be understood by noting that the salient region in photograph for a novice is usually the foreground region, while the expert considers both foreground and background regions.

## 5 CONCLUSIONS

This paper presents two data-driven approaches for understanding the photographic compositions. The first is a feature-based method, in which we trained a GMM model for SIFT features extracted from monochromatic photographs from master photographers. The similarity of each image pair is measured by evaluating the gradients of log-likelihood of the GMM with weighting given by the Fisher matrix. Then a photographers relationship graph is obtained by using multi-dimensional scaling. In the second approach, we used gaze plots measured by eye-tracking

equipment. In that data, the prediction performance of both humans and Gaussian blobs are evaluated with the help of ROC metric. We find that eye fixations of the novices are much more consistent than those of expert photographers, and that experts predict the novices much better than the reverse case. In future work, we will examine whether SIFT features are the best for understanding composition, and study eye-tracking with "bad" compositions by novices as judged by experts.

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