RELATING SYSTEM DYNAMICS AND MULTIDIMENSIONAL DATA MODELS A Metamodel based Language Mapping

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Abstract: System Dynamics (SD) is an approach with a long tradition used for modelling and simulation of complex system. Early, a conceptual modelling language was applied to bridge the 'linguistic gap' between the natural language of the model users and the targeted simulation language. Despite the maturity of the modelling approach, up to today no linguistic metamodel exists for the used language, resulting in non complying language extensions and the lack of reasonable combination with other modelling languages, e.g. for use in Business Intelligence (BI) systems. This paper aims at the development of a linguistic metamodel of the SD modelling language. Further, by relating the elaborated SD metamodel with multidimensional data modelling, an approach for positioning SD in a modern BI context is shown.

1 INTRODUCTION

System Dynamics (SD) is a modelling approach with a long tradition, reaching back to the beginning of the 1960s (Forrester, 1964). Here, diagram languages were applied early to bridge the 'linguistic gap' between the natural language of the model users and the targeted simulation model language (consisting of a set of differential equations).

Despite the maturity of this modelling approach, up to today linguistic definition (linguistic metamodel) exists for the used language. The consequence is mainly twofold. At first, extensions to the language which do not comply the rules of the definition could cause consistency problems in its application. Secondly, the reasonable combination with other modelling languages, e.g. for use in decision support systems, is limited. Though, being widely used for business planning issues SD lacks proper integration into modern Business Intelligence (BI) context. For example, though SD models are explicitly time variant, they are seldomly related to data warehouse or OLAP concepts, although these are time variant as well (Inmon, 2005).

This paper aims at the development of a linguistic definition of the language used in SD modelling in terms of a linguistic metamodel. Further, the elaborated metamodel should be related to multidimensional data modelling, to enhance the applicability of SD in modern BI context. Note, that this paper focuses solely on the conceptual properties of the SD modelling language for reasons of brevity. Hence, implementational and calculational aspects remain – as far as possible – unconsidered.

The paper proceeds as follows. In section 2, the SD metamodel is developed by introducing the main concepts of the language, as well as their combination rules, followed by the specification of the metamodel. In the following 3rd section, the SD metamodel is related to multidimensional data modelling. The paper closes with conclusions and projected further research opportunities.

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2 SD METAMODEL

SD is an approach for modelling and simulation of complex and dynamic (socio economical) systems. Characteristic for SD is the emphasis on closed cause and effect chains between system elements which often lead to a counterintuitive behaviour of the system (Forrester, 1969, p. 107 ff.). Through simulation of the models, this counterintuitive behaviour can be revealed and taken into account for possible decisions.

This section begins with an introduction to the language concepts of the level/rate language. As mentioned above, only the conceptual aspects of the language should be considered, calculational and implementational aspects must stand back. All explanations refer to the type level of the language which leads to a structural description of a model.

The following rationale refers to textual descriptions of the level/rate language found in (Forrester, 1964, pp. 68-83; Forrester, 1972, pp. 140-145; Roberts, 1981, pp. 19-20; Sterman, 2000, pp. 192-204.

2.1 Constructs

2.1.1 Node Types

Levels are containers, representing state values of system elements. The value of a level changes over time, being the accumulated difference between inflows and outflows of content into, respectively out of the level.

Rates control the flow between the levels of a system, representing the activity inside a system. The control of a flow is achieved via decision functions which determine the amount of flow depending on information about levels in the system.

Auxiliary variables do not belong to the original concepts of the level/rate language. From a calculational point of view, auxiliary variables are equation parts, unhinged from (comprehensive) rate equations. From a conceptual point of view, they are informational concepts, having an independent meaning. They influence the decision functions that control the rates and are themselves influenced by levels and / or other auxiliaries and constants (see below). In sum, they are derivative concepts, introduced for pragmatic reasons, for easing the communication and improving the clarity of the model.

Sources and sinks represent the boundaries of a system model. Sources are the stocks from which a flow coming from outside the model originates. Respectively, sinks are the stocks taking flows which leave the model.

Constants are state variables which do not or change that slowly that they could be assumed constant for the time scope of the model.

2.1.2 Edge Types

Flows are the edges connecting levels, representing the inflow and outflow altering the level. Inflows are pointing at the level, adding content to the level, outflows are pointing away from the level, subtracting content from the level.

Information links are immaterial and connect the inputs for the decision function of a rate. Information links may point to rates and auxiliary variables, but not to levels (may only be changed by flows, see above), constants (do not change, see above) and sources or sinks (beyond scope, see above). However, information links may point away from all element types (information take-off), except sources or sinks (again: beyond scope).

2.2 Metamodel

The following section presents the metamodel of the level/rate language. The reading order is from node type to edge type. Additionally, the naming convention of the relationship types indicates the direction of the edges, e.g. 'Level precedes Flow' describes a flow edge, pointing away from a level node. A diagram of the resulting metamodel is shown in Figure 1.

Levels.

(1) Levels are connected to flows pointing at or pointing away from the level. This relationship can be represented as a level succeeding or preceding a flow.

(2) Forrester states that 'A level may have any number of inflows and outflows', (Forrester, 1964, p. 68, Footnote 2) which results in cardinalities of (0, 1) on the level side and (0, m) on the flow side.

(3) It is declared that a level can only be changed by flows. In particular no causal link can point directly into a stock. However, it is possible that a causal link can point away from a stock (stock precedes causal link; see below).

Rates.

(1) It is stated that rates define the flows between the levels of a system. Provided that node types cannot directly connect to other node types, an edge type has to be the intermediate. Here, the flow type is the intermediate between a rate and a level. Because a flow is controlled by exactly one rate, the cardinalities are (1, 1) on both sides (rate and flow). (2) Rates are determined by the levels of a system. Additionally, rates underlie influences of other, not yet specified concepts (see below).

Auxiliaries.

(1) From a calculational point of view, auxiliaries are parts of the decision functions of a rate. They can be embedded (substituted) into the equations underlying the rates. From a conceptual point of view, auxiliaries have an independent meaning. They represent certain aspects of a rates decision function that, for reasons of clarity, should be presented separately from the rates.

(2) Auxiliary variables are related to levels, rates, constants and other auxiliaries. They connect to these other constructs solely via information links. Auxiliary variables are depending on levels, constants and other auxiliaries which means that an information link points from the related concept towards the auxiliary (auxiliary succeeds information link). The concepts influencing an auxiliary precede an information link ({level | constant | (other) auxiliary} precede information link precedes auxiliary). As stated above, auxiliaries are part of rates decision functions, directly or indirectly influencing the rate of flow. A direct influence would be modelled as an information link pointing towards the rate (rate succeeds information link), an indirect influence would be modelled as an information link pointing towards another auxiliary (auxiliary precedes information link succeeds auxiliary).

The cardinalities of the listed relationships are as follows:

- A constant (0, 1) precedes one to many (1, m) information links.
- A level (0, 1) precedes zero to many (0, m) information links.
- An auxiliary variable (0, 1) precedes one to many (1, m) information links.
- An auxiliary variable (0, 1) succeeds zero to many (0, m) information links.
- A rate (0, 1) succeeds one to many (0, m) information links.

Constants. Constants influence rates directly or indirectly via auxiliary variables, connecting to them through information links (constant precedes information link precedes {auxiliary | rate}). Constants themselves do not change which means no other concept influences (precedes) them. The cardinalities for this relationship would be (0, 1) on the constant side and (1, m) on the information link side.

Sources and Sinks. Sources are stocks generating flows from outside the models boundaries. Sinks are

stocks taking flows outside the models boundaries. These facts could be modelled as source preceding a flow, respectively a sink succeeding a flow. Since the sources and sinks are not differentiated regarding their contents, the cardinalities would be (0, 1) on source and sink side and one to many (1, m) on the flow side.

Figure 1 shows the abstract syntax of the level/rate language. The node types and edge types could be generalised into a more compact representation of the metamodel (see upper part of Figure 1).

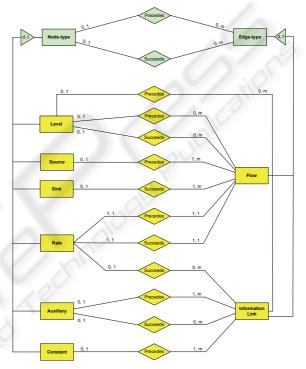


Figure 1: Abstract syntax of the level/rate language.

3 SD MODELS IN OLAP CONTEXT

In the following, the SD metamodel will be used for positioning SD models in a modern BI context.

Core elements of state of the art BI solutions are data warehouse systems, storing relevant data in support of management decisions, and OLAP systems which process this data to multidimensional information (Burmester & Goeken, 2006). Though, there are some similarities between these systems and SD models, little work is found relating these concepts to one another. Golfarelli et al. propose the use of SD models for conducting what-if analysis and representing the results in OLAP context. However, the lack of semi-formal languages for specifying the requirements is pointed out as a research issue (Golfarelli et al., 2006, S. 54). In the following, a linguistic approach for relating SD and multidimensional modelling is introduced.

To relate multidimensional and SD modelling, the core constructs of the former should be briefly introduced. Multidimensional data models consist of quantifying and qualifying information concepts. The quantifying concept, often referred to as measure, represents values of selected business objects (e.g. turnover, sales etc.). Measures are qualified through dimensions, describing them from selected points of view (e.g. time, region, customer) leading to concrete information (e.g. sales for December 2007 (time) in Germany (region) at 'Mega Mart' (customer)). Dimensions consist of nodes (in the following called dimensional nodes) which are regularly organised to hierarchies. The hierarchisation allows changing the level of detail a business object is represented, adapting view complexity to the actual information requirements. The multidimensional approach, accompanied by the described complexity adaption mechanism through hierarchisation, allows users to visualise a comprehensive picture of business objects.

For relating the approaches, the quantifying and qualifying aspects of SD models must be identified. However, this requires an extension of the scope of considerations from solely static aspects of model structure towards the dynamic results yielded by a simulation of the model. During the simulation of the model, the values of the variables are calculated, depending on their interrelationships while the simulation time advances. The result is a time series for each variable representing the value of a variable at a certain point of time. A model could be simulated with different parameterisation, meaning that the value of constants and initial values of variables differ between two simulation runs. The result is another set of time series which could be compared to time series from previous simulation runs.

The sets of time series could already be regarded as multidimensional information about the SD model. The quantifying information within a model are the variables changing during the simulation. The values of these variables are obviously qualified by a time dimension. Furthermore, the variables of a SD model depend on a set of parameters defined at the beginning of a simulation. These parameters also qualify the values of the variables generated during simulation, with each parameter constituting a dimension. The variation of a model parameter between simulation runs leads to a set of dimensional nodes which should be hierarchised into a dimensional hierarchy.

In terms of the metamodel the above described could be formulated as follows. The node types mentioned in section 2.1.1 can be specialised into parameters of the model (qualifying information) and variables (quantifying information). The parameters of a model are the constants and the initial values of the variables. The variables of the model are the levels, rates and auxiliary variables. Other node type concepts (sinks, sources) remain unconsidered because they cannot assume values.

The constructs of multidimensional models are dimensional nodes, dimensions and measures. Dimensional nodes are part of a dimension which describes measures. The relationship between quantifying measures and qualifying dimensions could be reinterpreted as an OLAP Cube.

The resulting models and their correspondences are depicted in figure 2. As stated above, parameters of the SD model correspond to dimensional nodes and variables of the SD model correspond to measures (diagrammed as dotted lines).

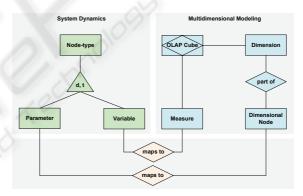


Figure 2: Mapping the SD metamodel to multidimensional modelling.

4 CONCLUSIONS AND PROJECTED NEED OF FURTHER RESEARCH

In this paper we presented a metamodel of the SD modelling language and showed a way of representing the simulation results in a multidimensional manner. The combination of information enriching multidimensionality and complexity reducing hierarchisation can be considered state of the art for the support of managerial work. The complementation of this approach with a possibility to simulate complex, dynamic and often counterintuitive system behaviour augments management support.

Further research based on our findings could be directed into three directions. From the viewpoint of decision science it could be evaluated how far the augmented information improve the quality of managerial decisions.

From a practical point of view, the explanation of a modelling language is not sufficient for practical applicability of the introduced ideas. Further research should be pointed at introducing a way of working with the language definitions and be aimed towards a methodology (see also Golfarelli et al., 2006 for a similar statement of research issues).

From a linguistic-theoretical point of view, an ontological analysis of the modelling language and the representational benefits of its extension could be interesting (Wand & Weber, 1993, Rosemann & Green, 2002)). During this analysis, the ontological completeness (according to a reference ontology, e.g. Bunge-Wand-Weber or Chisholm) would be examined for the original language as well as for the result of an extension. Further, hints for combination of the level/rate language with other modelling languages to reduce the representational deficiencies could be produced.

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