An Automated Approach to Mining and Visual Analytics of Spatiotemporal Context from Online Media Articles

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Abstract: Traditionally spatio-temporally referenced event data was made available to geospatial applications through structured data sources, including remote sensing, in-situ and ex-situ sensor observations. More recently, with a growing appreciation of social media, web based news media and location based services, it is an increasing trend that geo spatio-temporal context is being extracted from unstructured text or video data sources. Analysts, on observation of a spatio-temporal phenomenon from these data sources, need to understand, timeously, the event that is happening; its location and temporal existence, as well as finding other related events, in order to successfully characterise the event. A holistic approach involves finding the relevant information to the phenomena of interest and presenting it to the analyst in a way that can effectively answer the “what, where, when and why” of a spatio-temporal event. This paper presents a data mining based approach to automated extraction and classification of spatiotemporal context from online media publications, and a visual analytics method for providing insights from unstructured web based media documents. The results of the automated processing chain, which includes extraction and classification of text data, show that the process can be automated successfully once significantly large data has been accumulated.

1 INTRODUCTION

In the current age of the digital earth and big data, apart from the fact that more sensors that provide data are available, there has been a concurrent proliferation of unstructured geospatial data content. This data is available as web based formal media documents or discussions on social media networks. In general people have become more location and time aware. Similarly analysts have become interested in supplementing structured geospatial data from remote sensing satellite sources and in-situ/ ex-situ sensor observation networks with data acquired from media. This has become a valuable source of information as it provides a socioeconomic perspective, which answers the following questions: What is happening, where is it happening, when is it happening and why is it happening?

The last question can be answered in two phases. Firstly, by extraction of the context from the media document; secondly, from an analysis of time based trends and correlation with other phenomena that occur within the same or overlapping temporal extent.

In most cases this information is required as it happens, whereas it is also important to perform analysis on historic data in order to observe trends, which can be used for preparedness going forward. Visual Analytics plays a vital role in decision support as it provides the user or stakeholder with various tools for interrogating the data.

In order to provide this kind of decision support, it is necessary while retrieving data from the web, to ensure that it fits the topic description, to classify the data such that it fits the expected analysis, and to geocode the locations of interest in order to correlate with other map based activities. This is an involved process which has to be executed seamlessly and automatically to ensure swift delivery of the desired information.

The objective of this paper is thus to provide a mechanism for automated, seamless extraction of geo spatiotemporal contextual information from unstructured web based news media publications. The second objective is to provide a visual analytics based solution to enhance and reveal structural
patterns, in order to support a geographic information, web based decision support application.

2 BACKGROUND AND RELATED WORK

Context in information science is defined as “any information that can be used to characterize or improve the interpretation of an entity, which could be a person, place or object” (Dey 2001; Robertson and Horrocks, 2017). Zimmerman et al (2007) review a number of context definitions with the purpose of extending these definitions. Following both Dey (2001) and Zimmerman et al (2007), context can be described by five categories, namely: individuality, activity, location, time, and relations. This paper focuses on the location and time aspect to define spatio-temporal context.

Substantial work has been done in the field of knowledge discovery from unstructured text documents. Tan (1999) provides a review of text mining and aligns existing methods on whether they serve the function of text refinement which transform text into an intermediate format that can then be ingested for further processing in order to derive knowledge, or knowledge distillation that deduces knowledge from text. In order to make sense of text data, it is usually the case that the data has to be classified into categories that can be further analysed. Feldman and Sanger (2007) discuss various existing algorithms and techniques for text categorisation, clustering and information extraction. In addition to classification, when deriving spatiotemporal context from text documents, it is important to derive temporal knowledge on the occurrence of events. Mei and Zhai (2005) discuss discovering temporal patterns from text with a time stamp. More recent applications of deriving spatio-temporal context from unstructured text are presented by Mirrezaei et al (2016) and Berenbaum et al (2016).

More directed to this research is geographic information retrieval research which involves extracting information about location from text documents and ranking their relevance to the topic. It also involves identifying place names within text from publications, assessing and addressing ambiguity in identified place names, ranking the articles and grouping them based on thematic or spatial similarities and developing user interfaces that aid users in information discovery (Jones and Purves, 2008; Robertson and Horrocks, 2017).

2.1 Related Work

This section discusses related work in the field of text extraction from text documents. It is restricted to methods that explicitly consider spatio-temporal events and their chronological appearance and relations. Extraction of locations from text as well as methods for classification of articles by relevance to topic are discussed.

2.1.1 Approaches to Spatio-Temporal Context Extraction from Text

Generally in order to extract identified entities of interest, such as locations, events, organisations or people, from the text, a Named Entity Recognition (NER) method is employed (Strotgen et al, 2010). A description of NER and its origins in the context of Natural Language Processing for the purpose of deriving named entities from text is provided by Nadeau and Sekine (2007). Chasin et al (2014), provide a comprehensive review of the NER methods of extracting words and phrases that describe place names and locations from documents. Chasin et al’s method, starts with extraction of significant events from text, then they extract temporal relations amongst the identified events. This is followed by identifying and extracting named entities in the text relating to the events of interest also known as topics. The locations are then geocoded to get the coordinates needed for displaying the point on a map. They provide a map display with timelines to show the chronological occurrence of these events. Other methods for fusion of spatial and temporal context extraction include Strotgen et al (2010) and Robertson and Horrocks (2017).

2.1.2 Location Extraction from Text

This section gives a brief review of NER methods that have been used specifically for the extraction of locations and place names from text. Lingad et al (2013) compared the effectiveness of four different Named Entity Recognition tools for extracting locations using a dataset of 3200 tweets related to natural disasters. They found that the Stanford parser had the best out-of-the-box performance compared to OpenNLP, TwitterNLP and Yahoo! Placemaker. Gehring (2015) goes into great detail about the challenges of location ambiguities as well as context ambiguities. To address location ambiguity Gehring proposes using the relationships between the locations in a gazetteer to form a hierarchy, at the top of which would be the most probable location.
This method would also address the issue of locations that are often confused with people’s names by NER tools, according to Gehring. Worth noting is also the survey results of Gehring’s thesis which show that people find a map accompanying a news article to be vital to understanding the location context.

In addition to the process of identifying location context from articles, it is also important to identify the topic which the document is reporting about. In order to answer the question related to what is happening and where it is happening. In Natural Language processing, this is done primarily through the process of topic modelling. Topic modelling is a form of clustering and classification of documents based on the concepts and topics embedded in its text. Most notable methods for topic modelling include: Latent Semantic Latent Semantic Indexing (LSI), Mixture of unigrams model, Probabilistic Latent Semantic Indexing (pLSI), Latent Dirichlet Allocation (LDA) (Uys et al, 2008).

### 2.1.3 Relevance of Text to Topic by Classification

Two major types of classifications are found in literature namely binary classification and multiclass classification. Binary classification divides items into two groups and determines which group each of the items is most suitable for. In this application multi-class classification is discussed in relation to topic modelling.

#### Binary Classification

When articles first received it is necessary to eliminate those that are not relevant to the subject matter. This is done by using a binary classification method with two classes relevant articles and irrelevant. Well known machine learning methods for binary classification specifically for text documents include Simple Bayesian classifiers, Decision trees, Neural Networks (McCallum and Nigam, 1998; Li and Jain, 1998) and Support Vector Machines which have been found to be the most effective (Joachims, 1998) and are therefore used in deriving the methodology for this study. The SVM method, assigns newly acquired and pre-processed articles a category based on a model that is built from analysing a training set with data that has been labeled to belong to the two categories.

Tong and Koller (2001), Manevitz and Yousef, (2002) address the suitability of a one-class Support Vector Machine (SVM) for the process of binary classification. Manevitz and Yousef (2002) and Tong and Koller (2001) made use of the **term frequency-inverse document frequency** (tf-idf) feature selection metric in their experiments and found that the One-Class Support Vector Machine as proposed by Scholkopf et al (1999) worked best overall for document classification. They also found that it was the more robust algorithm with respect to classifying smaller categories.

Kubat and Matwin (1997), Liu et al (2003) and Wang and Japkowicz (2010) all deal with inherent class imbalance that arises when trying to find a few articles of interest among all the articles on the web. Kubat and Matwin (1997) in particular show why the use of decision trees or k-Nearest Neighbour (kNN) algorithms in such cases can give misleading accuracy scores. Liu et al (2003) proposes a Biased SVM method for learning from positive and unlabeled examples. This method doesn’t require any negative examples to be present in the training set. SVM Light (Joachims, 2008) is another example which allows for the adjustment of the parameters associated with the positive and negative examples. Wang and Japkowicz (2010) used a similar approach, proposing an algorithm that boosts the SVM by increasing the misclassification cost making the parameter associated with the negative classes a larger negative.

#### Multiclass Classification

Once the relevance of articles to the overarching topic has been established, they can now be categorised according to the sub themes. This is done through the use of multi-class classifier techniques. There are generally three types of multi-class classification methods. These are: extensions from binary classification methods, the second type converts multi-classes into sets of binary classes in order to use binary classification methods, and finally hierarchical classification (Aly, 2005; Khan et al, 2010; Mehr and Gupta, 2013).

One of the extensions from binary classification is the extension of Naive Bayes by using Error-Correcting Output Codes (Rennie, 2001). Song and Roth (2014) propose a data less hierarchical data classification method that requires no supervision or pre labelling of data. Multiple improvements have been made to the to the highly accurate SVM techniques (Ramesh and Sathiaseelan, 2015).

In order to assess document clustering into one class, a similarity analysis is undertaken. The well-known methods are Euclidean distance, Manhattan distance, Canberra distance metric, Cosine similarity, Bray-Curtis similarity measure, Jaccard coefficient among others (Lin and Jain, 2008). Cosine Similarity is one of the most widely used techniques. Ahlgren and Collieander (2009) give a
comparison of five document similarity approaches as well as a comparison of feature selection techniques. Their experiment was conducted on both article content as well as citation text. The results for the content text on its own were better than the combination of the text and the citation. Tf-idf gave the best performance for the second order similarities. Sachdeva and Kastore (2014) conducted a survey of text similarity measures for articles in both English and Hindi. They found that the quality of the clustering depends on the construction of the tf-idf matrix as well as the similarity measure used. They also found that the cosine similarity measure performed fairly well and it was also better suited for the English language articles. Cosine similarity was used in the methodology for this paper based on successes shown throughout literature for similar types of cases.

One of the common issues that arise from multi class classification is class imbalance. Boosting the data set is another way of addressing the aforementioned issue. Nonnemaker and Baird (2009) looked at how safe it is to use synthetic data to train a classifier. In this experiment, they used convex interpolation to generate synthetic data for a character recognition system. Overall, they found that using interpolated data did not reduce the accuracy of the classifier and frequently improved it. Varga and Bunke (2004) conducted a similar experiment for a handwriting recognition system and found that synthetic data consistently improved the accuracy when compared to the accuracy of just using natural data. Kubat and Matwin (1997) touched on the commonly used solutions for dealing with class imbalance in a dataset. They suggest both synthetically generated data and over-sampling as ways to balance the classes. Chalwa et al (2002) go further and suggest over-sampling the minority class using synthetic data to the training set; they found that this method worked better than over-sampling with replacement. Fine et al (1998) gives an in-depth look at the hidden Markov model (HMM) and its applications. The model they developed builds a multi-level structure for English text. Bahl et al (1983) also gives a summary explanation for how Markov source models are used to generate probable texts based on a corpus (Jelinek, 1985).

2.1.4 Visual Analytics of Classified Geospatio-Temporal News Articles

Geospatial Visual Analytics, a sub field of visual analytics that focuses specifically with complexities inherent in geospatial or spatio-temporal data, is referenced in this paper as it provides background into how to go about deriving relevant mechanisms for visualising and interrogating the data in order to get answers to the subject questions. Visual analytics is the science of analytical reasoning supported by interactive visual interfaces (Thomas and Cook 2006). The purpose of visual analytics is to give the human the opportunity to interrogate the system by interacting with the data in order to get insights into the subject matter and enable decision making (Keim et al. 2008).

An expected outcome of the system is to provide a meaningful way to visual and synthesis the resultant classified news articles in order to support decision making. Several geospatial visual analytics framework works have been proposed over time. The choice of framework in this study was informed by: the need to understand the data that will be displayed, the need to provide different types of related visualisations and interactions, and finally the selection of appropriate visualisation symbology and styling. News articles are a form of dynamic data as new articles will be generated from time to time, a framework that considers dynamic data, its temporal existence as well as display style and expected interactivity and analysis is thus considered for developing visualisations in this study (Sibolla et al, 2016).

3 SPATIOTEMPORAL CONTEXT EXTRACTION AND VISUAL ANALYSIS OF OCEANS AND COASTS INFORMATION

The approach presented in this paper seeks to provide a fully automated processing chain that begins with discovery of news to providing information insights derived from the news. Our topic of interest is the South African marine environment, including the oceans and coasts. The system discovers relevant news from known local media sources as well as any available sources across the World Wide Web. The harvested news articles are further tested for relevance in terms of location and topic. The news that pass the relevance test are further analysed, classified, stored in a relational database and prepared for visualisation. The visualisations present insights about predefined questions relating to the incident occurrence, location of incident, temporal aspects of the incident and the cause of the incident.
3.1 Overall Architecture

Figure 1 below describes the workflow of the information processing chain.

The following sections will present the method in more details followed by results achieved. The paper will end with a discussion of the results and future work to be done.

3.2 Data Sourcing

The initial sample dataset was a compiled CSV file that showed all the required information about a news events in order to address the problem statement. The data in this file was later used to derive the training dataset. The table was formatted as seen in figure 2.

The sourcing of data was done through information mining using a web scraper. The ideal set of features of interest in each news articles were: URL, publication date, harvest time, authors, title, text, media (Images and videos), news source, locations, people, and organizations. However, not all features could be found for all articles. The article URL, text and harvest time were guaranteed to be populated for each article. The article URL was used as an input that gives a reference to the article being harvested. The text of the news article was extracted from the body of the HTML page and the harvest time was taken as a time stamp made during the scraping process.

Within the scraper, the publish date, title and authors have no generic way of being parsed, although rules for parsing each website and its elements can be created. This is a time consuming process that also restricts one from dynamically harvesting different news websites simultaneously. The documents metadata fields that were extracted from the HTTP Header, provide a means of retrieving this “missing” information. Most online news publishers do include these fields as they can be fed in to RSS feeds. Extraction of other supporting media elements related to the article such as videos or photos was done using the relevant html tags. These elements were not always found in all news articles; hence they were treated as supporting, optional data.

Incoming data was parsed using a Tornado web server which is sufficient for maintaining multiple long polling connections. The server was connected by a WebSocket to the Django Postgres/PostGIS database server. The server checks for new articles based on the configured time interval and if new data was found, the available information was extracted from the headers. These headers are not in a standard format, which warranted customised rule based extraction of desired fields before parsing them.

3.3 Data Ingestion

This section describes the point when a new article is detected and how it is prepared for data analysis based on machine learning. This level of pre-processing is performed using the Newspapers 3K python library.

The required input for this step is the URL for the paper source. The article document is then downloaded by Newspapers 3K. The purpose is to deconstruct the article into component elements namely: Article text, pictures, date of publication which are all packaged into the processes output object.

Newspapers3K also allows for configuration of additional parameters when building a news source such as the language of the source news documents. The library saves processing time by caching the results of the last news document retrieval session, to avoid processing of duplicate articles.

3.4 Data Analysis

The parsed article text from the data ingestion step, was categorised as either relevant or irrelevant to the topic of coastal news. The relevant documents were
then analysed using three concurrent methods in to extract the information that was used for the visual analysis. Firstly, the location is extracted using a Named Entity Recognizer (NER); the coordinates associated with the location names given by the NER are found using geocoding, a method of converting place names and addresses to geographic coordinates. Secondly, the Natural Language Processing (NLP) module Newspapers 3k is used to create a summary of the article as well as provide keywords. Finally, the text is put into one of the five existing sub-categories which correspond to coastal news themes.

### 3.4.1 Assessing Relevance of News to Topic

Assessing the relevance of the article to coastal news was done by use of binary classification. The classification of incoming articles as either coastal news or not was done using a Support Vector Machine (SVM) model. An SVM is a discriminant classifier that separates classes by finding the hyperplane that maximises the margin between the different classes. In the case of binary classification, the SVM would ideally find the hyperplane that separates the word vectors of the text related to coastal news from vectors of all other texts. Since the goal was to separate one class of text from all others that exist, a one class SVM was found to be a better fit for this task than a cosine similarity measure.

In order to potentially save time and computing power, only the headlines of articles were used to classify incoming articles as either related to coastal news or not. The training set used consisted of an equal number of positive samples about coastal headline news and negative samples. The text of the headlines were turned into word tokens using SK-learn. The punctuation and stop words were removed using the port stemeer, which also reduced the derived words to their root. The word tokens that were generated were then turned into word vectors using the **tf-idf feature selection** method. These word tokens were separated into two classes using an SVM model from SK-learn trained on the headlines from the training set. When this model was tested on the unseen headlines in the testing set, it accurately predicted the category to which the headline belonged for 87% of the headlines.

An alternative method using IBM Watson online resource was employed in order to verify the results of our chosen method. This method was used with the same training and test sets. The training set consisted of a comma-separated values (CSV) file with the headline text in the first column and the category it belonged to in the second column. The CSV was then uploaded to the IBM Watson web application where a model was trained on the given data. To test the model, a second CSV consisting only of the unlabelled headlines of the training set was uploaded and the site returned its predictions. Checking these against the labelled headlines of the test set gave the much higher accuracy of 97%.

Having filtered out the irrelevant news articles, the next step was to extract locations and organisations. The primary entity to be extracted

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### Table: Structure of the Data Set

<table>
<thead>
<tr>
<th>News Article Title</th>
<th>News Article Publish Date</th>
<th>Source URL of News Article</th>
<th>Description of News Article</th>
<th>Primary Event Described in News Article</th>
<th>Estimated Location of Primary Event Described in News Article</th>
<th>Estimated Date</th>
<th>Secondary Events Described in News Article</th>
</tr>
</thead>
<tbody>
<tr>
<td>1300m dedicated towards protecting parts of SA...</td>
<td>6/13/2016</td>
<td><a href="http://travel24news24.com/ExploreGreenVillage">http://travel24news24.com/ExploreGreenVillage</a>...</td>
<td>World Oceans Day: The Department of Environment...</td>
<td>DEA to showcase ocean and waste management initiatives...</td>
<td>Umgeni River Mouth, near the Blue Lagoon estua...</td>
<td>08/06/2016</td>
<td>NaN</td>
</tr>
<tr>
<td>South Africa: Beach Clean-Up to Mark World Oce...</td>
<td>13/06/2016</td>
<td><a href="http://allafrica.com/stories201606131641.html">http://allafrica.com/stories201606131641.html</a></td>
<td>World Oceans Day: The Department of Environment...</td>
<td>DEA to host the World Oceans Day celebrations...</td>
<td>Umgeni River Mouth, near the Blue Lagoon estua...</td>
<td>08/06/2016</td>
<td>NaN</td>
</tr>
</tbody>
</table>
was location with organisation being extracted as a secondary entity. The text from the articles that were classified as relevant was used as an input to the Named Entity Extraction (NER) step.

### 3.4.2 Extraction of Location Context

The Stanford Named Entity Recognizer (NER) was used in this case for the purpose of extracting location names. The article’s headline and text were put through the Stanford parser in order to tag parts of speech in each sentence. The Stanford NER Tagger was applied on tokenized words. The tagger used in this case was a three class model for “persons”, “locations” and “organisations”. Further processing was done in order to extract noun chunks, for example “Cape Town” needs to be recognised as one entity rather than “Cape” and “Town” which are two separate entities. This was facilitated by the use of Beginning inside outside (BIO) tagging followed by Natural Language (NL) tree generation. The noun phrases were collected by joining the leaves in the subtrees of this tree. The context decision tree was as illustrated in figure 3.

Geocoding assisted in limiting the locations given by the NER to those within the bounds of South Africa. In some cases the Stanford NER gave the prepositions associated with the location, allowing for a better understanding of the context in which the location was mentioned. In the cases where this is possible, the location specifically related to the event can be predicted more accurately, otherwise, all the locations mentioned in the article are taken to be relevant.

### 3.4.3 Pre Processing of Document Text and Feature Selection

The Natural Language Processing (NLP) module Newspapers 3k was used to create a summary of the article as well as provide keywords. Further processing of the text was also done using Sci-Kit Learn.

Using Sci-Kit Learn’s Natural Language Toolkit (NLTK) the article text was tokenized and the tokens were normalized by removing all the punctuation and stop words. According to Python Newspaper documentation, known stop words include words such as “the, is, at, which, and on” (Ou-Yang, 2017). Additionally, the inflected and derived words were reduced to their roots by suffix stripping and stemming. This process was alternatively performed using the Newspapers 3K python library. The remaining word tokens were then vectorised according to the tf-idf feature selection method also using an SK-Learn module.

### 3.4.4 Allocation of News Articles to Preassigned Categories

The final classification performed was to assign the news article into one of the categories corresponding to coastal news themes. Initially, the collection of articles was manually divided into several sub-categories. This was done to allow the user to filter according to their specific interests, for example, a user may only be interested in instances of the sea level rising which could also indicate public concern. One of the goals of the system is to automate this sub-categorisation which was done by using a multi-class classifier. The amount of articles was not very large, therefore, in order to try and adjust for the problems that are caused by the small dataset, the initial 7 subcategories were reduced to 5, allowing for more articles to be absorbed into the categories with very few texts. Once the 5 categories had been finalised, the articles were used to create 5 corpora that could be used to synthetically generate more articles. The TF-IDF feature selection method was once again employed before using the cosine similarity measure to categorise the incoming articles.

Term frequency ($t_f$) refers to the number of times a specific term appears in a document $d$, while the Inverse Document Frequency is given by:

$$idf = \ln\frac{n_{documents}}{n_{documents containing term}}$$

And the final feature selection is thus $t_f \times idf$

### 3.4.5 Reduction of Classes and Clustering

Initially, the set of articles were classified by hand into a number of appropriate topics based on the judgement of the human classifier. These classes were as listed in table 1. The small size of the data set along with the discrepancy in the number of articles across the classes was a cause for concern when it came to training the model. These problems were further exacerbated by the fact that the text of 5 of the original articles could no longer be accessed from the article URL. In order to correct for the uneven distribution of articles across the classes, articles with overlapping topics were clustered together and the number of classes reduced to five. The clustering was performed with the help of a Latent Dirichlet Allocation analysis and visualization.
Gensim was used to generate a corpus from the text of the articles, along with a dictionary and similarity index. pyLDAvis was then used to visualise the topics. Based on the visible overlap amongst topics and also using some human supervision, the remaining five classes were as listed in table 2.

<table>
<thead>
<tr>
<th>Class</th>
<th>Number of articles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Illegal Fishing</td>
<td>32</td>
</tr>
<tr>
<td>Development</td>
<td>15</td>
</tr>
<tr>
<td>Red Tide</td>
<td>13</td>
</tr>
<tr>
<td>Waste</td>
<td>11</td>
</tr>
<tr>
<td>Natural Event</td>
<td>7</td>
</tr>
<tr>
<td>Sea Life</td>
<td>6</td>
</tr>
<tr>
<td>Public Concern</td>
<td>5</td>
</tr>
</tbody>
</table>

Table 1: Original Set of Categories.

<table>
<thead>
<tr>
<th>Class</th>
<th>Number of Articles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Illegal Fishing</td>
<td>32</td>
</tr>
<tr>
<td>Public Concern</td>
<td>15</td>
</tr>
<tr>
<td>Sea Life</td>
<td>13</td>
</tr>
<tr>
<td>Red Tide</td>
<td>13</td>
</tr>
<tr>
<td>Waste</td>
<td>11</td>
</tr>
</tbody>
</table>

Table 2: Revised Set of Categories.

3.4.6 Data Augmentation

Ideally the data set would be large enough to allow for a subset of training set to be used for a more thorough initial test of the classifier, this is what is known as the the cross-validation set. In this case the articles were only divided into a training set and a test set as there were not enough articles to allow for a cross-validation set, so that testing was only done on the unseen data in the test set. The training set consisted of thirty five of the original articles. The reasoning behind this was that the category with the smallest number of articles (waste) only had eleven articles, so in order to make sure that there were a few waste articles in the test set while keeping the number of articles from each category in the training...
set equal, seven original articles from each category were added. For each category, twenty synthetic articles were created using Markovify with a two word seed. Each synthetic article had between ten and fifteen sentences with a maximum sentence overlap of seventy percent (70%). These synthetic articles were added to the training set.

The articles chosen to form part of the training set had their article text written to one of five “.txt” files, each bearing the name of the article’s classification. This means that the training set consisted of five “.txt” files containing all the text from the articles that were initially tagged.

The cosine similarity technique was used to cluster and classify the documents into the five classes.

3.4.7 Cosine Similarity

The same feature selection method was used for each article in the test set. This set of word vectors was then compared to the sets of word vectors in the training set by measuring the scalar product of the vectors between them. Dividing the result by the product of the magnitudes of the vectors gave the cosine of the angle between them and, by extension, the cosine similarity. Mathematically, this is:

$$\text{similarity}(\vec{a}, \vec{b}) = \cos \theta = \frac{\vec{a} \cdot \vec{b}}{\|\vec{a}\| \|\vec{b}\|} \quad (2)$$

Where: \(a\) = article being evaluated and \(b\) = the whole article corpus. The test articles were then tagged with the name of the file that they had the highest similarity to, which in this case, is also their most probable category.

3.5 Storage of Relevant Data Records

Creating a database enables the data to be stored in an organised way which then enables easy access by the methods downstream from data ingestion. The data stored in the database was a result of the information derived from the scraper, augmented with information that was extracted from the news header file. Once an article has been accepted by the binary classifier, the relevant information was stored in a Postgres database, along with information extracted from the news header file.

4 RESULTS

This section discusses results of the machine learning based data classification process and the visual analytics results as the major findings.

The visualisation of the five classes which arose as a result of the reclassification of the articles from the original seven classes was done using pyLDAvis. The classes are distinct when modelled according to their topics. This confirms that no further clustering is required and these are the final classes.

Due to the fact that the system had not accumulated a lot of data, classification became a challenge. In order to improve the accuracy of the classifier, data amplification by adding synthetic data was done. This is an acceptable method as noted in the literature review. In order to ensure that adding the synthetic data improved the accuracy of the classifier a few tests were run with an increasing number of synthetic articles added to the training set. The table below shows how the accuracy increased as a result, using cosine similarity.

<table>
<thead>
<tr>
<th>Added synthetic articles</th>
<th>Accuracy Score (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>73.91</td>
</tr>
<tr>
<td>7</td>
<td>91.30</td>
</tr>
<tr>
<td>10</td>
<td>93.48</td>
</tr>
<tr>
<td>16</td>
<td>95.65</td>
</tr>
<tr>
<td>20</td>
<td>97.83</td>
</tr>
</tbody>
</table>

5 VISUALISATION OF RESULTING DATA

The visualisation of data was done using three key types of displays; the map is used to emphasise spatial relationships, the graphs are meant to highlight the temporal aspect of the data and show possible trends. A bubble chart assigns distinct colours to each news provider in order to differentiate amongst the sources of news; this helps the user identify the largest media contributor to each topic. Colour and size, were used across all display types in order to enhance the perception of the categories and data variables. According to Bertin’s retinal properties, the map graph primitives individually did not provide an intuitive perception of the data, therefore the map and graph views were
linked to enable focused analysis by the user such as selection and filtering of data.

Every article that has an associated geolocation is displayed as a point on an OpenLayers 3 map, which forms the centrepiece of the application. When one of these points is selected, additional information is displayed on a panel next to the map including the entities mentioned, keywords, an article summary and a link to the full article. These points are colour-coded by category and filters for these categories are placed on the left navigation bar.

A time-series chart based on publication date allows the user to get a sense of monthly frequency of events and a bubble chart of news sources shows us which outlets contributed the most to our corpus. Both of these charts can be used as filters, and all three filters in the application are linked to the same state, a linked view effect is achieved between them. Using the “red tide” category filter, we were able to notice a seasonal trend in the reporting of the phenomenon.

6 DISCUSSIONS

The purpose of this study was to provide an automated approach to mining and intuitive visualisation of spatiotemporal context from web based text documents. The necessary steps towards achieving this have been illustrated and discussed. Procedure involves acquisition of media files, pre-processing to the stem and removing suffixes, extraction of named entities and classification. The intuitive visualisation approach applied follows methodologies for visual analytics of dynamic (streaming) geospatial data.

Based on the method described in this paper, automation of the process of deriving spatiotemporal context from news media and developing intuitive visualizations that support visual analytics was a success. Along the South African coast a correlation was found between a harmful algal bloom (red tide) event detection which was performed using satellite imagery, and news on rock lobster walkout in the Western Cape seas that was reported in local newspapers captured in the system. This was accepted as the news were validated by residents of the area and the harmful algal bloom detection was also validated through satellite imagery.

7 FUTURE WORK

The validation event has prompted a need to extend the methodology for analysis of temporal and spatial correlation of events reported in the news, as well as correlation and fusion of news events with other coinciding spatiotemporal detected events.

Apart from correlation analysis it is also important to assess where the news that have been
reported portray a positive picture or whether they are negative. As a result sentiment analysis will be performed. Sentiment analysis also known as opinion mining involves the process of extracting emotion or attitude of the writer, in order to determine if the written piece is positive, negative or even neutral.

REFERENCES


