

# The Virtual Enterprise Data Warehouse for Healthcare

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Abstract: Healthcare organizations have access to more data than ever before. Healthcare analytics is a vital tool for healthcare organizations and hospitals to analyze performance, identify opportunities to improve, make informed decisions, and comply with government and payor regulations. However, the field of medicine and the political and regulatory landscape are constantly changing, thus these requirements and opportunities rapidly evolve. The traditional best practice solution for business analytics is to organize and consolidate the data into a dimensional data warehouse for analytics purposes. Due to the size of the data, the number of disparate sources and the volume of analytics needs, the overhead to create and maintain such a data warehouse is becoming prohibitive. In this paper, we introduce a virtual data warehouse solution that combines the design and modelling principles of traditional dimensional modelling with data virtualization and in-memory database architectures to create a system which is more agile, flexible and scalable.

## 1 INTRODUCTION

In the healthcare industry in the United States, there has been a rapid and transformational move to electronic medical records (EMRs). The result of these technological advancements is that much more data is available. The challenge every hospital faces is how to use this vast supply of data to improve and make better decisions. This problem is magnified by the ever changing quality metrics, regulatory requirements, payment and incentive programs, political programs and environment. Healthcare organizations must be able to support different analytics and even operational processes for different patient populations and payors.

The amount of data available is staggering. Not only do modern EMRs allow digital access to every medication administration, order and test result, but personalized medicine is allowing the use of specific gene and DNA information to improve patient care. Additionally, personal electronic sensors and wearables are allowing healthcare organizations to analyze patient data even outside of the office or hospital. The volume of healthcare data is growing at a rate of 48% annually (Leventhal, 2014).

In addition to the exponential growth of healthcare data, there is also an exponential growth of healthcare costs. This is being magnified by increased life expectancy and a large aging population. Payors

are pushing down these costs through changing payment models such as pay for performance, managed care, full risk plans, value based purchasing and more. With each of these programs comes different analytics needs and different requirements for compliance, reimbursement and incentives.

The traditional best practice for analytics has been to create a dimensional model data warehouse which organizes the most important enterprise data for analytics. Sets of business intelligence tools, reports and dashboards can then utilize these data warehouses to provide the analytics needs of the organization. However, this approach is becoming less sustainable for large organizations in the healthcare industry. The needs and requirements change too quickly and are too specialized to allow for development of custom extract/transform/load (ETL) processes for each need. The number of data sources is too diverse and the data varies too much in availability, quality and format to allow for complete daily extraction into the data warehouse. The sheer volume of data overloads the data warehouse and makes the storage, memory and scalability requirements untenable. In a recent survey, healthcare data scientists reported that 49% were having difficulty fitting data into relational databases, and that data variety was an even greater challenge (Miliard, 2014).

In this paper, we introduce a solution that combines the design and advantages of a traditional

data warehouse with the latest advances in data virtualization technology. Additionally, we leverage in-memory databases and column stores to further accelerate performance and agility. We will describe our solution, how we are using it to integrate data from many different sources, and analyze the benefits of this approach.

## 2 THE TECHNICAL SOLUTION

Data virtualization is an approach and technology for integrating multiple sources of data. Our goal with data virtualization is to abstract the logic of the data model from the specifics of the data location and source formatting. This means that applications and users consuming the data do not need to be aware of how or where the data is physically stored. This allows us extreme agility, because we can choose at any point to consolidate data, move data, transform data or cache data without any effect on the tools and users consuming the data upstream.

We implemented our virtual enterprise data warehouse using the Cisco Data Virtualization (Cisco DV) platform. Cisco DV supplies data federation to many types of sources including relational databases, files, cloud and big data technology solutions such as Hadoop (Zikopoulos and Eaton, 2011), web services, and multi-dimensional sources. These sources are accessed and integrated using advanced query planning and optimization, parallelization and distributed joins. However, this data virtualization platform is for more than just data federation. Our goal with a DV platform is to create a true single version of the truth for the enterprise. We chose Cisco DV because it provides a development environment to create a logical data model and then map it to the source systems. Also, it provides a business directory allowing the data points to be defined and made available in business terms. This provides the foundation for a data governance data dictionary for the enterprise. Furthermore, Cisco DV maintains and persists a metadata repository that defines the data model as views and the technical details to map the information view to the underlying data source system. Since this metadata is persisted with history and version control, it provides an excellent solution for data lineage. Our experience is that data lineage is an absolute requirement to achieve user trust in the data and user adoption. Figure 1 shows the architectural diagram of the Cisco DV Suite.

Data virtualization provides some solutions for performance issues including query optimization and caching. However, we found that most of the benefits

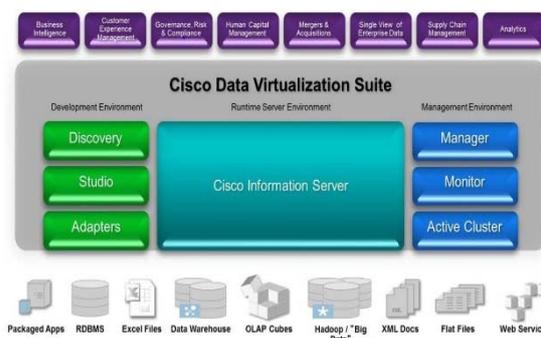


Figure 1: Cisco Data Virtualization Suite.

of data virtualizations were reduction in ETL development level of effort, reduction in the time to market on new projects, improved data management and governance, and reduction of ETL daily execution time. These features are important but they do not address the issue of performance for analytics to the end user. In fact, depending on the source system, it is possible that the traditional consolidated data warehouse, which is designed for analytics queries, will outperform a virtualized approach. We consider this a very important problem to solve so we introduced additional technology to accelerate performance.

SAP HANA is an in-memory, column store database appliance designed for analytics data warehouses (Sikka et al, 2013). Column store databases perform especially well for analytics because they optimize read-only access of the data, whereas traditional database optimize single row transactions. Because columns are stored together, there is significantly less local data variety and therefore more opportunity for data compression. Also, column stores only retrieve data requested in the query. In dimensional modelling, generally the analytics user chooses specific dimensions for constraints or analysis. Because column stores only retrieve the information requested, they are especially well-suited for analytics data warehouse queries (Stonebraker et al, 2005). This is even more magnified with self-service reporting, where there is no way to optimize the report ahead of time because the user has the option to change the query. Finally, and most importantly, HANA is completely in-memory. Therefore, queries are extremely fast. Because of the column store architecture and advanced compression technologies, we have found compression rates ranging from 5x to 47x depending on the type and sparsity of the data. Figure 2 shows the architecture of the SAP HANA Platform.

As we stated earlier, data virtualization hides from the consumer and upstream applications the

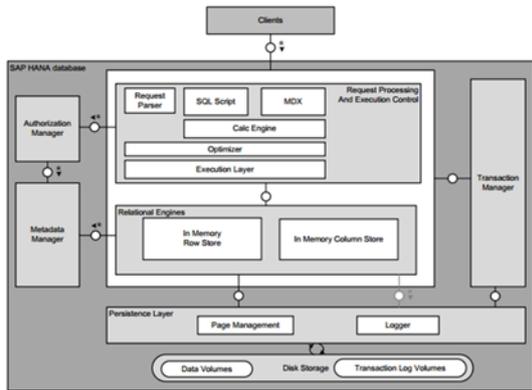


Figure 2: SAP HANA Platform.

physical source of the data. This allows us to move the most important data to SAP HANA and to adjust which data is stored in HANA based on optimization needs. This has been shown to improve some queries' performance by over 100x. There is no impact or change required to the tools, reports or dashboards. We are terming our use of HANA as physical cache. Cisco DV handles moving the data from the original source into HANA so no extra development effort is required.

We continue to use industry standard Kimball dimensional modelling design for our virtual enterprise data warehouse (Kimball, 2011). All of our data models are defined using facts, dimensions, bridges and other standard data warehouse design techniques. We implemented algorithms needed for data integration such as patient matching, provider attribution, cross walk tables, and standard code sets. We created flexible, source-agnostic business model for healthcare using dimensional modelling. The primary difference is that this is a logical model, we are not always physically populating tables that match the model schema. Instead, we are using data virtualization views as appropriate. Figure 3 shows the solution architecture.

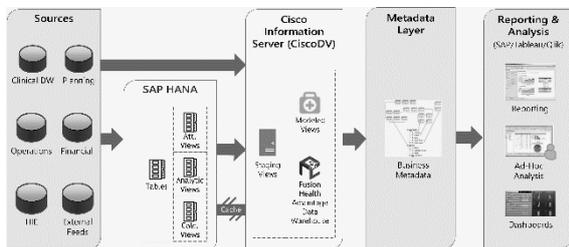


Figure 3: Cisco DV/SAP HANA Solution.

### 3 IMPLEMENTATION

#### 3.1 EMR Data

For a hospital, the most important data source is the hospital electronic medical record (EMR). Many EMRs now supply data warehouse and analytics solutions. Our goal is certainly to leverage these solutions. However, we have found many instances where we had to add custom extension tables because of different processes at our hospital or different analytics needs. Here are some of many examples:

- a. Blood pressure on an office visit to be lowest rather than last
- b. Discharge provider on a hospital visit to be based on the bill rather than the treatment team log
- c. Provider attribution
- d. Quality metrics that look for clinical events in both clinical documentation and the bill and claim
- e. DRGs to include the secondary DRG coded on the bill
- f. Cancellation reasons for cancelled appointments or surgeries
- g. Different documentation data points for expected discharge delay reasons

Our challenge is that the vendor does not allow us to change their tables. We can create our own tables but now extra logic and table joins is needed when doing analysis and reports.

We have defined a pure data model and metadata layer in our virtual data warehouse. In accordance with traditional Kimball dimensional modelling, our model matches the business model and analytics needs, rather than the source (Kimball, 2011). So even though three or four tables from the EMR vendor data warehouse and extensions may be required, it will look like a single table in the virtual enterprise data warehouse. This allowed us to cover all of the information in the vendor data warehouse with 40 less tables and to considerably reduce the complexity of the queries used by reports and dashboards.

For example, the vendor data warehouse has fact tables for hospital visits, billing accounts, and services. We wish to know the discharge provider and last service for the hospital visit. For our hospital, the discharge provider is inaccurate on the hospital visit fact, but correct as the attending provider on the hospital account fact. The last service is not the hospital service on the hospital visit fact, but can be determined by determining the last service for the

patient chronologically. This logic is complex for a report writer and is very likely to create reporting errors. Specifically, the discharge provider on the source table is not the correct discharge provider. We were able to use data virtualization to create a single hospital visit fact with the correct values for these columns for our business. This allows our data governance team to choose the correct business definition and us to expose it to the entire enterprise. The complex logic and the inaccurate columns from the EMR vendor data warehouse are not exposed to the user. However, the EMR vendor data warehouse is still utilized to source the data. This allows us to create a much better data warehouse for our clinical EMR data and our end users.

### 3.2 Other Clinical Sources

With the current focus on preventive care and population health, it is becoming more imperative to have all information related to a patient's health. This can include data from outside of the hospital's EMR including claims, pharmacy and lab data. This can also include clinical data from independent providers or Health Information Exchange(s). Furthermore, hospital networks continue to consolidate, and often the different hospitals and clinics are using different EMR systems. One key challenge health care business intelligence teams face is integrating clinical and operational data from multiple sources. Integrating data allows a provider or care coordinator to be aware of patient office visits, diagnoses, lab results, prescriptions, images and hospital visits which occur outside of their primary EMR. This improves care management and risk assessment, allows gaps in care to be addressed and makes it possible to do quality metrics with complete information. Also, outside data can be used to better stratify patient risk.

For example, if we have pharmaceutical claims information, we can know if the patient received their flu vaccine at the local grocery store, and we can assess their adherence to medication orders. If we have information from an affiliated ophthalmologist's EMR, we can know whether the patient received their diabetic eye exam. If we have claims information, we can know about hospital admissions while the patient was on vacation. We can connect with risk stratification engines to know what potential events the patient is most at risk for, and what preventive care measures might help avoid these issues. We can use benchmarks to see how our admission rates, length of stay, supply cost and other information compare to others in the industry.

Bringing in these data sources is challenging. We have to match the patients and providers with those already in our enterprise data warehouse. We have to maintain the original source system identifiers, so we will be able to process updates or additional patient information in the future. This information comes in at various times which we do not control, so we cannot perform a daily extract as easily as our process for our EMR extraction. The data comes in many different formats and uses different code sets. So, the logic needed to conform the data can vary depending on the source.

We have brought in claims data both from payors and from network affiliate providers. We have used custom extracts to bring in specific clinical information from affiliate providers EMRs. In the future, we plan to bring in lab and pharmacy data.

We developed logic for patient matching and persisted the patient matching results and a crosswalk to the source system in our data warehouse. We then virtualized all of the other data. The end result was that we created quality dashboards that examined patients' entire health across all of the clinical source systems. This dashboard only accessed the virtual metadata abstract layer so the reports did not need any information about the source systems or formats. However, we did include metadata about the source system, so that users could know the data lineage of the information. This allows a physician at our hospital to know that his patient had a lab result from an outside provider.

### 3.3 Non-clinical Systems

Our hospital has many sources of data which are not clinical. However, all of these systems provide increased value when analytics which includes the clinical data can be provided.

For example, decision support costing systems allow us to determine the costs associate to a billing transaction, a surgery, an order or a medication. This can include fixed and variable costs in many different accounting buckets such as labor, supply and overhead. Integrating this data with the clinical data warehouse lets us analyze costs related to specific diseases, patient cohorts, locations, providers, procedures, etc. Because this data is managed in a different system and is quite large, we do not want to physically consolidate this data so we are using our data virtualization platform.

We also have materials management and supply chain information. This allows us to evaluate inventory and purchasing contracts. This information feeds our cost algorithms. There is significant value

in making this data available in our data warehouse for analytic purposes.

Another example is HR information. This information often involves many different systems and forms including position information, salary and benefits information, provider credentialing and time and attendance. Including time and attendance with the clinical events performed by the employee allows us to evaluate productivity. We can analyze wages and overtime to determine opportunities for improved resource management, training information and cost.

Other examples of peripheral non-clinical data include accounts receivable collections information and budgeting information.

### 3.4 Clinical Support Systems

There is a vast amount of clinical information available in hospitals which many not be in the central EMR. This includes case management systems which monitor physician reviews, expected discharges, avoidable days, etc., statistical systems which are used for clinical details such as Apache (Knaus et al, 1981) and Prism (Murray et al, 1988) critical care evaluation techniques, lab systems which have more detailed information about specimens collected or blood units supplied, radiology systems which have detailed information about images, and clinical engineering systems for oncology, pathology, cath labs, etc. These systems vary for each hospital we have worked with.

Generally, we have found it is not necessary to bring in all of the data from these ancillary systems. However, often specific key data points are very important to our data warehouse. We have used data virtualization to target and pull out specific data elements which augment data structures we already have in our data warehouse.

### 3.5 Benchmarks

Every hospital and healthcare organization wants to know how it is performing relative to its peers. This provides valuable insight identifying opportunities for achievable improvement. There are hundreds of sources for benchmarks of all different varieties. Examples include quality benchmarks like Medicare Stars ratings and Pay for Performance percentiles, financial benchmarks like supply cost for OR in the region, benchmarks like Centers for Medicare and Medicaid Services (CMS) length of stay by DRG. These are simple benchmarks but there are much more complicated clinical benchmarks and whole companies which special in providing benchmark

information. We plan to use data virtualization to integrate these benchmarks into the enterprise data warehouse so we can show opportunities, targets and concerns in our dashboards and visualizations. We have brought in many of the simple ones, and plan to bring in more comprehensive and detailed benchmarks in the future such as critical care length of stay by service and comorbidity.

### 3.6 Patient Experience

It is important for a hospital to monitor patient satisfaction. Patient satisfaction is measured through customer surveys. Generally, these surveys are outsourced so they can be objective, fair and consistent. Analyzing the results of this external information can provide the hospital valuable insight into improvement opportunities.

### 3.7 Precision Medicine

Precision medicine uses patient information to tailor personalized treatment. For example, analysing patients' genomes can allow the most effective cancer treatment medication and therapy to be chosen. There is considerable research funding being applied to precision medicine and it is considered a very significant development for improving healthcare treatment. (Jameson and Longo, 2015)

Clinical information such as medications administered, medication reactions, diagnoses, pathology results, and precise imaging information is vital to properly tailor a personalized medicine approach. So, important information exists in the enterprise data warehouse to identify the appropriate patient cohorts and monitor the progress of treatment.

However, precision medicine almost always involves gene analysis. Clearly, genome databases are huge and cannot be consolidated physically into our data warehouse. Thus, the data virtualization approach is absolutely vital to implementing precision medicine.

### 3.8 FHIR

Fast Healthcare Interoperability Resources (FHIR) is a framework for next generation intercommunication between healthcare data systems. FHIR uses RESTful (representational state transfer) application programming interfaces (APIs) and defined data points and elements (resources) to exchanging information electronically. FHIR is a standard managed by the HL7 organization, the major standardization organization for healthcare data

(Bender, 2013).

Cisco DV supports web services as a source for the enterprise data warehouse include RESTful APIs and XML resources. As such, we can integrate data platforms which support FHIR using this standard.

## 4 BENEFITS

In addition to allowing us to integrate so many different sources, our virtual enterprise data warehouse approach solves many problems we have encountered in our traditional healthcare data warehouses.

### 4.1 ETL Performance

Because of the complexity of the healthcare data and EMR, we have found the daily process of extracting the data time-consuming. Best practice requires us to have multiple data warehouses for production, development and user acceptance testing. Generally, they source from the same operational data store for the EMR. It has been a constant challenge to have this ETL finish in a timely manner. If we were to increase the logic in this data warehouse transformation, the ETL time would grow. If we were to bring other sources into the physical data warehouse, the ETL time would definitely grow. Data virtualization allows us to avoid bringing other data sources into our physical data warehouse. It also allows us to move some of the logic out of the physical data warehouse and into the abstraction layer.

### 4.2 Scalability

Healthcare information is very detailed. A week long hospital stay can have as much as 10,000 separate data points documented. There is a challenge both on disk space and ETL load time to get all this data into the data warehouse. This problem is magnified when data outside the organization such as claims information and affiliate provider data is brought in and integrated. The growth in this data can be hard to predict as can the additional data needs of the organizations which are constantly evolving.

Clearly, the virtual data warehouse reduces the physical disk space requirement by leaving some data in place. Moreover, it is inherently scalable. Because the data transformation is not tied to the data storage and consumers of the data are not connected to the data storage, we can easily move where the data is stored. This allows us the flexibility to integrate cloud

solutions or to choose new technologies at a future time without needing to make final decisions now. The organization is given the flexibility to change databases or use big data technologies in the future without impacting the architecture or the data consumers.

### 4.3 Tool Agnostic

Many business intelligence tools such as SAP provide a metadata layer. However, our experience is different tools are required for different purposes. Many hospitals use both SAP tools and Tableau, Qlik or other visualization tools. In the past, it was necessary to recreate the metadata layers and security for each tool set or risk inconsistencies between applications. In our virtual data warehouse solution, the metadata is persisted in the data virtualization layer and consumed by all of our business intelligence tools.

### 4.4 Security

Few things are more important to healthcare organizations than security. Compliance and privacy regulations are very strict. The organization must define who can see each piece of data. This includes object level security (can the user see this type of data at all based on their role) and row level security (can the user view this specific data element based on the value - such as location, patient, provider). The data virtualization layer provides a single place to define and enforce security which will then be consumed consistently across the organization.

### 4.5 Data Availability

Our source data becomes available at different times. Some data such as census we have enabled for almost realtime access. Much of the EMR data is available daily. Some external data such as claims may only be provided monthly. Some calculated data is only updated quarterly. By disconnecting the source from the abstraction layer, we can have greater control over when data is refreshed and can support on-demand access, custom extracts, and pipeline push consumption.

Additionally, it is important to make the data always available and consistent to the user. We want to avoid restricting access during loads, but we never want to provide partial or inconsistent information. The data virtualization layer gives us a place to manage this. Generally, we can provide stale data or cached data during updates.

## 4.6 Data Governance

Data governance is a methodology and process for managing information as an asset. As part of the data governance program, the hospital chooses which data points are important, a standard name and definition for that data point, a correct source of truth, and who should be allowed to see the data. Data governance and metadata management is vital to obtaining “a single version of the truth”, which is a important yet difficult goal. The virtual data warehouse gives all analytics and reporting users a single place to go to obtain data. The data and logic can be defined in an organized manner. The data dictionary provides the definition in business terms and the data lineage in technical terms. Users and data stewards can search the data dictionary so that data is used consistently rather than extracted repeatedly. All business intelligence tools can source the data from the data virtualization layer allowing the logic and naming to be consistent across the organization.

## 5 RESULTS AND CONCLUSION

We have implemented our data virtualization approach at several major hospitals and continue to expand these projects. We have been able to successfully deploy the virtual data warehouse and enable access to the physical EMR data warehouse quite quickly. Then, we grow and adjust this model to bring in the other sources important to the enterprise analytics. All of our projects are still growing but we have seen very encouraging early results including faster project development times, user adoption of the metadata, improved data governance implementation and significant reduction in model complexity.

With the growth in healthcare data in both volume and variety, and the growth in analytics needs, the traditional data warehouse and analytics approach is simply not agile enough to scale for the needs of the healthcare industry. By introducing data virtualization and in-memory persistent caching, and by preserving the dimensional model foundation of the data warehouse approach, we assert that we have created a solution that is sufficiently agile to scale and grow with the needs of the modern hospital.

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