

MINING ASSOCIATION

Correlations Among Demographic Health Indicators

Subhagata Chattopadhyay, Pradeep Ray and Lesley Land

APuHC, SISTM, Australian School of Business, University of New South Wales, Sydney, NSW 2052, Australia

Keywords: Health data, Data mining, ANOVA, Regressions, QAR.

Abstract: Demographic health indicators such as crude birth rate, crude death rate, maternal mortality rate, infant mortality rate (IMR), Adult literacy rate and many others are usually considered measures of a country's health status. These health indicators are often seen in an isolated manner rather than as a group of associated events. Conventional statistical techniques often fail to mine inter-relations among these indicators. This paper focuses on mining association-correlations among various demographic health indicators under child immunization program, skilled obstetric practice, and IMR using both statistical and Quantitative Association Rule (QAR) mining techniques. Relevant archived data from 10 countries located in the Asia-Pacific region are used for this study. Finally the paper concludes that association mining with QAR is more informative than that of statistical techniques. The reason may lie in its capability to generate the association rules using a 2-D grid-based flexible approach. Finally it is concluded that such an approach could be pioneering for engineering the hidden knowledge among various other health indicators.

1 INTRODUCTION

Healthcare statistics of any country is one of the most important reflectors to assess its state of socio-economic growth. Better socio-economic growth in the Western world is reflected through its better healthcare status than the developing world. Various indicators are used for healthcare assessment. Some of these are crude birth rate, crude death rate, maternal mortality rate, infant mortality rate (IMR), adult literacy rate and so forth. These indicators are available in various URLs in the WWW (http://www.who.int/whosis/database/core/core_select.cfm) and therefore readily available. However, on their own, the archived demographic data may render a picture of a country's healthcare status but fails to provide much insight into possible relationships between them. Given this scenario this paper focuses on mining underlying relationships between IMR and other indicators related to maternal and child health. In this paper we argue that the outcome of these indicators is more telling than its usual tabular or graphical representations of data values.

Analysis of a country's healthcare practice remains a potential field of research for population and social scientists since last couple of decades. Various health indicators are studied over a period of time. El-Ghannam (2003) has shown that the highest mean

rate of *child malnutrition* was found in South Asia region (57%), while the smallest mean rate was found in Europe region (just 1%). In West Africa region, the average of child mortality rate per 1000, 172 children, was the highest among all regions in the world, while in Europe was found to be 14 children per 1000. The results of their studies reveal positive associations between *illiteracy rate, unemployment, poverty, fertility rate, family size, food consumption, maternal mortality rate, population per physician*. D'souza and Bryant (1999), has also corroborated the above findings of El-Ghannam (2003). D'souza and Bryant (1999) found a positive correlation between *huge population* that leads to *insufficient food and healthcare* with IMR. In another study, Byass and BilaBavi (2003) show that '2-child' policy in Vietnam has reduced the IMR quite considerably because of *lower rate of childbirth*. *Crude birth rate* poses to be another useful indicator of IMR (Hynes et al, 2002 and Bhatia et al, 2002). *Adult literacy rate* (also described by El-Ghannam, 2003) remains another useful predictor of IMR. Hossain et al. (2007) has observed that increased literacy rate declines IMR. Studies performed by Hales et al. (1999) and Wu and Chiang, 2001 show that *GNP per capita, gross domestic product, national health expenditure, public social expenditure, and Gini coefficient* may influence the occurrence of IMR. Authors of both the studies found that *income-*

inequality remains the key barrier to improve IMR and U5MR (Under 5 Mortality Rate). However, the available literature has a couple of gaps – 1. The analysis is made by conventional statistical techniques that may sometimes be rigid to explain the association-correlations among these indicators and 2. No study has been undertaken to show association-correlations among child immunization, safe childbirth with that of IMR.

According to UNICEF, IMR is defined as death of infants in a country per 1000 live births (http://www.unicef.org/infobycountry/stats_popup1.html.) and is an important health indicator (King and Zeng, 2001). However, IMR calculation varies across countries. The variation may lie on how a country defines ‘life birth’ and whether all deaths (related to child birth) are included with in the definition of IMR. To resolve the first issue, the World Health Organization (WHO) defines a ‘live birth’ as any baby born with clear demonstrations of unassisted (and independent) signs of life, such as breathing, voluntary movement, and/or auscultable heartbeat (WHO, 1993). In order to minimize this problem further, UNICEF (United Nations Children’s Fund) uses a statistical methodology to account for these reporting differences (http://www.unicef.org/publications/index_18108.html). In USA every case of infant mortality is reported while many other countries do not (MacDorman et al., 2007). On the other hand, some countries, e.g. Vietnam don't reliably register babies who die within the first 24 hours of birth probably due to cultural reasons (Huy et al., 2007). Thus, despite of the super specialized neonatal care, USA usually comes out with a higher IMR that is a seemingly paradoxical finding. Therefore, the second issue is still prevailing and invites research.

Assuming that better healthcare practice may influence the IMR this paper aims to mine associations among various other health indicators and attempts to link it with IMR status. It studies how different child immunization programs (OPV, M, DPT and BCG) and assisted deliveries (ADR) may be associated with each other and may be linked with ‘IMR’. Archived data of ten neighbouring Asian countries, such as Bangladesh, Bhutan, India, Nepal, Thailand, Myanmar, Indonesia, Maldives, Korea and Sri Lanka are considered for the experiment. The possible associations among these attributes are mined and in turn correlated using statistical and Quantitative Association Rule (QAR) mining techniques to note which the better method of such kind of analysis is.

The layout of the paper is as follows. **Section 2** illustrates the detailed methodology of the study.

Results are displayed and discussed in **Section 3**. Conclusions are drawn and future extensions of the study are discussed in **Section 4**.

2 METHODOLOGY

The objective of the study is to mine the association among a set of quantitative attributes (QA), such as OPV, M, DPT, BCG, and ADR and link them to that of a categorical attribute (CA) i.e., IMR. Archived health data of ten Asian countries and are displayed in Table 1.

Table 1: Country-wise Display of Attributes (%).

	OPV	M	DPT	BCG	ADR	IMR
Bangladesh	85	77	85	95	21.8	5.1
Bhutan	96	88	95	93	23.7	6.05
Nepal	76	77	75	79	13	5.9
India	70	67	70	81	42.3	6.8
Sri Lanka	98	99	78	91	97	6.42
Korea	97	95	66	88	98	2.11
Thailand	97	94	96	99	94.5	2.15
Myanmar	76	75	77	79	77.5	5.98
Indonesia	70	72	70	82	68.4	3.5
Maldives	98	97	98	98	84	1.4

2.1 Statistical Data Mining

Statistical mining of the health data is performed in MS EXCEL2003. It is done in three steps, *Step-1*: Understanding the nature of data (central tendency and levels of data dispersions) using descriptive statistics, *Step-2*: Predicting of the similarity-dissimilarities among the QA groups using one-way ANOVA, and *Step-3*: Modelling the QA-CA relationships using simple least square regressions

2.1.1 Descriptive Statistics

As the very first step of data mining, descriptive statistics (Rastogi, 2006) have been chosen to summarize the central tendency and data distribution to get an idea about the nature of data. Results obtained are discussed in section 4.

2.1.2 One-way ANOVA

It is a measure of difference between groups on some variable. The steps of performing ANOVA is discussed as follows,

Step-1: Stating null hypothesis that defines that the groups under study are indifferent, measured from the observed F scores that are calculated as follows,

$$F = MSTR / MSE \quad (1)$$

Where, *MSTR* and *MSE* indicate Mean Square due to Treatments and Mean Square Error, respectively, and

Step-2: Choosing a critical value (p-value) for the test. We have chosen 0.05 for this study.

We used MS EXCEL-2003 for performing the ANOVA test.

2.1.3 Simple Regressions

Simple regression is done for modelling the relationships between each QA and the CA based on the data of ten countries. Our aim is to mine the relationships between each of the individual quantitative attribute with that of the categorical attribute using the following equation,

$$y_j = \alpha_i + \beta_i + \varepsilon_i \quad (2)$$

Where, y = dependent variable (here IMR; $j=1$), α = intercept term, β = slope-coefficient of each independent attribute ($i=5$) and ε = error term, which is the portion of the dependent variable that is random, unexplained by any independent variable itself. In regressions, we measure the model quality looking at the distribution of the residuals and model fitness by calculating the R-sq (correlation coefficient values) and adjusted R-sq values (Rastogi, 2006).

2.2 Association-correlation Mining with QAR

QAR is a multidimensional Association Rule (AR) mining technique, where the numeric attributes, while mining are dynamically discretized for satisfying some mining criteria, e.g. maximizing the confidence of the mined rules (Han and Camber, 2006). As already mentioned, the objective of this study is to mine AR using pair-wise quantitative attributes for ten countries (i.e. observations). The 2-D QAR grid thus generated can be generically represented as follows,

$$X_i(X, "X_{i_{\min}} \dots X_{i_{\max}}") \wedge X_{i+1}(X, "X_{i+1_{\min}} \dots X_{i+1_{\max}}") \Rightarrow \quad (3)$$

$$IMR(X, "IMR_{\min} \dots IMR_{\max} ")$$

Where, X denotes the quantitative attribute and ' $i = 5$ ' (OPV, M, DPT, BCG, ADR). The steps of QAR is as follows,

1. *Binning:*
2. *Finding frequent predicate sets*
3. *AR generation, and*
4. *Correlation analysis using 'lift'*

These are described as follows.

2.2.1 Binning

Binning is the first and most important step for the generation of 2-D grids (taking a pair of attributes into account). Before fitting into the grid, the attributes (in pair) are partitioned based on equal range (called as equal-width binning). Two-D arrays for each possible bin combinations involving pair of QA are thus created. Each array cell holds the corresponding count distribution for each possible class of the categorical attribute based on the QA.

2.2.2 Finding Frequent Predicates

In this step we aim to find frequent predicate sets those satisfy minimum support (s) and minimum confidence (c), where support and confidence are calculated using the following equations in percentage,

$$s = P(A_{>av} \cup B_{>av}) \quad (4)$$

$$, \text{ and } c = P(A_{av} / B_{av}) \quad (5)$$

respectively. Where, ' av ' denotes the 'average' and A, B are attributes.

The supports and confidence thus calculated for all possible pairs using the following algorithm

- *For each frequent item-set 'l', generate all non-empty subset of l*
- *For every non-empty subset 's' of 'l', output the rule "s \Rightarrow (l-s)", if (l/s) $\geq c$*

Here, ' c ' is the minimum confidence threshold (King and Zeng, 2001). The ' l ' denotes the '*support_count l*' and ' s ' indicates the '*support_count s*'. The '*support_count*' ($OPV_{>av} \cup M_{>av}$) is the number of countries containing both higher than average values of OPV and M and '*support_count*' ($OPV_{>av}$) denotes those countries containing only higher than average values of OPV.

2.2.3 Association Rule Generation

The rules (AR) that satisfy minimum support and minimum confidence may be denoted as 'strong' rules and all the strong rules are in turn, clustered. AR, thus derived from this study is discussed in the following section as well.

2.2.4 Correlation Analysis using ‘Lift’

Lift is a correlation measure among a set of QA(s) and is calculated as follows,

$$L(A, B) = \frac{P(A \cup B)}{P(A)P(B)} = \frac{c(A \Rightarrow B)}{s(B)} \quad (6)$$

Lift (L) is interpreted as follows,

If $L > 1 \rightarrow$ Positive correlation

$L < 1 \rightarrow$ Strong negative correlation

$L = 1 \rightarrow$ Nil correlation

3 RESULTS AND DISCUSSIONS

This section displays and discusses the results obtained from the experiments in two broad sections

1. Results of statistical data mining, and

2. Results of QAR-based data mining. Finally these techniques are compared

3.1 Results of Statistical Data Mining

The results of statistical data mining are discussed in the following subsections.

3.1.1 Results of Descriptive Statistics

From the values of *mean*, *median*, *standard deviations (stdev)* we can state that the data are almost normally distributed. *Mean* and *median* values are close to each other in most of the attributes. *Skewness*: it is seen that OPV, M, ADR and IMR, i.e. >66% of the total attributes are negatively skewed. In this study it is found that skewness is well distributed across the attributes ranging from -0.53 to +0.40, and 66% more towards negative skewness. *Kurtosis*: Higher the kurtosis more is the variance, which may be due to infrequent extreme deviations, as opposed to frequent modestly sized deviations.

3.1.2 Results of One-way ANOVA

One way or single factor ANOVA is performed on these data set containing five quantitative attributes (independent variables), one categorical attribute (dependent variable) and ten observations (numbers of countries).

The ANOVA result shows that the total sum of squares (SS) is 14601.9 within the groups (WG) where as the grouping accounts the SS 4522.9. The null hypothesis was that there are no variations among the groups of QA. Therefore, the null

hypothesis is rejected. ADR shows the highest variation (1135). Given the small sample size (number of observations $N = 10$), question may arise whether such difference is by chance. It is explained by the F statistic (3.48) with a p-value (0.014), which is less than 0.05. Therefore based on these observations we may conclude that there is indeed a significant difference between the groups of the quantitative parameters. In other term, as the value of F is higher than F_{crit} , (2.57) that corroborates the difference among the QA are significant. In the following step simple regressions are attempted to correlate the CA with QA(s).

3.1.3 Results of Simple Regressions

Simple regressions are performed to note the relationships between each of the QA ($n=5$) with that of the CA ($n=1$) based on 10 observations ($N=10$) keeping CI as 95%. Based on the results found after simple regressions, it is seen that the correlation coefficient (R-sq) values are <50% for each case.

3.2 Results of QAR-based Data Mining

Results obtained from QAR-based mining of health data are discussed step-wise.

3.2.1 Results of Binning

Figure 1 has shown a typical 2-D grid [OPV, M], using equal-width distributions (61-70; 71-80; 81-90; 91-100). Now for the country, e.g. India, OPV (70%) and M (67%) falls on the *crossed grid* (0,0) while for Korea (OPV 97%, M 95%) it is the *shaded grid* and represent the corresponding categorical attribute i.e., IMR, 6.8% and 2.11%, respectively. Similarly for other possible pairs (maximum number of pairs = ${}^{N-1}C_2$), 2-D grids are created country-wise and the corresponding IMR(s) could be mapped easily. However this creates a fairly complex scenario. The goodness of QAR is that it reduces this complexity by accepting only those pairs where the values are higher than the average (*av*) values. For e.g., we may take only the higher values of OPV, found in Bhutan, Sri Lanka, Korea, Thailand and Maldives rather than taking all the values.

3.2.2 Finding Frequent Sets

At the first step, we identify the countries that possess the QA values higher than the respective ‘*av*’. Using these values, then the minimum support

(s) and confidence (c) are calculated for the each QA.

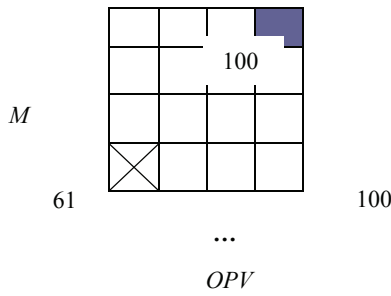


Figure 1: A 2-D Grid of 'OPV-M' Pair.

3.2.3 AR Generations

Suppose the data containing frequent predicate sets $I' = \{OPV, M, ADR\}$ and the association rules, thus generated as follows,

For this example, the non-empty subsets of I' according to countries are $\{ADR\}$, $\{OPV, M, ADR\}$, $\{OPV, M, ADR\}$, $\{OPV, M\}$, $\{OPV, M, ADR\}$, and $\{OPV, M, ADR\}$. The resulting 'c' and 's' can be calculated as follows,

1. $OPV \wedge M \Rightarrow ADR$, $c = 5/5 = 100\%$; $s = 5/10 = 50\%$;
2. $OPV \wedge ADR \Rightarrow M$, $c = 4/4 = 100\%$; $s = 4/10 = 40\%$;
3. $M \wedge ADR \Rightarrow OPV$, $c = 4/5 = 80\%$; $s = 4/10 = 40\%$;
4. $OPV \Rightarrow M \wedge ADR$, $c = 4/5 = 80\%$; $s = 4/10 = 40\%$;
5. $M \Rightarrow OPV \wedge ADR$, $c = 4/5 = 80\%$; $s = 4/10 = 40\%$;
6. $ADR \Rightarrow OPV \wedge M$, $c = 4/6 = 66\%$; $s = 4/10 = 40\%$.

Therefore, from the above values of 'c' it may be stated that with minimum support (s) of 40%, $OPV \wedge M \Rightarrow ADR$ is the strongest associations ($c = 100\%$; $s > 40\%$). Similarly associations are calculated for other combinations, e.g. DPT, M and ADR. In this combination, the non-empty sets are $\{DPT, BCG, ADR\}$, $\{DPT, BCG, ADR\}$, $\{BCG, ADR\}$, $\{DPT, BCG, ADR\}$, and $\{DPT, ADR\}$. The resulting 's' and 'c' values can then be calculated as follows,

1. $DPT \wedge BCG \Rightarrow ADR$, $c = 3/5 = 60\%$; $s = 3/10 = 30\%$;
2. $DPT \wedge ADR \Rightarrow BCG$, $c = 4/4 = 100\%$; $s = 4/10 = 40\%$;
3. $BCG \wedge ADR \Rightarrow DPT$, $c = 3/4 = 75\%$; $s = 3/10 = 30\%$;
4. $DPT \Rightarrow BCG \wedge ADR$, $c = 4/4 = 100\%$; $s = 4/10 = 40\%$;
5. $BCG \Rightarrow DPT \wedge ADR$, $c = 4/4 = 100\%$; $s = 4/10 = 40\%$;
6. $ADR \Rightarrow DPT \wedge BCG$, $c = 3/5 = 60\%$; $s = 3/10 = 40\%$.

Rule strength can be adjudged from the minimum confidence assigned for a set of combination. For these combinations, $DPT \wedge ADR \Rightarrow BCG$, $DPT \Rightarrow BCG \wedge ADR$, $BCG \Rightarrow DPT \wedge ADR$ have $c = 100\%$ and $s > 30\%$. These rules are said to be strong rules because the calculated confidence level is above the minimum

confidence and support is higher than the minimum support. Similarly rules can be computed for $OPV \wedge M \wedge DPT \wedge BCG \wedge ADR \Rightarrow IMR$. It is seen that two countries, such as Bhutan and Thailand shows $>av$ OPV, M, DPT, BCG and ADR values whereas five countries show higher IMR values. From these information we can compute the minimum 's' and 'c' values using equations 4 and 5, respectively as $OPV \wedge M \wedge DPT \wedge BCG \wedge ADR \Rightarrow IMR$, $c = 2/5 = 40\%$; $s = 5/10 = 50\%$. We may assume that at least one country (observation) satisfies equation 4 and 5 to calculate the minimum confidence (c) and support level (s) and in that case $c = (1/5) * 100 = 20\%$ and $s = (1/10) * 100 = 10\%$, may be counted as at least one country is showing level. In our study the computed c and s values are more than these minimum values and predict an association among all the attributes.

From this experiment we may infer that $OPV \wedge M \Rightarrow ADR$ has got the strongest associations among all the possible combinations within the OPV-M 2-D grid. On the other hand, multiple strong associations could be mined for the $DPT \wedge ADR \Rightarrow BCG$, $DPT \Rightarrow BCG \wedge ADR$ and $BCG \Rightarrow DPT \wedge ADR$ combinations. From these association values we may predict that if a baby is delivered under skilled supervision there is almost 100% possibility that it gets immunized with OPV and Measles (M) vaccines and vice versa. From the other sets of associations it may be inferred that safe delivery under skilled obstetric supervision is directly associated with BCG, DPT immunizations. Therefore, we may frame a rule cluster that states if skilled childbirth is directly associated with full vaccinations and reflect a good maternal-and-child health practice in any country.

3.2.4 Correlation Analysis using 'Lift'

Using equation 6, correlations among the individual QA are calculated. The results show that OPV, M, DPT, BCG, ADR all are positively correlated with each other ($L < 1$ for all cases as $s > c$ for all cases). From the experimental results of $OPV \wedge M \wedge DPT \wedge BCG \wedge ADR \Rightarrow IMR$ the predicted score of $L < 1$ suggesting strong negative correlations, i.e. if OPV, M, DPT, BCG and ADR rates (overall immunization rates) become high, IMR declines.

4 CONCLUSIONS AND FUTURE WORK

The objective of this study is two-fold - firstly, to engineer the underlying association-correlations

among various vaccination program, safe childbirth practice and IMR, and secondly to note which one of the data mining techniques could be more suitable to explain such relationships. From our experiment based on the archived data of ten countries, we have noticed the following,

One-way ANOVA result shows that OPV, M, DPT, BCG and ADR are significantly dissimilar from each other ($p < 0.05$; $F \text{ score} > F_{\text{crit}}$) and thus can be suitably used for predictive modeling (regressions) as different attributes though under the same construct (child immunization program)

Simple regressions fail to predict any significant correlation between any of the QA (OPV, M, DPT, BCG and ADR) and the CA, i.e. IMR as indicated by R-sq values $< 50\%$ for each analysis. But the attempt is said to be a good one as the residual plots are almost linear in nature without any visible outlier.

QAR relies on 2-D grid combinations of QA and generation of AR from confidence (c) level. From the association rules, thus generated, it is found that QAR is a better approach to engineer this kind of data where direct relations cannot be statistically predicted, but assumed. In this experiment it is found that all the QA(s) are closely associated and correlated with each other. From the experiment it is found that with a combination of *OPV*, *M* and *ADR* the IMR is quite low in Maldives and Thailand, however in contrast to that Bhutan and Sri Lanka shows a higher values. This may be due to influence of other factors, e.g. general healthcare facilities, literacy rate, crude birth rate and so forth. From the other combinations *DPT-BCG-ADR* it is found that rules 2,4,5 are strong rules that tells that if a baby is born under a skilled health worker it receives DPT and BCG vaccines and vice versa. It is true for Thailand and Bangladesh i.e. this combination may have reduced the IMR (but not with Bhutan).

From the 'lift' value, it may be observed that there is a negative correlation between vaccination and skilled childbirth with that of IMR, i.e. for higher the number of immunisations and skilled childbirth under supervisions, lower is the incidence of IMR in a population.

However, it is important to mention here that association mining based on a mathematical approach may not always explain a real-world scenario, as seen in the contrasting results of Bhutan and Thailand. Therefore, consideration of other health indicators could be considered in this type of study.

REFERENCES

- http://www.who.int/whosis/database/core/core_select.cfm
El-Ghannam A. R., 2003. The global problems of child malnutrition and mortality in different world regions, *J Health Soc Policy* 16(4), 1-26.
- D'souza R. M., Bryant J. H., 1999. Determinants of childhood mortality in slums of Karachi, Pakistan, *J Health Popul Dev Ctries* 2(1), 33-44.
- Byass P., 2003. FilaBavi Study Group, Patterns of mortality in Bavi, Vietnam, 1999-2001, *Scand J Public Health Suppl.* 62, 8-11.
- Hynes M., Sheik M., Wilson H. G., Spiegel P., 2002. Reproductive health indicators and outcomes among refugee and internally displaced persons in post emergency phase camps, *JAMA*, 288(5), 595-603.
- Bhatia S., Dranyi T., Rowley D., 2002. A social and demographic study of Tibetan refugees in India, *Soc Sci Med.* 54(3), 411-22.
- Hossain M. B., Phillips J. F., Pence B., 2007. The effect of women's status on infant and child mortality in four rural areas of Bangladesh, *J Biosoc Sci.* 39(3), 355-66.
- Lindström C., Lindström M., 2006. Social capital, "GNP per capita, relative income, and health: an ecological study of 23 countries, *Int J Health Serv.* 36(4), 679-96.
- Hales S., Howden-Chapman P., Salmond C., Woodward A., Mackenbach J., 1999. National infant mortality rates in relation to gross national product and distribution of income, *Lancet*, 354(9195), 2047.
- Wu J. C., Chiang T. L., 2007. Comparing child mortality in Taiwan and selected industrialized countries, *J Formos Med Assoc.*, 106(2), 177-180.
- http://www.unicef.org/infobycountry/stats_popup1.htm
- King G., Zeng L., 2001. Improving forecasts of state failure, *World Politics* 53(4), 623-658.
- International statistical classification of diseases and related health problems, 1993. 10th Revision. Vol 2. Geneva, Switzerland: *World Health Organization*, 129.
- http://www.unicef.org/publications/index_18108.html
- MacDorman M. F., Callaghan W. M., Mathews T. J., Hoyert D. L., Kochanek K. D., 2007. Trends in preterm-related infant mortality by race and ethnicity, United States, 1999-2004, *Int J Health Serv* 37(4), 635-41.
- Huy T. Q., Johansson A., Long N. H., 2007. Reasons for not reporting deaths: a qualitative study in rural Vietnam, *World Health Population* 9(1), 14-23.
- Rastogi V. B., 2006. *Fundamental of Biostatistics*, Rashtriya Printers, New Delhi, India, 77-196.
- Han J., Kamber M., 2006. *Data Mining Concepts and Techniques*, 2nd Edition, Morgan Kauffmann Publishers, An imprint of Elsevier, San Francisco, CA, USA, 259-261.