JARGES: Detecting and Decoding Jargon for Enterprise Search

Colin Daly^{1,2} and Lucy Hederman^{1,2} b

¹The ADAPT SFI Research Centre, Ireland

²School of Computer Science and Statistics, Ireland

Keywords: Enterprise Search, Learning to Rank, Jargon, Language Modelling.

Abstract:

Newcomers to an organisation often struggle with unfamiliar internal vocabulary, which can affect their ability to retrieve relevant information. Enterprise Search (ES) systems frequently underperform when queries contain jargon or terminology that is specific to the organisation. This paper introduces 'JARGES', a novel feature for detecting and decoding jargon for ES. It is designed to enhance a ranking model combining Learning to Rank (LTR) and transformer-based synonym expansion. The ranking model is evaluated using the ENTRP-SRCH dataset. Our experiments showed, however, that the JARGES feature yielded no significant improvement over the baseline (nDCG@10 = 0.964, Δ = 0.001, p> 0.05). These failures are likely due to the dataset's lack of jargon-rich pairs. This highlights the need for larger ES datasets derived from click-through data or other implicit feedback to detect subtle ranking signals.

1 INTRODUCTION

Enterprise Search (ES) plays a key role in enabling organisations to efficiently access internal knowledge. But ES systems are often perceived to be 'relevance-blind' (Turnbull and Berryman, 2016) as users "cannot find the information they seek within an acceptable amount of time, using their own enterprise search applications" (Bentley, 2011). For newcomers, this challenge is compounded by the prevalence of specialised jargon and terminology unique to an organisation.

Such jargon, while familiar to long-term employees, can impede effective searches by new staff or external stakeholders. This is sometimes referred to as 'vocabulary mismatch' (Ganguly et al., 2015). Query formulation using incorrect terms or phraseology can lead to poor ranking and recall of query results, with a potential reduction in staff productivity.

To address this problem, we propose a ranking model that integrates Learning to Rank (LTR) and Language Modelling (LM). The LM component is called 'JARGES' (JARGon for Enterprise Search), and is designed to detect and decode jargon in ES queries and corpora. The detection and decoding stages of JARGES are demonstrated in Figure 1. This study aims to evaluate the effectiveness of this

^a https://orcid.org/0000-0001-7218-7765

b https://orcid.org/0000-0001-6073-4063

approach in improving search result rankings, particularly for content rich in organisational terminology. To test this hypothesis, we perform a quantitative evaluation of the performance of an LTR ranking model with and without JARGES using the LTR-formatted ENTRP-SRCH dataset (2,544 human-annotated Q-D pairs) (Daly, 2023). We subsequently perform a qualitative analysis of the decoded jargon terms via their contextual synonyms.

While the quantitative experiments did not result in an improved ranking performance, the nuances of enterprise specific terminology may have been better captured had a larger and more diverse ES dataset been available. Moreover, JARGES offers a promising direction for decoding organisational language and semantic search.

2 RELATED WORK

Enterprise Search (ES) can be simply defined as finding the information needed from within an organisation (Bentley, 2011) or as a service that "enables employees to find all the information the company possesses without knowing where the information is stored" (White, 2015).

Jargon is enterprise specific vocabulary that employees/members can understand. It encompasses words, phrases, expressions, and idioms that are not

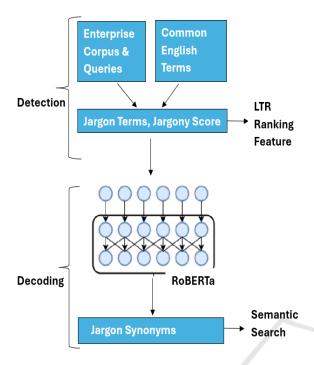


Figure 1: Architecture of the JARGES algorithm, including the detection (classification) and decoding (synonym generation) stages.

universally familiar or properly understood.

Although excessive use of jargon and terminology in organisations is often perceived as exclusionary, we use the terms here in a positive context for conveying complex ideas, processes, or services among employees/members who share common knowledge of the enterprise. In this context, jargon and terminology facilitate efficient communication.

The challenge of detecting and decoding enterprise jargon/terminology within a corpus lends itself to the fields of natural language processing (NLP) and LM. Comparative TF-IDF scoring and sparse matrix vectorisation can be used for tasks like plagiarism classification (Pudasaini et al., 2024) and also to distinguish word or phrase salience patterns between corpora (Belfathi et al., 2024). The TF-IDF divergence calculation is computationally lightweight and can be executed using the standard IT hardware commonly available in most organisations. Word embeddings are another NLP tool that can capture semantic relationships between words in text data via dense vector matrices. LMs, such as Google's Bidirectional Encoder Representations from Transformers (BERT) (Devlin et al., 2019), are trained on large datasets containing vast amounts of text from diverse sources. While embeddings and transformers are regularly used in e-commerce (Singh et al., 2023) and commercial search engines (Li et al., 2017),

their application for ES has not been sufficiently explored. A 2024 study by Belfathi to classify document genres used BERT to distil 'linguistic attributes' for legal terms and demonstrated elevated ranking performance for specific tasks in the LegalGLUE dataset (Belfathi et al., 2024).

In 2019, Facebook developed an improved version of BERT called RoBERTa (Robustly Optimised BERT Approach) (Liu et al., 2019). Studies have shown that RoBERTa's larger training data leads to superior generation of synonyms. RoBERTa is especially effective for jargon by leveraging its ability to discern subtle contextual nuances that smaller models like BERT might miss.

Learning to Rank (LTR) is the application of supervised machine learning techniques to train a model to list the best ranking order (Li, 2011; Xu et al., 2020). In the context of search results, LTR involves combining ranking signals to present the best order of documents for a given query. LTR computes the optimum 'weight' (importance) of signals, which can be extracted from an ES corpus and associated query log data. While LTR has been in use since 2004, major commercial Web Search (WS) providers like Baidu and Google still use LTR in 2024 (Wang et al., 2024; Google, 2025), with Baidu referring to it as the "standard workhorse" (Wang et al., 2024) for ranking search results. LTR methods, such as LambdaMART (Burges et al., 2005), optimise ranking by learning from relevance-labelled data, often evaluated using metrics like normalised discounted cumulative gain (nDCG), as seen in (Liu, 2010). For ES, LTR has been adapted to handle domain specific challenges, including the presence of jargon, though with mixed success due to dataset limitations (Hawking, 2004). A test collection or dataset based on Enterprise Search is hard to come by, as organisations are not inclined to open their intranet to public distribution, even for research purposes (Craswell et al., 2005; Cleverley and Burnett, 2019).

3 METHODS

This section outlines the methodology employed to create the JARGES feature, integration with an Apache Solr ES service, and the subsequent evaluation of the LTR ranking model. The ranking model is trained and evaluated using the ENTRP-SRCH dataset, and incorporates offline A/B testing to assess ranking performance.

3.1 JARGES

The JARGES algorithm is designed to detect and decode jargon. It processes three input files and generates two output lists, as depicted in Figure 2. These outputs are tailored to enhance distinct components of Enterprise Search (ES):

- A ranked list of the organisation's **detected** jargon terms, ordered by their 'jargony' score. This list serves as a ranking function for integration into an LTR model.
- A list of synonyms for each decoded jargon term from within the organisation. This output enables query expansion in the search engine, thereby improving recall.

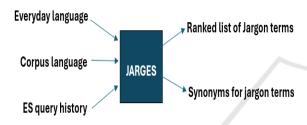


Figure 2: The three inputs for the JARGES algorithm, which outputs two lists (for ranking and recall respectively).

In this study, we use the ENTRP-SRCH LTR dataset, which includes 2544 human-annotated Q-D pairs of twenty most frequent queries of a large third-level education institution. One popular PDF document in the corpus is entitled 'jargon buster' and describes 126 commonly used jargon terms within the institution. The full code for the JARGES ranking and recall feature has been published to GitHub¹.

3.1.1 Detection

The JARGES feature is centred on the relative unusualness of words, such as those used in organisational jargon/terminology. Figure 3 is a demonstration of how JARGES works when applied to a real sentence in the organisation's corpus. Detection works by harnessing TF-IDF (Term Frequency, Inverse Document Frequency). TF-IDF is a core NLP statistical technique and was chosen as it is better at detecting semantic importance than raw word counts (Jones, 1972). TF-IDF is used identify important (single and multi-word) terms in an enterprise corpus and compare their scores against general English frequencies. A substantial difference between the two scores indicates that the term may have a degree of jargon. While

using TF-IDF to compare term salience across corpora is not new, its application to Enterprise Search for ranking jargon terms is novel.



Figure 3: An example of jargon / non-jargon classification by JARGES when applied to a sentence in the corpus.

ES Corpus Vectorisation. The TfidfVectorizer python library (Pedregosa et al., 2011) is used to convert a collection of raw text document into a matrix of TF-IDF features. It splits and tokenises the document's words into n-grams and then computes the TF-IDF score for each n-gram in a document. The text is vectorised into a numerical matrix where each row represents a document and each column represents a word's TF-IDF score.

Detecting Divergence. The challenge is to detect enterprise specific words, phrases, expressions, and idioms that diverge from those universally familiar or understood outside of the organisation. This divergence is measured by computing the absolute difference in TF-IDF scores for the terms.

SpaCy is an open source Python NLP library for fast text processing that includes a small, pre-trained statistical model for English called 'en_core_web_sm'. The model is trained on web and news text data. SpaCy has been shown to work well for standardised English (e.g., formal writing, news, technical documents). For this reason, we use it as our reference source of TF-IDF for common English.

Jargony. Moreover, the magnitude of the divergence between the common score and the corpus score represents a measure of 'jargony' (i.e. how much jargon is likely imbued in the term). For example, TfidfVectorizer computes the TF-IDF score of the word 'blackboard' in common English (i.e. en_core_web_sm) is X, whereas the score recorded from the organisation corpus is Y. In the event where a term does not occur in common English, but occurs frequently in the organisation's corpus, this too is treated as jargon (e.g. the 'SCSS' term shown in Table 1).

Refining the List. The size of the sorted list, which includes both the jargon term and its corresponding jargony score, is determined by the min_divergence parameter. In the case of our corpus, this was set to be 15%, meaning that any jargon term with a TF-

¹https://github.com/colindaly75/JARGES

Table 1: JARGES classification.	The terms in red font were successfully classified as jargon.	

Jargon Term	Wikipedia-api Definition	Meaning within Organisation
Blackboard	A reusable writing surface on which text or drawings are made with sticks of calcium sulphate or calcium carbonate, known, when used for this purpose, as chalk. Blackboards were originally made of smooth, thin sheets of black or dark grey slate stone.	Blackboard is an abbreviation of 'Blackboard Learn', which is the organisation's Virtual Learning Environment (VLE). Students can use Blackboard to access lecture notes, online assignments and other activities.
Atrium	One of the two upper chambers in the heart that receives blood from the circulatory system. The blood in the atria is pumped into the heart ventricles through the atrioventricular mitral and tricuspid heart valves.	Event space and meeting place in the Dining Hall building which is often used by student societies.
SCSS	No definition.	Initialism for 'School of Computer Science and Statiscics'.
Botany Bay	An open oceanic embayment, located in Sydney, New South Wales, Australia	A residential square located behind the Graduates' Memorial Building.
Hilary	Hillary Diane Rodham Clinton (née Rodham;[a] born October 26, 1947) is an American politician, lawyer and diplomat.	Hilary is the second of The University's three annual semesters, running from January to April.

IDF divergence smaller that this is discarded. This is the same as the threshold adopted in Belfathi's study (Belfathi et al., 2024). Moreover, on visual inspection, the terms below this threshold did not intuitively appear jargon-like. This list is further refined by filtering the jargon terms with those query terms previously submitted to the search engine (this is the ES query history input shown in Figure 2). Two years of ES log data included 62,044 unique query terms. The resultant list (named refined-jargon-list.txt) consists of overlapping terms that are a) likely to be jargon and b) have a history of being queried. For our corpus, the refined list consisted of 547 records.

Blind Spot. A key limitation of the JARGES algorithm is its reliance on TF-IDF score divergence between common terms and corpus specific terms. A situation can occur when the divergence is too small for detection, even where a term is clearly jargon. For instance, as illustrated in the last row of Table 1, the jargon term 'Hilary'. The top Wikipedia-api definition presented changes the spelling from Hilary to Hiliary (i.e. Clinton). The term Hilary exhibits comparable prominence in both sources, thereby preventing its identification as jargon. Resolving this issue would require an alternative algorithm that differentiates terms based on semantic meaning instead of TF-IDF scoring.

3.1.2 Decoding

In the decoding stage, the RoBERTa language model is adapted for synonym generation by fine tuning it on the organisation's corpus. RoBERTa is used to predict plausible alternatives for the previously detected jargon terms. Synonyms can enhance semantic search by enabling the system to recognise and retrieve conceptually related terms beyond exact keyword matches.

The synonyms are output to a text file in a format that can be understood by the search engine. A practical consideration for Apache Solr is that the more specific terms should be listed in the file before general ones (The Apache Software Foundation., 2004). The synonyms are therefore ordered by their jargony score (computed in the detection phase). To further prioritise specific over more general synonyms, the Solr SynonymGraphFilterFactory is used as it has better handling of multi-term and large synonym sets than the default SynonymFilterFactory . This allows for query-time synonym expansion, where unprioritised synonyms are added to the query, while the original query term is still gets top billing. The synonyms of the jargon query terms should align with the description in the organisation's 'jargon buster' PDF document.

3.2 LTR Ranking Model

Our ES LTR ranking model is generated using eight features as part of the ENTRP-SRCH dataset. These features include BM25, recency, document hits, linkrank and click-though rate and are described fully in (Daly and Hederman, 2023). A ninth feature, representing JARGES is then added to the dataset to test its impact. Table 2 describes the hyper-parameters used for the LTR calculation.

Table 2: Hyperparameters used in the Learning to Rank experiment.

Parameter	Value
Dataset	ENTRP-SRCH
Algorithm	GradientBoosting
n_estimators	100
max_depth	3
learning_rate	0.1
rank	nDCG
random_state	42
n_splits	5
num_features	8 (9 incl. JARGES)

4 EVALUATION

We conducted an A/B test comparing the ranking performance for two models generated and evaluated using the ENTRP-SRCH dataset. The first model incorporated eight features from our base model, while the second additionally included the JARGES feature. By convention, we use the nDCG@10 metric, which evaluates nDCG using the top 10 ranked results for each query. The ranking scores for both models are displayed in Table 3. The results indicate no significant percentage change between the two.

Table 3: A/B test results for ranking models with the percentage change in nDCG score after implementation of the JARGES feature.

Feature	nDCG@10	
Base LTR model	0.9646 ± 0.001	
With JARGES	0.9639 ± 0.001	
Percentage change	0.0007%	

We also conducted a 'leave-one-out' ablation study to evaluate the contribution of individual features. This method systematically removes one feature at a time to measure its impact on the overall model performance. As shown in Figure 4, removing the JARGES feature from the baseline model has

a negligible effect on ranking performance.

Ablation Study: Effect of feature removal on nDCG@10

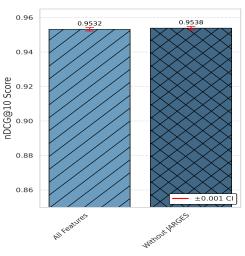


Figure 4: LTR ranking model performance (as measured by nDCG@10) with and without JARGES.

Both experiments showed that there is no statistically significant improvement for nDCG@10 at the 5% level (with n=20, $\sigma\approx 0.01$, the p value is $>0.05)^2$. This is attributed to the <code>ENTRP-SRCH</code> dataset's limited query diversity and scarcity of jargon rich Query-Document pairs, which deflated the performance score of the JARGES feature.

The 'Jargon Buster' PDF file acts as a independent reference for assessing both the precision and the comprehensiveness of the decoded jargon terms (i.e. synonyms). Of the 126 jargon terms defined in the PDF, 53 also appear in our generated list. Furthermore, a cursory inspection of the synonyms generated for these terms appears to reflect the correct semantic context. Some examples are shown in Table 4. In the case of the polysemous 'forum' term, JARGES detects the correct organisational meaning.

5 CONCLUSIONS AND FUTURE WORK

This study proposed the innovative 'JARGES' LM based feature for detecting and decoding jargon, and investigated the subsequent performance of ES ranking models calibrated with LTR weightings. Quantitative testing using the ENTRP-SRCH dataset failed to demonstrate a statistically significant increase in ranking performance, as evidenced by an nDCG@10

²https://github.com/colindaly75/JARGES

Jargon Term	Synonyms	Meaning per 'Jargon Buster' document
pav	pavilion, pavilion bar	Formally, the Pavilion Bar. The University's student bar, managed by the Sport Union, located at the eastern end of College Park.
tangent	climate entrepreneurship, social data science	The ideas workspace, providing courses and events centred on business and innovation.
forum	cafe, restaurant	College-operated eatery located in the Business School. Here you'll find hot and cold lunch offerings, barista coffee, and - often - pop-ups run by local businesses.

Table 4: Some examples of correctly decoded jargon terms via their contextual synonyms generated by RoBERTa.

change of less than 0.001 (where p > 0.05). This result is disappointing, but not entirely unexpected, as the ENTRP-SRCH is small, with limited query diversity and a scarcity of jargon rich Q-D pairs. In spite of this, the qualitative analysis of the generated synonyms revealed promising results for recall as a foundation for semantic search.

Future work plans will employ additional independent datasets to address the limitations of our ENTRP-SRCH dataset, which centres on just twenty of the most frequently submitted queries. The use of click-through data in place of human judgements for Q-D pair annotation would facilitate larger and more diverse ES datasets that are better able to capture the nuances of enterprise specific terminology. Finally, it would be interesting to perform a longitudinal study to gauge the JARGES impact on semantic and exploratory search, based on query expansion and recall on a real-world ES system.

REFERENCES

- Belfathi, A., Gallina, Y., Hernandez, N., Dufour, R., and Monceaux, L. (2024). Language Model Adaptation to Specialized Domains through Selective Masking based on Genre and Topical Characteristics. arXiv, 2402.12036.
- Bentley, J. (2011). Mind the Enterprise Search Gap: Smartlogic Sponsor MindMetre Research Report.
- Burges, C., Shaked, T., Renshaw, E., Lazier, A., Deeds, M., Hamilton, N., and Hullender, G. (2005). Learning to rank using gradient descent. In *ICML* 2005 - *Proceed*ings of the 22nd International Conference on Machine Learning, pages 89–96.
- Cleverley, P. H. and Burnett, S. (2019). Enterprise search and discovery capability: The factors and generative mechanisms for user satisfaction:. *Journal of Information Science*, 45(1):29–52.
- Craswell, N., Cambridge, M., and Soboroff, I. (2005). Overview of the TREC-2005 Enterprise Track. In TREC 2005 conference notebook, pages 199–205.
- Daly, C. (2023). Learning to Rank: Performance and

- Practical Barriers to Deployment in Enterprise Search. In *3rd Asia Conference on Information Engineering (ACIE)*, pages 21–26. IEEE.
- Daly, C. and Hederman, L. (2023). Enterprise Search: Learning to Rank with Click-Through Data as a Surrogate for Human Relevance Judgements. In *15th International Conference on Knowledge Discovery and Information Retrieval (KDIR)*, pages 240–247.
- Devlin, J., Chang, M.-W., Lee, K., Google, K. T., and Language, A. I. (2019). BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding. *Proceedings of the 2019 Conference of the North*, pages 4171–4186.
- Ganguly, D., Roy, D., Mitra, M., and Jones, G. J. (2015). A word embedding based generalized language model for information retrieval. SIGIR 2015 - Proceedings of the 38th International ACM SIGIR Conference on Research and Development in Information Retrieval, pages 795–798.
- Google (2025). Search and SEO Blog Google Search Central — Google Search Central Blog — Google for Developers.
- Hawking, D. (2004). Challenges in Enterprise Search. In *Proceedings of the 15th Australasian Database Conference Volume 27*, ADC '04, page 15–24, AUS. Australian Computer Society, Inc.
- Jones, K. S. (1972). A statistical interpretation of term specificity and its application in retrieval. *Journal of Documentation*, 28(1):11–21.
- Li, H. (2011). A Short Introduction to Learning to Rank. *IEICE Transactions*, 94-D:1854–1862.
- Li, L., Deng, H., Dong, A., Chang, Y., Baeza-Yates, R., and Zha, H. (2017). Exploring query auto-completion and click logs for contextual-aware web search and query suggestion. *26th International World Wide Web Conference, WWW 2017*, pages 539–548.
- Liu, T.-Y. (2010). Learning to Rank for Information Retrieval, volume 3. Springer Berlin Heidelberg, 2nd edition.
- Liu, Y., Ott, M., Goyal, N., Du, J., Joshi, M., Chen, D., Levy, O., Lewis, M., Zettlemoyer, L., and Stoyanov, V. (2019). RoBERTa: A Robustly Optimized BERT Pretraining Approach. arXiv, 1(abs/1907.11692).
- Pedregosa, F., Michel, V., Grisel, O., Blondel, M., Prettenhofer, P., Weiss, R., Vanderplas, J., Cournapeau, D.,

- Pedregosa, F., Varoquaux, G., Gramfort, A., Thirion, B., Grisel, O., Dubourg, V., Passos, A., Brucher, M., Perrot andÉdouardand, M., Duchesnay, A., and Duchesnay EDOUARDDUCHESNAY, F. (2011). Scikitlearn: Machine Learning in Python. *The Journal of Machine Learning Research*, 12:2825–2830.
- Pudasaini, S., Miralles-Pechuán, L., Lillis, D., and Salvador, M. L. (2024). Survey on Plagiarism Detection in Large Language Models: The Impact of ChatGPT and Gemini on Academic Integrity. *Journal of Academic Ethics*, 11(04).
- Singh, S., Farfade, S., and Comar, P. M. (2023). Multi-Objective Ranking to Boost Navigational Suggestions in eCommerce AutoComplete. *ACM Web Conference* 2023 - Companion of the World Wide Web Conference, WWW 2023, pages 469–474.
- The Apache Software Foundation. (2004). Apache Solr.
- Turnbull, D. and Berryman, J. (2016). *Relevant Search*. Manning Publications Co., New York.
- Wang, Q., Li, H., Xiong, H., Wang, W., Bian, J., Lu, Y., Wang, S., Cheng, Z., Dou, D., and Yin, D. (2024). A Simple yet Effective Framework for Active Learning to Rank. *Machine Intelligence Research*, 21(1):169– 183
- White, M. (2015). Critical success factors for enterprise search.
- Xu, J., Wei, Z., Xia, L., Lan, Y., Yin, D., Cheng, X., and Wen, J.-R. (2020). Reinforcement Learning to Rank with Pairwise Policy Gradient. In *Proceedings of the 43rd International ACM SIGIR Conference on Research and Development in Information Retrieval*, volume 10, page 10, New York, NY, USA. ACM.