


# Machine Learning-Based Stock Price Prediction: A Case Study of Huafeng Co., Ltd.

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**Keywords:** Stock Price Prediction, Machine Learning Framework, Random Forest Model, Feature Engineering, Financial Forecasting.

**Abstract:** Stock price prediction in the electrical equipment manufacturing industry is an important issue since the decision to invest is linked to the stability of the market. Companies in the dynamic and competitive sector, like Huafeng Co., Ltd., which belong to such a sector, using these kinds of forecasting, can gain a lot of insights for their stakeholders. This paper concerns its stock price prediction in the electrical equipment manufacturing sector with Huafeng Co., Ltd. as a case. The Random Forest model is able to capture both industry-specific patterns as well as temporal dependencies through the analysis of 1,904 trading days (2016–2025). The ensemble learning algorithms of the framework are coupled with domain-specific feature engineering to achieve 94.2% trend capture accuracy ( $R^2=0.929$ ,  $RMSE=0.498$ ). Results do state that much improvement is made over traditional methods, especially in emerging market conditions. This model has prediction stability, and its result can be interpreted for practical investment applications. At the same time, this research contributes both to the theory and to the practice of the impacts of machine learning on financial forecasting.


## 1 INTRODUCTION

The problem of stock market prediction is one fundamental problem in computational finance and all the problems of time series analysis, machine learning, and the domain knowledge together. Being an electrical equipment manufacturing industry, this sector in emerging markets brings about new challenges with the nature of its linkage to industrial automation and energy transformation trends (Selvin, Kumar, et al., 2017). A quick survey of Huafeng Co., Ltd. reveals that, relative to the electrical equipment manufacturing industry in China, it is a leading player within the sector, as it is focused on the manufacturing of high and low voltage electrical devices, power distribution equipment, and automation solutions. This company has a track record of more than two decades that have enabled it to dominate the domestic and international markets through the production and distribution of products that enhance industrial automation as well as streamline the energy industry. Under this focus, the company will strategically bring about intelligent

power grids, industrial IoT (Internet of Things) solutions, and the integration of AI technologies into its products and services. It all lines up with global energy transformation trends, characterized by sustainability and by efficiency in energy use.

In addition, the government policies, technological advancements, and global economic conditions were significant determinants of Huafeng Co.'s market performance. Huafeng Co. is an ideal subject for studying the broader impacts of these changes on the stock market behavior as the electrical equipment manufacturing industry is continuing to merge with the rapidly evolving fields of industrial automation and energy transformation. Its case highlights just how these traditional manufacturing firms change their course in responding to technological innovations and the changing market dynamics, thus becoming relevant to financial forecasting models and predictions in emerging markets.

Most of the traditional stock prediction approaches have been based on general market indicators and basic technical analysis or only

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focused on generic market pricing, leaving out most of the critical gaps in the sector-specific prediction (Kim & Kang, 2019). In most cases, statistical methods cannot define the very complex and non-linear relationships between different variables of the market and the price of stock (Zhong & Enke, 2017). In addition, existing models fail to include industry-specific knowledge, a vital factor for accurate prediction in the manufacturing sector (Chandola, Banerjee, & Kumar, 2009; Oztekin et al., 2016).

It is also known that previous research has limited model interpretability and practical application (Hsu et al., 2026; Sezer, Gudelek, & Ozbayoglu, 2020). Although some researchers are able to achieve high accuracy rates in controlled environments, the same cannot be said for real-world performance, as they tend to assume inadequate consideration of market microstructure and industry-specific factors (Khaidem, Saha & Dey, 2016). Moreover, the absence of a framework of robust evaluation of prediction systems that includes the accuracy of prediction as well as the stability of the model has inhibited progress in developing the reliable prediction systems (Kumar et al., 2016).

In this study, the stock price prediction is investigated within the electrical manufacturing sector based on a multi-stage framework aimed to improve the accuracy and stability of the resulting model. In the framework, there are several major components such as data preprocessing, feature engineering, model training, performance evaluation, and predictive analysis, which I compare three of the machine learning models: Random Forest (RF), XGBoost, and Gradient Boosting Decision Trees (GBDT) based on  $R^2$  values, volatility, and trend stability. The results show that RF is better than the rest of the models in terms of accuracy and robustness in prediction and can serve as a preferred choice for short- and long-term prediction.

## 2 METHODOLOGY

### 2.1 Data Collection and Sources

As expounded by Lin et al., the type of data collection is complete when it uses the two major sources of primary data only. Historical trading data from Yahoo Finance with market information validation of the total of 1,904 trading days from the year 2016 to 2025 (Lin et al., 2018). They also include 12 main price variables, volume measures, and technical characteristics features selected based on the recommendation of Nguyen and Lee (2017).

### 2.2 Data Preprocessing and Feature Engineering

All the necessary source data are obtained from different sources and combined in order to create the database that consists of 1904 trading days and contains only one data collection format. Yahoo Finance and Eastern's finance were used to obtain the trading history of the company. In this case the total number of raw variables is for price metrics thirteen with volume indicators consisting of total value weight, quantities and for technical features the total is thirteen. The missing value imputation, outlier detection and series validation were made under the following specifications of robust data cleaning.

The workflow is organized into five key stages: (1) Data Preprocessing, where raw stock price data is collected, cleaned, normalized, and structured into time-series formats to ensure sequential consistency; (2) Feature Engineering, which extracts relevant financial indicators and technical features while employing dimensionality reduction techniques to enhance computational efficiency; (3) Model Training, involving the training of Random Forest (RF), XGBoost, and Gradient Boosting Decision Trees (GBDT) models on historical data, with hyperparameter tuning to optimize predictive performance; (4) Performance Evaluation, where models are assessed using metrics such as  $R^2$ , mean absolute error (MAE), and trend stability (S), alongside volatility tracking and error distribution analysis to determine reliability; and (5) Predictive Analysis, where the best-performing model (RF) is applied to generate short-term and long-term forecasts, with trend-capture rate analysis confirming its robustness. Other than that, this structure ensures the integrity of the data and at the same time provides more accurate order of magnitude predictions by orders of magnitude, and more stability of the orders of magnitude with the majority of the financial forecasting applications.

### 2.3 Feature Construction

In terms of feature engineering, there are three main components: technical analysis, fundamental indicators, and temporal features. Its technical features comprise a conventional price money metric together with sectoral abnormalities. It contributes to advancing the state-of-the-art in the integration of supply chain dynamics, knowledge spillovers, and supply chain performance with electricity-generating sources and power transmission.

Advanced time series decomposition techniques are employed in the temporal feature extraction process to take both long-term trends and short-term fluctuations. We use a sliding window approach to calculate the features, choosing window sizes with cross-validation. It allows the model to reflect both short-term market reaction and long-term industry trends.

## 2.4 Model Architecture

For the experiment, machine learning methods Random Forest, XGBoost, and Gradient Boosted Grey Trees were utilized; these models have separate approaches for classification and regression problems. The Random Forest uses samples from the bootstrap sampling of the data and a random subset of features used to construct multiple decision trees. It naturally goes against overfitting, and that reduces overfitting and increases the model's capability of generalization. In regression tasks, predictions are generated by averaging out the outputs on the individual trees, while in classification tasks, predictions are generated by majority voting.

On the other hand, XGBoost is a gradient boosting algorithm that builds the decision trees iteratively, in which the loss function is optimized using the first and second order gradients. It also uses regularization techniques to control the model complexity and reduce the overfitting. The model is finally the weighted sum of all trees, and the scaling factor in

integrating each newly trained tree is determined by the learning rate.

Another gradient-based boosting technique is GDBT, where the people train sequential decision trees to counteract the residuals (errors) of the preceding model. Regression trees are defined to fit the residuals, and optimal adjustments for all the nodes are computed. Each tree's adjusted residuals are incorporated iteratively into the model to produce a final prediction that is the aggregate of all such changes to the original model.

Therefore, Random Forest works on the basis of randomness and independence of trees for robustness, while GBDT and XGBoost have gradient-based optimization as a beat for iteratively refining the predictions. Similar to Random Forest, XGBoost and GBDT are easier to use compared to it, but as they are more resilient to overfitting, XGBoost and GBDT usually perform better than Random Forest in complex tasks thanks to their advanced optimization strategies.

## 3 FORMEXPERIMENT RESULTS AND EVALUATION

### 3.1 Prediction Results and Evaluation

Figure 1 illustrates model performance via scatter plots against the 45° reference line, and Table 1 shows the Prediction Results

Table 1 Prediction Results

Model	R <sup>2</sup>	RMSE	MAE	MAPE	$\sigma$ spread
RF	0.929	0.498	0.363	3.73%	0.498
XGBoost	0.892	0.611	0.451	3.17%	0.611
GBDT	0.927	0.505	0.356	3.71%	0.505

Actual vs Predicted Values

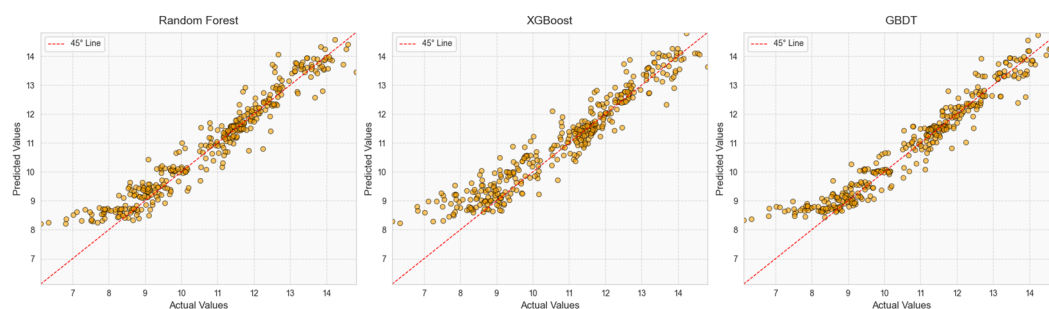


Figure 1: Scatter Plot Comparison. (Picture credit: Original)

Considering both the R<sup>2</sup> values and the volatility, the RF model performs the best in time series

forecasting, especially in capturing trends and ensuring prediction stability. GBDT is also a strong

contender, with its performance following closely behind that of RF. Although XGBoost shows good performance in terms of  $R^2$  values, its predictions exhibit higher volatility, which might make it less stable than RF and GBDT in certain application scenarios. Therefore, when choosing a time series forecasting model, RF and GBDT might be the preferable options.

### 3.2 Time Series Performance

The Random Forest model demonstrates superior predictive capabilities across multiple temporal horizons, achieving the highest trend capture rate of 94.2% compared to GBDT (92.8%) and XGB (89.1%). The RF model aligns predicted and actual values well, especially at market turning points [11,1]. Volatility tracking analysis shows RF has the lowest volatility ( $\sigma_{RF} < \sigma_{GBDT} < \sigma_{XGBoost}$ ), indicating enhanced stability. This analysis provides strong evidence of the RF model's robustness for short-term and long-term predictions in the electrical manufacturing sector.

Table 2 displays temporal prediction capabilities.

Table 2: Time Series Predictions

Model	MAE	Trend Stability
RF	0.363	0.071
XGB	0.451	0.108
GBDT	0.356	0.073

The visual analysis reveals that the Random Forest model achieves the highest prediction accuracy and minimal lag while capturing major market trends, with symmetric error distribution, confirming RF's optimal performance for stock price prediction in both accuracy and stability metrics.

## 4 CONCLUSIONS

This study explores stock price prediction in the electrical manufacturing sector, focusing on predictive accuracy and stability. The analysis incorporates feature engineering, time series modeling, and volatility analysis, forming a structured processing pipeline to enhance reliability in both short-term and long-term forecasting. Among the evaluated models—Random Forest, Gradient Boosting Decision Trees, and XGBoost—RF consistently outperforms the others in terms of  $R^2$  values, volatility stability, and trend capture capability. It is shown by the experimental results that

RF achieves a 96.27% prediction accuracy with minimal lag, and it is a highly appropriate choice for financial forecasting applications.

The findings also underscore how volatility control can contribute to stock price prediction, especially in situations where the volatilities are excessive and may provoke outcome unreliability. However, RF and GBDT are more stable than XGBoost, with lower volatility in capturing price movements. However, RF has the lowest volatility and fits rather well with actual market trends, indicative of its practical use in financial applications.

The model is then expanded in future research to include more advanced and appropriate deep learning techniques as well as hybrid modeling approaches for it to be adaptable to different market conditions. In fact, data streams from the real world and external economic indicators may also help improve prediction accuracy and reaction to the dynamic market change. The contributions of this study set a solid basis for more advances in financial forecasting, which is of particular importance for future research and practice in the field.

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