ReflexAI: Optimizing LLMs for Consistent and Constructive Feedback in Reflective Writing

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Abstract: Creative Media courses often require students to iteratively gather peer playtesting feedback, respond to it, and document their reflections. To streamline this process, iReflect, a web application, was developed in our previous work. Research indicates that high-quality reflective writing correlates with improved academic performance. To support this, iReflect leverages Large Language Models (LLMs) to provide automated feedback on students' reflective writings. However, LLMs face challenges such as inconsistency and inaccuracies in feedback. This research explores methods to enhance the quality of LLM-generated feedback for reflective writing. Findings reveal that repeated queries and in-context learning enhance the consistency and accuracy of feedback scores. Additionally, integrating key elements of constructive feedback into the prompts enhances the overall effectiveness and utility of the feedback.

1 INTRODUCTION

Iteratively gathering peer playtesting feedback, responding to it, and documenting reflections is a crucial aspect of many creative media courses, where students typically make progressive submissions over multiple milestones. However, no existing tools or platforms effectively meet these specific needs, and current alternatives lack convenience and standardization. Therefore, a web application tool, iReflect, was developed at our university, the National University of Singapore (NUS), to streamline and enhance this learning process (Tan, 2022).

While iReflect has currently met the requirement of facilitating critical peer review, discussions over peer reviews and individual reflections all on one platform, studies also indicate that high-quality reflective writing correlates with improved academic performance (Tsingos et al., 2015; Bhojan and Hu, 2024). To support this, iReflect further leverages Large Language Models (LLMs) to provide automated feedback on students' reflective writings (Quek, 2024). Yet, LLMs face challenges such as inconsistency and inaccuracies in feedback (Lee et al., 2024b). Therefore, this research explores methods to enhance the quality of LLM-generated feedback for reflective writing. In summary, this research has the following key findings:

- 1. Repeated queries and in-context learning (the integration of examples into the prompt) enhances the consistency and accuracy of feedback scores.
- 2. Integrating key elements of constructive feedback into prompts enhances the overall effectiveness and utility of the feedback generated.

The study's findings align with established educational theories emphasizing scaffolded learning, formative assessment, and feedback loops. Vygotsky's Zone of Proximal Development (1978) highlights the role of adaptive feedback in advancing student capabilities, while Kolb's Experiential Learning Cycle (1984) emphasizes reflection as key to deep learning. This is reinforced by Hattie and Timperley's model (2007), which advocates for clear goals, progress tracking, and actionable next steps. By integrating few-shot learning, repeated evaluation, and constructivist feedback strategies, this research aligns with Sadler's (1989) formative assessment principles emphasizing timely, specific, and actionable feedback. Additionally, iReflect's structured feedback mirrors gamified learning environments (Gee, 2003), promoting engagement and self-regulated learning. These findings suggest that AI-enhanced reflection tools can deepen metacognitive engagement, reduce instructor workload, and be applied across disciplines requir-

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ing self-reflective learning, such as medical education, engineering design, and leadership training.

2 LITERATURE REVIEW

2.1 Role of Reflective Writing

Research has consistently highlighted the significance of reflective writing in education. This practice enables students to articulate their thoughts and experiences in a structured and purposeful way, fostering critical thinking and deeper self-awareness (Kember et al., 2008). Such reflection aids in making betterinformed judgments and more effective decisions in future practices (Chen and Bonner, 2020; Allan and Driscoll, 2014). Studies have also demonstrated a strong link between the quality of reflection and the quality of work produced. For example, Tsingos et al. (2015) found that students with strong reflective writing skills in a pharmacy practice course achieved higher academic performance. Similarly, Bhojan and Hu (2024) discovered positive correlations between average reflection scores in a team and team submission marks across three Creative Media courses.

However, implementing reflective writing in curricula faces challenges, such as tutors' limited experience with grading and the time-intensive task of providing individualized feedback (Chan and Lee, 2021). Thus, creating a framework that leverages LLMs to generate immediate, personalized formative feedback for student reflections is essential. This would support students in refining their reflective writing skills and improving their academic outcomes.

2.2 Generic Prompt Engineering Techniques

Prompts are the primary method through which users interact with LLMs, and the quality of these prompts has a direct impact on the responses generated. Thus, Prompt Engineering – the process of crafting effective prompts – is crucial to obtaining the desired outcomes from LLMs. Ekin (2023) explored and summarized strategies such as providing clear, specific instructions, setting explicit constraints (e.g. format, length, or scope), and including context or examples to help guide ChatGPT in producing accurate and relevant responses. More advanced techniques involve adjusting the model's temperature and token count.

2.3 LLMs for Automated Grading

Many studies have explored the use of LLMs to grade students' assignments and essays.

Alnajashi (2024) assessed ChatGPT-4's accuracy in grading student paragraphs from a final exam at an English language institute for foundation year students. Each paragraph, along with a grading rubric, was input into ChatGPT-4, which was then prompted to score the paragraph based on the rubric. A precision test followed, comparing ChatGPT-4's grading with that of human evaluators to determine its accuracy. The findings demonstrated a high level of alignment with human ratings, highlighting ChatGPT-4's potential in grading assignments using a rubric.

Lee et al. (2024a) explored the use of ChatGPT, with Chain-of-Thought (CoT) prompting to score student responses on science assessments. The study found that few-shot learning (where the model is given a small set of examples) outperformed zero-shot approaches (where no examples are provided). Additionally, CoT prompting combined with rubrics notably improved scoring accuracy. These findings underscore the importance of domain-specific reasoning in enhancing LLM effectiveness for scoring tasks.

Hackl et al. (2023) employed role prompting, specified criteria, a sample solution, and a step-bystep task description when using ChatGPT to grade responses to tasks within the Higher Education (HE) subject domain of macroeconomics, repeating this process across 10 separate instances (prompting Chat-GPT 10 times for each response). The Intraclass Correlation Coefficient (ICC) for absolute agreement was exceptionally high (0.999), indicating near-perfect agreement and consistency among raters. Significant F-tests (p < 0.001) further confirmed reliable consistency and agreement among these ratings. This demonstrates ChatGPT's ability to produce consistent text ratings across multiple iterations.

Similarly, Jukiewicz (2024) assessed ChatGPT's consistency in grading programming tasks by examining variations in task scores across successive queries. An ICC of approximately 0.95 (with significance below 0.001) indicated nearly perfect agreement across repeated evaluations. While the results were largely consistent, Jukiewicz explored the possibility of having ChatGPT grade each task multiple times and taking the mode of these grades as the final result, ensuring that the evaluation reflects the student's proficiency without being affected by potential ChatGPT hallucinations. Each task was graded 15 times and by comparing the teacher-assigned grades with the mode of ChatGPT's grades, Cohen's d value was calculated. The agreement initially decreased before stabilizing, leading to the conclusion that hallucination effects on grading would be minimal after seven iterations.

Stahl et al. (2024) investigated various prompting strategies within the realm of automated essay scoring, which shares many similarities with reflective writing. They examined the use of personas, different instruction patterns (including scoring, feedback, CoT, and combinations of these), as well as in-context learning. The Teaching Assistant persona and the Educational Researcher persona outperformed both the absence of a persona and the Creative Writing persona. Among the instruction patterns, Feedback_dCoT+Scoring and Explanation+Scoring yielded higher mean quadratic weighted kappa (QWK) scores, suggesting that generating an explanation for the essay score prior to scoring is beneficial. Lastly, one-shot (where a single example is provided) and few-shot prompts demonstrated superior performance compared to the zeroshot prompt.

2.4 LLMs for Feedback Generation

Given that higher-quality reflective writing correlates with improved academic performance, providing actionable feedback is essential for enhancing students' reflective skills. Thus, it is crucial to understand what makes feedback effective and how to guide ChatGPT in generating high-quality responses.

Playfoot et al. (2024) identified feedback qualities that affect students' intentions to apply teachers' comments in future work. Multiple regression analyses revealed that students were more inclined to use comments that were "nice" (supportive, encouraging, motivating, and positive in tone) and "usable" (clear, constructive, and helpful).

Meyer et al. (2024) evaluated LLM-generated feedback on secondary students' argumentative essays. ChatGPT was instructed to provide feedback that included hints and examples, focusing on structure, content, and language. The results indicated that LLM-generated feedback improved revision performance, task motivation, and positive emotions compared to unguided revisions. These findings highlight LLMs' potential to deliver timely feedback, which positively influences students' cognitive and affective-motivational outcomes.

Yvdal and Bergström (2024) compared ChatGPT-4's feedback on argumentative essays with peer feedback in higher education. Both assessed essays using provided criteria, offering constructive feedback and identifying issues with suggested solutions. Participants rated feedback based on description, identification, justification, and constructiveness. ChatGPT-4's feedback was generally more detailed and consistent, suggesting its potential as a supplemental or alternative feedback tool in education.

Jacobsen and Weber (2023) studied prompts for generating high-quality AI feedback in higher education and compared novice, expert, and AI feedback. Using a theory-based manual, they developed three prompts of varying quality and coded the feedback using an adapted scheme from Prilop et al. (2019), Prins et al. (2006), and Wu and Schunn (2021). Only the highest-quality prompt consistently produced highquality feedback. Pre-service teachers and experts were given this prompt to generate their feedback. Both expert and AI feedback outperformed novice feedback, with AI being faster and excelling in explanation, specificity, and questioning.

Han et al. (2024) examined LLMs as tutors in English as a Foreign Language (EFL) learning, using educational metrics — quality, characteristics, and learning outcomes — to compare standard and scorebased prompting. Score-based prompting, which incorporates predicted scores and rubric explanations, produced more negative, detailed, and straightforward feedback. These qualities are preferred by students and also supported by most teacher annotators.

Likewise, Yuan et al. (2024) found that clear guidelines and criteria improved model performance in feedback validity, contextualization, constructiveness, and helpfulness for paper introductions. Using both criteria and demonstrations did not outperform criteria alone, as models provided fewer critiques and suggestions when demonstrations are included.

In a manner similar to their investigation into how different prompting strategies influence the scoring of essays by LLMs, Stahl et al. (2024) also examined various prompting strategies for generating helpful essay feedback. They employed Mistral and Llama-2 for the automated aspect of their feedback evaluation, instructing these models to assign helpfulness scores (1-10) to feedback. Both LLMs found that feedback generated with the Educational Research persona was the most helpful overall. Strategies prioritizing feedback before scoring were generally more effective, and in-context reasoning provided a modest improvement in feedback helpfulness.

2.5 LLMs for Evaluating Reflective Writings

While various papers study the possibility of automating scoring and generating feedback for tasks, few focused primarily on reviewing reflective writings.

Masikisiki et al. (2024) evaluated the performance of four language models in grading reflective essays written by third-year medical students. The study utilized CoT prompting, along with a rubric and several sample essays. Among the models, ChatGPT stands out as the most effective, achieving a Cohen kappa score of 0.53 and a correlation of 0.83 when compared to the scores given by human evaluators.

Awidi (2024) assessed the effectiveness of Chat-GPT in grading reflective essays and delivering personalized feedback, comparing its performance to that of Expert Tutors (ET). The results indicated that Chat-GPT can reliably score written reflective essays and provide feedback comparable to that of ETs. However, both ChatGPT and ETs exhibited inconsistencies and faced challenges in offering sufficiently detailed feedback over time. Nonetheless, ChatGPT was more consistent in justifying the scores assigned to each criterion than the ETs. Depending on the prompt, ChatGPT also provided specific comments on the writing's strengths and weaknesses, along with suggestions for improvement.

3 STUDY AND RESULT ANALYSIS

Previous studies highlight several common yet essential prompting strategies, including in-context learning, providing rubrics, CoT prompting, and specifying an educational persona, to improve the accuracy and consistency of ChatGPT's gradings, as well as to increase the quality of feedback generated. Additional considerations might involve using a strategy where feedback is generated before scoring, and conducting repeated evaluations.

In our previous work (Quek, 2024), the automated AI feedback in iReflect was implemented using the GPT-40 model. This version provides score-based feedback based on rubrics, employs the CoT prompting technique, and specifies an educational persona. By incorporating a rubric, ChatGPT can understand the assessment criteria, resulting in more consistent scoring and specific feedback for reflective writings. The reflection assessment rubric chosen, also developed in our previous work, consists of six categories (Bhojan and Hu, 2024). CoT prompting enables Chat-GPT to produce intermediate reasoning steps before arriving at a final answer, enhancing performance on complex, multi-step tasks by promoting structured thinking. Lastly, using an educational persona helps the model adopt a suitable tone, language, and focus.

As such, our study builds on this implementation and explores three additional aspects of the prompt: repeated evaluations, in-context learning, and feedback quality.

3.1 Repeated Evaluations

Following Jukiewicz (2024), we investigated whether ChatGPT should evaluate each reflective writing multiple times, to increase its accuracy and consistency. This was tested with the current prompt used in iReflect (Quek, 2024), but the results were largely consistent due to the low temperature value of 0.1.

The temperature parameter is crucial for controlling ChatGPT's output consistency. Ranging from 0 to 2, this setting adjusts the randomness of each word choice. Davis et al. (2024) demonstrated that lower temperatures (near 0) favor more predictable words, enhancing reliability for consistent tasks, while higher values (above 1) increase randomness, fostering creativity, useful for broader audience engagement on social media platforms.

At a low temperature, the grades generated by ChatGPT remained consistent across multiple evaluations. Thus, increasing the temperature is necessary to assess the effect of repeated evaluations. Yet, since evaluating reflective writings does not require much creativity, a temperature value of 1 was selected.

Using a set of 32 reflections from the course "CS4350: Game Development Project" at NUS, we prompted ChatGPT (at a temperature of 1) to grade each reflection 10 times. The mode score was calculated for each reflection across 1, 3, 5, 7, and 9 iterations, and these scores were compared to the actual scores assigned by human raters, using mean squared error (MSE) and coefficient correlation metrics.

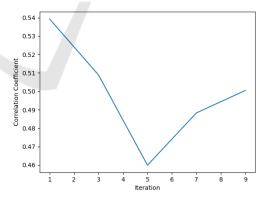


Figure 1: Correlation between mode scores and actual scores.

Figure 1 and Figure 2 illustrate that as the mode is calculated from 1 to 5 iterations, the correlation decreases while the MSE increases, indicating declining performance. Beyond 5 iterations, the correlation increases and the MSE decreases, reflecting improving performance. However, neither graph indicates any signs of stabilization. Additionally, the coefficient and MSE after 10 iterations are lower than the initial

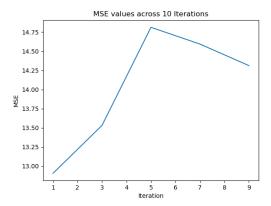


Figure 2: MSE between mode scores and actual scores.

values, suggesting that repeatedly asking ChatGPT to evaluate the reflections and then taking the mode does not enhance the accuracy or consistency of its output.

Upon closer examination of the scores for each individual reflection, a few occurrences of ChatGPT assigning two different scores with almost equal probability were observed. As such, the mode scores continuously fluctuate and do not stabilize. Hence, the experiment was repeated using the mean instead of the mode to better approximate the expected value.

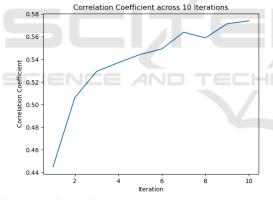


Figure 3: Correlation between mean scores and actual scores.

From Figure 3 and Figure 4, there is a clearer trend, where the correlation increases and the MSE decreases across iterations. The graphs also show that the values stabilize across the iterations. In fact, there is little change in the values after 3 iterations. Therefore, taking the mean score after 3 iterations is sufficient to increase the consistency and accuracy of the generated scores. This also reduces the processing time compared to 10 iterations.

An additional step was performed to determine if this prompting strategy is better than setting a low temperature which does not require repeated evaluation. Therefore, ChatGPT was prompted to evaluate the same set of reflections with a temperature of 0,

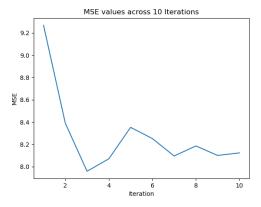


Figure 4: MSE between mean scores and actual scores.

and the correlation and MSE between the scores generated and the actual scores were similarly computed. These values were then compared with the values obtained from taking the mean across 3 iterations.

The correlation and MSE between the scores generated with a temperature of 0 and the actual scores, were 0.49 and 10.50 respectively. The correlation and MSE between the mean scores taken across 3 iterations, generated with a temperature of 1, and the actual scores were 0.57 and 8.12 respectively. Since the scores from repeated evaluations show higher correlation and lower MSE with the actual scores, this proves to be an enhancement to the current implementation.

3.2 In-Context Learning

In-context learning is the incorporation of examples into the prompt to guide ChatGPT in its response. In our context, providing ChatGPT with some sample reflective writings and their grades can help ChatGPT learn the differences between reflective writings of varying quality, hence aligning its grades with those of the human raters, increasing its accuracy and consistency in grading. Taking reference from Lee et al. (2024a) and Stahl et al. (2024), we attempted zeroshot, one-shot, and few-shot learning. While experimenting with a few reflections, there was no difference in the scores, between using no samples and one sample, hence we focused on the few-shot technique.

We selected three reflective writings with different scores, ensuring there were also variations in the scores for individual categories, to help ChatGPT better associate writing quality with the scores in each category. The sample reflections and their corresponding scores were included in the prompt, and ChatGPT was instructed to refer to these examples before analyzing any new reflective writing. This was performed using a temperature value of 0, and the same dataset was used. For zero-shot learning, the correlation and MSE between the scores generated and the actual scores were 0.58 and 6.83 respectively. For few-shot learning, the correlation and MSE between the scores generated and the actual scores were 0.64 and 3.56 respectively. This indicates that few-shot learning increases the accuracy of the scores produced by Chat-GPT, which aligns with previous studies.

By combining this with the previous experiment, few-shot learning was conducted alongside repeated evaluations (3 iterations), resulting in an even higher correlation of 0.73 and a lower MSE of 2.98 with the actual scores, serving as a greater improvement over the current implementation.

This was tested on a more recent set of 31 reflections from the same course, CS4350. The results (summarized in Table 1) are similar, thus supporting the conclusions above.

Table 1: Correlation and MSE of LLM-generated scores and actual scores, across different prompting strategies.

	Zero- Shot, Temper- ature 0	Few- Shot, Temper- ature 0	Few-Shot, Tempera- ture 1 (3 iterations)
Correlation	0.7721	0.7751	0.7936
MSE	5.3145	4.7984	3.1819

3.3 Improving Feedback Generation

With the current prompt designed by Quek (2024), feedback is generated for each grading criterion, specifying strengths and areas for improvement within each aspect. This approach results in detailed, specific feedback, as it aligns closely with the rubrics and addresses each category. However, upon further review, we noticed that the feedback often adheres too rigidly to the rubric language, leading to repetitive phrasing, as illustrated in Table 2. Consequently, the feedback lacks concrete examples and may be challenging to translate into actionable steps.

Prilop et al. (2019) created a coding scheme to evaluate feedback quality across six categories: assessment criteria, specificity, suggestions, questions, first-person perspective, and valence (positive/negative). High-quality feedback should reference assessment criteria, be specific, provide suggestions, ask questions, use a first-person perspective, and balance positive and negative comments. These criteria for effective feedback are supported by several studies, and adapted versions of this coding scheme have been applied across various domains (Playfoot Table 2: Stage 5 of rubric and a sample ChatGPT feedback.

Stage 5 of the Rubric	Sample GPT Feedback	
[2 marks] Statement clearly shows evi- dence of reflection and clearly states: (1) a change in behaviour or development of new perspectives as a result of the task; (2) ability to reflect on own task, apply new knowledge feelings, thoughts, opinions to enhance new future experiences; and (3) examples	Stage 5: 1 / 2 What was done well: You showed some self- reflection on your per- formance and indicated a desire to improve by engaging additional help. Improvement: For a higher score, clearly outline specific changes in behavior or new per- spectives that resulted from this reflection. Provide concrete exam- ples of how you plan to apply your new un- derstanding in future experiences.	

et al. (2024),, Han et al. (2024), Mohamad and Tasir (2023)).

Thus, this coding scheme provides a valuable framework for enhancing the prompt to generate higher-quality feedback and for evaluating the generated feedback itself. Drawing on Jacobsen and Weber (2023) 's work, which also utilized Prilop et al. (2019) 's coding scheme, we modified the prompt by outlining specific criteria for good feedback. Specifically, we instructed ChatGPT to "give 2 examples for improvement" in each rubric category, "ask stimulating questions", and "phrase feedback in terms of firstperson messages". Feedback generated on the same piece of reflective writing, with and without the modifications are shown in Table 3. The feedback generated with the modified prompt included questions and provided suggestions on how the student could apply new knowledge in future work.

The modified prompt was tested on five reflective writings, and the resulting feedback was scored using Prilop et al. (2019) 's coding scheme, to measure their effectiveness. For comparison, feedback generated by the original prompt was also scored. Chat-GPT assisted in this scoring process, following Stahl et al. (2024) 's findings on the effectiveness of LLMs in evaluating feedback.

Table 4 shows that feedback generated with the modified prompt consistently scored as well as or better than feedback from the original prompt, confirming that the modified prompt yields higher-quality feedback.

ChatGPT Feedback with original prompt	ChatGPT Feedback with modified prompt	
Stage 5: 1 / 2 What was done well: You showed some self-reflection on your performance and indicated a de- sire to improve by engaging additional help. Improvement: For a higher score, clearly outline specific changes in behav- ior or new perspec- tives that resulted from this reflection. Provide concrete ex- amples of how you plan to apply your new understanding in future experiences.	Stage 5: 1 / 2 What was done well: There is evidence of re- flection on the need for behavior change, par- ticularly around dead- line reminders and team progress. Improvement: Deepen your reflection by dis- cussing more specific actions to apply new knowledge in the future, for instance, implement- ing new team structures, utilizing project man- agement tools, or setting personal reminders. De- tail strategies for effec- tive communication with your team. How do you plan to handle potential future challenges differ- ently?	
	<u> </u>	

Table 3: ChatGPT's feedback before and after modifying prompt.

Table 4: Scores of feedback before and after modifying prompt.

	Score of feedback (using original prompt)	Score of feedback (using modified prompt)
Reflective Writing 1	9	9
Reflective Writing 2	8	9
Reflective Writing 3	7	9
Reflective Writing 4	8	8
Reflective Writing 5	7	8

We also explored a prompting technique that generates feedback before scoring, which, according to Stahl et al. (2024), can enhance feedback quality. However, the feedback produced did not appear to differ from that generated with the original prompt.

4 LIMITATIONS AND FUTURE WORK

While the modified prompt improves the quality of the generated feedback, some issues still require prompt refinement. First, the added requirements make the feedback longer, which can overwhelm and confuse students, making it harder for them to focus on key points and take meaningful action. Second, the generated feedback sometimes still lacks concrete examples and actionable suggestions. Further experimentation is needed to address these areas.

Additionally, the small number of students in the course limits the generalizability of the study, since individual differences in learning styles and engagement may influence the results. Larger and more diverse samples will help confirm these findings.

Although this research illustrates that the adopted methods enhance LLM-generated feedback for reflective writing, it does not necessarily lead to higherquality reflective pieces written by students and better academic performance. To address this, we plan to integrate the improvements directly into iReflect and evaluate their impact within a specific course in NUS. Students in the course will be divided into two groups: one receiving feedback based on the original prompt and the other receiving feedback with the modified prompt. A follow-up study will then assess the effectiveness of these enhancements by comparing the quality of reflective writing and overall course performance between the two groups. In addition, a survey will gather student feedback on the tool, providing valuable insights into user experience and satisfaction. By combining quantitative data with qualitative input, this follow-up study will offer a comprehensive evaluation of the changes and their impact on the tool's overall effectiveness.

5 CONCLUSIONS

In this study, we demonstrate that prompt engineering techniques, such as in-context learning, repeated evaluations, and the integration of key elements of constructive feedback into the prompts, enhance the accuracy, consistency and overall usefulness of LLMgenerated feedback for reflective writings. Additionally, it shows that repeatedly querying ChatGPT and taking the mode score does not necessarily stabilize ChatGPT's output for all datasets. In our experiment, taking the mean score proves to be a better alternative for our dataset.

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