

# Utilization of Social Media as Literature Media about Cybercrime Anticipation: Descriptive Study on "Malamtanpakata" Account

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**Keywords:** Twitter, Thread, Tinder Swindler, Cybercrime.

**Abstract:** Social media Twitter is a social media that is currently popular again after it was previously popular in 2011. With the presence of Twitter, an issue can become a viral phenomenon when it gets a lot of attention from Twitter social media users. Through a thread on Twitter, the user could tell the story of the event and the chronology in detail. One of them is the chronology of crimes that happen in the virtual world, namely lovescam which is currently called tinder swindler inspired by the Netflix series called "The Tinder Swindler". Crimes in the world like tinder swindlers must also be exposed through social media, one of which is Twitter with the feature it has, namely threads. The purpose of this research is to know how the user interacts with Twitter in the thread of fraud by tinder swindlers on malamtanpakata account. Analyzing the data that the researcher did is with the observation of each dialog for Twitter users that happened in the thread on malamtanpakata account. From the analysis done on the case thread fraud tinder swindler generate traffic information user twitter that is the basic pattern of communication conversation.

## 1 INTRODUCTION

The presence of the internet as a new media provides an interactive communication channel and gives freedom to its users. The internet also provides advantages that can display text, audio, video to help users think practically. The basic arrangement of the internet and its users leads to the effect of social division, but on the other hand unites in a different way (Slevin, 2000 in McQuail, 2011:154). Online media is a means to simplify and speed up conveying messages in the communication process. Where the communication process is the process of delivering messages from the communicator to the communicant through the media and giving rise to feedback.

Online media facilitates interactive social interactions from what was previously a monologue media (one to many audiences) to social media dialogue (many audiences to many audiences). One form of online media is social media. Social media is a convergence between personal communication in which there are sharing activities between individuals (to be shared one-to-one) and public media to share with anyone without any individual limitations and specificities (Meike and Yong, 2012). In the

development of the internet and online media, the biggest change that can be found is the patterns of communication interaction. This has changed the order of communication between people, which previously relied more on face-to-face interactions, has now shifted towards the use of media, especially the internet and cell phones.

The development of the internet and the media gave rise to a new crime motive or what is commonly called cybercrime. Various crimes can be committed using communication technology including defamation through the internet, gambling, terrorism, credit card fraud, pornography and other forms of crimes. According to Symantec's security in the Internet Security Threat Report volume 17, Indonesia itself is ranked 10th as the country with the most cyber crimes throughout 2011. The increase in cybercrime cases cannot be separated from the increasing use of the internet and social media. Criminals are increasingly using the internet and social media to find victims.

There are many types of social media in Indonesia, one of which is Twitter. Twitter itself is a popular application that is widely used in Indonesia, recorded by statista.com Indonesia occupies the fifth position of the country with the most Twitter users, following the graph reported from the statista.com

web page. Twitter is a microblogging application that is very easy to use, Twitter provides a tweet feature for its users so that they can share their moments through writing with a maximum limit of 140 characters. This allows users to freely express their opinions and write their thoughts through their accounts and are free to be accessed by anyone. One of the trends among Twitter users is the trend of creating threads. (Nasrullah R, 2015:43)

A Twitter thread is a collection of serialized tweets that are often used to share information consisting of long paragraphs. Twitter itself provides a limit of tweets with a maximum of 280 characters. Then came the Twitter trend that provided a thread or thread feature that could connect several tweets into a single piece of information. (<https://www.idntimes.com/tech/trend/fajrina-annisa-putri/cara-buat-thread-di-twitter>, accessed on 15 June 2022 at 20:22)

As in the real world, social media that is accessed using the internet also invites criminals to act, both seeking material gain or just a form of fun from someone. This gives rise to a phenomenon called cyber crime or cybercrime. As in the case that happened for some time experienced by the wordless night account. On March 16, 2022 a twitter account with the account name Malamtanpakata created a thread about the case he was experiencing with the thread headline 'HEART HATI TINDER SWINDLER INDONESIA'. "Tinder Swindler" which in Indonesian, translates as "swindler on Tinder"

Current technological advances not only help human activities but also become new opportunities for cybercriminals to carry out their evil actions. In cyberspace security issues. The high level of crime in cyberspace and the weak legal handling of criminal cases in cyberspace have led to rampant crimes that occur in cyberspace. In addition to this, it will be difficult to catch cybercriminals with technological advances. Based on the description above, the author is interested in conducting research on Twitter user information traffic in the Tinder Swindler case Thread.

## 2 LITERATURE REVIEW

Dennis McQuail in his book Mass Communication Theory (2000: 136) said that new media is a different set of communication technologies that have special and up-to-date features. These features are made by digitizing with various variations available for someone to use as a communication tool.

McQuail said that the use of the internet in New Zealand has provided entertainment and information that has spread throughout the world and can connect individuals from other parts of the world to be able to communicate and interact socially without being hindered by time and distance. McQuail (2000: 143) also classifies new media into five categories, namely:

- a. Interpersonal communication media.
- b. Interactive media, especially in the form of computer-based games and video games coupled with virtual reality devices.
- c. Information search media in the form of search engines.
- d. Collective participating media, this category specifically includes the use of the internet to share and exchange information, ideas and experiences as well as develop active personal relationships whose medium is the computer. In the internet there are also many social networks whose users range from purely instrumental to affective and emotional.
- e. Substitute broadcast media, the main reference is the use of media to receive or download content where in the past the media type was broadcast or with a similar distribution method. Watching movie and television programs, listening to radio and music, etc. are examples of the main activities.

McQuail (2000: 141) sees that the main problem in theory about new media, which is of course different from the theory about (old) media that has existed so far, revolves around three things. First, power and inequality, it is very difficult to place new media in terms of ownership and power where the content and flow of information are controlled. Second, social integration and identity, new media is considered as a force to disintegrate social cohesiveness in society because it is considered too individualistic and can penetrate the boundaries of space and time as well as culture. Third, social change, new media is considered an agent of social change as well as a planned agent of economic change where there is no control over messages from both the sender and the recipient of the message which is very likely to occur.

Winston as the author of communication innovation (McQuail, 2000:155) admits that most new technologies have innovative potential, but their actual implementation will always depend on two factors. The first factor is the "social necessity" operation which dictates the degree and form of development of many new inventions. The second is the "law of suppression of radical potentials" which

acts as a brake on innovation to protect the social and corporate status quo. many theories of "culture" rather than technological determination. Carey (1998) takes a similar position regarding "new media", arguing that "globalization, the Internet and computer communications are not all industry or history determined. The final determination of all these new forms is prepared by politics.

Social media has the character of a social network. Social media is formed from social structures that are formed in networks or the internet (Nasrullah Rulli, 2015:17). Social media forms a network among its users. It doesn't matter whether the real world (offline) of these users know each other or not. The network forms a community of people who consciously or unconsciously raises values in society as the characteristics of society in social theories. One of the social media is Twitter. the presence of Twitter, a web 2.0 service with the type of micro-blog where users are limited to writing as many as 140 characters. Twitter can be freely accessed from both users and non-users. The advantage of this twitter is a speed in informing an information and of course fast in acceptance.

### 3 METHODS

Qualitative research is based on the philosophy of positivism, because to examine natural subject conditions where the researcher is the key instrument, sampling of data sources is carried out purposively and snowball, collection techniques are triangulation (combined), data analysis is inductive/qualitative, and qualitative research results emphasizes meaning rather than generalization (Sugiyono, 2011).

#### 3.1 Research Target

Subjects and objects of research are targets to obtain certain goals regarding an issue which will then be proven objectively. Understanding the subject and object of research according to Sugiyono (2013: 32) is as follows: "The subject of research is an attribute or nature or value of people, objects or activities that have certain variables that are set to be studied and drawn conclusions."

So the research subject is considered very important in a study, this relates to the title of the study and the data that will be needed. In addition to the research subject, the object in the study is no less important because the object of research is used to obtain data according to a particular purpose. The subject of this research is Twitter users in the thread

of the Tinder Swindler case and the subject of the research is the interaction pattern of Twitter users on the thread of the Tinder Swindler case.

#### 3.2 Place and Time of Research

This research was conducted in North Jakarta, with the main focus being the owner of the Malam without a word account who uses Twitter as a medium for posting threads of the fraud case by Tinder Swindler that he experienced. The time of the study was carried out for three months from May to July.

#### 3.3 Research Focus

The focus of this research is intended to limit qualitative studies while at the same time limiting research in order to choose which data are relevant and which are irrelevant (Moleong, 2010). The limitations in this qualitative research are based on the level of importance/urgency of the problems encountered in this research. This research will focus on "Information Traffic in the Twindler Swindler Fraud Case Thread on Twitter Social Media" whose main object is Twitter users in the Twindler Swindler fraud thread by the "malamtanpakata" account.

#### 3.4 Data Collection Technique

In this study, primary data was obtained directly from the conversations of Twitter users on threads created by the Malam without words account. The secondary data used in this study is the online news MetroPalembangNews, Detikcom, HarianKompas and wowkeren. In this observation, the researcher aims to record or describe the behavior of the object and understand it. Observations will be made on the thread of the Swindler Tinder case on the "wordless night" account on the Twitter application.

The research that will be conducted by researchers uses descriptive research methods with a qualitative approach. According to Sugiyono (2016:9) qualitative descriptive method is a research method based on post-positivism philosophy used to examine the condition of natural objects (as opposed to experiments) where the researcher is the key instrument of data collection techniques carried out by trigulation (combined), analysis the data are inductive or qualitative, and the results of qualitative research emphasize meaning rather than generalizations. (Heckman, Pinto and Savelyev, 1967)

## 4 RESULT AND DISCUSSION

Twitter is a web microblogging service that can be used to update (update) in the form of a text with a maximum length of 280 characters, or commonly called a tweet. Updates that we make can be seen by other people who are our followers if the Twitter account is not locked. Broadly speaking, the function of Twitter is to write down the current activity; sharing links, videos, songs, and pictures; make new friends in cyberspace; as an advertising medium; as a medium of real-time information; and even as a medium for political support activities or campaigns (Juju & Studio, 2009).

### 4.1 Tinder Swindler in Cybercrime

The development of technology at this time is like a sharp sword, meaning that today's information technology contributes a lot to social change, progress, and human civilization. However, information technology can also be used as a means to be able to commit acts against the law. This fact triggers a new phenomenon known as cybercrime. At this time, the more social media that is accessed by the public, the higher the threat of crime that can arise. This is of course common, especially in online dating sites. Romance scams are usually carried out in a fraudulent mode where the fraudster takes advantage of someone who is indeed looking for a partner, usually through an online dating application by pretending to be a potential partner. Where these fraudsters play with the feelings of their victims so that they can easily give money or anything to them. This type of fraud committed by romance scammers can be done based on two things. First, the scammer will seduce until the victim is deceived and seeks profit from the victim in the form of money. Second, the scammer will persuade the victim to send a private photo, which will then be used to threaten the victim with the threat of spreading the photo.

### 4.2 Communication Archetype Analysis

New media or also called new media is a series of communication technologies that have several new features, through digitization and are widely available to personal users as a complete set of communication tools. The speed of new media is also supported by the rapid development of communication technology which is increasingly advanced, proving that communication media has a dynamic nature that is not fixed all the time. McQuail (2000:141) argues that

the main problem in the theory of new media, which is of course different from the old media theory, which has three main things, namely power and inequality, social integration and identity and social change. Power and Inequality, namely constraints on the placement of new media in relation to ownership and power in which the content and flow of communication for the exchange of information must be controlled.

### 4.3 Conversation Analysis

Conversation talks about conversation, individuals interact with other individuals by choosing partners, topics of conversation, time and place of communication according to their wishes. This sub-discussion will describe the basic pattern of conversational communication regarding cases of fraud that occurred in online dating applications by nightless twitter users. In this description, the researcher will describe the beginning of the fraud experienced by the wordless night until the arrest of the perpetrator of the fraud. Overall, postings from twitter users in the thread created by night without words foster the attitude of twitter users willing to help night without words as victims of voluntarily uncovering cases of fraud.

The thread created by night without words is crowded with posts by twitter users who provide information related to the fraud case. In this basic pattern of conversational communication, it will be seen how twitter users interact with each other with topics of conversation regarding fraud cases that occur in online dating applications, with the time and place of communication according to the wishes of twitter users.

From the interaction of twitter users, most of the posts in the thread contain support and progress reports from twitter users in an effort to reveal this tinder swindler case. Interactions that occur in the forum, twitter users provide reports on the progress of arrests made by providing information and gathering evidence related to the tinder swindler case. With the cohesiveness and well-established interaction between twitter users in collecting information and evidence of disclosure of this fraud case, it is hoped that the case can be resolved soon and there will be no more tinder swindler cases that afflict online dating application users.

### 4.4 Allocation Analysis

In this pattern, we will describe the basic pattern of allocation communication in fraud cases that

occurred in the online dating application by James Daniel Sinaga and the owner of the Malam without a word account. Allocation is information that is distributed from the center simultaneously with limited opportunities to get feedback. Allocation communication template to see how information about fraud cases in threads by wordless night accounts is distributed simultaneously.

After reading all threads related to fraud cases that occurred on Twitter social media by paying attention to posts from twitter users, the researcher concluded that this fraud case was known by twitter users when a twitter user with the account name Malam without words created a thread entitled "HEART HATI HATI TINDER SWINDLER VERSI INDONESIA". In this basic pattern of communication, it will be seen that information is distributed from the center simultaneously which the researcher will describe as follows.

A twitter user with a wordless night account created a thread that tells the chronology of being tricked by his online dating friend who claims to be named James Sinaga. Night without a word admitted that he was close to the perpetrator so he wanted to send some money to James to an account named Ramdani who was recognized as his assistant. The thread created by the twitter user Malam without words is an Alloculation, namely information that is conveyed simultaneously because of his concern for the fraud experienced by the twitter user and himself. With the thread created by the wordless night twitter user through the online media Twitter, information is conveyed simultaneously but with limited feedback. Besides that, the thread created by the twitter user Malam without words, in addition to providing information to other twitter users about the rampant fraud through online dating applications, but also to seek information about the whereabouts of the perpetrator James Sinaga.

Based on the description that has been described above, the researcher can analyze that the post made by Malam without words initially had a good relationship with James Sinaga until his post after the fraud of a sum of money and the disappearance of James Sinaga was a form of information that was conveyed simultaneously as a form of sharing his experiences so that this would not happen. happened to other twitter users. The tendency of posts made by night without words is to lead to efforts to appeal to other twitter users against James Sinaga.

## 4.5 Analysis Consultation

The basic pattern of communication consultation refers to a variety of different communication situations where an individual seeks information through the information source he or she wants. In this fraud case, the collection of information related to the fraud case with the alleged perpetrator James Sinaga is not only from the Malam without words account, but other twitter users can provide information related to the fraud case. In addition, the collection of information and evidence by the kaskuser was also obtained by twitter users from the community who could provide information about this case which was then posted in the thread created by the Malam without a word account.

In this sub-discussion, the researcher will describe the basic pattern of consultation communication, which is as follows:

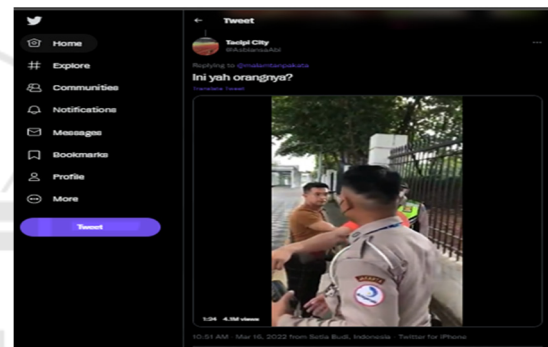


Figure 1: Twitter AsbianSabi.

Based on the picture above, it was presented by Twitter user AsbianSabi on March 16, 2022, he posted a video of someone who looks like the perpetrator being chased by a security guard and a man. The post can be seen in the comments session in the thread posted night without a word.



Figure 2: Kompas.com News.

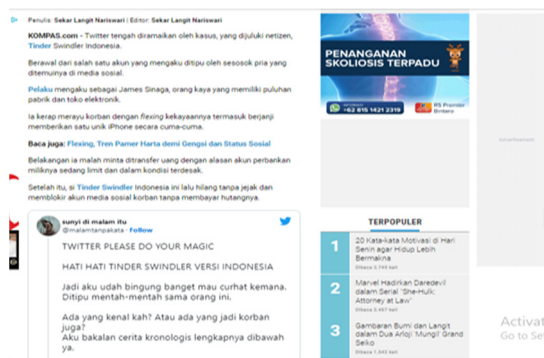


Figure 3: malamtanpakata Account.

Based on the picture of the fraud case by the Indonesian version of the Tinder Swindler with the alleged perpetrator James Sinaga or Daniel Sinaga or Ramdani on kompas.com online media on March 17, 2022. In the news, a thread from the twitter account “malamtanpakata” is also attached.

#### 4.6 Registration Analysis

This pattern of information traffic is termed “registration”, which is a reversed consultation pattern, where a center “requests” and receives information from participants at the periphery. In this study, the basic pattern of wordless night account registration communication as a thread maker also requests and receives information from twitter users. This can be seen from the communication that took place in the discussion forum on the thread created by the Malam without a word account. The night account without words received various information and evidence in the disclosure of fraud cases that occurred by the perpetrators from twitter users who posted in their thread. Various information was received by the wordless night because of the cooperation and good communication between the wordless night and the twitter users. By receiving a lot of information from various sources provided by twitter users, Malam without words hopes that this case of fraud by Tinder Swindler can be uncovered.

Creating a special thread regarding the fraud by Tinder Swindler, is the goal of Malam without words to receive information from Twitter users as an effort to reveal the fraud case they experienced. So that in this study there is also registration information traffic, where Malam without words as the central communicator receives various information related to the fraud case from Twitter users who obtain information from various sources and who conduct

direct investigations at the place where the fraud perpetrator is domiciled.

Based on the basic pattern of communication consultation in this study refers to a variety of different communication situations where individuals seek information through the desired information source. In this case, the information obtained regarding the fraud case by Tinder Swindler with the alleged perpetrator James Sinaga was not only obtained from twitter users.

The information obtained also comes from other sources, which in this case is through print media coverage obtained from Kompas.com and twitter users who have been looking for information obtained from other parties as well as direct investigations at the location of James Sinaga's original domicile. The information submitted by a twitter user with the id AbisanAbi is an illustration of the arrest of James Sinaga who was at the scene of the case to conduct an investigation. With the information obtained by AbisanAbi, then the information was posted on the thread created by Malamtanakata.

While the basic pattern of registration communication, based on a thread by a wordless night account, is described that a center “requests” and receives information from participants at the periphery. In this study, the night without words account as a thread creator and a pioneer in disclosing fraud cases that occurred in online dating applications received information from twitter users regarding the disclosure of the fraud case. With the thread created by night without words, is a special thread used by twitter users as a discussion forum to provide information and evidence related to fraud by tinder swindler, so night without words receive information from twitter users through the thread that has been created.

#### 5 CONCLUSIONS

Online media in the realm of buying and selling online will become the object of cybercrime crime, for that people in the digital world are required to understand not only conventional crimes in online media, but also crimes involving information technology (cyber crime) in online media. The modes and motives of cyber crime are increasingly complex and therefore there is no guarantee of security in online media.

The thread created by Malam without words regarding cyber crimes that occur in online dating applications is a form of concern for helping victims of fraud from the alleged perpetrator James Sinaga,

so that it is hoped that there will be no more fraud that occurs by Tinder Swindler.

Through the thread created by Malam without words in disclosing the fraud case he experienced which is supported by twitter users who are willing to help victims voluntarily give a positive image to twitter users, if twitter users also have a sense of caring to help each other even though they don't know each other and have met before.

The basic pattern of communication of twitter users in disclosing fraud cases by Tinder Swindler is known that the most influential communication interaction patterns are allocution and conversation. In the basic pattern of allocution communication, information is distributed from the center simultaneously by the night without a word as the thread creator.

The basic pattern of communication is conversation, where twitter users interact with other twitter users with the topic of fraud committed by tinder swindler actors, with the time and place of communication according to their wishes. With the basic pattern of communication, it was able to uncover cases of fraud with the alleged perpetrator, namely Ramdani, although in the execution of the arrests, the twitter users left it to the authorities to follow up.

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