

# Community Empowerment to Improve Quality of Life through Entrepreneurial Intelligence and Transcendental Intelligence Strengthened by Social Empowerment

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**Keywords:** Quality of Life, Entrepreneurial Intelligence, Transcendental Intelligence, Social Empowerment.

**Abstract:** This research was conducted in Sleman Yogyakarta, which is an administrative city that produces a lot of educated people. According to BPS data reported by Antara News (2012) Sleman as the district with the highest number of unemployed people in DI Yogyakarta, namely 39,921 people with 15% elementary school education, 21% junior high school, SMA 365 and 8.5% DIPLOMA and 8% S1 and the rest 9.8% did not complete their education. While the number of underemployed people is 24,690 people. The long-term goal is to find an Empowerment model to alleviate underemployment to have jobs through self-employment methods so that the quality of life can improve. The method of this research was surveyed by mapping respondents through the Rural Appraisal Appraisal and Focus Group Discussion. The analytical tool used to analyze using the AMOS program Structural Equation Modeling (SEM) software.

## 1 INTRODUCTION

All forms of poverty alleviation programs have been applied by the Government. The government has developed several poverty alleviation programs including the National Community Empowerment Program (PNPM), the People's Business Credit Program (KUR), the Productive Cooperative Financing Program and Micro Enterprises (P3KUM) aimed at empowering cooperatives and SMEs, even in 2010 the government has allocated PNPM funds to achieve Rp 13 trillion was distributed to more than 6000 districts. Human-based development and community empowerment are among the most popular concepts (Prasojo, 2003).

In society, many formal education graduates who are still unemployed or work are not following their competencies and are often referred to as underemployed unemployment. Community empowerment, as one of the pillars of development, must put the focus of development on people (people-centered development), William Iffe (1995). Good jobs require ownership of the elements of entrepreneurial intelligence (Entrepreneurial Intelligence) (Neff and Citrin, 2004). "The way to change the world is by changing the way of thinking". The existence of thought patterns,

attitudes, and patterns of action that produce creativity and innovation that aims to provide added value from each resource that is owned (Prijosaksono and Bayono, 2004).

Shuan Chin, Susan Tee, et al. (2011) suggested that emotional intelligence is the ability to feel, understand, and effectively apply strength and emotions as human energy resources. While spiritual intelligence (transcendental) is a set of abilities used by individuals to apply and manifest their spiritual or moral resources, if both emotional and spiritual intelligence is applied in a work organization, the work environment will be more conducive.

Stemming from these problems such as unemployment data that is still high in Sleman and previous research that found the role of transcendental and entrepreneurial intelligence, it is necessary to approach the education to the non-formal community that is able to motivate the community to be willing to consciously improve their ability and life skills, by because it is through entrepreneurial skills for out-of-school youth who are trying to empower youth's potential in order to lead an independent and poverty-free nation. Greater desire going forward is to produce young people who are skilled and have spiritual intelligence (transcendental), so they can manage the morally based business.

## 2 LITERATURE REVIEW

### 2.1 State of the Art in the Field of Study

Most failures of development processes and outcomes, including poverty alleviation, are caused by excessive orientation to the state and government. On the contrary, society and humans as objects of development are often forgotten, so on that basis, community empowerment as one of the pillars of development must put the focus of development on people (people-centered development). To provide all levels of society with the opportunity to live in full with basic values that are considered universal, with an approach (1) Participation (participation), especially for marginalized groups, (2) Sustainability, especially related to environmental sustainability; (3) social integration, which is related to a sense of justice; and (4) Human rights and fundamental freedoms. (Adi, 2002: 155-156).

Quality of life is a state which states the level of inner satisfaction and comfort of one's life in the world. Many people assume that the quality of life is only determined by the amount of wealth owned, but the art of metaphysics says that the quality of life is manifested by eight aspects of life, namely: (1) Education, (2) Career (3) Finance, (4) Fame, (5)).

Health, (6) Love, (7). Heredity, and (8). Guidance or the so-called Presence of the Helper. (Maesen and Walker, .2001). Quality of life in general according to (WHOQOL Group, 1998), among others, namely (1) Physical health: illness and anxiety, sleep and rest, energy and fatigue, mobility, daily activities, dependence on drugs and medical assistance, work capacity, (2) Psychological: positive feelings, think; study; remembering; and concentration, self-esteem, physical appearance and description, negative feelings, individual beliefs, (3). Social relationships: personal relationships, social support, sexual activity, (4). Environment: freedom, physical safety, and security, home environment, financial resources, health and social care, opportunities to acquire new skills and information, participation and opportunities for recreation, activities in the environment, transportation.

Social empowerment includes the notion of community development and community-based development (Herman, P. 2003). The concept of empowerment can be seen as a result of and reaction to the mind, society, and culture that develops in a society (Hikmat, 2001: 1-2) and community independence.

Karakas (2010), some research related to the research topic is research that tries to examine how spirituality can improve employee performance and organizational effectiveness. This study uses 140 papers related to the research topic to find out how spirituality supports organizational performance. The findings: a). Spirituality can encourage employees to be better, and quality of life also improves, b). Spirituality provides a feeling of having purpose and meaning at work, c). Spirituality makes employees have a sense of togetherness and kinship in the community. So it can be concluded that it is very important to have spiritual intelligence in entering the work environment and recommending practitioners to prioritize spiritual intelligence in organizational life.

Dent Higgins (2005) found controversy in measuring the issue of how the relationship between spirituality (transcendent intelligence) and employee performance. On the one hand, some researchers consider that spirituality or spirituality is anti-material (Wiersma, 2003) and anti-positivism. This researcher revealed that the anti-materialistic character was an important challenge in scientific research concerning the financial performance of the organization he had built. Several other researchers support the fact that business still requires ethics and pay more attention to the research problem, whether applying spirituality at work can produce better company performance and profitability.

George (2006) states that spiritual intelligence (transcendental intelligence) requires several factors. Spiritual intelligence helps find resources from within human beings, the deepest of capacities for caring, tolerance, adaptation is a choice. It also helps develop feelings that are stable among individuals. In this case, the work is more meaningful for employees.

## 3 HYPOTHESIS

The hypothesis proposed in this study is:

- 1) There is influence Positive Entrepreneurial Intelligence on the community / Social Empowerment in the community in Sleman,
- 2) There is influence positive transcendental intelligence on the community / Social Empowerment in the community in Sleman,
- 3) There is influence positive community / Social Empowerment on quality of life in the community in Sleman,

- 4) There is influence Positive Entrepreneurial Intelligence on quality of life in the community in Sleman,
- 5) There is influence positive transcendental intelligence on quality of life in the community in Sleman.

## 4 RESEARCH METHOD

The population in this study is the underemployed, unemployed community in Sleman. The sampling technique is purposive sampling, namely the selection of samples with the criteria needed in research (Sekaran, 2006). The criterion is that the educated community groups who are underemployed have graduated more than three years with a minimum average level of education above the senior secondary level. The number of samples taken is quite a number 173. This amount is considered to have fulfilled and according to the rule of thumb, according to Roscoe (Sekaran, 2006). According to Hair et. Al (1998, in Imam G., 2004), the size of the sample, if it is too large, will make it difficult to get a suitable model, and it is recommended that a suitable sample size between 100 to 200 respondents can be used for estimation of interpretation with the Structural Equation Modeling (SEM) analysis technique.

## 5 HYPOTHESIS

### 5.1 H1: There Is a Positive Influence of Entrepreneurial Intelligence on Social Empowerment

Estimation parameters between Entrepreneurial Intelligence on Social Empowerment show a positive effect and can be seen from the estimated value of 0.124 and Critical Ratio (CR) or t-count = 2,004 greater or CR or CR or positive t-table  $\pm 2.00$  at a significance level of 0.05 (5%), and this effect shows a significant effect that the probability of 0.045 is still below alpha 5%. Thus hypothesis 1 can be accepted or supported.

### 5.2 H2: There Is a Positive Effect of Transcendental Intelligence on Social Empowerment

Estimation parameters between Transcendental Intelligence and Social Empowerment show a

positive effect that can be seen from the estimated value of 0.230 and Critical-Ratio (CR) or t-count = 2.791 greater or CR or t -table  $\pm 2.58$  at a significance level of 0.005 (1%), and this effect shows a significant effect with a probability of 0.005 equal to alpha 5%. Thus hypothesis 2 can be accepted or supported.

### 5.3 H3: There Is a Positive Influence of Social Empowerment on Quality of Life

Results Parameter estimation between Social\_Empowerment and Quality\_of Life shows a positive effect that can be seen from the estimated value of 0.467 and Critical Ratio (CR) or t-count = 2.321 which is the same as CR or t- table  $\pm 2.58$  at the significance level of 0.01 (1%) and this effect shows a significant effect seen the probability of 0.020 is still below alpha 5%. Thus hypothesis 3 can be accepted or supported.

### 5.4 H4: There Is a Positive Influence Entrepreneurial Intelligence on Quality of Life

The estimation parameter between Entrepreneurial Intelligence and Quality of Life shows a positive effect that can be seen as an estimated value of 0.383 and a Critical-Ratio (CR) or t-table of 3.422 above  $\pm 2.00$  at a significance level of 0,000 (5%), and this effect shows a significant effect seen at a probability of 0,000 well below alpha 5%. Thus hypothesis 4 can be accepted or supported.

### 5.5 H5: There Is a Positive Influence Transcendental Intelligence against Quality of Life

Parameter estimation between Transcendental Intelligence and Quality of Life show a positive effect that can be seen from the results of the coefficient of 0.250 and the value of the Critical-Ratio (CR) or t- table of 2.158 above  $\pm 2.00$  at a significance level of 0.05 (5%), and the effect This shows a significant effect seen in the probability of 0.031 well below

Alpha 5%. Thus hypothesis 5 can be accepted or supported.

## 6 DISCUSSION

After seeing the relationship between variables above, it is in accordance with the first objective in this study, which is to map the variables that are the focus of attention in this study based on the beta coefficient or can also see the CR value. The variable Entrepreneurial intelligence that leads to Quality of Life has the greatest beta coefficient of 0.320 and CR value of 0.383 and below is a social empowerment variable that leads to quality of life has a beta coefficient of 0.212 and has a CR = 2,321, directly standardized influence Entrepreneurial Intelligence with Quality of Life indeed showed a great influence compared with Social Empowerment and Transcendental Intelligence, but indirectly standardized by the influence of Transcendental Intelligence, and it has a greater influence than the other variables in this study, this means it shows that all variables should not be ignored because each other contributes, which is quite large, which leads to Quality of Life.

Standardized Direct Effects (Group number 1 - 1 default model)

	Transcendental_Intelligence	Entrepreneurial_Intelligence	Social_Empowerment	Quality_of_Life
Social Empowerment	,356	,196	,000	,000
Quality of Life	,209	,324	,251	,000

The success of achieving quality of life for the unemployed undercover community in entrepreneurship supported by their intelligence remains through business procedures or steps carried out by the general business community, as recommended in the ladder of entrepreneurship training model (Fig.4.3), and also taught in the model CEFE, (Fig.4.4), which begins by linking environmental assessment with community competencies, to identification, ideas, and business selection. These, of course, have been adapted to the field of management-oriented concentration.

Based on the results of community data that has been processed and has been analyzed, the community empowerment model to improve quality of life is very appropriate and suitable to achieve it, namely the entrepreneurial intelligence and transcendental intelligence that is strengthened by social empowerment so that the unemployed people

in disguise in Sleman Regency can change or can significantly be reduced. Of course, the hope to be realized soon, then in the application of this research variable, is integrated with the CEFE model, to form a business incubator with intense assistance still needed.

There is no work or problem that cannot be solved in life in this world, behind the difficulties there must be ease, behind the effort there must be results that can be expected, and that will be felt, of course, if we continue to want to try and want to try, continue to rise and continue excited about. Good luck.

## 7 CONCLUSION

1. There is a positive influence of Entrepreneurial Intelligence on the community / Social Empowerment in the community in Sleman,
2. There is a positive influence of transcendental intelligence on the community / Social Empowerment in the community in Sleman,
3. There is a positive influence of the community / Social Empowerment on the quality of life in the community in Sleman,
4. There is a positive influence Entrepreneurial Intelligence on quality of life in people in Sleman,
5. There is a positive influence of transcendental intelligence on the quality of life in people in Sleman.

## 8 SUGGESTIONS

In the underemployed community in the Seman Regency of Yogyakarta to achieve welfare of life or quality of life, the model of community empowerment is very fitting and suitable to apply entrepreneurial intelligence to a set of entrepreneurial personalities, entrepreneurial attitude revolutions, as well as building entrepreneurial spirit, with its CEFE model integrated with variable transcendental intelligence through the principle of absolute honesty must exist in every member of society, by not leaving social empowerment in building a good silaturakhim network.

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