

The Implementation of Sister Province between the Government of West Nusa Tenggara Province (Indonesia) and Kujawsko-Promorskie (Poland) in the Development of Education Sector

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Abstract: This research is initiated based on the current world situation which begins to involve sub-state actor as one of the parties in international relations. Globalization becomes a gateway to that kind of position, which then patterns carried out through foreign cooperation is made through sister province (twin province) cooperation is an increasingly popular program in the world with all kinds of achievements. This qualitative research is going to observe the implementation of provincial policies between the government of West Nusa Tenggara Province (Indonesia) and the Kujawsko-Promorskie (Poland). Through the utilization of determinants of policy implementation which is an idea from George C. Edward III, this research will observe the implementation in terms of communication, resources, dispositions and behaviour, and bureaucratic structure. This research is expected to be able contribute in the form of examples and or models that can be replicated in other areas.

1 INTRODUCTION

States relation in recent days became more intense than before, that relations made a lot of possibility and also a challenges facing globalizations era. Several states had a massive and rapid growth using a cooperation between states at many aspects. New technological opportunities such as travel and communication shaped by international politics into new forms of economic regulation and business practices (Thirkell-White, 2008). The recent trends in International Relations studies, shows us a sub-state actors begins became prominent actors, which before only state or international organizations as an absolute actors.

Sub-state actors in this research is represented by local government (provincial government) as a main actors. With the era of interconnectedness, local government in recent years made a lot of outward-looking agenda. Local government act like a state to accomplish their mission for people prosperity in specific purposes. Now the local government their duty not only domestic administrative, but also international activity exposure (Effendi, 2014). One of the agenda is made through sister province (twin province), the local government made a closer

relation between other local government in other states. Specifically, from sister province each local government establishing mutual agenda in specific areas such as economy, tourism, education, etc.

The trends of sister province also happens in Indonesia, almost at every province had a sister province agenda. Of course, there always success story and also failed story regarding the sister province in Indonesia. But the recent trends about sister provinces in Indonesia is also promising because the openness, outward-looking style, and intensive cooperation became the mainstream activities for local governments. In other side, success story from the sister province mechanism in Indonesia can be good recommendation for the other local government to look after. Especially as a recommendation for local government to aware with their own potential and capabilities competing an era of challenges.

This research then, try to capture the sister province mechanism between West Nusa Tenggara (Indonesia) government and Kujawsko-Promorskie (Poland) government as a best practice for other local government. The sister province mechanism between them choose an education sector as a specific purposes to deepening relations between provinces.

Started from 2018, each year sending a student from West Nusa Tenggara Barat to accomplish graduate and post-graduate study at universities in Kujawsko-Promorskie. This education sector, especially sending a students to study abroad is also the main agenda from elected Governor of West Nusa Tenggara, Zulkieflimansyah; since his campaign for running the governor with the tagline “1000 Cendekia”. Each year the government of Nusa Tenggara Barat collecting all their resources especially from Corporate Social Responsibility (CSR) to fulfil the education programmes.

The uniqueness from sister province mechanism held by West Nusa Tenggara government will be highlighted using the policy implementation idea by George C. Edward III. This research didn't cover the Kujawsko-Promorskie government due the limited time and resources to explore, but that will be the next option to accomplish and can be the suggestion for another researcher to cover that side of subject.

2 METHOD

This research using a qualitative method to explain the mechanism of sister province. Doing qualitative method it seeks better understanding of social realities and to draw attention to processes, meaning patterns and structural features (Flick, von Kardorff, & Steinke, 2004). As a part of social sciences, using a qualitative method can be part to explain the dynamic about sister province discourse. Term of sister province itself is debatable, but the principle of sister province is about relationship between entity of sub-state actors binding with mayor-to-mayor (leader) agreements.

Collecting data on this research doing from references or literature, by primary and secondary sources. Primary resources, basically is raw material from the subject or first-hand information (Silalahi, 2010). Which in this research that resources come from (1) original document released by local government and (2) the argument, opinion and position from the official. Besides primary resources, this research also collecting data from secondary resources, such as an article, news and other documents relating the topic.

3 DISCUSSION

In this section, we will discuss about the research findings. Based on the idea of George C. Edward III

about policy implementation, this section will be explained in four determinant aspects; communication, resources, disposition & behaviour, and bureaucracy structure (Edwards III, 1980).

3.1 Communication

From the aspect of communication, this section will explain about the position of policy executor communicating the messages to target audience. Communication is a vital part in policy implementation, the government (as a communicator) have to tell clearly as possible to the people (as a target audience) preventing the policy became deviate in the execution. Even though sister province mechanism between West Nusa Tenggara government and Kujawsko-Promorskie government yet an official, the relation between both parties is already constructive and deepening. Until now the relation status between both parties still at signing of Letter of Intent (Widiyanti, 2019). This LoI document contain educational, tourism, energy and environmental cooperation plan between West Nusa Tenggara Barat government and Kujawsko-Promorskie government. That plan is under discussion and consultation at central government, especially Ministry of Domestic Affairs and Ministry of Foreign Affairs.

Though the process didn't official yet, cooperation specific in the educational sector has taken place between both parties. Governor of West Nusa Tenggara made an organization namely Lembaga Pengembangan Pendidikan (LPP) at 2018, then accredited by notary in February 2019. LPP held a direct access to the governor to follow up cooperation plan between universities in Kujawsko-Promorskie, Poland. LPP not only cover the cooperation plan with the Poland, but also with other cities in another country who had relation with West Nusa Tenggara province.

3.2 Resources

From the aspect of resources, this section will explain resources (human, method and material) allocating by the government to execute policy. Government of West Nusa Tenggara by far didn't handle with specific human resources, even from the government or third party mandated by the government. Today the resources for educational sector implementation handled by LPP. LPP has a role as a bridge between Government of West Nusa Tenggara and universities at Kujawsko-Promorskie, Poland.

Domain activities of LPP is opening the way for further cooperation about educational sector, from procedure and affordable financing for student to study in Poland. LPP negotiate that using online communication using email or social media. By using online communication, the negotiate process can be held more efficient and effective. However, there are still had a grey area regarding the calculation and report about the resources LPP's can get along the process. LPP became a super body in the educational sector in West Nusa Tenggara because their capabilities became over powering the government bodies.

In other sides, the main actor in government bodies from West Nusa Tenggara Barat is Dinas Pendidikan & Kebudayaan Provinsi Nusa Tenggara Barat didn't have the capabilities like LPP's. Dinas Pendidikan & Kebudayaan Provinsi Nusa Tenggara Barat only manage the educational sector from elementary school until high school. Supporting the governor dreams, Dinas Pendidikan & Kebudayaan Provinsi Nusa Tenggara Barat held Rumah Bahasa programme (language course). Rumah Bahasa itself held in 17 location over West Nusa Tenggara Barat. Since 6 month ago, Dinas Pendidikan & Kebudayaan Provinsi Nusa Tenggara Barat had an intensive language course especially IELTS & TOEFL for prospective students before sending to study in Poland. In recent times the programme not only specific to Poland but also another countries which West Nusa Tenggara had an educational sector cooperation.

3.3 Disposition & Behaviour

From the aspect of disposition and behaviour, this section will explain the position of government delegating the policy involving commitment, openness, creativity and democratization. Governor of West Nusa Tenggara had a big concern into the educational sector, especially to accomplished 1000 student from West Nusa Tenggara have a spacious insight with strong nationalism (Andililo, 2019). Surely that dreams made LPP as a main actor in the educational sector had big privilege to do lot of task and authority.

LPP given a task to manage CSR funds for scholarship. Then, in the process of recruitment until departure phase, LPP spreading the information using online platform especially using email, Facebook account and Instagram account. That process has been taken place from October 2018 (Batch 1), February 2019 (Batch 2) and until now.

3.4 Bureaucracy Structure

From the aspect of bureaucracy structure, this section will explain hierarchy pattern regarding the task and the relation between bodies of local government. In this aspect, based on the condition in West Nusa Tenggara government; there are few actor involved to implement the sister province policy. But the relation itself didn't work appropriate with the common government practice in Indonesia.

Governor of West Nusa Tenggara directly delegating the task for selection and technic implementation to the bodies outside government. Governor made LPP, which their structure is operating outside the government but mandated by governor. The LPP focusing their job to assisting "1000 Cendekia" programme accomplished. As an independent bodies, LPP only have a responsibility to the CSR fund donors regarding the allocation of fund. At the government side, LPP have a direct responsibility to governor based on the Memorandum of Understanding between LPP and West Nusa Tenggara government.

Besides LPP, in the internal West Nusa Tenggara Barat there are several actor can be traced the activities regarding the educational programme. That actor is Dinas Pendidikan & Kebudayaan Provinsi Nusa Tenggara Barat, dan Badan Perencanaan & Pembangunan Daerah (BAPPEDA) Provinsi Nusa Tenggara Barat. The realisation supporting the governor dreams about educational programme is implemented on TOEFL & IELTS intensive course via Rumah Bahasa programme. But that's the only activities they can provide for governor dreams because the limitation of authority between central and local government. Local government shouldn't cover higher education, because that was a central government task and authority.

4 CONCLUSIONS

The implementation of sister province policy between the Government of West Nusa Tenggara (Indonesia) and the Government of Kujawsko-Promorskie (Poland) in the sector of education seen from the determinants factors of policy implementation by George C. Edward III shows that there are strategic breakthrough made by the government. That strategic breakthrough made by the Government of West Nusa Tenggara to accommodate cooperation in the sector of education. Our findings indicate that sister province conducted by both parties hasn't yet become an official policy in state governance. However, the

relations between the two governments have already taken the step to establish educational cooperation, through sending students from West Nusa Tenggara Barat to study in Kujawsko-Promorskie, Poland.

Based on each determinant factor indicate that; (1) communication factors, the existence of separate lines and patterns of communication within the internal government to accommodate educational cooperation between both parties; (2) resource factors, specifically the local government assist in the provision of language course while there are agencies outside the body of government to handle technical activities such as deliberating information, recruitment students to sending students; (3) disposition and behaviour factors, as a regulator the local government establishes internal coordination between stakeholders with the main objective is succeeding the leader's vision and mission during the campaign period; and (4) bureaucratic structure, due to limited authority the local government made other body outside the government to accommodate the program, and that body is LPP.

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