Crypto-democracy: A Decentralized Voting Scheme using Blockchain Technology

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Abstract: A fraudulent election is one of the biggest problems of the contemporaneity in most countries. Even the world's largest democracies like India, United States, and Japan still suffer from a flawed electoral system. Vote rigging, hacking of the **EVM** (Electronic voting machine), election manipulation, and polling booth capturing are the major issues in the current voting system. This fallacious election process calls voting systems into question. With the current Cambridge Analytica scandal a hot topic around the world, it brings the validity of current voting systems into question. In this paper, we investigate the problems in the election voting systems and propose a novel voting model which can resolve these issues. We use a recently introduced blockchain based protocol called PHANTOM, which uses a directed acyclic graph of blocks, also known as blockDAG, to generalize the initial blockchain technology.

1 INTRODUCTION

Some countries have already taken the initiative to improve their voting system by using blockchain technology (Nakamoto, 2008) — a decentralized peer to peer network accompanied by a public ledger. The inability to change or delete information from blocks makes the blockchain the best technology for voting systems. However, questions surrounding security and scalability of the voting system using blockchain methodology still need to be answered. In a blockchain protocol, when a miner (responsible node for maintaining the blocks) extends the chain with a new block, it propagates in time to all honest nodes before the next one is created. The propagation of these long, data and electricity intensive blockchains brings on the problems of the protocol that we have seen with many cryptocurrencies. Namely, large electricity usage, large blockchains, and very slow computational speeds. In the more than likely case when block creation rates are sped up or block size increased, we will most definitely see these problems grow in an exponential nature. Therefore, to apply classic blockchain techniques to voting applications for larger democratic countries with massive populations is not by any means efficient or viable. Apart from the technical considerations, vote counting strategies also play an important role in any election process. Game theorists have suggested various

types of voting schemes, each of them having their benefits and drawbacks. Vote counting schemes that are currently widely used are:

- 1. *Plurality voting* where each voter is allowed to vote for only one candidate and whoever gets the most votes is elected.
- 2. *Ranked voting* Instead of selecting only one candidate, voters rank all the candidates according to their preferences from most preferred to least. Each country has different political and local environment.

Moreover, the process to actually choose a good vote counting scheme based on country of election is another challenge altogether. Recently we have seen a major scandal hit the worldwide press involving Cambridge Analytica (Greenfield, 2018). The data analytic firm used personal information harvested from more than 50 million Facebook profiles without permission to build a system that could target US voters with personalised political advertisements based on their psychological profile. This scandal has brought the voting system of a major international democracy, the U.S.A., into question. The worldwide scandal eventually led to the firm having to declare bankruptcy.

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Related Work

In 2008, Satoshi Nakamoto invented the basis for what we now know as blockchain technology (Nakamoto, 2008). The core concepts for this system were used in many cryptocurrencies and other applications, with the reach of its applicable side still not fully known. Built on the blockchain technology of Nakamoto was a protocol called **PHANTOM**, which we build on here (Sompolinsky and Zohar, 2018). **PHANTOM** has been proven to be secure under any throughput that the network itself can support, which makes it prime for use in voting systems where voters can number in the millions.

Many digital voting system are currently in use around the world. In 2005, Estonia started the first online voting system for municipal elections. In 2007, internet voting was also used in the Estonian parliamentary election. In 2015, they used an i-voting system (Valimised, 2015) for the parliamentary election system and 30.5% votes were made through i-voting.

In 2015, the state of Virginia in the United States of America also implemented a blockchain based solution to vote using *Follow My Vote* (Vote, 2017). In this blockchain implementation, voters installed a "voting booth" on a computer or smartphone. But there were too many flaws in this implementation and therefore the Follow My Vote project is still active but has lost funding.

In 2016, Kaspersky Labs and Economist newspaper (Jennifer Bondarchuk, 2017) organized a competition where teams from the United States and United Kingdom had to implement voting system using blockchain. The *Votebook* team from New York University, U.S.A. came in first place who offered the most effective case study on how a blockchain voting system might look.

In 2014, Lalley and Weyl proposed that blockchain lowers disorder and dictatorship costs of the voting and electoral process (Lalley and Weyl, 2014). In addition to efficiency gains, this technological progress has implications for decentralized institutions of voting. One application they proposed is Quadratic Voting (QV), which was further studied by (Posner and Weyl, 2015). Voters making a binary decision purchase votes from a centralized clearing house, paying the square of the number of votes purchased. They show that this process is both efficient and applicable to modern voting. Last year, it was suggested that

Quadratic voting is the most important idea for law and public policy that has emerged from economics in (at least) the last ten years (Allen et al., 2017) We will further some of the initial ideas revolving around blockchain voting in this paper to a decentralized system that is efficient, secure, and most importantly realizable for large democracies.

1.1 Drawbacks and Security Issues

Security of digital voting is always a big problem in voting systems. During these digital voting elections, researchers identified many potential security risks. Such risks could be malware in the client machine that can change a vote for a different candidate or, another possibility is an attacker can directly infect servers. However, a model with a blockchain voting system could prevent these issues but for larger democratic countries having massive populations and large geographical area, blockchain alone is not enough of a solution because of its slow computational speed. Some countries are also fighting with other problems in voting systems like illiteracy, threatening voters, and booth capturing. Therefore, using a current blockchain voting model is not enough to fight against a flawed election system.

2 OUR SYSTEM

We break down our system into the following two contributions:

- 1. In this paper, we introduce a more advanced blockchain voting management system. Instead of using the classic blockchain protocol, we use the **PHANTOM** protocol — a protocol for transaction confirmation that is secure under any throughput that the network can support. PHAN-TOM, unlike some of its predecessors, enjoys very large transaction throughput, which is a major downfall of many cryptocurrencies. PHAN-TOM utilizes a Directed Acyclic Graph of blocks, aka blockDAG, a generalization of blockchains which better suits a setup of fast or large blocks. PHANTOM uses a greedy algorithm on the blockDAG to distinguish between blocks mined properly by honest nodes and those mined by noncooperating nodes that deviated from the DAG mining protocol.
- 2. To help alleviate the problems of booth capturing or voter threatening, we consider the *Borda count* method for vote counting which is a ranked based voting scheme (Emerson, 2013).

2.1 Proposed System

We propose a model that does not replace the present digital voting model but rather integrates new technology and other modifications in the current system.

2.2 System Requirements

- 1. Authentication: Votes can only be made by authentic voters. In our system we do not need a registration process. Many countries provide a unique national identity card by using biometric and demographic data of people. As governments already have biometric information of people, we use fingerprint authentication to ensure an honest voter identity.
- 2. Accuracy: Every vote should be counted, must be accurate and cannot be changed. For this purpose we are using the PHANTOM protocol which is more secure than blockchain. To reduce the effect of problems like polling booth capturing or threatening voters we adopted the special voting schemes called the *Borda count* method.

2.3 The PHANTOM

The basis for PHANTOM protocol is blockchain which was invented by Satoshi Nakamoto in (Nakamoto, 2008). Bitcoin is considered the first application of blockchain that allows currency transactions over the internet without relying on third party financial institutions. Blockchain is an ordered data structure consisting of blocks of transactions. The blocks are connected with each other in the form of chain. The first block of the chain is known as Genesis. Each block consists of a Block Header, Transaction Counter and Transaction. The structure of blockchain follows:

Table 1: Structure of the Blockchain.

Field	Size
Block Header	80 bytes
Block Size	4 bytes
Transaction Counter	1 to 9 bytes
Transaction	Depends on the transaction size

Each block in the chain is identified by a hash in the header. The hash is unique and generated by Secure Hash Algorithm (SHA-256). SHA takes any size plaintext and calculates fixed size 256-bit cryptographic hash. Each header contains the address of the previous block in the chain. In blockchain, each new transaction block is created by "miners". Miners solve difficult mathematical problems based on hash algorithms. The solution found by this problem is called "Proof-Of-Work". Miners could be an honest node or dishonest node. It might also be possible that a new fake block is mined by a dishonest node. But this requires a lot of computer efficiency to solve proof of work, which is possible but not easy. When a miner extends the chain with a new block, it propagates in time to all honest nodes before the next one is created. On average, a block is mined every 10 minutes. So, if you perform a transaction, it will take approximately 10 minutes to complete. The propagation of these long, data and electricity intensive blockchains bring on the problems of scalability of the protocol and slow computational speed. Therefore for the purpose of distributed voting for large population countries blockchain is not a good option.

For the above reasons instead of blockchain we are using more advance version of blockchain called PHANTOM protocol in our model which is more secure against dishonest blocks as well as fast. PHAN-TOM, first introduced by Yonatan Sompolinsky and Aviv Zohar in 2018, utilizes the Directed Acyclic Graph of blocks (blockDAG) (Sompolinsky and Zohar, 2018). PHANTOM uses a greedy algorithm on blockDAG to distinguish between properly mined blocks by honest nodes and the blocks mined by noncooperating or dishonest nodes. These nodes are identified as they deviate from DAG mining protocol. In blockDAG structure, rather than extending a single chain, miners are instructed to reference all blocks in the graph (that were not previously referenced, i.e., leaf-blocks). PHANTOM resolves the scalability, trade-off, security issues and guarantees a fast voting process which makes it more general and scalable than the classic blockchain protocol.

In PHANTOM protocol, instead of a chain the blocks are in the form of tree structure. When creating a new block, miners only reference the tip of the longest chain in the tree and ignore the rest.

We have divided the blocks in the form of a cluster. We created 3-cluster of blocks within a given DAG: A, B, C, D, F, G, I, J (colored blue). The property of this cluster is, each block has at most 3 blue blocks in an anticone. If we talk about E, H, K (colored red), these blocks have more than 3 elements in anticone. Therefore if we set parameter k = 3, this means 4 blocks can be created within each unit of delay. This is the reason PHANTOM enjoys large transaction throughput as rather than extending a single chain, miners in PHANTOM reference all blocks in graph.

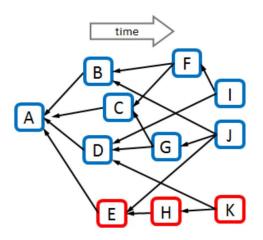


Figure 1: 3-cluster of block DAG.

2.4 Voting Mechanism and Architecture

We use a multi-tiered, decentralized distributed ledger by dividing the protocol network into three tiers:

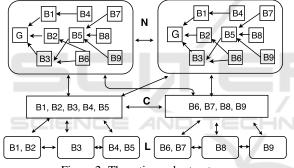


Figure 2: Three tier node structure.

- 1. National: The national tier (level 1) is the set of nodes which are not tied to any location. At this node, we apply the **PHANTOM** protocol. These nodes are only responsible to mine transactions and add blocks in the form of blockDAG instead of a long chain of blocks, as shown in Figure 2. All national nodes are connected with each other and can communicate.
- 2. Constituency: The constituency also known as electoral area is a territorial subdivision for electing members. The constituency tier (level 2) contains all the nodes that are deemed to be at the constituency level. These nodes would be directly connected to each other and to a subset of polling stations under that constituency. A state or province of a given country would make for a good example of this tier.
- 3. Local: The local tier (leaf nodes) is a set of all polling stations across the country. A local node

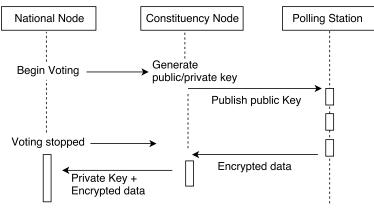
is setup to only communicate with the other local nodes under the associated constituency node and the constituency node itself. *B*1, *B*2...*B*9 represents the vote transactions by individual voters which is transferred to upper level nodes after encryption.

We are using an encryption method which is based on public and private keys as in Figure 3. Each constituency level nodes generate the key pairs. Each constituency node has different public key. The public key are distributed to all lower level connected polling station nodes in Local tier under the given constituency node. These nodes use public keys to encrypt votes made by polling stations. As each constituency has a different public key, chunks of data under a given constituency are encrypted differently than the other chunk of data in other constituencies. In such case if a hacker manage to recover private key of a particular constituency then he/she will only be able to decrypt data under current constituency. He/she will not be able to recover all data in other constituency. Once the voting deadline passed, constituency nodes publish the private key to decrypt the data and count vote.

We do not encourage voting through mobile apps or web-browsers in our model because client side machines could be infected with malware or other viruses. Since our voting system model also focuses on rural areas where literacy rates may be low and voters may not be familiar with the most current modern technologies, allowing the use of modern technology may become detrimental. Therefore, in our model, we emphasize that the voting should be performed by using polling booths which will prevent such attacks.

During the voting process, the voter requires a national identification card which includes a unique identity number, biometric information and other related data. For example, India provides a 12-digit unique identity number issued to all Indian residents based on their biometric and demographic data, called UIDAI (Unique Identification Authority of India). As government has all the biometric and demographic information of the voters, we use fingerprint authentication to ensure an honest voter identity. Once the system identifies that user fingerprints match, he/she is allowed to vote.

Some countries are also facing the problem of threatening voters to vote a particular candidate or booth capturing. Such problems can not be completely avoided but among the various voting schemes we suggest a particular vote counting scheme which can avoid a complete loss of honest candidates.



Decrypt vote and count

Figure 3: Key Pair Encryption.

3 VOTE COUNTING SCHEME: BORDA COUNT

The Borda count voting scheme is a particular type of voting where voters rank candidates in order of preference. This method is currently used to elect members of the Parliament of Nauru and also by the National Assembly of Slovenia. The Borda count is treated as a ranked or preferential voting system. In this method candidates score one point for being ranked last, two for being next-to-last and so on. The candidate who receives the most points is declared the winner. In such cases when a voter is forced to vote for a particular candidate, he could give the second preference to the candidate which he/she actually wanted. Therefore, it will not be considered a completely wasted vote of his/her candidate in the election. If there are n number of candidates, the candidate with 1st preference will receive n points, candidates with 2nd preference will receive n-1 points and so on.

Table 2: Borda's system.

Ranking	Candidate	Formula	Points
1	А	п	5
2	В	<i>n</i> – 1	4
3	С	n-2	3
4	D	<i>n</i> – 3	2
5	Е	n-4	1

Borda count is also treated as a positional voting system as candidates receive a certain number of points. This method is useful for problems like booth capture. Of course, it can be understood that dishonest candidates can still get full points in selected areas of election where booths have been captured by influential locals. But on the other hand, people tend to know about such candidates and therefore he/she will get last priority in other booths which are not captured. The honest candidate is not getting full points in case of captured booth but voters can choose him/her as 2nd preferred candidate.

3.1 Borda Count Example

Let us take a real example of Borda Count Method. Consider there are 5 voters and 4 candidates A, B, C, D. Voters have to give votes in preferential order as shown in Table 3.

Table 3: Borda's voting.

Borda count	Voter1	Voter2	Voter3	Voter4	Voter5
3	A	В	D	А	D
2	С	С	А	В	Α
1	D	D	С	D	С
0	В	А	В	С	В

Candidate A receives 10, B receives 5, C receives 6 and D receives 9 points. Therefore A wins the election. To calculate the points we use the following formula:

The Borda count for A is given by: (number 1st place votes) *3+(number 2nd place votes) *2+(number 3rd place votes) *1+ (number 4th place votes) *0 = 2 * 3 + 2 * 2 + 0 * 1 + 1 * 0 = 6 + 4 + 0 + 0 = 10.

The Borda count for B is given by: (1st place votes) *3+(2nd place votes) *2+ (3rd place votes) *1+ (4th place votes) *0 = 5.

The Borda count for C is given by: (1st place votes) *3+(2nd place votes) *2+(3rd place votes)

*1+ (4th place votes) *0 = 6.

The Borda count for D is given by: (1st place votes) *3+(2nd place votes) *2+ (3rd place votes) *1+ (4th place votes) *0 = 9.

Now let us take the scenario when some booths have been captured by people or, say 3 out of 5 voters are threatened by influential candidate B to vote for him/her. In such case if we follow the normal voting system, B will surely win the election as he will get 3/5 votes. But, if we apply Borda count method then he might lose the election. Consider that Voter 1, Voter 2, Voter 3 are influenced to vote for candidate B while they actually wish to give their vote to A. In such cases these three voters give full points to B but as a second choice they will give some points to A as given in Table 4.

Table 4: Borda's voting.

Borda count	Voter1	Voter2	Voter3	Voter4	Voter5
3	В	В	В	А	D
2	А	А	А	С	С
1	D	D	С	D	А
0	С	С	D	В	В

Now in such case, candidate A receives 10, B receives 9, C receives 5 and D receives 6 points. Therefore, A again wins the election.

The Borda count for A is given by: (number 1st place votes) *3+(number 2nd place votes) *2+(number 3rd place votes) *1+ (number 4th place votes) *0 = 1 * 3 + 3 * 2 + 1 * 1 + 0 * 0 = 3 + 6 + 1 + 0 = 10.

The Borda count for B is given by: (1st place votes) *3+(2nd place votes) *2+(3rd place votes) *1+ (4th place votes) *0 = 3*3+0*2+0*1+2*0=9+0+0+0=9.

The Borda count for C is given by: (1st place votes) *3+(2nd place votes) *2+(3rd place votes) *1+ (4th place votes) *0 = 0 * 3 + 2 * 2 + 1 * 1 + 2 * 0 = 0 + 4 + 1 + 0 = 5.

The Borda count for D is given by: (1st place votes) *3+(2nd place votes) *2+(3rd place votes) *1+(4th place votes) <math>*0=1*3+0*2+3*1+1*0=3+0+3+0=6.

4 CONCLUSION

Our model provides an ideal voting system for those places where voting system is suffering from the

problems plaguing today's democracies like EVM hacking, election manipulation and polling booth capturing. This model is also ideal for rural areas where literacy rates are low. Our system does not use browsers, tablets or mobile devices, making it free from virus or malware attacks. When energy consumption and slow computational speed are major problems, our model provides a fast, secure and high throughput voting system compared to traditional blockchain voting schemes. Since booth capturing or threatening voters are still major problems in few countries that can not be completely solved by any technology, we propose the vote counting scheme Borda count which helps the preferred candidate to win the election. As a complete package we have proposed a system that is easy to implement. It will be of interest to see how blockchain technology fits into its many proposed applications in the years to come, and how it can be used to further the needs of the many people that rely on technological advancement to help further our needs as a society.

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