Mirroring Sankey Diagrams for Visual Comparison Tasks

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Abstract: Complex data sets require suitable information visualizations. With the rapidly increasing amount and complexity of data, the need for suitable interaction techniques to perform various data analyzing tasks is also growing. Flow diagrams are a powerful tool to understand the structure in hierarchical data sets. In many application scenarios, there is a need to quickly understand all facets in the data and compare different versions to make executive decisions. In order to illustrate our concepts, we selected Product Lifecycle Costing as application domain in which comparison tasks play an important role. On the one hand, an effective comparison of different versions needs to be visually presented to the user. On the other hand, different dimensions of the components need to be considered. We propose a mirroring method with the appropriate interaction techniques based on Sankey diagrams that address both issues.

1 INTRODUCTION

Many real data sets have hierarchical structures. There has been a large amount of research on different ways to visualize hierarchical data. While information visualization tools are used widely for understanding single hierarchies, they are also used for comparison of two or multiple tree structures. Information visualization is crucial for comparison tasks that are relevant in many domains such as biology, software systems, medicine, or social science (Munzner et al., 2003; Holten and Van Wijk, 2008; Vrotsou et al., 2009; Procter et al., 2010). However, most research on comparison solutions only provides specific strategies that can be applied to individual problems. Especially for varying data sets with different sizes and complexities, existing solutions can not be re-used and new general tools for comparison tasks are needed.

The presented research is part of a project at SAP SE with the purpose of finding new data visualizations for SAP Product Lifecycle Costing (PLC), which is a standard business intelligence (BI) solution. Similar to other BI applications, the user interface of the application is a spreadsheet environment. Although numerous visualization tools have been built helping analysts to extract meaning and understand relationships in their data sets, there is still a lack of research in the visual presentation. The available visualization methods do not possess the expressive power needed to match the complexity of current data and analytic questions in BI applications.

This shows the demand to introduce visualizations that support these analyses by providing an interactive graphical access to those aspects of lifecycle costing that can hardly be captured in a tabular display, such as costing dependencies, the hierarchical compounding of costs, or version comparison tasks.

Comparison of two individual hierarchies or comparison of multivariate or dynamic graphs (Andrews et al., 2009) are critical tasks for users. This paper proposes a solution that can be used for comparing a graph using two different structures or a graph from two points in time. We first describe the research context and the problem domain. Next, the visualization concept that can be applied to two task types from the problem domain is presented. Lastly, we conclude with a set of guidelines for future research directions.

2 RELATED WORK

Different taxonomies are suggested for comparison solutions, for instance, Graham and Kennedy investigated suitable task areas for different tree visualizations, varying from single trees to pair trees and multiple trees (Graham and Kennedy, 2010). Pang et al. reported the importance of comparative visualization for fluid dynamics data and some possible solutions.
(Verma and Pang, 2004). Gleicher et al. propose a general taxonomy based on a design strategy for visual comparison that categorizes all designs of comparative visualization in three basic categories, which can also be combined (Gleicher et al., 2011). Our focus in this paper is on the comparison of two hierarchical information structures using a juxtaposition approach.

There are three common ways to represent tree structures: explicit representations such as node-link representations (Battista et al., 1998), Radial trees (Battista et al., 1998), or Sankey Diagrams (Schmidt, 2008) that represent relations between nodes by lines or ribbons connecting them. Implicit or space-filling representations use parent nodes enclosing their child nodes such as TreeMap (Johnson and Shneiderman, 1991) or Icicle Plot (Kruskal and Landwehr, 1983). Finally, hybrid approaches combine explicit and implicit representations like Elastic hierarchies (Zhao et al., 2005) or SHriMP (Storey and Muller, 1995).

Some of the above mentioned visualization solutions are used in different ways for comparing hierarchical structures. The task of comparing multiple trees has been solved either by using these common tree representations and extending them in a way that they can be used not only for exploration tasks but also for comparing two or more tree structures or by designing completely new visualizations for specific scenarios like ActiviTree (Vrotsou et al., 2009) and Multiple Trees through DAG Representations (Graham and Kennedy, 2007).

There are different visualization solutions available to extend the explicit presentations of trees, for instance, Contrast Treemaps (Tu and Shen, 2007) or Generalized Treemaps (Vliegen et al., 2006) extend Treemaps for visual comparison tasks. Furthermore, other approaches are designed with implicit representations such as Hierarchical Edge Bundles that show the relationships between trees by extending Icicle Plots (Holten, 2006).

In this paper, we propose a new solution to extend another explicit representation, Sankey Diagrams for comparison of two tree structures.

3 SCENARIOS

In this section, we describe the research context and select two comparison tasks that are addressed in this contribution.

3.1 Background

SAP Product Lifecycle Costing (PLC) for SAP S/4 HANA is a solution to calculate costs for new products and generate quotations. The software helps to quickly identify cost drivers and to easily simulate and compare alternatives. PLC was developed in close collaboration with more than 30 co-innovation customers over a period of four years. A research project at SAP SE seeks to find new data visualizations for this standard BI solution (Vosough et al., 2017a). The current interface is a spreadsheet environment, which is typical for conducting lifecycle cost analyses in business intelligence applications.

Different user studies on current visualization practices, customer visualization tasks, and characteristics of the visualized data were conducted to understand the user requirements for a new data visualization. After two rounds of group discussions with 30 customers from 16 companies, four main tasks were prioritized.

- **T1:** Recognition of deviation between calculation and defined cost target and identification of assemblies that are above or below target cost.
- **T2:** Identification of the main cost drivers by comparing multiple cost calculations with each other.
- **T3:** Determination of incomplete or inconsistent cost calculations.
- **T4:** Assessment of the reliability of the overall cost calculated from price sources with different confidence levels.

During the requirement engineering phase, two data visualizations were introduced to support these tasks: Treemaps and Sankey diagrams. Both prototypes were evaluated in an informal setting at two customer workshops and Sankey diagrams were preferred by customers of the project (see (Vosough et al., 2017a)). Building upon this work, this research extends Sankey diagrams to solve more complex tasks. The proposed mirroring techniques address T1 and T2 while T3 and T4 are the concern of further research.

3.2 Problem Statement

As described in the previous section, one of the challenges that customers of the project are dealing with, is to find the main cost drivers by comparing multiple cost calculations with each other. Users need to gauge the impact of adding or removing individual items or
assemblies on the overall costs. This challenge concerning the costing data can be addressed by two individual tasks.

### 3.2.1 Structure Comparison (T1)

The costing data structure is hierarchical and multidimensional, since the overall product cost is the sum of the sub-part costs, raw materials, and associated activities. In addition, the total cost can be broken down based on different dimensions such as cost component split, material types, countries of origin, maturity levels, cost centers, plans, or weight. Table 1 shows selected data from an industrial pump and its different dimensions such as component split and country of origin.

Complete data sets also provide company codes for each country and cannot be handled appropriately by the current spreadsheet user interface. Showing the cost impacts of each company code or country along with the whole data structure is not possible, but would be extremely helpful for customers in order to leverage the information contained in their data structures.

### 3.2.2 Version Comparison (T2)

One product calculation consists of several versions. These calculation versions (CV) are used to take different scenarios into account, so that the cost development of a product can be projected into the future and factored into the analysis. Cost of an item changes over time for different reasons, such as impact of learning curves, currency fluctuation, governance laws, commodity price changes, or inflation rates. Table 2 shows the same example from Table 1 with the first structure, but from two different points in time. It represents how the cost of casing and pick-pick list in the second level change based on the cost of their sub-items. Moreover, new items might be added or removed from the cost structure.

The next section describes our visualization concept that supports end-users to perceive and understand these two characteristics of the costing data more effectively.

## 4 VISUALIZATION DESIGN

Based on the customer feedback reported above, our research focuses on using Sankey diagrams to visualize costing data. Sankey diagrams are flow diagrams that emphasize quantities in a data set (Riehmann et al., 2005). The thickness of the links (flows) between the items (rectangular nodes) shows their quantity, which corresponds to the cost of a component in our solution. Hence, on the very right side, singular components are displayed and their cost is subsumed in component groups to the left. Sankey diagrams can be created with multiple levels of connections and facilitate finding items that dominantly contribute to the total product cost. Sankey diagrams are particularly suitable for understanding how a data structure is composed and for understanding relationships between elements (Schmidt, 2008).

In order to solve the two main user tasks outlined earlier, we considered different comparison solutions that leverage the strength of Sankey diagrams to show many-to-many mappings between two domains or multiple paths through a set of stages. Our solution is designed to keep the parent nodes or the leaf nodes of two costing structures in the middle and then visualize the complete structures on both sides.

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### Table 1: Industrial pump with different dimensions of components.

<table>
<thead>
<tr>
<th>Structure 1</th>
<th>Structure 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level</td>
<td>Item Name</td>
</tr>
<tr>
<td>1</td>
<td>Pump P-100</td>
</tr>
<tr>
<td>2</td>
<td>Casing</td>
</tr>
<tr>
<td>3</td>
<td>TCD (setup)</td>
</tr>
<tr>
<td>3</td>
<td>TCD (machine)</td>
</tr>
<tr>
<td>3</td>
<td>Slug for casing</td>
</tr>
<tr>
<td>2</td>
<td>Pick-pick list</td>
</tr>
<tr>
<td>3</td>
<td>Turn shaft-specification</td>
</tr>
</tbody>
</table>

### Table 2: Two versions and associated costs of an industrial pump.

<table>
<thead>
<tr>
<th>Level</th>
<th>Item Name</th>
<th>Version 1</th>
<th>Version 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Pump P-100</td>
<td>20.200</td>
<td>19.400</td>
</tr>
<tr>
<td>2</td>
<td>Casing</td>
<td>8000</td>
<td>7.300</td>
</tr>
<tr>
<td>3</td>
<td>TCD (setup)</td>
<td>826</td>
<td>826</td>
</tr>
<tr>
<td>3</td>
<td>TCD (machine)</td>
<td>1888</td>
<td>1188</td>
</tr>
<tr>
<td>3</td>
<td>Slug for casing</td>
<td>921</td>
<td>921</td>
</tr>
<tr>
<td>2</td>
<td>Pick-pick list</td>
<td>1496</td>
<td>1596</td>
</tr>
<tr>
<td>3</td>
<td>Mill groove</td>
<td>-</td>
<td>190</td>
</tr>
</tbody>
</table>
In the following, we explain each solution in more details. All visualization prototypes were implemented in JavaScript using jQuery¹ and the visualization library D3² and the color of choice for dimensions are from the ColorBrewer website (Harrower and Brewer, 2003).

4.1 Structure Comparison Task (T1)

The first task addresses the problem that each cost calculation can be composed based on different criteria, which results in different hierarchical data structures. In the typically used spreadsheets, hidden relationships between different structures can not be captured. The challenge is to find a visualization that can help with extracting this information.

Finding an appropriate visualization for a single hierarchical graph is not an easy task, however, when comparing two graphs this task becomes even more difficult. One problem is that users need to perceive the relationship both within one graph and between two graphs. Gleicher describes three main taxonomies of visual design for comparison: juxtaposition, superposition and explicit encoding. Also, the three designs can be combined to create hybrid solutions that benefit from features of two solutions (Gleicher et al., 2011). Juxtaposition is a simple solution that puts different objects next to each other. It is a simple approach but not always efficient as it requires more space and relies on the user’s memory to build the connection between objects. Superposition works by overlaying objects on top of each other, and explicit encoding computes and directly shows relationships between objects.

Superposition is not a practical solution for Sankey diagrams, since the data structures are totally different for each scenario and overlaying prevents users from seeing relationship both within and between two graphs. A solution to avoid visual cluttering is to show only differences between two superimposed diagrams, however, showing the hierarchy is important for costing data and with this approach information is lost. Moreover, the leaf nodes on the costing graphs stay consistent and only the items in the middle levels and subsequently the parent node change.

We designed a Sankey diagram that keeps the leaf nodes in the middle and placed two structures on both sides (mirroring around leaf items). With this solution, both the tree structures and the relationship between different items are preserved. However, we save space by visualizing the leaf nodes that are the dominant items in the costing data structure only once. In addition, the problem of too much information to remember for users is mitigated, since the items have connections and recognizing relationships between them becomes easier. This is further facilitated by adding supportive interaction methods. Figure 1 shows one example of an industrial pump that has two dimensions, cost component split and location. The leaf nodes are represented in the middle

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¹https://jquery.com/, retrieved on 13.03.2017  
²https://d3js.org/, retrieved on 13.03.2017
Interaction techniques are a pivotal tool to enhance visual comparison. One common solution in the domain of information visualization is visual filtering using highlighting, described by Becker et al. as brushing with a special color to paint an object (Becker and Cleveland, 1987). In order to assist the comparison task, we use common brushing interaction to establish connections between related components. By hovering an item with the mouse, the corresponding parents are highlighted and it is easily observable to which components this item belongs and where it originates. Furthermore, the relationships between the middle levels can be inspected by hovering with the mouse. For instance, when hovering the casing item (second level left), the companies and countries that this component mainly originates from are highlighted. These interaction techniques play an important role to enhance the visual understanding of hidden relationships in costing data.

4.2 Version Comparison Task (T2)

As described in the "Problem Statement", the second task is about analyzing the changes in structure within the costing data over time. This comparison task has different data characteristics. In this task, two changes can occur, the data structure stays consistent and the item costs change slightly or few items can be added or removed in the data structures. Beck et al. distinguish between animation and timeline for dynamic graph visualization techniques (Beck et al., 2014). Within the timeline category, juxtaposed, superimposed and integrated approaches can be considered for node-link structures. In the integrated approaches, the graphs are interlinked and cannot be separated, which is not a suitable solution for our problem. First, superimposing for comparing two calculated versions was considered. The structures of two version were stacked on top of each other with different color codes. From the result we concluded that superposition is not suitable for ribbon flows, since the visualization becomes extremely cluttered and unintelligible. Another possible solution is switching between two versions of the same diagram. A fast prototype was implemented to switch in a certain interval between two images of Sankey diagrams. The arrangement of the items proved to be a problem in this approach. Sankey diagrams use different techniques to arrange the items. For instance, in our solution items are arranged based on their size (cost), but this can change in different versions as the item values change. Although research shows that timeline approaches provide better analysis instead of animations (Tversky et al., 2002).

Finally, the solution was designed by placing two data structures (versions) next to each other, since juxtaposition was the preferred solution. In contrast to the structure comparison task, the parent item is placed in the middle and the sub-items of both structures are arranged around them (mirroring around parent items). The rationale behind this design is that users usually want to identify the differences between the total costs at the first glance. By putting the parent nodes (bars) close to each other, this comparison becomes easier (see Figure 2).
As the values of other items cannot be easily compared, especially when the differences are small, applying proper data abstraction is necessary. There are different solutions available to visualize comparison of complex data that decrease the complexity by abstracting the data (Amenta and Klingner, 2002). In this work, for a more accurate comparison, the levels of interest can be clicked and thus placed next to each other. The resulting image is similar to a simple bar chart containing two bars, which is easier and faster to interpret. By double clicking on the levels in the middle, the graph is unfolded and switches to the initial view. Although this strategy follows the juxtaposition strategy, due to the interaction with the different views, it still conveys the feeling that the images are overlaid (Roberts, 2004).

Figure 2 shows an example of two versions of a cost calculation for an industrial pump from different points in time. The first version represents the items on the left side in orange and the second version on the right side in green. In the first picture (a) all items are presented and it can be immediately seen that the total cost decreases over time. By hovering each item with the mouse, additional information such as the exact price and relative price are shown in a tooltip. By clicking on any item on the second level, the graph is folded and items on the second level are moved next to each other (b). Subsequently, by clicking on any item from the third level, those items are moved next to each other (c). By double clicking anywhere on the screen, the visualization switches back to the first view and shows all items again (a).

4.3 Discussion and Limitations

Although the concepts and design decisions have been made based on customer interviews and workshops, the presented mirroring techniques have not yet been evaluated in a formal setting. Since the presented research is still work-in-progress, different variations could be compared for their effectiveness in a user study. There are some limitations with regard to the readability of the labels on the nodes when the number of components becomes exceedingly high. In that case, zooming or details-on-demand could be used.

Another key challenge in comparison tasks is dealing with scalability. It involves both the complexity of the tree and the number of trees to be compared. These could be considered as one of the limitation of our current solution to represent complex trees or more than two hierarchy structures.

5 CONCLUSIONS AND FUTURE WORK

In this paper, we presented two Sankey based visualizations along with an interaction concept to facilitate two specific comparison tasks. Both visualizations are based on a juxtaposition approach and connect two Sankey diagrams by putting either the parent or leaf nodes in the center of the visualization. We focused on methods to compare two complex graphs, but this work can be extended to multiple graphs, since both scenarios contain more than two dimensions. One approach would be connecting many Sankey diagrams on the horizontal axis and pan left and right to see the different versions. Another idea to enhance the visual perception is to add more visual components to make the comparison tasks easier. For instance, one approach is to use color codes to indicate the changes in the data structure over time. When item costs increase, this can be indicated by a red color and when it decreases by green to help the user with processing the positive and negative changes. This visual feature can be applied both on ribbon flows or bars in Sankey diagrams (Vosough et al., 2016; Vosough et al., 2017b).

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REFERENCES


