

# K-modes and Entropy Cluster Centers Initialization Methods

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**Abstract:** Data clustering is an important unsupervised technique in data mining which aims to extract the natural partitions in a dataset without a priori class information. Unfortunately, every clustering model is very sensitive to the set of randomly initialized centers, since such initial clusters directly influence the formation of final clusters. Thus, determining the initial cluster centers is an important issue in clustering models. Previous work has shown that using multiple clustering validity indices in a multiobjective clustering model (e.g., MODEK-Modes model) yields more accurate results than using a single validity index. In this study, we enhance the performance of MODEK-Modes model by introducing two new initialization methods. The two proposed methods are the K-Modes initialization method and the entropy initialization method. The two proposed methods are tested using ten benchmark real life datasets obtained from the UCI Machine Learning Repository. Experimental results show that the two initialization methods achieve significant improvement in the clustering performance compared to other existing initialization methods.

## 1 INTRODUCTION

Data clustering extracts the natural partitions in a dataset without a priori class information. It aims to group the dataset observations into clusters where observations within a cluster are more similar to each other than observations in other clusters. Clustering is used as a data processing technique in many different areas, such as artificial intelligence (e.g., Bhagat et al., 2013), medical (e.g., Rahman and Sarma, 2013), pattern recognition (e.g., Pratima and Nimmakant, 2008), and customer analysis (e.g., Alvandi et al., 2012). The most popular clustering algorithms are K-means, K-modes, and K-medoids algorithms. K-means algorithm is efficiently used when processing numerical datasets, where means serve as centers/centroids of the data clusters. In K-means algorithm, observations are grouped into K clusters in which an observation belongs to the cluster with the closest mean (i.e., centroid) (Serapião et al., 2016). When dealing with categorical data (Bai et al., 2013; Kim and Hyunchul, 2008), K-modes (Ammar and Lingras, 2012) and K-medoids (Mukhopadhyay and Maulik, 2007) are used instead of K-means. K-modes algorithm uses a most frequency based method to

update modes during the clustering process. While K-medoids algorithm selects a cluster medoid instead of computing the mean of cluster. A medoid is a representative observation in each cluster which has the minimum sum of distances to other observations in the cluster. Evolutionary computation techniques play a vital role in improving the performance of data clustering because of its ability to avoid local optimal solutions. Evolutionary computation techniques are considered global optimization techniques, which use selection and recombination as their primary operators to tackle optimization problems (Kim and Hyunchul, 2008). Data clustering models are very sensitive to the randomly initialized centers used at the beginning of the search process, since such initial centers directly influence the formation of final clusters (Khan and Ahmed, 2013). Furthermore, these random initialized centers may lead to premature convergence to local optimal solutions. To address such concerns, several initialization methods were proposed in the literature. Redmond and Heneghan (2007) propose to initialize cluster centers by first assigning data points to one of the k clusters randomly, and then the centroids of these initial clusters are taken as the

initial cluster centers. Jancey initialization method (Jancey, 1966) aims to allocate each cluster center a synthetic data object generated randomly within the given data space. Ball and Hall's method (Ball and Hall, 1967) takes the center of the entire dataset as the first cluster center, and then picks up the data object which is at least T units away from the existing cluster centers as the next cluster center. Maxmin initialization method (Gonzalez, 1985; Katsavounidis et al., 1994) randomly selects a data object as the first cluster center, and then the data object with the greatest minimum-distance to the existing cluster centers is taken as the next cluster center. This process repeats until k cluster centers are determined. In (Cao et al., 2009), initial centers are determined based on the most frequent values of the attributes, and the average density values. In (Bai et al., 2012), an initialization method based on integrating the distance measure and the density together was introduced. In (Ji et al., 2015), the authors propose a cluster center initialization method for the k-prototypes algorithms based on the neighbor set concept.

Cluster validity indices are used to evaluate the performance of the clustering algorithm (Mukhopadhyay and Maulik, 2007). Some recently studies used the cluster validity indices as objective functions in a multiobjective framework (e.g., Mukhopadhyay and Maulik, 2007; Serapião et al., 2016). Previous work introduced a multiobjective clustering model (MODEK-Modes) based on self-adaptive differential evolution with three cluster validity indices, which are symmetry index, compactness index, and silhouette index (Soliman and Saleh, 2015). The MODEK-Modes model used K-modes algorithm as it deals with categorical data, and it has been implemented using randomly initialized centers. This work aims to enhance data clustering performance through introducing two initialization methods which are the K-Modes (KM) initialization method and the entropy initialization method. These proposed initialization methods are used in conjunction with the MODEK-Modes Model. The two proposed methods are tested using ten benchmark real life datasets obtained from the UCI Machine Learning Repository. To evaluate the performance of the proposed initialization methods, we compared them against four initialization methods from the literature which are the Forgy method (Redmond and Heneghan, 2007), the density method (Bai et al., 2012), the value-attributes (Khan and Ahmed, 2013), and K-Prototype (Ji et al., 2015), in addition to the results of the MODEK-Modes

Model with randomly initialized center. The time and space complexity of our proposed methods are analyzed, and the comparison with the other methods confirms the effectiveness of our methods. The rest of the paper is organized as follows. Section 2 introduces preliminary concepts needed in the current work. Section 3 presents the KM initialization method, while Section 4 presents the entropy initialization method. Section 5 shows the experimental results and analysis for the proposed methods in comparison with other initialization methods. Section 6 concludes the work and discusses future work.

## 2 PRELIMINARY CONCEPTS

This section introduces preliminary concepts needed in our work. We will discuss the K-modes algorithm and the entropy concept followed by a brief overview of the MODEK-Modes model.

### 2.1 K-modes Algorithm

K-modes algorithm extends the K-means algorithm to cluster categorical data by replacing means of clusters by modes (Bai et al., 2013; Kim and Hyunchul, 2008). K-modes algorithm uses a simple matching distance, or a hamming distance when measuring distances between data observations. Formally, a clustering problem is formulated as an optimization problem as follows:

$$\text{Min}_{\mu, Z} F(\mu, Z) = \sum_{i=1}^n \sum_{j=1}^k \mu_{ij} d(z_j, x_i) \quad 1 \leq i \leq n, 1 \leq j \leq k \quad (1)$$

where n is the number of data points, k is the number of data clusters, and  $\mu_{ij}$  is a membership of i<sup>th</sup> data observation to cluster j (i.e.  $\mu_{ij}$  takes binary values in crisp case).  $d(z_j, x_i)$  is the matching distance measure between data point  $x_i$  and data cluster center  $z_j$ . To understand the matching distance measure, let x and y be two data observations in data set D and L be the number of attributes in a data observation. The simple matching distance measure between x and y in D is defined as:

$$d_c(x, y) = \sum_{l=1}^L \delta(x_l, y_l) \quad (2)$$

$$\text{where } \delta(x_l, y_l) = \begin{cases} 0 & \text{if } x_l = y_l \\ 1 & \text{if otherwise} \end{cases}$$

The center of a cluster is updated using the following equation:

$$z_{jl} = a_{r_l} \in \text{DOM}(A_l), \quad r \in n_j \quad (3)$$

where  $z_{jl}$  represents the new updated value of cluster  $j$  in the  $l^{\text{th}}$  attribute, and  $a_{r_l}$  is the value of the data observation  $r$  which has the most frequent value in the  $l^{\text{th}}$  attribute for the data observations within cluster  $j$ .  $A_l$  expresses all the possible values for attribute  $l$ ,  $\text{DOM}$  is a domain of the attribute, and  $n_j$  is the total number of data observations in cluster  $j$ . Procedure 1 illustrates the steps of the K-Modes algorithm.

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- 1: Randomly initialize centers for the  $k$  clusters
  - 2: Each data point is assigned to the cluster with the nearest center (Eq. 2).
  - 3: Update the center of each cluster using (Eq. 3).
  - 4: Repeat steps 2 and 3 until the clusters' centers stop changing or other stopping criteria are met.
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Procedure 1: Steps of K-Modes algorithm.

## 2.2 Entropy Concept

In data clustering, the entropy between each pair of data points helps us visualize the complete dataset. The value of entropy (a value in the range  $[0, 1]$ ) is low (close to zero) for either very close data points, or very far data points. Here the data points can be easily separated into clusters, thus the uncertainty is low and the entropy is also low. On the other hand, the entropy of high value (close to one) indicates that the data points are separated by a distance close to the average distances of all pairs of data points; i.e., the maximum entropy occurs when the data points are uniformly distributed in the feature space. The entropy depends on the similarity measure. The similarity measure  $S$ , in turn, is inversely proportional to the distance; i.e., the similarity measure has a very high value (close to one) for very close data points - which should be located in the same cluster, and a very low value (close to zero) for very far data points should be located in different clusters. As shown in Eq. 4, the entropy between a pair of data points is defined as (Terano et al., 2000):

$$E_{ij} = -S_{ij} \log_2(S_{ij}) - (1 - S_{ij}) \log_2(1 - S_{ij}) \quad (4)$$

$$S_{ij} = 0.5 * (S^d_{ij} + S^c_{ij}) \quad (5)$$

$$S^d_{ij} = \frac{\sum_{d=1}^D |x_{id} = x_{jd}|}{D}$$

In this paper, we enhanced the similarity measure via augmenting the traditional distance-based similarity with another term associated with the

current clustering of the two data points (Eq. 5). We denote this novel term by the cluster-based similarity measure. Recall that the traditional similarity measure for categorical data is inversely proportional to the Hamming distance; i.e., the distance-based similarity measure between two data points is given as  $S^d_{ij} = \frac{\sum_{d=1}^D |x_{id} = x_{jd}|}{D}$ , where  $i$  and  $j$  be any two data points,  $D$  the number of attributes, and  $|x_{id} = x_{jd}|$  is 1 if  $x_{id}$  equals to  $x_{jd}$  and 0 otherwise. In the paper, we define the novel cluster-based similarity measure as follows:  $S^c_{ij} = 1$  if and only if  $i$  and  $j$  lie in the same cluster; and 0 otherwise. Finally, the total entropy between all pairs of data points is calculated by the following equation (Terano et al., 2000):

$$E = \sum_i \sum_j E_{ij} \quad (6)$$

## 2.3 MODEK-Modes Model

MODEK-Modes model is a multiobjective data clustering model based on self-adaptive differential evolution using three cluster validity indices (i.e., objective functions) (Soliman and Saleh, 2015). The three cluster validity indices are symmetry index (to maximize similarity within cluster), compactness index (to maximize dissimilarity between different clusters), and silhouette index (to test a suitability the clustering model to the processed dataset). The MODEK-Modes model starts with initializing a population of random centers, then assigning data points to the initialized centers forming clusters. Next steps are repeated until the total number of iterations is reached. These steps start with updating centers of clusters, reassigning data points to clusters, and evaluating fitness of individuals. The next two steps apply the adapted mutation, crossover, and evaluate the candidates for each parent. The selection operator then creates the new population based on fitness function.

## 3 K-MODES INITIALIZATION METHOD

This proposed method uses the traditional K-modes algorithm as an initialization method, where the output of K-modes algorithm is considered the input to the MODEK-Modes Model (see Figure 1). The traditional K-modes algorithm has a single objective function which minimizes the total distances

between all data observations and centers of clusters. The traditional K-modes algorithms starts with initializing random centers, and then assign data points to the clusters, then update centers. The k-modes algorithm repeats the last two steps until it converges. These converged centers are considered the initial population for the MODEK-Modes model.

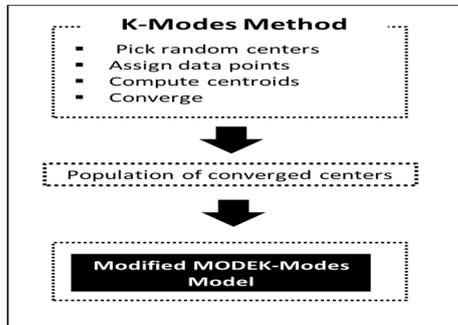


Figure 1: The KM initialization method.

#### 4 ENTROPY INITIALIZATION METHOD

The proposed entropy initialization method consists of two stages (see Figure 3). The first stage is called an entropy stage which produces an accumulated matrix. This accumulated matrix is the input for the second initialization stage. The entropy stage (Procedure 2) operates only once for each dataset under consideration. The entropy stage takes the dataset as an input and outputs an accumulated matrix based on the entropy similarity measure. The entropy stage starts with clustering the data points based on the entropy values. We illustrate an algorithm (inspired by (Li et al., 2004)) to utilize the total entropy in the cluster process. Our contribution is the enhancement of the similarity measure used in this algorithm. The core idea of the algorithm is to try to minimize the total entropy via randomly swapping points between clusters. Recall that the entropy between a pair of data points will be small if either the proposed enhanced similarity measure is low or high. The enhanced similarity measure has a small value only when both the distance-based measure and the cluster-based measure have small values (i.e., large distance and different clusters). The enhanced similarity measure has a large value only when both the distance-based measure and the cluster-based measure have large values (i.e., small distance and same clusters). Thus swapping points between clusters will have significant and meaningful impacts on the total entropy. After

clustering the given data points, we need to determine a mode of each cluster by using Eq. 3. The distances between every data point and the k clusters are then calculated to producing a membership matrix ( $n \times K$ ). Elements of the membership matrix will be computed by the following equation:

$$M_{i,j} = \frac{d_{i,j}}{\sum_j d_{i,j}} \quad \forall i = 1, \dots, n \ \& \ \forall j = 1, \dots, k \quad (7)$$

where  $n$  is the total number of data points in the used dataset,  $K$  is the number of data clusters,  $M_{i,j}$  is a membership between data point  $i$  and cluster  $j$ , and  $d_{i,j}$  is the distance between data point  $i$  and cluster  $j$ .

1. Entropy clustering procedure
  - Input: (data points:  $X$ , # of classes:  $k$ )
  - Output: cluster assignment;
  - **Begin**
    1. **Initialization:**
      - 1.1. Put all data points into one cluster
      - 1.2. Compute Initial Criterion  $E_0$  (Initial total entropy)
    2. **Iteration: Repeat until no more changes in cluster assignment**
      - 2.1. Randomly pick a point  $x$  from a cluster  $A$
      - 2.2. Randomly pick another cluster  $B$
      - 2.3. Put  $x$  into  $B$
      - 2.4. Compute the new total entropy  $E$
      - 2.5. If  $E \geq E_0$ 
        - 2.5.1. Put  $x$  back into  $A$
        - 2.5.2.  $E = E_0$
      - 2.6. End
      - 2.7.  $E_0 = E$
      - 2.8. Go to Step 2.1
      - 2.9. **End**
    3. **Return** the cluster assignment
  - **End**
2. Determine a mode of each cluster using Eq. (3).
3. Measure the distances between each data point and the  $K$  clusters by using Eq. (2).
4. Calculate membership values using Eq. (7) to form the membership matrix ( $n \times k$ ), where  $n$ : number of data points and  $k$ : number of clusters.
5. Building accumulated matrix, where  $A_{il}$  be accumulated value between the data point  $i^{th}$  and cluster  $l^{th}$ , and  $A_{il} = \sum_{t=1}^{l-1} M_{i,t} + M_{i,l}$

**Output:** the accumulated matrix

Procedure 2: The procedure of the entropy stage.

An accumulated matrix is produced from the computed membership matrix in step 5 (see Procedure 2). This accumulated matrix is the output of the entropy stage and the start of the second initialization stage. Figure 2 presents an example of how to calculate the accumulated matrix.

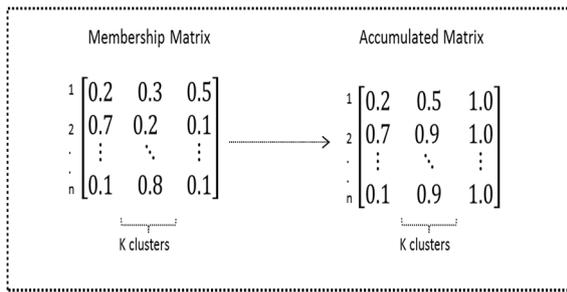


Figure 2: An example of the membership and accumulated matrices in the proposed entropy initialization method.

The initialization stage mainly depends on the accumulated matrix (Procedure 3).

- For every individual in the population:
- Initialization Stage: (Input: the previous calculated accumulated matrix)
  1. For each data point,  $i=1,2,\dots,n$ .
    - Generate uniform random number  $U \sim (0, 1)$ .
    - Assign data point to a cluster (upper bound of  $U$  interval) (see the accumulated matrix).
  2. End For
  3. Determine the mode of each cluster (be centroid of this cluster) for categorical data.
- Output: set of the initialized centers of the  $k$  clusters.

Procedure 3: Steps of the initialization stage.

This stage is repeated every time we need to generate a new population of centers for the MODEK-modes model. The initialized centers are produced from an initial distribution to the data points based on the accumulated matrix. Let  $U_1$  and  $U_2$  be uniform random numbers for the first and the second data points. According to the accumulated matrix in figure 2, if  $U_1 = 0.7$  and  $U_2 = 0.3$ , then we have to assign the first data point to the third cluster ( $0.5 \leq U_1 \leq 1.0$ ) and assign the second data point to the first cluster ( $0.0 \leq U_2 \leq 0.7$ ). This process is repeated for every data point in the dataset. Finally, after distributing all data points, we have to calculate the mode of the cluster by Eq. 3. And hence, the mode of each cluster is considered the initial coordinates for this cluster.

## 5 EXPERIMENTAL RESULTS

The clustering accuracy of the MODEK-modes model is compared when using the two proposed initialization methods against the Forgy method (Redmond and Heneghan, 2007), the density method (Bai et al., 2012), the value-attributes (Khan and Ahmed, 2013), and K-Prototype (Ji et al., 2015), in

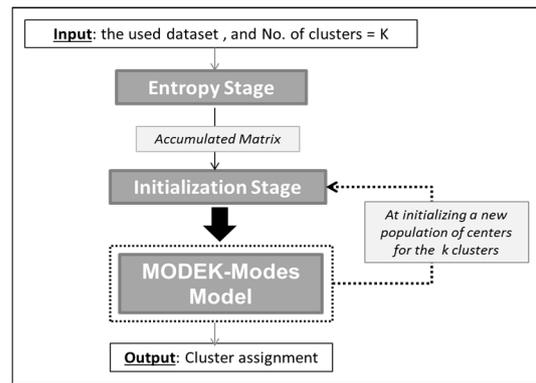


Figure 3: Stages of the entropy initialization method.

addition to the results of the MODEK-Modes Model with randomly initialized centers. The results of 50 independent runs are summarized in Tables 1 and 2. For every dataset, the tables illustrate the mean of the best solution (in 50 runs) and the standard deviation for every initialization method. T-test was performed with confidence level 0.05 to check if the differences between the results are statistically significant or non-significant compared to the second best performing method. As shown in Table 1, the proposed KM initialization method performed better in eight datasets and with significant change compared to other initialization methods. Table 2 illustrates the experimental results for the proposed entropy method, and shows that the proposed entropy method significantly improved the clustering accuracy for seven dataset.

Moreover, Table 3 lists the run time of the seven clustering initialization methods on different datasets. From this table, we can see that the KM method needs more time than the random and the Forgy initialization methods. However, the KM method consumes time less than Density, Value-attributes, and K-Prototype initialization methods. On the other hand, the Entropy method needs more time than other methods in comparison except for the K-Prototype initialization method.

## 6 CONCLUSION AND FUTURE WORK

In the light of the importance of data clustering, the paper aimed to improve the performance of data clustering through addressing and enhancing handling the initialization step, where clustering models start with a set of random initial clusters and are very sensitive to such randomly initialized

Table 1: Mean ± standard deviation of best solution of 50 independent runs and T-test for the KM initialization method and the other compared methods, where “No”: refers to non-significant change, and “Yes”: refers to significant change.

	KM	Density	Random	Forgy	Value-Attributes	K-Prototype	T-test
Soybean	0.92784921 ± 0.00018	0.8928741 ±0.0000221	0.8961113 ±0.00038	0.885262 ± 0.0071	0.889932 ± 0.0039	0.902728 ± 0.0073	Yes
B. Cancer	0.887345 ± 0.00021	0.86689 ± 0.0027	0.8210432 ±0.00666	0.872992 ± 0.0023	0.878943 ± 0.0011	0.8956345 ±0.0013	No
Spect Heart	0.8198299 ± 0.0010	0.7759342 ±0.0016	0.7782529 ±0.0080	0.7224645 ±0.0031	0.787823 ± 0.0067	0.792651± 0.044	Yes
St. Heart	0.738873 ± 0.0023	0.7493424 ±0.0020	0.6778213 ±0.0018	0.717923 ± 0.0081	0.754592 ± 0.0029	0.7356782 ± 0.0017	Yes
Zoo	0.958879 ± 0.0031	0.9144634 ±0.0017	0.9377262 ±0.0024	0.931978 ± 0.0038	0.933932 ± 0.019	0.928853 ±0.0014	Yes
Liver	0.8845267 ± 0.00041	0.8254823 ± 0.0013	0.8175647 ±0.0280	0.862247 ± 0.0027	0.857934 ± 0.0026	0.845723 ± 0.0011	Yes
HServival	0.6478901 ± 0.0109	0.6106859 ±0.031	0.6014788 ±0.0027	0.6199879 ±0.0037	0.6204733 ±0.033	0.612411 ± 0.0033	Yes
Dermatology	0.797225 ± 0.0021	0.7406811 ±0.0011	0.710089 ± 0.0031	0.7122794 ±0.0027	0.7588932 ±0.0081	0.764563 ± 0.0055	Yes
L. Cancer	0.696881 ± 0.0020	0.6279032 ±0.0032	0.6015231 ±0.0061	0.6682301 ±0.0170	0.648932 ± 0.0073	0.658932 ± 0.0044	Yes
Computer	0.6790211 ±0.0051	0.6489341 ±0.0037	0.5933928 ±0.0053	0.6378941 ±0.0062	0.6486372 ±0.0016	0.6509342 ±0.023	Yes

Table 2: Mean ± standard deviation of best solution of 50 independent runs and T-test for the entropy initialization method and the other compared methods, where “No” refers to non-significant change, and “Yes” refers to significant change.

	Entropy	Density	Random	Forgy	Value-Attributes	K-Prototype	T-test
Soybean	0.9148790 ± 0.0017	0.8928741 ±0.0000221	0.8961113 ±0.00038	0.885262 ± 0.0071	0.889932 ± 0.0039	0.902728 ± 0.0073	Yes
B. Cancer	0.8482991 ± 0.001	0.86689 ± 0.0027	0.8210432 ± 0.00666	0.872992 ± 0.0023	0.878943 ± 0.0011	0.8956345 ±0.0013	Yes
Spect Heart	0.8256281 ± 0.0011	0.7759342 ±0.0016	0.7782529 ±0.0080	0.7224645 ±0.0031	0.787823 ± 0.0067	0.792651± 0.044	Yes
St. Heart	0.7045282 ± 0.0002	0.7493424 ±0.0020	0.6778213 ± 0.0018	0.717923 ± 0.0081	0.754592 ± 0.0029	0.7356782 ±0.0017	Yes
Zoo	0.957811 ± 0.0031	0.9144634 ±0.0017	0.9377262 ± 0.0024	0.931978 ± 0.0038	0.933932 ± 0.019	0.928853 ± 0.0014	Yes
Liver	0.870003 ± 0.00021	0.8254823 ±0.0013	0.8175647 ± 0.0280	0.862247 ± 0.0027	0.857934 ± 0.0026	0.845723 ± 0.0011	No
HServival	0.6429739 ±0.0011	0.6106859 ±0.031	0.6014788 ±0.0027	0.6199879 ±0.0037	0.6204733± 0.033	0.612411 ± 0.0033	Yes
Dermatology	0.8571158 ± 0.00211	0.7406811 ±0.0011	0.710089 ± 0.0031	0.7122794 ±0.0027	0.7588932 ± 0.0081	0.764563 ± 0.0055	Yes
L. Cancer	0.7287116 ± 0.0003	0.6279032 ±0.0032	0.6015231 ±0.0061	0.6682301 ±0.0170	0.648932 ± 0.0073	0.658932 ± 0.0044	Yes
Computer	0.7963731 ±0.0019	0.6489341 ±0.0037	0.5933928 ±0.0053	0.6378941 ±0.0062	0.6486372 ± 0.0016	0.6509342 ±0.023	Yes

Table 3: The running time of the seven clustering initialization methods on the used datasets.

	Average Running Time (Mintues)						
	<i>KM</i>	<i>Entropy</i>	<i>Density</i>	<i>Random</i>	<i>Forgy</i>	<i>Value-Attributes</i>	<i>K-Prototype</i>
Soybean	2.90	3.11	3.07	2.42	2.37	3.03	3.33
B. Cancer	11.81	12.20	11.89	9.34	9.22	11.84	12.23
Spect Heart	4.82	5.17	4.98	4.23	4.18	4.87	5.21
St. Heart	5.33	5.64	5.37	4.83	4.79	5.32	5.68
Zoo	3.40	3.62	3.43	3.21	3.17	3.41	3.66
Liver	6.91	7.10	6.93	6.67	6.59	6.89	7.24
HServival	6.27	6.68	6.31	5.82	5.66	6.29	6.72
Dermatology	9.62	9.89	9.67	9.32	9.27	9.62	9.95
L. Cancer	3.70	3.87	3.79	3.49	3.23	3.73	3.93
Computer	5.20	5.48	5.37	4.89	4.82	5.33	5.57

centers. Previous work has shown that using multiple clustering validity indices in a multiobjective clustering model (e.g., MODEK-Modes model) yields more accurate results than using a single validity index. Thus, we proposed to enhance the performance of MODEK-Modes model by introducing two new initialization methods. These two proposed methods are K-Modes initialization method and entropy initialization method. The two proposed methods have been tested using ten benchmark real life datasets obtained from the UCI Machine Learning Repository. We applied t-test to check the significance of the results. Based on the experimental results, the two initialization methods achieved a significant improvement in the clustering performance compared to the other initialization methods. The KM method achieved a significant improvement in the clustering performance of 8 datasets, while the entropy method improved the clustering performance in 7 datasets. The time and space complexity of our proposed methods are analyzed, and the comparison with the other methods demonstrates the effectiveness of our methods. For further work, the proposed two initialization methods can be extended to deal with the numerical datasets by replacing k-modes by the k-means algorithm.

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