THE PRIZE-COLLECTING VEHICLE ROUTING PROBLEM WITH NON-LINEAR COST
Integration of Subcontractors into Route Design of Small Package Shippers

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Abstract: In this paper, we propose a new routing problem to model a highly relevant planning problem in small package shipping. The problem, called Prize-Collecting Vehicle Routing Problem with Non-Linear cost (PCVRPNL), allows for each customer the choice of being serviced by a vehicle of the private fleet or being outsourced to a subcontractor. A lower bound on the total customer demand serviced by the private fleet ensures a constant capacity utilization. The subcontracting costs follow a non-linear function representing the discount given by a subcontractor if larger amounts of packages are assigned. To solve the NP-hard problem, we propose a Variable Neighborhood Search algorithm. In numerical studies performed on benchmark instances adapted from classical VRP, we demonstrate the strong performance of our algorithm and study the effect of different cost functions on the routing solution.

1 INTRODUCTION

The market of small package shippers (SPS) drastically changed since the deregulation in EU as well as in USA. The formerly big players like DHL\(^1\) operated a huge fleet of vehicles and performed all last-mile deliveries by their own employees. However, rising competition forces them to adapt the business model of companies like DPD\(^2\), that use subcontractors for the last-mile deliveries. Instead of high fixed costs incurred by vehicles or employees, they pay subcontractors per parcel delivered. Beside outsourcing of whole delivery areas, subcontractors are often used on the operational level to balance high demand fluctuations, in particular when the capacity of the owned vehicles is not sufficient to serve all customers on a given day. On these days, the problem is to decide which customers should be served by an own driver and which customers should be subcontracted. Thus, a trade-off between routing costs based on the solution of a Vehicle Routing Problem (VRP) and the fixed costs for subcontracting a customer have to be made. (Chu, 2005) modeled this planning problem, relaxing several practical constraints, as an extension of the classical VRP, which was later named VRP with Private Fleet and Common carriers (VRPPC) (Bolduc et al., 2008).

However, the VRPPC disregards important real-world characteristics. First, a lower bound of customer served by the private fleet is mandatory in order to maintain the profitability of the vehicle fleet. Second, the costs charged by the subcontractor for serving an additional customer follow a non-linear cost function, since the subcontractor itself tries to optimize its capacity utilization.

In this paper, we contribute by modeling the real-world planning task as a Prize-Collecting Vehicle Routing Problem with Non-Linear cost (PCVRPNL) extending the well-known Prize-Collecting Traveling Salesman Problem (PCTSP). In a PCTSP, a prize is collected when visiting a customer and penalty costs incur for each unvisited customer. An additional constraint requires to collect at least a given prize. The objective is to minimize the sum of distances traveled and penalty costs for unvisited customers. In our case, penalty cost are equal to subcontracting cost while at least a given customers demand (prize) have to be serviced by the private fleet. We generate a set of test instances which we solve by means of a Variable Neighborhood Search (VNS) algorithm. Furthermore, we study the effect of different cost functions on the route design and the subcontracting decisions as well as the influence of the lower bound chosen for the customer...
In this section, we provide a brief review of literature on PCTSP and VRPPC which are of importance for our work.

The idea of prize-collecting first arose in the context of the iron and steel industry. There, a PCTSP was used to model the operational scheduling of a steel rolling mill. (Balas, 1989) transferred this idea to the general case of a traveling salesman and studied structural properties. A traveling salesman collects a prize for each city visited and has to pay a penalty for each city that remains unvisited. The objective is to minimize the total distance traveled and penalty costs incurred for unvisited cities while collecting at least a given amount of prize money. Several solution methods are proposed for the PCTSP in literature. (Dell’Amico et al., 1998) presented a heuristic that starts from solutions obtained by lagrangian relaxation. The subsequent improvement phase applies an extension and collaborate procedure.

Recently, (Chaves and Lorena, 2008) proposed a hybrid metaheuristic that generates initial solutions by means of a combined greedy randomized search procedure and VNS. Based on this, clusters are formed and promising clusters are identified in order to further improve those by a local search procedure.

However, no common benchmark set for PCTSP exists so that the quality of the various solution methods proposed can not be evaluated straightforward.

For an extended literature review, we refer the reader to (Feillet et al., 2005) who provide a classified overview of literature on traveling salesman problems with profits that also include the PCTSP.

The context of iron and steel industry applications, (Tang and Wang, 2006) extended the PCTSP to a prize-collecting vehicle routing problem (PCVRP) in order to model the scheduling of a hot rolling mill. Each customer represents an order to be scheduled which has a given length that corresponds to the demand of the customer. Each vehicle route describes a turn whereby the vehicle capacity corresponds to the maximum length of a turn. The objective is to find the optimal schedule so as to minimize the production costs while profits of orders are considered.

In the context of deliveries from warehouses to local customers, (Chu, 2005) proposed a routing model based on a VRP, in which a customer can either be served by a truck of the privat fleet or outsourced to a common carrier. While costs for deliveries performed by a private truck depend on the distances traveled plus fixed vehicle cost, a common carrier is paid a fixed price per assigned customer. The objective is to minimize the total costs incorporating fixed vehicle costs and variable travel costs of private trucks as well as costs of assigning deliveries to the common carrier. To solve this NP-hard problem which was later named VRPPC (Bolduc et al., 2008), (Chu, 2005) presented a simple heuristic based on the well-known Clarke and Wright algorithm (Clarke and Wright, 1964). Another simple heuristic that outperforms the approach of (Chu, 2005) was developed by (Bolduc et al., 2007). (Bolduc et al., 2008) modeled the VRPPC as heterogeneous VRP and proposed a randomized construction-improvement-perturbation heuristic. Furthermore, they generated two large sets of benchmark instances for the VRPPC with up to 480 customers, based on classical VRP instances. Recently, two tabu search (TS) heuristics have been developed for the VRPPC. (Côté and Potvin, 2009) presented a heuristic which is mainly based on the unified TS framework proposed by (Cordeau et al., 1997) (see also Cordeau:2001. The solutions obtained by this heuristic were further improved by the TS of (Potvin and Naud, 2011) which is enhanced by the concept of ejection chains. Numerical studies show that ejection chains helped to clearly improve the solution quality, in particular on instances with heterogeneous vehicle fleet, but lead also to a significantly increased computing time.

3 ILP FORMULATION OF THE PCVRP

Adapting the VRPPC formulation of (Bolduc et al., 2008), the PCVRPNL can be stated as follows. Given an undirected graph with a vertex set \( V = \{0, \ldots, n\} \) and an arc set \( A \). Vertex 0 denotes the depot and all other vertices are customers with a demand of \( q_i \) units. A customer can either be serviced by a vehicle \( k \) of the set of private vehicles \( K \) or by a subcontractor. The private vehicle fleet consists of \( m \) identical vehicles with restricted capacity \( Q \). For each vehicle used fixed costs \( f_k \) are charged as well as variable costs \( c_{ij} \) for traversing edge \( (i, j) \).

Assigning a customer to a subcontractor incurs
non-linear cost consisting of a standard price $p_i$ which is discounted by factor $(1 - e)$. The price $p_i$ denotes the cost charged if only customer $i$ is assigned to the subcontractor and $e$ the discount factor. With growing total demand delivered by the subcontractor, discount factor $e$ is increased following a stepwise function in order to represent the situation in practice. At least $L$ demand units have to be delivered by the private fleet.

Furthermore, we use the following binary variables. Variable $x_{ijk}$ is equal to 1 if vehicle $k$ uses edge $(i, j)$, otherwise 0, for $i, j \in V, i \neq j$ and $k \in K$. Variable $y_{ik}$ is set to 1 if vehicle $k$ visits node $i$, otherwise it is equal to 0, for $i \in V, k \in K$. The binary variable $z_i$ takes value 1 if customer $i$ is assigned to a subcontractor, otherwise 0, for $i \in V \setminus \{0\}$. Finally, let $u_{ik}$ denote an upper bound on the load of vehicle $k$ upon leaving customer $i$ for $i \in V \setminus \{0\}$ and $k \in K$ (Bolduc et al., 2008; Côté and Potvin, 2009).

\[
\min \sum_{k=1}^{m} f_{ik} u_{ik} + \sum_{k=1}^{m} \sum_{i=0}^{n} c_{ij} x_{ijk} + (1 - e) \cdot \sum_{i=1}^{n} p_i z_i
\]  
(1)

\[
\sum_{k=1}^{m} \sum_{j=0}^{n} x_{ijk} = \sum_{k=1}^{m} x_{0ik} \leq m
\]  
(2)

\[
\sum_{j=0}^{n} x_{ujk} = \sum_{i=0}^{n} x_{ihk} = y_{ik}, \quad h \in V, k \in K
\]  
(3)

\[
\sum_{k=1}^{m} y_{ik} + z_i = 1, \quad i \in V \setminus \{0\}
\]  
(4)

\[
\sum_{i=1}^{n} q_i y_{ik} \leq Q, \quad k \in K
\]  
(5)

\[
\sum_{i=1}^{n} \sum_{k=1}^{m} y_{ik} \cdot q_i \geq L
\]  
(6)

\[
u_{ik} - u_{ik} + Q \cdot x_{ijk} \leq Q - q_j, \quad i, j \in V \setminus \{0\}, i \neq j, k \in K
\]  
(7)

\[
x_{ijk} \in \{0, 1\}; y_{ik} \in \{0, 1\}; z_i \in \{0, 1\}
\]  
(8)

\[
u_{ik} \geq 0, \quad i \in V \setminus \{0\}, k \in K
\]  
(9)

The objective function (1) minimizes the total expenses of the SPS, involving fixed costs for vehicles used, variable transportation cost as well as subcontracting cost for outsourced customers. The number of available vehicles of the private fleet is restricted to $m$ by Constraints (2), while Constraints (3) imply that a customer vertex $i$ has to be entered and left by the same vehicle $k$. Constraints (4) ensure that each customer is either served by the private fleet or a subcontractor. The maximum capacity of a vehicle of the private fleet is limited to $Q$ by Constraints (5). Constraint (6) specifies the minimum customer demand $L$ to be serviced by the private fleet. Subtour elimination constraints are given in Constraints (7). Finally, Constraints (8) define the binary nature of variable $x_{ijk}$, $y_{ik}$ and $z_i$ and Constraints (9) define the possible values for $u_{ik}$.

The model differs from the VRPPC formulation in the objective function (1), that includes the non-linear subcontracting cost, and in Constraint (6), that defines the minimum “prize” to be collected. In our case, the prize corresponds to the demand serviced by the private fleet.

### 4 SOLUTION METHOD FOR THE PCVRP

The PCVRPNL is designed to model the real-world route planning problem of an SPS. Since the problem is clearly NP-hard, only small instances can be solved by an exact approach. In order to tackle large real-world instances, we propose a VNS algorithm. The algorithm is adapted from the Adaptive VNS proposed by (Stenger et al., 2011) for the Multi-Depot VRPPC, where it has shown its high performance in both solution quality and computing time.

In general, VNS, originally proposed by (Mladenović and Hansen, 1997), is a metaheuristic that performs local search on systematically changing, randomly generated neighborhoods. In this way, a high diversification is achieved which helps to efficiently search for improving solutions. VNS is highly popular especially for tightly constraint and large routing problems such as VRP with time windows (Bráysy, 2003) and large-scale VRP (Kyöjönen et al., 2007).

In Figure 1, we provide a pseudocode of the basic VNS algorithm as proposed by (Hansen and Mladenović, 2001). In the initialization phase, a set of $\kappa$ neighborhood structures $N_\kappa$ has to be defined. After finding an initial solution $x$ the algorithm proceeds to the shaking phase which is repeated until a stopping criterion is met. In the shaking, starting from initial solution $x$, a first neighboring solution $x'$ is randomly generated by using the neighborhood structure $\kappa = 1$. Subsequently, a greedy local search is performed on $x'$ to determine the local minimum $x''$. If the solution $x''$ improves on the incumbent solution $x$, we replace $x$ by $x''$ and the shaking procedure restarts with $x''$ as initial solution and neighborhood structure $\kappa = 1$. In case $x''$ is worse than the initial solution $x$, the shaking proceeds with $x$ as starting point and uses now the more distant neighborhood structure $\kappa + 1$. Typical stopping criterions are a fixed number of iterations or number of iterations without improvement.
1: \{Initialization\}
2: Define neighborhood structures \( \mathcal{N}_k \) with \( k \in [1, \ldots, K_{\text{max}}] \)
3: Find initial solution \( x \)
4: Set \( k := 1 \)
5: repeat
6: \{Shaking\}
7: Generate randomly \( x' \in \mathcal{N}_k(x) \)
8: \{Local Search\}
9: Find local optimum \( x'' \) with local search algorithm starting from initial solution \( x' \)
10: \{Acceptance Decision\}
11: if \( x'' \) improves \( x \) then
12: \( x \leftarrow x'' \)
13: \( k \leftarrow 1 \)
14: else
15: \( k \leftarrow k + 1 \)
16: end if
17: until \( k = K_{\text{max}} \)

Figure 1: Pseudocode of the basic VNS algorithm as proposed by (Mladenović and Hansen, 1997).

In the following, we provide the algorithmic details of the initialization, shaking and local search phases used in our VNS algorithm designed for the PCVRPNL.

### 4.1 Initialization

The aim of the initialization phase is to quickly compute a first feasible solution which serves as starting point for the shaking phase. In detail, we need first to assign all customers either to the private fleet or the subcontractor and second to determine vehicle routes for the private fleet.

Our approach is a modified version of the initialization method proposed by (Côté and Potvin, 2009) for the closely related VRPPC. In general, the idea is to service not more than the mandatory demand \( L \) by the private fleet and to subcontract all remaining customers. In order to identify the most suitable customers to be subcontracted, we start by ordering all customers according to the quotient \( p_i / q_i \) in increasing order, where \( p_i \) denotes the subcontracting cost of customer \( i \) and \( q_i \) the demand. Subsequently, we assign the first \( b \) customers to the subcontractor with \[ \sum_{i=1}^{b} q_i \geq \sum_{i=1}^{n} q_i - L \geq \sum_{i=1}^{b-1} q_i \] (10) where \( L \) denotes the minimum customer demand to be served by the private fleet (see Section 3). The remaining customers are assigned to the private fleet and initial vehicle routes are constructed by means of the well-known Clarke and Wright algorithm (Clarke and Wright, 1964). The routing is further improved by a greedy local search that uses the neighborhoods described in Section 4.3.

### 4.2 Shaking

Starting from an initial solution, the shaking procedure randomly generates neighboring solutions based on predefined neighborhood structures. We define our neighborhood structures by means of a move-exchange and a cyclic-exchange operator (Thompson and Psaraftis, 1993). In both cases, we separate those neighborhoods that only consider routes of the private fleet and those that allow the exchange between routes of the private fleet and the subcontractor. In detail, we use the following neighborhood structures.

- **Moving a sequence of customers among vehicle routes of the private fleet:** The first six neighborhood structures \( (k = 1, \ldots, 6) \) move a sequence of \( \theta \) customers from one route into another. The sequence length \( \theta \) to be exchanged on neighborhood \( k \) is randomly selected as \( \min \{ [0, k], |N| \} \), where \( |N| \) denotes the number of customers in the route.
- **Moving a sequence of customers among vehicle routes of the private fleet and subcontractor:** The following six neighborhood structures \( (k = 7, \ldots, 12) \) are similar to the first set, however, customer sequences can additionally be inserted into or removed from the subcontractor.
- **Exchanging customer sequences among vehicle routes of the private fleet:** This set of neighborhood structures transfers sequences of up to 6 customers among up to 4 routes in a cyclic way. Considering an example with three routes, a customer sequence is removed from route \( r_1 \) and inserted into route \( r_2 \) where a sequence of customers is extracted and moved to route \( r_3 \). The sequence removed from route \( r_2 \) is finally inserted into \( r_1 \), which closes the circle of exchange. Neighborhood structures \( k = 13, \ldots, 18 \) consider exchanges among 2 routes, \( k = 19, \ldots, 24 \) exchanges among 3 routes and neighborhood structures \( k = 25, \ldots, 30 \) involve exchanges of up to 4 routes. The maximum sequence length to be exchanged increases for each subset with increasing \( k \) and the actual length to be exchanged is randomly selected as described in the first set.
- **Exchanging customer sequences among vehicle routes of the private fleet and the subcontractor** This set of 18 neighborhood structures is similar to the third set but involves again not only vehicle routes of the private fleet but also the subcontractor.

### 4.3 Local Search

Routes modified during the shaking phase are opti-
mized by a greedy local search to determine the local optimum. On the single route level, we use the well-known edge-exchange operators 2-opt and Or-opt. 2-opt replaces two existing edges by two new ones (Lin, 1965) while Or-opt similarly substitutes three non-consecutive edges without inverting any of the route segments (Or, 1976). Considering exchanges among different routes, we apply the relocate-exchange as well as the swap-operator. In a relocate move, a single customer is extracted from one route and inserted at the cost-optimal position in another one. Given customer \( a \) in route \( r_1 \) and customer \( b \) in route \( r_2 \), the swap-operator inserts customer \( b \) in \( r_1 \) at the former position of \( a \) and customer \( a \) into \( r_2 \) at the former position of \( b \).

In order to efficiently explore the solution space, infeasible solutions are accepted during the search by means of a penalty mechanism. In the case of the PCVRPNL, a solution can be infeasible in terms of violating capacity limits of vehicles and falling below the minimum demand to be serviced by the private fleet. Any violation is penalized by adding a penalty term to the objective function. Let \( \text{OverCap} \) denote the overcapacity and \( \text{LowPrize} \) the demand units required to satisfy the typical prize-collecting constraints. If a solution \( s \) is infeasible, we add to the objective function value \( c(s) \) a penalty term as follows:

\[
f(s) = c(s) + \alpha \cdot \text{OverCap} + \beta \cdot \text{LowPrize}.
\]

The variables \( \alpha \) and \( \beta \) describe the penalty factors which are positive weights in the interval \([\text{Pen}_{\text{min}}, \text{Pen}_{\text{max}}]\). Initialized with a value \( \text{Pen}_{\text{init}} \), we update these weights after each iteration without violation (with violation) of constraints by dividing (multiplying) by 1.5.

### 4.4 Acceptance Decision

The solution \( x'' \) obtained in the local search is compared to the current best solution \( x \) and accepted according to a given criterion. In standard VNS approaches, only improving solutions are accepted. Recent works, however, show the high efficiency of using an acceptance criterion inspired by simulated annealing (Hemmelmayr et al., 2009). In this case, we still accept each move that improves the incumbent solution and additionally deteriorating moves according to the Metropolis probability. Let \( f(\cdot) \) be the objective function value and \( \theta \) the temperature, the probability of accepting solution \( x'' \) is equal to

\[
e^{-\frac{f(x'')-f(x)}{\theta}}.
\]

The temperature parameter controls the degree of the diversification achieved by accepting worse solutions. Starting with an initial value \( \theta_{\text{init}} > 0 \), we constantly reduce the value by factor \( \theta_{\text{dec}} \) after each VNS iteration. In this way, the probability of accepting a worsening solution decreases during the search leading to an intensification phase at the end in which all non-improving solutions are rejected.

### 5 COMPUTATIONAL STUDIES

We coded our VNS algorithm in Java and run all tests as single thread on a standard personal computer equipped with an Intel Core i5 Processor with 2.67 GHz and 4 GB RAM. Since the PCVRPNL is a new problem class, we designed a set of benchmark instances based on classical VRP ones which we use for our numerical testings (Section 5.1). To study the influence of the non-linear cost function on the subcontracting decision, we performed tests with different cost functions, which we present in Section 5.2. In Section 5.3, we analyze how the value of the minimum demand to be delivered by the private fleet influences the overall solution. The general performance of our VNS heuristic on related problems, such as VRPPC, has already been proven in (Stenger et al., 2011).

#### 5.1 Benchmark Instances

The PCVRPNL is an extension of the classical VRP. For this reason, we select the classical VRP instances proposed by (Christofides and Eilon, 1969) as basis for designing a new PCVRPNL benchmark set. The benchmark design is inspired by the VRPPC instances described in (Bolduc et al., 2008). Note that using the VRPPC instances is not appropriate since the subcontracting costs used there mainly depend on the customers’ distance to the depot. In real-world small package shipping, costs charged by a subcontractor are, however, based on the demand of the customers.

The 14 newly designed instances consist up to 199 customers and are thus sufficiently large for our studies. In detail, we keep the depot and customer coordinates, the customer demand values as well as the vehicle capacities of the original instances. We add fixed vehicle cost \( f_k \) which are highly relevant for subcontracting decisions and computed the standard subcontracting price \( p_i \) for each customer. Let \( C(x^*) \) be the objective function value and \( k^* \) denote the number of vehicles required of a very good solution to the classical VRP instance (available on http://neumann.hec.ca/chairedistributique/data/vrp/old/). The fixed usage cost of a vehicle \( k \) is then computed as \( f_k = C(x^*) \) rounded down to the nearest integer. The standard subcontracting price of customer \( i \) is calculated as \( p_i = q_i \cdot \frac{(f_{k^*} + C(x^*))}{q_i} \), where \( q_i \) denotes the demand of customer \( i \) and
\(\hat{q} = \sum_{i=1}^{n} q_i\) the total demand of all customers of the specific instance. Furthermore, we restrict the number of vehicles available at the depot to \(k^*\) and set the minimum demand to be served by the private fleet \(L\) to 0.7\(\hat{q}\). Finally, we compute a simple upper bound (UB) for our benchmark instances by adding the vehicle fixed cost, calculated as described above, to the current best known solution of the corresponding VRP instance published in (Vidal et al., 2011).

In a preliminary testing on the benchmark set, we identified the following parameter setting as the best compromise between solution quality and computing time. We start with an initial temperature of \(\theta_{\text{init}} = 50\) and decrease it after each iteration by \(\theta_{\text{dec}} = 0.05\%\). Furthermore, we reset the temperature to \(\theta_{\text{init}}\) every time we performed 200 iterations without improvement in order to force diversification. The penalty factors \(\text{OverCap}\) and \(\text{LowPrice}\) are assigned an initial value \(\text{Pen}_{\text{init}} = 100\) which is varied during the search between \(\text{Pen}_{\text{min}} = 1\) and \(\text{Pen}_{\text{max}} = 10000\). We stop the search after 1500 iterations without improvement.

### 5.2 Cost Functions

In industry practice, a subcontractor is mainly paid per package volume, i.e. demand unit, which an SPS assigned to him. However, the price per demand unit is usually not fixed but depends on the total subcontracted demand. Subcontractors especially give discounts if the demand to be delivered for an SPS fills a whole vehicle. In that case, the delivery operations are most efficient. This fact is represented by the common stepwise discount function of a subcontractor which is depicted in Figure 2 tailored to our PCVRPNL model. Given the standard price \(p_i\) representing costs for solely subcontracting customer \(i\), i.e. discount factor \(\epsilon_{\text{min}} = 0\), the value of \(e\) is increased every time the total demand assigned to the subcontractor \(q_{\text{current}}\) exceeds 80\% of the vehicle capacity \(Q\). The discount factor \(e\) is limited to \(\epsilon_{\text{max}} = 0.4\), i.e. a subcontractor gives at most a discount of 40\% with respect to the standard price. In our instances, we link the discount factor \(e\) to the minimum demand to be delivered by the private fleet \(L\), such that \(e\) reaches its maximum value at latest when the subcontracted demand is equal to \(\hat{q} - L\). In detail, we calculated the number of discount steps by \(p = \frac{2q - L}{Q}\) rounded to the nearest integer. Factor \(e\) is hence increased by \(\gamma \cdot \frac{(1-0.6)}{\rho}\), with \(\gamma \in [1, \rho]\), if the subcontracted demand exceeds \((q - 1) + 0.8 \cdot Q\) demand units. In order to evaluate the effect of the stepwise discount function, we additionally performed tests on the benchmark instances with a linear discount function \((1 - \epsilon_{\text{min}}) + \frac{(1-\epsilon_{\text{min}})}{|1-\epsilon_{\text{max}}|} \cdot q_{\text{current}}\), where

\[q_{\text{current}}\] denotes the currently subcontracted demand (see Figure 3).

The results obtained with both discount functions are reported in Table 1. In detail, we publish the best solution found in 10 runs (Cost), the average computing time in seconds (CPU) and the average number of subcontracted customers (SC). In addition, we compare our solutions to the upper bound (UB) which is computed as explained above.

For both discount functions, our solutions found improve the VRP-based upper bound by more than 20\% while requiring moderate computing times. Since the value of the UB corresponds to the best known solution of the specific instance without subcontracting, the impressive results show that our algorithm is clearly able to identify those customers that can be profitably subcontracted and to determine vehicle routes at minimal cost. Comparing the solutions obtained with the two different discount functions, the
Table 1: Results obtained on the benchmark instances for the PCVRPNL with a linear and a stepwise discount function. The upper bound (UB) indicates the best known solution to the corresponding VRP instance, i.e., without subcontracting any customer.

<table>
<thead>
<tr>
<th>Instance</th>
<th>Linear</th>
<th>Stepwise</th>
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<tbody>
<tr>
<td></td>
<td>UB</td>
<td>Cost</td>
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<tr>
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<td>1044.61</td>
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The gap to the UB of the stepwise discount function is almost 10% higher while 10% less customers are subcontracted. This can be explained by the fact that the stepwise function reaches $e_{\text{max}}$ earlier, i.e. with less subcontracted demand. In case of the linear function, increasing the subcontracted demand up to $\tilde{q} - L$ might be always profitable since the discount factor continuously increases.

5.3 Varying the Minimum Demand to be Delivered by the Private Fleet

One of the main characteristics of prize-collecting problems is the lower bound given to the prize to be collected or, in our case, the minimum customer demand $L$ which has to be serviced by the private fleet. Since the value of $L$ strongly influences the outsourcing decision, we performed tests with different values of $L$ to quantify the effect on the overall solution value.

In detail, we solved our benchmark instances using the standard subcontracting price $p_i$ without any discount function, which is hence a PCVRP. The value of $L$ is varied between $0.5\tilde{q}$ and $0.9\tilde{q}$ while we solved each instance 10 times with each value. Figure 4 depicts the average gap of the best solutions found to the upper bound as well as the average number of subcontracted customers for each value of $L$.

With increasing value of $\frac{L}{\tilde{q}}$ and hence limited flexibility of the algorithm, the solution quality clearly decreases. Similarly, the number of subcontracted customers decreases when the minimum demand to be serviced by the private fleet is increased. Comparing the results obtained with $\frac{L}{\tilde{q}} = 0.5$ and $0.9$, the number of subcontracted customers is decreased by almost 75% and the gap to the lower bound is 26% worse. Although the findings of this study seem obvious, the results quantify the strong influence of the important real-world constraint that defines a lower bound on the demand serviced by the private fleet. In addition, the results prove again the high efficiency of our algorithm in handling the subcontracting decision while paying attention to the prize-collecting constraint.

6 CONCLUSIONS

In this paper, we proposed the Prize-Collecting Vehicle Routing Problem with Non-Linear cost (PCVRPNL) to model an important route planning problem arising in small package shipping. The problem is closely related to the Prize-Collecting Traveling Salesman Problem (PCTSP) and the Vehicle Routing Problem with Private fleet and Common carrier (VRPPC). Given a single depot, a set of customers with known demand and a homogeneous vehicle fleet, the task is to find the vehicle routes for the private fleet and to decide which customers to be outsourced to a subcontractor incurring non-linear cost depending on the total outsourced demand with the objective of cost minimization. In order to solve the NP-hard problem, we presented a Variable Neighborhood Search (VNS) algorithm which has already proven its high performance on related problems. For the computational testing, we designed a set of 14 benchmark instances adapting classical VRP instances. Numerical studies performed on the bench-
mark instances clearly show that our algorithm is able to efficiently solve the PCVRPNL. Furthermore, our tests demonstrate the strong influence of the value chosen for the minimum demand to be serviced by the private fleet. In a next step, we aim to test our algorithm on a large-scale benchmark set and to study the multi-depot version of the problem at hand.

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