FUZZY CLASSIFIER BASED ON SUPERVISED CLUSTERING WITH NONPARAMETRIC ESTIMATION OF LOCAL PROBABILISTIC DENSITIES IN DEFAULT PREDICTION OF SMALL ENTERPRISES

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Abstract: The accuracy-complexity trade-off has been an important issue in system modeling. Parsimonious modelling is preferred to complex modelling and, of course, accurate modelling is preferred to inaccurate modelling. In system modelling with fuzzy rule-based systems, the accuracy-complexity tradeoff is often referred as the interpretability-accuracy trade-off, and high interpretability is the main advantage of fuzzy rule-based systems over other nonlinear systems. In many applications, gaining knowledge about the system, in an understandable way, is as important as getting accurate results. The classical fuzzy classifier consists of rules each one describing one of the classes. In this paper we use a fuzzy model structure where each rule represents more than one class with different probabilities. The rules are extracted through clustering and the probabilities are estimated in a local (cluster by cluster) non-parametric way. This approach is applied to predict default in small and medium enterprises in Brazil, using indexes that reflect the financial situation of enterprise, such as profitable capability, operating efficiency, repayment capability and situation of enterprise’s cash flow. The preliminary results show a significant improvement in the interpretability, without accuracy loss, compared with other approaches.

1 INTRODUCTION

Extracting a small set of rules to make an accurate and efficient system is one of the most addressed fuzzy modelling tasks. One basic motivation to implement a fuzzy model lies in its transparency. High interpretability is the main advantage of fuzzy rule-based systems over other nonlinear systems. The accuracy-complexity trade-off in general modelling is often referred to as the interpretability-accuracy trade-off in fuzzy modelling.

The aim of this work is to propose a modelling using mechanisms to improve the accuracy of fuzzy models based in supervised clustering (Abonyi, 2003) without loss of interpretability.

The classical fuzzy classifier consists of rules each one describing one of the C classes. In probabilistic fuzzy classifiers the consequent part is defined as the probabilities that a given rule represents the C classes, and one rule can represent more than one class with different probabilities (Abonyi, 2003; Roubos, 2003; Lee, 2008; Hengjie, 2011). In a probabilistic fuzzy classifier, probabilities are assigned to all the class labels in the consequent parts of the rules. In this paper we use a fuzzy model structure where each rule represents more than one class with different probabilities. A supervised clustering algorithm is used for the identification of this fuzzy model and a nonparametric estimation of the probabilities of the classes in the consequents of rules.

The issue of credit availability to small firms has garnered world-wide concern recently. Small and Medium Enterprises (SMEs) are almost 99% of the total number of firms in Brazil, and they offer 78% of the jobs in the country. But, around 80% of SMEs...
is shut down before one year of activity. Many public and financial institutions launch each year plans in order to sustain this essential player of nation economies (Altman, Sabato, 2006). Borrowing remains undoubtedly the most important source of external SME financing.

Small firms may be particularly vulnerable because they are often so informationally opaque, and the informational wedge between insiders and outsiders tends to be more acute for small companies, which makes the provision of external finance particularly challenging (Berger, Udell, 2002). Some financial ratios are used in the context of default prediction in small and micro firms operating in a state of Brazil and we choose some of them, as described in Section 3. Although the enterprise’s wish of returning loan, which is represented by the rate of returning interests, we often don’t have any information about the amount of interests that has been repaid by enterprises that are requiring a loan for the first time. In this case, the prediction of default relies on information in the balance sheet of these enterprises.

Our approach is applied to predict default in small and medium enterprises in Brazil, using indexes that reflect the financial situation of enterprise. The results show a significant improvement in the interpretability, without accuracy loss, compared with other approaches.

The paper is organized as follows. In Section 2, the structure of the new fuzzy classifier is presented. For the estimation of probability density functions for each class in each cluster based on a nonparametric method is presented in Section 3. The proposed approach is studied for default prediction in small and medium enterprises in Section 4. Finally, the conclusions are given in Section 5.

2 FUZZY CLASSIFIER

2.1 The Classical Fuzzy Classifier

The classical fuzzy rule-based classifier consists of fuzzy rules each one describing one of the C classes. The rule antecedent defines the operating region of the rule in the n-dimensional feature space and the rule consequent is a crisp (nonfuzzy) class label from the \( \{c_1, c_2, \ldots, c_C\} \) label set:

\[
 r_i : \text{If } x_1 \text{ is } A_{i,1}(x_{1k}) \text{ and } \ldots \text{ and } x_I \text{ is } A_{i,n}(x_{nk}) \text{ then } \hat{y} = c_i[w_i] \tag{1}
\]

where \( A_{i,1}(x_{1k}), \ldots, A_{i,n}(x_{nk}) \) are the antecedent fuzzy sets and \( w_i \) is a certainty factor that represents the desired impact of the rule.

The and connective is modelled by the product operator. The output of the classical fuzzy classifier is determined by the winner takes all strategy, i.e. the output is the class related to the consequent of the rule that gets the highest degree of activation:

\[
 \hat{y}_k = c_i, \quad i^* = \arg \max \beta(x_k) \tag{2}
\]

To represent the \( A_{i,j}(x_{1k}) \) fuzzy set, we use Gaussian membership functions.

2.2 Probabilistic Fuzzy Classifier

One of the possible extensions of the classical quadratic Bayes classifier is to use mixture of models for estimating the class-conditional densities. In these solutions each conditional density is modelled by a separate mixture of models. In (Abonyi, 2003) the \( p(c_j|x) \) posteriori densities are modelled by \( R > C \) mixture of models (clusters). The consequent of the fuzzy rule is defined as the probabilities of the given rule represent the \( \{c_1, c_2, \ldots, c_C\} \) classes:

\[
 r_i : \text{If } x_1 \text{ is } A_{i,1}(x_{1k}) \text{ and } \ldots \text{ and } x_I \text{ is } A_{i,n}(x_{nk}) \text{ then }
\]

\[
 \hat{y} = c_i \text{ with } P(c_i|r_i), \ldots, \hat{y} = c_C \text{ with } P(c_C|r_i)[w_i]. \tag{3}
\]

Classical fuzzy clustering algorithms are used to estimate the distribution of the data. Hence, they do not utilize the class label of each data point available for the identification. Furthermore, the obtained clusters cannot be directly used to build the classifier. In the following a new cluster prototype and the related distance measure will be introduced that allows the direct supervised identification of fuzzy classifiers. As the clusters are used to obtain the parameters of the fuzzy classifier, the distance measure is defined similarly to the distance measure of the Bayes classifier:

\[
 \frac{1}{D^2_{ik}(x_k, r_i)} = P(r_i) \prod_{j=1}^{n} \exp \left( -\frac{1}{2} \left( \frac{x_{kj} - v_{ij}}{\sigma_{ij}} \right)^2 \right) \times p(y_k = c_j | r_i) \tag{4}
\]

This distance measure consists of two terms. The first term is based on the geometrical distance between the \( v_i \) cluster centres and the \( x_k \) observation vector, while the second is based on the probability
that the $r$th cluster describes the density of the class of the $k$th data, $P(y_k = c|\mu_r)$. The proposed approach estimate the second term by non-parametric estimation of the probability densities of each class in each cluster ($r$), described in the next section.

3 PROBABILITY ESTIMATION

The estimation of local probability densities for each class in each cluster is based on the original Probabilistic Neural Network (PNN). PNN (Bishop, 1995) is a network formulation of probability density estimation. A PNN consists of several sub-networks, each of which is a Parzen window PDF estimator for each of the classes. The input nodes are the set of measurements. The second layer consists of the Gaussian functions formed using the given set of training data points as centres. The third layer performs an average operation of the outputs from the second layer for each class. The fourth layer performs a vote, selecting the largest value. The associated class label is then determined. The PNN is a classifier version, which combines the Baye's strategy for decision-making with a non-parametric estimator for obtaining the probability density function (PDF).

4 DEFAULT PREDICTION

The sample data set comes from a state-owned commercial bank. The original dataset contains 126 instances however 3 of these are omitted because these are incomplete data, which is common with other studies. The class distribution is 51% default and 42% non-default. The 123 samples represent Small and Medium Enterprises of only one state of Brazil. Among these enterprises, the number of the enterprises which could repay the loan is 60, the rest 63 are those which could not repay the loan.

Our model is an accounting based model. In this kind of model, accounting balance sheets are used and the input indexes include the enterprise’s capability of returning loan and wish of returning loan, and in this work the capability was analysed.

The capability of returning loan is measured by several indexes that reflect the financial situation of enterprise, such as profitable capability, operating efficiency, repayment capability and situation of enterprise’s cash flow, etc. Four accounting financial ratios were chosen (these are the most commonly used indexes). These are as follows:

- $X_1 = $Earnings before taxes / Average total assets
- $X_2 = $Total liabilities / Ownership interest
- $X_3 = $Operational cash flow / Total liabilities
- $X_4 = $Working capital / Total assets.

Each index represented the average of three periods before the prediction period.

We limited the number of clusters in 5, in order to maintain good interpretability. The best results are obtained using three clusters. Therefore, our rule base has three rules.

Some membership functions, related to variable $X_1$, obtained by fuzzy clustering are illustrated in Figure 1. Clusters have different covariance matrices, and they are diagonal matrices, in order to project memberships on original variables. The algorithm did not optimize clustering based on interclass separability.

The estimated densities projected on the original input variable $X_1$ are illustrated by Figure 2. This figure shows the densities related to variable $X_1$ for the two classes related to one cluster.
classification mode), it is more accurate.

Figure 3: Probability densities of two classes related to $X_1$ in cluster 1.

Table 1: Results.

<table>
<thead>
<tr>
<th>Model</th>
<th>Rule Number</th>
<th>Overall accuracy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model 1 (proposed approach)</td>
<td>3</td>
<td>92%</td>
</tr>
<tr>
<td>Model 2 (supervised clustering)</td>
<td>3</td>
<td>80%</td>
</tr>
<tr>
<td>Model 3 (traditional grid partition)</td>
<td>20</td>
<td>95%</td>
</tr>
</tbody>
</table>

5 CONCLUSIONS

In this paper we use a fuzzy model structure where each rule represents more than one class with different probabilities. The rules are extracted through clustering and the probabilities are estimated in a local (cluster by cluster) non-parametric way. This approach is applied to predict default in small and medium enterprises in Brazil, using indexes that reflect the financial situation of enterprise, such as profitable capability, operating efficiency, repayment capability and situation of enterprise’s cash flow. In this work, we can see that clusters do not present enough separability, specially related to $X_4$. We intend conduct research in order to extract rules with improved interpretability, combining with feature reduction. Estimation of PDFs can be experimented without crisp boundaries. Others comparisons could be experimented. In spite of the simplicity adopted, the preliminary results show a significant improvement in the interpretability, without accuracy loss, compared with other approaches.

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