BUSINESS PROCESS FLEXIBILITY
Evaluation Criteria and Guidelines

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Abstract: The business environment of most enterprises comprises of fluid requirements, and emergent behaviour that cause continuous changes across the enterprises’ business processes. Thus, Process Management Systems (PMSs) able to handle such changes become a necessity for businesses in order to effectively respond in this volatile environment. However, despite the plethora of available PMS, dynamic process change is hardly being addressed in most of them. Therefore, the task of selecting a PMS that supports flexible business processes effectively and in this way face the volatile nature of the business environment is not easy. This task is being addressed in this paper by proposing a set of evaluation criteria for flexible PMS. In addition, a business case scenario from the banking sector and selection guidelines have been employed, in order to demonstrate how the proposed criteria framework may be applied practically during the selection of the ‘best-fit’ PMS.

1 INTRODUCTION

The process orientation of contemporary information systems has led to the development of a plethora of Process Management Systems (PMS) making it increasingly difficult for an organization to choose the PMS that is best suited for its own needs. Consequently, quite often we stumble upon organizations which have ended up using more than one PMS suites, limiting the scope of each one to specific business functions or departments. This fact may be the source of various issues like incompatibility between different systems, lack of know-how, limited reusability of specific business process steps, high maintenance costs, etc. that overall hinder the benefits of using an advanced PMS.

Besides, the design phase in a business process lifecycle is addressed by traditional Process Management Systems (PMSs) in a way that provides a static business process incorporating all possible exceptional situations and process extensions. This is hard to achieve, time consuming, and may lead to complex processes. As a result, many PMSs end up being insufficient in today’s volatile business environment. Thus, modern PMS need to include appropriate techniques that support deviations from the original process definition.

Based on the above realities we come to the conclusion that selecting a PMS that supports flexible business processes effectively is not an easy task. This paper tries to contribute in this situation in two ways:

a) Firstly by proposing a set of functional and non-functional evaluation criteria for techniques designed to enact, manage and support flexible business processes. These criteria have been derived based on our experience while working with currently available PMSs that support some kind of process flexibility, analysis of the different features supported by them, as well as extensive literature review.

b) Secondly, by demonstrating how the evaluation criteria could be used during flexible PMS selection. For this purpose we follow some simplified guidelines and use a specific case coming from the banking sector which is our area of expertise. Our aim is to show in practice how a specific organization may be facilitated using the proposed evaluation criteria while selecting a flexible PMS.

The presentation of the results of this work is organized as follows: a brief introduction to flexible business processes is provided in the following section. Next, in Section 3 a set of evaluation criteria
for flexible business process techniques, both functional and non-functional are proposed. Then Section 4 practically demonstrates the way the evaluation criteria may be used during flexible PMS selection. Next, Section 5 discusses related work. Finally, Section 6 presents some concluding remarks and future work.

2 FLEXIBLE BUSINESS PROCESSES

Current business processes need to be flexible, in order to efficiently support the continuous changes that organizations undergo in their attempt to survive in today’s volatile environment. These changes may be due to governmental regulation changes, changes of business goals and continuous innovation or due to changes in operational needs, such as improving performance, quality and generally optimizing business processes. In the rest of this section we briefly describe the types of business process changes that we are interested in and then we link them to available process flexibility approaches (Table 1).

There have been a lot of attempts to classify business process changes. Regev et al. (2006) suggest a change taxonomy based on three orthogonal dimensions: the abstraction level of change, the subject of change (e.g. organizational, operational, etc.) and the properties of change (e.g. extent, duration etc.). Leoni (2006) provides a hierarchical categorization of approaches supporting process adaptation based on the abstraction level of change, i.e. process type level and process instance level; approaches that deal with process instance changes are further categorized based on the kind of change they support, i.e. ad-hoc and preplanned changes; finally, approaches concentrating on pre-planned changes are classified based on the basic methods used for automatic failure detection and for change realization (e.g. goal-based, rule-based, etc.).

Our research interests are mostly concentrated on the abstraction level of change, the point in time that the change is taking place and its duration. Therefore, we provide a categorization of process changes based on two dimensions, while we show how they are inter-related (see Fig. 1): a) The abstraction level of change, which may be, either at the process definition level or at the process instance level, also referred as evolutionary and ad hoc changes respectively (Rinderle, et al., 2004b). Changes at the type level are permanent and influence all process instances. Changes at the instance level affect only one case or a selected group of cases which means that it is not necessary to alter the business process definition.

b) A temporal dimension which considers both i. The duration of change which may be permanent or temporary; alterations in permanent instance changes remain valid until the completion of the process instance while in temporary instance changes alterations may remain valid, for example, only until the completion of a one loop iteration of the current process instance.

ii. The timestamp of change occurrence which may be either at design-time (prior to process execution) or at run-time (during process execution). Design-time changes may be at entry-time (Mulyar, et al., 2007) (which can be either at instance level or at the process level, thus affecting only future instances). Run-time changes may be predefined changes (Regev et al., 2006) that occur at the process instance level, or on-the-fly changes (Regev et al., 2006) that may also be either at the instance level, which affect only the running instance or at the process type level, thus affecting both present and future process instances.

The implementation of the previously mentioned process changes should not be followed by the complete redesigning of the existing business process. A number of approaches have been designed to address this need and can be used in isolation or in combination. Namely, these approaches are Flexibility by Under-Specification, Flexibility by Deviation, Flexibility by Change and Flexibility by Design. An extensive description of these approaches may be found in (Schonenberg et al., 2008).

Each of these approaches addresses some of the changes that we have presented in Fig. 1.
3.1 Functional Criteria

- Change Traceability. It is important for all types of process change and can be utilized by all process flexibility approaches. The need for such mechanism may be driven by various reasons, such as legal reasons, re-usability in case of a similar future change, conflict resolution and so on. Thus, this criterion needs to be supported by any flexible PMS.

- Reuse. It is needed in situations where the process definition is deviated very often, e.g. in the banking sector where customers with similar requirements may have to be serviced in a daily base. The reuse criterion should be primarily addressed by PMSs that support changes at the instance level and use the approaches of flexibility by change, by under specification and by deviation.

- Change Concurrency Control. In the today’s volatile environment with highly-structured and long-lived business processes, different users/groups may need to implement simultaneously process changes, at the same process abstraction level or at different abstraction levels. Therefore, mechanisms for allowing changes in a controlled manner, avoiding severe errors and inconsistencies, are required for both process type and instance changes.

- Migration Control. It refers to the ability of a system to decide whether a change introduced in its process definition should affect a running process instance. This criterion is related to runtime, type changes and especially to changes on-the-fly and is required in PMSs using the flexibility by change method.

- Version Control. There are different ways to implement changes to a process definition which produce different variations of the initial process definition. Therefore, a versioning control mechanism that allows the co-existence of all the different versions, each tied together with its process instances is important for PMSs which use flexibility by design and change methods and support process type changes both prior and during process execution.

- Change Impact Analysis. The ability of a PMS to answer questions like “what is the impact of change?” is necessary in order to handle a large amount of candidate changes that may appear concurrently, examine if their implementation will be at the process instance level or at the overall process, prioritize them and even prohibit the occurrence of some of them.

- Process Optimization. It refers to the ability of a system to analyze process changes, focusing at the process instance level and then suggesting possible extensions/changes of the existing process definition. This criterion is mostly
applied to systems that provide flexibility by change.

- **Automation.** It refers to the ability of a system to provide automatic detection of process malfunction and automatic decision making on process improvements. It is useful to systems that support the process flexibility by change, by under-specification and by deviation approaches.

### 3.2 Non-functional Criteria

- **Specification Technique.** This affects the process flexibility of a system (Pesic & van der Aalst, 2006). Specifications based on imperative techniques (which describe how different tasks are linked) are not as flexible as those based declarative techniques that concentrate on the description of the different tasks that constitute a business process.

- **Correctness.** It refers to the absence of deadlock-causing cycles or erroneous data flows that may be triggered by changes. A way to achieve this is the existence of correctness criteria (Rinderle et al., 2004a) in order to check and ensure that only process instances compliant with the changed process schema are eligible to be updated.

- **Security.** It refers to the provision of privilege control mechanisms for process changes. Access rights should be simple to define in different levels of granularity and easy to maintain. Balance between flexibility and security is also important (Weber et al., 2004).

- **User-Friendliness.** It refers to the provision of adequate support, such as graphical interfaces, hiding technical details, so that change is facilitated by users. This criterion is important, regardless the process flexibility methods used by a system.

- **Response Time.** This criterion refers to the ability of a system to react to environmental or operational changes by deploying new processes in a timeless manner. Therefore appropriate measurements need to be provided in order to test the time of applying such changes.

### 4 SELECTING THE ‘BEST-FIT’ PMS

In this section we aiming at put in practice the proposed criteria of the previous section and follow a set of guidelines that may assist a stakeholder, during the selection process of the ‘Best-Fit’ flexible PMS. The proposed guidelines are quite simplified in order to be easily followed by both business and technical oriented stakeholders and can provide an immediate, quantitative and accurate result. These guidelines are summarized next (Fig.2):

1. Use the criteria framework of Section 3 and assign a weight to each evaluation criterion, based on its importance for a specific stakeholder.
2. Evaluate candidate PMSs and give appropriate marks to each result, using a predefined metric system.
3. Calculate scores for candidate PMSs and choose the one with the highest score.

Figure 2: Selection process guidelines.

In the following section we will demonstrate how the proposed evaluation criteria and the aforementioned guidelines can be used by a Bank that needs to deploy a PMS to cater for its loan origination procedures. We have chosen to use the specific business case as we wish to take advantage of our expertise in this industry and share our accumulated experience.

### 4.1 Business Case Scenario Description

A Loan Origination System is part of the mission critical infrastructure of a typical retail banking organization; as financial products depended on such platforms contribute a large proportion to the operating margins of a commercial bank. In brief, a Loan Origination System (LOS), handles the steps taking place from the moment a customer applies for a loan product to the final approval (or not) of the request – including all decision logic –, its forwarding to the core banking system for the requested amount to be credited to the requestor and the archiving of the application along with any attachments (typically all documents needed for the approval of the loan) so it can be retrieved upon request.

### 4.2 Weighting Criteria

In order to weight each evaluation criterion, we decided to use a scale of 1-5; 1 indicates that the specific criterion has the lowest importance for the
bank and the business process at hand, whereas 5 indicates the highest importance. The provided weights appear in Table 2 followed by their justification.

Table 2: Weights of evaluation criteria.

<table>
<thead>
<tr>
<th>Evaluation Criteria</th>
<th>Weight</th>
<th>Evaluation Criteria</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change Traceability</td>
<td>5</td>
<td>Reuse</td>
<td>4</td>
</tr>
<tr>
<td>Change Concurrency Control</td>
<td>4</td>
<td>Migration Control</td>
<td>1</td>
</tr>
<tr>
<td>Version Control</td>
<td>5</td>
<td>Change Impact Analysis</td>
<td>5</td>
</tr>
<tr>
<td>Version Optimization</td>
<td>4</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

4.2.1 Justification for the Weights Provided for the Functional Criteria

- **Change Traceability.** Process change traceability is of significant importance for our case, since traceability serves a number of different purposes: comply with the regulatory framework imposed to all commercial banks, comply with internally set commercial policies, allocate financial incentives to employees involved in the approval process, etc. (Weight: 5)

- **Reuse.** The rapid growth of the financial services market, the intense competition characterizing the industry and the highly diversity in customer requests have established the capabilities: adaptation to all changing requirements and quick response to customer requests at process instance level, a key characteristic for financial organizations. Under the circumstances, only the reuse of previously used processes can guarantee such a response, ensuring at the same time low operational costs and quick response rates to customer requests, even if those requests involve non typical business scenarios. (Weight: 5)

- **Change Concurrency Control.** As banks operate in a heavily organizational structured environment, the case of numerous process changes taking place at the same time (either at the type level or at the instance level) is considered a low probably option. (Weight: 4)

- **Migration Control.** Migration control is not important in our business case as we need each instance to be tied to the process version that was active at the time it started its execution. This is because the business process definition has been communicated and agreed with the customer prior to the process instance execution. (Weight: 1)

- **Version Control.** It represents one of the most important criteria that need to be met by the PMS that is going to be selected for this case. Considering the long duration of the relationship created between the bank and the customer when referring to loan products – this is especially true in the case of mortgages – the need to keep a highly efficient and trusted version control mechanism is of paramount importance. Any changes, either major or minor, must result to a new version, marked appropriately; also there is a need for co-existence of all the different versions each tied together with its process instances. (Weight: 5)

- **Change Impact Analysis.** A mechanism that checks whether a newly introduced change results to subsequent changes to the overall process itself, in order to avoid potential process inconsistencies, is very important when designing a loan origination system. (Weight: 5).

- **Process Optimization.** As any large organization is in constant need of optimized processes to ensure economically efficient output, this criterion is deemed quite important for our case at hand. (Weight: 4)

- **Automation.** One of the most important features of a PMS that deploys loan origination procedures, or at least an advanced one, is its ability to automatically adapt to new input and improve its processes. Most often those improvements can be triggered by the outcome of a process such as the number of loans that have been accepted or rejected. In addition, the automation of the decision making is very important for such a system. (Weight: 5)

4.2.2 Justification for the Weights Provided to the Non-functional Criteria

- **Specification Technique.** The definition of Loan Origination procedure is not as complex as other banking procedures like Asset Portfolio Management. For that reason both imperative and declarative specification techniques could be equally applied, minimizing the importance of this criterion. (Weight: 2)

- **Correctness.** It is a fundamental issue for any process management system. Especially when referring to a loan origination system of a bank, an error free operation is even more critical as it handles sensitive customer data (usually a lot of personal and financial information). Not to forget that errors discovered late may result to serious sanctions for the bank. (Weight: 5)

- **Security.** The security robustness and the access privileges, to the loan origination procedures of the bank, are very important. Access rights granularity is a related issue which must be
additionally addressed to enable the bank to “match” the LOS platform to the various roles and access rights found in the branches, business units, the call center, etc. (Weight: 5)

- **User-Friendliness.** The Loan Origination procedures are handled roughly by two types of users: the end users who are typically business users and the powers users (who are typically entitled to administrative rights). User-friendliness is important for the end users as they are not experienced users. On the other hand, user-friendliness is not of high importance for the power users as they are well trained technical people. However user-friendliness helps power users to ensure a rapid time-to-market in the accommodation of any new requirement of their business environment. (Weight: 4)

- **Response Time.** The volume of concurrent transactions by business users, along with the great amount of process instance changes that such a system may undergo in a major commercial bank, dictate the response time to changes as quite important. It should be noted that the response time of type changes is not considered, as they are implemented during off business hours. (Weight: 4).

### 4.3 Evaluation of Candidate PMSs

In this section we demonstrate how to use the **Criteria Framework** defined in Section 3, to evaluate PMSs that provide process flexibility. Also, we quantify the evaluation results by assigning marks to each one of them based on pair-wise subjective comparison.

#### 4.3.1 PMS Evaluation Demonstration

For the specific case (bank) we chose to evaluate five flexible PMSs based on either their maturity or on their acceptance by the research community; these systems are: AristaFlow (Weber et al., 2004), YAWL (Dadam et al., 2007), FLOWER (Aalst & Berens, 2001), DECLARE (Pesic et al., 2007) and CAKE2 (Maximini et al., 2005). A summary with the results of our review can be found in Table 3.

It should be noted that the review was based on a comprehensive literature study, while actual tests were conducted for the systems that were available (eg. YAWL, DECLARE). Also the respective research groups were contacted for clarifications in some cases.

<table>
<thead>
<tr>
<th>Criterion</th>
<th>AristaFlow</th>
<th>YAWL</th>
<th>FLOWER</th>
<th>DECLARE</th>
<th>CAKE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change Traceability</td>
<td>partially satisfied (Nicolini et al., 2006)</td>
<td>partially satisfied (Neteler et al., 2007)</td>
<td>partially satisfied (Neteler et al., 2007)</td>
<td>partially satisfied (Neteler et al., 2007)</td>
<td>partially satisfied (Neteler et al., 2007)</td>
</tr>
<tr>
<td>User-Friendliness</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
</tr>
<tr>
<td>User-Friendliness</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
</tr>
<tr>
<td>Process Automation</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
</tr>
<tr>
<td>Specification Technique</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
</tr>
<tr>
<td>Contexts</td>
<td>partially satisfied (Dadam et al., 2007)</td>
<td>partially satisfied (Dadam et al., 2007)</td>
<td>partially satisfied (Dadam et al., 2007)</td>
<td>partially satisfied (Dadam et al., 2007)</td>
<td>partially satisfied (Dadam et al., 2007)</td>
</tr>
<tr>
<td>Security</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
</tr>
<tr>
<td>Response Time</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
<td>not satisfied</td>
</tr>
</tbody>
</table>

The evaluation results provide an insight into the manner and extent to which the criteria are satisfied by the selected PMSs. Important evaluation remarks follow:

- **AristaFlow** scores well to all criteria, but lack support for user-friendliness, automation and response time. It assumes that changes are performed manually, by expert users.

- **AristaFlow and CAKE** provide a more complete mechanism for change traceability as their process change logs are enriched with contextual information, related to the reasons for those changes.

- **YAWL** and **AristaFlow** enable concurrent changes across different process abstraction levels as a new process version is not necessarily followed by instance migration. Also both
CAKE and YAWL allow concurrent changes at the process instance level. In YAWL changes are restricted to local placeholder activities, meaning that different placeholder activities can be concurrently modified. On the other hand in CAKE only the parts that have to be modified are suspended (using breakpoints) during change, while parallel branches, not affected by that change, can proceed with their execution (Minor et al., 2008).

- FLOWer is widely adapted by organizations. However, in our evaluation it seems to be the weakest system, as most of the criteria are not met. These results may be explained if we consider the systems’ rationale which is based on the case handling paradigm and supports runtime process deviations. Thus, for instance, the existence of a reuse mechanism is not as vital as it is for the other systems that support run-time changes and use different flexibility approaches. Also, its versioning mechanism does not provide an accurate solution (Weber et al., 2007b).

- DECLARE stands out for its specification technique and its user-friendliness. It mostly uses a constraint-based declarative language. However, complex business processes are specified using an imperative specification technique. Besides, user-friendliness is reinforced by a graphical notation for constraint templates. Users are also assisted while deciding on the order of tasks, by the recommendation service of ProM which compares the current process instance with past executions and favors those executions that satisfy the specified goal.

- AristaFlow is the only system that provides adequate mining techniques (Günther et al., 2006) to the change log files of modified process instances of the ProcessRepository. The results of such analysis may be used for future process improvements (Dadam et al., 2007).

- The evaluated systems, except DECLARE, use an imperative process specification technique. However YAWL and CAKE are the only ones that support weakly structured process definition using late planning and late modeling and late binding (Maximini et al., 2005).

### 4.3.2 Quantifying Evaluation Results

In order to measure the appropriateness of each PMS we define a metric system by assigning marks - using a scale from 1 to 3 - to the evaluation results of Table 3. Thus, when a criterion is fully satisfied, it is marked with ‘3’, partially satisfied it is marked with ‘2’, and not satisfied it is marked with ‘1’. The results, for each PMS, are depicted in Table 4, under the columns titled as ‘Mark’.

#### 4.4 The ‘Best-Fit’ PMS

Finally, using the marks of the evaluation results and by combining them with the weights originated from Table 2, we are able to quantify the appropriateness of each process management system to provide support to the specific stakeholder for its loan origination procedures. The results are summarized in Table 4, under the column ‘Score’.

We should note that the scores associated with each criterion, for every PMS (Table 4), have been derived using the following formula: (Criteria Weight) x (Criteria Mark) = (Criteria Score). Conclusively, the system with the highest final total score is AristaFlow, which is clearly the one that should be selected by the Bank.

### 5 RELATED WORK

There are a few publications dealing with the establishment of evaluation criteria for comparing flexible Process Management Systems. For instance Selmin Nurcan (2008) has introduced such criteria based on properties like: nature of flexibility, nature of impact, etc. However this work does not demonstrate how the criteria may be applied in practice by evaluating flexible process management systems. Also Helen Schonenberg (2008) proposes an extensive taxonomy of process flexibility that is used to evaluate a PMS systems. This taxonomy is focused on process flexibility approaches and their characteristics (eg. deviation/change operations, migration strategies for evolutionary changes, etc.). Correctness criteria are analyzed by Stefanie Rinderle (2004a) and are used, along with modeling properties, to evaluate approaches supporting flexible workflows like WIDE, Breeze, etc. Change
patterns and change support features are introduced and used by Barbara Weber (2007a) to assess the power of process change frameworks like WIDE, MOVE, HOON, etc. The change patterns include both adaptation patterns and patterns for predefined changes. On the other hand change support features include: schema evolution, instance migration, support for ad-hoc changes, correctness of change, traceability analysis, etc. Our criteria framework extends the work of Barbara Weber (2007a) by incorporating concepts like change concurrency control, change impact analysis, specification techniques, process optimization, use-friendliness, change response time and change automation.

Besides, there is research work dealing with the evaluation of business process management systems. A paper that analyses the state-of-the-art of such evaluation efforts is published by Andreas Schmietendorf (2008). It provides an analysis of available evaluation approaches especially for business process modeling tools and produces an empirical evaluation of Business Process Management tools based on criteria like supporting modeling notations, interface formats, report functionalities, degree of relevance, etc.

Apart from these approaches that mostly introduce criteria and evaluate different PMSs, we are not aware of any work that defines a Criteria Framework for flexible PMSs and provides guidelines on how to use such criteria-based approach to select from a set of admissible flexible PMSs, while demonstrating them practically and sharing experiences using a specific case coming from a major industry (e.g. Banking).

6 CONCLUSION AND FUTURE WORK

In this paper we stressed the need for flexible business processes. Also we identified a criteria framework that flexible PMSs should comply with. Finally we demonstrated the way that the criteria framework may be applied practically during the selection of the ‘best-fit’ flexible PMS, using a realistic business case originating from the banking sector.

Finally, future work could focus on: (1) using the acquired knowledge by applying the criteria framework to evaluate existing flexible PMSs and provide appropriate mechanisms for supporting criteria that were not satisfied at all, or were partially satisfied (e.g. change impact analysis, optimization, automation, etc.) by such systems, and (2) applying the Criteria Framework and related guidelines to other major industries.

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