QUANTITATIVE EVALUATION OF ENTERPRISE ARCHITECTURAL PATTERNS

Tariq Al-Naeem¹, Feras A. Dabous², Fethi A. Rabhi², and Boualem Benatallah¹
¹School of Computer Science and Engineering, University of New South Wales, Sydney, Australia
²School of Information Systems, Technology, and Management, University of New South Wales, Sydney, Australia

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Abstract: The implementation of enterprise and e-business applications is becoming a widespread practice among modern organizations. A cornerstone activity in implementing such applications is the architectural design task, which embodies many architectural design decisions. What makes this task quite complex is the presence of several design approaches that vary considerably in their consequences on various quality attributes. In addition, the presence of more than one stakeholder with different, often conflicting, quality goals makes the design process even more complex. To aid in the design process, this paper discusses a number of alternative architectural patterns that can be reused during the enterprise architectural design stage. It also proposes leveraging Multiple-Attribute Decision Making (MADM) methods, particularly the AHP method, to quantitatively evaluate and select among these patterns.

1 INTRODUCTION

The architectural design of enterprise applications is greatly considered to be a complex activity (McGovern et al, 2003). This is mainly due to the intrinsic requirement of such applications, which is to support multiple Business Processes (BPs) that often utilize functionalities embedded in disparate enterprise systems and applications.

When implementing such applications, there are obviously a number of crucial design issues that need to be addressed (Al-Naeem et al, 2004, 2005). This includes deciding about the mechanism of implementing BPs with activities distributed across a number of enterprise systems, choosing how to leverage existing enterprise systems or reengineer them, etc. Indeed, the choice on every issue is greatly driven by the project context and desired quality attributes.

The design activity is made even more complex by the fact that a number of stakeholders are usually involved in the decision process since enterprise applications often involve the integration of BPs distributed among different systems often managed and operated by different departments, sometimes different organizations.

To facilitate the architectural design task, we have identified a number of alternative architectural patterns that can be reused during the course of designing enterprise applications. Furthermore, we have devised a mechanism that allows stakeholders to express their preferences on quality attributes, and subsequently use them in ranking these patterns according to their attainment to desired quality preferences. In particular, we leveraged rigorous MADM methods (Yoon and Hwang, 1995) in the quantitative evaluation of these patterns.

2 ARCHITECTURAL PATTERNS

In this section, we present five coarse-grained architectural patterns that can be leveraged when developing an enterprise application comprising multiple BPs, where each BP often involves invoking functionalities scattered across different systems and applications.

All five patterns share the same goal of supporting a number of distributed BPs, thus every pattern can be considered as an alternative design option. However, each pattern might be appropriate under certain conditions, since the applicability of each pattern is mainly driven by the quality...
requirements desired by different stakeholders. Since these patterns are in early stages of development and validation, we would rather call them proto-patterns. Due to space limitations, we discuss these patterns informally:

**Direct & Local (DL):** this pattern considers accessing the required functionalities across enterprise systems by direct invocation using native APIs. On the other hand, each BP implements locally the activities that have no corresponding functionality. This pattern is applicable when the majority of BPs activities have corresponding functionalities in existing enterprise systems. It is also applicable when performance and reliability are the major quality concerns and when redevelopment cost of existing systems functionalities is quite high.

**Direct & Shared (DS):** this pattern considers accessing the required functionalities across enterprise systems by direct invocation through their native APIs. It also considers implementing all activities of BPs that have no corresponding implementation in any of the existing systems as shared service-based interfaces. This pattern applicability is similar to that of DL with the exception that the majority of BPs activities are not being implemented in existing systems.

**Wrapper & Shared (WS):** this pattern considers providing a unified service-based interface to all functionalities embedded in all enterprise systems. It also considers implementing all BPs activities that have no corresponding implementation as shared service-based interfaces. This pattern is applicable when having the majority of BPs activities not being implemented. It is also applicable when ease of installation and maintenance cost are primary quality concerns and when redevelopment cost of existing systems functionalities is quite high.

**Wrapper & Local (WL):** this pattern considers providing a unified service-based interface to all functionalities across all enterprise systems. On the other hand, each BP implements locally the activities that have no corresponding implementation. This pattern applicability is similar to that of WS with the exception that the majority of BPs activities having corresponding implementation.

**Migrate (MG):** this pattern considers replacing existing systems with new ones. This involves migrating the implementation of required functionalities into shared service-based interfaces through a re-engineering process. It is applicable when existing systems are likely to be obsolete in the near future, and also when maintenance cost is expected to be high due to significant changes required. However, the development cost for this pattern will be far more higher that other patterns.

### 3 QUANTITATIVE EVALUATION

Our discussion in the previous section shows that each alternative pattern is impacting differently on a number of quality attributes. So, in order to evaluate and rank these alternatives accordingly, we need to employ some quantitative measures in scoring them according to their satisfaction to stakeholders’ preferences on relevant quality attributes. To this end, we borrow from existing methods from the literature of Multiple-Attribute Decision Making (MADM) (Yoon and Hwang, 1995). In particular, we employ the Analytical Hierarchy Process (AHP) method which relies on pair-wise comparison, thus making it less sensitive to judgmental errors common to other MADM methods.

The application of AHP method comprises four main steps as shown in Figure 1. We now formally discuss each step:

**Preparation:** this step articulates the different elements involved in the process of deciding about design decision $D_j$ ($1 \leq j \leq m$). It involves identifying stakeholders involved in this decision $S_1, S_2, ..., S_u$, potential design alternatives to select from $A_1, A_2, ..., A_n$, and quality attributes used in the evaluation process $Q_1, Q_2, ..., Q_k$.

**Weighting Quality Attributes:** the aim of this step is to determine the relative weight for every quality attribute $Q_z$ ($1 \leq z \leq k$). Each stakeholder $S_h$ ($1 \leq h \leq u$) will need to provide their preferences on considered quality attributes, by comparing every pair of quality attributes $(Q_a, Q_b)$, using a 9-point weighting scale, with 1 representing equality and 9 representing extreme difference. This will be used to determine how important $Q_a$ is, in comparison to $Q_b$ ($1 \leq a, b \leq k$). For example, if $Q_a$ is considered as "extremely more important" than $Q_b$, then we have the entry $(a, b)=9$ and adversely $(b, a)=1/9$.

This means that for $k$ quality attributes, $k(k-1)/2$ pair-wise comparisons will need to be made by each stakeholder. At the end, each stakeholder $S_h$ will build up a $k \times k$ matrix $P^h=(P_{ab}^h; 1 \leq a, b \leq k)$ representing their preferences on quality attributes. Having gathered all stakeholders’ quality preferences $P^1, P^2, ..., P^u$, we now aggregate them all into one $k \times k$ matrix $P=(P_{ab}; 1 \leq a, b \leq k)$ by computing the geometric mean for each individual entry $(a, b)$ using the following formula:

$$P_{ab} = \left( \prod_{h=1}^{u} P_{ab}^h \right)^{1/u} \quad (1)$$

After that we compute the geometric mean $G_z$ for every quality attribute $Q_z$:
Finally, we derive the relative weight \( W_a \) for quality attribute \( Q_a \) by dividing \( Q_a \)'s geometric mean \( (G_a) \) by the total geometric mean for all quality attributes:

\[
W_a = \frac{G_a}{\sum_{i=1}^{k} G_i} \quad (3)
\]

By applying this to all quality attributes, we obtain a vector of quality attributes' relative weights \( W = (W_a ; 1 \leq a \leq k) \) where \( W \) is the relative weight for quality attribute \( Q_a \).

**Weighting Alternatives’ Quality Support:** next we try to determine how each alternative \( A_i \) (1 \( \leq i \leq n \)) is supporting quality attributes considered. For every quality attribute \( Q_a \), we will need to maintain one \( n \times n \) quality support matrix \( T^a = (T_{ai}; 1 \leq x, y \leq n) \) where every entry \((x,y)\) corresponds to how alternative \( A_i \) is supporting quality attribute \( Q_a \) in comparison to alternative \( A_i \). Similarly, the same 9-point weighting scale is used for assigning weights. For example, if alternative \( A_i \) is supporting quality attribute \( Q_a \) "strongly more than" alternative \( A_i \) does, we would have the entry \((x,y)=5\) and adversely \((y,x)=1/5\).

After constructing all quality support matrices \( T^1, T^2, \ldots, T^k \), we can now derive the a new \( n\times k \) quality support matrix \( T = (T_{ai}; 1 \leq x \leq n, 1 \leq a \leq k) \), where every entry \((x,a)\) corresponds to how alternative \( A_x \) is relatively supporting quality attribute \( Q_a \). To build up the \( T \) matrix, we first compute the geometric mean for every alternative \( A_i \) at each quality support matrix \( T^a \), using the following formula:

\[
G_{xa} = \sqrt[k]{\prod_{a=1}^{k} P_{ax}} \quad (2)
\]

Then, we derive the relative support alternative \( A_x \) is having on quality attribute \( Q_a \) using the following formula:

\[
T_{xa} = \frac{G_{xa}}{\sum_{a=1}^{k} G_{xa}} \quad (5)
\]

**Computing Value Scores:** having determined the quality attributes’ weights \( W \) and also the alternatives’ quality support weights \( T \), we can now compute the value score \( V_{ij} \) for alternative \( A_i \) of design decision \( D_j \) using the following formula:

\[
V_{ij} = \sum_{a=1}^{k} W_{ai} T_{xa} \quad (6)
\]

Indeed, the alternative yielding highest value score would represent the best alternative matching stakeholders' preferences on quality attributes.

**4 CASE STUDY**

Our case study corresponds to a real capital markets system, particularly the Australian Stock Exchange (ASX). Trading in capital markets embodies several
BP\(s\) (e.g. trade formalization and trade execution), with each often involving the invocation of a number of functionalities implemented across the different ASX enterprise systems, e.g. SMARTS, XSTREAM, FATE, and AUDIT Explorer (FinanceIT). Recently, a research project has been initiated with the goal of improving the provision of existing BP practices.

4.1 Applying AHP Method

To assess the applicability of this research, we interviewed the Project Manager (PM) from the development team who works very closely with the different stakeholders of this project. This made the PM well-positioned to provide us with the different perspectives of the various stakeholders.

**Preparation:** there were three different stakeholders involved in the decision-making process: business managers, research teams representing system end users, and development team. Also, five quality attributes were suggested in the evaluation process, namely, development cost, maintenance cost, performance, ease of installation, and reliability.

**Weighting Quality Attributes:** the multiple PM’s discussions with the different project stakeholders made the PM able of providing us with the different stakeholders’ quality preferences. It came of no surprise that stakeholders were having different views on quality attributes, resulting in different ranks as shown in Table 1. By applying Formulas 1, 2, and 3 on these preferences we obtained the aggregated preferences (weights) on quality attributes shown on last column of Table 1.

<table>
<thead>
<tr>
<th>Stakeholders</th>
<th>Quality Attributes</th>
<th>Business Managers</th>
<th>Research Teams</th>
<th>Dev. Team</th>
<th>Aggregated</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Dev. Cost</td>
<td>0.400</td>
<td>0.031</td>
<td>0.378</td>
<td>0.195</td>
</tr>
<tr>
<td></td>
<td>Maint. Cost</td>
<td>0.202</td>
<td>0.208</td>
<td>0.220</td>
<td>0.240</td>
</tr>
<tr>
<td></td>
<td>Performance</td>
<td>0.074</td>
<td>0.149</td>
<td>0.079</td>
<td>0.111</td>
</tr>
<tr>
<td></td>
<td>Ease of Install.</td>
<td>0.041</td>
<td>0.140</td>
<td>0.052</td>
<td>0.077</td>
</tr>
<tr>
<td></td>
<td>Reliability</td>
<td>0.283</td>
<td>0.471</td>
<td>0.271</td>
<td>0.377</td>
</tr>
</tbody>
</table>

**Weighting Alternatives’ Quality Support:** this data was provided from the perspective of development team only, because it required a technical knowledge on the existing systems as well as the different alternative patterns. By applying Formulas 4 and 5 on data provided, we obtained how every alternative relatively supports different quality attributes as shown on Table 2.

**Computing Value Scores:** finally, we applied Formula 6 to compute alternatives value score and obtained the following rank: DS, DL, WS, MG, WL, with value scores 0.313, 0.244, 0.199, 0.129, and 0.116 respectively.

Obtained value scores were highly sensitive to the project context, such as the number of BP\(s\). For instance, if the number of BP\(s\) in the problem context is relatively high, then this would affect the pair-wise comparisons for the alternatives’ support to some quality attributes, particularly the development cost. Consequently, WS and WL would have obtained higher value scores in this case.

4.2 Discussion

The feedback we received from the PM was quite positive. In summary, the following are the key observations of this study:

- Established patterns have facilitated reusing and communicating potential solutions among the different stakeholders. This was especially true for discussions held among the development team members.
- Systematic synthesis of different stakeholders’ preferences has yielded aggregated weights that were fairly acceptable to all stakeholders. In addition, proposed approach has promoted the involvement of stakeholders in the design process, which in turn has improved the acceptance chances by different participants.
- Obtained ranking results were easily justifiable to different stakeholders due to the highly visible decision process.

<table>
<thead>
<tr>
<th>Quality Attributes</th>
<th>DL</th>
<th>DS</th>
<th>WS</th>
<th>WL</th>
<th>MG</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dev. Cost</td>
<td>0.273</td>
<td>0.478</td>
<td>0.031</td>
<td>0.117</td>
<td>0.102</td>
</tr>
<tr>
<td>Maint. Cost</td>
<td>0.059</td>
<td>0.088</td>
<td>0.482</td>
<td>0.142</td>
<td>0.229</td>
</tr>
<tr>
<td>Performance</td>
<td>0.546</td>
<td>0.200</td>
<td>0.078</td>
<td>0.125</td>
<td>0.051</td>
</tr>
<tr>
<td>Ease of Install.</td>
<td>0.039</td>
<td>0.058</td>
<td>0.236</td>
<td>0.135</td>
<td>0.533</td>
</tr>
<tr>
<td>Reliability</td>
<td>0.300</td>
<td>0.433</td>
<td>0.137</td>
<td>0.094</td>
<td>0.035</td>
</tr>
</tbody>
</table>

5 CONCLUSION

In this paper, we have presented five enterprise architectural patterns that can be reused in contexts involving a number of BP\(s\) scattered among various applications and enterprise systems. We have also proposed and formalized a quantitative selection approach that aids participating stakeholders to determine an architectural alternative that best matches their desired quality attributes.
Our future plans are to develop suitable quality measurement models that can subsequently be employed in the quantitative evaluation process. This would enable the automatic computation of alternatives’ impacts on quality attributes without the need for pair-wise comparisons by development team. Indeed, this would first require implementing a tool to automate this process.

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