Keywords: Organisational Semiotics, Semantic Analysis, UML, Unified Process

Abstract: Despite the wide adoption of the Object Oriented paradigm for software development and the usefulness of the Unified Modelling Language, there still are aspects of business modelling not well captured and represented. Previous literature in Organisational Semiotics has shown that its methods could facilitate a converging process for reaching a semantic representation, which delivers an agreed business model. In this paper we define a process for informing UML class diagrams with results of Semantic Analysis. We provide a group of heuristic rules to aid the construction of a preliminary class diagram from an ontology chart.

1 INTRODUCTION

Information and communication technologies are the new power for innovation in companies nowadays. The approach to the design of these technologies is crucial for the adequacy of a technological artefact in organisational contexts. Although there are successful applications of technological artefacts in organisations, there are also many stories of fails (Booch, 1998). In order to cope with this problem researchers have been developing new methodologies and pointing out that the process for designing systems for the organisational context is still too far from being a solved problem.

According to Xie et al. (2003, pp. 89) “Understanding the business itself is the foundation for any successful software development. For the information systems analysts and designers, successful communication with the domain experts so as to properly understand, interpret, and apply their business knowledge into software design and implementation has always been a challenging part of the job.”

During the last years, new standards have emerged in the software industry. Particularly the standards based on the Object Oriented (OO) approach became the most diffused after the popularisation of the OO programming languages. The Unified Modelling Language (UML) (OMG, 2003) is nowadays widely used for OO modelling by system analysts, designers and developers. The RUP (Kruchten, 1999), a specific and detailed instance of a more generic process, the Unified Process (UP), introduced by Jacobson et al. (1999) became also widely used by the software industry.

The RUP captures many practices in software development paradigm from the Business Modelling to the Deployment of the system. Nevertheless, literature in the Organisational Semiotics (OS) have pointed out some weaknesses of applying the traditional modelling approach based on an objectivist view to business modelling (Liu, 2000; Stamper, 2000; Xie et al., 2003).

Assuming that the semiotic approach can contribute with improvements in business modelling, we can have both: the organisational semiotics with a different and valuable view of the organisation on one hand and a de facto industrial standard based on the OO approach on the other hand.

In line with Xie et al. (2003) who argue that Organizational Semiotics can improve the OO modelling, in this paper we propose steps and heuristic rules to construct a preliminary version of a class diagram based on outcomes from the Semantic Analysis Method (SAM). The paper is organised in the following way: Section 2 presents the theoretical background; Section 3 discusses and shows how SAM could inform the construction of class diagrams; and Section 4 concludes.
2 THEORETICAL BACKGROUND

2.1 The Semantic Analysis Method

In opposition to the objectivism, which presupposes that there exists a world independent of the observer, an objective reality composed by a structure of pre-existent entities, the SAM is based on the subjectivist paradigm (Liu, 2000), which understands reality as a social construct based on the behaviour of agents participating on it.

The building blocks of the Semantic Analysis involves the concepts of affordance, ontological dependency and agent.

Affordance, the concept introduced by Gibson (1979) can be used to express the invariant repertoires of behaviour of an organism made available by some combined structure of the organism and its environment. In Semantic Analysis, affordances are social constructs in a certain social context (Liu, 2000). The social world acts as the environment that is constantly affecting the agents’ behaviour, and is affected by the agents’ actions.

An ontological dependency is formed when an affordance is possible only if certain other affordances are available. We say that the affordance “A” is ontological dependent on the affordance “B” to mean that “A” exists only when “B” does.

An agent is a special kind of affordance, which can be defined as something that performs responsible behaviour. An agent can be an individual person, a cultural group, a language community, a society, etc.

The SAM addresses issues that are not represented in any of the UML diagrams and it provides a different way of thinking about the organisation if compared with the Object Oriented paradigm.

2.2 The OO Support for Business Modelling

In the set of UML models, one diagram can support the construction of another providing different views of the system. According to the official UML specification (OMG, 2003, pp. 46): “The choice of what models and diagrams one creates has a profound influence upon how a problem is attacked and how a corresponding solution is shaped. (...) No single view is sufficient”.

In the Rational Unified Process (RUP) the business modelling has two major parts (OMG, 2003, pp. 587; Ng, 2002): (1) The business use-case model describes the business processes and their interaction with external parts as a sequence of actions; (2) The business object model describes business processes from an internal perspective. “Whereas a business use-case model tells what a business process will do, a business object model tells how it will be done. It serves as an abstraction of how business workers and business entities need to be related and to collaborate in order to perform the business” (Heumann, 2001, pp. 3).

2.3 Previous work on Organisational Semiotics allied to Object Orientation

Xie et al. (2003) have argued that RUP could be improved with the semantic and norm analysis. Applying RUP in a case study, they identified some problems in business modelling that Organisational Semiotics could help to understand and improve. These problems are related to: “Facilities to rigorously analyse and define the meanings of the business entities, use of notations that help to reach and disseminate the common understanding of the business entities, method to reveal the fundamental and essential relationships among the business entities, method for responsibility-oriented workflow analysis, criteria for the level of detail of the activity descriptions and criteria for the termination of the iterations” (Xie et al., 2003, pp. 94)

To maximize the benefits of SAM to the UP, we need a method to build OO diagrams from the concepts worked by Semantic Analysis. Liu (2000) presented some principles of transformation from SAM to an OO design. In other work Liu and Xie (2003) have proposed a mapping from some structures of the ontology chart to a class diagram:

(1) Agents and Affordances can be mapped to Classes and some can be mapped to methods of classes; (2) Regarding Ontological dependencies, they can be mapped to: nested classes; the dependent class can be included by value in the antecedent class; the dependent can be contained in the antecedent class as one of its methods; model the antecedent as parameters of a method; (3) Role names are mapped to inherited classes; (4) Determiners are mapped to either classes or attributes of classes.

3 BUILDING UML CLASS DIAGRAMS INFORMED BY SAM

We highlight the differences between the ontology chart and the UML based business models in two
aspects: (1) while the RUP business models describe the business process, the semantic analysis is not focusing a process view, but a description of the organisation’s signs and the relations among them, and (2) we have different concepts in the OO approach and SAM and consequently the models show different representations of reality;

In this work we review fundamental concepts and define a process for informing the UML class diagram with results of SAM. We provide a sequence of steps and a group of heuristic rules to construct a preliminary class diagram from an ontology chart.

The proposed approach was generated and refined during the development of Pokayoke: a CSCW system for supporting problem solving in a manufacturing organisation (Bonacin and Baranauskas, 2003). This system was designed using the Semiotic Participatory Method (SPaM), integrating Participatory Design and Organisational Semiotics techniques (Bonacin and Baranauskas, 2003).

3.1 Heuristics to construct Class diagrams from Ontology Charts

We are proposing four steps to the construction of a first version of a class diagram: (1) from the affordances names, create a table of potential classes and operations; (2) model the relations between classes and operators from the relations in the ontology chart; (3) model the attributes from the determiners, and (4) give names to associations and reorganise the class diagram if necessary. Figure 1 is an example of an Ontology Chart used to illustrate the proposed steps and rules.

Starting the OO modelling after working in Semantic Analysis, the first question to be answered is “Where are the objects in the semantic diagrams?” The presence of affordances in the ontology chart suggests classes to be modelled in the class diagram; e.g.: a department in the SAM perspective is an affordance of the society and in the OO perspective it is an object with internal attributes and operations. If the affordance department is represented in the ontology chart this suggests, from the OO perspective, that there is such object in the context and we can refer to this class of objects using the name “department”. As a first heuristic we suggest that affordance names that are “nouns” should be translated to classes. Figure 1 shows some signs that refer to objects from the OO perspective: society, organisation, department, person, employee, employer and task.

After listing some potential objects to be part of an initial class diagram, “what do the other affordances suggest?” For example, works is an affordance and it could be seen as an operation of some object, from the OO perspective. The presence of works in the ontology chart suggests that there is some class with the operation works. As a second heuristic we suggest that the affordance names that are “verbs” should be translated to operations.

A table with the potential classes and operations, as shows Table 1, is the outcome of step 1.

<table>
<thead>
<tr>
<th>Potential Classes</th>
<th>Potential Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Society</td>
<td>Works</td>
</tr>
<tr>
<td>Organisation</td>
<td>Assigned to</td>
</tr>
<tr>
<td>Department</td>
<td>Employs</td>
</tr>
<tr>
<td>Person</td>
<td>Works on</td>
</tr>
<tr>
<td>Employee</td>
<td>Responsible for</td>
</tr>
<tr>
<td>Employer</td>
<td></td>
</tr>
<tr>
<td>Project</td>
<td></td>
</tr>
<tr>
<td>Task</td>
<td></td>
</tr>
</tbody>
</table>

Step 2 involves to discover the relations among the classes and operations to construct a first version of a class diagram. The ontology chart can suggest some relations among the concepts of the table; e.g.: there is an ontology dependency between the affordances society and person in Figure 1, and they are classes in Table 1. The ontology dependency suggests that there is an association between them.

“Why does the ontological dependency suggest this kind of relation?” From the OO perspective we could say that the object derived from the dependent affordance (e.g. person) is created and destroyed during the existence of the object derived from the antecedent affordance (e.g. society). This interpretation suggests that the object person is possible only if the object society is also possible. This kind of “existential” dependence cannot be directly represented in the class diagram, since this...
diagram do not specify when the objects are constructed and destroyed. The use of UML behaviour diagrams could represent lifecycle dependency (this dependency can be stored in a list of lifecycle dependencies and used later). As a third heuristic we propose to model an association between classes, whenever one object cannot exist if another does not exist.

The case described in the last paragraph is only one of possible cases of relations among the elements of the group of potential classes and operations. We have identified 10 other different cases. Tables 2 to 5 describe the heuristic rules to be applied for each case and the rationale behind the rule. These cases are distributed in four groups:

**Group A** (Table 2). Rules to be applied to relations between affordances whose names are “nouns” in the ontology charts. For example, in Figure 1, we have: society-person, society-organisation, person-employee, organisation-employee, organisation-department, organization-department, project and project-task;

**Table 2: Rules of Group A**

<table>
<thead>
<tr>
<th>Rule</th>
<th>Rule Description, Example and Rationale</th>
</tr>
</thead>
<tbody>
<tr>
<td>a.i</td>
<td>If the relation is a “whole-part” in the ontology chart then the class diagram will have a composition. (e.g. the affordance department is part of organisation in the ontology chart and in the class diagram organisation will be composed of department). A whole-part relationship means that an affordance is not only part of its antecedent but also that is ontologically dependent on it. In OO an aggregation represents that one object is part of another. We propose the use of “composition”, a special kind of aggregation, which specifies the composite object is responsible for the creation and destruction of the parts. Therefore the lifecycle of the “part” is enclosed in the lifecycle of the composite object.</td>
</tr>
<tr>
<td>a.ii</td>
<td>If the relation is “ontological dependency” there is an association between the corresponding classes. The existential dependency must be represented in the behaviour diagrams: (e.g. the affordance problem is ontologically dependent on organisation; the class diagram will have an association between problem and organisation; the behaviour diagram of the class problem is instantiated and destroyed only if it exists an object of the class organisation). An “ontological dependency” means that the dependent affordance is only possible if we have the antecedent. From the OO perspective we could say that the object derived from the dependent affordance should be created and destroyed during the existence of the object derived from the antecedent. This kind of dependency cannot be represented in the class diagram, because it does not specify when the objects are constructed or destroyed. This is the reason why we propose the use of behaviour diagrams to represent it. We also propose to model an association between the classes.</td>
</tr>
</tbody>
</table>

| Rule Description, Example and Rationale |

If the relation is a “role-name”, the class corresponding to the role name will be a subclass of the antecedent and will have an association with the dependent (if the dependent can not be operation of the role name class). (e.g. the role-name employee is dependent on person and employs; then, in the class diagram the employee will be a sub-class of person and will have a relation with the class that contains the operation employs)

A “role-name”, means that an agent has a specific role. From the OO perspective we could have the object that was derived from the “role-name” as a specialisation of the antecedent. In some cases another alternative is the use of the OO concept of “role”.

**Table 3: Rules of Group B**

<table>
<thead>
<tr>
<th>Rule</th>
<th>Rule Description, Example and Rationale</th>
</tr>
</thead>
<tbody>
<tr>
<td>a.i</td>
<td>If the relation is a “specialisation”, it can be translated to a hierarchic relation in the class diagram. (e.g. natural person and corporate body are specific terms to legal person; in the class diagram the natural person and corporate body will be subclasses of person). A “specialisation” in the SAM perspective means that we have one generic affordance and the specialised ones. In the OO perspective we have an object that is the generic one and another that is the specialised one, this concept is modelled as a hierarchic relation in the class diagram.</td>
</tr>
<tr>
<td>b.i</td>
<td>If the relation is an “ontological dependency” we have two options: (1) the operation corresponding to the dependent affordance will be part of the class definition corresponding to one of its antecedents, or (2) if it is already part of some class, the class diagram will have an association between this class and the class corresponding to the antecedent affordance. The choice of which class will contain the operation is made according to the OO principles (e.g. walk can be an operation of people). The existential dependency will be represented in the behaviour diagrams, (e.g. the affordance walk is dependent of person and surface; in the class diagram the walk will be operation of person and an association between person and surface will be modelled in the behaviour diagram; no execution of the method walk is possible without an object of the class surface). If the operation (from the dependent affordance) is part of the definition of the class (from the antecedent affordance) the operation is only possible if the class is possible, since there is not operation without a class in the OO approach. If the operation is already part of the definition of another class we propose an association between the classes, because the operation (from the dependent affordance) is only possible if a certain class (from the antecedent affordance) is possible. The class diagram does not specify when the objects are constructed and destroyed; for that we propose the use of behaviour diagrams to represent it.</td>
</tr>
</tbody>
</table>

**Table 3: Rules of Group B**

<table>
<thead>
<tr>
<th>Rule</th>
<th>Rule Description, Example and Rationale</th>
</tr>
</thead>
<tbody>
<tr>
<td>a.ii</td>
<td>If the relation is a “specialisation”, the class diagram will have the specific (in the ontology chart) as operation of the generic. (e.g. a generic affordance attitude have the specific affordances desire, want and like; in the class diagram the class attitude will have the operations desire, want and like) A “specialisation” means that we have one generic affordance and other specialised. We have not this kind of hierarchal relation between a class and an operation in the class diagram. We propose that the operation could be modelled as an operation of the generic one because it suggests that they could have common behaviour.</td>
</tr>
</tbody>
</table>
Group C (Table 4). Rules to be applied to relations between affordances with a “verb” as antecedent and the dependent is a “noun”. An example of this group could be (this case did not show up in Figure 1): the affordance error is ontologically dependent on the affordance notify;

<table>
<thead>
<tr>
<th>Rule</th>
<th>Rule Description, Example and Rationale</th>
</tr>
</thead>
<tbody>
<tr>
<td>c.i</td>
<td>If the relation is an “ontological dependency” the class diagram will have an association between the class (from the dependent) and the class where the operation was specified. The existential dependency will be represented in behaviour diagrams. (e.g. the affordance error is ontologically dependent on notify), then there will be an association between the class that notify is part (e.g. mail server) and the error class. The fact of an object exist only if an certain operation exist can be interpreted as the object has to be created and destructed during the operation execution (possible by chain of methods invocations). This fact can be represented by the behaviour diagrams of UML and invocations between classes suggest associations between classes in the class diagram.</td>
</tr>
</tbody>
</table>

Group D (Table 5). Rules to be applied to relations between affordances whose names are “verbs” in the ontology charts. An example of this group could be (this case did not show up in Figure 1): the affordance stumble is ontologically dependent of the affordance walk.

<table>
<thead>
<tr>
<th>Rule</th>
<th>Rule Description, Example and Rationale</th>
</tr>
</thead>
<tbody>
<tr>
<td>d.i</td>
<td>If the relation is a “whole-part”; we have two options: (1) if the operations are part of the same class, the operation from the antecedent will invoke the other operation, and (2) if they are part of different classes, there will be a link between the two classes, and the antecedent will invoke the other operation. (e.g. a part of the affordance register (as verb) is fill out: the class diagram could have register and fill out as part of the same class (e.g. person), and the behaviour diagram reflects that the execution of fill out is only possible during the execution of register). A “whole-part” relation means that an affordance is part of another in the SAM. From the OO perspective it could mean that an operation is part of another operation. We propose that an operation invoke (may be not directly) the other operation because the invoked operation is part of the whole operation. This aspect will be represented in the behaviour diagrams of UML. If they are specified in different classes, we propose an association between the classes.</td>
</tr>
<tr>
<td>d.ii</td>
<td>If the relation is an “ontological dependency” we propose apply the same of rule “d.i”. (e.g. the affordance stumble is ontologically dependent on walk, in the class diagram will have walk and stumble as part of the same class, and the behaviour diagrams will reflect that the execution of stumble is only possible during the execution of walk). From the OO perspective an operation exists only if another operation also exists. A method should execute only if another method is also executing; for this reason we propose that the operation from the antecedent should invoke (may be not directly) the other operation. This aspect will be represented in the behaviour diagrams of UML. If they are specified in different classes we propose an association between the classes.</td>
</tr>
</tbody>
</table>

3.2 The Approach Illustrated

For the example of Figure 1, we could apply rule (a.i) to represent the relations between organization-department and project-task, rule (a.ii) to the relations between society-person, society-organization and organization-project; rule (a.iii) to the relations person-employee and organization-employer, and the rule (b.i) to the relations employee-works, department-works, employee-works on, task-work on, responsible/responsible for, project-responsible for, project-assigned to and employee-assigned to.

A class diagram generated from the applications of the rules is the outcome of the step 2. The step 3 involves the translation of determiners to attributes or classes. In Figure 1, the determiners function and hourly rate were translated to attributes of employee (see Figure 2). Determiners of affordances which are verbs can be translated to variables of the operations. Some determiners suggest the necessity of new classes.
In the step 4 we propose to refine the class diagram, by giving names to the associations and by changing the position of the classes in the diagram or by representing the directions of the associations. For example an association between the organisation and society classes could receive the name “exists at” and the order could be changed to facilitate reading from the OO perspective. The choice of the association names depends on context interpretation according to the OO perspective; for example it is possible to give the name “have” to the association between society and organization. Some associations can have the same name of the operations (e.g. works, works on and assigned to in Figure 2), but this redundancy can be eliminated later.

The proposed steps and rules have produced consistent diagrams when applied to the Pokayoke system development. It was a quick way to construct OO models from the ontology charts. For example: a role-name in the ontology chart suggests a hierarchical relation or a “role” in the class diagram. In Figure 1 the role-name “employee” produced a subclass of person and the role-name “employer” a subclass of organisation (see Figure 2). We could represent the employer as a role of the organisation in its association with the employee. Sometimes these relations became clear along the modelling work; they are exceptions that we can deal with and they were rare in the Pokayoke context.

4 CONCLUSION

It has been generally agreed that business modelling is the foundation for the design of successful software applications. Previous literature in OS has shown that there could be a valuable contribution of OS methods to enhance business modelling.

This paper presented a sequence of steps and a group of heuristic rules developed to construct class diagrams based on ontology charts. By applying them it is possible to produce a first draft of class diagrams to be useful to an OO programming approach. Further work should be done in order to articulate the proposed approach with a broader view of the UP. Also further research involves to develop tools to support the construction of UML diagrams informed by the SAM outcomes.

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